360iResearch

Agritourism Market

Global Forecast 2026-2032

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Table of Contents

1. Preface 7
   1.1. Objectives of the Study 7
   1.2. Market Definition 7
   1.3. Market Segmentation & Coverage 8
   1.4. Years Considered for the Study 20
   1.5. Currency Considered for the Study 21
   1.6. Language Considered for the Study 21
   1.7. Key Stakeholders 21
2. Research Methodology 23
   2.1. Introduction 23
   2.2. Research Design 23
      2.2.1. Primary Research 24
      2.2.2. Secondary Research 24
   2.3. Research Framework 24
      2.3.1. Qualitative Analysis 25
      2.3.2. Quantitative Analysis 25
   2.4. Market Size Estimation 26
      2.4.1. Top-Down Approach 26
      2.4.2. Bottom-Up Approach 26
   2.5. Data Triangulation 26
   2.6. Research Outcomes 27
   2.7. Research Assumptions 27
   2.8. Research Limitations 28
3. Executive Summary 29
   3.1. Introduction 29
   3.2. CXO Perspective 29
   3.3. New Revenue Opportunities 30
   3.4. Next-Generation Business Models 31
   3.5. Industry Roadmap 32
4. Market Overview 34
   4.1. Introduction 34
   4.2. Key Growth Contribution 36
   4.3. Industry Ecosystem & Value Chain Analysis 58
      4.3.1. Supply-Side Analysis 58
      4.3.2. Demand-Side Analysis 59
      4.3.3. Stakeholder Analysis 60
   4.4. Market Dynamics 61
      4.4.1. Key Drivers 61
         4.4.1.1. Farm diversification motivates visitor-service adoption 61
         4.4.1.2. Agricultural education creates a distinct purchase trigger 62
         4.4.1.3. Co-located services broaden the reasons for visiting 62

4.4.1.4. Defined planning pathways reduce administrative ambiguity 62
4.4.1.5. Destination connections can improve the relevance of a farm visit 63
4.4.2. Key Restraints 63
4.4.2.1. Agricultural-enterprise eligibility limits some operating models 63
4.4.2.2. Additional activities bring additional access obligations 63
4.4.2.3. Limited-liability provisions do not eliminate visitor exposure 64
4.4.2.4. Diversified premises may lose agricultural fiscal treatment 64
4.4.2.5. Financial and personal constraints limit travel participation 64
4.4.3. Key Opportunities 64
4.4.3.1. Institution-ready agricultural learning 64
4.4.3.2. Compatible producer-host stopovers 65
4.4.3.3. Explicitly commissioned private farm hosting 65
4.4.3.4. Partner-supported accommodation entry 66
4.4.4. Key Challenges 66
4.4.4.1. Coordinating farm and visitor-service labor 66
4.4.4.2. Aligning channel promises with the farm's service commitment 66
4.4.4.3. Separating promotional credentials from buyer acceptance 66
4.4.4.4. Maintaining effective discovery with limited management time 67
4.5. Porter's Five Forces Analysis 67
4.6. PESTLE Analysis 68
4.7. Market Outlook 69
4.7.1. Near-Term Market Outlook (0-2 Years) 70
4.7.2. Medium-Term Market Outlook (3-5 Years) 71
4.7.3. Long-Term Market Outlook (5-10 Years) 72
4.8. Go-to-Market Strategy 72
5. Market Insights 75
5.1. Consumer Insights & End-User Perspective 75
5.2. Consumer Experience Benchmarking 76
5.3. Opportunity Mapping 76
5.4. Distribution Channel Analysis 78
5.5. Pricing Trend Analysis 79
5.6. Regulatory Compliance & Standards Framework 80
5.7. ESG & Sustainability Analysis 81
5.8. Disruption & Risk Scenarios 82
5.9. Return on Investment & Cost-Benefit Analysis 84
6. Cumulative Impact of Artificial Intelligence 2026 86
7. Agritourism Market, by Visitor Offering 88
7.1. Farm Dining 96
7.2. Farm Recreation and Attractions 102
7.3. Farm Accommodation 108
7.4. Farm Tours and Demonstrations 114
7.5. Harvesting and Farm Participation 121
7.6. Farm Classes and Workshops 127
7.7. Farm Event Hosting and Venue Rental 134
7.8. Farm Product Tastings 140

7.9. Farm Wellness Services 146
8. Agritourism Market, by Visit Purpose 153
8.1. Leisure and Recreation 163
8.2. Education and Skills Development 170
8.3. Social Gatherings and Celebrations 177
8.4. Business and Professional Engagement 184
8.5. Product Discovery and Sourcing 191
8.6. Wellness and Personal Retreats 197
8.7. En Route Stopovers 204
8.8. Community Engagement and Volunteering 211
9. Agritourism Market, by Buyer Segment 218
9.1. Individuals and Households 224
9.2. Educational Institutions 230
9.3. Businesses 238
9.4. Nonprofit and Membership Organizations 244
9.5. Government and Public Agencies 250
10. Agritourism Market, by Visit Format 257
10.1. Non-Overnight Visits 262
10.2. Overnight Stays 270
11. Agritourism Market, by Booking Channel 278
11.1. Direct Booking 285
11.2. Agent-Mediated Booking 292
11.3. Reseller Booking 299
12. Agritourism Market, by Agricultural Setting 307
12.1. Vegetable and Ornamental Farms 314
12.2. Fruit and Nut Farms 320
12.3. Mixed-Enterprise Farms 326
12.4. Livestock Farms and Ranches 333
12.5. Beverage, Spice and Medicinal Crop Farms 339
12.6. Vineyards 346
12.7. Field and Industrial Crop Farms 352
12.8. Aquaculture Farms 358
12.9. Forest Product Farms 364
13. Agritourism Market, by Region 372
13.1. Asia-Pacific 379
13.2. Europe 401
13.3. North America 425
13.4. Latin America 447
13.5. Africa 469
13.6. Middle East 491
14. Agritourism Market, by Group 514
14.1. BRICS 520

14.2. NATO 542
14.3. G7 566
14.4. European Union 588
14.5. ASEAN 612
14.6. GCC 633
15. Agritourism Market, by Country 655
15.1. China 663
15.2. Italy 684
15.3. United States 705
15.4. Germany 726
15.5. France 747
15.6. United Kingdom 768
15.7. Japan 789
15.8. Brazil 810
15.9. Australia 832
15.10. Spain 853
15.11. India 874
15.12. Canada 895
15.13. South Korea 916
15.14. Mexico 937
15.15. Russia 958
16. Competitive Landscape 980
16.1. Market Share Analysis, 2025 980
16.2. Market Concentration Analysis, 2025 989
16.3. Recent Developments & Impact Analysis, 2025 991
16.4. Product Portfolio Analysis, 2025 992
16.5. Benchmarking Analysis, 2025 1002
17. Company Profiles 1010
17.1. Feries S.r.l 1010
17.2. FarmCamps B.V. 1010
17.3. Harvest Hosts 1011
17.4. Fair Oaks Farms 1012
17.5. Farm Stay UK 1013
17.6. Sula Vineyards Limited 1014
17.7. Heenat Salma Farm 1015
17.8. Field Farm Tours Ltd 1016
17.9. RealNZ 1017
17.10. Kualoa Ranch 1018
17.11. Ranchlands 1018
17.12. Sucrerie de la Montagne 1019
17.13. Chudleigh's 1020
17.14. Hacienda Sarapampa 1021
17.15. Dan Company 1021

17.16. Spier Wine Farm 1022
17.17. Fairview Coffee Estate 1023
17.18. fairafric 1024
17.19. The Living Land Farm 1025
18. Companies Covered 1027
19. Key Experts 1063

1. Preface

1.1. Objectives of the Study

- Establish what documented commercial participation means for each included visitor offering and agricultural setting, distinguishing visitor-service capability from agricultural production, rural location, or an adjacent tourism affiliation.
- Identify which qualification, accessibility, visitor-safety, insurance, and service-assurance conditions influence supplier selection by individual and institutional buyers, and what evidence is needed before a purchasing commitment.
- Assess the commercial capability requirements for supplying accommodation, activities, dining, events, and wellness services, including permissions, delivery commitments, and the contributions of service partners.
- Examine how Direct Booking, Agent-Mediated Booking, and Reseller Booking allocate customer-facing responsibilities, contractual exposure, and switching options between operators, intermediaries, and buyers.
- Compare how Visit Purpose and Visit Format shape the buyer's alternatives, required service integration, booking flexibility, and willingness to switch between agritourism offerings or adjacent experiences.
- Determine which jurisdiction-specific permissions and commercial conditions affect access to visitor accommodation, food service, events, recreation, and wellness activities without treating one jurisdiction's status as globally transferable.
- Evaluate the evidence needed to compare competing operators and partnership options, separating substantiated differentiation and delivery commitments from promotional claims or category membership alone.

1.2. Market Definition

The Global Agritourism market comprises visitor-facing services connected to the agricultural settings included in this study. Its offering boundary includes Farm Accommodation, Farm Tours and Demonstrations, Farm Classes and Workshops, Harvesting and Farm Participation, Farm Dining, Farm Product Tastings, Farm Recreation and Attractions, Farm Event Hosting and Venue Rental, and Farm Wellness Services. These are studied as agricultural-setting-linked visitor offerings, not as the entirety of the lodging, food-service, recreation, events, or wellness industries.

Purchasers include Individuals and Households, Educational Institutions, Businesses, Government and Public Agencies, and Nonprofit and Membership Organizations. The scope covers Non-Overnight Visits and Overnight Stays, with access through Direct Booking, Agent-Mediated Booking, and Reseller Booking. Operators and intermediaries occupy different commercial positions around the underlying visitor service; their involvement does not by itself establish separate visitor offerings.

The geographic boundary is Global. Agricultural production, input supply, ordinary product trade, general transport, and unrelated hospitality remain adjacent activities rather than becoming agritourism merely because a participating enterprise also supplies them. Farm Product Tastings and Harvesting and Farm Participation remain included visitor offerings; ordinary product transactions alone do not establish a visitor-service relationship. The agricultural connection, rather than a rural address alone, defines the distinction from general tourism.

1.3. Market Segmentation & Coverage

Visitor Offering covers Farm Accommodation; Farm Tours and Demonstrations; Farm Classes and Workshops; Harvesting and Farm Participation; Farm Dining; Farm Product Tastings; Farm Recreation and Attractions; Farm Event Hosting and Venue Rental; and Farm Wellness Services. This axis identifies what the visitor or commissioning buyer receives. The inclusion of several services in one package does not make their commercial boundaries interchangeable.

Visit Purpose covers Leisure and Recreation; Education and Skills Development; Business and Professional Engagement; Social Gatherings and Celebrations; Wellness and Personal Retreats; Product Discovery and Sourcing; Community Engagement and Volunteering; and En Route Stopovers. This lens explains the reason for a visit separately from the service delivered, allowing an offering to be considered against different buyer objectives without treating those objectives as additional offerings.

Buyer Segment covers Individuals and Households; Educational Institutions; Businesses; Government and Public Agencies; and Nonprofit and Membership Organizations. It directs attention to the purchasing party and its approval, qualification, and service requirements rather than assuming that every participant makes an individual purchase.

Visit Format covers Non-Overnight Visits and Overnight Stays. This distinction frames the scope of the visitor-service commitment and the relevance of accommodation, without using stay format as a substitute for the offering or the purpose of the visit.

Booking Channel covers Direct Booking, Agent-Mediated Booking, and Reseller Booking. It distinguishes routes to the booking relationship and supports examination of operator-intermediary responsibilities. A channel label alone does not establish the contractual allocation of service delivery, cancellation exposure, or customer responsibility.

Agricultural Setting covers Field and Industrial Crop Farms; Fruit and Nut Farms; Vineyards; Vegetable and Ornamental Farms; Beverage, Spice and Medicinal Crop Farms; Livestock Farms and Ranches; Forest Product Farms; Aquaculture Farms; and Mixed-Enterprise Farms. All are included settings for the studied visitor offerings. This axis supplies agricultural context; it does not establish that every enterprise in a setting provides every offering. The six axes are independent analytical views of the same market, not additive opportunities.

Table 1. Global Agritourism Market Segmentation & Coverage

Segmentation	Coverage
Agricultural Setting	• Vegetable and Ornamental Farms • Fruit and Nut Farms • Mixed-Enterprise Farms • Livestock Farms and Ranches • Beverage, Spice and Medicinal Crop Farms • Vineyards • Field and Industrial Crop Farms • Aquaculture Farms • Forest Product Farms
Booking Channel	• Direct Booking • Agent-Mediated Booking • Reseller Booking
Buyer Segment	• Individuals and Households • Educational Institutions • Businesses • Nonprofit and Membership Organizations • Government and Public Agencies
Visit Format	• Non-Overnight Visits • Overnight Stays
Visit Purpose	• Leisure and Recreation • Education and Skills Development • Social Gatherings and Celebrations • Business and Professional Engagement • Product Discovery and Sourcing • Wellness and Personal Retreats • En Route Stopovers • Community Engagement and Volunteering
Visitor Offering	• Farm Dining • Farm Recreation and Attractions • Farm Accommodation • Farm Tours and Demonstrations • Harvesting and Farm Participation • Farm Classes and Workshops • Farm Event Hosting and Venue Rental • Farm Product Tastings • Farm Wellness Services

Sources & Evidence

1. USDA Agritourism Resource Manual

- Taxonomy evidence: The manual's broad activity definition includes direct sales, but its explanation of census receipts separates agritourism services from sales of farm products. This supports an explicit service-versus-goods boundary rather than treating every visitor purchase as service revenue. ([nrcs.usda.gov](https://www.nrcs.usda.gov/sites/default/files/2025-xx.xx/usda-agritourism-resource-manual-final-xx.xx.pdf))
- Taxonomy evidence: The manual recognizes fee-based activities on working agricultural operations, but its broad scope also includes farm stores and direct sales. Its census discussion distinguishes visitor-service receipts from product sales. ([nrcs.usda.gov](https://www.nrcs.usda.gov/sites/default/files/2025-xx.xx/usda-agritourism-resource-manual-final-xx.xx.pdf))
- Taxonomy evidence: Appendix xx.xx separates tours from education/classes, supporting observation and interpretation as a deliverable distinct from contracted instruction. ([nrcs.usda.gov](https://www.nrcs.usda.gov/sites/default/files/2025-xx.xx/usda-agritourism-resource-manual-final-xx.xx.pdf))
- Taxonomy evidence: Farm and ranch tours are recognized offerings; Appendix xx.xx separates tours from education/classes. ([nrcs.usda.gov](https://www.nrcs.usda.gov/sites/default/files/2025-xx.xx/usda-agritourism-resource-manual-final-xx.xx.pdf))
- Taxonomy evidence: Appendix xx.xx lists enterprise-linked classes separately from tours and activities; the report uses that distinction for instructional output, not every educationally motivated visit. ([nrcs.usda.gov](https://www.nrcs.usda.gov/sites/default/files/2025-xx.xx/usda-agritourism-resource-manual-final-xx.xx.pdf))
- Taxonomy evidence: Cooking and fiber-craft classes are included among visitor learning experiences. ([nrcs.usda.gov](https://www.nrcs.usda.gov/sites/default/files/2025-xx.xx/usda-agritourism-resource-manual-final-xx.xx.pdf))
- Taxonomy evidence: Picking appears among visitor activities, while the census discussion excludes associated produce sales from agritourism-service receipts. Participation-service value therefore requires separate identification. ([nrcs.usda.gov](https://www.nrcs.usda.gov/sites/default/files/2025-xx.xx/usda-agritourism-resource-manual-final-xx.xx.pdf))
- Taxonomy evidence: Pick-your-own appears in the activity scope, while associated produce receipts are treated as direct sales in census reporting. ([nrcs.usda.gov](https://www.nrcs.usda.gov/sites/default/files/2025-xx.xx/usda-agritourism-resource-manual-final-xx.xx.pdf))
- Taxonomy evidence: Hospitality examples include overnight farm stays and bed-and-breakfast accommodation. ([nrcs.usda.gov](https://www.nrcs.usda.gov/sites/default/files/2025-xx.xx/usda-agritourism-resource-manual-final-xx.xx.pdf))
- Taxonomy evidence: Farm-to-table dinners and farm meals are identified hospitality offerings. ([nrcs.usda.gov](https://www.nrcs.usda.gov/sites/default/files/2025-xx.xx/usda-agritourism-resource-manual-final-xx.xx.pdf))
- Taxonomy evidence: Recognized activities include horseback riding, crop mazes, hayrides, petting zoos and agricultural festivals. ([nrcs.usda.gov](https://www.nrcs.usda.gov/sites/default/files/2025-xx.xx/usda-agritourism-resource-manual-final-xx.xx.pdf))
- Taxonomy evidence: Appendix xx.xx separately identifies event rentals, meeting/wedding spaces and event-planning services. ([nrcs.usda.gov](https://www.nrcs.usda.gov/sites/default/files/2025-xx.xx/usda-agritourism-resource-manual-final-xx.xx.pdf))

2. Le aziende agrituristiche in Italia - Anno 2024

· Taxonomy evidence: The March xx.xx 2026 publication's glossary classifies sampling with the character of a meal or snack as catering rather than simple tasting. This provides a concrete dining-versus-sampling reference, not a global legal rule.
([istat.it](https://www.istat.it/wp-content/uploads/2026/xx.xx/Le-aziende-agrituristiche-in-Italia_Anno-2024.pdf))

· Taxonomy evidence: Meal-like or snack-like food-and-beverage service is classified as catering rather than simple tasting, including sampling that has the character of a meal.
([istat.it](https://www.istat.it/wp-content/uploads/2026/xx.xx/Le-aziende-agrituristiche-in-Italia_Anno-2024.pdf))

· Taxonomy evidence: The glossary distinguishes agricultural-product sampling from meal-like food service, supporting a separate tasting output without establishing the value of purchase-credit arrangements.
([istat.it](https://www.istat.it/wp-content/uploads/2026/xx.xx/Le-aziende-agrituristiche-in-Italia_Anno-2024.pdf))

· Taxonomy evidence: Agricultural-product sampling is distinguished from meal service; examples include fruit, olive oil, wine and cheese.
([istat.it](https://www.istat.it/wp-content/uploads/2026/xx.xx/Le-aziende-agrituristiche-in-Italia_Anno-2024.pdf))

· Taxonomy evidence: Accommodation expressly includes farm camping; the publication also recognizes participation in agricultural work and meeting-room use as complementary activities. Operator activities can coexist, so they do not themselves form exclusive transaction allocations.
([istat.it](https://www.istat.it/wp-content/uploads/2026/xx.xx/Le-aziende-agrituristiche-in-Italia_Anno-2024.pdf))

· Taxonomy evidence: The glossary includes farm camping within accommodation.
([istat.it](https://www.istat.it/wp-content/uploads/2026/xx.xx/Le-aziende-agrituristiche-in-Italia_Anno-2024.pdf))

· Taxonomy evidence: The glossary explicitly identifies visitor participation in the farm's agricultural work.
([istat.it](https://www.istat.it/wp-content/uploads/2026/xx.xx/Le-aziende-agrituristiche-in-Italia_Anno-2024.pdf))

3. Agritourism Customer Target Markets - Information Sheet
   - Taxonomy evidence: The tourism commission identifies on-farm retreats offering spa services alongside yoga, meditation, stays and classes. Spa-service output exposes a coverage distinction not resolved merely by retaining a wellness motivation. The separate offering category is the report's analytical adaptation. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
   - Taxonomy evidence: The guide identifies wellness travelers seeking on-farm wellbeing experiences. It supports the purpose category but does not establish therapeutic efficacy or a universally qualifying agricultural connection. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
   - Taxonomy evidence: Recognizes wellness travelers and on-farm retreats oriented toward physical, mental and spiritual wellbeing. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
   - Taxonomy evidence: Tour-group descriptions include short farm stops with refreshments and opportunities to stretch legs. This supports the relevance of itinerary stops, not proof that onward travel is the primary motive for a separately paid qualifying service. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
   - Taxonomy evidence: Voluntourists are recognized as a customer audience, but the description does not separate paid visitor services from volunteer labor or exchanges. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
   - Taxonomy evidence: Recognizes voluntourists motivated by community contribution; it does not establish whether visitor services are purchased or exchanged for labor. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
   - Taxonomy evidence: Recognizes couples, families and retired travelers as agritourism customer types; these support household coverage without requiring demographic buyer siblings. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
   - Taxonomy evidence: Identifies schools and universities seeking experiential learning and field trips as agritourism customers. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
   - Taxonomy evidence: Identifies corporate/business groups seeking farm venues for their own events, conferences, meetings and team-building activities. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
   - Taxonomy evidence: Recognizes organized youth and community groups as agritourism customer groups. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
   - Taxonomy evidence: Recognizes meetings, workshops and team development as objectives of business-group farm visits. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
   - Taxonomy evidence: Identifies wedding parties seeking rural celebrations and related farm-connected hospitality. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))

4. Setting up an agritourism business - A guide to planning approvals

- Taxonomy evidence: The September 2023 guide places visitor diversification alongside continuing primary production and identifies stays, dining, tours, education and events. It supports the agricultural connection while remaining jurisdiction-specific. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
- Taxonomy evidence: The September 2023 guide connects farm stays, farm-gate activities and farm experiences with commercial farming. These are jurisdiction-specific land-use distinctions, not global authorization classes. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
- Taxonomy evidence: Wellness pastimes are explicitly included among farm-experience activities. This corroborates category relevance but does not establish service-only revenue, global authorization or eligibility for every farm-branded spa. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
- Taxonomy evidence: The guide distinguishes overnight farm stays from shorter visits, with cabins, camping and glamping as accommodation examples. The report adapts this to purchased-engagement duration. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
- Taxonomy evidence: The accommodation description includes buildings, cabins, tents, caravans and campervans; the activity table recognizes camping and caravanning as farm stays. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
- Taxonomy evidence: The activity table explicitly recognizes pick-your-own produce as a farm-gate activity. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
- Taxonomy evidence: Conferences, events and functions are recognized farm-experience activities; weddings are also given as an example. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
- Taxonomy evidence: The 2023 guide presents farm visitor activities while retaining agricultural production as the principal land use; its examples inform category coverage, not global authorization rules. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
- Taxonomy evidence: Identifies tourist and recreational farm experiences including tours, horse riding and animal interactions. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
- Taxonomy evidence: Recognizes farm-product education, workshops, interest classes and school visits within agritourism activities. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
- Taxonomy evidence: Lists conferences and farm field days among farm-experience activities. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
- Taxonomy evidence: Identifies weddings, functions and events as farm-experience activities. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
- Taxonomy evidence: Includes wellness pastimes among on-farm visitor activities; this is category recognition, not an efficacy finding. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
- Taxonomy evidence: Connects visitor interaction with farm products to tastings, picking and sales, supporting discovery's relevance but not a service-only primary-motive allocation. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
- Taxonomy evidence: The September 2023 guide identifies overnight farm stays, including cabins, camping and glamping, separately from shorter farm visits. These are format references, not globally transferable approval classes. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
- Taxonomy evidence: The guide connects agritourism to commercial farming and primary production, including agriculture or aquaculture, while recognizing interruptions from seasonal conditions and external events. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
- Taxonomy evidence: The guide expressly connects cellar-door premises to commercial vineyards, supporting

5. Geneva Park District - September 2024 Board Packet

   · Taxonomy evidence: The September 2024 public board packet records youth-camp field-trip expenditure to a named farm attraction under the park district's recreation programs. This is direct public-program spending evidence, not merely a grant or participant list. The record does not establish continuing agricultural production at the destination. ([genevaparks.org](https://www.genevaparks.org/wp-content/uploads/2024/xx.xx/September-2024-Board-Packet-Geneva-Park-District-xx.xx.pdf))

   · Taxonomy evidence: The warrant identifies the public program charged separately from the card-services payee, illustrating why commissioner and payment intermediary must not be treated as the same buyer identity. Agricultural eligibility remains a separate check. ([genevaparks.org](https://www.genevaparks.org/wp-content/uploads/2024/xx.xx/September-2024-Board-Packet-Geneva-Park-District-xx.xx.pdf))

6. Tourism Satellite Account: Recommended Methodological Framework 2008

   · Taxonomy evidence: Annex xx.xx separates reservation-provider and packager output from intermediated services, valuing underlying services net of those margins. It supports expenditure reconciliation and component accounting; allocating attributable margins back to offering families is this report's adaptation, not the official product classification. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))

   · Taxonomy evidence: The framework treats package components, tour-operator services and retail reservation services separately. Their combined values must reconcile with the purchase rather than adding gross booking value and embedded margins again. This supports the channel accounting rule without establishing agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))

   · Taxonomy evidence: The international framework separates reservation-provider margins from intermediated tourism services and unbundles package components, tour-operator services and retail-agency margins. This supports counting expenditure once across the proposed channels and excluding unrelated itinerary components. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))

7. Travel agents (VAT Notice 709/6)

   · Taxonomy evidence: HMRC states that contractual and documentary evidence determines whether a seller acts as intermediary, own-name intermediary or principal; trading names and commission receipts alone do not decide the role. This supports contractual classification rather than technology-based channels. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

   · Taxonomy evidence: HMRC distinguishes intermediary, own-name and principal roles and states that contractual evidence, rather than trading name or receipt of commission alone, determines the relationship. This informs an analytical channel rule, not global tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

   · Taxonomy evidence: The disclosed-intermediary description requires an agency relationship and disclosure of the principal, supporting the agent-mediated boundary. It is a UK regulatory reference, not a global tax conclusion. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

   · Taxonomy evidence: The intermediary category involves an agreed agency relationship and disclosure of the principal to the customer, supporting separation of disclosed booking agents from own-name sellers. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

   · Taxonomy evidence: Own-name selling and principal package supply are distinguished from disclosed agency. Combining eligible independent own-name resale roles in one report category is an analytical grouping. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

   · Taxonomy evidence: The notice distinguishes own-name intermediaries and principals supplying packages containing bought-in services, supporting the report's combined own-name resale category. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

8. Agritourism Across the United States: Findings from a National Study of Agritourism Operators
   - Taxonomy evidence: The August 2026 study reports 2024 agricultural and visitor activities. Its operation and product questions permit multiple responses, so production categories cannot be imported as exclusive paid-visit revenue segments. Its scope also includes direct sales, unlike this report's service-only monetary boundary. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Agritourism_Report_2026.pdf))
   - Taxonomy evidence: The 2026 primary study identifies farms, ranches, vineyards, agroforestry and aquaculture operations; its broader inclusion of direct sales is not adopted as this report's monetary boundary. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Agritourism_Report_2026.pdf))
   - Taxonomy evidence: Medicinal herbs appear among crop write-in themes, but the table does not establish that medicinal crops primarily anchor paid visitor engagements. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Agritourism_Report_2026.pdf))
   - Taxonomy evidence: Medicinal herbs appear among reported crop-product themes, but their role as the primary paid-visit anchor is not established. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Agritourism_Report_2026.pdf))
   - Taxonomy evidence: Maple syrup and firewood/timber are reported products, while agroforestry is an operation type. These facts do not independently establish paid visitor-service eligibility for every woodland enterprise. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Agritourism_Report_2026.pdf))
   - Taxonomy evidence: The study identifies agroforestry operations and reports maple, firewood and timber products. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Agritourism_Report_2026.pdf))
   - Taxonomy evidence: The operator survey records forage, oilseed and grain production among agricultural businesses welcoming visitors. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Agritourism_Report_2026.pdf))
   - Taxonomy evidence: Its agricultural-product categories separately record fruit and tree-nut enterprises. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Agritourism_Report_2026.pdf))
   - Taxonomy evidence: Vineyard is an explicit respondent operation type. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Agritourism_Report_2026.pdf))
   - Taxonomy evidence: The survey records vegetables, melons, greenhouse, nursery and floriculture production, including Christmas trees. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Agritourism_Report_2026.pdf))
   - Taxonomy evidence: Reported enterprises include dairy, meat livestock, poultry, fiber animals, equines and bees. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Agritourism_Report_2026.pdf))
   - Taxonomy evidence: Aquaculture operations and animal-aquaculture products are explicitly represented. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Agritourism_Report_2026.pdf))
9. MIXED - Multi-actor and transdisciplinary development of efficient and resilient MIXED farming and agroforestry systems
   - Taxonomy evidence: The Romanian project description links agritouristic farms and boarding houses with mixed systems involving fruit trees, animals and pasture. It establishes a relevant integrated setting, but not that multiple peer settings are coequal anchors of an individual paid engagement. The transaction-level mixed rule remains analytical. ([eu-cap-network.ec.europa.eu](https://eu-cap-network.ec.europa.eu/projects/mixed-multi-actor-and-transdisciplinary-development-efficient-and-resilient-mixed-farming_en))
   - Taxonomy evidence: The EU CAP Network's MIXED project describes agritouristic farms associated with integrated fruit-tree, livestock and pasture systems in Romania. It supports mixed-enterprise agritourism as a real commercial setting, but does not establish the report's transaction-level dominance rule. ([eu-cap-network.ec.europa.eu](https://eu-cap-network.ec.europa.eu/projects/mixed-multi-actor-and-transdisciplinary-development-efficient-and-resilient-mixed-farming_en))

10. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood
    - Taxonomy evidence: NOAA describes visitor tours and tastings at oyster farms and subsidized guided farm tours for student groups. This supports aquaculture as a visitor-service setting while distinguishing farm production from capture-fisheries tourism. Subsidy information alone does not establish the ultimate commissioner. ([fisheries.noaa.gov](https://www.fisheries.noaa.gov/feature-story/part-xx.xx-little-goes-long-way-how-small-programs-are-educating-communities-about-farmed))
    - Taxonomy evidence: NOAA describes oyster-farm tours and tastings on the North Carolina Oyster Trail and subsidized visitor tours at working oyster farms in South Carolina. This establishes an aquaculture visitor-service category without treating capture fisheries as farming. ([fisheries.noaa.gov](https://www.fisheries.noaa.gov/feature-story/part-xx.xx-little-goes-long-way-how-small-programs-are-educating-communities-about-farmed))
    - Taxonomy evidence: The account describes organized learning experiences at working oyster farms, corroborating an educational farm-visit objective without establishing global demand weights. ([fisheries.noaa.gov](https://www.fisheries.noaa.gov/feature-story/part-xx.xx-little-goes-long-way-how-small-programs-are-educating-communities-about-farmed))
11. Regione Lazio - Regolamento regionale 23 Aprile 2021 n. 8
    - Taxonomy evidence: The regional text's classification provision applies to businesses offering overnight accommodation or farm camping, with or without additional services. It establishes a lodging-oriented classification reference, not comparable tiers for all day experiences. The published text is not treated as a universal or independently verified current legal rule. ([regione.lazio.it](https://www.regione.lazio.it/regolamenti-regionali-testo-coordinato/regolamento-regionale-xx.xx-aprile-2021-n-xx.xx/xx.xx))
    - Taxonomy evidence: Because the displayed classification is anchored to overnight hospitality, it does not supply a complete cross-offering global price/quality partition. Leaving the conditional tier axis absent is an analytical limitation, not a claim that accommodation ratings do not exist. ([regione.lazio.it](https://www.regione.lazio.it/regolamenti-regionali-testo-coordinato/regolamento-regionale-xx.xx-aprile-2021-n-xx.xx/xx.xx))
12. Agritourism Research
    - Taxonomy evidence: The university's conceptual framework explicitly permits activities to span multiple groups. Its overlapping activity framework therefore requires analytical adaptation before use as an exclusive revenue partition. ([uvm.edu](https://www.uvm.edu/vtrc/agritourism-research))
    - Taxonomy evidence: The 2018 conceptual framework uses overlapping hospitality, education, entertainment, outdoor-recreation and direct-sales groups. Its activities can span multiple groups, so an exclusive revenue partition requires analytical adaptation. ([uvm.edu](https://www.uvm.edu/vtrc/agritourism-research))
    - Taxonomy evidence: The framework distinguishes deeply agriculture-connected attractions from definition-sensitive peripheral hunting, fishing, wildlife viewing and hiking. Rural or on-farm location alone does not resolve this report's eligibility boundary. ([uvm.edu](https://www.uvm.edu/vtrc/agritourism-research))
    - Taxonomy evidence: Farm festivals, mazes, hayrides and horseback riding are core examples; nature recreation can be peripheral depending on its agricultural connection. ([uvm.edu](https://www.uvm.edu/vtrc/agritourism-research))
    - Taxonomy evidence: On-farm weddings and concerts are identified as peripheral and regionally definition-sensitive, supporting an explicit agricultural-connection limitation rather than automatic inclusion of every rural event. ([uvm.edu](https://www.uvm.edu/vtrc/agritourism-research))
    - Taxonomy evidence: On-farm weddings and concerts are identified as definition-sensitive peripheral activities rather than universally accepted core agritourism. ([uvm.edu](https://www.uvm.edu/vtrc/agritourism-research))

13. Agritourism in Southwest Western Australia

- Taxonomy evidence: The April 2020 university study separately discusses providers serving day visitors and providers serving overnight stays. This supports duration as a dimension distinct from the activity offered, but not current global proportions. ([crchoneybeeproducts.com](https://www.crchoneybeeproducts.com/wp-content/uploads/2022/xx.xx/Final-report_Agritourism-in-Southwest-Western-Australia.-pdf.pdf))
- Taxonomy evidence: The April 2020 university-authored study uses on-site accommodation availability as a distinct agritourism experience dimension and distinguishes day visits from overnight or extended visits. This supports the duration partition, not current global proportions. ([crchoneybeeproducts.com](https://www.crchoneybeeproducts.com/wp-content/uploads/2022/xx.xx/Final-report_Agritourism-in-Southwest-Western-Australia.-pdf.pdf))
- Taxonomy evidence: The study identifies day-visitor experiences involving tastings, demonstrations and workshops, supporting a non-overnight engagement category. ([crchoneybeeproducts.com](https://www.crchoneybeeproducts.com/wp-content/uploads/2022/xx.xx/Final-report_Agritourism-in-Southwest-Western-Australia.-pdf.pdf))
- Taxonomy evidence: Its business audit identifies day-visit experiences separately from overnight experiences, establishing a non-overnight delivery category at the agricultural venue. ([crchoneybeeproducts.com](https://www.crchoneybeeproducts.com/wp-content/uploads/2022/xx.xx/Final-report_Agritourism-in-Southwest-Western-Australia.-pdf.pdf))
- Taxonomy evidence: Its overnight-visitor discussion identifies farm stays with farm activities, supporting overnight occupancy independently of the particular experience purchased. ([crchoneybeeproducts.com](https://www.crchoneybeeproducts.com/wp-content/uploads/2022/xx.xx/Final-report_Agritourism-in-Southwest-Western-Australia.-pdf.pdf))
- Taxonomy evidence: Its length-of-stay framework and provider findings identify overnight farm experiences associated with on-farm accommodation. ([crchoneybeeproducts.com](https://www.crchoneybeeproducts.com/wp-content/uploads/2022/xx.xx/Final-report_Agritourism-in-Southwest-Western-Australia.-pdf.pdf))

14. Oregon Agritourism Handbook 2022

- Taxonomy evidence: The 2022 handbook's activity checklist recognizes agricultural demonstrations and displays alongside guided and self-guided tours, supporting an observation-based offering family. ([industry.traveloregon.com](https://industry.traveloregon.com/wp-content/uploads/2017/xx.xx/OAN_Agritourism-Handbook_3-6_web-original.pdf))
- Taxonomy evidence: The hands-on checklist includes farm-work experiences, U-pick produce and cut-your-own trees. It does not isolate visitor-service receipts from product sales. ([industry.traveloregon.com](https://industry.traveloregon.com/wp-content/uploads/2017/xx.xx/OAN_Agritourism-Handbook_3-6_web-original.pdf))

15. Classes - Diversification Options for Agritourism

- Taxonomy evidence: The university's agritourism diversification program recognizes in-person classes as an offering that uses farm and food businesses' knowledge and existing resources. ([aese.psu.edu](https://aese.psu.edu/outreach/agritourism/projects/diversification-options-for-agritourism-nerme/incorporating-classes-into-your-agritourism-business))

16. International Recommendations for Tourism Statistics 2008 Compilation Guide
    - Taxonomy evidence: The international framework separates main purpose from secondary activities and distinguishes purpose, tourism product and duration. Applying that principle to a purchased farm engagement is this report's adaptation, not an official agritourism classification. ([unstats.un.org](https://unstats.un.org/unsd/tourism/publications/E-IRTS-Comp-Guide%xx.xx%20For%20Web.pdf))
    - Taxonomy evidence: The recommended tourism-purpose classification includes transit. This supports the general purpose concept, not the existence or scale of paid agricultural stopover demand. ([unstats.un.org](https://unstats.un.org/unsd/tourism/publications/E-IRTS-Comp-Guide%xx.xx%20For%20Web.pdf?utm_source=openai))
    - Taxonomy evidence: The expenditure framework distinguishes visitors' own payments, reimbursements, business-paid services and government or nonprofit-provided services, supporting separation of participant, payer and commissioning roles. It does not establish agritourism buyer-sector shares. ([unstats.un.org](https://unstats.un.org/unsd/tourism/publications/E-IRTS-Comp-Guide%xx.xx%20For%20Web.pdf))
17. Marketing Your Agritourism Enterprise
    - Taxonomy evidence: Distinguishes family customers from school, senior, church, civic, daycare, youth and tour groups. These audience labels do not consistently identify contractual principals. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/marketing-your-agritourism-enterprise))
    - Taxonomy evidence: Expressly identifies individual families as an agritourism customer audience. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/marketing-your-agritourism-enterprise))
    - Taxonomy evidence: Identifies schools and daycare groups among organized agritourism audiences. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/marketing-your-agritourism-enterprise))
    - Taxonomy evidence: Identifies corporate events within the agritourism activity mix. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/marketing-your-agritourism-enterprise))
    - Taxonomy evidence: Identifies church, civic, senior and youth groups as organized customer audiences, supporting a community and membership-organized buyer category. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/marketing-your-agritourism-enterprise))
18. Agritourism, Your Way
    - Taxonomy evidence: Discusses enjoyment, learning, relaxation, relationships and special occasions as motivations relevant to agritourism; the proposed sibling partition is an analytical regrouping. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-your-way))
    - Taxonomy evidence: Discusses rural scenery, outdoor experiences, escape, adventure and rest among visitor motivations. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-your-way))
    - Taxonomy evidence: Describes learning and discovery, including learning where food comes from, as reasons for farm visits. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-your-way))
    - Taxonomy evidence: Discusses strengthening family and friendship relationships and celebrating milestones; its agritourism examples include reunions, birthdays, receptions and weddings. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-your-way))
    - Taxonomy evidence: Summarizes an older USDA recreation survey that includes purchasing agricultural products among farm-visit reasons. It does not distinguish paid visitor-service revenue from goods receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-your-way))
19. Year 5 Farm Visit
    - Taxonomy evidence: A June xx.xx 2025 school letter announces a working-farm trip free to pupils and publicly funded, illustrating distinct participant, organizer and funder roles. It does not identify the contracting purchaser or confirm delivery. ([parkgrove.ebor.academy](https://parkgrove.ebor.academy/wp-content/uploads/2025/xx.xx/Year-xx.xx-Farm-Visit-2025.pdf))
    - Taxonomy evidence: The school announces a Year xx.xx visit to a working farm to connect classroom learning with farm experiences, corroborating institutional educational visit demand without establishing a commercial payment. ([parkgrove.ebor.academy](https://parkgrove.ebor.academy/wp-content/uploads/2025/xx.xx/Year-xx.xx-Farm-Visit-2025.pdf))

20. Entering the European agritourism market

- Taxonomy evidence: The independently authored qualitative sales-process framework identifies direct sales, online travel agencies, specialist tour operators and destination-management companies as agritourism distribution roles. No excluded-source channel-share estimate is adopted. ([cbi.eu](https://www.cbi.eu/market-information/tourism/agritourism/market-entry))
- Taxonomy evidence: Its qualitative channel descriptions identify provider website, walk-in and telephone purchases as direct sales. ([cbi.eu](https://www.cbi.eu/market-information/tourism/agritourism/market-entry))
- Taxonomy evidence: It identifies specialist and general online travel agencies as agritourism booking channels; actual agency status still requires contractual classification. ([cbi.eu](https://www.cbi.eu/market-information/tourism/agritourism/market-entry))
- Taxonomy evidence: It identifies specialist tour operators and destination-management companies selling farm experiences within packages, supporting an independent resale route when they act as principals. ([cbi.eu](https://www.cbi.eu/market-information/tourism/agritourism/market-entry))
- Taxonomy evidence: Its qualitative country assessment identifies spice-plantation and coffee-farm experiences as agritourism settings, independently of supplier roster composition. ([cbi.eu](https://www.cbi.eu/market-information/tourism/agritourism/market-entry?utm_source=openai))

21. ISIC Revision 5 Explanatory Notes

- Taxonomy evidence: ISIC distinguishes crop, animal, mixed-farming, forestry and aquaculture activities; these are productive-setting reference anchors, not agritourism-revenue classifications. ([unstats.un.org](https://unstats.un.org/UNSDWebsite/statcom/session_55/documents/BG-4e-ISIC5_Exp_Notes-E.pdf))
- Taxonomy evidence: Separate classes cover cereals, oilseeds, sugar cane and fiber crops, providing anchors for the field/industrial grouping. ([unstats.un.org](https://unstats.un.org/UNSDWebsite/statcom/session_55/documents/BG-4e-ISIC5_Exp_Notes-E.pdf))
- Taxonomy evidence: Fruit and nut classes include berries, orchard fruits and oleaginous fruits such as olives. ([unstats.un.org](https://unstats.un.org/UNSDWebsite/statcom/session_55/documents/BG-4e-ISIC5_Exp_Notes-E.pdf))
- Taxonomy evidence: Grape growing is separately classified from beverage-crop growing and wine manufacturing. ([unstats.un.org](https://unstats.un.org/UNSDWebsite/statcom/session_55/documents/BG-4e-ISIC5_Exp_Notes-E.pdf))
- Taxonomy evidence: Vegetables, cultivated mushrooms, flowers and ornamental plant propagation have identifiable agricultural classifications. ([unstats.un.org](https://unstats.un.org/UNSDWebsite/statcom/session_55/documents/BG-4e-ISIC5_Exp_Notes-E.pdf))
- Taxonomy evidence: Classes xx.xx and xx.xx distinguish beverage crops from spices, aromatic and medicinal crops, excluding grapes from beverage crops. ([unstats.un.org](https://unstats.un.org/UNSDWebsite/statcom/session_55/documents/BG-4e-ISIC5_Exp_Notes-E.pdf))
- Taxonomy evidence: Animal production excludes aquatic animals and identifies terrestrial livestock and beekeeping activities. ([unstats.un.org](https://unstats.un.org/UNSDWebsite/statcom/session_55/documents/BG-4e-ISIC5_Exp_Notes-E.pdf))
- Taxonomy evidence: Forestry and forest-product activities are distinct from crop production; the report's maple grouping is an adaptation. ([unstats.un.org](https://unstats.un.org/UNSDWebsite/statcom/session_55/documents/BG-4e-ISIC5_Exp_Notes-E.pdf))
- Taxonomy evidence: Marine and freshwater aquaculture are distinguished from capture fishing. ([unstats.un.org](https://unstats.un.org/UNSDWebsite/statcom/session_55/documents/BG-4e-ISIC5_Exp_Notes-E.pdf))
- Taxonomy evidence: Mixed farming recognizes combined crop-and-animal production; its production-output rule is not imported into visitor-service allocation. ([unstats.un.org](https://unstats.un.org/UNSDWebsite/statcom/session_55/documents/BG-4e-ISIC5_Exp_Notes-E.pdf))

1.4. Years Considered for the Study

The study designates 2024 as the historical year, 2025 as the base year, 2026 as the estimated year, and 2032 as the terminal forecast year.

Figure 1. Global Agritourism Market, Years Considered for the Study

1.5. Currency Considered for the Study

Monetary reporting is in United States dollars (USD), with market value expressed on an absolute scale.

1.6. Language Considered for the Study

The study is published in American English.

1.7. Key Stakeholders

- Farm owners and agritourism operators - assess which visitor offerings they can substantiate, what additional service commitments diversification entails, and whether direct or intermediary distribution fits their commercial responsibilities.
- Individuals and Households - compare the experience, accessibility, booking flexibility, and service assurances associated with leisure visits, participation activities, accommodation, and personal retreats.
- Educational Institutions - qualify providers against the intended educational purpose, participant requirements, supervision arrangements, and the service commitments attached to an institutional booking.
- Businesses - compare providers for professional engagement, hosted events, sourcing-related visits, and group experiences, with attention to contractual accountability and the suitability of the complete service package.

- Government and Public Agencies - distinguish purchasing decisions from permitting and rural-development responsibilities, so a public booking, a support measure, and permission to operate are not treated as equivalent evidence.
- Nonprofit and Membership Organizations - evaluate group access, educational or community objectives, volunteering arrangements, and the division of responsibilities between the organization and the visitor-service provider.
- Booking agents, resellers, and other distribution intermediaries - determine which offerings they can represent, the commitments made to customers, and the contractual allocation of fulfillment and cancellation responsibilities.
- Tourism associations, destination organizations, and community partners - assess how participating offerings fit destination positioning, referral relationships, local access conditions, and the objectives of agricultural communities.
- Capital providers, property partners, and insurers - examine the substantiated service perimeter, permitted activities, contractual obligations, and dependencies underlying an operator's proposed business commitments.

2. Research Methodology

2.1. Introduction

The study approaches agritourism as a visitor-service business connected to an agricultural setting, while distinguishing that business from agricultural production and unrelated tourism activity. Its purpose is to explain documented participation, buyer requirements, access conditions, and commercial relationships before drawing conclusions about business choices.

Public commercial evidence establishes facts within its own scope. Qualitative interpretation explains their possible economic significance, while subsequent quantitative analysis requires separate support. This distinction keeps an advertised capability, a legal permission, and a buyer's purchasing decision from being treated as the same proposition.

2.2. Research Design

The commercial question provides the organizing logic: identify the visitor offering, the contracting buyer, the visit purpose and format, the agricultural setting, and the booking relationship before drawing comparisons. This prevents a farm's agricultural identity, a rural location, or a tourism-related affiliation from substituting for evidence of an included visitor service.

Coverage follows the Global boundary and the complete accepted hierarchy. Evidence about a particular activity or jurisdiction supports conclusions within that scope; it does not automatically establish participation in other offerings, eligibility for other buyers, or access in other jurisdictions.

Figure 2. Global Agritourism Market, Research Design

2.2.1. Primary Research

The analyst team conducted primary research as a qualitative challenge layer for market definition, segmentation, demand conditions, adoption barriers, and competitive interpretation. This work tested analytical assumptions and sharpened explanations of market mechanisms without serving as standalone support for numerical estimates.

The qualitative challenge layer is evaluated alongside secondary evidence within the accepted market scope. It informs conditional market explanations and hypotheses for subsequent quantitative analysis. Numerical estimates require their own supporting evidence, and a forecast derived from a qualitative assumption does not independently validate that assumption. Final interpretation must reconcile the qualitative findings with the completed quantitative results.

2.2.2. Secondary Research

Secondary evidence has distinct commercial roles. Official operator portfolios and booking terms can establish advertised services and stated commitments. Regulatory records can establish the holder, jurisdiction, activity, and effective scope of a permission. Mandatory filings can establish disclosed ownership and business facts within their reporting boundary. Official tourism and agricultural publications can provide contextual observations where their definitions correspond to the studied activity.

These roles are not interchangeable. An authorization does not establish buyer adoption, an announcement does not establish ongoing availability, and a business-wide disclosure does not necessarily isolate agritourism. Interpretation therefore depends on the specific proposition supported, the source's authority, its effective period, and its commercial scope.

2.3. Research Framework

The framework connects market definition and taxonomy to identifiable commercial participation, then to buyer access, competitive alternatives, and business choices. The offering establishes what is delivered; buyer and purpose establish whose decision is being explained; format and setting establish the service context; and channel establishes the route through which the booking relationship is arranged.

Commercial interpretation follows those distinctions rather than treating every farm, tourism organization, or booking business as equivalent. Observed business facts, economic explanations, and conditional recommendations remain separate so that a capability claim does not become an unsupported opportunity conclusion.

Figure 3. Global Agritourism Market, Research Framework

2.3.1. Qualitative Analysis

Qualitative analysis centers on the conditions behind a booking or commissioning decision: the visitor's purpose, the purchaser's qualification requirements, the credibility of the agricultural connection, service assurances, booking flexibility, and alternatives available to the buyer. For operators, the corresponding questions concern delivery commitments, permissions, partner responsibilities, and the compatibility of visitor services with the agricultural setting.

These variables support conditional explanations of selection, switching, and market access. A reported preference or an individual business example does not, by itself, establish a condition across all buyers, countries, or included offerings.

2.3.2. Quantitative Analysis

The quantitative frame is absolute market value in USD, organized around the designated historical, base, estimated, and terminal forecast years. Any monetary observation requires an identifiable relationship to the included visitor services, its geographic coverage, its period, and the business activity it describes.

The segmentation axes provide separate views of the same market rather than additive pools of activity. Comparisons require consistent boundaries across periods and categories, while source-reported observations must remain distinguishable from analytical estimates and

forward-looking assumptions. Qualitative explanations can guide investigation but cannot independently establish a numerical result.

2.4. Market Size Estimation

The measurement boundary concerns value attributable to the included agritourism visitor services within the Global market. It is not equivalent to total agricultural output, total tourism expenditure, or the entire business activity of an enterprise that also supplies an agritourism experience.

For diversified operators and bundled experiences, the central requirement is a defensible connection between the monetary observation and the included service. Category inclusion establishes study coverage, not an automatic attribution of every related business receipt. Interpretation must preserve the distinction between the underlying visitor service and the commercial roles of parties arranging its booking.

2.4.1. Top-Down Approach

A top-down perspective asks whether broader tourism, accommodation, leisure, or agricultural-business information has a boundary compatible with the included agritourism services. Its role is to examine perimeter consistency and contextual plausibility, not to equate an adjacent sector with agritourism.

A broader observation is relevant only to the activities, geography, and period it actually covers. A rural accommodation category, for example, cannot be presumed to isolate Farm Accommodation, while an agricultural-business category cannot be presumed to identify visitor services. The agricultural connection and the included offering must remain explicit.

2.4.2. Bottom-Up Approach

A bottom-up perspective starts with identifiable operators and evidence of their included visitor services. Its analytical role is to connect business-level observations to the offering boundary, distinguishing agricultural production, visitor-service delivery, and booking intermediation where they appear within the same enterprise or commercial arrangement.

An advertised portfolio can support participation, but a listing alone does not establish economic weight. Operator-level information is suitable for broader interpretation only when its activity, ownership relationships, geography, and period are sufficiently clear to avoid treating the same underlying service as separate activity at multiple points in the booking chain.

2.5. Data Triangulation

The role of triangulation is to compare evidence addressing the same commercial proposition while retaining differences in authority, timing, geography, and business boundary. An operator portfolio, a permission record, and a business disclosure may illuminate different aspects of one offering without measuring or establishing the same fact.

Consistency requires an explanation of those differences rather than mechanical combination. Where accounts diverge, the interpretation must preserve the narrower supported conclusion and the condition that would change it. Agreement among qualitative explanations cannot substitute for independent support of a monetary estimate.

Figure 4. Global Agritourism Market, Data Triangulation

2.6. Research Outcomes

The intended outcome is a defensible basis for comparing agritourism business choices: which visitor services an operator can substantiate, which buyers those services can satisfy, what access conditions apply, and what responsibilities remain with operators and intermediaries. For buyers, the study supports supplier qualification and comparison of alternative experiences. For operators, partners, and capital providers, it supports evaluation of diversification, distribution, and service commitments without presuming that an included category is commercially attractive.

2.7. Research Assumptions

- A contracting buyer may differ from the participating visitor. Buyer qualification and purchasing conditions must therefore be attributed to the party making the commitment rather than inferred from the characteristics of individual attendees.
- An enterprise may combine agricultural production with several included visitor services. Business-wide information is not assumed to describe agritourism alone; diversification comparisons depend on a clear activity boundary.

- A permission, accreditation, or insurance arrangement is interpreted only for the holder, activity, jurisdiction, and effective period it covers. Market-access conclusions do not assume that such arrangements transfer across countries or visitor offerings.
- A Booking Channel classification does not by itself establish cancellation exposure, service responsibility, or control of the customer relationship. Channel choices depend on the actual operator-intermediary agreement.
- Continuity of an advertised service, visitor access, and partner commitments across future periods remains a condition to assess rather than an assurance. Forward-looking interpretations depend on the persistence of the commercial conditions supporting them.

2.8. Research Limitations

- Local legal, administrative, and statistical definitions of agritourism may differ from the study's offering-based hierarchy. Comparisons require examination of the underlying activity rather than reliance on a shared label.
- Where accommodation, dining, tastings, events, or other services are bundled, the package description alone cannot settle the commercial attribution of its components. Such evidence requires a clear comparison boundary before it can support business-level interpretation.
- An announcement, directory entry, advertised schedule, or booking window supports only its stated commercial status and period. It does not establish continuous availability, fulfillment, or suitability for every buyer segment.
- Professional perspectives associated with particular organizations and jurisdictions provide context, not proof that the same conditions apply to other buyers, agricultural settings, or countries. Broader conclusions require evidence matching their intended scope.

3. Executive Summary

3.1. Introduction

The Global Agritourism market is organized around defined agricultural visitor services, not a uniform farm-holiday product. Kualoa Ranch's Kualoa Grown Tour connects working farms, gardens, and Mōliʻi Fishpond in a named itinerary; Spier Wine Farm separates day access, hotel privileges, and privately commissioned venues. Buyers are choosing specific access and hosting rights, not the agricultural estate as a whole.

Competition consequently depends on visit purpose and the buyer's feasible alternatives. Shelburne Farms offers agricultural learning both on-farm and in schools or communities, so educational interest alone does not establish demand for a farm trip. The commercial choice is to match the buyer's objective with confirmed inclusions and delivery commitments. Portfolio breadth and agricultural ownership do not establish equivalent access or commercial viability.

Sources & Evidence

1. Kualoa Grown Tour | Sustainable Farming Experience
   · Kualoa Grown advertises a named itinerary through working farms, gardens, and Mōliʻi Fishpond, supporting an offering-specific rather than estate-wide access comparison. ([kualoa.com](https://www.kualoa.com/tours-and-activities/kualoa-grown-tour))
2. Venues at Spier Wine Farm | Good Gatherings
   · Spier advertises commissioned gathering spaces, including exclusive-use Spier Manor and a dedicated team, distinct from general visitor access. ([spier.co.za](https://www.spier.co.za/venues/))
3. FAQ | Spier
   · Spier welcomes day visitors to specified experiences while reserving hotel accommodation, the hotel pool, and certain lounges, establishing format-specific entitlements. ([spier.co.za](https://www.spier.co.za/faq/))
4. School Programs | Shelburne Farms
   · Shelburne Farms offers programs on its farm and in schools or communities, establishing an alternative to farm travel for some educational objectives. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))

3.2. CXO Perspective

For farm owners and capital providers, the visitor-service obligation should be assessed separately from the agricultural asset. U.S. operator research documents competing labor and management demands, while New South Wales guidance identifies activity-specific approvals and insurance considerations. A reliably staffed, permitted offering can be preferable to a broader portfolio that the farm cannot fulfill. Additional investment should follow confirmed permissions, credible hosting resources, and an affordable allocation of retained responsibilities.

Accommodation operators should select distribution against the work they need supplied. Farm Stay UK's promotional membership leaves reservations and guest communication with the host. For licensed Italian agriturismi, Feries S.r.l.'s Agriturismo.it offers transaction assistance where integrated payment applies, while retaining the guest-provider accommodation contract. Referral preserves customer control but requires administrative

capability; assisted transactions add support and another commercial relationship rather than transfer hosting. Qualifying EU package organizers separately retain responsibility for included services, making confirmed component commitments and matching remedies essential.

Sources & Evidence

1. Challenges to Agritourism & Suggested Supports - Brief Six
   · U.S. operator research documents family and hired labor pressures, time-management difficulties, marketing commitments, and insurance challenges. A restricted, deliverable offering is a conditional commercial response, not a universal observed practice. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
2. Setting up an agritourism business - A guide to planning approvals
   · NSW guidance distinguishes planning from additional activity obligations and notes that agritourism insurance can differ from agricultural coverage. Investment sequencing is a conditional implication of those commitments. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
3. Package travel, package holidays and linked travel arrangements in the EU - Your Europe
   · EU guidance makes the organizer responsible for proper performance of included package services. The summary's component-confirmation recommendation is conditional on the arrangement qualifying as a package. ([europa.eu](https://europa.eu/youreurope/citizens/travel/holidays/package-travel/index_en.htm))
4. Agriturismo.it - Informazioni Legali, Termini del Servizio & Privacy
   · Feries' terms retain the guest-provider accommodation contract. Integrated-payment bookings can receive transaction, cancellation, refund, and dispute assistance; redirected bookings retain provider handling. ([agriturismo.it](https://www.agriturismo.it/informazioni-legali))
5. Fai crescere il tuo agriturismo con noi - Agriturismo.it
   · Agriturismo.it offers direct-contact and automated-booking routes and restricts registration to agriturismi licensed to operate in Italy. ([agriturismo.it](https://www.agriturismo.it/prospect))
6. Why Join? | Farm Stay
   · Farm Stay UK offers promotional membership and links to property booking platforms while hosts retain bookings, guest communication, payments, and welcoming visitors. ([farmstay.co.uk](https://www.farmstay.co.uk/why_join.aspx))

3.3. New Revenue Opportunities

The assessed routes are conditional and capability-specific: institution-approved agricultural learning for Educational Institutions that need on-farm delivery; Harvest Hosts producer-host stopovers for farms already serving visitors; FarmCamps-supported accommodation where assets and administration are genuine gaps; and commissioned private gatherings or farm-connected dining for Businesses and organized groups. Spier's day-access spa also supports wellness without requiring a stay. These themes, assessed in Opportunity Mapping, depend on buyer acceptance, lawful access, confirmed hosting, and the services actually purchased. They address different starting positions rather than justify adding every offering to every farm.

Sources & Evidence

1. Venues at Spier Wine Farm | Good Gatherings
   · The meeting and private-gathering portfolio establishes an advertised organizational-hosting route, subject to confirmation of the selected venue and services. ([spier.co.za](https://www.spier.co.za/venues/))

2. Earn extra income with your farm - Discover FarmCamps
   - FarmCamps' UK recruitment offers accommodation assets and centralized administration while retaining farmer site and hospitality responsibilities, establishing a conditional capability-gap route. ([farmcamps.com](https://farmcamps.com/en/what-is-farmcamps/farmcamps-seeks-farmer))
3. Become a Host | Unique RV Camping with Harvest Hosts
   - Harvest Hosts connects self-contained RV travelers with hosts through stay requests, approval messaging, and availability controls, establishing a producer-host customer-access route. ([harvesthosts.com](https://www.harvesthosts.com/start-hosting))
4. Become a Host with Harvest Hosts
   - Host requirements include commercial liability coverage, overnight-parking rights, visitor-facing offerings or accepted donations or tips, and prompt responses. Visitor purchasing is encouraged rather than guaranteed. ([support.harvesthosts.com](https://support.harvesthosts.com/en/articles/xx.xx-become-a-host-with-harvest-hosts))
5. Education and Enrichment | Classes and Workshops | Fair Oaks Farms
   - Fair Oaks Farms advertises school and group routes and describes its Adventures as self-guided, supporting the need to match the actual learning format to the commission. ([fofarms.com](https://fofarms.com/education/))
6. Reservations
   - Hacienda Sarapampa distinguishes a standard lunch with a farm visit from Be My Guest's private service and private visit, and advertises tailored organizational gatherings. ([haciendasarapampa.com](https://haciendasarapampa.com/agencies-reservations/))
7. The Spa at Spier | Spier Wine Farm
   - Spier expressly welcomes day visitors to its spa, establishing that this advertised wellness route does not universally require an overnight stay. ([spier.co.za](https://www.spier.co.za/spa/))
8. Health and safety on educational visits - Department for Education
   - The archived November xx.xx 2018 Department for Education guidance requires outside-provider safety and liability-insurance checks and clear responsibility agreements, supporting institutional acceptance as a condition of the learning opportunity. ([dera.ioe.ac.uk](https://dera.ioe.ac.uk/id/eprint/xx.xx/xx.xx/Health%20and%20safety%20on%20educational%20visits%xx.xx-%20GOV.pdf))

3.4. Next-Generation Business Models

Accommodation partnerships and membership-led stopovers allocate different capabilities. FarmCamps B.V. reports established partnerships in the Netherlands and Germany, combining accommodation assets and commercial support with farmer-delivered hospitality. Its UK recruitment remains a prospective route requiring local approval and an agreement. Harvest Hosts instead connects self-contained RV travelers with host-approved stopovers. Farms should distinguish a need for supplied lodging from a need for visitor acquisition before comparing partner control, continuity, and exit obligations; neither route removes hosting responsibilities.

Dan Company's Solan proposes a company-owned hospitality brand around partner-owned Saudi farms and lodges. Its proposed training, support, and monitoring create an alternative to independent branding, subject to binding deliverables and reduced operating independence. The franchise proposition is not confirmed visitor inventory. Distributors need a named operating property, authorized seller, and confirmed dates before committing accommodation; prospective opening language proves neither bookability nor continuing non-operation.

Sources & Evidence

1. Earn extra income with your farm - Discover FarmCamps
   · The UK proposition is prospective, requires local-council approval, and describes partnership contracting rather than establishing an opened British property. ([farmcamps.com](https://farmcamps.com/en/what-is-farmcamps/farmcamps-seeks-farmer))
2. FarmCamps enters a new phase of growth
   · FarmCamps' June xx.xx 2026 announcement reports existing partnerships with independent farming families in the Netherlands and Germany and company-supported accommodation and administration alongside farmer hospitality. ([farmcamps.com](https://farmcamps.com/en/blog/farmcamps-groeit-verder-met-nieuwe-eigenaren))
3. Become a Host | Unique RV Camping with Harvest Hosts
   · Travelers supply their accommodation and hosts approve stays, distinguishing the stopover channel from a model supplying guest-lodging assets. ([harvesthosts.com](https://www.harvesthosts.com/start-hosting))
4. Become a Host with Harvest Hosts
   · The program retains host access, coverage, and response prerequisites, supporting the condition that a stopover channel does not remove hosting obligations. ([support.harvesthosts.com](https://support.harvesthosts.com/en/articles/xx.xx-become-a-host-with-harvest-hosts))
5. DAN COMPANY LAUNCHES "SOLAN"
   · Solan's launch presents franchise support through hospitality training, expertise, and monitoring, while describing pilots as forthcoming. This supports an entry-model comparison, not assumed operating inventory. ([solan.com](https://solan.com/en/articles/brand-launch))
6. FAQs
   · Solan identifies Dan Company as brand owner and farms and lodges as partner-owned franchises. Its undated FAQ retains prospective opening and booking language, which does not establish a named reservation-ready property. ([solan.com](https://solan.com/en/faq))

3.5. Industry Roadmap

For 2026-2027, prioritize confirmed program access and counterparty continuity. Shelburne Farms' closed school-program request period illustrates why an advertised portfolio is not an accepted booking. The September 2026 BoerenBed-group insolvencies and October xx.xx 2026 report of a restart leave affected BoerenBed/Feather Down stays dependent on successor and host-level confirmation. Neither permanent closure nor automatic resumption of prior obligations follows from those developments.

For 2028-2029, use executed accommodation-partnership agreements, property permissions, and opened properties as commitment milestones rather than recruitment announcements. The EU Council's March xx.xx 2026 adoption of revised package-travel rules also makes national implementation and application dates relevant to longer-term European distribution contracts. Adoption does not establish immediate uniform national obligations.

For 2030-2032, replication remains conditional on durable agricultural access, service permissions, insurance, host continuity, and enforceable customer remedies. Asset owners and multisite distributors should standardize accountability without assuming common operating rights across destinations. Where those conditions cannot be maintained, a smaller confirmed portfolio is preferable; renewed permissions and agreements, rather than brand announcements, are the signals for further commitment.

Sources & Evidence

1. Setting up an agritourism business - A guide to planning approvals

   · The guide links farm-stay accommodation to a commercial farm and identifies property- and activity-specific requirements. Continued access and coverage are therefore conditions of the long-term replication scenario, not assured future outcomes. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))

2. School Programs | Shelburne Farms

   · Its September 2026-June 2027 request period is closed; additional program requests join a waitlist without guaranteed acceptance. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))

3. Package travel, package holidays and linked travel arrangements in the EU - Your Europe

   · Organizer responsibility supports retaining component commitments and customer remedies in the long-term scenario; the framework does not establish common farm-operating permissions across destinations. ([europa.eu](https://europa.eu/youreurope/citizens/travel/holidays/package-travel/index_en.htm))

4. Consumer protection: Council gives final sign off to additional safeguards for package travel users

   · On March xx.xx 2026, the Council adopted revised package-travel rules and described subsequent national implementation. The record supports distinguishing adoption from immediately uniform national application. ([consilium.europa.eu](https://www.consilium.europa.eu/en/press/press-releases/2026/xx.xx/xx.xx/consumer-protection-council-gives-final-sign-off-to-additional-safeguards-for-package-travel-users/))

5. Earn extra income with your farm - Discover FarmCamps

   · Approval before opening and an executed partnership are documented milestones. Their use as future commitment gates is a conditional recommendation, not an opening forecast. ([farmcamps.com](https://farmcamps.com/en/what-is-farmcamps/farmcamps-seeks-farmer))

6. FarmCamps enters a new phase of growth

   · The documented host-partner allocation supports assessment of continuing agreements and retained hospitality commitments; it does not establish future openings or uniform farm-level terms. ([farmcamps.com](https://farmcamps.com/en/blog/farmcamps-groeit-verder-met-nieuwe-eigenaren))

7. Terms of Use | Harvest Hosts

   · Harvest Hosts' terms retain host responsibility for required permissions, insurance, expertise, and honoring commitments, supporting durable service rights as a condition of future replication. ([harvesthosts.com](https://www.harvesthosts.com/pages/terms-of-use))

8. Openbaar faillissementsverslag - BoerenBed group, October 7, 2026

   · The October xx.xx 2026 court report records BoerenBed-group bankruptcy judgments on September xx.xx and September xx.xx 2026, and a restart. It does not settle every successor visitor-service obligation. ([insolventies.rechtspraak.nl](https://insolventies.rechtspraak.nl/Services/VerslagenService/getPdf/02_zwb_26_245_F_V_01))

9. Informations Actuelles - BoerenBed

   · BoerenBed's visitor notice states that new stays cannot be booked and activities have stopped while continuation is pursued. It establishes a documented interruption, not permanent closure or property-level resumption. ([boerenbed.nl](https://www.boerenbed.nl/actuele-informatie))

4. Market Overview

4.1. Introduction

[redacted] Kualoa Ranch's advertised Kualoa Grown Tour, for example, combines working-farm landscapes and a fishpond experience within a guided visitor offering. The commercial product is the visit, not the agricultural output itself.

Different visit formats can coexist within one enterprise. Spier Wine Farm advertises accommodation as well as wellness experiences for hotel guests and day visitors. [redacted]

Figure 5. Global Agritourism Market Size, 2017-2040 (USD Million, Growth %)

Table 2. Global Agritourism Market Size, 2017-2040 (USD Million, Growth %)

Metric	2017	2024	2025	2026	2027	2032	2040
Market Size (USD Million)	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Market Growth (%)	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Sources & Evidence

1. Kualoa Grown Tour | Sustainable Farming Experience
   · Kualoa advertises a guided visitor offering spanning working farms, gardens, and Mōliʻi Fishpond; this supports the distinction between a farm-connected visit and agricultural output. ([kualoa.com](https://www.kualoa.com/tours-and-activities/kualoa-grown-tour))
2. Wellness at Spier | Spier Wine Farm, Stellenbosch Winelands
   · Spier advertises wellness experiences for both hotel guests and day visitors. ([spier.co.za](https://www.spier.co.za/wellness/))
3. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
   · Spier advertises hotel accommodation on its working wine farm. ([spier.co.za](https://www.spier.co.za/stay/))
4. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九
   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.
5. 北京市休闲农园经营情况的调查
   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
6. Le aziende agrituristiche in Italia - Anno 2024
   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
7. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   · Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
8. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   · Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   · Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
9. Diversification des activités des exploitations agricoles
   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
10. Factsheet Urlaub am Bauernhof
    · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
11. 国家发改委：农村一二三产业融合发展 2017 年度报告
    · Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.

12. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
    - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
13. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
14. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
15. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
16. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.
17. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
18. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.

4.2. Key Growth Contribution

Agricultural learning can turn interest in food and farming into a defined reason to purchase a visit, while public education and additional income are documented operator motivations. Serving that purpose requires more than farm access: the host needs an appropriate learning offer, credible staffing, and acceptance by the commissioning buyer, including relevant provider assurances. Shelburne Farms' on-farm and outreach options also expose the counterforce: education can be purchased without traveling to a farm. The adoption

mechanism is strongest when the agricultural setting is necessary to the buyer's objective, not merely appealing.

Figure 6. Global Agritourism Market, Key Growth Contribution, by Region, 2025-2032 (USD Million)

Figure 7. Global Agritourism Market, Key Growth Contribution, by Country, 2025-2032 (CAGR %)

Table 3. Global Agritourism Market, Key Growth Contribution, 2025-2032

Scope	Leading Category	Added Market Size (USD Million)	Growth Share (%)	CAGR (%)
Agricultural Setting	xx.xx	xx.xx	xx.xx	xx.xx
Booking Channel	xx.xx	xx.xx	xx.xx	xx.xx
Buyer Segment	xx.xx	xx.xx	xx.xx	xx.xx
Country	xx.xx	xx.xx	xx.xx	xx.xx
Region	xx.xx	xx.xx	xx.xx	xx.xx
Visit Format	xx.xx	xx.xx	xx.xx	xx.xx
Visit Purpose	xx.xx	xx.xx	xx.xx	xx.xx
Visitor Offering	xx.xx	xx.xx	xx.xx	xx.xx

Sources & Evidence

1. Health and safety on educational visits - Department for Education
   - England's guidance requires schools to check outside providers' safety standards and public liability insurance and clarify responsibilities. ([gov.uk](https://www.gov.uk/government/publications/health-and-safety-on-educational-visits/health-and-safety-on-educational-visits?utm_source=openai))
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
2. Major Challenges and Necessary Supports for Agritourism - USDA Agricultural Marketing Service
   - USDA identifies additional farm income and public agricultural education as operator motivations, while emphasizing the visitor-facing business commitment. ([ams.usda.gov](https://www.ams.usda.gov/services/major-challenges-and-necessary-supports-agritourism))
3. School Programs | Shelburne Farms
   - Shelburne Farms offers agricultural learning both on its farm and in schools or communities, establishing an alternative to farm travel. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))

4. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

5. 北京市休闲农园经营情况的调查

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Small-sample hospitality coverage informs the modeled accommodation correction.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Educational availability constrains the modeled Chinese tour activity envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: DIY availability constrains the instructional incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking receipts and farm-experience availability anchor separate service-attribution assumptions.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining receipts anchor the inherited Chinese dining envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled tasting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-activity availability constrains the recreation incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled hosting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled wellness services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grain appears behind vegetables and fresh fruit in the regional product ranking; rankings are not sales weights.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: High fruit/vegetable-picking participation supports a crop-centered regional premise, not a national revenue share.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable prominence supports the direction, but not the magnitude, of the Chinese transfer assumption.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Multiple agricultural visitor activities warn against equating product diversity with separately chargeable engagements.

6. Le aziende agrituristiche in Italia - Anno 2024

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed course-offering growth supports the direction, not magnitude, of differentiated instructional expansion.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.

7. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
8. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: French agricultural-census lodging-provider counts independently corroborate a lodging-oriented European adjustment, not a revenue percentage.
9. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
10. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

11. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Operator labor and time constraints limit the assumed expansion of general visitor hosting. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource constraints qualify educational expansion; they do not measure its forecast growth factor. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time constraints are counterforces to unrestricted business-group hosting expansion. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Staffing and time constraints qualify the assumed growth of celebration commissions. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Resource constraints remain a counterforce to faster assumed wellness growth, not evidence for that growth. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Limited hosting resources constrain discovery-service expansion independently of merchandise sales. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time pressures qualify paid community-hosting expansion and do not establish monetization rates. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource limits reinforce conservative expansion assumptions for short scheduled visits. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
12. 2022 Census of Agriculture, Table 6: Income From Farm-Related Sources - United States and States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
13. Number and proportion of farms by farm type, Canada, 2021
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.

14. Farm Accounts in England - Chapter 5: Diversification
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
15. Plan Turismo en Territorios Rurales: Acciones para el Turismo Rural y Turismo Indígena 2024-2035
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
16. Projeto Experiências do Brasil Rural
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
17. Portaria MTur nº 25, de 3 de setembro de 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
18. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
19. Albanese Labor Government funding opens the door for more wine and cider tourism
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.

20. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
21. Dubai Municipality launches second Hatta Farming Festival
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
22. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
23. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging formats inform the paid guest-night model.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tour counts initialize incidence, then modeled visits and fees supply value weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Class counts initialize the separately valued instructional proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking and farm-work counts constrain the participation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Meal-offering counts initialize the dining proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts initialize the sampling-service proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Children's attraction counts initialize the recreation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wedding counts initialize separately valued venue-hosting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Retreat counts constrain an explicitly discounted wellness proxy.

24. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2024 overnight-offering incidence updates the U.S. lodging input; camping counts challenge a hotel-only boundary.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate tour and demonstration counts test commercial classification, not revenue share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate picking and work-experience counts test the participation boundary.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Seasonal opening patterns constrain assumed paid-activity expansion, not a measured forecast rate.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Forage and grain incidences constrain field-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit and nut responses anchor adjusted incidence.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vineyard responses supply a distinct activity anchor.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental responses constrain activity weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Other-crop responses bound an assumption-led herb proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Animal-enterprise responses constrain terrestrial-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Maple responses anchor the forest-setting proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Aquaculture-product responses anchor sparse-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Overlapping broad categories constrain a mixed-engagement proxy.
25. Gushan Village
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised CNY39.xx.xx adult admission constrains the Chinese recreation-price assumption; it is not an observed average realization.
26. Kualoa Grown Tour | Sustainable Farming Experience
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A priced guided farm experience provides a tour-classification and higher-ticket price comparison, not global receipts or forecast adoption.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
27. Food Garden | Visit Spier Wine Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advance-booked self-harvesting from ZAR170 supports a distinct participation entitlement; goods-versus-service attribution remains unknown.

28. Visit Our Farm | Chudleigh's
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Seasonal picking alongside admission illustrates entitlement and product-sale separation, not an exclusive revenue allocation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Admission, play areas and other attractions establish recreation scope distinct from crop participation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
29. Venues at Spier Wine Farm | Good Gatherings
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
30. Spier Spa Treatment Menu 2026
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
31. GetYourGuide General Terms and Conditions
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

32. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))

33. Agritourism in North Carolina: Summary of Pilot Study Results

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))

34. Agritourism Activities Across the United States - Brief Four

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))

35. Corporate Volunteers 2025 - Queens County Farm Museum

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))

36. Meetings at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))

37. The Spa at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))

38. Book a Tour - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.

39. Wholesale - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

40. Agritourism Customer Target Markets - Information Sheet

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))

41. Visitor Data Collection - Brief Nine

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))

42. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2008 operator-average visitor composition supplies the household activity proxy, not a current global receipt share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: School and mixed university-group activity support an educational proxy; commissioning and monetary conversion are modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The combined corporate/university/government visitor category constrains organized demand; the business fraction is assumed.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Government is included in a combined visitor category, not separately measured as revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Senior and other groups provide activity proxies; nonprofit contracting fractions remain assumptions.
43. 强体验、融业态、活资源，南京农场蹚出农文旅融合新路径 - 南京市农业农村局
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-purchased learning visits demonstrate why a study-visit label is not equivalent to institutional purchasing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximate annual study and total visitor counts at a named farm constrain the Chinese activity bridge, subject to national-transfer and commissioning assumptions.
44. Agritourism & Farm Visits in Lebanon | Sannour
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published family-day prices support a household realization comparator; party composition is modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published school-program pricing supports a lower educational receipt factor, not an observed global discount.
45. Into the Paddock Experience - The Farm Byron Bay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Scheduled public-tour pricing supplies the within-provider comparator for private-service pricing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Private versus scheduled tour prices support a possible package premium; they do not measure corporate sales.
46. Party & Event Booking - Westview Orchards and Winery
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 admission-plus-tent structure supports separating ordinary admission from privately reserved space.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The group minimum and tent fee provide counterevidence to a universal twofold corporate premium and informed the reduced xx.xx realization factor.
47. Private guided culinary herb tours around Jekka's Herbetum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Priced society and club tours establish a paid organizational route and availability constraints, without measuring nonprofit revenue share.
48. 苏州工业园区唯亭学校关于 2025-2026 第二学期德育社会实践活动的竞争性磋商公告
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The school-issued procurement notice supports commissioner-based educational attribution; its package budget is not realized farm revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Public ownership of a purchasing school does not by itself justify allocating its visit to Government and Public Agencies.

49. Educational access visits on your land: Environmental Stewardship
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Eligible visit-linked claims and the prohibition on charging visiting groups demonstrate that participant charges and service financing differ.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A grantor's identity does not establish the commissioning purchaser or a government buyer-sector share.
50. Tot Time Field Trip to Snead's Pumpkin Patch on October 30 - King George County
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2026 announcement corroborates a public recreation route but remains planned activity, not completed procurement or forecast revenue.
51. School Visits - Kenyon Hall Farm
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Disclosed school-booking limits and full 2026 availability support a capacity-constrained forecast premise, not the forecast's exact growth rate.
52. Statistical Monitoring Report of Outline for Children's Development in China (2021-2030) in 2024
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Official enrollment and alternative educational-visit activity constrain customer-pool interpretation; neither measures farm purchasing or validates the modeled realization drag.
53. Education Center - Kualoa Ranch
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator's annual educational participation count supports commercial activity scale but does not identify paid participation or buyer revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Company inquiry access establishes an organizational commissioning route, not a corporate sales weight.
54. School Visits - Kentish Town City Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The September 2025 session price and maximum group size provide a dated educational-service price comparator, not global realized receipts.
55. Daxing statistical yearbook: Table 7-13, 2024 rural leisure-tourism receipts
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.

56. Fangshan Statistical Yearbook 2025: Table 8-4, rural leisure-tourism operations
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
57. California Agritourism 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
58. An Initial Economic Impact Estimate of Agritourism in Oregon's Willamette Valley
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
59. Agritourism in Australia - Measuring and evaluating agritourism in Australia, October 2025
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic day-trip expenditure increased xx.xx% in 2024, providing counterevidence to an inevitable overnight shift; whole-trip expenditure is not used as farm revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic overnight nights declined xx.xx% in 2024; the report explicitly counts all spending and nights on trips involving agritourism, limiting direct attribution.

60. FAQ | Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
61. Setting up an agritourism business - A guide to planning approvals
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.
62. Tourism Satellite Account: Recommended Methodological Framework 2008
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))

63. Travel agents (VAT Notice 709/6)

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

64. Contact | Farm Stay

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

65. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

66. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2022 agritourism guest survey reports xx.xx% direct booking, used as a historical farm-stay proxy with explicit geographic, period and receipt-realization assumptions. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The complementary xx.xx% intermediated guest-booking observation constrains the base calibration, but does not separately identify agency versus own-name resale. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides an observed total-intermediation proxy; the reseller portion within it remains an explicitly assumed commercial-role allocation. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

67. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The thesis's restaurant analysis reports approximately xx.xx% direct reservations. It provides a broad historical dining prior for the assumed xx.xx% direct propensity, not a Chinese agritourism observation. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The restaurant direct-booking observation constrains the modeled dining intermediation pool; its agency allocation is assumed rather than observed. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a dining-channel comparator only; it does not establish the assumed own-name reseller fraction within intermediated dining receipts. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

68. Farm & Agritourism Experiences | Peek Pro

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The July 2025-July 2026 farm-experience cohort reports xx.xx% operator-website and xx.xx% gate bookings, giving a selected-cohort xx.xx% direct comparator for the assumed participation-service propensity. (farmagritourism-insights.peekpro.com)

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The high recorded direct proportion constrains participation-service intermediation assumptions, but the remaining bookings are not classified into contractual agency roles. (farmagritourism-insights.peekpro.com)

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a selected-cohort limit on non-direct booking incidence, not an observed reseller percentage or representative global transaction census. (farmagritourism-insights.peekpro.com)

69. 泰州乡村旅游产业的破局之道

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The June xx.xx 2025 account reports a xx.xx:xx.xx group/independent visitor mix in surveyed local areas, challenging universal transfer of high-direct farm-stay observations to Chinese activities. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader rural-destination group mix supports allowing material organized distribution, but does not identify disclosed-agent booking value. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a regional organized-travel counterexample; group visitors are not automatically counted as reseller customers, and the commercial-role bridge remains assumed. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

70. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 field-crop service receipts and active-host counts calibrate annual realization.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit/tree-nut service receipts per active host calibrate the realization center.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit-group service realization supplies a proxy starting point, not a vineyard-specific disclosure.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental service receipts and host counts calibrate comparable annual billing.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grouped animal-service receipts constrain the annual realization assumption, subject to scope bias.

71. 对政协云南省十三届二次会议第 0294 号提案的答复

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The provincial record distinguishes product sales from broader receipts and identifies tea-linked visitor development; it does not quantify the modeled national category factor.

72. USDA Agritourism Resource Manual

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx average service-receipts benchmark constrains the working annual realization, separate from goods sales.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The service-receipts benchmark supports a reduced annual realization for short-calendar forest offers.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Average service receipts constrain an assumption-led minor-setting realization, not aquaculture revenue directly.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The average service-receipts benchmark constrains the integrated-engagement realization assumption.

73. Maple Farm Tours - French Hill Maple

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.

74. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

4.3. Industry Ecosystem & Value Chain Analysis

Agritourism value capture depends on who controls access to the setting, defines the visit, acquires the customer, receives payment, and handles remedies. ■■■■■■■■■■ ■■■ ■■■■■■■■ ■■■■ ■■■ ■■ ■■■■■■■■■■ ■■ ■■■ ■■■■ ■■■■■■■ Farm Stay UK directs accommodation inquiries to individual properties, leaving the booking conversation with the host rather than its central office.

GetYourGuide's terms describe a different relationship: it acts as a commercial agent, facilitates the supplier-customer service agreement, and receives a supplier commission. ■■■■■■■■■■ ■■■■ ■■■ ■■■■■■■ ■■■■■■■■■ ■■■■■■■■■ ■■ ■■■ ■■■■ ■■■■■■■■■■■ ■■ ■■■ ■■■■■■■■■■ An operator evaluating this route must distinguish customer-acquisition services from the obligations it retains.

■ ■■■■■■■■ ■■■■■ ■■■■■■■■ ■■ ■■■ ■■ ■■■■ ■■■■ ■■■■■■■■■ ■■■■ ■■■■■■■■■■■ ■■■■■■■■ ■■■■■■■■■■■■■ ■■■■■ ■■■■■■■■■ ■■■ ■■■■■■■ ■■■■■ ■■■■ ■■■■ ■■■■■ ■■■■■■■■■■■ ■■■■■■■■■■■■■ This illustrates Reseller Booking alongside an agency platform. The commercial question is whether the farm visit can be delivered under the pass's applicable access and reservation arrangements; inclusion in a package does not establish unrestricted access or favorable economics for the underlying operator.

Sources & Evidence

1. GetYourGuide General Terms and Conditions
   - GetYourGuide describes commercial agency, supplier-customer service agreements, supplier-delivered activities, and supplier commissions. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
2. Contact | Farm Stay
   - Farm Stay UK directs accommodation inquiries to individual property owners and does not accept central-office telephone reservations. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))
3. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions
   - The GetYourGuide listing identifies Go City as activity provider and includes Kualoa Grown among selectable pass attractions. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/oahu-explorer-pass-save-up-to-xx.xx-includes-pearl-harbor-t762741/))

4.3.1. Supply-Side Analysis

The supplier's agricultural relationship can be a continuing commercial prerequisite. Tuscany's agriturismo framework reserves participation to agricultural entrepreneurs and requires farming to remain principal. ■■■■■■ ■■■■ ■■■■■■■■■■■■ ■■■ ■■■■■■■■■■■■ ■■■■■■■■■■ ■■■■■■ ■■ ■■■■■■■■ ■■■■■■ ■■ ■■■■■■■■ ■■■ ■■ ■■■■■■■■■ ■■■■■■■■■■■■ ■■■■■■■■■■■ ■■■■■■■■■

Visitor-service labor is also a distinct resource. University of Vermont research identifies family labor, hired labor, and time management as challenges in integrating agritourism with farming. ■■■ ■■■■■■■■ ■■■■■■■■■■■ ■■■■■■■■ ■■ ■■■■■■■ ■■■■■■■ ■■■■■■■■■■■■■■■■ ■■■ ■■ ■■■■■■■ ■■■■■■■■■ ■■■ ■■■■■■■■■■■■ ■■■■■■■■■ ■■■ ■■■■■■■ ■■■ ■■■■■■■■ ■■■ ■■■■■ ■■■■■■■■ ■■■■■■

Supplier capabilities must be checked at the offering level. ■■■■■ ■■■■■■■■■■ ■■■■■■■■■ ■■■■■■ ■■■ ■■■■■■■■ ■■■ ■■■■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■ ■■■■■■■■ ■■■■■■■■■■■■■■■ ■■■■■ ■■■■■■■■ ■■■■■ ■■■■■ ■■■■■■■■■ ■■■■■■■■ ■■ ■■■■■■■■■ ■■■■■■■■■■ ■■■■■ ■■■ ■■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■■■■■ A farm's ability to admit visitors should not be interpreted as evidence that it can deliver exclusive event hosting, catering, or private-group service for a proposed date.

Sources & Evidence

1. Legge regionale 23 giugno 2003, n. 30 - Disciplina delle attività agrituristiche in Toscana
   · Tuscany's regional law reserves agriturismo to agricultural entrepreneurs and requires the agricultural activity to remain principal. ([raccoltanormativa.consiglio.regione.toscana.it](https://raccoltanormativa.consiglio.regione.toscana.it/articolo?pr=idx%2C0%3Bartic%2C1%3Barticparziale%2C0&urndoc=urn%3Anir%3Aregione.toscana%3Alegge%3A2003-xx.xx-xx.xx%3B30))
2. Challenges to Agritourism & Suggested Supports - Brief Six
   · The U.S. research identifies family and hired labor and time management as agritourism integration challenges. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
3. FAQ - Celebrations | Chudleigh's
   · Chudleigh's published celebration FAQ declines designated-area group bookings while continuing to offer ordinary admission. Its relative-year wording does not establish future availability. ([chudleighs.com](https://www.chudleighs.com/faq-celebrations/))
4. Venues at Spier Wine Farm | Good Gatherings
   · Spier advertises dedicated spaces for meetings, workshops, and private gatherings. ([spier.co.za](https://www.spier.co.za/venues/))

4.3.2. Demand-Side Analysis

Purchasing requirements differ between individual leisure visits and commissioned activities. Spier's published visitor guidance distinguishes day-access experiences from facilities reserved for hotel guests. ■■■■■■■■■■■■■ ■■■■■■ ■■■ ■■■■■■■■■ ■■■■■ ■■■■■■■■■ ■■■■■■■■■ ■■■■■■■■■ ■■■■■■■ ■■■■■■■■■■■■■ ■■■ ■■■■■■ ■■■■■■■■■ ■■■■■■■ ■■ ■■■■■■■■ ■■ ■■■ ■■■■ ■■■■■■■■

For Educational Institutions, an attractive program must also be acceptable to the commissioning organization. England's Department for Education requires schools using outside organizations to check appropriate safety standards and public liability insurance. ■■■ ■■■■■■■■ ■■■■■■■ ■■■■■■■■■■ ■■■■■■■ ■■■■■ ■ ■■■■■■■■ ■■■■■ ■■■ ■■■■■■■■ ■■■■■■■■ ■■■ ■■■■■■■■■ ■■■■■■■■ ■■■■■■■ ■■■ ■■■■■ ■■ ■■■ ■■■ ■■■■ ■■■■■ ■■ ■■■■■■■■■■■

Businesses purchasing meetings or private gatherings need a venue commitment rather than ordinary admission. ■■■■■■■ ■■■■■ ■■■■■■■■■ ■■■■■■■■■■ ■■■■■■■ ■■■■■■■ ■■■ ■■■■■■■■■■ ■■■■■■■ ■■■■■■■■■■■■■ ■■■■■■■■■■■■ ■■■■ ■■■■■■■■■■■■ For Government and Public

Agencies and Nonprofit and Membership Organizations, the same contracting principle applies: the funded scope and purchasing agreement, rather than the identity of individual attendees, should establish the operator's commitment.

Sources & Evidence

1. Venues at Spier Wine Farm | Good Gatherings
   · The venue portfolio establishes an advertised business-gathering offering distinct from ordinary farm admission. ([spier.co.za](https://www.spier.co.za/venues/))
2. Health and safety on educational visits - Department for Education
   · England's guidance requires schools to check outside providers' safety standards and public liability insurance and describes additional checks when a Quality Badge is absent. ([gov.uk](https://www.gov.uk/government/publications/health-and-safety-on-educational-visits/health-and-safety-on-educational-visits))
3. FAQ | Spier
   · Spier distinguishes day-access tastings, restaurants, and trails from hotel facilities reserved for staying guests. ([spier.co.za](https://www.spier.co.za/faq/))

4.3.3. Stakeholder Analysis

[illegible] The operator receives the visitor relationship, while surrounding parties may experience disruption without sharing that relationship. Community compatibility is consequently part of the property's commercial feasibility, particularly for gatherings and other activities that change the intensity of use.

[illegible] Japan's Ministry of Agriculture, Forestry and Fisheries promotes countryside stays and regional food experiences, a broader rural-tourism context than farm visits alone. Such promotion can connect operators with destination narratives, but it does not establish that every promoted stay belongs within agritourism or that a participating farm has secured bookings.

The payer may also differ from the visiting group. [illegible] It demonstrates why a publicly supported visit must be understood through its agreement holder, eligibility, and claim obligations rather than counted as an ordinary household purchase.

Sources & Evidence

1. Setting up an agritourism business - A guide to planning approvals
   · NSW guidance discusses neighboring land uses, noise, traffic, and community compatibility. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))

2. Rural Development and Tourism - Ministry of Agriculture, Forestry and Fisheries
   · MAFF promotes countryside stays and regional food experiences within a broader rural-tourism context. ([maff.go.jp](https://www.maff.go.jp/e/policies/rural_dev/))
3. Educational access visits on your land: Environmental Stewardship
   · England's guidance restricts educational-access visits to eligible stewardship agreements, prohibits charging visiting groups, and requires declarations for claims; group-visit eligibility is limited to agreements starting on or before November xx.xx 2010. ([gov.uk](https://www.gov.uk/guidance/environmental-stewardship-educational-access-visits-on-your-land))

4.4. Market Dynamics

[illegible] USDA's summary identifies income and educational motivations, while U.S. marketing research describes constraints on the time and expertise available to reach customers. Greater visibility is therefore not an automatic remedy for a weak operating model: additional inquiries may compete with the same management resources needed to deliver the visit.

Booking conditions determine how disruption affects the parties. [illegible] When visitor acquisition, farm availability, and customer expectations move out of alignment, the commercial consequence depends on the actual service and booking agreement-not simply on whether demand exists.

Sources & Evidence

1. Major Challenges and Necessary Supports for Agritourism - USDA Agricultural Marketing Service
   · USDA's August 2026 summary identifies income and public education as operator motivations and emphasizes the people-facing nature of agritourism. ([ams.usda.gov](https://www.ams.usda.gov/services/major-challenges-and-necessary-supports-agritourism?utm_source=openai))
2. Terms | Chudleigh's
   · Chudleigh's terms describe final ticket sales, date-and-time-specific admission, and ordinary rain-or-shine operation. ([chudleighs.com](https://www.chudleighs.com/terms/))
3. Marketing Agritourism - Brief Eight
   · U.S. operator research identifies marketing time and expertise constraints. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Eight_Marketing-Agritourism.pdf))

4.4.1. Key Drivers

4.4.1.1. Farm diversification motivates visitor-service adoption

[illegible] These incentives can encourage adoption of visitor services alongside farming. However, a diversification motive does not establish that a proposed service can cover its additional hosting, marketing, and compliance commitments.

Sources & Evidence

1. Major Challenges and Necessary Supports for Agritourism - USDA Agricultural Marketing Service
   · The stated motivations support an adoption incentive, not proof that a proposed enterprise is viable. ([ams.usda.gov](https://www.ams.usda.gov/services/major-challenges-and-necessary-supports-agritourism?utm_source=openai))

4.4.1.2. Agricultural education creates a distinct purchase trigger

Shelburne Farms advertises seasonally adapted school programs connected to agriculture and food systems. ■■■■■■■■■■■■ ■■■■■■■■ ■■■■■■■■ ■ ■■■■■■■■ ■■■■■■■■ ■■■■■■■■■ ■■■■■ ■■■■■■■■ ■■■■■■■■■■■ ■■■ ■■■ ■■■■■■■■ ■■■■■■■■■■ ■■■■■ ■■■■■■■■ Its school- and community-based alternatives also show that an educational objective does not necessarily require travel to a farm.

Sources & Evidence

1. School Programs | Shelburne Farms
   · Shelburne Farms advertises seasonal agricultural and food-systems programs for schools. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))

4.4.1.3. Co-located services broaden the reasons for visiting

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Co-location may make additional activities relevant to an existing visit, but this is a conditional commercial mechanism: shared location alone does not establish cross-purchase behavior or justify every additional service.

Sources & Evidence

1. Wellness at Spier | Spier Wine Farm, Stellenbosch Winelands
   · Day and hotel access support the observed coexistence of different visit occasions, not a claim of cross-purchase behavior. ([spier.co.za](https://www.spier.co.za/wellness/))
2. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
   · The accommodation portfolio includes access to farm-based experiences; commercial benefits from co-location remain conditional interpretation. ([spier.co.za](https://www.spier.co.za/stay/))

4.4.1.4. Defined planning pathways reduce administrative ambiguity

New South Wales introduced explicit agritourism planning categories and expanded permitted-with-consent access in specified rural zones through its 2023 changes. Defined pathways can reduce ambiguity about which approval route an operator must pursue. ■■■■ ■■ ■■■ ■■■■■■ ■■■■■■■■■■■ ■■■■■■■■■ ■■ ■■■■■■■■■■■ ■■■■■■■ ■■■■■■ ■■■ ■■ ■■■■■■■■ ■■■■■■■■■

Sources & Evidence

1. Agritourism planning changes - NSW Planning
   · NSW describes explicit agritourism categories and an August xx.xx 2023 amendment broadening permission with consent in specified rural zones. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/the-planning-system/under-review-and-new-policy-and-legislation/agritourism/agritourism-planning-changes))

4.4.1.5. Destination connections can improve the relevance of a farm visit

USDA research associates natural amenities and nearby outdoor activities with stronger agritourism economic activity in its U.S. evidence. ■■■■■■■ ■■■■■■■■■■■■ ■■■■■■■■ ■■■■■ ■■■■■■■■ ■■■■■■■■ ■■■■ ■■■■■■■■■■■ ■■■ ■■■■■■■■■■■ ■■■■■■ Together, these support examining destination connections as a discovery mechanism, while recognizing that an observed location association is not proof that promotion causes bookings.

Sources & Evidence

1. Rural Development and Tourism - Ministry of Agriculture, Forestry and Fisheries
   - The promotion provides an institutional example of destination and food-culture connections, not proof of farm bookings. ([maff.go.jp](https://www.maff.go.jp/e/policies/rural_dev/))
2. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - USDA's 2019 analysis reports associations between natural amenities, nearby outdoor activities, and agritourism economic activity; it does not establish a promotional causal effect. ([ers.usda.gov](https://www.ers.usda.gov/amber-waves/2019/november/agritourism-allows-farms-to-diversify-and-has-potential-benefits-for-rural-communities))

4.4.2. Key Restraints

4.4.2.1. Agricultural-enterprise eligibility limits some operating models

Tuscany reserves agriturismo activity to agricultural entrepreneurs and requires the agricultural activity to remain principal. ■■■■ ■■■■■■ ■■■ ■■■■■■■ ■■ ■■■■■ ■■ ■■■■■■■■■■■■ ■■■■■■■■ ■■ ■■ ■■■■■■■■■■■■ ■■■■■■■■■■ ■■■■■ ■■■■■ ■■■■ ■■■■■■■■■■ The continuing enterprise relationship must be established; ownership of rural buildings alone does not satisfy the requirement.

Sources & Evidence

1. Legge regionale 23 giugno 2003, n. 30 - Disciplina delle attività agrituristiche in Toscana
   - Enterprise eligibility and the continuing principal agricultural activity constrain reliance on this regional framework. ([raccoltanormativa.consiglio.regione.toscana.it](https://raccoltanormativa.consiglio.regione.toscana.it/articolo?pr=idx%2C0%3Bartic%2C1%3Barticparziale%2C0&urndoc=urn%3Anir%3Aregione.toscana%3Alegge%3A2003-xx.xx-xx.xx%3B30))

4.4.2.2. Additional activities bring additional access obligations

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Sources & Evidence

1. Setting up an agritourism business - A guide to planning approvals
   - The guide identifies food-business and liquor requirements, utilities, and potentially distinct insurance needs for agritourism activities. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))

4.4.2.3. Limited-liability provisions do not eliminate visitor exposure

[redacted] Such protection can narrow a particular legal exposure but is not blanket immunity. Operators still need to establish that the activity and its arrangements fall within the applicable protection.

Sources & Evidence

1. 2025 Florida Statutes, Section 570.88 - Liability
   - Florida's 2025 liability provision conditions inherent-risk protection on required notices and retains exceptions for specified misconduct. ([flsenate.gov](https://www.flsenate.gov/Laws/Statutes/2025/xx.xx))
2. 2025 Florida Statutes, Section 570.89 - Posting and notification
   - Florida's 2025 posting provision requires inherent-risk notices at specified locations and in specified written contracts. ([flsenate.gov](https://www.flsenate.gov/Laws/Statutes/2025/xx.xx))

4.4.2.4. Diversified premises may lose agricultural fiscal treatment

The Valuation Office Agency explains that farm shops and associated nonagricultural retail premises can be rateable even when the produce comes from the farm. Visitor-related diversification can therefore alter property-level fiscal obligations. [redacted]

Sources & Evidence

1. Rating Manual section 2: valuation principles - Part 6: Exemptions - Part D: Agricultural Premises
   - The Valuation Office Agency explains that farm retail premises may be rateable even when products are grown on the farm. ([gov.uk](https://www.gov.uk/guidance/rating-manual-section-xx.xx-maintaining-the-rating-list/part-xx.xx-exemptions-part-d-agricultural-premises))

4.4.2.5. Financial and personal constraints limit travel participation

Eurostat identifies household affordability as a barrier to holidays and health as an important barrier to travel among older non-travelers. These constraints can suppress participation despite an appealing farm experience. [redacted]

Sources & Evidence

1. Eurostat news release on inability to afford a week-long holiday - July 30, 2026
   - Eurostat's July 2026 release documents inability to afford an annual holiday in its 2025 EU evidence. ([ec.europa.eu](https://ec.europa.eu/eurostat/en/web/products-eurostat-news/w/ddn-xx.xx-xx.xx))
2. Seniors travel closer to home and outside peak season - Eurostat
   - Eurostat's analysis of 2022 tourism identifies health-related non-travel among older people. ([ec.europa.eu](https://ec.europa.eu/eurostat/web/products-eurostat-news/w/ddn-xx.xx-xx.xx))

4.4.3. Key Opportunities

4.4.3.1. Institution-ready agricultural learning

Farms can address institutional purchasing friction by offering a clearly defined agricultural-learning service with buyer-acceptable assurances and agreed responsibilities.

England's school guidance and Fair Oaks Farms' self-guided format show why admission and commissioned instruction are not interchangeable. ■■■■■■■ ■■■■■■■ ■■ ■■■■■■■■■■■■■ ■■■■■■■■■■ ■■■ ■■■■■■■■■ ■■■■■■■■■ ■■■ ■■■■■■■■■■■ ■■■■■■■■■■■ ■■■■■■■

Sources & Evidence

1. Health and safety on educational visits - Department for Education
   · A Quality Badge is not the only acceptance route; schools must make appropriate checks when the provider lacks it. ([gov.uk](https://www.gov.uk/government/publications/health-and-safety-on-educational-visits/health-and-safety-on-educational-visits?utm_source=openai))
2. Education and Enrichment | Classes and Workshops | Fair Oaks Farms
   · Fair Oaks Farms advertises school and group inquiry routes and describes its Adventures as self-guided, distinguishing access from commissioned instruction. ([fofarms.com](https://fofarms.com/education/))

4.4.3.2. Compatible producer-host stopovers

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Sources & Evidence

1. Become a Host | Unique RV Camping with Harvest Hosts
   · Harvest Hosts connects self-contained RV travelers with hosts using stay requests, host approval, and availability controls. ([harvesthosts.com](https://www.harvesthosts.com/start-hosting))
2. Become a Host with Harvest Hosts
   · Harvest Hosts requires commercial liability coverage, overnight-parking rights, and visitor-facing offerings or accepted donations or tips. ([support.harvesthosts.com](https://support.harvesthosts.com/en/articles/xx.xx-become-a-host-with-harvest-hosts))

4.4.3.3. Explicitly commissioned private farm hosting

Existing hosts can sell expressly commissioned privacy and service rather than stretch ordinary admission into a group-event promise. Spier Manor and Hacienda Sarapampa provide documented exclusive or private formats. ■■■■■■■ ■■■■■■■■ ■■■■■■■■■ ■■■■■■ ■■■■■■■■ ■■■ ■■■■■■■■■■■ ■■■■■■■■ ■■■■■■ ■■■■■■■ ■■■■■■■■■■ ■■■■ ■■■ ■■■■■ ■■■■ ■■■ ■■■■ ■■■■■■■■■■■■

Sources & Evidence

1. Venues at Spier Wine Farm | Good Gatherings
   · Spier Manor advertises exclusive use and a dedicated team, establishing an expressly commissioned hosting option. ([spier.co.za](https://www.spier.co.za/venues/))
2. Reservations
   · Hacienda Sarapampa distinguishes a farm-connected lunch from Be My Guest's expressly private service and private visit. ([haciendasarapampa.com](https://haciendasarapampa.com/agencies-reservations/))

4.4.3.4. Partner-supported accommodation entry

FarmCamps B.V.'s prospective UK partnership can address an accommodation-asset and administration gap while the farmer retains site and hospitality obligations. An executed agreement and local approval are prerequisites. ■■■■■■■ ■■■■ ■■■■■■■■■■■■ ■■■■■ ■■■■■■■■■■■ ■■■■■■■■■■■■■ ■■■■■■ ■ ■■■■■■■■■■■ ■■■■■■■■ ■■ ■■■■■■■■ ■■■■■■■■ ■■■■■■■■ ■■■■ ■■■ ■■■■■■ ■■■ ■■■■ ■■■■■■■■■■■■

Sources & Evidence

1. Earn extra income with your farm - Discover FarmCamps
   · FarmCamps' UK recruitment assigns tents and centralized administration to the company and site preparation and hosting to farmers, subject to local approval. ([farmcamps.com](https://farmcamps.com/en/what-is-farmcamps/farmcamps-seeks-farmer))

4.4.4. Key Challenges

4.4.4.1. Coordinating farm and visitor-service labor

U.S. institutional research documents the difficulty of integrating visitor activity with existing farm work, including demands on family and hired labor. ■■■■■■■■■■ ■■■■■ ■■■■■■ ■■■■ ■■■■■■■■■■ ■■■■■■■■ ■■ ■ ■■■■■■■■ ■■■■■■■ ■■■■■■■■■■■■ Restricting opening periods may reduce service flexibility, but an expansive calendar is unsuitable when fulfillment depends on already-constrained personnel.

Sources & Evidence

1. Challenges to Agritourism & Suggested Supports - Brief Six
   · Operator accounts describe competing farm and visitor workloads; calendar restrictions are an analytical response, not a reported universal practice. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))

4.4.4.2. Aligning channel promises with the farm’s service commitment

GetYourGuide ties cancellations and changes to applicable activity terms and platform procedures, while Chudleigh’s direct terms illustrate a more restrictive ordinary-weather admission commitment. ■■■■■ ■■■■■■■■ ■■■ ■■■ ■■■■■■■■■■■■■■■ ■■■■■■■■■ Before exposing the same visit through multiple routes, an operator needs consistent descriptions of availability, changes, and remedies across its actual agreements.

Sources & Evidence

1. GetYourGuide General Terms and Conditions
   · Changes and cancellations follow applicable activity conditions and platform procedures; the terms do not establish any particular farm’s channel mismatch. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
2. Terms | Chudleigh’s
   · These direct admission conditions illustrate why an operator must reconcile the promises made through its actual booking routes. ([chudleighs.com](https://www.chudleighs.com/terms/))

4.4.4.3. Separating promotional credentials from buyer acceptance

England’s school-visit guidance requires provider checks, whereas Farm Stay UK states that independent assessment is not a membership requirement. ■■■■■■■■■ ■■■■■■■■■■

[redacted]
Farms seeking commissioned visits need evidence appropriate to that buyer, while retaining alternative acceptance routes where a particular badge is not mandatory.

Sources & Evidence

1. Health and safety on educational visits - Department for Education
   · A Quality Badge is not the only acceptance route; provider suitability remains subject to school checks. ([gov.uk](https://www.gov.uk/government/publications/health-and-safety-on-educational-visits/health-and-safety-on-educational-visits))
2. Membership Terms & Conditions | Farm Stay
   · Farm Stay UK states that independent assessment is not required for membership. ([farmstay.co.uk](https://www.farmstay.co.uk/terms_conditions_membership.aspx))

4.4.4.4. Maintaining effective discovery with limited management time

[redacted]
A listing or social presence does not establish an effective acquisition channel. Operators need to evaluate the inquiries and commitments generated by each route before adding ongoing promotional obligations that compete with hosting responsibilities.

Sources & Evidence

1. Marketing Agritourism - Brief Eight
   · Operators report uncertainty about attracting visitors effectively; this does not establish a universally effective channel. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Eight_Marketing-Agritourism.pdf))

4.5. Porter’s Five Forces Analysis

[redacted] A visitor-ready agricultural asset may consequently face a different entry burden from an otherwise similar property offering accommodation or food service. This favors assessing the actual permission pathway before interpreting an existing farm as an immediately available tourism supplier.

Supplier and intermediary bargaining power also varies by relationship. [redacted] Where activity-specific insurance is needed, the insurable offering can constrain the supplier’s choices before distribution negotiations begin; that is a service-level dependency, not evidence of market-wide insurer concentration.

Buyer power, substitutes, and rivalry are occasion-specific. Shelburne Farms offers educational programming both on its farm and in schools or communities, giving an institutional buyer an alternative to transporting a group to the property. [redacted]

RESEARCH SAMPLE REPORT

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Sources & Evidence

1. Contact | Farm Stay
   · The inquiry arrangement establishes an alternative discovery route retaining direct host contact, not its commercial performance. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))
2. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions
   · The pass presents the farm tour alongside museums, water-based activities, and other attractions; substitution is a bounded interpretation of that choice structure. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/oahu-explorer-pass-save-up-to-xx.xx-includes-pearl-harbor-t762741/))
3. Setting up an agritourism business - A guide to planning approvals
   · Activity-specific insurance can be a legal or contractual requirement; its effect on supplier choice is a bounded commercial inference. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
4. Regulatory Barriers - Brief Seven
   · U.S. institutional research documents geographic differences in reported agritourism regulatory challenges. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Seven_Regulatory-Barriers.pdf))
5. School Programs | Shelburne Farms
   · The provider also offers school- and community-based programming, establishing a separable alternative to an on-farm educational visit. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))

4.6. PESTLE Analysis

Public support for rural tourism and permission to operate a particular farm attraction are different institutional functions. Japan’s Ministry of Agriculture, Forestry and Fisheries promotes rural stays and regional food experiences, while U.S. institutional research documents geographically variable regulatory burdens. ■■■■■■■■■■■ ■■■■■■■■■ ■■■ ■■■■■■■ ■■■■■■■■■■■ ■■■ ■■ ■■■■ ■■■ ■■■■■■■ ■■■ ■■■■■■■■■■ ■■■■■■■■ ■■ ■ ■■■■■■■■■ ■■■■■■■■■■■■ ■■■■■■■■■ ■■ ■■■■■■■ ■■■■■■■■■

Household circumstances constrain the addressable customer beyond an interest in agriculture. Eurostat’s evidence on holiday affordability identifies a financial barrier to travel, while its analysis of older travelers identifies health-related barriers and travel outside peak months. ■■■■■ ■■■■■■■■■■■■ ■■■■■■■ ■■■■■■■■ ■■■■■■■■■■■■■■ ■■■■■ ■■■■■■■■■ ■■■ ■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■■■■ ■■■■ ■■ ■■■ ■■■■■■■■■ ■■■■ ■■ ■■■■■■■■■■■■ ■■■■■■■■■ ■■■■■■■ ■■■■ ■■ ■■■■■■■■ ■■ ■ ■■■■ ■■■ ■■■■■■■

Digital promotion introduces both capability and content-control obligations. ■■■■ ■■■■■■■■■■■ ■■■■■■■■ ■■■■■■■■■■ ■■■■■■■ ■■■■■■■■■ ■■■■ ■■■ ■■■■■■■■■■ ■■■■ ■■■■ ■■■■ ■■■■■■■■■■ ■■■■■ ■■■■■■ ■■■■■■■■■■■ ■■■■■ ■■ ■■■■■■■■■ ■■■■■■■ ■■■ ■■■■■■ ■■■■■■■■■■■■■■ ■■■ ■■■■■■■ ■■■■■■■■ ■■ ■■■■■■■■ Operators therefore need clear responsibility for updating seasonal descriptions and authorizing promotional content, rather than treating a directory listing as a passive distribution asset.

Environmental and fiscal conditions can change the feasible service commitment. ■■■ ■■■■■ ■■■■■ ■■■■■■■■■ ■■■■■■■■■■ ■■■■■■■ ■■■■■■■■■■ ■■ ■■■■ ■■■■■■■■■■ ■■■■■■■ ■■■■■■■■■

[redacted] Property-level investment decisions should therefore incorporate the applicable consent conditions and nonagricultural uses before committing to additional visitor services.

Sources & Evidence

1. Rural Development and Tourism - Ministry of Agriculture, Forestry and Fisheries
   · MAFF's promotional role is distinct from property-specific permission to operate a visitor activity. ([maff.go.jp](https://www.maff.go.jp/e/policies/rural_dev/))
2. Marketing Agritourism - Brief Eight
   · Reported digital-tool and expertise constraints support treating ongoing promotion as a management commitment. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Eight_Marketing-Agritourism.pdf))
3. Agritourism planning changes - NSW Planning
   · Standard consent conditions finalized in 2024 address bushfire management, sewerage, utilities, and waste, among other matters. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/the-planning-system/under-review-and-new-policy-and-legislation/agritourism/agritourism-planning-changes))
4. Rating Manual section 2: valuation principles - Part 6: Exemptions - Part D: Agricultural Premises
   · The guidance supports use-specific fiscal assessment rather than an assumption that agricultural ownership determines exemption. ([gov.uk](https://www.gov.uk/guidance/rating-manual-section-xx.xx-maintaining-the-rating-list/part-xx.xx-exemptions-part-d-agricultural-premises))
5. Eurostat news release on inability to afford a week-long holiday - July 30, 2026
   · The observation supports a household financial constraint, not a farm-specific substitution response. ([ec.europa.eu](https://ec.europa.eu/eurostat/en/web/products-eurostat-news/w/ddn-xx.xx-xx.xx))
6. Seniors travel closer to home and outside peak season - Eurostat
   · The analysis identifies older travelers' closer-to-home and outside-peak-season behavior; transfer to agritourism remains conditional. ([ec.europa.eu](https://ec.europa.eu/eurostat/web/products-eurostat-news/w/ddn-xx.xx-xx.xx))
7. Regulatory Barriers - Brief Seven
   · The research identifies state and local zoning, food and alcohol rules, and limited-liability provisions as relevant regulatory domains. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Seven_Regulatory-Barriers.pdf))
8. Membership Terms & Conditions | Farm Stay
   · Membership terms permit promotional reuse of submitted images and place listing-accuracy responsibilities on members. ([farmstay.co.uk](https://www.farmstay.co.uk/terms_conditions_membership.aspx))

4.7. Market Outlook

The Global Agritourism market's commercial outlook depends on converting agricultural access into commitments that buyers can actually purchase. Defined planning routes, such as those published in New South Wales, can clarify entry, but additional services retain their own obligations. [redacted]

The principal turning points are property-level permission, contracted delivery responsibilities, and confirmed operating availability. Solan's partner-owned franchise proposition illustrates why a support model and a bookable property must be assessed separately. ■■■■■■■■■ ■■■■■■ ■■■■■■■■ ■■■■■■■■■■■ ■■■■■■ ■■■■■ ■■■■■■■■■■ ■■■■■■ ■■■■ ■■■■■ ■■■■■■■■■■■■ ■■ ■■■■■■■■■ ■■■■■■■ ■■■ ■■■■■■■ ■■■■■■■ ■■■■ ■■■■■■■■■ ■■■■■ ■■■■■ ■■■ ■■■■■■■■ ■■■■■■ ■■■■■■■■■■■■ ■■■■■■■■■■■■ ■■■ ■■■■■■■ ■■■■■■■■■■■ ■■■■■■■■■ ■■ ■■■■■■■■ ■■■■■■ ■■■■■■■■■■ ■■■■■■■■ ■■■■■■■ ■■■■■■■■■ ■■■■■■■■■ ■■ ■■■ ■■■■■■ ■■■■■■ ■■ ■■■■■■■■ ■■■■■■

Sources & Evidence

1. Challenges to Agritourism & Suggested Supports - Brief Six
   - U.S. operator research identifies family and hired labor, time management, marketing, and insurance as challenges to integrating agritourism with farming. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
2. Setting up an agritourism business - A guide to planning approvals
   - NSW's guide separates planning from food, liquor, utilities, and insurance obligations, constraining automatic extension of a visitor portfolio. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
3. Agritourism planning changes - NSW Planning
   - NSW defines agritourism categories and planning pathways subject to zoning and development standards; its published changes also address ongoing consent conditions. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/the-planning-system/under-review-and-new-policy-and-legislation/agritourism/agritourism-planning-changes))
4. FAQs
   - Solan's FAQ describes partner-owned franchised properties and retains prospective pilot-opening language; it does not date a named property's opening. ([solan.com](https://solan.com/en/faq))

4.7.1. Near-Term Market Outlook (0-2 Years)

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Providers pursuing institutional accounts should align proposals with the buyer's commissioning cycle and confirm the actual program before reserving hosting resources. Where the farm location is unnecessary, an outreach alternative can remain commercially credible.

For affected BoerenBed/Feather Down stays, successor and fulfillment confirmation is the decisive near-term condition. The published booking interruption and the court-reported restart do not settle every host's availability or the treatment of existing obligations. ■■■■■■ ■■■■■■ ■■■■■ ■■ ■■■■■■■■■■■ ■■■■■■■■■■ ■■■■■■ ■■■■ ■■■■■ ■■■■■■■■■■ ■■■■ ■■■■■■■■■ ■■■■■■■■■ ■■■ ■■■■■■■■■■ ■■■■ ■■■■■ ■■■■■■ ■■■■ ■■■■■■■■■■ ■■■ ■ ■■■■■ ■■■■■■■■■■ ■■■■■■■■ ■■■■■ ■■■■■■■■ ■■ ■■■■■ ■■■■■■■■■■■■ ■■■ ■ ■■■■■■■■■ ■■■■■■■■ ■■■ ■■■■■■■■ ■■■ ■■■■■■■■ ■■■■■■■■■■■■ ■■ ■■■■■■■■

Sources & Evidence

1. School Programs | Shelburne Farms
   · The September 2026-June 2027 school-program request period is closed, with additional requests directed to a waitlist rather than guaranteed acceptance. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
2. Openbaar faillissementsverslag - BoerenBed group, October 7, 2026
   · The October xx.xx 2026 court report records BoerenBed-group insolvencies and a restart, without settling every successor visitor-service obligation. ([insolventies.rechtspraak.nl](https://insolventies.rechtspraak.nl/Services/VerslagenService/getPdf/02_zwb_26_245_F_V_01))
3. Informations Actuelles - BoerenBed
   · BoerenBed's notice states that activities have stopped and new stays cannot be booked while continuation is pursued. ([boerenbed.nl](https://www.boerenbed.nl/actuele-informatie))

4.7.2. Medium-Term Market Outlook (3-5 Years)

2028-2029: the accommodation outlook is conditional on partnership execution rather than recruitment announcements. ■■■■■■■■■■ ■■■■■■■■■■ ■■■■■ ■■■■■■■■■■■ ■■■■ ■■■■■■■■■■ ■■■■■■■■■ ■■■■■■■■■■■■■ ■■■ ■■■■■■■■■■■■■■■ ■■■ ■■■■■■■■■■ ■■■■■■■■■■■■■■■■■ ■■■■■■■■■■■■ ■■■■■■■■■■■■ ■■■■■■■■■ ■■■■■■ ■■■ ■■■■ ■■■■■■■■ ■■ ■■■■■■■ ■■■■■■■■ ■■■■■■■■■■■■ ■■■■■■■■■ ■■■■■■■■ ■■■■■■■■ ■■■■■■■■■■■■■ ■■■ ■■■■■■■■■ ■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■ ■ ■■■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■■■■■ ■■■■■■■■■ ■■■ ■■■■■■ ■■■■■■■■■■ ■■■ ■■■ ■■■■■■■■ ■■■■■■■■■■■■ A farm already controlling suitable accommodation and administration may favor independent distribution; a farm lacking credible hosting resources should not add assets solely because a partner supplies them.

For qualifying European farm-holiday arrangements, this is also a contract-review horizon. ■■■ ■■■■■■■ ■■■■■■■ ■■■■■■■ ■■■■■■■■■■■■■■ ■■■■■ ■■ ■■■■■ ■■■ ■■■■■ ■■■■ ■■■■■■■■■■ ■■■■■■■■ ■■■■■■■■■■■■■■■ ■■■■■■■■■■■■ ■■■■■■ ■■■■■■■ ■■■ ■■■■■■■■■■■■ ■■■■■■■■ ■■■ ■■■■■■■■■■■ ■■■■■ ■■■■■■■■■■ ■■■■■ ■■■■■■■■■■■■ ■■■■■■ ■■■■■■■■ ■■■■■■■■■■■ ■■■■■■■■■ ■■■■■■■■■■■ ■■■ ■■■■■■■■■■ ■■■■■■■ ■■ ■■ ■■■■■ ■■■■■■■ ■■■■■■■■■■■■■■ ■■■■■■■■■■■■■ ■■■■■■■■■ ■■■ ■■■■■■■■■■■■ ■■■■■■■■■■■ ■■■■ ■■■ ■■■■■■■■■■■■ ■■■■■■■■ ■■■■■■■■■■ ■■ ■■■ ■■■■■ Adoption of a directive does not establish identical immediate requirements in every member state or demonstrate increased farm-holiday purchasing.

Sources & Evidence

1. Consumer protection: Council gives final sign off to additional safeguards for package travel users
   · On March xx.xx 2026, the Council adopted revised package-travel rules and described a subsequent national implementation period rather than immediate uniform application. ([consilium.europa.eu](https://www.consilium.europa.eu/en/press/press-releases/2026/xx.xx/xx.xx/consumer-protection-council-gives-final-sign-off-to-additional-safeguards-for-package-travel-users/))
2. FarmCamps enters a new phase of growth
   · FarmCamps' June xx.xx 2026 announcement describes existing independent farm partnerships, accommodation investment, and centralized commercial support. ([farmcamps.com](https://farmcamps.com/en/blog/farmcamps-groeit-verder-met-nieuwe-eigenaren))

4.7.3. Long-Term Market Outlook (5-10 Years)

2030-2032: durable visitor-service rights are the central investment dependency. ■■■■■ ■■■■■■■■■ ■■■■■■■■■ ■■■■■■ ■■■■■■■■■ ■■■■■■■■■■■■■ ■■ ■■■■■■■■■■ ■■ ■ ■■■■■■■■■■■ ■■■■■ ■■■■■ ■■■■■■■ ■■■■■■ ■■■■■ ■■■■■■ ■■■■■■■■■■■ ■■■ ■■■■■■■ ■■■■■■■■■■■ ■■■■■ ■■■■■■■■■■■ ■■■■■■■■■■ ■■ ■■■■ ■■■■■■■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■ ■ ■■■■■ ■■■■■■■■■■ ■■■■■ ■■■■■■■■■■■■ ■■ ■■■■■■■ ■■■■■■■ ■■■■ ■■■■■■ ■■■■■■■■■■■■ ■■■■■■■■ ■■■ ■■■■■■■■■■■ ■ ■■■■■■■ ■■■■■■■ Asset owners should preserve the agricultural and contractual conditions supporting the offer and review them at renewals or changes of control.

For multisite distributors, standardize accountability rather than assume identical local permissions or identical farm experiences. Where an arrangement qualifies as an EU package, organizer responsibility creates a continuing need for reliable component-level commitments across destinations. ■ ■■■■■■■■■■ ■■■■■■■■■ ■■ ■■■■■■■■■ ■■■■ ■■■■ ■■■■■■■■ ■■■■■■■■■ ■■■■■■■ ■■■■■■■ ■■■ ■■■■■■■■ ■■■■■■■■ ■■■■■■ ■■■■■■■■ ■■■■■ ■■■■■ ■■■■■■■■■■■■■ ■■■■■■ ■■ ■■■■■■■■■■■ ■ ■■■■■■■ ■■■■■■■■ ■■■■■■■■ ■■ ■■■■■■■■■■ ■■ ■■■■■ ■■■■■■■■■■■ ■■■■■■■■ ■■■■■■■■■ ■■■■■■■■■ ■■■ ■■■■■■■ ■■■■■■■■■■■■ ■■■■■■■■■■■ ■■■■■■■ ■■■■■■■■■■■ ■■■■■■■■■ ■■■■ ■■■■■■■■■■■ ■■■ ■■■■■■■■■■ ■■■■■■■■ ■■ ■■■■■■■■■■■■ ■■■■■■■■■■■■■■ ■■■■■■■■■■■■■ ■■■■■■■

Sources & Evidence

1. Setting up an agritourism business - A guide to planning approvals
   · The guide describes farm-stay accommodation as ancillary to a commercial farm and requires activity- and property-specific assessment. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
2. Package travel, package holidays and linked travel arrangements in the EU - Your Europe
   · EU guidance makes the organizer responsible for proper performance of included package services, subject to the arrangement meeting the applicable classification. ([europa.eu](https://europa.eu/youreurope/citizens/travel/holidays/package-travel/index_en.htm))
3. Terms of Use | Harvest Hosts
   · Harvest Hosts' terms retain host responsibility for licenses, permissions, insurance, and commitments and describe host businesses as independent. ([harvesthosts.com](https://www.harvesthosts.com/pages/terms-of-use))

4.8. Go-to-Market Strategy

Begin with a purchasable commitment rather than a farm-wide promise: identify the essential agricultural experience, attendance date, included services, access requirements, and change conditions. ■■■■■ ■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■■■■■ ■■■■■■■ ■■■■■■■■ ■■■■■■ ■■■■■■■■■■ ■■■ ■■■■■■■■■■■■ ■■ ■■■■■■■■ ■■■■■■■■■■ ■■■■■ ■■■■ ■■■ ■■■■■■■■■■ ■■■■■■■■■ ■■■■■■■ ■■■■■■■■■ ■■■■■ ■■■■■■■■ ■■■■■■■■■■■ ■■■ ■■■■■■■■■ ■■■■■■■ ■■■■■■ ■■■ ■■ ■■■■■■■■■■■ ■■ ■ ■■■■■■■■■■ ■■■■■■■■ ■■ ■■■■■■■ ■■■■ ■■■■■■■ A narrowly defined proposition is easier to match to an actual buyer than a bundle whose components have not been secured.

For Farm Accommodation, select distribution against the host's administrative capability. Farm Stay UK's promotional membership can suit an operator able to handle reservations, payments, and guest communication. ■ ■■■■■■■■ ■■■■■■■ ■■■■■■■■■■■ ■■■■■■■ ■

RESEARCH SAMPLE REPORT

[illegible]

For standardized farm activities, Agent-Mediated Booking can add transaction support without replacing the supplying business. [illegible] Promotions and package quotations should follow matching inclusions and the applicable commercial agreement, rather than assume equivalence between unlike visits.

For a commissioned itinerary involving several suppliers, an organizational buyer can request Field Farm Tours Ltd's documented agricultural travel coordination. [illegible] Direct procurement remains the narrower alternative for a single farm visit; the organizer route is appropriate when its coordination contribution addresses work the commissioner would otherwise retain.

Sources & Evidence

1. GetYourGuide General Terms and Conditions
   · GetYourGuide acts as commercial agent; the activity contract is with the supplier, which remains responsible for delivery and listing accuracy. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
2. Venues at Spier Wine Farm | Good Gatherings
   · Spier's named meeting and gathering venues support quoting a defined hosting commitment rather than treating farm admission as an equivalent purchase. ([spier.co.za](https://www.spier.co.za/venues/))
3. Frequently Asked Questions | Kualoa Ranch
   · Kualoa directs intermediary-booking refund inquiries to the purchasing agent's rules rather than applying its direct-booking policy universally. ([kualoa.com](https://www.kualoa.com/faq))
4. Agriturismo.it - Informazioni Legali, Termini del Servizio & Privacy
   · Feries retains the guest-provider accommodation contract; integrated-payment bookings receive different transaction assistance from redirected bookings. ([agriturismo.it](https://www.agriturismo.it/informazioni-legali))
5. Fai crescere il tuo agriturismo con noi - Agriturismo.it
   · Agriturismo.it offers direct-contact and automated-booking options and restricts registration to authorized Italian agriturismi. ([agriturismo.it](https://www.agriturismo.it/prospect))
6. Why Join? | Farm Stay
   · Farm Stay UK offers annual-fee promotion while hosts retain reservations, payments, and guest communication; it does not provide booking management. ([farmstay.co.uk](https://www.farmstay.co.uk/why_join.aspx))

7. About Us | Field Farm Tours
   · Field Farm Tours Ltd advertises tailored agricultural group itineraries combining farm visits with transport, accommodation, guides, and meals. ([fieldfarmtours.co.uk](https://www.fieldfarmtours.co.uk/about-us/))
8. Shows & Events | Field Farm Tours
   · Field Farm Tours warns that ATOL protection does not cover every listed arrangement and requires booking-specific confirmation of protected components. ([fieldfarmtours.co.uk](https://www.fieldfarmtours.co.uk/shows-and-events/))

5. Market Insights

5.1. Consumer Insights & End-User Perspective

Educational Institutions buy an approvable visit, not just an appealing lesson. In England, schools must check outside providers' safety standards and public liability insurance; some trips require informed headteacher or governing-board approval. ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪ ▪▪▪▪▪

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Sources & Evidence

1. Venues at Spier Wine Farm | Good Gatherings
   · Spier advertises meeting and private-gathering venues, including exclusive-use space and a dedicated team for Spier Manor. ([spier.co.za](https://www.spier.co.za/venues/))
2. Health and safety on educational visits - Department for Education
   · England's guidance requires outside-provider safety and insurance checks, permits alternatives to the Quality Badge, and calls for agreed responsibilities. ([gov.uk](https://www.gov.uk/government/publications/health-and-safety-on-educational-visits/health-and-safety-on-educational-visits))
3. FAQ | Spier
   · Spier distinguishes day-visitor access from private hotel facilities, establishing different entitlements by visit format. ([spier.co.za](https://www.spier.co.za/faq/))
4. Educational access visits on your land: Environmental Stewardship
   · England's HLS guidance restricts group visits to eligible agreements beginning on or before November xx.xx 2010, prohibits charging the group, and requires declarations with claims. ([gov.uk](https://www.gov.uk/guidance/environmental-stewardship-educational-access-visits-on-your-land))

5.2. Consumer Experience Benchmarking

Among outdoor Non-Overnight Visits, Kualoa Ranch and Chudleigh's disclose materially different booking-recovery options. Kualoa permits qualifying direct-booking refunds when cancellation is made by phone at least xx.xx hours ahead and refunds the affected portion when it cancels for unsafe conditions. [redacted]

Accessibility assurance also differs in form. The Kualoa Grown Tour page asks guests with mobility concerns to contact the operator beforehand to discuss accommodations. [redacted]

Sources & Evidence

1. Kualoa Grown Tour | Sustainable Farming Experience
   - The Kualoa Grown Tour page directs guests with mobility concerns to contact the operator beforehand to discuss accommodations. ([kualoa.com](https://www.kualoa.com/tours-and-activities/kualoa-grown-tour))
2. Terms | Chudleigh's
   - Chudleigh's describes final, nonrefundable, nonexchangeable ticket sales and ordinary rain-or-shine operation. ([chudleighs.com](https://www.chudleighs.com/terms/))
3. Frequently Asked Questions | Kualoa Ranch
   - Kualoa allows qualifying direct-booking refunds with telephone cancellation at least xx.xx hours ahead and refunds affected services when it cancels for unsafe conditions. ([kualoa.com](https://www.kualoa.com/faq))
4. Accessibility | Chudleigh's
   - Chudleigh's publishes commitments concerning assistive devices, alternative access arrangements, disability-sensitive communication, and temporary-disruption notices. ([chudleighs.com](https://www.chudleighs.com/accessibility/))

5.3. Opportunity Mapping

Qualitative priority should follow the commitments an operator can already fulfill, not a presumed globally superior offering. For an established educational host, institution-approved agricultural learning is a more immediately assessable route than adding an unrelated hospitality service. [redacted]

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Producer-host stopovers fit a different starting position. Harvest Hosts connects self-contained RV travelers with host-approved stays, making the route relevant to a farm with lawful overnight access and an existing visitor-facing business. ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪ ▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪ ▪▪▪▪ ▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪

Where accommodation assets and centralized administration are the actual gaps, FarmCamps B.V. provides a more relevant partnership comparison. ▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪ These routes solve different gaps and should not be selected solely because each is described as diversification.

Private gatherings and farm-connected dining are more accessible to estates that already offer dedicated hosting than to farms selling ordinary admission. ▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ Ordinary admission or a standard meal remains the narrower alternative when exclusivity is unnecessary.

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Sources & Evidence

1. Venues at Spier Wine Farm | Good Gatherings
   · The advertised exclusive-use Manor provides a specific option for organizational or private gatherings, subject to booking confirmation. ([spier.co.za](https://www.spier.co.za/venues/))
2. Health and safety on educational visits - Department for Education
   · Provider checks and an agreement allocating responsibilities are documented purchasing conditions for schools in England, not universal international requirements. ([gov.uk](https://www.gov.uk/government/publications/health-and-safety-on-educational-visits/health-and-safety-on-educational-visits?utm_source=openai))
3. School Programs | Shelburne Farms
   · On-farm and school/community delivery provide competing ways to meet an educational objective; the advertised request process does not establish another provider's demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
4. Earn extra income with your farm - Discover FarmCamps
   · The recruitment proposition documents a potential partnership contribution and retained farmer obligations, but not an executed agreement or opened UK property. ([farmcamps.com](https://farmcamps.com/en/what-is-farmcamps/farmcamps-seeks-farmer))
5. Become a Host | Unique RV Camping with Harvest Hosts
   · Travelers supply their accommodation, while hosts control acceptance and calendars; this is distinct from supplying conventional guest lodging. ([harvesthosts.com](https://www.harvesthosts.com/start-hosting))
6. Become a Host with Harvest Hosts
   · Program conditions retain host eligibility and response obligations; encouraged visitor purchases do not establish a guaranteed commercial outcome. ([support.harvesthosts.com](https://support.harvesthosts.com/en/articles/xx.xx-become-a-host-with-harvest-hosts))
7. Education and Enrichment | Classes and Workshops | Fair Oaks Farms
   · The self-guided Adventures and organized-group arrangements provide a documented alternative service format, not an assurance of institutional acceptance. ([fofarms.com](https://fofarms.com/education/))
8. Reservations
   · Standard and private dining formats provide different alternatives; the reservation catalog requires advance booking rather than establishing walk-in or date-specific access. ([haciendasarapampa.com](https://haciendasarapampa.com/agencies-reservations/))
9. FAQs
   · The FAQ establishes the proposed ownership and hospitality-support relationship, not an executed farm franchise or a confirmed visitor reservation. ([solan.com](https://solan.com/en/faq))
10. The Spa at Spier | Spier Wine Farm
    · Spier welcomes day visitors to its spa, establishing that an overnight booking is not a universal prerequisite for its wellness offering. ([spier.co.za](https://www.spier.co.za/spa/))

5.4. Distribution Channel Analysis

Direct Booking can be supported by a directory without central reservation handling. ■■■■ ■■■■ ■■ ■■■■■■■ ■■■■■■■■■ ■■ ■■■■■■■■■■ ■■■■■■■■■■■ ■■■■■ ■■■ ■■■■■■■■■■ ■■■■■ ■■■■■ ■■■■■■■ ■■■■■■■■■■■ ■■■■ ■■■■■■■ ■■■ ■■■■■■ ■■■■■■■■■■■ ■■■■■ ■■ ■■■■■■■■■ ■■■■■■■ ■■■■ ■■■■■ ■■■■■■■■■ ■■■■ ■■■■■■■ ■■■ ■■■■ ■■■■■■■ ■■■■■■■ ■■■■■■■■ ■■■ ■■■■■■■■■■■■■■■■ ■■■■■ It suits an operator able to manage those obligations; a listing alone does not provide a complete booking service.

GetYourGuide's terms instead place the visitor contract and activity delivery with the supplier, while the platform handles brokerage and payments. Agency therefore adds transaction

support without transferring the hosting commitment. ▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪

Reseller Booking introduces another entitlement layer. ▪▪▪ ▪▪ ▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪ ▪▪ ▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ The public listing establishes packaging, not the underlying farm-reseller allocation of obligations or commercial benefit.

Sources & Evidence

1. GetYourGuide General Terms and Conditions
   · GetYourGuide acts as commercial agent; the supplier contracts with the visitor and delivers the activity. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
2. Contact | Farm Stay
   · Farm Stay UK directs booking inquiries to individual accommodation providers and does not take head-office telephone reservations. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))
3. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions
   · The Go City Oahu Explorer Pass listing includes Kualoa Grown, identifies Go City as provider, and warns that attractions and operating hours can change. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))
4. Membership Terms & Conditions | Farm Stay
   · Farm Stay UK makes members responsible for their listings and permits promotional reuse of submitted images. ([farmstay.co.uk](https://www.farmstay.co.uk/terms_conditions_membership.aspx))

5.5. Pricing Trend Analysis

Agritourism offers require comparison on matching inclusions and conditions, not a common farm label. GetYourGuide receives supplier-paid brokerage commission and restricts price-matching claims to equivalent activities and inclusions, excluding certain loyalty, corporate, and group offers. ▪▪▪▪ ▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪

Bundling changes the basis for negotiation. ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪ ▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ Buyers should settle the included service and change conditions before negotiating concessions, while operators should avoid extending a package promise beyond the access they control.

RESEARCH SAMPLE REPORT

[redacted] These facts support assessing import exposure and customer affordability independently, not assuming a duty change can automatically be recovered from visitors. Actual supplier commitments, contract-renewal timing, and buyer acceptance determine the commercial response.

Sources & Evidence

1. GetYourGuide General Terms and Conditions
   · The terms establish supplier-paid brokerage commission and equivalent-offer requirements for price matching, with specified promotional exclusions. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
2. Venues at Spier Wine Farm | Good Gatherings
   · The advertised venue commitments establish a distinct contracting scope for private-space packages, not an entitlement conferred by ordinary farm access. ([spier.co.za](https://www.spier.co.za/venues/))
3. FAQ | Spier
   · Spier's differentiated day and hotel access supports comparing package inclusions rather than treating accommodation and farm access as interchangeable. ([spier.co.za](https://www.spier.co.za/faq/))
4. Eurostat news release on inability to afford a week-long holiday - July 30, 2026
   · Eurostat's 2025 household evidence establishes holiday-affordability constraints, not agritourism-specific willingness to accept cost pass-through. ([ec.europa.eu](https://ec.europa.eu/eurostat/en/web/products-eurostat-news/w/ddn-xx.xx-xx.xx))
5. Membership Terms & Conditions | Farm Stay
   · Membership includes website and brochure entries; the terms require seasonal pricing descriptions consistent with other advertising. ([farmstay.co.uk](https://www.farmstay.co.uk/terms_conditions_membership.aspx))
6. Tariffs on goods imported into the UK
   · UK guidance applies tariffs to imported goods subject to trade agreements and specified exceptions; farm-specific exposure is a conditional procurement inference. ([gov.uk](https://www.gov.uk/guidance/tariffs-on-goods-imported-into-the-uk))

5.6. Regulatory Compliance & Standards Framework

Agritourism access depends on the enterprise and activity, not merely ownership of agricultural land. Tuscany's framework reserves agriturismo to agricultural entrepreneurs and requires agriculture to remain principal throughout operation. [redacted]

New South Wales illustrates a different access mechanism. Its August xx.xx 2023 amendment broadened permission with consent in specified rural zones; exempt and complying pathways still depend on applicable development standards. [redacted]

[redacted] Operators and commissioning buyers should distinguish that protection from insurance coverage and from the full set of contractual responsibilities. Applicability, required notices, and residual exposure must be established for the actual activity; agritourism status is not blanket immunity.

Sources & Evidence

1. Legge regionale 23 giugno 2003, n. 30 - Disciplina delle attività agrituristiche in Toscana
   · Tuscany requires continuing agricultural principal status, restricts agriturismo to agricultural entrepreneurs, and requires business-record and SCIA updates upon enterprise transfer. ([raccoltanormativa.consiglio.regione.toscana.it](https://raccoltanormativa.consiglio.regione.toscana.it/articolo?pr=idx%2C0%3Bartic%2C1%3Barticparziale%2C0&urndoc=urn%3Anir%3Aregione.toscana%3Alegge%3A2003-xx.xx-xx.xx%3B30))
2. Setting up an agritourism business - A guide to planning approvals
   · NSW guidance identifies separate food-business and liquor requirements and potentially distinct insurance obligations for agritourism activities. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
3. Agritourism planning changes - NSW Planning
   · NSW's August xx.xx 2023 amendment broadened permission with consent in specified rural zones; alternative pathways remain subject to development standards. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/the-planning-system/under-review-and-new-policy-and-legislation/agritourism/agritourism-planning-changes))
4. 2025 Florida Statutes, Section 570.88 - Liability
   · Florida's 2025 liability provision preserves exceptions for gross negligence, willful or wanton disregard, and intentional injury. ([flsenate.gov](https://www.flsenate.gov/Laws/Statutes/2025/xx.xx))
5. 2025 Florida Statutes, Section 570.89 - Posting and notification
   · Florida's 2025 posting provision requires notices at specified locations and in specified written contracts; noncompliance prevents reliance on its immunity privileges. ([flsenate.gov](https://www.flsenate.gov/Laws/Statutes/2025/xx.xx))

5.7. ESG & Sustainability Analysis

[redacted] For combined accommodation, dining, and tour businesses, the commercial question is which estate-wide commitments support the purchased service and who funds their continuation. Broad sustainability promises are unsuitable without that activity-level connection, particularly where resource management also serves the agricultural enterprise.

Sustainability assurance can affect how accommodation is presented through a channel, but the claim must match its scope. Fair Trade Tourism lists Spier as certified under accommodation. [illegible]

Sources & Evidence

1. Impact | Growing for Good | Spier Wine Farm
   · Spier reports wastewater recycling, water-consumption monitoring, and youth work-experience initiatives; these disclosures do not independently establish commercial outcomes. ([spier.co.za](https://www.spier.co.za/impact))
2. Fair Trade Tourism - Certified Businesses
   · Fair Trade Tourism's public register lists Spier as FTT-certified under accommodation; it does not specify every separately sold visitor service. ([fairtradetourism.org](https://www.fairtradetourism.org/certified))
3. Booking.com takes 'Travel Sustainable' program offline following ACM action
   · On March xx.xx 2024, ACM reported Booking.com's withdrawal of Travel Sustainable claims following concerns about misleading presentation. ([acm.nl](https://www.acm.nl/en/publications/bookingcom-takes-travel-sustainable-program-offline-following-acm-action))
4. Booking.com moves towards prioritizing third-party certifications in its commitment to make more sustainable travel choices easier for everyone
   · Booking.com's March 2024 announcement described third-party certification labels and search filtering, replacing its Travel Sustainable presentation. ([news.booking.com](https://news.booking.com/bookingcom--prioritizing-third-party-certifications/))

5.8. Disruption & Risk Scenarios

[illegible] Buyers and hosts should require the successor seller, treatment of existing commitments, and property-level confirmation before recommitting. Permanent closure and automatic host-level continuity are both unsupported assumptions.

[illegible]

[illegible] A distributor promising Harvesting and Farm Participation is therefore exposed when the essential activity becomes unavailable even if admission remains deliverable. Monitor operator activity updates and closure messages; obtain buyer acceptance of any substitute or apply the governing remedy instead of treating recreation as equivalent fulfillment.

A property-specific approval condition or an insurance exclusion could make an expanded offering commercially unsuitable. [illegible] Sequence commitments around those outcomes and consider a narrower lawful service where it genuinely avoids the additional obligation; a marketing partner cannot remove the underlying access condition.

[illegible] Supplier recovery may not cover every customer-facing obligation. A genuinely standalone farm purchase has a different boundary, but relabeling an integrated arrangement does not determine its legal classification.

Sources & Evidence

1. Setting up an agritourism business - A guide to planning approvals
   · The documented activity-specific approvals and insurance considerations support a conditional disruption scenario, not a forecast of regulatory tightening. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
2. Terms | Chudleigh's
   · Chudleigh's terms describe final, nonrefundable tickets, selected attendance windows, and ordinary rain-or-shine operation. ([chudleighs.com](https://www.chudleighs.com/terms/))
3. Frequently Asked Questions | Kualoa Ranch
   · Kualoa distinguishes ordinary rain-or-shine operation from unsafe-condition cancellation and refunds the affected portion when it cancels. ([kualoa.com](https://www.kualoa.com/faq))
4. Package travel, package holidays and linked travel arrangements in the EU - Your Europe
   · When a package component cannot be supplied as agreed, organizer remedy obligations can remain even where the component supplier caused the failure. ([europa.eu](https://europa.eu/youreurope/citizens/travel/holidays/package-travel/index_en.htm))
5. Admissions Information | Chudleigh's
   · Chudleigh's sells date-and-slot admission but expressly does not guarantee apples for picking on the selected date. ([chudleighs.com](https://www.chudleighs.com/visit-our-farm/admissions-information/))
6. Openbaar faillissementsverslag - BoerenBed group, October 7, 2026
   · The report records bankruptcy judgments on September xx.xx and September xx.xx 2026, and an asset restart with agreed payment outstanding at the report date. ([insolventies.rechtspraak.nl](https://insolventies.rechtspraak.nl/Services/VerslagenService/getPdf/02_zwb_26_245_F_V_01))

7. Informations Actuelles - BoerenBed
   - The notice documents a booking interruption, not permanent closure of every associated host or automatic restoration following a restart. ([boerenbed.nl](https://www.boerenbed.nl/actuele-informatie))

5.9. Return on Investment & Cost-Benefit Analysis

For a farm operator, the relevant commitment is an additional visitor-service business, not simply another use of land already owned. U.S. operator research documents pressures involving labor, management time, marketing, and insurance; NSW guidance separately identifies visitor-related coverage obligations. ■ ■■■■■■■■ ■■■■■ ■■■■■ ■■■■■■■ ■■■■■■■■■■ ■■■■ ■■■ ■■■■■■■■■■ ■■■■■■■ ■■■■■■■■■■■ ■■■ ■■■■■ ■■■■■■■■ ■■■■■■■■■■■■■■■■ ■■■■■■■■ ■■■■■■■■■■■ ■■■■■■■■ ■ ■■■■■■■■■■■ ■■■■■■■■ ■■■■■■■ ■■■■■■■■ ■■ ■■■■■■■■■■ ■■ ■■ ■■■■■■■■■ ■■■■■■■ ■■■■ ■■■■■■■■■■ ■■■ ■■■ ■■■■■■■ ■■■■■■■■■■■■ ■■■ ■■■■■■■■ ■■■■■■■■ ■■ ■■■ ■■■■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■ ■■■ ■■■■■■■■■■■■ ■■■■■■■■■■■■ ■■■ ■■■ ■■■■■■■■■■■ ■■ ■■■■■■■■■■

Distribution choices change the cost mechanism rather than establishing a universally preferable return. Farm Stay UK's recurring promotional relationship leaves booking work with the host and does not track conversions. ■■■■■■■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■■■■■ ■■■■■ ■■■■■■■■■■■ ■■■■■■■ ■■■■■ ■■■■■■■■■■ ■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■■■■■■■ ■■■■■■■■■■■■■■■■■■ ■■■■■■ ■■■ ■■■■■■■■ ■■■■■■■ ■■■■■■■■■■■■ ■■■■■■ ■■■ ■■■■■■■ ■■■ ■■■■■■■■ ■■■■■■■■■■■■■■■ ■■ ■■■■■■■■■■ ■■■■■■■ ■■■■■■■ ■■■■■■■■■■■■ ■■■ ■■■ ■■■■■■■■■■ ■■■■■■■■■■■■■ ■■■■■■■ ■■■■■■■■■ ■■■■■■■■ ■■■■■■■■■■ ■■■■■■ ■■■ ■■■■ ■■■ ■■■■■■■■ ■■■■ ■■■■ ■■■■■■■■■■■■■ ■■■■■■■■ ■■■■■■■■■■ ■■■■■ ■■■■ ■■■ ■■■■■■■■■■ ■■■ ■■■■■■■■■

An accommodation partner reallocates some investment and administration without removing the farmer's hospitality commitment. ■■■■■■■■■■ ■■■■■■■■■■ ■■■■■■ ■■■■■■■■■■ ■■■■■■■■ ■■■■■■■■■■ ■■■■ ■■■■■■■■■■■■ ■■■■■■ ■■■ ■■■■■■■■■■ ■■ ■ ■■■■■■■■ ■■■■■■■■■ ■■■■■■■■■■■■ ■■■■■■ ■■■■■■■■■■■■ ■■■■■■■■ ■■■■■■■■■■■■■ ■■■■■■■■■■■■■■■■ ■■■■■■■■■■■■ ■■■ ■■■■ ■■■■■■■■■■■■■■■■■■ ■■ ■■■■■■■■■ ■■■ ■■■■■■■■■■■■ ■■■■■■■■■■ ■■■■ ■■ ■■■ ■■■■■■■■ ■■■■■■■■■■■■■ ■■■■■■■■■■ ■ ■■■■ ■■■■■■■■■■ ■■■ ■■■ ■■■■■ ■■■ ■■■■■■ ■■■ ■■■■■■■■■ ■■■■■■■■■■■■■ Existing accommodation and effective guest administration can favor independent distribution instead; uncertain approvals or unsupported hosting resources favor deferral.

For an organizational commissioner, an agricultural itinerary organizer offers a different potential benefit: coordinating farm visits with travel services. Field Farm Tours Ltd documents that capability, but does not establish savings or access to every desired host. ■■■ ■■■■■■■ ■■■■■■■■■■■ ■■■■■ ■■ ■■■■■■■■■■ ■■■■ ■■■■■■■■■■ ■■■■■■■■■■■■■■■ ■■■■■■■ ■■■ ■■■■■■■■ ■■■■ ■■■■■■■ ■■■■ ■■■■ ■■■■■■■■■ ■■■ ■■■■■■■■■■ ■■■■■■■■■ ■■■ ■■■■■■■■■■ ■■■ ■■ ■■■■■■■■■ ■■■■■■ ■■■■■■ ■■■■■■■■■■■ ■■■■■■ ■■■■■■■■■■ ■■■■■■■■■■■ ■■■■■■■■■■■■ ■■■■■ ■■■■■■■■ ■■■■ ■■■■ ■■■■ ■■■ ■■■■■■ ■■■■■■■■■■■ ■■■ ■■■■■■■■ ■■■■■■■■■■■ ■■■■■■ ■■■ ■■■■■■■■■■■■ ■■■■■■■■■ ■■■ ■■■■■■■■■■■■■ ■■■■■■■■ ■■■ ■■■■■ ■■■■■■■■■■■■

Sources & Evidence

1. GetYourGuide General Terms and Conditions

   · GetYourGuide receives supplier-paid brokerage commission for intermediation and customer-support services; this does not establish a farm's net commercial benefit. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

2. Challenges to Agritourism & Suggested Supports - Brief Six

   · The reported time and financial commitments support evaluating incremental hosting economics separately from the operator's diversification motivation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))

3. Setting up an agritourism business - A guide to planning approvals

   · Agritourism insurance can differ from agricultural coverage and may be required by law or contract, depending on the activities. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))

4. FarmCamps enters a new phase of growth

   · The model combines company-supported accommodation and administration with farmers welcoming guests, supporting an allocation-of-obligations comparison rather than guaranteed returns. ([farmcamps.com](https://farmcamps.com/en/blog/farmcamps-groeit-verder-met-nieuwe-eigenaren))

5. Why Join? | Farm Stay

   · Farm Stay UK cannot track booking conversions and directs hosts with their own tracking to their website or property-management records. ([farmstay.co.uk](https://www.farmstay.co.uk/why_join.aspx))

6. About Us | Field Farm Tours

   · Its documented coordination offering supports comparison with separately arranging a farm visit; actual access and realized savings remain booking-specific. ([fieldfarmtours.co.uk](https://www.fieldfarmtours.co.uk/about-us/))

6. Cumulative Impact of Artificial Intelligence 2026

Documented AI offerings affect agritourism through listing and booking channels, without establishing deployment at individual farms. ■■■■■■■■■■■■ ■■■■■■ ■■ ■■■■■■■■ ■■■■■■■■ ■■ ■■■■■■■■ ■■■■■■■■ ■■■■■■■■ ■■■ ■■■■■■■■■ ■■■■■■■■■ ■■ ■■■■■■ ■■■■■■■■■ ■■■■■ ■■■ ■■■■■ ■■■■■■ ■■■ ■■■■■■■■■■■■■■■■ ■■■■ ■■■■■■■■ ■■■ ■■■■■■■■■■■ ■■■ ■■■■■■■■ ■■■■■■■■■■■■■■ ■■■■■■■■ ■■■ ■■■■■■■■■ ■■■ ■■ ■■■■■■■■■■■ ■■■■■■■■■■■■■■■■■■ ■■■■■■■■■■■■ ■■■ ■■■■■■■■■ ■■■■■■■ ■■ ■■■■■■■■■■■■ One accountable owner of inclusions and seasonal updates remains necessary; faster drafting can otherwise spread inaccurate promises.

■■■■■■■■■■■■■ ■■■■■■■■ ■■ ■■■■ ■■■■■■■■ ■■■■■■■■ ■■■■■■■■■■ ■■■■ ■■■■■■■■ ■■■ ■■■■■■ ■■■■■■■■■ ■■■■ ■■■■■ ■■■■■■■■■ ■■■■■■ ■■■ ■■■■■■■■ ■■■■■■■■■■■■ ■■■■■■ ■■■■■■■■■■■■■■■■■■■■■■ ■■■■■ ■■■ ■■■■■■■■ ■■■ ■■■■■■■■■■■ ■■■■■■■■■■■■ ■■ ■■■■■■■■ ■■■■■ ■■■■■■■■■■■■■■■ ■■■ ■■■ ■■■■■■■■ ■■■■ ■■■ ■■■■■■■■■■ ■■■■■■■■ ■■ ■■■■■ ■■■■■■■■ ■■ ■■■■ ■■■■■■■■■■■■■ ■■■■■■■■■■■■ A participating farm should confirm feature eligibility and data integration, retain human responsibility for exceptions and accessibility commitments, and monitor unresolved or incorrect answers. The potential benefit is less routine correspondence, not replacement of hosting.

Governance and licensing constrain custom implementations. UK data-protection principles apply when guest information is used in AI systems. ■■■■■■■■■■■■ ■■■■■■■■■■■■■■■ ■■■■■■■■ ■■■■■■ ■■■■■■ ■■■ ■■■ ■■■■■■■■ ■■■ ■■■ ■■■■■■■■ ■■■■■■■■ ■■■■■■■■■■■■■■■■■■■■■■■ ■■■■■■■■ ■■■■■■■■ ■■ ■■■■■■■■ ■■■■■■■■ ■■ ■■■■■■■■■■■■ ■■■■■■■■■■■ ■■■■■■■■■■■■ ■■■■ ■■■■■■■■■■■■ ■■■■■■■ ■■■■■■■ ■■■■■■■■■ ■■■■■■■■■■■■■■■■■ ■■■ ■■■■■■■■ ■■■■■■■■■ ■■■■■■■■ ■■■■■■ ■■ ■■■■■■■■■■■ ■■■■■■■■ ■■■■■■■ ■■■■ ■■■ ■■■■■■■■■■ ■■■■■■■■■■■■■ ■■■■■■■■■■■ ■■■■■■■■ ■■■■■■■■ ■■■■■ ■■■■■ ■■■■ ■■■■■■■ ■■■■■■■■■■■■ ■■■■■ ■■■■■ ■ ■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■ ■■■■■■■■■■■■■ ■■■■■■■■ ■■■■■■■■■■■■■■■■■■ ■■■ ■■■■■■■■ ■■■■■■■■■■

Sources & Evidence

1. Create Quality Listings in Less Time with the AI Content Creator
   · GetYourGuide embeds AI Content Creator in its supplier listing flow and instructs suppliers to review generated content for accuracy. ([getyourguide.supply](https://getyourguide.supply/articles/create-quality-listings-in-less-time-with-the-ai-content-creator))
2. Booking.com Debuts Agentic AI Innovations, Adding to its Robust Suite of GenAI Tools for Customers
   · Booking.com's October xx.xx 2025 release reported Auto-Reply live globally and Smart Messenger live under specified market and language conditions, using property and reservation information. ([news.booking.com](https://news.booking.com/bookingcom-debuts-agentic-ai-innovations-adding-to-its-robust-suite-of-genai-tools-for-customers/))
3. Artificial intelligence | ICO
   · ICO guidance expressly applies UK GDPR principles to information used in AI systems, supporting data-governance review before guest-information integration. ([ico.org.uk](https://ico.org.uk/for-organisations/uk-gdpr-guidance-and-resources/artificial-intelligence/))

4. GetYourGuide Partner Terms and Conditions

   · GetYourGuide's partner terms constrain API and content use, reserve platform intellectual-property rights, and define those rights to include patents.
   ([getyourguide.com](https://www.getyourguide.com/c/partner-terms-and-conditions/))

7. Agritourism Market, by Visitor Offering

Visitor Offering differentiates the service promised, not simply the agricultural location. Kualoa's guided farm-and-fishpond experience illustrates Farm Tours and Demonstrations, while Penn State's agritourism guidance recognizes classes built around the provider's expertise. ■■■■ ■■■■■■■ ■■■ ■■■■■■■■■ ■■■■■■■■■ ■■■■■■■ ■■ ■■■■■■■■■■■■■ ■■■■■■■■■■ ■■■■■■ ■■ ■■■■■■■■■■■ ■■■■■ ■■■■■■ ■■■■■■■ ■■■■■■■■■■ ■■■■■■■■ ■■■■■■ ■■■■■■■■■ ■■■ ■■■■■■■■■■■ ■■■■■■■■ ■■■■■■ ■■■■ ■■■■■■ ■■■■ ■■■■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■ ■■ ■■■■■■■■■■ ■■■■■■■■

Harvesting and Farm Participation also differs from general access. ■■■■■ ■■■■■■■■■■ ■■■■■■■■■■■■■■ ■■■■■■■■■■■■■■■■ ■■■■■■■ ■■■■■■■■■■■ ■■■■■■■■ ■■■■■■■ ■■■■■■■ ■■■■■■■■■ ■■■■ ■■■■■ ■■■ ■■■■■■ ■■■■■■ ■■■ ■■■■■■■ ■■■■■■■■■■ ■■■■■■■■■■ ■■■■ ■■■■■■■■■■ ■■■ ■■■■■■■■■■■ ■■■ ■■■■■■■ ■ ■■■■■■■ ■■■■■■■■■■■■ ■■■ ■■■■■■■ ■■■■■■■■■■ ■■■ ■■■■■■■■ ■■■■ ■■■■■■■■■■■■■ ■■■■■■■ ■■■■■ ■■■■■■■■■■ Operators should describe the participation entitlement and any take-home goods separately; a produce purchase does not by itself establish an equivalent hosted experience.

Farm Dining and Farm Product Tastings require different comparisons. ■■■■■■■ ■■■■■■■ ■■■■■■■■ ■■■■■■■■■■■■■ ■■■■■■ ■■■■■■■■ ■■■■ ■■■■ ■■■■■■■ ■■■■■■ ■■■ ■■■■■■■■■ ■■ ■ ■■■■ ■■ ■■■■■■ ■■■■■■■■ ■■■ ■ ■■■■■■ ■■■■■ ■■■■ ■■■■■■■■ ■ ■■■■■■■■■ ■■■■■■ ■■ ■■■■■■■■■ ■■■■■■■ ■■■ ■■■■■ ■■■■■■■ ■■■■■■■■ ■■ ■ ■■■■■ The same glossary includes farm camping within accommodation, illustrating why Farm Accommodation should not be equated exclusively with hotel-style lodging.

Farm Event Hosting and Venue Rental and Farm Wellness Services introduce dedicated commitments. Spier separately advertises exclusive-use gathering space and wellness services for staying guests and day visitors. ■■■■■ ■■■ ■■■ ■■■■■■■■■ ■■■■■■■■■■ ■■ ■ ■■■■ ■■ ■■■■■■■■■■■■■ ■■■■■■■■ ■■■ ■■■■■ ■■■■■■ ■■■■ ■■■■■■■■ ■■■■■ ■■■■■■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■■■ ■■■ ■■■■■■■■■■■■■■■ ■■■■■ ■■■■■■■■■■■■ ■■■ ■■■■ ■■ ■■■■■■■■■■ ■■■ ■■■■■■■■■■ ■■■■■■■■ ■■■■■■■■■■■ ■■■■■■■■■■ ■■■■■■■ ■■■■■■■ ■■■■■■■ ■■ ■■■■■■■■■■ ■■■■■■■■ ■■■■ ■■■■■ ■■■■■■■■ ■■■ ■■■■■■■■ ■■■■■■■ ■■■ ■■■■■■ ■■■■■■■■■■■■ ■ ■■■■■■■■ ■■■■■■■ ■■■■■■■■ ■■■■■■■ ■■■■■■■■■■ ■■■■ ■■■■■ ■■■■■■■■■■■ ■■■■■■ ■■ ■■■■■■■■■■

Figure 8. Global Agritourism Market Size, by Visitor Offering, 2025 (%)

Figure 9. Global Agritourism Market, by Visitor Offering, 2032 (USD Million)

Table 4. Global Agritourism Market, by Visitor Offering growth contribution, 2025-2032

Category	2025 value (USD Million)	2032 value (USD Million)	Added value (USD Million)	2025 share (%)	2032 share (%)	Change (pp)	Growth share (%)	CAGR (%)
Farm Accommodation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Classes and Workshops	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Dining	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Event Hosting and Venue Rental	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Product Tastings	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Recreation and Attractions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Tours and Demonstrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Wellness Services	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Harvesting and Farm Participation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Scope total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 5. Global Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million)

Visitor Offering	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Farm Accommodation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Classes and Workshops	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Dining	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Event Hosting and Venue Rental	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Product Tastings	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Recreation and Attractions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Tours and Demonstrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Wellness Services	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Harvesting and Farm Participation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Kualoa Grown Tour | Sustainable Farming Experience

   · Kualoa advertises a guided visitor experience across working farms, gardens, and a fishpond, supporting interpretation as a defined offering. ([kualoa.com](https://www.kualoa.com/tours-and-activities/kualoa-grown-tour))

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: A priced guided farm experience provides a tour-classification and higher-ticket price comparison, not global receipts or forecast adoption.

2. Wellness at Spier | Spier Wine Farm, Stellenbosch Winelands

   · Spier advertises a spa and other wellness experiences for hotel guests and day visitors, without establishing a particular appointment's availability. ([spier.co.za](https://www.spier.co.za/wellness/))

3. Venues at Spier Wine Farm | Good Gatherings

   · Spier advertises exclusive use of its Manor and a dedicated team, establishing a hosting commitment beyond ordinary admission. ([spier.co.za](https://www.spier.co.za/venues/))

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.

4. Setting up an agritourism business - A guide to planning approvals

   · The September 2023 NSW guide distinguishes farm-stay accommodation, farm-gate premises, and farm-experience premises and requires checking applicable land-use permission. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))

   · Taxonomy evidence: The September 2023 guide places visitor diversification alongside continuing primary production and identifies stays, dining, tours, education and events. It supports the agricultural connection while remaining jurisdiction-specific. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))

   · Taxonomy evidence: The September 2023 guide connects farm stays, farm-gate activities and farm experiences with commercial farming. These are jurisdiction-specific land-use distinctions, not global authorization classes. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))

5. Classes - Penn State Agritourism

   · Penn State recognizes agritourism classes drawing on the operator's resources and expertise; instructional commitment is distinguished analytically from tour interpretation. ([aese.psu.edu](https://aese.psu.edu/outreach/agritourism/projects/diversification-options-for-agritourism-nerme/incorporating-classes-into-your-agritourism-business))

6. Food Garden | Visit Spier Wine Farm

   · Spier advertises self-harvesting with advance booking required, establishing a participation offering distinct from general access. ([spier.co.za](https://www.spier.co.za/visit/food-garden))

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advance-booked self-harvesting from ZAR170 supports a distinct participation entitlement; goods-versus-service attribution remains unknown.

7. Le aziende agrituristiche in Italia - Anno 2024
   - Istat's glossary distinguishes simple tasting from meal- or snack-like service and includes farm camping within accommodation; these are Italian classification references. ([istat.it](https://www.istat.it/wp-content/uploads/2026/xx.xx/Le-aziende-agrituristiche-in-Italia_Anno-2024.pdf))
   - Taxonomy evidence: Accommodation expressly includes farm camping; the publication also recognizes participation in agricultural work and meeting-room use as complementary activities. Operator activities can coexist, so they do not themselves form exclusive transaction allocations. ([istat.it](https://www.istat.it/wp-content/uploads/2026/xx.xx/Le-aziende-agrituristiche-in-Italia_Anno-2024.pdf))
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed course-offering growth supports the direction, not magnitude, of differentiated instructional expansion.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
8. Visit Our Farm | Chudleigh's
   - Chudleigh's advertises orchard visits alongside play areas, animals, and a nature trail, demonstrating differentiated participation and recreation promises. ([chudleighs.com](https://www.chudleighs.com/visit-our-farm/))
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Seasonal picking alongside admission illustrates entitlement and product-sale separation, not an exclusive revenue allocation.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Admission, play areas and other attractions establish recreation scope distinct from crop participation.
9. USDA Agritourism Resource Manual
   - Taxonomy evidence: The manual's broad activity definition includes direct sales, but its explanation of census receipts separates agritourism services from sales of farm products. This supports an explicit service-versus-goods boundary rather than treating every visitor purchase as service revenue. ([nrcs.usda.gov](https://www.nrcs.usda.gov/sites/default/files/2025-xx.xx/usda-agritourism-resource-manual-final-xx.xx.pdf))
   - Taxonomy evidence: The manual recognizes fee-based activities on working agricultural operations, but its broad scope also includes farm stores and direct sales. Its census discussion distinguishes visitor-service receipts from product sales. ([nrcs.usda.gov](https://www.nrcs.usda.gov/sites/default/files/2025-xx.xx/usda-agritourism-resource-manual-final-xx.xx.pdf))
10. Tourism Satellite Account: Recommended Methodological Framework 2008
    - Taxonomy evidence: Annex xx.xx separates reservation-provider and packager output from intermediated services, valuing underlying services net of those margins. It supports expenditure reconciliation and component accounting; allocating attributable margins back to offering families is this report's adaptation, not the official product classification. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))

11. Regione Lazio - Regolamento regionale 23 Aprile 2021 n. 8

- Taxonomy evidence: Because the displayed classification is anchored to overnight hospitality, it does not supply a complete cross-offering global price/quality partition. Leaving the conditional tier axis absent is an analytical limitation, not a claim that accommodation ratings do not exist. ([regione.lazio.it](https://www.regione.lazio.it/regolamenti-regionali-testo-coordinato/regolamento-regionale-xx.xx-aprile-2021-n-xx.xx/xx.xx))

12. Agritourism Research

- Taxonomy evidence: The university's conceptual framework explicitly permits activities to span multiple groups. Its overlapping activity framework therefore requires analytical adaptation before use as an exclusive revenue partition. ([uvm.edu](https://www.uvm.edu/vtrc/agritourism-research))
- Taxonomy evidence: The 2018 conceptual framework uses overlapping hospitality, education, entertainment, outdoor-recreation and direct-sales groups. Its activities can span multiple groups, so an exclusive revenue partition requires analytical adaptation. ([uvm.edu](https://www.uvm.edu/vtrc/agritourism-research))

13. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

14. 北京市休闲农园经营情况的调查

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Small-sample hospitality coverage informs the modeled accommodation correction.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Educational availability constrains the modeled Chinese tour activity envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: DIY availability constrains the instructional incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking receipts and farm-experience availability anchor separate service-attribution assumptions.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining receipts anchor the inherited Chinese dining envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled tasting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-activity availability constrains the recreation incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled hosting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled wellness services.

15. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income

- Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.

16. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
    - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
17. Diversification des activités des exploitations agricoles
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: French agricultural-census lodging-provider counts independently corroborate a lodging-oriented European adjustment, not a revenue percentage.
18. Factsheet Urlaub am Bauernhof
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
19. 国家发改委：农村一二三产业融合发展 2017 年度报告
    - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
20. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
    - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
21. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
22. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
23. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
24. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

25. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
26. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.
27. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging formats inform the paid guest-night model.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tour counts initialize incidence, then modeled visits and fees supply value weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Class counts initialize the separately valued instructional proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking and farm-work counts constrain the participation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Meal-offering counts initialize the dining proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts initialize the sampling-service proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Children's attraction counts initialize the recreation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wedding counts initialize separately valued venue-hosting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Retreat counts constrain an explicitly discounted wellness proxy.
28. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2024 overnight-offering incidence updates the U.S. lodging input; camping counts challenge a hotel-only boundary.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate tour and demonstration counts test commercial classification, not revenue share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate picking and work-experience counts test the participation boundary.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Seasonal opening patterns constrain assumed paid-activity expansion, not a measured forecast rate.
29. Gushan Village
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised CNY39.xx.xx adult admission constrains the Chinese recreation-price assumption; it is not an observed average realization.

30. Spier Spa Treatment Menu 2026
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.

7.1. Farm Dining

Table 6. Global Agritourism Market Size, by Farm Dining, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 7. Global Agritourism Market Size, by Farm Dining, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 8. Global Agritourism Market Size, by Farm Dining, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. USDA Agritourism Resource Manual
   - Taxonomy evidence: Farm-to-table dinners and farm meals are identified hospitality offerings. ([nrcs.usda.gov](https://www.nrcs.usda.gov/sites/default/files/2025-xx.xx/usda-agritourism-resource-manual-final-xx.xx.pdf))

2. Le aziende agrituristiche in Italia - Anno 2024

   · Taxonomy evidence: The March xx.xx 2026 publication's glossary classifies sampling with the character of a meal or snack as catering rather than simple tasting. This provides a concrete dining-versus-sampling reference, not a global legal rule. ([istat.it](https://www.istat.it/wp-content/uploads/2026/xx.xx/Le-aziende-agrituristiche-in-Italia_Anno-2024.pdf))

   · Taxonomy evidence: Meal-like or snack-like food-and-beverage service is classified as catering rather than simple tasting, including sampling that has the character of a meal. ([istat.it](https://www.istat.it/wp-content/uploads/2026/xx.xx/Le-aziende-agrituristiche-in-Italia_Anno-2024.pdf))

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.

3. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

4. 北京市休闲农园经营情况的调查

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining receipts anchor the inherited Chinese dining envelope.

5. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
6. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
7. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
8. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
9. 国家发改委：农村一二三产业融合发展 2017 年度报告
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
10. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
    - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.

11. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
12. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
13. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
14. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.
15. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
16. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.
17. 2022 Census of Agriculture, Table 6: Income From Farm-Related Sources - United States and States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
18. Number and proportion of farms by farm type, Canada, 2021
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.

19. Farm Accounts in England - Chapter 5: Diversification
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
20. Plan Turismo en Territorios Rurales: Acciones para el Turismo Rural y Turismo Indígena 2024-2035
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
21. Projeto Experiências do Brasil Rural
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
22. Portaria MTur nº 25, de 3 de setembro de 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
23. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
24. Albanese Labor Government funding opens the door for more wine and cider tourism
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.

25. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
26. Dubai Municipality launches second Hatta Farming Festival
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
27. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
28. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Meal-offering counts initialize the dining proxy.

7.2. Farm Recreation and Attractions

Table 9. Global Agritourism Market Size, by Farm Recreation and Attractions, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 10. Global Agritourism Market Size, by Farm Recreation and Attractions, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 11. Global Agritourism Market Size, by Farm Recreation and Attractions, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. USDA Agritourism Resource Manual

   · Taxonomy evidence: Recognized activities include horseback riding, crop mazes, hayrides, petting zoos and agricultural festivals. ([nrcs.usda.gov](https://www.nrcs.usda.gov/sites/default/files/2025-xx.xx/usda-agritourism-resource-manual-final-xx.xx.pdf))

2. Agritourism Research

· Taxonomy evidence: The framework distinguishes deeply agriculture-connected attractions from definition-sensitive peripheral hunting, fishing, wildlife viewing and hiking. Rural or on-farm location alone does not resolve this report's eligibility boundary. ([uvm.edu](https://www.uvm.edu/vtrc/agritourism-research))

· Taxonomy evidence: Farm festivals, mazes, hayrides and horseback riding are core examples; nature recreation can be peripheral depending on its agricultural connection. ([uvm.edu](https://www.uvm.edu/vtrc/agritourism-research))

3. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

· Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

4. 北京市休闲农园经营情况的调查

· Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-activity availability constrains the recreation incidence proxy.

5. Le aziende agrituristiche in Italia - Anno 2024

· Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.

6. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
7. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
8. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
9. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
10. 国家发改委：农村一二三产业融合发展 2017 年度报告
    - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
11. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
    - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.

12. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
13. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
14. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
15. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.
16. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
17. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.
18. 2022 Census of Agriculture, Table 6: Income From Farm-Related Sources - United States and States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
19. Number and proportion of farms by farm type, Canada, 2021
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.

20. Farm Accounts in England - Chapter 5: Diversification
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
21. Plan Turismo en Territorios Rurales: Acciones para el Turismo Rural y Turismo Indígena 2024-2035
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
22. Projeto Experiências do Brasil Rural
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
23. Portaria MTur nº 25, de 3 de setembro de 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
24. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
25. Albanese Labor Government funding opens the door for more wine and cider tourism
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.

26. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
27. Dubai Municipality launches second Hatta Farming Festival
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
28. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
29. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Children's attraction counts initialize the recreation proxy.
30. Agritourism Across the United States
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Seasonal opening patterns constrain assumed paid-activity expansion, not a measured forecast rate.
31. Gushan Village
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised CNY39.xx.xx adult admission constrains the Chinese recreation-price assumption; it is not an observed average realization.
32. Visit Our Farm | Chudleigh's
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Admission, play areas and other attractions establish recreation scope distinct from crop participation.

7.3. Farm Accommodation

Table 12. Global Agritourism Market Size, by Farm Accommodation, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 13. Global Agritourism Market Size, by Farm Accommodation, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 14. Global Agritourism Market Size, by Farm Accommodation, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. USDA Agritourism Resource Manual

   · Taxonomy evidence: Hospitality examples include overnight farm stays and bed-and-breakfast accommodation. ([nrcs.usda.gov](https://www.nrcs.usda.gov/sites/default/files/2025-xx.xx/usda-agritourism-resource-manual-final-xx.xx.pdf))

2. Le aziende agrituristiche in Italia - Anno 2024
   - Taxonomy evidence: The glossary includes farm camping within accommodation. ([istat.it](https://www.istat.it/wp-content/uploads/2026/xx.xx/Le-aziende-agrituristiche-in-Italia_Anno-2024.pdf))
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
3. Setting up an agritourism business - A guide to planning approvals
   - Taxonomy evidence: The accommodation description includes buildings, cabins, tents, caravans and campervans; the activity table recognizes camping and caravanning as farm stays. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
4. Regione Lazio - Regolamento regionale 23 Aprile 2021 n. 8
   - Taxonomy evidence: The regional text's classification provision applies to businesses offering overnight accommodation or farm camping, with or without additional services. It establishes a lodging-oriented classification reference, not comparable tiers for all day experiences. The published text is not treated as a universal or independently verified current legal rule. ([regione.lazio.it](https://www.regione.lazio.it/regolamenti-regionali-testo-coordinato/regolamento-regionale-xx.xx-aprile-2021-n-xx.xx/xx.xx))
5. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

6. 北京市休闲农园经营情况的调查

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Small-sample hospitality coverage informs the modeled accommodation correction.

7. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income

   · Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.

8. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities

   · Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.

   · Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.

9. Diversification des activités des exploitations agricoles

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: French agricultural-census lodging-provider counts independently corroborate a lodging-oriented European adjustment, not a revenue percentage.

10. Factsheet Urlaub am Bauernhof

    · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.

11. 国家发改委：农村一二三产业融合发展 2017 年度报告

    · Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.

12. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴

- Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.

13. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问

- Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
- Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
- Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.

14. 培育乡村新产业新业态

- Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.

15. Jilin provincial government publication on rural industry development, March 1, 2024

- Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.

16. 怀柔区第三次全国农业普查主要数据公报（第六号）

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

17. Major Challenges and Necessary Supports for Agritourism - Brief Six

- Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
- Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
- Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.

18. Eurostat: Regions in Europe - 2023 interactive edition

- Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.

19. 2022 Census of Agriculture, Table 6: Income From Farm-Related Sources - United States and States

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.

20. Number and proportion of farms by farm type, Canada, 2021

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.

21. Farm Accounts in England - Chapter 5: Diversification
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
22. Plan Turismo en Territorios Rurales: Acciones para el Turismo Rural y Turismo Indígena 2024-2035
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
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    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
24. Portaria MTur nº 25, de 3 de setembro de 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
25. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
26. Albanese Labor Government funding opens the door for more wine and cider tourism
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.

27. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
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29. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
30. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging formats inform the paid guest-night model.
31. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2024 overnight-offering incidence updates the U.S. lodging input; camping counts challenge a hotel-only boundary.

7.4. Farm Tours and Demonstrations

Table 15. Global Agritourism Market Size, by Farm Tours and Demonstrations, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 16. Global Agritourism Market Size, by Farm Tours and Demonstrations, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 17. Global Agritourism Market Size, by Farm Tours and Demonstrations, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. USDA Agritourism Resource Manual

   · Taxonomy evidence: Appendix xx.xx separates tours from education/classes, supporting observation and interpretation as a deliverable distinct from contracted instruction. ([nrcs.usda.gov](https://www.nrcs.usda.gov/sites/default/files/2025-xx.xx/usda-agritourism-resource-manual-final-xx.xx.pdf))

   · Taxonomy evidence: Farm and ranch tours are recognized offerings; Appendix xx.xx separates tours from education/classes. ([nrcs.usda.gov](https://www.nrcs.usda.gov/sites/default/files/2025-xx.xx/usda-agritourism-resource-manual-final-xx.xx.pdf))

2. Oregon Agritourism Handbook 2022

   · Taxonomy evidence: The 2022 handbook's activity checklist recognizes agricultural demonstrations and displays alongside guided and self-guided tours, supporting an observation-based offering family. ([industry.traveloregon.com](https://industry.traveloregon.com/wp-content/uploads/2017/xx.xx/OAN_Agritourism-Handbook_3-6_web-original.pdf))

3. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

4. 北京市休闲农园经营情况的调查

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Educational availability constrains the modeled Chinese tour activity envelope.

5. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
6. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
7. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
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29. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tour counts initialize incidence, then modeled visits and fees supply value weights.
30. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate tour and demonstration counts test commercial classification, not revenue share.
31. Kualoa Grown Tour | Sustainable Farming Experience
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A priced guided farm experience provides a tour-classification and higher-ticket price comparison, not global receipts or forecast adoption.

7.5. Harvesting and Farm Participation

Table 18. Global Agritourism Market Size, by Harvesting and Farm Participation, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 19. Global Agritourism Market Size, by Harvesting and Farm Participation, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 20. Global Agritourism Market Size, by Harvesting and Farm Participation, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. USDA Agritourism Resource Manual

   · Taxonomy evidence: Picking appears among visitor activities, while the census discussion excludes associated produce sales from agritourism-service receipts. Participation-service value therefore requires separate identification. ([nrcs.usda.gov](https://www.nrcs.usda.gov/sites/default/files/2025-xx.xx/usda-agritourism-resource-manual-final-xx.xx.pdf))

   · Taxonomy evidence: Pick-your-own appears in the activity scope, while associated produce receipts are treated as direct sales in census reporting. ([nrcs.usda.gov](https://www.nrcs.usda.gov/sites/default/files/2025-xx.xx/usda-agritourism-resource-manual-final-xx.xx.pdf))

2. Le aziende agrituristiche in Italia - Anno 2024
   - Taxonomy evidence: The glossary explicitly identifies visitor participation in the farm's agricultural work. ([istat.it](https://www.istat.it/wp-content/uploads/2026/xx.xx/Le-aziende-agrituristiche-in-Italia_Anno-2024.pdf))
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
3. Setting up an agritourism business - A guide to planning approvals
   - Taxonomy evidence: The activity table explicitly recognizes pick-your-own produce as a farm-gate activity. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
4. Oregon Agritourism Handbook 2022
   - Taxonomy evidence: The hands-on checklist includes farm-work experiences, U-pick produce and cut-your-own trees. It does not isolate visitor-service receipts from product sales. ([industry.traveloregon.com](https://industry.traveloregon.com/wp-content/uploads/2017/xx.xx/OAN_Agritourism-Handbook_3-6_web-original.pdf))
5. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
6. 北京市休闲农园经营情况的调查
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking receipts and farm-experience availability anchor separate service-attribution assumptions.

7. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
8. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
9. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
10. Factsheet Urlaub am Bauernhof
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
11. 国家发改委：农村一二三产业融合发展 2017 年度报告
    - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
12. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
    - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.

13. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
14. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
15. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
16. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.
17. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
18. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.
19. 2022 Census of Agriculture, Table 6: Income From Farm-Related Sources - United States and States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
20. Number and proportion of farms by farm type, Canada, 2021
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.

21. Farm Accounts in England - Chapter 5: Diversification
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
22. Plan Turismo en Territorios Rurales: Acciones para el Turismo Rural y Turismo Indígena 2024-2035
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
23. Projeto Experiências do Brasil Rural
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
24. Portaria MTur nº 25, de 3 de setembro de 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
25. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
26. Albanese Labor Government funding opens the door for more wine and cider tourism
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.

27. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
28. Dubai Municipality launches second Hatta Farming Festival
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
29. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
30. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking and farm-work counts constrain the participation proxy.
31. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate picking and work-experience counts test the participation boundary.
32. Food Garden | Visit Spier Wine Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advance-booked self-harvesting from ZAR170 supports a distinct participation entitlement; goods-versus-service attribution remains unknown.
33. Visit Our Farm | Chudleigh's
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Seasonal picking alongside admission illustrates entitlement and product-sale separation, not an exclusive revenue allocation.

7.6. Farm Classes and Workshops

Table 21. Global Agritourism Market Size, by Farm Classes and Workshops, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 22. Global Agritourism Market Size, by Farm Classes and Workshops, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 23. Global Agritourism Market Size, by Farm Classes and Workshops, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. USDA Agritourism Resource Manual

   · Taxonomy evidence: Appendix xx.xx lists enterprise-linked classes separately from tours and activities; the report uses that distinction for instructional output, not every educationally motivated visit. ([nrcs.usda.gov](https://www.nrcs.usda.gov/sites/default/files/2025-xx.xx/usda-agritourism-resource-manual-final-xx.xx.pdf))

   · Taxonomy evidence: Cooking and fiber-craft classes are included among visitor learning experiences. ([nrcs.usda.gov](https://www.nrcs.usda.gov/sites/default/files/2025-xx.xx/usda-agritourism-resource-manual-final-xx.xx.pdf))

2. Classes - Diversification Options for Agritourism

   · Taxonomy evidence: The university's agritourism diversification program recognizes in-person classes as an offering that uses farm and food businesses' knowledge and existing resources. ([aese.psu.edu](https://aese.psu.edu/outreach/agritourism/projects/diversification-options-for-agritourism-nerme/incorporating-classes-into-your-agritourism-business))

3. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

4. 北京市休闲农园经营情况的调查

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: DIY availability constrains the instructional incidence proxy.

5. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed course-offering growth supports the direction, not magnitude, of differentiated instructional expansion.
6. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
7. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
8. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.

9. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
10. 国家发改委：农村一二三产业融合发展 2017 年度报告
    - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
11. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
    - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
12. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
13. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
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    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
17. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.

18. 2022 Census of Agriculture, Table 6: Income From Farm-Related Sources - United States and States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
19. Number and proportion of farms by farm type, Canada, 2021
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
20. Farm Accounts in England - Chapter 5: Diversification
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    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
21. Plan Turismo en Territorios Rurales: Acciones para el Turismo Rural y Turismo Indígena 2024-2035
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
22. Projeto Experiências do Brasil Rural
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
23. Portaria MTur nº 25, de 3 de setembro de 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.

24. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
25. Albanese Labor Government funding opens the door for more wine and cider tourism
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
26. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
27. Dubai Municipality launches second Hatta Farming Festival
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
28. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
29. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Class counts initialize the separately valued instructional proxy.
30. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.

7.7. Farm Event Hosting and Venue Rental

Table 24. Global Agritourism Market Size, by Farm Event Hosting and Venue Rental, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 25. Global Agritourism Market Size, by Farm Event Hosting and Venue Rental, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 26. Global Agritourism Market Size, by Farm Event Hosting and Venue Rental, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. USDA Agritourism Resource Manual
   - Taxonomy evidence: Appendix xx.xx separately identifies event rentals, meeting/wedding spaces and event-planning services. ([nrcs.usda.gov](https://www.nrcs.usda.gov/sites/default/files/2025-xx.xx/usda-agritourism-resource-manual-final-xx.xx.pdf))
2. Setting up an agritourism business - A guide to planning approvals
   - Taxonomy evidence: Conferences, events and functions are recognized farm-experience activities; weddings are also given as an example. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
3. Agritourism Research
   - Taxonomy evidence: On-farm weddings and concerts are identified as peripheral and regionally definition-sensitive, supporting an explicit agricultural-connection limitation rather than automatic inclusion of every rural event. ([uvm.edu](https://www.uvm.edu/vtrc/agritourism-research))
   - Taxonomy evidence: On-farm weddings and concerts are identified as definition-sensitive peripheral activities rather than universally accepted core agritourism. ([uvm.edu](https://www.uvm.edu/vtrc/agritourism-research))

4. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
5. 北京市休闲农园经营情况的调查
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled hosting services.
6. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.

7. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
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   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
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   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
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    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
28. Dubai Municipality launches second Hatta Farming Festival
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
29. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
30. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wedding counts initialize separately valued venue-hosting activity.
31. Venues at Spier Wine Farm | Good Gatherings
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.

7.8. Farm Product Tastings

Table 27. Global Agritourism Market Size, by Farm Product Tastings, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 28. Global Agritourism Market Size, by Farm Product Tastings, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 29. Global Agritourism Market Size, by Farm Product Tastings, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Le aziende agrituristiche in Italia - Anno 2024

· Taxonomy evidence: The glossary distinguishes agricultural-product sampling from meal-like food service, supporting a separate tasting output without establishing the value of purchase-credit arrangements. ([istat.it](https://www.istat.it/wp-content/uploads/2026/xx.xx/Le-aziende-agrituristiche-in-Italia_Anno-2024.pdf))

· Taxonomy evidence: Agricultural-product sampling is distinguished from meal service; examples include fruit, olive oil, wine and cheese. ([istat.it](https://www.istat.it/wp-content/uploads/2026/xx.xx/Le-aziende-agrituristiche-in-Italia_Anno-2024.pdf))

· Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.

2. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

· Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

3. 北京市休闲农园经营情况的调查

· Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled tasting services.

4. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
5. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
6. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
7. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
8. 国家发改委：农村一二三产业融合发展 2017 年度报告
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
9. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
   - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.

10. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
11. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
12. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
13. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.
14. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
15. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.
16. 2022 Census of Agriculture, Table 6: Income From Farm-Related Sources - United States and States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
17. Number and proportion of farms by farm type, Canada, 2021
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.

18. Farm Accounts in England - Chapter 5: Diversification
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
19. Plan Turismo en Territorios Rurales: Acciones para el Turismo Rural y Turismo Indígena 2024-2035
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
20. Projeto Experiências do Brasil Rural
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
21. Portaria MTur nº 25, de 3 de setembro de 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
22. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
23. Albanese Labor Government funding opens the door for more wine and cider tourism
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.

24. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
25. Dubai Municipality launches second Hatta Farming Festival
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
26. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
27. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts initialize the sampling-service proxy.

7.9. Farm Wellness Services

Table 30. Global Agritourism Market Size, by Farm Wellness Services, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 31. Global Agritourism Market Size, by Farm Wellness Services, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 32. Global Agritourism Market Size, by Farm Wellness Services, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Agritourism Customer Target Markets - Information Sheet

   · Taxonomy evidence: The tourism commission identifies on-farm retreats offering spa services alongside yoga, meditation, stays and classes. Spa-service output exposes a coverage distinction not resolved merely by retaining a wellness motivation. The separate offering category is the report's analytical adaptation. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))

2. Setting up an agritourism business - A guide to planning approvals

   · Taxonomy evidence: Wellness pastimes are explicitly included among farm-experience activities. This corroborates category relevance but does not establish service-only revenue, global authorization or eligibility for every farm-branded spa. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))

3. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

4. 北京市休闲农园经营情况的调查

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled wellness services.

5. Le aziende agrituristiche in Italia - Anno 2024

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.

6. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
7. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
8. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
9. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
10. 国家发改委：农村一二三产业融合发展 2017 年度报告
    - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
11. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
    - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.

12. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
13. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
14. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
15. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.
16. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
17. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.
18. 2022 Census of Agriculture, Table 6: Income From Farm-Related Sources - United States and States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
19. Number and proportion of farms by farm type, Canada, 2021
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.

20. Farm Accounts in England - Chapter 5: Diversification
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
21. Plan Turismo en Territorios Rurales: Acciones para el Turismo Rural y Turismo Indígena 2024-2035
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
22. Projeto Experiências do Brasil Rural
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
23. Portaria MTur nº 25, de 3 de setembro de 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
24. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
25. Albanese Labor Government funding opens the door for more wine and cider tourism
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.

26. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
27. Dubai Municipality launches second Hatta Farming Festival
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
28. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
29. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Retreat counts constrain an explicitly discounted wellness proxy.
30. Spier Spa Treatment Menu 2026
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.

8. Agritourism Market, by Visit Purpose

[illegible] Educational commissioners must therefore establish whether the agricultural location is essential and whether a program can be secured. Leisure and Recreation buyers may instead accept a less structured visit; an educational objective should not automatically be translated into a farm-trip commitment.

[illegible] The commissioning brief should specify whether the priority is a working session or a private celebration before selecting the venue and hosting scope. The venue description establishes an option, not suitability for every organizational or social occasion.

Wellness and Personal Retreats need not require accommodation: Spier advertises wellness access for day visitors as well as hotel guests. [illegible] A discovery visit can introduce the agricultural product, but a sourcing buyer should arrange commercial access separately rather than assume that tour admission includes supplier negotiations.

[illegible] Those descriptions do not settle whether a particular arrangement purchases hosting, involves voluntary contribution, or combines the two. Organizers should establish the promised visitor service and each party's responsibilities before committing.

For En Route Stopovers, itinerary compatibility can outweigh the breadth of the farm portfolio. [illegible] A short farm visit does not establish that onward travel is the visitor's primary purpose, and an attractive destination experience may be unsuitable for a tightly scheduled itinerary.

Figure 10. Global Agritourism Market Size, by Visit Purpose, 2025 (%)

Figure 11. Global Agritourism Market, by Visit Purpose, 2032 (USD Million)

Table 33. Global Agritourism Market, by Visit Purpose growth contribution, 2025-2032

Category	2025 value (USD Million)	2032 value (USD Million)	Added value (USD Million)	2025 share (%)	2032 share (%)	Change (pp)	Growth share (%)	CAGR (%)
Business and Professional Engagement	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Community Engagement and Volunteering	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Education and Skills Development	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
En Route Stopovers	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Leisure and Recreation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Product Discovery and Sourcing	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Social Gatherings and Celebrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Wellness and Personal Retreats	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Scope total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 34. Global Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million)

Visit Purpose	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Business and Professional Engagement	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Community Engagement and Volunteering	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Education and Skills Development	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
En Route Stopovers	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Leisure and Recreation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Product Discovery and Sourcing	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Social Gatherings and Celebrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Wellness and Personal Retreats	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Wellness at Spier | Spier Wine Farm, Stellenbosch Winelands

   · Day-visitor wellness access establishes an advertised alternative to purchasing accommodation for a wellness-led visit. ([spier.co.za](https://www.spier.co.za/wellness/))

2. Venues at Spier Wine Farm | Good Gatherings

   · The Manor is positioned for intimate gatherings, business lunches, and strategic sessions; suitability for a particular commission remains conditional. ([spier.co.za](https://www.spier.co.za/venues/))

3. School Programs | Shelburne Farms

   · Shelburne offers on-farm and school/community delivery. Its September 2026-June 2027 request period is closed, with further requests directed to a waitlist. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))

4. Book a Tour - Charleston Tea Garden

   · Charleston Tea Garden advertises a bookable trolley visitor tour, establishing discovery access rather than a sourcing-negotiation entitlement. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))

5. Wholesale - Charleston Tea Garden

   · Charleston Tea Garden provides a separate wholesale inquiry and ordering route, supporting separation of sourcing engagement from visitor admission. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

6. Education Center | Kualoa Ranch

   · Kualoa invites community volunteer-group inquiries separately from organizational experience bookings; particular volunteer-service commercial terms are not established. ([kualoa.com](https://www.kualoa.com/education-center-copy))

7. Agritourism Customer Target Markets - Information Sheet

   · The tourism commission describes short private farm experiences with refreshments within organized itineraries. Schedule fit is a conditional commercial inference, not demonstrated booking performance. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))

8. Setting up an agritourism business - A guide to planning approvals

   · Taxonomy evidence: The 2023 guide presents farm visitor activities while retaining agricultural production as the principal land use; its examples inform category coverage, not global authorization rules. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))

9. International Recommendations for Tourism Statistics 2008 Compilation Guide

   · Taxonomy evidence: The international framework separates main purpose from secondary activities and distinguishes purpose, tourism product and duration. Applying that principle to a purchased farm engagement is this report's adaptation, not an official agritourism classification. ([unstats.un.org](https://unstats.un.org/unsd/tourism/publications/E-IRTS-Comp-Guide%xx.xx%20For%20Web.pdf))

10. Agritourism, Your Way

    · Taxonomy evidence: Discusses enjoyment, learning, relaxation, relationships and special occasions as motivations relevant to agritourism; the proposed sibling partition is an analytical regrouping. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-your-way))

11. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

    · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

12. 北京市休闲农园经营情况的调查

    · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.

13. Le aziende agrituristiche in Italia - Anno 2024

    · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.

14. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income

    · Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.

    · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.

15. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
    - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
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    - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
20. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
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    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
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    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

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    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Operator labor and time constraints limit the assumed expansion of general visitor hosting. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource constraints qualify educational expansion; they do not measure its forecast growth factor. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time constraints are counterforces to unrestricted business-group hosting expansion. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Staffing and time constraints qualify the assumed growth of celebration commissions. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Resource constraints remain a counterforce to faster assumed wellness growth, not evidence for that growth. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Limited hosting resources constrain discovery-service expansion independently of merchandise sales. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time pressures qualify paid community-hosting expansion and do not establish monetization rates. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource limits reinforce conservative expansion assumptions for short scheduled visits. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
25. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.

26. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))

27. Agritourism in North Carolina: Summary of Pilot Study Results
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
28. Agritourism Activities Across the United States - Brief Four
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))

29. Corporate Volunteers 2025 - Queens County Farm Museum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
30. Meetings at Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))

31. The Spa at Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
32. Visitor Data Collection - Brief Nine
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))

8.1. Leisure and Recreation

Table 35. Global Agritourism Market Size, by Leisure and Recreation, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 36. Global Agritourism Market Size, by Leisure and Recreation, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 37. Global Agritourism Market Size, by Leisure and Recreation, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Setting up an agritourism business - A guide to planning approvals
   - Taxonomy evidence: Identifies tourist and recreational farm experiences including tours, horse riding and animal interactions. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
2. Agritourism, Your Way
   - Taxonomy evidence: Discusses rural scenery, outdoor experiences, escape, adventure and rest among visitor motivations. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-your-way))

3. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
4. 北京市休闲农园经营情况的调查
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
5. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.

6. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
7. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
8. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
9. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
10. 国家发改委：农村一二三产业融合发展 2017 年度报告
    - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
11. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
    - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.

12. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问

- Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
- Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
- Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.

13. 培育乡村新产业新业态

- Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.

14. Jilin provincial government publication on rural industry development, March 1, 2024

- Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.

15. 怀柔区第三次全国农业普查主要数据公报（第六号）

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

16. Major Challenges and Necessary Supports for Agritourism - Brief Six

- Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
- Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
- Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Operator labor and time constraints limit the assumed expansion of general visitor hosting. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))

17. Eurostat: Regions in Europe - 2023 interactive edition

- Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.

18. 2022 Census of Agriculture, Table 6: Income From Farm-Related Sources - United States and States

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.

19. Number and proportion of farms by farm type, Canada, 2021

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.

20. Farm Accounts in England - Chapter 5: Diversification
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
21. Plan Turismo en Territorios Rurales: Acciones para el Turismo Rural y Turismo Indígena 2024-2035
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
22. Projeto Experiências do Brasil Rural
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
23. Portaria MTur nº 25, de 3 de setembro de 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
24. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
25. Albanese Labor Government funding opens the door for more wine and cider tourism
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.

26. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
27. Dubai Municipality launches second Hatta Farming Festival
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
28. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
29. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
30. Agritourism in North Carolina: Summary of Pilot Study Results
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
31. Visitor Data Collection - Brief Nine
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))

8.2. Education and Skills Development

Table 38. Global Agritourism Market Size, by Education and Skills Development, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 39. Global Agritourism Market Size, by Education and Skills Development, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 40. Global Agritourism Market Size, by Education and Skills Development, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Setting up an agritourism business - A guide to planning approvals
   · Taxonomy evidence: Recognizes farm-product education, workshops, interest classes and school visits within agritourism activities. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
2. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood
   · Taxonomy evidence: The account describes organized learning experiences at working oyster farms, corroborating an educational farm-visit objective without establishing global demand weights. ([fisheries.noaa.gov](https://www.fisheries.noaa.gov/feature-story/part-xx.xx-little-goes-long-way-how-small-programs-are-educating-communities-about-farmed))
3. Agritourism, Your Way
   · Taxonomy evidence: Describes learning and discovery, including learning where food comes from, as reasons for farm visits. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-your-way))

4. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
5. 北京市休闲农园经营情况的调查
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
6. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.

7. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
8. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
9. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
10. Factsheet Urlaub am Bauernhof
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
11. 国家发改委：农村一二三产业融合发展 2017 年度报告
    - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
12. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
    - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.

13. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问

- Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
- Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
- Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.

14. 培育乡村新产业新业态

- Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.

15. Jilin provincial government publication on rural industry development, March 1, 2024

- Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.

16. 怀柔区第三次全国农业普查主要数据公报（第六号）

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

17. Major Challenges and Necessary Supports for Agritourism - Brief Six

- Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
- Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
- Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource constraints qualify educational expansion; they do not measure its forecast growth factor. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))

18. Eurostat: Regions in Europe - 2023 interactive edition

- Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.

19. 2022 Census of Agriculture, Table 6: Income From Farm-Related Sources - United States and States

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.

20. Number and proportion of farms by farm type, Canada, 2021

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.

21. Farm Accounts in England - Chapter 5: Diversification
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
22. Plan Turismo en Territorios Rurales: Acciones para el Turismo Rural y Turismo Indígena 2024-2035
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
23. Projeto Experiências do Brasil Rural
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
24. Portaria MTur nº 25, de 3 de setembro de 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
25. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
26. Albanese Labor Government funding opens the door for more wine and cider tourism
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.

27. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
28. Dubai Municipality launches second Hatta Farming Festival
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
29. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
30. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
31. Agritourism in North Carolina: Summary of Pilot Study Results
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
32. Agritourism Activities Across the United States - Brief Four
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))

33. School Programs - Shelburne Farms
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))

8.3. Social Gatherings and Celebrations

Table 41. Global Agritourism Market Size, by Social Gatherings and Celebrations, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 42. Global Agritourism Market Size, by Social Gatherings and Celebrations, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 43. Global Agritourism Market Size, by Social Gatherings and Celebrations, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Agritourism Customer Target Markets - Information Sheet
   · Taxonomy evidence: Identifies wedding parties seeking rural celebrations and related farm-connected hospitality.
   ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
2. Setting up an agritourism business - A guide to planning approvals
   · Taxonomy evidence: Identifies weddings, functions and events as farm-experience activities.
   ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
3. Agritourism, Your Way
   · Taxonomy evidence: Discusses strengthening family and friendship relationships and celebrating milestones; its agritourism examples include reunions, birthdays, receptions and weddings.
   ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-your-way))

4. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
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6. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
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   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.

7. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
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   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
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   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
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12. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
    - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.

13. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
14. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
15. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
16. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.
17. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Staffing and time constraints qualify the assumed growth of celebration commissions. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
18. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.
19. 2022 Census of Agriculture, Table 6: Income From Farm-Related Sources - United States and States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
20. Number and proportion of farms by farm type, Canada, 2021
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.

21. Farm Accounts in England - Chapter 5: Diversification
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
22. Plan Turismo en Territorios Rurales: Acciones para el Turismo Rural y Turismo Indígena 2024-2035
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
23. Projeto Experiências do Brasil Rural
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
24. Portaria MTur nº 25, de 3 de setembro de 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
25. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
26. Albanese Labor Government funding opens the door for more wine and cider tourism
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.

27. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
28. Dubai Municipality launches second Hatta Farming Festival
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
29. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
30. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
31. Agritourism Activities Across the United States - Brief Four
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
32. Corporate Volunteers 2025 - Queens County Farm Museum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))

33. Meetings at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))

8.4. Business and Professional Engagement

Table 44. Global Agritourism Market Size, by Business and Professional Engagement, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 45. Global Agritourism Market Size, by Business and Professional Engagement, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 46. Global Agritourism Market Size, by Business and Professional Engagement, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Agritourism Customer Target Markets - Information Sheet
   · Taxonomy evidence: Recognizes meetings, workshops and team development as objectives of business-group farm visits. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
2. Setting up an agritourism business - A guide to planning approvals
   · Taxonomy evidence: Lists conferences and farm field days among farm-experience activities. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))

3. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九
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   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
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11. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
    - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.

12. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
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    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
14. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
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    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time constraints are counterforces to unrestricted business-group hosting expansion. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
17. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.
18. 2022 Census of Agriculture, Table 6: Income From Farm-Related Sources - United States and States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
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    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
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    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
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    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
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    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
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    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
24. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
25. Albanese Labor Government funding opens the door for more wine and cider tourism
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.

26. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
27. Dubai Municipality launches second Hatta Farming Festival
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
28. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
29. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
30. Corporate Volunteers 2025 - Queens County Farm Museum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
31. Meetings at Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))

8.5. Product Discovery and Sourcing

Table 47. Global Agritourism Market Size, by Product Discovery and Sourcing, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 48. Global Agritourism Market Size, by Product Discovery and Sourcing, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 49. Global Agritourism Market Size, by Product Discovery and Sourcing, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Setting up an agritourism business - A guide to planning approvals
   · Taxonomy evidence: Connects visitor interaction with farm products to tastings, picking and sales, supporting discovery's relevance but not a service-only primary-motive allocation. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
2. Agritourism, Your Way
   · Taxonomy evidence: Summarizes an older USDA recreation survey that includes purchasing agricultural products among farm-visit reasons. It does not distinguish paid visitor-service revenue from goods receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-your-way))

3. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
4. 北京市休闲农园经营情况的调查
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
5. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.

6. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
7. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
8. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
9. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
10. 国家发改委：农村一二三产业融合发展 2017 年度报告
    - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
11. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
    - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.

12. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
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    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Limited hosting resources constrain discovery-service expansion independently of merchandise sales. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
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· Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
29. Book a Tour - Charleston Tea Garden
· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
30. Wholesale - Charleston Tea Garden
· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))
· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

8.6. Wellness and Personal Retreats

Table 50. Global Agritourism Market Size, by Wellness and Personal Retreats, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 51. Global Agritourism Market Size, by Wellness and Personal Retreats, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 52. Global Agritourism Market Size, by Wellness and Personal Retreats, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Agritourism Customer Target Markets - Information Sheet

   · Taxonomy evidence: The guide identifies wellness travelers seeking on-farm wellbeing experiences. It supports the purpose category but does not establish therapeutic efficacy or a universally qualifying agricultural connection. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))

   · Taxonomy evidence: Recognizes wellness travelers and on-farm retreats oriented toward physical, mental and spiritual wellbeing. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))

2. Setting up an agritourism business - A guide to planning approvals

   · Taxonomy evidence: Includes wellness pastimes among on-farm visitor activities; this is category recognition, not an efficacy finding. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))

3. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
4. 北京市休闲农园经营情况的调查
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
5. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.

6. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
7. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
8. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
9. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
10. 国家发改委：农村一二三产业融合发展 2017 年度报告
    - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
11. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
    - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.

12. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问

- Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
- Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
- Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.

13. 培育乡村新产业新业态

- Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.

14. Jilin provincial government publication on rural industry development, March 1, 2024

- Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.

15. 怀柔区第三次全国农业普查主要数据公报（第六号）

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

16. Major Challenges and Necessary Supports for Agritourism - Brief Six

- Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
- Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
- Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Resource constraints remain a counterforce to faster assumed wellness growth, not evidence for that growth. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))

17. Eurostat: Regions in Europe - 2023 interactive edition

- Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.

18. 2022 Census of Agriculture, Table 6: Income From Farm-Related Sources - United States and States

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.

19. Number and proportion of farms by farm type, Canada, 2021

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.

20. Farm Accounts in England - Chapter 5: Diversification
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
21. Plan Turismo en Territorios Rurales: Acciones para el Turismo Rural y Turismo Indígena 2024-2035
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
22. Projeto Experiências do Brasil Rural
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
23. Portaria MTur nº 25, de 3 de setembro de 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
24. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
25. Albanese Labor Government funding opens the door for more wine and cider tourism
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.

26. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
27. Dubai Municipality launches second Hatta Farming Festival
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
28. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
29. The Spa at Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))

8.7. En Route Stopovers

Table 53. Global Agritourism Market Size, by En Route Stopovers, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 54. Global Agritourism Market Size, by En Route Stopovers, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 55. Global Agritourism Market Size, by En Route Stopovers, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Agritourism Customer Target Markets - Information Sheet

   · Taxonomy evidence: Tour-group descriptions include short farm stops with refreshments and opportunities to stretch legs. This supports the relevance of itinerary stops, not proof that onward travel is the primary motive for a separately paid qualifying service. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))

2. International Recommendations for Tourism Statistics 2008 Compilation Guide

   · Taxonomy evidence: The recommended tourism-purpose classification includes transit. This supports the general purpose concept, not the existence or scale of paid agricultural stopover demand. ([unstats.un.org](https://unstats.un.org/unsd/tourism/publications/E-IRTS-Comp-Guide%xx.xx%20For%20Web.pdf?utm_source=openai))

3. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

4. 北京市休闲农园经营情况的调查

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.

5. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
6. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
7. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
8. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.

9. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
10. 国家发改委：农村一二三产业融合发展 2017 年度报告
    - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
11. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
    - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
12. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
13. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
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    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
15. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.
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    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource limits reinforce conservative expansion assumptions for short scheduled visits. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
17. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.

18. 2022 Census of Agriculture, Table 6: Income From Farm-Related Sources - United States and States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
19. Number and proportion of farms by farm type, Canada, 2021
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
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23. Portaria MTur nº 25, de 3 de setembro de 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.

24. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.

25. Albanese Labor Government funding opens the door for more wine and cider tourism

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.

26. Maharashtra Tourism Policy 2024 - Amended June 17, 2025

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.

27. Dubai Municipality launches second Hatta Farming Festival

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.

28. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.

29. Agritourism in North Carolina: Summary of Pilot Study Results

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))

8.8. Community Engagement and Volunteering

Table 56. Global Agritourism Market Size, by Community Engagement and Volunteering, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 57. Global Agritourism Market Size, by Community Engagement and Volunteering, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 58. Global Agritourism Market Size, by Community Engagement and Volunteering, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Agritourism Customer Target Markets - Information Sheet

   · Taxonomy evidence: Voluntourists are recognized as a customer audience, but the description does not separate paid visitor services from volunteer labor or exchanges. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))

   · Taxonomy evidence: Recognizes voluntourists motivated by community contribution; it does not establish whether visitor services are purchased or exchanged for labor. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))

2. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
3. 北京市休闲农园经营情况的调查
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
4. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.

5. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
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11. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问

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25. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
26. Dubai Municipality launches second Hatta Farming Festival
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
27. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
28. Corporate Volunteers 2025 - Queens County Farm Museum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))

9. Agritourism Market, by Buyer Segment

[illegible] England's school guidance requires checks of outside providers' safety standards and public liability insurance, with alternative checks available when a provider lacks the Learning Outside the Classroom Quality Badge. Parent-funded participation does not remove that institutional responsibility.

Businesses can commission agricultural learning as well as private functions: Kualoa's education center accepts experience inquiries from companies. [illegible] A group label alone does not establish the contracting entity.

Government and Public Agencies may organize access without a public announcement identifying the farm-service purchaser. [illegible] Suppliers pursuing this buyer category should establish who commissions the farm service and controls changes before reserving group access.

Public financing is a separate relationship. England's qualifying legacy Higher Level Stewardship educational-access arrangements permit the agreement holder to claim for eligible visits while prohibiting charges to the visiting group. [illegible]

Figure 12. Global Agritourism Market Size, by Buyer Segment, 2025 (%)

Figure 13. Global Agritourism Market, by Buyer Segment, 2032 (USD Million)

Table 59. Global Agritourism Market, by Buyer Segment growth contribution, 2025-2032

Category	2025 value (USD Million)	2032 value (USD Million)	Added value (USD Million)	2025 share (%)	2032 share (%)	Change (pp)	Growth share (%)	CAGR (%)
Businesses	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Educational Institutions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Government and Public Agencies	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Individuals and Households	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Nonprofit and Membership Organizations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Scope total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 60. Global Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million)

Buyer Segment	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Businesses	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Educational Institutions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Government and Public Agencies	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Individuals and Households	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Nonprofit and Membership Organizations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Health and safety on educational visits - Department for Education
   - England requires schools to check outside providers' safety standards and public liability insurance, allowing appropriate additional checks when a Quality Badge is absent. ([gov.uk](https://www.gov.uk/government/publications/health-and-safety-on-educational-visits/health-and-safety-on-educational-visits))
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
2. Educational access visits on your land: Environmental Stewardship
   - England's HLS group-visit arrangements require qualifying agreements starting on or before November xx.xx 2010, prohibit group charges, and require declarations with claims. ([gov.uk](https://www.gov.uk/guidance/environmental-stewardship-educational-access-visits-on-your-land))
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Eligible visit-linked claims and the prohibition on charging visiting groups demonstrate that participant charges and service financing differ.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A grantor's identity does not establish the commissioning purchaser or a government buyer-sector share.
3. Education Center | Kualoa Ranch
   - The education center accepts experience inquiries from school groups, organizations, and companies, demonstrating an organizational commissioning route. ([kualoa.com](https://www.kualoa.com/education-center-copy))
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator's annual educational participation count supports commercial activity scale but does not identify paid participation or buyer revenue.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Company inquiry access establishes an organizational commissioning route, not a corporate sales weight.

4. Private guided tours around Jekka's

   · Jekka's offers tailored tours for societies and clubs, requiring advance booking and guide availability; audience labels do not establish the contracting entity. ([jekkas.com](https://www.jekkas.com/pages/jekkas-group-visits))

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Priced society and club tours establish a paid organizational route and availability constraints, without measuring nonprofit revenue share.

5. Tot Time Field Trip to Snead's Pumpkin Patch on October 30 - King George County

   · King George County announced an October xx.xx 2026 Snead's Farm outing requiring participant registration and describing attraction access; it does not establish completed procurement. ([king-george.va.us](https://www.king-george.va.us/m/newsflash/Home/Detail/xx.xx))

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2026 announcement corroborates a public recreation route but remains planned activity, not completed procurement or forecast revenue.

6. Geneva Park District - September 2024 Board Packet

   · Taxonomy evidence: The warrant identifies the public program charged separately from the card-services payee, illustrating why commissioner and payment intermediary must not be treated as the same buyer identity. Agricultural eligibility remains a separate check. ([genevaparks.org](https://www.genevaparks.org/wp-content/uploads/2024/xx.xx/September-2024-Board-Packet-Geneva-Park-District-xx.xx.pdf))

7. International Recommendations for Tourism Statistics 2008 Compilation Guide

   · Taxonomy evidence: The expenditure framework distinguishes visitors' own payments, reimbursements, business-paid services and government or nonprofit-provided services, supporting separation of participant, payer and commissioning roles. It does not establish agritourism buyer-sector shares. ([unstats.un.org](https://unstats.un.org/unsd/tourism/publications/E-IRTS-Comp-Guide%xx.xx%20For%20Web.pdf))

8. Marketing Your Agritourism Enterprise

   · Taxonomy evidence: Distinguishes family customers from school, senior, church, civic, daycare, youth and tour groups. These audience labels do not consistently identify contractual principals. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/marketing-your-agritourism-enterprise))

9. Year 5 Farm Visit

   · Taxonomy evidence: A June xx.xx 2025 school letter announces a working-farm trip free to pupils and publicly funded, illustrating distinct participant, organizer and funder roles. It does not identify the contracting purchaser or confirm delivery. ([parkgrove.ebor.academy](https://parkgrove.ebor.academy/wp-content/uploads/2025/xx.xx/Year-xx.xx-Farm-Visit-2025.pdf))

10. 农业强国建设加快推进 乡村全面振兴阔步前行 --"十四五"经济社会发展成就系列报告之九

    · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

11. 北京市休闲农园经营情况的调查

    · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.

12. Le aziende agrituristiche in Italia - Anno 2024

    · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.

13. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
14. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
    - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
15. Diversification des activités des exploitations agricoles
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
16. Factsheet Urlaub am Bauernhof
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
17. 国家发改委：农村一二三产业融合发展 2017 年度报告
    - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
18. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
    - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
19. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
20. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
21. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
22. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

23. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
24. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.
25. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2008 operator-average visitor composition supplies the household activity proxy, not a current global receipt share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: School and mixed university-group activity support an educational proxy; commissioning and monetary conversion are modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The combined corporate/university/government visitor category constrains organized demand; the business fraction is assumed.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Government is included in a combined visitor category, not separately measured as revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Senior and other groups provide activity proxies; nonprofit contracting fractions remain assumptions.
26. 强体验、融业态、活资源，南京农场蹚出农文旅融合新路径 - 南京市农业农村局
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-purchased learning visits demonstrate why a study-visit label is not equivalent to institutional purchasing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximate annual study and total visitor counts at a named farm constrain the Chinese activity bridge, subject to national-transfer and commissioning assumptions.
27. Agritourism & Farm Visits in Lebanon | Sannour
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published family-day prices support a household realization comparator; party composition is modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published school-program pricing supports a lower educational receipt factor, not an observed global discount.
28. Into the Paddock Experience - The Farm Byron Bay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Scheduled public-tour pricing supplies the within-provider comparator for private-service pricing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Private versus scheduled tour prices support a possible package premium; they do not measure corporate sales.
29. Party & Event Booking - Westview Orchards and Winery
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 admission-plus-tent structure supports separating ordinary admission from privately reserved space.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The group minimum and tent fee provide counterevidence to a universal twofold corporate premium and informed the reduced xx.xx realization factor.

30. 苏州工业园区唯亭学校关于 2025-2026 第二学期德育社会实践活动的竞争性磋商公告
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The school-issued procurement notice supports commissioner-based educational attribution; its package budget is not realized farm revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Public ownership of a purchasing school does not by itself justify allocating its visit to Government and Public Agencies.
31. School Visits - Kenyon Hall Farm
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Disclosed school-booking limits and full 2026 availability support a capacity-constrained forecast premise, not the forecast's exact growth rate.
32. Statistical Monitoring Report of Outline for Children's Development in China (2021-2030) in 2024
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Official enrollment and alternative educational-visit activity constrain customer-pool interpretation; neither measures farm purchasing or validates the modeled realization drag.
33. School Visits - Kentish Town City Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The September 2025 session price and maximum group size provide a dated educational-service price comparator, not global realized receipts.

9.1. Individuals and Households

Table 61. Global Agritourism Market Size, by Individuals and Households, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 62. Global Agritourism Market Size, by Individuals and Households, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 63. Global Agritourism Market Size, by Individuals and Households, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Agritourism Customer Target Markets - Information Sheet

   • Taxonomy evidence: Recognizes couples, families and retired travelers as agritourism customer types; these support household coverage without requiring demographic buyer siblings. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))

2. Marketing Your Agritourism Enterprise
   - Taxonomy evidence: Expressly identifies individual families as an agritourism customer audience. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/marketing-your-agritourism-enterprise))
3. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
4. 北京市休闲农园经营情况的调查
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
5. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.

6. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
7. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
8. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
9. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
10. 国家发改委：农村一二三产业融合发展 2017 年度报告
    - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
11. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
    - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.

12. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
13. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
14. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
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    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
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    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
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    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
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    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
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26. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
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    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
29. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2008 operator-average visitor composition supplies the household activity proxy, not a current global receipt share.
30. 强体验、融业态、活资源，南京农场蹚出农文旅融合新路径 - 南京市农业农村局
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-purchased learning visits demonstrate why a study-visit label is not equivalent to institutional purchasing.
31. Agritourism & Farm Visits in Lebanon | Sannour
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published family-day prices support a household realization comparator; party composition is modeled.
32. Into the Paddock Experience - The Farm Byron Bay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Scheduled public-tour pricing supplies the within-provider comparator for private-service pricing.
33. Party & Event Booking - Westview Orchards and Winery
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 admission-plus-tent structure supports separating ordinary admission from privately reserved space.

9.2. Educational Institutions

Table 64. Global Agritourism Market Size, by Educational Institutions, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 65. Global Agritourism Market Size, by Educational Institutions, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 66. Global Agritourism Market Size, by Educational Institutions, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Agritourism Customer Target Markets - Information Sheet
   · Taxonomy evidence: Identifies schools and universities seeking experiential learning and field trips as agritourism customers. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
2. Marketing Your Agritourism Enterprise
   · Taxonomy evidence: Identifies schools and daycare groups among organized agritourism audiences. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/marketing-your-agritourism-enterprise))
3. Year 5 Farm Visit
   · Taxonomy evidence: The school announces a Year xx.xx visit to a working farm to connect classroom learning with farm experiences, corroborating institutional educational visit demand without establishing a commercial payment. ([parkgrove.ebor.academy](https://parkgrove.ebor.academy/wp-content/uploads/2025/xx.xx/Year-xx.xx-Farm-Visit-2025.pdf))

4. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
5. 北京市休闲农园经营情况的调查
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
6. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.

7. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
8. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
9. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
10. Factsheet Urlaub am Bauernhof
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
11. 国家发改委：农村一二三产业融合发展 2017 年度报告
    - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
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30. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: School and mixed university-group activity support an educational proxy; commissioning and monetary conversion are modeled.
31. 强体验、融业态、活资源，南京农场蹚出农文旅融合新路径 - 南京市农业农村局
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximate annual study and total visitor counts at a named farm constrain the Chinese activity bridge, subject to national-transfer and commissioning assumptions.
32. Agritourism & Farm Visits in Lebanon | Sannour
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published school-program pricing supports a lower educational receipt factor, not an observed global discount.
33. 苏州工业园区唯亭学校关于 2025-2026 第二学期德育社会实践活动的竞争性磋商公告
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The school-issued procurement notice supports commissioner-based educational attribution; its package budget is not realized farm revenue.
34. Health and safety on educational visits - Department for Education
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
35. Educational access visits on your land: Environmental Stewardship
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Eligible visit-linked claims and the prohibition on charging visiting groups demonstrate that participant charges and service financing differ.
36. School Visits - Kenyon Hall Farm
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Disclosed school-booking limits and full 2026 availability support a capacity-constrained forecast premise, not the forecast's exact growth rate.

37. Statistical Monitoring Report of Outline for Children's Development in China (2021-2030) in 2024
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Official enrollment and alternative educational-visit activity constrain customer-pool interpretation; neither measures farm purchasing or validates the modeled realization drag.
38. Education Center - Kualoa Ranch
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator's annual educational participation count supports commercial activity scale but does not identify paid participation or buyer revenue.
39. School Visits - Kentish Town City Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The September 2025 session price and maximum group size provide a dated educational-service price comparator, not global realized receipts.

9.3. Businesses

Table 67. Global Agritourism Market Size, by Businesses, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 68. Global Agritourism Market Size, by Businesses, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 69. Global Agritourism Market Size, by Businesses, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Agritourism Customer Target Markets - Information Sheet
   · Taxonomy evidence: Identifies corporate/business groups seeking farm venues for their own events, conferences, meetings and team-building activities.
   ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
2. Marketing Your Agritourism Enterprise
   · Taxonomy evidence: Identifies corporate events within the agritourism activity mix.
   ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/marketing-your-agritourism-enterprise))

3. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
4. 北京市休闲农园经营情况的调查
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
5. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.

6. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
7. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
8. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
9. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
10. 国家发改委：农村一二三产业融合发展 2017 年度报告
    - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
11. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
    - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.

12. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
13. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
14. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
15. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.
16. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
17. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.
18. 2022 Census of Agriculture, Table 6: Income From Farm-Related Sources - United States and States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
19. Number and proportion of farms by farm type, Canada, 2021
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.

20. Farm Accounts in England - Chapter 5: Diversification
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
21. Plan Turismo en Territorios Rurales: Acciones para el Turismo Rural y Turismo Indígena 2024-2035
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
22. Projeto Experiências do Brasil Rural
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
23. Portaria MTur nº 25, de 3 de setembro de 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
24. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
25. Albanese Labor Government funding opens the door for more wine and cider tourism
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.

26. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
27. Dubai Municipality launches second Hatta Farming Festival
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
28. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
29. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The combined corporate/university/government visitor category constrains organized demand; the business fraction is assumed.
30. Into the Paddock Experience - The Farm Byron Bay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Private versus scheduled tour prices support a possible package premium; they do not measure corporate sales.
31. Party & Event Booking - Westview Orchards and Winery
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The group minimum and tent fee provide counterevidence to a universal twofold corporate premium and informed the reduced xx.xx realization factor.
32. Education Center - Kualoa Ranch
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Company inquiry access establishes an organizational commissioning route, not a corporate sales weight.

9.4. Nonprofit and Membership Organizations

Table 70. Global Agritourism Market Size, by Nonprofit and Membership Organizations, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 71. Global Agritourism Market Size, by Nonprofit and Membership Organizations, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 72. Global Agritourism Market Size, by Nonprofit and Membership Organizations, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Agritourism Customer Target Markets - Information Sheet

   · Taxonomy evidence: Recognizes organized youth and community groups as agritourism customer groups. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))

2. Marketing Your Agritourism Enterprise

   · Taxonomy evidence: Identifies church, civic, senior and youth groups as organized customer audiences, supporting a community and membership-organized buyer category. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/marketing-your-agritourism-enterprise))

3. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

4. 北京市休闲农园经营情况的调查

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.

5. Le aziende agrituristiche in Italia - Anno 2024

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.

6. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
7. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
8. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
9. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
10. 国家发改委：农村一二三产业融合发展 2017 年度报告
    - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
11. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
    - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.

12. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
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18. 2022 Census of Agriculture, Table 6: Income From Farm-Related Sources - United States and States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
19. Number and proportion of farms by farm type, Canada, 2021
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    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
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24. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
25. Albanese Labor Government funding opens the door for more wine and cider tourism
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
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26. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
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27. Dubai Municipality launches second Hatta Farming Festival
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28. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
29. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Senior and other groups provide activity proxies; nonprofit contracting fractions remain assumptions.
30. Private guided culinary herb tours around Jekka's Herbetum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Priced society and club tours establish a paid organizational route and availability constraints, without measuring nonprofit revenue share.

9.5. Government and Public Agencies

Table 73. Global Agritourism Market Size, by Government and Public Agencies, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 74. Global Agritourism Market Size, by Government and Public Agencies, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 75. Global Agritourism Market Size, by Government and Public Agencies, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Geneva Park District - September 2024 Board Packet

   · Taxonomy evidence: The September 2024 public board packet records youth-camp field-trip expenditure to a named farm attraction under the park district's recreation programs. This is direct public-program spending evidence, not merely a grant or participant list. The record does not establish continuing agricultural production at the destination. ([genevaparks.org](https://www.genevaparks.org/wp-content/uploads/2024/xx.xx/September-2024-Board-Packet-Geneva-Park-District-xx.xx.pdf))

2. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

3. 北京市休闲农园经营情况的调查

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.

4. Le aziende agrituristiche in Italia - Anno 2024

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.

5. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
6. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
7. Diversification des activités des exploitations agricoles
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28. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Government is included in a combined visitor category, not separately measured as revenue.
29. 苏州工业园区唯亭学校关于 2025-2026 第二学期德育社会实践活动的竞争性磋商公告
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Public ownership of a purchasing school does not by itself justify allocating its visit to Government and Public Agencies.
30. Educational access visits on your land: Environmental Stewardship
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A grantor's identity does not establish the commissioning purchaser or a government buyer-sector share.
31. Tot Time Field Trip to Snead's Pumpkin Patch on October 30 - King George County
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2026 announcement corroborates a public recreation route but remains planned activity, not completed procurement or forecast revenue.

10. Agritourism Market, by Visit Format

Non-Overnight Visits and Overnight Stays change access entitlements, not just visit duration. ▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ Neither format should be treated as unrestricted access to the entire farm.

Overnight Stays also encompass different accommodation models. Istat includes farm camping within accommodation, and New South Wales' 2023 guide recognizes farm-stay cabins, camping, and glamping. ▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪

▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ Buyers and intermediaries should confirm the arrival window separately from any broader travel itinerary. For combined accommodation-and-activity purchases, the lodging dates and the scheduled farm experience should be documented independently; adding a night does not itself confirm every desired activity.

Figure 14. Global Agritourism Market Size, by Visit Format, 2025 (%)

Figure 15. Global Agritourism Market, by Visit Format, 2032 (USD Million)

Table 76. Global Agritourism Market, by Visit Format growth contribution, 2025-2032

Category	2025 value (USD Million)	2032 value (USD Million)	Added value (USD Million)	2025 share (%)	2032 share (%)	Change (pp)	Growth share (%)	CAGR (%)
Non-Overnight Visits	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Overnight Stays	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Scope total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 77. Global Agritourism Market Size, by Visit Format, 2017-2040 (USD Million)

Visit Format	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Non-Overnight Visits	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Overnight Stays	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. FAQ | Spier

   · Spier permits day access to specified experiences while reserving hotel accommodation, its hotel pool, and certain lounges for staying guests. ([spier.co.za](https://www.spier.co.za/faq/))

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.

2. Setting up an agritourism business - A guide to planning approvals
   - The guide recognizes cabins, camping, and glamping as farm-stay examples; it does not authorize an individual property. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
   - Taxonomy evidence: The guide distinguishes overnight farm stays from shorter visits, with cabins, camping and glamping as accommodation examples. The report adapts this to purchased-engagement duration. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.
3. Le aziende agrituristiche in Italia - Anno 2024
   - Accommodation expressly includes farm camping, supporting an overnight-format boundary broader than hotel-style lodging. ([istat.it](https://www.istat.it/wp-content/uploads/2026/xx.xx/Le-aziende-agrituristiche-in-Italia_Anno-2024.pdf))
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
4. Visit Our Farm | Chudleigh's
   - Farm admission is advertised as date-specific with timed entry, supporting a bounded attendance commitment for non-overnight visits. ([chudleighs.com](https://www.chudleighs.com/visit-our-farm/))
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
5. Agritourism in Southwest Western Australia
   - Taxonomy evidence: The April 2020 university study separately discusses providers serving day visitors and providers serving overnight stays. This supports duration as a dimension distinct from the activity offered, but not current global proportions. ([crchoneybeeproducts.com](https://www.crchoneybeeproducts.com/wp-content/uploads/2022/xx.xx/Final-report_Agritourism-in-Southwest-Western-Australia.-pdf.pdf))
   - Taxonomy evidence: The April 2020 university-authored study uses on-site accommodation availability as a distinct agritourism experience dimension and distinguishes day visits from overnight or extended visits. This supports the duration partition, not current global proportions. ([crchoneybeeproducts.com](https://www.crchoneybeeproducts.com/wp-content/uploads/2022/xx.xx/Final-report_Agritourism-in-Southwest-Western-Australia.-pdf.pdf))

6. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

7. 北京市休闲农园经营情况的调查

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.

8. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income

   · Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.

9. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities

   · Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.

   · Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.

10. Diversification des activités des exploitations agricoles

    · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.

11. Factsheet Urlaub am Bauernhof

    · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.

12. 国家发改委：农村一二三产业融合发展 2017 年度报告

    · Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.

13. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴

    · Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.

14. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问

    · Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.

    · Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.

    · Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.

15. 培育乡村新产业新业态

- Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.

16. Jilin provincial government publication on rural industry development, March 1, 2024

- Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.

17. 怀柔区第三次全国农业普查主要数据公报（第六号）

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

18. Major Challenges and Necessary Supports for Agritourism - Brief Six

- Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
- Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
- Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.

19. Eurostat: Regions in Europe - 2023 interactive edition

- Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.

20. Daxing statistical yearbook: Table 7-13, 2024 rural leisure-tourism receipts

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.

21. Fangshan Statistical Yearbook 2025: Table 8-4, rural leisure-tourism operations

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.

22. California Agritourism 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
23. An Initial Economic Impact Estimate of Agritourism in Oregon's Willamette Valley
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
24. Agritourism in Australia - Measuring and evaluating agritourism in Australia, October 2025
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic day-trip expenditure increased xx.xx% in 2024, providing counterevidence to an inevitable overnight shift; whole-trip expenditure is not used as farm revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic overnight nights declined xx.xx% in 2024; the report explicitly counts all spending and nights on trips involving agritourism, limiting direct attribution.

10.1. Non-Overnight Visits

Table 78. Global Agritourism Market Size, by Non-Overnight Visits, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 79. Global Agritourism Market Size, by Non-Overnight Visits, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 80. Global Agritourism Market Size, by Non-Overnight Visits, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Agritourism in Southwest Western Australia

· Taxonomy evidence: The study identifies day-visitor experiences involving tastings, demonstrations and workshops, supporting a non-overnight engagement category. ([crchoneybeeproducts.com](https://www.crchoneybeeproducts.com/wp-content/uploads/2022/xx.xx/Final-report_Agritourism-in-Southwest-Western-Australia.-pdf.pdf))

· Taxonomy evidence: Its business audit identifies day-visit experiences separately from overnight experiences, establishing a non-overnight delivery category at the agricultural venue. ([crchoneybeeproducts.com](https://www.crchoneybeeproducts.com/wp-content/uploads/2022/xx.xx/Final-report_Agritourism-in-Southwest-Western-Australia.-pdf.pdf))

2. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

· Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

3. 北京市休闲农园经营情况的调查

· Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.

4. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
5. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
6. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.

7. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
8. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
9. 国家发改委：农村一二三产业融合发展 2017 年度报告
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    - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
11. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
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    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
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    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
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    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
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    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
25. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
26. Dubai Municipality launches second Hatta Farming Festival
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
27. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.

28. Visit Our Farm | Chudleigh's
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
29. Daxing statistical yearbook: Table 7-13, 2024 rural leisure-tourism receipts
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
30. Fangshan Statistical Yearbook 2025: Table 8-4, rural leisure-tourism operations
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
31. California Agritourism 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
32. An Initial Economic Impact Estimate of Agritourism in Oregon's Willamette Valley
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
33. Agritourism in Australia - Measuring and evaluating agritourism in Australia, October 2025
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic day-trip expenditure increased xx.xx% in 2024, providing counterevidence to an inevitable overnight shift; whole-trip expenditure is not used as farm revenue.
34. FAQ | Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.

10.2. Overnight Stays

Table 81. Global Agritourism Market Size, by Overnight Stays, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 82. Global Agritourism Market Size, by Overnight Stays, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 83. Global Agritourism Market Size, by Overnight Stays, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Setting up an agritourism business - A guide to planning approvals

   · Taxonomy evidence: The September 2023 guide identifies overnight farm stays, including cabins, camping and glamping, separately from shorter farm visits. These are format references, not globally transferable approval classes. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.

2. Agritourism in Southwest Western Australia

   · Taxonomy evidence: Its overnight-visitor discussion identifies farm stays with farm activities, supporting overnight occupancy independently of the particular experience purchased. ([crchoneybeeproducts.com](https://www.crchoneybeeproducts.com/wp-content/uploads/2022/xx.xx/Final-report_Agritourism-in-Southwest-Western-Australia.-pdf.pdf))

   · Taxonomy evidence: Its length-of-stay framework and provider findings identify overnight farm experiences associated with on-farm accommodation. ([crchoneybeeproducts.com](https://www.crchoneybeeproducts.com/wp-content/uploads/2022/xx.xx/Final-report_Agritourism-in-Southwest-Western-Australia.-pdf.pdf))

3. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
4. 北京市休闲农园经营情况的调查
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
5. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.

6. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
7. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
8. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
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12. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
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25. Albanese Labor Government funding opens the door for more wine and cider tourism
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.

26. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
27. Dubai Municipality launches second Hatta Farming Festival
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
28. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
29. Daxing statistical yearbook: Table 7-13, 2024 rural leisure-tourism receipts
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
30. Fangshan Statistical Yearbook 2025: Table 8-4, rural leisure-tourism operations
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
31. California Agritourism 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
32. An Initial Economic Impact Estimate of Agritourism in Oregon's Willamette Valley
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
33. Agritourism in Australia - Measuring and evaluating agritourism in Australia, October 2025
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic overnight nights declined xx.xx% in 2024; the report explicitly counts all spending and nights on trips involving agritourism, limiting direct attribution.

34. FAQ | Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.

11. Agritourism Market, by Booking Channel

Booking Channel is a contractual distinction rather than a distinction between online and offline selling. ■■■■ ■■■■ ■■ ■■■■■■■ ■■■■■■■ ■■■■■■■■■ ■■ ■■■■■■■■■■ ■■■■■■■■ ■■■■■■■ ■■■■■■■■■■■■ ■■■■■■■■■■■■■■■■■■■■ ■■■■■■ ■■■■■■■■ ■■■ ■■■■ ■■■■■■■ ■■■ ■■■■■■■ ■■■ ■■■■■■■ ■■■■■■■■■■■■■■ This route is appropriate when direct discussion of the requested visit is valuable and the operator can manage that work; discovery through a third-party website does not necessarily create an intermediary booking contract.

Agent-Mediated Booking changes transaction support without necessarily changing the service supplier. GetYourGuide describes itself as commercial agent and places the activity agreement directly between the customer and the listed supplier. ■■■■■■■■■■■■ ■■■ ■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■ ■■■■ ■■■■■■■■ ■■■■■■■■■ ■■■ ■■■■■■■■■■ ■■■■■■■ ■■■■■ ■■■■■■■■■ ■■■■■■■■ ■■■ ■■■■■■ ■■■■■■■■■■■ ■■■■■■■■ ■■■■■■■ ■■■■ ■■■■■■■ ■■■■■ ■■■■■■ ■■■■■■■■ ■■■■■■■■ ■■■■■■■■■ ■■■■■■■■ ■■■■ ■■■ ■■■■■ ■■■■■■■ ■■ ■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■■■■■■ ■■■■■■■■■■■■■ ■■■ ■■■■■■■■■ ■■■■■■ ■■■ ■■ ■■■■■■■■■■■ ■■■■■■■■■■■■■■■■■

Reseller Booking can coexist with agency at another relationship level. GetYourGuide's Oahu Explorer Pass listing identifies Go City as provider and includes Kualoa Grown among selectable attractions. ■■■■■■ ■■■■■■■■ ■■■ ■■■■ ■■■■■■■■■ ■■■■■ ■■■ ■■■■■■■■ ■■■■■■■■ ■ ■■■■■■■■ ■■■■■ ■■ ■■■■ ■■■■■■■ ■■■■■■■■■ ■■■■■■■■■■ ■■■■ ■■■■■ ■■■■■■ ■■■■■■■■■■ ■■■■■■■■■■■■■■■■■■ ■■■■■■■■■■■■ ■■■■■■■■ ■■■ ■■■■■■■■ ■■■■■ ■■■ ■■■■■■■ ■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■■■ ■■■ ■■■■■■■■ ■■■ ■■■■ ■■ ■ ■■■■■■ ■■■■■■■■■■■ ■■■ ■■■ ■■■■■■■ ■■■■■ ■■■■ ■■■■■■■■■■■■ ■■■ ■■■■■■■■■ ■■■■■ ■■■ ■■■■■■■■ ■■■■■■ ■■■■■■■ ■■■■■■■ ■■■■■ ■■■ ■■■■■■■■■■■■■■■ ■■■■■■■■■■■■■■ ■■■■■■■■■■■■ ■■■■■■■■■■■■ ■■■■■ ■■■■■■■■■■■ ■■ ■■■■■■■■■ ■■■■■■■■ ■■■■■■■ ■■■■■■■■■■■■ ■■■■ ■■■■■■ ■■■■■ ■■■■■■■■ ■ ■■■■■■ ■■■■■■■■■■ ■■■■■■■■■

Figure 16. Global Agritourism Market Size, by Booking Channel, 2025 (%)

Figure 17. Global Agritourism Market, by Booking Channel, 2032 (USD Million)

Table 84. Global Agritourism Market, by Booking Channel growth contribution, 2025-2032

Category	2025 value (USD Million)	2032 value (USD Million)	Added value (USD Million)	2025 share (%)	2032 share (%)	Change (pp)	Growth share (%)	CAGR (%)
Agent-Mediated Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Direct Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Reseller Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Scope total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 85. Global Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million)

Booking Channel	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Agent-Mediated Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Direct Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Reseller Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. GetYourGuide General Terms and Conditions

   · GetYourGuide acts as commercial agent; the service agreement is with the supplier, whose definition includes activity providers and resellers. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

2. Contact | Farm Stay

   · Farm Stay UK directs holiday inquiries and reservations to individual accommodation owners rather than its head office, supporting directory-assisted direct contact. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

3. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions

   · The pass listing identifies Go City as provider, includes Kualoa Grown among choices, and warns that attractions and operating hours can change. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

4. Travel agents (VAT Notice 709/6)

- HMRC distinguishes intermediary, own-name, and principal roles through contractual evidence rather than trading names; this is a UK tax reference, not global tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
- Taxonomy evidence: HMRC states that contractual and documentary evidence determines whether a seller acts as intermediary, own-name intermediary or principal; trading names and commission receipts alone do not decide the role. This supports contractual classification rather than technology-based channels. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
- Taxonomy evidence: HMRC distinguishes intermediary, own-name and principal roles and states that contractual evidence, rather than trading name or receipt of commission alone, determines the relationship. This informs an analytical channel rule, not global tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

5. Tourism Satellite Account: Recommended Methodological Framework 2008

   · Taxonomy evidence: The framework treats package components, tour-operator services and retail reservation services separately. Their combined values must reconcile with the purchase rather than adding gross booking value and embedded margins again. This supports the channel accounting rule without establishing agritourism channel shares.
   ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))

   · Taxonomy evidence: The international framework separates reservation-provider margins from intermediated tourism services and unbundles package components, tour-operator services and retail-agency margins. This supports counting expenditure once across the proposed channels and excluding unrelated itinerary components. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares.
   ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares.
   ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator.
   ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator.
   ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))

6. Entering the European agritourism market

   · Taxonomy evidence: The independently authored qualitative sales-process framework identifies direct sales, online travel agencies, specialist tour operators and destination-management companies as agritourism distribution roles. No excluded-source channel-share estimate is adopted.
   ([cbi.eu](https://www.cbi.eu/market-information/tourism/agritourism/market-entry))

7. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

8. 北京市休闲农园经营情况的调查

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.

9. Le aziende agrituristiche in Italia - Anno 2024

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.

10. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
- Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.

11. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
- Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
- Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.

12. Diversification des activités des exploitations agricoles
- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.

13. Factsheet Urlaub am Bauernhof
- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.

14. 国家发改委：农村一二三产业融合发展 2017 年度报告
- Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.

15. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
- Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.

16. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
- Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
- Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
- Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.

17. 培育乡村新产业新业态
- Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.

18. Jilin provincial government publication on rural industry development, March 1, 2024
- Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.

19. 怀柔区第三次全国农业普查主要数据公报（第六号）
- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

20. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
21. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.
22. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2022 agritourism guest survey reports xx.xx% direct booking, used as a historical farm-stay proxy with explicit geographic, period and receipt-realization assumptions. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The complementary xx.xx% intermediated guest-booking observation constrains the base calibration, but does not separately identify agency versus own-name resale. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides an observed total-intermediation proxy; the reseller portion within it remains an explicitly assumed commercial-role allocation. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))
23. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The thesis's restaurant analysis reports approximately xx.xx% direct reservations. It provides a broad historical dining prior for the assumed xx.xx% direct propensity, not a Chinese agritourism observation. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The restaurant direct-booking observation constrains the modeled dining intermediation pool; its agency allocation is assumed rather than observed. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a dining-channel comparator only; it does not establish the assumed own-name reseller fraction within intermediated dining receipts. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

24. Farm & Agritourism Experiences | Peek Pro
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The July 2025-July 2026 farm-experience cohort reports xx.xx% operator-website and xx.xx% gate bookings, giving a selected-cohort xx.xx% direct comparator for the assumed participation-service propensity. (farmagritourism-insights.peekpro.com)
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The high recorded direct proportion constrains participation-service intermediation assumptions, but the remaining bookings are not classified into contractual agency roles. (farmagritourism-insights.peekpro.com)
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a selected-cohort limit on non-direct booking incidence, not an observed reseller percentage or representative global transaction census. (farmagritourism-insights.peekpro.com)
25. 泰州乡村旅游产业的破局之道
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The June xx.xx 2025 account reports a xx.xx:xx.xx group/independent visitor mix in surveyed local areas, challenging universal transfer of high-direct farm-stay observations to Chinese activities. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader rural-destination group mix supports allowing material organized distribution, but does not identify disclosed-agent booking value. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a regional organized-travel counterexample; group visitors are not automatically counted as reseller customers, and the commercial-role bridge remains assumed. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

11.1. Direct Booking

Table 86. Global Agritourism Market Size, by Direct Booking, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 87. Global Agritourism Market Size, by Direct Booking, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 88. Global Agritourism Market Size, by Direct Booking, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Entering the European agritourism market

   · Taxonomy evidence: Its qualitative channel descriptions identify provider website, walk-in and telephone purchases as direct sales. ([cbi.eu](https://www.cbi.eu/market-information/tourism/agritourism/market-entry))

2. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
3. 北京市休闲农园经营情况的调查
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
4. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.

5. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
6. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
7. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
8. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
9. 国家发改委：农村一二三产业融合发展 2017 年度报告
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
10. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
    - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.

11. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
12. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
13. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
14. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.
15. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
16. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.
17. 2022 Census of Agriculture, Table 6: Income From Farm-Related Sources - United States and States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
18. Number and proportion of farms by farm type, Canada, 2021
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.

19. Farm Accounts in England - Chapter 5: Diversification
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
20. Plan Turismo en Territorios Rurales: Acciones para el Turismo Rural y Turismo Indígena 2024-2035
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
21. Projeto Experiências do Brasil Rural
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
22. Portaria MTur nº 25, de 3 de setembro de 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
23. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
24. Albanese Labor Government funding opens the door for more wine and cider tourism
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.

25. Maharashtra Tourism Policy 2024 - Amended June 17, 2025

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.

26. Dubai Municipality launches second Hatta Farming Festival

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.

27. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.

28. Tourism Satellite Account: Recommended Methodological Framework 2008

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))

29. Travel agents (VAT Notice 709/6)

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

30. Contact | Farm Stay

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

31. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2022 agritourism guest survey reports xx.xx% direct booking, used as a historical farm-stay proxy with explicit geographic, period and receipt-realization assumptions. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

32. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The thesis's restaurant analysis reports approximately xx.xx% direct reservations. It provides a broad historical dining prior for the assumed xx.xx% direct propensity, not a Chinese agritourism observation. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

33. Farm & Agritourism Experiences | Peek Pro

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The July 2025-July 2026 farm-experience cohort reports xx.xx% operator-website and xx.xx% gate bookings, giving a selected-cohort xx.xx% direct comparator for the assumed participation-service propensity. (farmagritourism-insights.peekpro.com)

34. 泰州乡村旅游产业的破局之道

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The June xx.xx 2025 account reports a xx.xx:xx.xx group/independent visitor mix in surveyed local areas, challenging universal transfer of high-direct farm-stay observations to Chinese activities. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

11.2. Agent-Mediated Booking

Table 89. Global Agritourism Market Size, by Agent-Mediated Booking, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 90. Global Agritourism Market Size, by Agent-Mediated Booking, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 91. Global Agritourism Market Size, by Agent-Mediated Booking, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Travel agents (VAT Notice 709/6)

   · Taxonomy evidence: The disclosed-intermediary description requires an agency relationship and disclosure of the principal, supporting the agent-mediated boundary. It is a UK regulatory reference, not a global tax conclusion. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

   · Taxonomy evidence: The intermediary category involves an agreed agency relationship and disclosure of the principal to the customer, supporting separation of disclosed booking agents from own-name sellers. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

2. Entering the European agritourism market

   · Taxonomy evidence: It identifies specialist and general online travel agencies as agritourism booking channels; actual agency status still requires contractual classification. ([cbi.eu](https://www.cbi.eu/market-information/tourism/agritourism/market-entry))

3. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
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   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
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   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
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   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
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   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
7. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
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    - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.

12. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
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    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
17. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.
18. 2022 Census of Agriculture, Table 6: Income From Farm-Related Sources - United States and States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
19. Number and proportion of farms by farm type, Canada, 2021
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.

20. Farm Accounts in England - Chapter 5: Diversification
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
21. Plan Turismo en Territorios Rurales: Acciones para el Turismo Rural y Turismo Indígena 2024-2035
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
22. Projeto Experiências do Brasil Rural
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
23. Portaria MTur nº 25, de 3 de setembro de 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
24. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
25. Albanese Labor Government funding opens the door for more wine and cider tourism
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.

26. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
27. Dubai Municipality launches second Hatta Farming Festival
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
28. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
29. GetYourGuide General Terms and Conditions
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
30. Tourism Satellite Account: Recommended Methodological Framework 2008
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
31. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The complementary xx.xx% intermediated guest-booking observation constrains the base calibration, but does not separately identify agency versus own-name resale. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))
32. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The restaurant direct-booking observation constrains the modeled dining intermediation pool; its agency allocation is assumed rather than observed. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))
33. Farm & Agritourism Experiences | Peek Pro
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The high recorded direct proportion constrains participation-service intermediation assumptions, but the remaining bookings are not classified into contractual agency roles. (farmagritourism-insights.peekpro.com)

34. 泰州乡村旅游产业的破局之道

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader rural-destination group mix supports allowing material organized distribution, but does not identify disclosed-agent booking value. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

11.3. Reseller Booking

Table 92. Global Agritourism Market Size, by Reseller Booking, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 93. Global Agritourism Market Size, by Reseller Booking, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 94. Global Agritourism Market Size, by Reseller Booking, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Travel agents (VAT Notice 709/6)

   · Taxonomy evidence: Own-name selling and principal package supply are distinguished from disclosed agency. Combining eligible independent own-name resale roles in one report category is an analytical grouping. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

   · Taxonomy evidence: The notice distinguishes own-name intermediaries and principals supplying packages containing bought-in services, supporting the report's combined own-name resale category. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

2. Entering the European agritourism market

   · Taxonomy evidence: It identifies specialist tour operators and destination-management companies selling farm experiences within packages, supporting an independent resale route when they act as principals. ([cbi.eu](https://www.cbi.eu/market-information/tourism/agritourism/market-entry))

3. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
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12. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
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    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
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17. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.
18. 2022 Census of Agriculture, Table 6: Income From Farm-Related Sources - United States and States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
19. Number and proportion of farms by farm type, Canada, 2021
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.

20. Farm Accounts in England - Chapter 5: Diversification
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
21. Plan Turismo en Territorios Rurales: Acciones para el Turismo Rural y Turismo Indígena 2024-2035
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
22. Projeto Experiências do Brasil Rural
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
23. Portaria MTur nº 25, de 3 de setembro de 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
24. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
25. Albanese Labor Government funding opens the door for more wine and cider tourism
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.

26. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
27. Dubai Municipality launches second Hatta Farming Festival
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
28. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
29. GetYourGuide General Terms and Conditions
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
30. Tourism Satellite Account: Recommended Methodological Framework 2008
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
31. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))
32. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides an observed total-intermediation proxy; the reseller portion within it remains an explicitly assumed commercial-role allocation. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

33. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a dining-channel comparator only; it does not establish the assumed own-name reseller fraction within intermediated dining receipts. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

34. Farm & Agritourism Experiences | Peek Pro

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a selected-cohort limit on non-direct booking incidence, not an observed reseller percentage or representative global transaction census.
(farmagritourism-insights.peekpro.com)

35. 泰州乡村旅游产业的破局之道

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a regional organized-travel counterexample; group visitors are not automatically counted as reseller customers, and the commercial-role bridge remains assumed.
([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

12. Agritourism Market, by Agricultural Setting

Agricultural Setting changes what can be credibly promised to visitors, but does not determine a standardized tourism product. For Field and Industrial Crop Farms, Holkham's educational portfolio connects its farmland tour with cereals, sugar beet, and oilseed rape. ■■■ ■■■■ ■■■■■■■■■■■■■■■ ■■■■■■■ ■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■■■■■ ■■ ■■■■■■■■■■■■■■■■■■■ ■■■■■ ■■■■■■■■ ■■ ■■■■■■■■■■ ■■■■■ ■■■ ■■■■■■■■ ■■■■■■■■■■■■■ ■■■■■■■ ■■■■■■■■■■■■ ■■■■■■■ ■■■ ■■■■■■■■ ■■■■■■ ■■■■■■■■■■■■■■ ■■■■■■■ ■■■■■■■■ ■■■■ ■■■■■■■■■■■ ■■■■■■ ■■■■■■■■■■■■ ■■ ■■■■■■■■■■■■ ■■■■■■■■■■■■■■■ ■■■■■■ ■■ ■■■■■■■■■■

Fruit and Nut Farms and Vegetable and Ornamental Farms can support different forms of participation. Chudleigh's advertises orchard picking alongside wider attractions, but its conflicting orchard-open and picked-out notices do not establish picking access for a particular date. ■■■■■ ■■■■■■■■ ■■■■■■■ ■■■■■■■ ■■■ ■■■■■■■■■■■■■■■ ■■ ■■■ ■■■■ ■■■■■■■ ■■■■■ ■■■■■■ ■■■■■■■■ ■■■■■ ■■■ ■■■■■■ ■■■■■■■ ■■■■■■ ■ ■■■■■■ ■■■■■■■■■■ ■■■■■■■ ■■■■■■■■ ■■■■■■■■■■■■■ ■■■■■■ ■■■■■■ ■■■■ ■■■■■■■■ ■■■■■■■■■■ ■■■■■■■ ■■■■ ■■■■■■■■■■ ■■■■ ■■■■■■■ ■■ ■■■■■■■ ■■■■■■■■■■ ■■■■■■■■■ ■■■■■■ ■■■■■■ ■■■ ■■■■■■■■■■■■■■ ■■■■■■■ ■■■■■■■■■■ ■■■■ ■■■ ■■■■■■■ ■■■■■■■■■■ ■■■■■■

Vineyards can combine tasting and hospitality access: Spier identifies its hotel as part of a working wine farm while distinguishing day and hotel entitlements. ■■■■■■■■■ ■■■■■ ■■■ ■■■■■■■■■ ■■■■ ■■■■■ ■■■■ ■■■■■■■ ■■■■■■■■■■■■■■ ■■■■■■■ ■■■■■■■■■■■■■ ■■■■■■■■■■■ ■■■ ■■■■■■ ■■■■■■■■■■ ■ ■■■■■■■■ ■■■■■■■ ■■■■ ■■■■■■■ ■■■ ■■■■■■■ ■■■ ■■■■■■■ ■■■■■ ■■■■ ■■■■■■ ■■■■■■ ■■■■■ ■■■■■■■ ■■■■■■ ■■■■■■■■■■ ■ ■■■■■■■■■■■■■■■■ ■■■■■■■ ■■■■ ■■■■ ■■■■■■■■■ ■■■ ■■■■ ■■■ ■■■■■■■■■ ■■■■■■■■■■■■■■ ■■■■■■■■■■■■■ These examples support crop-linked interpretation, not an assumption that every such attraction suits the same household audience or remains bookable beyond its stated event.

Forest Product Farms can have a particularly bounded visitor calendar. ■■■■■■ ■■■■ ■■■■■ ■■■■■■■■■■ ■■■■■■■■■■■■■■■■ ■■■■■ ■■■■■■ ■■■ ■■■■■■■ ■■■■■■■■■■■ ■■■■■■■■ ■■■■■ ■■■■■■■■■■ ■■ ■■■■■■ ■■■■■■■■ ■■■■■■■■■■■ ■■■■■ ■■■■ ■■■■■■■ ■■■■■■■■■■ ■■■■■■■ ■■■■■■ ■■■■■■ ■■■■■■■ ■■■■■■■■ ■■■■ ■■■■■■■ ■■■■■■■■■ ■■■■■■■■■■■■■ ■■■■■ ■■■ ■■■■■■■■■■■■■■■■■■ ■■■■■■■■ ■■■■■■■ ■■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■■■■■■■■ ■■■■■■■ ■■■■■■■■ ■■■■■■■■■ ■■ ■■■■ ■■■■■ An institutional organizer can contribute transport and commissioned access, but that historical support does not establish continuing funding or a future booking.

Mixed-Enterprise Farms can sell an integrated narrative rather than separate visits to every production activity. Kualoa's single guided offering spans fruit gardens, flower gardens, and a fishpond. ■ ■■■■■ ■■■■■■■ ■■■■ ■■■■■■■■■■■ ■■■ ■■■■■■ ■■■ ■■■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■ ■■■ ■■■■■■■■■■ ■■■■■ ■■■ ■■■■■■■■■■ ■■■■■■■■ ■■■■■■■■■■■ ■■■■■■■■■■ ■■ ■■■ ■■■■■■■■■■ ■■ ■■■ ■■■■■■■■■■ ■■■■■■■■ ■■■■■■■ ■■■■■■■■■■■■■ ■■ ■■■■■■■■■■■■ ■■■■■■■■ ■■■ ■■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■ ■■■ ■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■■■■■

Figure 18. Global Agritourism Market Size, by Agricultural Setting, 2025 (%)

Figure 19. Global Agritourism Market, by Agricultural Setting, 2032 (USD Million)

Table 95. Global Agritourism Market, by Agricultural Setting growth contribution, 2025-2032

Category	2025 value (USD Million)	2032 value (USD Million)	Added value (USD Million)	2025 share (%)	2032 share (%)	Change (pp)	Growth share (%)	CAGR (%)
Aquaculture Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Beverage, Spice and Medicinal Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Field and Industrial Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Forest Product Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Fruit and Nut Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Livestock Farms and Ranches	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mixed-Enterprise Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vegetable and Ornamental Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vineyards	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Scope total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 96. Global Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)

Agricultural Setting	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Aquaculture Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Beverage, Spice and Medicinal Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Field and Industrial Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Forest Product Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Fruit and Nut Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Livestock Farms and Ranches	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mixed-Enterprise Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vegetable and Ornamental Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vineyards	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Kualoa Grown Tour | Sustainable Farming Experience
   - The single tour includes fruit and flower gardens and Mōliʻi Fishpond, supporting an integrated itinerary rather than separate unrestricted access rights. ([kualoa.com](https://www.kualoa.com/tours-and-activities/kualoa-grown-tour))
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
2. FAQ | Spier
   - Spier identifies the hotel as part of its working wine farm; vineyard setting does not erase format-specific access boundaries. ([spier.co.za](https://www.spier.co.za/faq/))
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
3. Food Garden | Visit Spier Wine Farm
   - The food garden supplies herbs, fruit, and vegetables and advertises booked self-harvesting, supporting a specific crop-participation commitment. ([spier.co.za](https://www.spier.co.za/visit/food-garden))
4. Visit Our Farm | Chudleigh's
   - The page contains both an orchard-open banner and a picked-out notice; it cannot establish picking access for a specific date. ([chudleighs.com](https://www.chudleighs.com/visit-our-farm/))
5. Book a Tour - Charleston Tea Garden
   - The trolley itinerary passes through tea fields, establishing a beverage-crop-linked visitor offering. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
6. Private guided tours around Jekka's
   - Jekka's identifies itself as a medicinal and culinary herb farm and advertises guided group visits. ([jekkas.com](https://www.jekkas.com/pages/jekkas-group-visits))
7. School Visits | Holkham
   - Holkham connects its food-provenance tour with cereals, sugar beet, oilseed rape, and livestock, supporting interpretation across productive settings rather than assumed participation rights. ([holkham.co.uk](https://www.holkham.co.uk/school-visits/))
8. Weleda Garden Events
   - Weleda advertised a medicinal-plant garden tour for September xx.xx 2026 and publishes visitor-access limitations; this does not establish subsequent availability or delivery. ([weleda.co.uk](https://www.weleda.co.uk/content/weleda-garden-events))

9. Maple Farm Tours - French Hill Maple
   - French Hill Maple advertises forest-and-farm tours during its typical March-April season, with scheduling through direct contact. ([frenchhillmaple.com](https://frenchhillmaple.com/tours))
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
10. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood
    - NOAA's January xx.xx 2026 account describes oyster-trail visits and aquarium-mediated farm tours with subsidized transportation; the referenced projects concluded in July 2025. ([fisheries.noaa.gov](https://www.fisheries.noaa.gov/feature-story/part-xx.xx-little-goes-long-way-how-small-programs-are-educating-communities-about-farmed))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.
11. Setting up an agritourism business - A guide to planning approvals
    - Taxonomy evidence: The guide connects agritourism to commercial farming and primary production, including agriculture or aquaculture, while recognizing interruptions from seasonal conditions and external events. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
12. Agritourism Across the United States: Findings from a National Study of Agritourism Operators
    - Taxonomy evidence: The August 2026 study reports 2024 agricultural and visitor activities. Its operation and product questions permit multiple responses, so production categories cannot be imported as exclusive paid-visit revenue segments. Its scope also includes direct sales, unlike this report's service-only monetary boundary. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Agritourism_Report_2026.pdf))
    - Taxonomy evidence: The 2026 primary study identifies farms, ranches, vineyards, agroforestry and aquaculture operations; its broader inclusion of direct sales is not adopted as this report's monetary boundary. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Agritourism_Report_2026.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Forage and grain incidences constrain field-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit and nut responses anchor adjusted incidence.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vineyard responses supply a distinct activity anchor.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental responses constrain activity weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Other-crop responses bound an assumption-led herb proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Animal-enterprise responses constrain terrestrial-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Maple responses anchor the forest-setting proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Aquaculture-product responses anchor sparse-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Overlapping broad categories constrain a mixed-engagement proxy.

13. ISIC Revision 5 Explanatory Notes

- Taxonomy evidence: ISIC distinguishes crop, animal, mixed-farming, forestry and aquaculture activities; these are productive-setting reference anchors, not agritourism-revenue classifications. ([unstats.un.org](https://unstats.un.org/UNSDWebsite/statcom/session_55/documents/BG-4e-ISIC5_Exp_Notes-E.pdf))

14. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

15. 北京市休闲农园经营情况的调查

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grain appears behind vegetables and fresh fruit in the regional product ranking; rankings are not sales weights.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: High fruit/vegetable-picking participation supports a crop-centered regional premise, not a national revenue share.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable prominence supports the direction, but not the magnitude, of the Chinese transfer assumption.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Multiple agricultural visitor activities warn against equating product diversity with separately chargeable engagements.

16. Le aziende agrituristiche in Italia - Anno 2024

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.

17. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income

- Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.

18. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities

- Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
- Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.

19. Diversification des activités des exploitations agricoles

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.

20. Factsheet Urlaub am Bauernhof

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.

21. 国家发改委：农村一二三产业融合发展 2017 年度报告

- Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.

22. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴

- Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.

23. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问

- Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
- Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
- Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.

24. 培育乡村新产业新业态

- Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.

25. Jilin provincial government publication on rural industry development, March 1, 2024

- Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.

26. 怀柔区第三次全国农业普查主要数据公报（第六号）

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

27. Major Challenges and Necessary Supports for Agritourism - Brief Six

- Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
- Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
- Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.

28. Eurostat: Regions in Europe - 2023 interactive edition

- Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.

29. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 field-crop service receipts and active-host counts calibrate annual realization.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit/tree-nut service receipts per active host calibrate the realization center.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit-group service realization supplies a proxy starting point, not a vineyard-specific disclosure.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental service receipts and host counts calibrate comparable annual billing.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grouped animal-service receipts constrain the annual realization assumption, subject to scope bias.

30. 对政协云南省十三届二次会议第 0294 号提案的答复
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The provincial record distinguishes product sales from broader receipts and identifies tea-linked visitor development; it does not quantify the modeled national category factor.

31. USDA Agritourism Resource Manual
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx average service-receipts benchmark constrains the working annual realization, separate from goods sales.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The service-receipts benchmark supports a reduced annual realization for short-calendar forest offers.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Average service receipts constrain an assumption-led minor-setting realization, not aquaculture revenue directly.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The average service-receipts benchmark constrains the integrated-engagement realization assumption.

12.1. Vegetable and Ornamental Farms

Table 97. Global Agritourism Market Size, by Vegetable and Ornamental Farms, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 98. Global Agritourism Market Size, by Vegetable and Ornamental Farms, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 99. Global Agritourism Market Size, by Vegetable and Ornamental Farms, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Agritourism Across the United States: Findings from a National Study of Agritourism Operators

   · Taxonomy evidence: The survey records vegetables, melons, greenhouse, nursery and floriculture production, including Christmas trees. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Agritourism_Report_2026.pdf))

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental responses constrain activity weights.

2. ISIC Revision 5 Explanatory Notes

   · Taxonomy evidence: Vegetables, cultivated mushrooms, flowers and ornamental plant propagation have identifiable agricultural classifications. ([unstats.un.org](https://unstats.un.org/UNSDWebsite/statcom/session_55/documents/BG-4e-ISIC5_Exp_Notes-E.pdf))

3. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

4. 北京市休闲农园经营情况的调查

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable prominence supports the direction, but not the magnitude, of the Chinese transfer assumption.

5. Le aziende agrituristiche in Italia - Anno 2024

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.

6. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
7. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
8. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
9. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
10. 国家发改委：农村一二三产业融合发展 2017 年度报告
    - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
11. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
    - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.

12. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
13. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
14. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
15. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.
16. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
17. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.
18. 2022 Census of Agriculture, Table 6: Income From Farm-Related Sources - United States and States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
19. Number and proportion of farms by farm type, Canada, 2021
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.

20. Farm Accounts in England - Chapter 5: Diversification
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
21. Plan Turismo en Territorios Rurales: Acciones para el Turismo Rural y Turismo Indígena 2024-2035
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
22. Projeto Experiências do Brasil Rural
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
23. Portaria MTur nº 25, de 3 de setembro de 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
24. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
25. Albanese Labor Government funding opens the door for more wine and cider tourism
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.

26. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
27. Dubai Municipality launches second Hatta Farming Festival
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
28. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
29. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental service receipts and host counts calibrate comparable annual billing.

12.2. Fruit and Nut Farms

Table 100. Global Agritourism Market Size, by Fruit and Nut Farms, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 101. Global Agritourism Market Size, by Fruit and Nut Farms, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 102. Global Agritourism Market Size, by Fruit and Nut Farms, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Agritourism Across the United States: Findings from a National Study of Agritourism Operators
   - Taxonomy evidence: Its agricultural-product categories separately record fruit and tree-nut enterprises. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Agritourism_Report_2026.pdf))
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit and nut responses anchor adjusted incidence.

2. ISIC Revision 5 Explanatory Notes
   - Taxonomy evidence: Fruit and nut classes include berries, orchard fruits and oleaginous fruits such as olives. ([unstats.un.org](https://unstats.un.org/UNSDWebsite/statcom/session_55/documents/BG-4e-ISIC5_Exp_Notes-E.pdf))
3. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
4. 北京市休闲农园经营情况的调查
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: High fruit/vegetable-picking participation supports a crop-centered regional premise, not a national revenue share.
5. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
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   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.

6. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
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   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
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   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
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   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
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10. 国家发改委：农村一二三产业融合发展 2017 年度报告
    - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
11. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
    - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.

12. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
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17. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.
18. 2022 Census of Agriculture, Table 6: Income From Farm-Related Sources - United States and States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
19. Number and proportion of farms by farm type, Canada, 2021
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.

20. Farm Accounts in England - Chapter 5: Diversification
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    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
21. Plan Turismo en Territorios Rurales: Acciones para el Turismo Rural y Turismo Indígena 2024-2035
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
22. Projeto Experiências do Brasil Rural
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
23. Portaria MTur nº 25, de 3 de setembro de 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
24. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
25. Albanese Labor Government funding opens the door for more wine and cider tourism
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.

26. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
27. Dubai Municipality launches second Hatta Farming Festival
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
28. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
29. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit/tree-nut service receipts per active host calibrate the realization center.

12.3. Mixed-Enterprise Farms

Table 103. Global Agritourism Market Size, by Mixed-Enterprise Farms, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 104. Global Agritourism Market Size, by Mixed-Enterprise Farms, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 105. Global Agritourism Market Size, by Mixed-Enterprise Farms, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. MIXED - Multi-actor and transdisciplinary development of efficient and resilient MIXED farming and agroforestry systems

   · Taxonomy evidence: The Romanian project description links agritouristic farms and boarding houses with mixed systems involving fruit trees, animals and pasture. It establishes a relevant integrated setting, but not that multiple peer settings are coequal anchors of an individual paid engagement. The transaction-level mixed rule remains analytical.
   ([eu-cap-network.ec.europa.eu](https://eu-cap-network.ec.europa.eu/projects/mixed-multi-actor-and-transdisciplinary-development-efficient-and-resilient-mixed-farming_en))

   · Taxonomy evidence: The EU CAP Network's MIXED project describes agritouristic farms associated with integrated fruit-tree, livestock and pasture systems in Romania. It supports mixed-enterprise agritourism as a real commercial setting, but does not establish the report's transaction-level dominance rule.
   ([eu-cap-network.ec.europa.eu](https://eu-cap-network.ec.europa.eu/projects/mixed-multi-actor-and-transdisciplinary-development-efficient-and-resilient-mixed-farming_en))

2. ISIC Revision 5 Explanatory Notes

   · Taxonomy evidence: Mixed farming recognizes combined crop-and-animal production; its production-output rule is not imported into visitor-service allocation.
   ([unstats.un.org](https://unstats.un.org/UNSDWebsite/statcom/session_55/documents/BG-4e-ISIC5_Exp_Notes-E.pdf))

3. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

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4. 北京市休闲农园经营情况的调查

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Multiple agricultural visitor activities warn against equating product diversity with separately chargeable engagements.

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   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
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21. Plan Turismo en Territorios Rurales: Acciones para el Turismo Rural y Turismo Indígena 2024-2035
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
22. Projeto Experiências do Brasil Rural
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
23. Portaria MTur nº 25, de 3 de setembro de 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.

24. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
25. Albanese Labor Government funding opens the door for more wine and cider tourism
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
26. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
27. Dubai Municipality launches second Hatta Farming Festival
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
28. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
29. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Overlapping broad categories constrain a mixed-engagement proxy.
30. Kualoa Grown Tour | Sustainable Farming Experience
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
31. USDA Agritourism Resource Manual
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The average service-receipts benchmark constrains the integrated-engagement realization assumption.

12.4. Livestock Farms and Ranches

Table 106. Global Agritourism Market Size, by Livestock Farms and Ranches, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 107. Global Agritourism Market Size, by Livestock Farms and Ranches, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 108. Global Agritourism Market Size, by Livestock Farms and Ranches, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Agritourism Across the United States: Findings from a National Study of Agritourism Operators
   - Taxonomy evidence: Reported enterprises include dairy, meat livestock, poultry, fiber animals, equines and bees. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Agritourism_Report_2026.pdf))
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Animal-enterprise responses constrain terrestrial-setting activity.
2. ISIC Revision 5 Explanatory Notes
   - Taxonomy evidence: Animal production excludes aquatic animals and identifies terrestrial livestock and beekeeping activities. ([unstats.un.org](https://unstats.un.org/UNSDWebsite/statcom/session_55/documents/BG-4e-ISIC5_Exp_Notes-E.pdf))

3. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
4. 北京市休闲农园经营情况的调查
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
5. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.

6. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
7. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
8. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
9. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
10. 国家发改委：农村一二三产业融合发展 2017 年度报告
    - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
11. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
    - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.

12. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
13. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
14. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
15. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.
16. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
17. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.
18. 2022 Census of Agriculture, Table 6: Income From Farm-Related Sources - United States and States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
19. Number and proportion of farms by farm type, Canada, 2021
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.

20. Farm Accounts in England - Chapter 5: Diversification
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
21. Plan Turismo en Territorios Rurales: Acciones para el Turismo Rural y Turismo Indígena 2024-2035
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
22. Projeto Experiências do Brasil Rural
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
23. Portaria MTur nº 25, de 3 de setembro de 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
24. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
25. Albanese Labor Government funding opens the door for more wine and cider tourism
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.

26. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
27. Dubai Municipality launches second Hatta Farming Festival
· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
28. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
· Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
29. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System
· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grouped animal-service receipts constrain the annual realization assumption, subject to scope bias.

12.5. Beverage, Spice and Medicinal Crop Farms

Table 109. Global Agritourism Market Size, by Beverage, Spice and Medicinal Crop Farms, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 110. Global Agritourism Market Size, by Beverage, Spice and Medicinal Crop Farms, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 111. Global Agritourism Market Size, by Beverage, Spice and Medicinal Crop Farms, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Agritourism Across the United States: Findings from a National Study of Agritourism Operators

   · Taxonomy evidence: Medicinal herbs appear among crop write-in themes, but the table does not establish that medicinal crops primarily anchor paid visitor engagements. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Agritourism_Report_2026.pdf))

   · Taxonomy evidence: Medicinal herbs appear among reported crop-product themes, but their role as the primary paid-visit anchor is not established. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Agritourism_Report_2026.pdf))

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Other-crop responses bound an assumption-led herb proxy.

2. Entering the European agritourism market

   · Taxonomy evidence: Its qualitative country assessment identifies spice-plantation and coffee-farm experiences as agritourism settings, independently of supplier roster composition. ([cbi.eu](https://www.cbi.eu/market-information/tourism/agritourism/market-entry?utm_source=openai))

3. ISIC Revision 5 Explanatory Notes

   · Taxonomy evidence: Classes xx.xx and xx.xx distinguish beverage crops from spices, aromatic and medicinal crops, excluding grapes from beverage crops. ([unstats.un.org](https://unstats.un.org/UNSDWebsite/statcom/session_55/documents/BG-4e-ISIC5_Exp_Notes-E.pdf))

4. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

5. 北京市休闲农园经营情况的调查

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.

6. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
7. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
8. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
9. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.

10. Factsheet Urlaub am Bauernhof
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
11. 国家发改委：农村一二三产业融合发展 2017 年度报告
    - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
12. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
    - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
13. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
14. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
15. Jilin provincial government publication on rural industry development, March 1, 2024
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16. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.
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    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
18. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.

19. 2022 Census of Agriculture, Table 6: Income From Farm-Related Sources - United States and States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
20. Number and proportion of farms by farm type, Canada, 2021
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
21. Farm Accounts in England - Chapter 5: Diversification
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
22. Plan Turismo en Territorios Rurales: Acciones para el Turismo Rural y Turismo Indígena 2024-2035
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
23. Projeto Experiências do Brasil Rural
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
24. Portaria MTur nº 25, de 3 de setembro de 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.

25. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.

26. Albanese Labor Government funding opens the door for more wine and cider tourism

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.

27. Maharashtra Tourism Policy 2024 - Amended June 17, 2025

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.

28. Dubai Municipality launches second Hatta Farming Festival

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.

29. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.

30. Book a Tour - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.

31. 对政协云南省十三届二次会议第 0294 号提案的答复

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The provincial record distinguishes product sales from broader receipts and identifies tea-linked visitor development; it does not quantify the modeled national category factor.

32. USDA Agritourism Resource Manual
· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx average service-receipts benchmark constrains the working annual realization, separate from goods sales.

12.6. Vineyards

Table 112. Global Agritourism Market Size, by Vineyards, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 113. Global Agritourism Market Size, by Vineyards, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 114. Global Agritourism Market Size, by Vineyards, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Setting up an agritourism business - A guide to planning approvals
   - Taxonomy evidence: The guide expressly connects cellar-door premises to commercial vineyards, supporting a productive vineyard setting distinct from standalone beverage retail. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))
2. Agritourism Across the United States: Findings from a National Study of Agritourism Operators
   - Taxonomy evidence: Vineyard is an explicit respondent operation type. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Agritourism_Report_2026.pdf))
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vineyard responses supply a distinct activity anchor.
3. ISIC Revision 5 Explanatory Notes
   - Taxonomy evidence: Grape growing is separately classified from beverage-crop growing and wine manufacturing. ([unstats.un.org](https://unstats.un.org/UNSDWebsite/statcom/session_55/documents/BG-4e-ISIC5_Exp_Notes-E.pdf))

4. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九
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    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
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    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
22. Plan Turismo en Territorios Rurales: Acciones para el Turismo Rural y Turismo Indígena 2024-2035
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
23. Projeto Experiências do Brasil Rural
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
24. Portaria MTur nº 25, de 3 de setembro de 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
25. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
26. Albanese Labor Government funding opens the door for more wine and cider tourism
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.

27. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
28. Dubai Municipality launches second Hatta Farming Festival
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
29. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
30. FAQ | Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
31. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit-group service realization supplies a proxy starting point, not a vineyard-specific disclosure.

12.7. Field and Industrial Crop Farms

Table 115. Global Agritourism Market Size, by Field and Industrial Crop Farms, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 116. Global Agritourism Market Size, by Field and Industrial Crop Farms, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 117. Global Agritourism Market Size, by Field and Industrial Crop Farms, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Agritourism Across the United States: Findings from a National Study of Agritourism Operators

   · Taxonomy evidence: The operator survey records forage, oilseed and grain production among agricultural businesses welcoming visitors. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Agritourism_Report_2026.pdf))

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Forage and grain incidences constrain field-setting activity.

2. ISIC Revision 5 Explanatory Notes

   · Taxonomy evidence: Separate classes cover cereals, oilseeds, sugar cane and fiber crops, providing anchors for the field/industrial grouping. ([unstats.un.org](https://unstats.un.org/UNSDWebsite/statcom/session_55/documents/BG-4e-ISIC5_Exp_Notes-E.pdf))

3. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

4. 北京市休闲农园经营情况的调查

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grain appears behind vegetables and fresh fruit in the regional product ranking; rankings are not sales weights.

5. Le aziende agrituristiche in Italia - Anno 2024

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.

6. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
7. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
8. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
9. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
10. 国家发改委：农村一二三产业融合发展 2017 年度报告
    - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
11. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
    - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.

12. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
13. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
14. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
15. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.
16. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
17. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.
18. 2022 Census of Agriculture, Table 6: Income From Farm-Related Sources - United States and States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
19. Number and proportion of farms by farm type, Canada, 2021
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.

20. Farm Accounts in England - Chapter 5: Diversification
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
21. Plan Turismo en Territorios Rurales: Acciones para el Turismo Rural y Turismo Indígena 2024-2035
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
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    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
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    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
24. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
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    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.

26. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
27. Dubai Municipality launches second Hatta Farming Festival
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
28. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
29. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 field-crop service receipts and active-host counts calibrate annual realization.

12.8. Aquaculture Farms

Table 118. Global Agritourism Market Size, by Aquaculture Farms, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 119. Global Agritourism Market Size, by Aquaculture Farms, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 120. Global Agritourism Market Size, by Aquaculture Farms, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Setting up an agritourism business - A guide to planning approvals

   • Taxonomy evidence: Aquaculture is explicitly recognized within the guide's discussion of primary-production connections, although individual planning pathways have separate restrictions. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/sites/default/files/2023-xx.xx/setting-up-an-agritourism-business.pdf))

2. Agritourism Across the United States: Findings from a National Study of Agritourism Operators

   · Taxonomy evidence: Aquaculture operations and animal-aquaculture products are explicitly represented. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Agritourism_Report_2026.pdf))

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Aquaculture-product responses anchor sparse-setting activity.

3. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood

   · Taxonomy evidence: NOAA describes visitor tours and tastings at oyster farms and subsidized guided farm tours for student groups. This supports aquaculture as a visitor-service setting while distinguishing farm production from capture-fisheries tourism. Subsidy information alone does not establish the ultimate commissioner. ([fisheries.noaa.gov](https://www.fisheries.noaa.gov/feature-story/part-xx.xx-little-goes-long-way-how-small-programs-are-educating-communities-about-farmed))

   · Taxonomy evidence: NOAA describes oyster-farm tours and tastings on the North Carolina Oyster Trail and subsidized visitor tours at working oyster farms in South Carolina. This establishes an aquaculture visitor-service category without treating capture fisheries as farming. ([fisheries.noaa.gov](https://www.fisheries.noaa.gov/feature-story/part-xx.xx-little-goes-long-way-how-small-programs-are-educating-communities-about-farmed))

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

4. ISIC Revision 5 Explanatory Notes

   · Taxonomy evidence: Marine and freshwater aquaculture are distinguished from capture fishing. ([unstats.un.org](https://unstats.un.org/UNSDWebsite/statcom/session_55/documents/BG-4e-ISIC5_Exp_Notes-E.pdf))

5. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

6. 北京市休闲农园经营情况的调查

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.

7. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
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   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
8. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
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   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
9. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
10. Diversification des activités des exploitations agricoles
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.

11. Factsheet Urlaub am Bauernhof
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
12. 国家发改委：农村一二三产业融合发展 2017 年度报告
    - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
13. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
    - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
14. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
15. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
16. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
17. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.
18. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
19. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.

20. 2022 Census of Agriculture, Table 6: Income From Farm-Related Sources - United States and States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
21. Number and proportion of farms by farm type, Canada, 2021
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
22. Farm Accounts in England - Chapter 5: Diversification
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
23. Plan Turismo en Territorios Rurales: Acciones para el Turismo Rural y Turismo Indígena 2024-2035
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
24. Projeto Experiências do Brasil Rural
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
25. Portaria MTur nº 25, de 3 de setembro de 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.

26. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
27. Albanese Labor Government funding opens the door for more wine and cider tourism
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
28. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
29. Dubai Municipality launches second Hatta Farming Festival
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
30. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
31. USDA Agritourism Resource Manual
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Average service receipts constrain an assumption-led minor-setting realization, not aquaculture revenue directly.

12.9. Forest Product Farms

Table 121. Global Agritourism Market Size, by Forest Product Farms, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 122. Global Agritourism Market Size, by Forest Product Farms, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 123. Global Agritourism Market Size, by Forest Product Farms, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Agritourism Across the United States: Findings from a National Study of Agritourism Operators
   - Taxonomy evidence: Maple syrup and firewood/timber are reported products, while agroforestry is an operation type. These facts do not independently establish paid visitor-service eligibility for every woodland enterprise. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Agritourism_Report_2026.pdf))
   - Taxonomy evidence: The study identifies agroforestry operations and reports maple, firewood and timber products. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Agritourism_Report_2026.pdf))
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Maple responses anchor the forest-setting proxy.
2. ISIC Revision 5 Explanatory Notes
   - Taxonomy evidence: Forestry and forest-product activities are distinct from crop production; the report's maple grouping is an adaptation. ([unstats.un.org](https://unstats.un.org/UNSDWebsite/statcom/session_55/documents/BG-4e-ISIC5_Exp_Notes-E.pdf))

3. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九
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    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.

20. Farm Accounts in England - Chapter 5: Diversification
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
21. Plan Turismo en Territorios Rurales: Acciones para el Turismo Rural y Turismo Indígena 2024-2035
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
22. Projeto Experiências do Brasil Rural
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
23. Portaria MTur nº 25, de 3 de setembro de 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
24. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
25. Albanese Labor Government funding opens the door for more wine and cider tourism
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.

26. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
27. Dubai Municipality launches second Hatta Farming Festival
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
28. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
29. USDA Agritourism Resource Manual
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The service-receipts benchmark supports a reduced annual realization for short-calendar forest offers.
30. Maple Farm Tours - French Hill Maple
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.

13. Agritourism Market, by Region

[illegible] A multisite investor should screen the proposed visitor offering and parcel before standardizing a development model. A simpler farm visit may fit an existing pathway where a lodging-led proposal requires additional authorization; agricultural ownership alone does not settle that choice.

Latin America differentiates recognition of the rural supplier from registration of the service delivered. Brazil's 2025 Cadastur framework provides a registration route for rural producers supplying tourism connected to their agricultural activity. [illegible]

[illegible] Preserving the qualifying agricultural enterprise can support continuity within that framework, whereas an investor seeking a predominantly hospitality asset must establish a different lawful basis. The decisive commitment is continuing enterprise eligibility, not simply purchase of rural buildings.

Asia-Pacific illustrates the separation between destination development and property access. Japan's agricultural ministry promotes countryside stays and regional food experiences within a broader rural-tourism proposition. [illegible]

Middle East opportunities need a distinction between a recurring farm service and a dated destination initiative. [illegible]

[redacted] A confirmed farm service offers greater scheduling continuity; an event-led offer remains dependent on its announced edition and participation arrangements.

[redacted] An inbound distributor can use an established transfer relationship where it is expressly included, but direct farm booking should not be assumed to include that transport. The comparison concerns the named businesses: the purchased lodging, excursion, and transfer rights still require confirmation for the intended itinerary.

Figure 20. Global Agritourism Market, by Region: Market share evolution, 2025-2032

Figure 21. Global Agritourism Market, by Region: Market size by category, 2025

Figure 22. Global Agritourism Market, Regional growth by Buyer Segment, 2025-2032 (CAGR %)

Table 124. Global Agritourism Market, by Region growth contribution, 2025-2032

Category	2025 value (USD Million)	2032 value (USD Million)	Added value (USD Million)	2025 share (%)	2032 share (%)	Change (pp)	Growth share (%)	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Scope total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 125. Global Agritourism Market Size, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Asia-Pacific	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Europe	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latin America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Middle East	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North America	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay

   · Spier advertises hotel accommodation on its working wine farm in South Africa. This supports the named accommodation-centered example, not a general African operating pattern. ([spier.co.za](https://www.spier.co.za/stay/))

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.

2. Legge regionale 23 giugno 2003, n. 30 - Disciplina delle attività agrituristiche in Toscana

   · Tuscany's regional agriturismo law reserves activity to agricultural entrepreneurs and requires agriculture to remain principal. The acquisition implication is jurisdiction-specific, not a Europe-wide rule. ([raccoltanormativa.consiglio.regione.toscana.it](https://raccoltanormativa.consiglio.regione.toscana.it/articolo?pr=idx%2C0%3Bartic%2C1%3Barticparziale%2C0&urndoc=urn%3Anir%3Aregione.toscana%3Alegge%3A2003-xx.xx-xx.xx%3B30))

3. Rural Development and Tourism - Ministry of Agriculture, Forestry and Fisheries

   · Japan's agricultural ministry presents countryside stays and regional food experiences within rural development and tourism promotion. This establishes a promotional role rather than property authorization or bookings. ([maff.go.jp](https://www.maff.go.jp/e/policies/rural_dev/))

4. Agritourism planning changes - NSW Planning

   · New South Wales describes specified agritourism categories and planning pathways subject to relevant zoning and development requirements. The page does not authorize a particular property. ([planning.nsw.gov.au](https://www.planning.nsw.gov.au/the-planning-system/under-review-and-new-policy-and-legislation/agritourism/agritourism-planning-changes))

5. Farm Diversification - Provincial Agricultural Land Commission

   · British Columbia conditions agritourism accommodation in the Agricultural Land Reserve on farm classification and permitted agritourism activity, with additional local restrictions possible. This supports parcel- and service-specific screening rather than a North America-wide permission. ([alc.gov.bc.ca](https://www.alc.gov.bc.ca/use-of-alr-land/farm-diversification/))

6. 2026 Florida Statutes, Section 570.85 - Agritourism

   · Florida's 2026 section xx.xx limits local regulation of qualifying agritourism and rural event venue permitting while preserving authority over substantial offsite impacts and emergencies. It does not establish eligibility for a particular property. ([flsenate.gov](https://www.flsenate.gov/Laws/Statutes/2026/xx.xx))

7. Portaria MTur nº 25, de 3 de setembro de 2025

   · The September xx.xx 2025 ordinance establishes Cadastur registration for rural producers and family farmers supplying remunerated tourism linked to their principal rural activity. ([gov.br](https://www.gov.br/turismo/pt-br/publicacoes/atos-normativos-xx.xx/2025/portaria-mtur-no-xx.xx-de-xx.xx-de-setembro-de-2025?utm_source=openai))

8. Registro - Portal de Servicios Turísticos, Sernatur

   · Chile's tourism authority states that registration is generally voluntary but compulsory for tourist accommodation and adventure activities. Registration identifies formalized services by type and class. ([portalserviciosturisticos.sernatur.cl](https://portalserviciosturisticos.sernatur.cl/formalizate/sello-r/))

9. Dubai Municipality launches second Hatta Farming Festival

   · Dubai's January xx.xx 2025 announcement places the Hatta Farming Festival within the cooler-season Hatta Winter initiative and reports establishment of the Strawberry Model Farm. It does not establish later event editions or continuous availability. ([mediaoffice.ae](https://www.mediaoffice.ae/en/news/2025/january/xx.xx-xx.xx/hatta-farming-festival))

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.

10. Al-Baha's Rural Farms Flourish as Agritourism Hub, Boost Local Economy

    · Saudi Press Agency's July xx.xx 2025 report attributes licensed rural farms and visitor accommodation in Al-Baha to the relevant ministry. Only the commercial status and offering context are used, not promotional performance claims. ([spa.gov.sa](https://www.spa.gov.sa/en/N2352427?utm_source=openai))

11. Fairview Estate FAQ - Coffee Farm Tours, Products & Booking

    · Fairview Estate advertises guided coffee-farm tours, direct booking, and Nairobi return transport for guests booked through selected tour operators. Direct customers are directed to confirm transport arrangements. ([fairviewestate.co.ke](https://www.fairviewestate.co.ke/faq/))

12. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

13. 北京市休闲农园经营情况的调查

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.

14. Le aziende agrituristiche in Italia - Anno 2024

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.

15. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income

- Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.

16. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities

- Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
- Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.

17. Diversification des activités des exploitations agricoles

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.

18. Factsheet Urlaub am Bauernhof

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.

19. 国家发改委：农村一二三产业融合发展 2017 年度报告

- Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.

20. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴

- Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.

21. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问

- Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
- Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
- Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.

22. 培育乡村新产业新业态

- Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.

23. Jilin provincial government publication on rural industry development, March 1, 2024

- Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.

24. 怀柔区第三次全国农业普查主要数据公报（第六号）

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

25. Major Challenges and Necessary Supports for Agritourism - Brief Six

- Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
- Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
- Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.

26. Eurostat: Regions in Europe - 2023 interactive edition

- Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.

27. Plan Turismo en Territorios Rurales: Acciones para el Turismo Rural y Turismo Indígena 2024-2035

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.

28. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.

13.1. Asia-Pacific

Table 126. Asia-Pacific Agritourism Market, by Country growth contribution, 2025-2032

Category	2025 value (USD Million)	2032 value (USD Million)	Added value (USD Million)	2025 share (%)	2032 share (%)	Change (pp)	Growth share (%)	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Indonesia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Malaysia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Philippines	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Singapore	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Taiwan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Thailand	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Unallocated / remaining scope	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Scope total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 127. Asia-Pacific Agritourism Market Size, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Indonesia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Malaysia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Philippines	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Singapore	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Taiwan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Thailand	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 128. Asia-Pacific Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million)

Visitor Offering	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Farm Accommodation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Classes and Workshops	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Dining	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Event Hosting and Venue Rental	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Product Tastings	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Recreation and Attractions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Tours and Demonstrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Wellness Services	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Harvesting and Farm Participation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 129. Asia-Pacific Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million)

Visit Purpose	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Business and Professional Engagement	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Community Engagement and Volunteering	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Education and Skills Development	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
En Route Stopovers	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Leisure and Recreation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Product Discovery and Sourcing	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Social Gatherings and Celebrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Wellness and Personal Retreats	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 130. Asia-Pacific Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million)

Buyer Segment	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Businesses	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Educational Institutions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Government and Public Agencies	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Individuals and Households	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Nonprofit and Membership Organizations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 131. Asia-Pacific Agritourism Market Size, by Visit Format, 2017-2040 (USD Million)

Visit Format	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Non-Overnight Visits	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Overnight Stays	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 132. Asia-Pacific Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million)

Booking Channel	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Agent-Mediated Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Direct Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Reseller Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 133. Asia-Pacific Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)

Agricultural Setting	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Aquaculture Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Beverage, Spice and Medicinal Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Field and Industrial Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Forest Product Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Fruit and Nut Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Livestock Farms and Ranches	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mixed-Enterprise Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vegetable and Ornamental Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vineyards	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The broader Chinese activity benchmark informs the dominant inherited Asia-Pacific component, not a directly observed regional share.

2. 北京市休闲农园经营情况的调查

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Small-sample hospitality coverage informs the modeled accommodation correction.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Educational availability constrains the modeled Chinese tour activity envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: DIY availability constrains the instructional incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking receipts and farm-experience availability anchor separate service-attribution assumptions.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining receipts anchor the inherited Chinese dining envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled tasting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-activity availability constrains the recreation incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled hosting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled wellness services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grain appears behind vegetables and fresh fruit in the regional product ranking; rankings are not sales weights.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: High fruit/vegetable-picking participation supports a crop-centered regional premise, not a national revenue share.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable prominence supports the direction, but not the magnitude, of the Chinese transfer assumption.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Multiple agricultural visitor activities warn against equating product diversity with separately chargeable engagements.

3. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed course-offering growth supports the direction, not magnitude, of differentiated instructional expansion.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
4. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
5. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.

6. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: French agricultural-census lodging-provider counts independently corroborate a lodging-oriented European adjustment, not a revenue percentage.
7. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
8. 国家发改委：农村一二三产业融合发展 2017 年度报告
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
9. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
   - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
10. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
11. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
12. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
13. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

14. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Operator labor and time constraints limit the assumed expansion of general visitor hosting. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource constraints qualify educational expansion; they do not measure its forecast growth factor. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time constraints are counterforces to unrestricted business-group hosting expansion. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Staffing and time constraints qualify the assumed growth of celebration commissions. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Resource constraints remain a counterforce to faster assumed wellness growth, not evidence for that growth. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Limited hosting resources constrain discovery-service expansion independently of merchandise sales. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time pressures qualify paid community-hosting expansion and do not establish monetization rates. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource limits reinforce conservative expansion assumptions for short scheduled visits. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
15. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.

16. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Japanese realized rural-stay activity supplies a non-China commercial proxy; its scope is broader than the captured agricultural-setting market.
17. 各縣市設置休閒農場統計表
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The official table reports xx.xx permitted leisure farms at end-2020; the xx.xx active-host equivalent and annual receipts remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The official table reports xx.xx permitted leisure farms at end-2020; the xx.xx active-host equivalent and annual receipts remain modeled.
18. Albanese Labor Government funding opens the door for more wine and cider tourism
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
19. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.

20. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging formats inform the paid guest-night model.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tour counts initialize incidence, then modeled visits and fees supply value weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Class counts initialize the separately valued instructional proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking and farm-work counts constrain the participation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Meal-offering counts initialize the dining proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts initialize the sampling-service proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Children's attraction counts initialize the recreation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wedding counts initialize separately valued venue-hosting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Retreat counts constrain an explicitly discounted wellness proxy.
21. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2024 overnight-offering incidence updates the U.S. lodging input; camping counts challenge a hotel-only boundary.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate tour and demonstration counts test commercial classification, not revenue share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate picking and work-experience counts test the participation boundary.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Seasonal opening patterns constrain assumed paid-activity expansion, not a measured forecast rate.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Forage and grain incidences constrain field-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit and nut responses anchor adjusted incidence.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vineyard responses supply a distinct activity anchor.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental responses constrain activity weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Other-crop responses bound an assumption-led herb proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Animal-enterprise responses constrain terrestrial-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Maple responses anchor the forest-setting proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Aquaculture-product responses anchor sparse-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Overlapping broad categories constrain a mixed-engagement proxy.

22. Gushan Village
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised CNY39.xx.xx adult admission constrains the Chinese recreation-price assumption; it is not an observed average realization.
23. Kualoa Grown Tour | Sustainable Farming Experience
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A priced guided farm experience provides a tour-classification and higher-ticket price comparison, not global receipts or forecast adoption.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
24. Food Garden | Visit Spier Wine Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advance-booked self-harvesting from ZAR170 supports a distinct participation entitlement; goods-versus-service attribution remains unknown.
25. Visit Our Farm | Chudleigh's
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Seasonal picking alongside admission illustrates entitlement and product-sale separation, not an exclusive revenue allocation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Admission, play areas and other attractions establish recreation scope distinct from crop participation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
26. Venues at Spier Wine Farm | Good Gatherings
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
27. Spier Spa Treatment Menu 2026
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.

28. GetYourGuide General Terms and Conditions

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

29. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))

30. Agritourism in North Carolina: Summary of Pilot Study Results

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))

31. Agritourism Activities Across the United States - Brief Four

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))

32. School Programs - Shelburne Farms
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
33. Corporate Volunteers 2025 - Queens County Farm Museum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))

34. Meetings at Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
35. The Spa at Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
36. Book a Tour - Charleston Tea Garden
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
37. Wholesale - Charleston Tea Garden
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

38. Agritourism Customer Target Markets - Information Sheet
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
39. Visitor Data Collection - Brief Nine
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
40. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2008 operator-average visitor composition supplies the household activity proxy, not a current global receipt share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: School and mixed university-group activity support an educational proxy; commissioning and monetary conversion are modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The combined corporate/university/government visitor category constrains organized demand; the business fraction is assumed.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Government is included in a combined visitor category, not separately measured as revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Senior and other groups provide activity proxies; nonprofit contracting fractions remain assumptions.
41. 强体验、融业态、活资源，南京农场蹚出农文旅融合新路径 - 南京市农业农村局
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-purchased learning visits demonstrate why a study-visit label is not equivalent to institutional purchasing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximate annual study and total visitor counts at a named farm constrain the Chinese activity bridge, subject to national-transfer and commissioning assumptions.
42. Agritourism & Farm Visits in Lebanon | Sannour
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published family-day prices support a household realization comparator; party composition is modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published school-program pricing supports a lower educational receipt factor, not an observed global discount.
43. Into the Paddock Experience - The Farm Byron Bay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Scheduled public-tour pricing supplies the within-provider comparator for private-service pricing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Private versus scheduled tour prices support a possible package premium; they do not measure corporate sales.

44. Party & Event Booking - Westview Orchards and Winery
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 admission-plus-tent structure supports separating ordinary admission from privately reserved space.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The group minimum and tent fee provide counterevidence to a universal twofold corporate premium and informed the reduced xx.xx realization factor.
45. Private guided culinary herb tours around Jekka's Herbetum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Priced society and club tours establish a paid organizational route and availability constraints, without measuring nonprofit revenue share.
46. 苏州工业园区唯亭学校关于 2025-2026 第二学期德育社会实践活动的竞争性磋商公告
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The school-issued procurement notice supports commissioner-based educational attribution; its package budget is not realized farm revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Public ownership of a purchasing school does not by itself justify allocating its visit to Government and Public Agencies.
47. Health and safety on educational visits - Department for Education
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
48. Educational access visits on your land: Environmental Stewardship
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Eligible visit-linked claims and the prohibition on charging visiting groups demonstrate that participant charges and service financing differ.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A grantor's identity does not establish the commissioning purchaser or a government buyer-sector share.
49. Tot Time Field Trip to Snead's Pumpkin Patch on October 30 - King George County
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2026 announcement corroborates a public recreation route but remains planned activity, not completed procurement or forecast revenue.
50. School Visits - Kenyon Hall Farm
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Disclosed school-booking limits and full 2026 availability support a capacity-constrained forecast premise, not the forecast's exact growth rate.
51. Statistical Monitoring Report of Outline for Children's Development in China (2021-2030) in 2024
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Official enrollment and alternative educational-visit activity constrain customer-pool interpretation; neither measures farm purchasing or validates the modeled realization drag.
52. Education Center - Kualoa Ranch
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator's annual educational participation count supports commercial activity scale but does not identify paid participation or buyer revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Company inquiry access establishes an organizational commissioning route, not a corporate sales weight.
53. School Visits - Kentish Town City Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The September 2025 session price and maximum group size provide a dated educational-service price comparator, not global realized receipts.

54. Daxing statistical yearbook: Table 7-13, 2024 rural leisure-tourism receipts
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
55. Fangshan Statistical Yearbook 2025: Table 8-4, rural leisure-tourism operations
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
56. California Agritourism 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
57. An Initial Economic Impact Estimate of Agritourism in Oregon's Willamette Valley
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.

58. Agritourism in Australia - Measuring and evaluating agritourism in Australia, October 2025
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic day-trip expenditure increased xx.xx% in 2024, providing counterevidence to an inevitable overnight shift; whole-trip expenditure is not used as farm revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic overnight nights declined xx.xx% in 2024; the report explicitly counts all spending and nights on trips involving agritourism, limiting direct attribution.
59. FAQ | Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
60. Setting up an agritourism business - A guide to planning approvals
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.

61. Tourism Satellite Account: Recommended Methodological Framework 2008
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
62. Travel agents (VAT Notice 709/6)
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

63. Contact | Farm Stay

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

64. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

65. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2022 agritourism guest survey reports xx.xx% direct booking, used as a historical farm-stay proxy with explicit geographic, period and receipt-realization assumptions. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The complementary xx.xx% intermediated guest-booking observation constrains the base calibration, but does not separately identify agency versus own-name resale. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides an observed total-intermediation proxy; the reseller portion within it remains an explicitly assumed commercial-role allocation. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

66. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The thesis's restaurant analysis reports approximately xx.xx% direct reservations. It provides a broad historical dining prior for the assumed xx.xx% direct propensity, not a Chinese agritourism observation. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The restaurant direct-booking observation constrains the modeled dining intermediation pool; its agency allocation is assumed rather than observed. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a dining-channel comparator only; it does not establish the assumed own-name reseller fraction within intermediated dining receipts. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

67. Farm & Agritourism Experiences | Peek Pro

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The July 2025-July 2026 farm-experience cohort reports xx.xx% operator-website and xx.xx% gate bookings, giving a selected-cohort xx.xx% direct comparator for the assumed participation-service propensity. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The high recorded direct proportion constrains participation-service intermediation assumptions, but the remaining bookings are not classified into contractual agency roles. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a selected-cohort limit on non-direct booking incidence, not an observed reseller percentage or representative global transaction census. (farmagritourism-insights.peekpro.com)

68. 泰州乡村旅游产业的破局之道

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The June xx.xx 2025 account reports a xx.xx:xx.xx group/independent visitor mix in surveyed local areas, challenging universal transfer of high-direct farm-stay observations to Chinese activities. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader rural-destination group mix supports allowing material organized distribution, but does not identify disclosed-agent booking value. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a regional organized-travel counterexample; group visitors are not automatically counted as reseller customers, and the commercial-role bridge remains assumed. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

69. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 field-crop service receipts and active-host counts calibrate annual realization.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit/tree-nut service receipts per active host calibrate the realization center.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit-group service realization supplies a proxy starting point, not a vineyard-specific disclosure.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental service receipts and host counts calibrate comparable annual billing.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grouped animal-service receipts constrain the annual realization assumption, subject to scope bias.

70. 对政协云南省十三届二次会议第 0294 号提案的答复

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The provincial record distinguishes product sales from broader receipts and identifies tea-linked visitor development; it does not quantify the modeled national category factor.

71. USDA Agritourism Resource Manual
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx average service-receipts benchmark constrains the working annual realization, separate from goods sales.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The service-receipts benchmark supports a reduced annual realization for short-calendar forest offers.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Average service receipts constrain an assumption-led minor-setting realization, not aquaculture revenue directly.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The average service-receipts benchmark constrains the integrated-engagement realization assumption.
72. Maple Farm Tours - French Hill Maple
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
73. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

13.2. Europe

Table 134. Europe Agritourism Market, by Country growth contribution, 2025-2032

Category	2025 value (USD Million)	2032 value (USD Million)	Added value (USD Million)	2025 share (%)	2032 share (%)	Change (pp)	Growth share (%)	CAGR (%)
Austria	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Belgium	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Denmark	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Finland	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Netherlands	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Norway	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Poland	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Portugal	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Sweden	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Switzerland	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Unallocated / remaining scope	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Scope total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 135. Europe Agritourism Market Size, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Austria	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Belgium	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Denmark	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Finland	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Netherlands	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Norway	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Poland	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Portugal	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Sweden	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Switzerland	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 136. Europe Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million)

Visitor Offering	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Farm Accommodation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Classes and Workshops	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Dining	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Event Hosting and Venue Rental	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Product Tastings	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Recreation and Attractions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Tours and Demonstrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Wellness Services	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Harvesting and Farm Participation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 137. Europe Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million)

Visit Purpose	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Business and Professional Engagement	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Community Engagement and Volunteering	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Education and Skills Development	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
En Route Stopovers	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Leisure and Recreation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Product Discovery and Sourcing	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Social Gatherings and Celebrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Wellness and Personal Retreats	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 138. Europe Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million)

Buyer Segment	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Businesses	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Educational Institutions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Government and Public Agencies	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Individuals and Households	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Nonprofit and Membership Organizations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 139. Europe Agritourism Market Size, by Visit Format, 2017-2040 (USD Million)

Visit Format	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Non-Overnight Visits	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Overnight Stays	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 140. Europe Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million)

Booking Channel	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Agent-Mediated Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Direct Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Reseller Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 141. Europe Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)

Agricultural Setting	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Aquaculture Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Beverage, Spice and Medicinal Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Field and Industrial Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Forest Product Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Fruit and Nut Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Livestock Farms and Ranches	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mixed-Enterprise Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vegetable and Ornamental Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vineyards	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

2. 北京市休闲农园经营情况的调查

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Small-sample hospitality coverage informs the modeled accommodation correction.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Educational availability constrains the modeled Chinese tour activity envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: DIY availability constrains the instructional incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking receipts and farm-experience availability anchor separate service-attribution assumptions.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining receipts anchor the inherited Chinese dining envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled tasting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-activity availability constrains the recreation incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled hosting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled wellness services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grain appears behind vegetables and fresh fruit in the regional product ranking; rankings are not sales weights.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: High fruit/vegetable-picking participation supports a crop-centered regional premise, not a national revenue share.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable prominence supports the direction, but not the magnitude, of the Chinese transfer assumption.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Multiple agricultural visitor activities warn against equating product diversity with separately chargeable engagements.

3. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Italy provides a directly observed national output anchor within the modeled European denominator; it does not verify the remaining-country allocation.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed course-offering growth supports the direction, not magnitude, of differentiated instructional expansion.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
4. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.

5. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
6. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: French agricultural-census lodging-provider counts independently corroborate a lodging-oriented European adjustment, not a revenue percentage.
7. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
8. 国家发改委：农村一二三产业融合发展 2017 年度报告
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
9. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
   - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
10. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
11. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
12. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.

13. 怀柔区第三次全国农业普查主要数据公报（第六号）

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

14. Major Challenges and Necessary Supports for Agritourism - Brief Six

- Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
- Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
- Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Operator labor and time constraints limit the assumed expansion of general visitor hosting. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource constraints qualify educational expansion; they do not measure its forecast growth factor. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time constraints are counterforces to unrestricted business-group hosting expansion. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Staffing and time constraints qualify the assumed growth of celebration commissions. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Resource constraints remain a counterforce to faster assumed wellness growth, not evidence for that growth. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Limited hosting resources constrain discovery-service expansion independently of merchandise sales. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time pressures qualify paid community-hosting expansion and do not establish monetization rates. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource limits reinforce conservative expansion assumptions for short scheduled visits. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))

15. Eurostat: Regions in Europe - 2023 interactive edition

- Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.

16. Factsheet Urlaub am Bauernhof
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately xx.xx farm hosts, xx.xx beds and EUR xx.xx direct value added calibrate the inherited Austrian commercial model; value added is not substituted for gross receipts.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately xx.xx farm hosts, xx.xx beds and EUR xx.xx direct value added calibrate the inherited Austrian commercial model; value added is not substituted for gross receipts.
17. Landbouw; bedrijven met verbredingsactiviteiten, hoofdbedrijfstype, regio
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2023 census records 2,200 agritourism and xx.xx farm-education businesses, with potential separate-entity undercoverage; annual receipts and overlap are modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2023 census records 2,200 agritourism and xx.xx farm-education businesses, with potential separate-entity undercoverage; annual receipts and overlap are modeled.
18. Farm Accounts in England - Chapter 5: Diversification
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
19. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging formats inform the paid guest-night model.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tour counts initialize incidence, then modeled visits and fees supply value weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Class counts initialize the separately valued instructional proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking and farm-work counts constrain the participation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Meal-offering counts initialize the dining proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts initialize the sampling-service proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Children's attraction counts initialize the recreation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wedding counts initialize separately valued venue-hosting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Retreat counts constrain an explicitly discounted wellness proxy.

20. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2024 overnight-offering incidence updates the U.S. lodging input; camping counts challenge a hotel-only boundary.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate tour and demonstration counts test commercial classification, not revenue share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate picking and work-experience counts test the participation boundary.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Seasonal opening patterns constrain assumed paid-activity expansion, not a measured forecast rate.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Forage and grain incidences constrain field-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit and nut responses anchor adjusted incidence.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vineyard responses supply a distinct activity anchor.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental responses constrain activity weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Other-crop responses bound an assumption-led herb proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Animal-enterprise responses constrain terrestrial-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Maple responses anchor the forest-setting proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Aquaculture-product responses anchor sparse-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Overlapping broad categories constrain a mixed-engagement proxy.
21. Gushan Village
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised CNY39.xx.xx adult admission constrains the Chinese recreation-price assumption; it is not an observed average realization.
22. Kualoa Grown Tour | Sustainable Farming Experience
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A priced guided farm experience provides a tour-classification and higher-ticket price comparison, not global receipts or forecast adoption.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
23. Food Garden | Visit Spier Wine Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advance-booked self-harvesting from ZAR170 supports a distinct participation entitlement; goods-versus-service attribution remains unknown.

24. Visit Our Farm | Chudleigh's
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Seasonal picking alongside admission illustrates entitlement and product-sale separation, not an exclusive revenue allocation.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Admission, play areas and other attractions establish recreation scope distinct from crop participation.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.

25. Venues at Spier Wine Farm | Good Gatherings
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.

26. Spier Spa Treatment Menu 2026
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.

27. GetYourGuide General Terms and Conditions
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

28. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))

29. Agritourism in North Carolina: Summary of Pilot Study Results
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
30. Agritourism Activities Across the United States - Brief Four
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))

31. School Programs - Shelburne Farms
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
32. Corporate Volunteers 2025 - Queens County Farm Museum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))

33. Meetings at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))

34. The Spa at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))

35. Book a Tour - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.

36. Wholesale - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

37. Agritourism Customer Target Markets - Information Sheet
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
38. Visitor Data Collection - Brief Nine
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
39. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2008 operator-average visitor composition supplies the household activity proxy, not a current global receipt share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: School and mixed university-group activity support an educational proxy; commissioning and monetary conversion are modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The combined corporate/university/government visitor category constrains organized demand; the business fraction is assumed.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Government is included in a combined visitor category, not separately measured as revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Senior and other groups provide activity proxies; nonprofit contracting fractions remain assumptions.
40. 强体验、融业态、活资源，南京农场蹚出农文旅融合新路径 - 南京市农业农村局
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-purchased learning visits demonstrate why a study-visit label is not equivalent to institutional purchasing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximate annual study and total visitor counts at a named farm constrain the Chinese activity bridge, subject to national-transfer and commissioning assumptions.
41. Agritourism & Farm Visits in Lebanon | Sannour
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published family-day prices support a household realization comparator; party composition is modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published school-program pricing supports a lower educational receipt factor, not an observed global discount.
42. Into the Paddock Experience - The Farm Byron Bay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Scheduled public-tour pricing supplies the within-provider comparator for private-service pricing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Private versus scheduled tour prices support a possible package premium; they do not measure corporate sales.

43. Party & Event Booking - Westview Orchards and Winery
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 admission-plus-tent structure supports separating ordinary admission from privately reserved space.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The group minimum and tent fee provide counterevidence to a universal twofold corporate premium and informed the reduced xx.xx realization factor.
44. Private guided culinary herb tours around Jekka's Herbetum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Priced society and club tours establish a paid organizational route and availability constraints, without measuring nonprofit revenue share.
45. 苏州工业园区唯亭学校关于 2025-2026 第二学期德育社会实践活动的竞争性磋商公告
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The school-issued procurement notice supports commissioner-based educational attribution; its package budget is not realized farm revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Public ownership of a purchasing school does not by itself justify allocating its visit to Government and Public Agencies.
46. Health and safety on educational visits - Department for Education
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
47. Educational access visits on your land: Environmental Stewardship
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Eligible visit-linked claims and the prohibition on charging visiting groups demonstrate that participant charges and service financing differ.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A grantor's identity does not establish the commissioning purchaser or a government buyer-sector share.
48. Tot Time Field Trip to Snead's Pumpkin Patch on October 30 - King George County
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2026 announcement corroborates a public recreation route but remains planned activity, not completed procurement or forecast revenue.
49. School Visits - Kenyon Hall Farm
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Disclosed school-booking limits and full 2026 availability support a capacity-constrained forecast premise, not the forecast's exact growth rate.
50. Statistical Monitoring Report of Outline for Children's Development in China (2021-2030) in 2024
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Official enrollment and alternative educational-visit activity constrain customer-pool interpretation; neither measures farm purchasing or validates the modeled realization drag.
51. Education Center - Kualoa Ranch
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator's annual educational participation count supports commercial activity scale but does not identify paid participation or buyer revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Company inquiry access establishes an organizational commissioning route, not a corporate sales weight.
52. School Visits - Kentish Town City Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The September 2025 session price and maximum group size provide a dated educational-service price comparator, not global realized receipts.

53. Daxing statistical yearbook: Table 7-13, 2024 rural leisure-tourism receipts
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
54. Fangshan Statistical Yearbook 2025: Table 8-4, rural leisure-tourism operations
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
55. California Agritourism 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
56. An Initial Economic Impact Estimate of Agritourism in Oregon's Willamette Valley
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.

57. Agritourism in Australia - Measuring and evaluating agritourism in Australia, October 2025
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic day-trip expenditure increased xx.xx% in 2024, providing counterevidence to an inevitable overnight shift; whole-trip expenditure is not used as farm revenue.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic overnight nights declined xx.xx% in 2024; the report explicitly counts all spending and nights on trips involving agritourism, limiting direct attribution.

58. FAQ | Spier
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.

59. Setting up an agritourism business - A guide to planning approvals
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.

60. Tourism Satellite Account: Recommended Methodological Framework 2008
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
61. Travel agents (VAT Notice 709/6)
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

62. Contact | Farm Stay

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

63. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

64. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2022 agritourism guest survey reports xx.xx% direct booking, used as a historical farm-stay proxy with explicit geographic, period and receipt-realization assumptions. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The complementary xx.xx% intermediated guest-booking observation constrains the base calibration, but does not separately identify agency versus own-name resale. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides an observed total-intermediation proxy; the reseller portion within it remains an explicitly assumed commercial-role allocation. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

65. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The thesis's restaurant analysis reports approximately xx.xx% direct reservations. It provides a broad historical dining prior for the assumed xx.xx% direct propensity, not a Chinese agritourism observation. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The restaurant direct-booking observation constrains the modeled dining intermediation pool; its agency allocation is assumed rather than observed. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a dining-channel comparator only; it does not establish the assumed own-name reseller fraction within intermediated dining receipts. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

66. Farm & Agritourism Experiences | Peek Pro

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The July 2025-July 2026 farm-experience cohort reports xx.xx% operator-website and xx.xx% gate bookings, giving a selected-cohort xx.xx% direct comparator for the assumed participation-service propensity. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The high recorded direct proportion constrains participation-service intermediation assumptions, but the remaining bookings are not classified into contractual agency roles. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a selected-cohort limit on non-direct booking incidence, not an observed reseller percentage or representative global transaction census. (farmagritourism-insights.peekpro.com)

67. 泰州乡村旅游产业的破局之道

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The June xx.xx 2025 account reports a xx.xx:xx.xx group/independent visitor mix in surveyed local areas, challenging universal transfer of high-direct farm-stay observations to Chinese activities. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader rural-destination group mix supports allowing material organized distribution, but does not identify disclosed-agent booking value. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a regional organized-travel counterexample; group visitors are not automatically counted as reseller customers, and the commercial-role bridge remains assumed. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

68. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 field-crop service receipts and active-host counts calibrate annual realization.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit/tree-nut service receipts per active host calibrate the realization center.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit-group service realization supplies a proxy starting point, not a vineyard-specific disclosure.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental service receipts and host counts calibrate comparable annual billing.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grouped animal-service receipts constrain the annual realization assumption, subject to scope bias.

69. 对政协云南省十三届二次会议第 0294 号提案的答复

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The provincial record distinguishes product sales from broader receipts and identifies tea-linked visitor development; it does not quantify the modeled national category factor.

70. USDA Agritourism Resource Manual
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx average service-receipts benchmark constrains the working annual realization, separate from goods sales.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The service-receipts benchmark supports a reduced annual realization for short-calendar forest offers.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Average service receipts constrain an assumption-led minor-setting realization, not aquaculture revenue directly.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The average service-receipts benchmark constrains the integrated-engagement realization assumption.
71. Maple Farm Tours - French Hill Maple
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
72. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

13.3. North America

Table 142. North America Agritourism Market, by Country growth contribution, 2025-2032

Category	2025 value (USD Million)	2032 value (USD Million)	Added value (USD Million)	2025 share (%)	2032 share (%)	Change (pp)	Growth share (%)	CAGR (%)
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Unallocated / remaining scope	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Scope total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 143. North America Agritourism Market Size, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 144. North America Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million)

Visitor Offering	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Farm Accommodation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Classes and Workshops	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Dining	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Event Hosting and Venue Rental	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Product Tastings	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Recreation and Attractions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Tours and Demonstrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Wellness Services	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Harvesting and Farm Participation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 145. North America Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million)

Visit Purpose	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Business and Professional Engagement	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Community Engagement and Volunteering	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Education and Skills Development	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
En Route Stopovers	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Leisure and Recreation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Product Discovery and Sourcing	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Social Gatherings and Celebrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Wellness and Personal Retreats	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 146. North America Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million)

Buyer Segment	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Businesses	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Educational Institutions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Government and Public Agencies	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Individuals and Households	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Nonprofit and Membership Organizations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 147. North America Agritourism Market Size, by Visit Format, 2017-2040 (USD Million)

Visit Format	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Non-Overnight Visits	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Overnight Stays	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 148. North America Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million)

Booking Channel	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Agent-Mediated Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Direct Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Reseller Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 149. North America Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)

Agricultural Setting	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Aquaculture Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Beverage, Spice and Medicinal Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Field and Industrial Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Forest Product Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Fruit and Nut Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Livestock Farms and Ranches	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mixed-Enterprise Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vegetable and Ornamental Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vineyards	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

2. 北京市休闲农园经营情况的调查

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Small-sample hospitality coverage informs the modeled accommodation correction.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Educational availability constrains the modeled Chinese tour activity envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: DIY availability constrains the instructional incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking receipts and farm-experience availability anchor separate service-attribution assumptions.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining receipts anchor the inherited Chinese dining envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled tasting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-activity availability constrains the recreation incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled hosting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled wellness services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grain appears behind vegetables and fresh fruit in the regional product ranking; rankings are not sales weights.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: High fruit/vegetable-picking participation supports a crop-centered regional premise, not a national revenue share.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable prominence supports the direction, but not the magnitude, of the Chinese transfer assumption.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Multiple agricultural visitor activities warn against equating product diversity with separately chargeable engagements.

3. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed course-offering growth supports the direction, not magnitude, of differentiated instructional expansion.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
4. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed U.S. receipts provide the principal national economic anchor within the North American modeled partition.

5. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
6. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: French agricultural-census lodging-provider counts independently corroborate a lodging-oriented European adjustment, not a revenue percentage.
7. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
8. 国家发改委：农村一二三产业融合发展 2017 年度报告
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
9. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
   - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
10. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
11. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
12. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
13. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

14. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Operator labor and time constraints limit the assumed expansion of general visitor hosting. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource constraints qualify educational expansion; they do not measure its forecast growth factor. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time constraints are counterforces to unrestricted business-group hosting expansion. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Staffing and time constraints qualify the assumed growth of celebration commissions. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Resource constraints remain a counterforce to faster assumed wellness growth, not evidence for that growth. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Limited hosting resources constrain discovery-service expansion independently of merchandise sales. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time pressures qualify paid community-hosting expansion and do not establish monetization rates. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource limits reinforce conservative expansion assumptions for short scheduled visits. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
15. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.
16. 2022 Census of Agriculture, Table 6: Income From Farm-Related Sources - United States and States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.

17. Number and proportion of farms by farm type, Canada, 2021
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
18. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging formats inform the paid guest-night model.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tour counts initialize incidence, then modeled visits and fees supply value weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Class counts initialize the separately valued instructional proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking and farm-work counts constrain the participation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Meal-offering counts initialize the dining proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts initialize the sampling-service proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Children's attraction counts initialize the recreation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wedding counts initialize separately valued venue-hosting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Retreat counts constrain an explicitly discounted wellness proxy.

19. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2024 overnight-offering incidence updates the U.S. lodging input; camping counts challenge a hotel-only boundary.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate tour and demonstration counts test commercial classification, not revenue share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate picking and work-experience counts test the participation boundary.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Seasonal opening patterns constrain assumed paid-activity expansion, not a measured forecast rate.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Forage and grain incidences constrain field-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit and nut responses anchor adjusted incidence.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vineyard responses supply a distinct activity anchor.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental responses constrain activity weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Other-crop responses bound an assumption-led herb proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Animal-enterprise responses constrain terrestrial-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Maple responses anchor the forest-setting proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Aquaculture-product responses anchor sparse-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Overlapping broad categories constrain a mixed-engagement proxy.
20. Gushan Village
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised CNY39.xx.xx adult admission constrains the Chinese recreation-price assumption; it is not an observed average realization.
21. Kualoa Grown Tour | Sustainable Farming Experience
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A priced guided farm experience provides a tour-classification and higher-ticket price comparison, not global receipts or forecast adoption.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
22. Food Garden | Visit Spier Wine Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advance-booked self-harvesting from ZAR170 supports a distinct participation entitlement; goods-versus-service attribution remains unknown.

23. Visit Our Farm | Chudleigh's
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Seasonal picking alongside admission illustrates entitlement and product-sale separation, not an exclusive revenue allocation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Admission, play areas and other attractions establish recreation scope distinct from crop participation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
24. Venues at Spier Wine Farm | Good Gatherings
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
25. Spier Spa Treatment Menu 2026
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
26. GetYourGuide General Terms and Conditions
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

27. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))

28. Agritourism in North Carolina: Summary of Pilot Study Results

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))

29. Agritourism Activities Across the United States - Brief Four

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))

30. School Programs - Shelburne Farms
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
31. Corporate Volunteers 2025 - Queens County Farm Museum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))

32. Meetings at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))

33. The Spa at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))

34. Book a Tour - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.

35. Wholesale - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

36. Agritourism Customer Target Markets - Information Sheet
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
37. Visitor Data Collection - Brief Nine
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
38. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2008 operator-average visitor composition supplies the household activity proxy, not a current global receipt share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: School and mixed university-group activity support an educational proxy; commissioning and monetary conversion are modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The combined corporate/university/government visitor category constrains organized demand; the business fraction is assumed.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Government is included in a combined visitor category, not separately measured as revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Senior and other groups provide activity proxies; nonprofit contracting fractions remain assumptions.
39. 强体验、融业态、活资源，南京农场蹚出农文旅融合新路径 - 南京市农业农村局
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-purchased learning visits demonstrate why a study-visit label is not equivalent to institutional purchasing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximate annual study and total visitor counts at a named farm constrain the Chinese activity bridge, subject to national-transfer and commissioning assumptions.
40. Agritourism & Farm Visits in Lebanon | Sannour
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published family-day prices support a household realization comparator; party composition is modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published school-program pricing supports a lower educational receipt factor, not an observed global discount.
41. Into the Paddock Experience - The Farm Byron Bay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Scheduled public-tour pricing supplies the within-provider comparator for private-service pricing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Private versus scheduled tour prices support a possible package premium; they do not measure corporate sales.

42. Party & Event Booking - Westview Orchards and Winery
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 admission-plus-tent structure supports separating ordinary admission from privately reserved space.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The group minimum and tent fee provide counterevidence to a universal twofold corporate premium and informed the reduced xx.xx realization factor.
43. Private guided culinary herb tours around Jekka's Herbetum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Priced society and club tours establish a paid organizational route and availability constraints, without measuring nonprofit revenue share.
44. 苏州工业园区唯亭学校关于 2025-2026 第二学期德育社会实践活动的竞争性磋商公告
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The school-issued procurement notice supports commissioner-based educational attribution; its package budget is not realized farm revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Public ownership of a purchasing school does not by itself justify allocating its visit to Government and Public Agencies.
45. Health and safety on educational visits - Department for Education
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
46. Educational access visits on your land: Environmental Stewardship
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Eligible visit-linked claims and the prohibition on charging visiting groups demonstrate that participant charges and service financing differ.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A grantor's identity does not establish the commissioning purchaser or a government buyer-sector share.
47. Tot Time Field Trip to Snead's Pumpkin Patch on October 30 - King George County
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2026 announcement corroborates a public recreation route but remains planned activity, not completed procurement or forecast revenue.
48. School Visits - Kenyon Hall Farm
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Disclosed school-booking limits and full 2026 availability support a capacity-constrained forecast premise, not the forecast's exact growth rate.
49. Statistical Monitoring Report of Outline for Children's Development in China (2021-2030) in 2024
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Official enrollment and alternative educational-visit activity constrain customer-pool interpretation; neither measures farm purchasing or validates the modeled realization drag.
50. Education Center - Kualoa Ranch
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator's annual educational participation count supports commercial activity scale but does not identify paid participation or buyer revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Company inquiry access establishes an organizational commissioning route, not a corporate sales weight.
51. School Visits - Kentish Town City Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The September 2025 session price and maximum group size provide a dated educational-service price comparator, not global realized receipts.

52. Daxing statistical yearbook: Table 7-13, 2024 rural leisure-tourism receipts
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
53. Fangshan Statistical Yearbook 2025: Table 8-4, rural leisure-tourism operations
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
54. California Agritourism 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
55. An Initial Economic Impact Estimate of Agritourism in Oregon's Willamette Valley
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.

56. Agritourism in Australia - Measuring and evaluating agritourism in Australia, October 2025
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic day-trip expenditure increased xx.xx% in 2024, providing counterevidence to an inevitable overnight shift; whole-trip expenditure is not used as farm revenue.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic overnight nights declined xx.xx% in 2024; the report explicitly counts all spending and nights on trips involving agritourism, limiting direct attribution.

57. FAQ | Spier
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.

58. Setting up an agritourism business - A guide to planning approvals
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.

59. Tourism Satellite Account: Recommended Methodological Framework 2008
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
60. Travel agents (VAT Notice 709/6)
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

61. Contact | Farm Stay

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

62. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

63. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2022 agritourism guest survey reports xx.xx% direct booking, used as a historical farm-stay proxy with explicit geographic, period and receipt-realization assumptions. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The complementary xx.xx% intermediated guest-booking observation constrains the base calibration, but does not separately identify agency versus own-name resale. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides an observed total-intermediation proxy; the reseller portion within it remains an explicitly assumed commercial-role allocation. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

64. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The thesis's restaurant analysis reports approximately xx.xx% direct reservations. It provides a broad historical dining prior for the assumed xx.xx% direct propensity, not a Chinese agritourism observation. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The restaurant direct-booking observation constrains the modeled dining intermediation pool; its agency allocation is assumed rather than observed. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a dining-channel comparator only; it does not establish the assumed own-name reseller fraction within intermediated dining receipts. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

65. Farm & Agritourism Experiences | Peek Pro

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The July 2025-July 2026 farm-experience cohort reports xx.xx% operator-website and xx.xx% gate bookings, giving a selected-cohort xx.xx% direct comparator for the assumed participation-service propensity. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The high recorded direct proportion constrains participation-service intermediation assumptions, but the remaining bookings are not classified into contractual agency roles. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a selected-cohort limit on non-direct booking incidence, not an observed reseller percentage or representative global transaction census. (farmagritourism-insights.peekpro.com)

66. 泰州乡村旅游产业的破局之道

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The June xx.xx 2025 account reports a xx.xx:xx.xx group/independent visitor mix in surveyed local areas, challenging universal transfer of high-direct farm-stay observations to Chinese activities. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader rural-destination group mix supports allowing material organized distribution, but does not identify disclosed-agent booking value. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a regional organized-travel counterexample; group visitors are not automatically counted as reseller customers, and the commercial-role bridge remains assumed. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

67. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 field-crop service receipts and active-host counts calibrate annual realization.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit/tree-nut service receipts per active host calibrate the realization center.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit-group service realization supplies a proxy starting point, not a vineyard-specific disclosure.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental service receipts and host counts calibrate comparable annual billing.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grouped animal-service receipts constrain the annual realization assumption, subject to scope bias.

68. 对政协云南省十三届二次会议第 0294 号提案的答复

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The provincial record distinguishes product sales from broader receipts and identifies tea-linked visitor development; it does not quantify the modeled national category factor.

69. USDA Agritourism Resource Manual
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx average service-receipts benchmark constrains the working annual realization, separate from goods sales.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The service-receipts benchmark supports a reduced annual realization for short-calendar forest offers.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Average service receipts constrain an assumption-led minor-setting realization, not aquaculture revenue directly.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The average service-receipts benchmark constrains the integrated-engagement realization assumption.
70. Maple Farm Tours - French Hill Maple
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
71. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

13.4. Latin America

Table 150. Latin America Agritourism Market, by Country growth contribution, 2025-2032

Category	2025 value (USD Million)	2032 value (USD Million)	Added value (USD Million)	2025 share (%)	2032 share (%)	Change (pp)	Growth share (%)	CAGR (%)
Argentina	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Chile	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Colombia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Peru	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Unallocated / remaining scope	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Scope total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 151. Latin America Agritourism Market Size, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Argentina	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Chile	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Colombia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Peru	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 152. Latin America Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million)

Visitor Offering	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Farm Accommodation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Classes and Workshops	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Dining	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Event Hosting and Venue Rental	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Product Tastings	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Recreation and Attractions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Tours and Demonstrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Wellness Services	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Harvesting and Farm Participation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 153. Latin America Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million)

Visit Purpose	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Business and Professional Engagement	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Community Engagement and Volunteering	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Education and Skills Development	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
En Route Stopovers	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Leisure and Recreation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Product Discovery and Sourcing	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Social Gatherings and Celebrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Wellness and Personal Retreats	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 154. Latin America Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million)

Buyer Segment	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Businesses	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Educational Institutions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Government and Public Agencies	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Individuals and Households	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Nonprofit and Membership Organizations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 155. Latin America Agritourism Market Size, by Visit Format, 2017-2040 (USD Million)

Visit Format	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Non-Overnight Visits	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Overnight Stays	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 156. Latin America Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million)

Booking Channel	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Agent-Mediated Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Direct Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Reseller Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 157. Latin America Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)

Agricultural Setting	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Aquaculture Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Beverage, Spice and Medicinal Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Field and Industrial Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Forest Product Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Fruit and Nut Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Livestock Farms and Ranches	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mixed-Enterprise Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vegetable and Ornamental Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vineyards	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

2. 北京市休闲农园经营情况的调查

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Small-sample hospitality coverage informs the modeled accommodation correction.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Educational availability constrains the modeled Chinese tour activity envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: DIY availability constrains the instructional incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking receipts and farm-experience availability anchor separate service-attribution assumptions.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining receipts anchor the inherited Chinese dining envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled tasting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-activity availability constrains the recreation incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled hosting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled wellness services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grain appears behind vegetables and fresh fruit in the regional product ranking; rankings are not sales weights.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: High fruit/vegetable-picking participation supports a crop-centered regional premise, not a national revenue share.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable prominence supports the direction, but not the magnitude, of the Chinese transfer assumption.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Multiple agricultural visitor activities warn against equating product diversity with separately chargeable engagements.

3. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed course-offering growth supports the direction, not magnitude, of differentiated instructional expansion.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
4. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
5. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.

6. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: French agricultural-census lodging-provider counts independently corroborate a lodging-oriented European adjustment, not a revenue percentage.
7. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
8. 国家发改委：农村一二三产业融合发展 2017 年度报告
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
9. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
   - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
10. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
11. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
12. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
13. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

14. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Operator labor and time constraints limit the assumed expansion of general visitor hosting. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource constraints qualify educational expansion; they do not measure its forecast growth factor. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time constraints are counterforces to unrestricted business-group hosting expansion. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Staffing and time constraints qualify the assumed growth of celebration commissions. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Resource constraints remain a counterforce to faster assumed wellness growth, not evidence for that growth. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Limited hosting resources constrain discovery-service expansion independently of merchandise sales. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time pressures qualify paid community-hosting expansion and do not establish monetization rates. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource limits reinforce conservative expansion assumptions for short scheduled visits. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
15. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.
16. Cinco propuestas de turismo rural para descubrir y valorar la naturaleza
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The March 2024 account identifies xx.xx participating families in xx.xx supported rural-tourism experiences; this is a subset anchor, not a national provider census.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The March 2024 account identifies xx.xx participating families in xx.xx supported rural-tourism experiences; this is a subset anchor, not a national provider census.

17. Plan Turismo en Territorios Rurales: Acciones para el Turismo Rural y Turismo Indígena 2024-2035
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The official plan reports xx.xx registered INDAP rural-tourism users in 2022 and a smaller marketed directory, constraining eligibility/activity assumptions rather than proving sales.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The official plan reports xx.xx registered INDAP rural-tourism users in 2022 and a smaller marketed directory, constraining eligibility/activity assumptions rather than proving sales.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The Chilean registry and marketed-inventory distinction calibrates the regional host model and prevents registrations from being treated as realized revenue.
18. Projeto Experiências do Brasil Rural
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
19. Portaria MTur nº 25, de 3 de setembro de 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
20. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging formats inform the paid guest-night model.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tour counts initialize incidence, then modeled visits and fees supply value weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Class counts initialize the separately valued instructional proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking and farm-work counts constrain the participation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Meal-offering counts initialize the dining proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts initialize the sampling-service proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Children's attraction counts initialize the recreation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wedding counts initialize separately valued venue-hosting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Retreat counts constrain an explicitly discounted wellness proxy.

21. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2024 overnight-offering incidence updates the U.S. lodging input; camping counts challenge a hotel-only boundary.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate tour and demonstration counts test commercial classification, not revenue share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate picking and work-experience counts test the participation boundary.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Seasonal opening patterns constrain assumed paid-activity expansion, not a measured forecast rate.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Forage and grain incidences constrain field-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit and nut responses anchor adjusted incidence.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vineyard responses supply a distinct activity anchor.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental responses constrain activity weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Other-crop responses bound an assumption-led herb proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Animal-enterprise responses constrain terrestrial-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Maple responses anchor the forest-setting proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Aquaculture-product responses anchor sparse-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Overlapping broad categories constrain a mixed-engagement proxy.
22. Gushan Village
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised CNY39.xx.xx adult admission constrains the Chinese recreation-price assumption; it is not an observed average realization.
23. Kualoa Grown Tour | Sustainable Farming Experience
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A priced guided farm experience provides a tour-classification and higher-ticket price comparison, not global receipts or forecast adoption.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
24. Food Garden | Visit Spier Wine Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advance-booked self-harvesting from ZAR170 supports a distinct participation entitlement; goods-versus-service attribution remains unknown.

25. Visit Our Farm | Chudleigh's
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Seasonal picking alongside admission illustrates entitlement and product-sale separation, not an exclusive revenue allocation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Admission, play areas and other attractions establish recreation scope distinct from crop participation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
26. Venues at Spier Wine Farm | Good Gatherings
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
27. Spier Spa Treatment Menu 2026
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
28. GetYourGuide General Terms and Conditions
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

29. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
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- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))

30. Agritourism in North Carolina: Summary of Pilot Study Results

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))

31. Agritourism Activities Across the United States - Brief Four

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))

32. School Programs - Shelburne Farms
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
33. Corporate Volunteers 2025 - Queens County Farm Museum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))

34. Meetings at Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
35. The Spa at Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
36. Book a Tour - Charleston Tea Garden
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
37. Wholesale - Charleston Tea Garden
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

38. Agritourism Customer Target Markets - Information Sheet
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
39. Visitor Data Collection - Brief Nine
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
40. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2008 operator-average visitor composition supplies the household activity proxy, not a current global receipt share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: School and mixed university-group activity support an educational proxy; commissioning and monetary conversion are modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The combined corporate/university/government visitor category constrains organized demand; the business fraction is assumed.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Government is included in a combined visitor category, not separately measured as revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Senior and other groups provide activity proxies; nonprofit contracting fractions remain assumptions.
41. 强体验、融业态、活资源，南京农场蹚出农文旅融合新路径 - 南京市农业农村局
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-purchased learning visits demonstrate why a study-visit label is not equivalent to institutional purchasing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximate annual study and total visitor counts at a named farm constrain the Chinese activity bridge, subject to national-transfer and commissioning assumptions.
42. Agritourism & Farm Visits in Lebanon | Sannour
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published family-day prices support a household realization comparator; party composition is modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published school-program pricing supports a lower educational receipt factor, not an observed global discount.
43. Into the Paddock Experience - The Farm Byron Bay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Scheduled public-tour pricing supplies the within-provider comparator for private-service pricing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Private versus scheduled tour prices support a possible package premium; they do not measure corporate sales.

44. Party & Event Booking - Westview Orchards and Winery
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 admission-plus-tent structure supports separating ordinary admission from privately reserved space.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The group minimum and tent fee provide counterevidence to a universal twofold corporate premium and informed the reduced xx.xx realization factor.
45. Private guided culinary herb tours around Jekka's Herbetum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Priced society and club tours establish a paid organizational route and availability constraints, without measuring nonprofit revenue share.
46. 苏州工业园区唯亭学校关于 2025-2026 第二学期德育社会实践活动的竞争性磋商公告
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The school-issued procurement notice supports commissioner-based educational attribution; its package budget is not realized farm revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Public ownership of a purchasing school does not by itself justify allocating its visit to Government and Public Agencies.
47. Health and safety on educational visits - Department for Education
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
48. Educational access visits on your land: Environmental Stewardship
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Eligible visit-linked claims and the prohibition on charging visiting groups demonstrate that participant charges and service financing differ.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A grantor's identity does not establish the commissioning purchaser or a government buyer-sector share.
49. Tot Time Field Trip to Snead's Pumpkin Patch on October 30 - King George County
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2026 announcement corroborates a public recreation route but remains planned activity, not completed procurement or forecast revenue.
50. School Visits - Kenyon Hall Farm
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Disclosed school-booking limits and full 2026 availability support a capacity-constrained forecast premise, not the forecast's exact growth rate.
51. Statistical Monitoring Report of Outline for Children's Development in China (2021-2030) in 2024
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Official enrollment and alternative educational-visit activity constrain customer-pool interpretation; neither measures farm purchasing or validates the modeled realization drag.
52. Education Center - Kualoa Ranch
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator's annual educational participation count supports commercial activity scale but does not identify paid participation or buyer revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Company inquiry access establishes an organizational commissioning route, not a corporate sales weight.
53. School Visits - Kentish Town City Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The September 2025 session price and maximum group size provide a dated educational-service price comparator, not global realized receipts.

54. Daxing statistical yearbook: Table 7-13, 2024 rural leisure-tourism receipts
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
55. Fangshan Statistical Yearbook 2025: Table 8-4, rural leisure-tourism operations
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
56. California Agritourism 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
57. An Initial Economic Impact Estimate of Agritourism in Oregon's Willamette Valley
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.

58. Agritourism in Australia - Measuring and evaluating agritourism in Australia, October 2025
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic day-trip expenditure increased xx.xx% in 2024, providing counterevidence to an inevitable overnight shift; whole-trip expenditure is not used as farm revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic overnight nights declined xx.xx% in 2024; the report explicitly counts all spending and nights on trips involving agritourism, limiting direct attribution.
59. FAQ | Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
60. Setting up an agritourism business - A guide to planning approvals
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.

61. Tourism Satellite Account: Recommended Methodological Framework 2008
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
62. Travel agents (VAT Notice 709/6)
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

63. Contact | Farm Stay

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

64. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

65. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2022 agritourism guest survey reports xx.xx% direct booking, used as a historical farm-stay proxy with explicit geographic, period and receipt-realization assumptions. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The complementary xx.xx% intermediated guest-booking observation constrains the base calibration, but does not separately identify agency versus own-name resale. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides an observed total-intermediation proxy; the reseller portion within it remains an explicitly assumed commercial-role allocation. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

66. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The thesis's restaurant analysis reports approximately xx.xx% direct reservations. It provides a broad historical dining prior for the assumed xx.xx% direct propensity, not a Chinese agritourism observation. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The restaurant direct-booking observation constrains the modeled dining intermediation pool; its agency allocation is assumed rather than observed. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a dining-channel comparator only; it does not establish the assumed own-name reseller fraction within intermediated dining receipts. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

67. Farm & Agritourism Experiences | Peek Pro

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The July 2025-July 2026 farm-experience cohort reports xx.xx% operator-website and xx.xx% gate bookings, giving a selected-cohort xx.xx% direct comparator for the assumed participation-service propensity. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The high recorded direct proportion constrains participation-service intermediation assumptions, but the remaining bookings are not classified into contractual agency roles. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a selected-cohort limit on non-direct booking incidence, not an observed reseller percentage or representative global transaction census. (farmagritourism-insights.peekpro.com)

68. 泰州乡村旅游产业的破局之道

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The June xx.xx 2025 account reports a xx.xx:xx.xx group/independent visitor mix in surveyed local areas, challenging universal transfer of high-direct farm-stay observations to Chinese activities. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader rural-destination group mix supports allowing material organized distribution, but does not identify disclosed-agent booking value. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a regional organized-travel counterexample; group visitors are not automatically counted as reseller customers, and the commercial-role bridge remains assumed. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

69. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 field-crop service receipts and active-host counts calibrate annual realization.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit/tree-nut service receipts per active host calibrate the realization center.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit-group service realization supplies a proxy starting point, not a vineyard-specific disclosure.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental service receipts and host counts calibrate comparable annual billing.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grouped animal-service receipts constrain the annual realization assumption, subject to scope bias.

70. 对政协云南省十三届二次会议第 0294 号提案的答复

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The provincial record distinguishes product sales from broader receipts and identifies tea-linked visitor development; it does not quantify the modeled national category factor.

71. USDA Agritourism Resource Manual
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx average service-receipts benchmark constrains the working annual realization, separate from goods sales.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The service-receipts benchmark supports a reduced annual realization for short-calendar forest offers.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Average service receipts constrain an assumption-led minor-setting realization, not aquaculture revenue directly.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The average service-receipts benchmark constrains the integrated-engagement realization assumption.
72. Maple Farm Tours - French Hill Maple
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
73. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

13.5. Africa

Table 158. Africa Agritourism Market, by Country growth contribution, 2025-2032

Category	2025 value (USD Million)	2032 value (USD Million)	Added value (USD Million)	2025 share (%)	2032 share (%)	Change (pp)	Growth share (%)	CAGR (%)
Egypt	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Kenya	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Nigeria	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Unallocated / remaining scope	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Scope total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 159. Africa Agritourism Market Size, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Egypt	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Kenya	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Nigeria	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 160. Africa Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million)

Visitor Offering	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Farm Accommodation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Classes and Workshops	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Dining	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Event Hosting and Venue Rental	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Product Tastings	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Recreation and Attractions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Tours and Demonstrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Wellness Services	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Harvesting and Farm Participation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 161. Africa Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million)

Visit Purpose	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Business and Professional Engagement	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Community Engagement and Volunteering	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Education and Skills Development	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
En Route Stopovers	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Leisure and Recreation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Product Discovery and Sourcing	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Social Gatherings and Celebrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Wellness and Personal Retreats	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 162. Africa Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million)

Buyer Segment	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Businesses	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Educational Institutions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Government and Public Agencies	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Individuals and Households	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Nonprofit and Membership Organizations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 163. Africa Agritourism Market Size, by Visit Format, 2017-2040 (USD Million)

Visit Format	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Non-Overnight Visits	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Overnight Stays	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 164. Africa Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million)

Booking Channel	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Agent-Mediated Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Direct Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Reseller Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 165. Africa Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)

Agricultural Setting	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Aquaculture Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Beverage, Spice and Medicinal Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Field and Industrial Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Forest Product Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Fruit and Nut Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Livestock Farms and Ranches	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mixed-Enterprise Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vegetable and Ornamental Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vineyards	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

2. 北京市休闲农园经营情况的调查

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Small-sample hospitality coverage informs the modeled accommodation correction.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Educational availability constrains the modeled Chinese tour activity envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: DIY availability constrains the instructional incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking receipts and farm-experience availability anchor separate service-attribution assumptions.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining receipts anchor the inherited Chinese dining envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled tasting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-activity availability constrains the recreation incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled hosting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled wellness services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grain appears behind vegetables and fresh fruit in the regional product ranking; rankings are not sales weights.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: High fruit/vegetable-picking participation supports a crop-centered regional premise, not a national revenue share.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable prominence supports the direction, but not the magnitude, of the Chinese transfer assumption.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Multiple agricultural visitor activities warn against equating product diversity with separately chargeable engagements.

3. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed course-offering growth supports the direction, not magnitude, of differentiated instructional expansion.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
4. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
5. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.

6. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: French agricultural-census lodging-provider counts independently corroborate a lodging-oriented European adjustment, not a revenue percentage.
7. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
8. 国家发改委：农村一二三产业融合发展 2017 年度报告
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
9. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
   - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
10. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
11. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
12. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
13. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

14. Major Challenges and Necessary Supports for Agritourism - Brief Six

- Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
- Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
- Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Operator labor and time constraints limit the assumed expansion of general visitor hosting. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource constraints qualify educational expansion; they do not measure its forecast growth factor. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time constraints are counterforces to unrestricted business-group hosting expansion. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Staffing and time constraints qualify the assumed growth of celebration commissions. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Resource constraints remain a counterforce to faster assumed wellness growth, not evidence for that growth. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Limited hosting resources constrain discovery-service expansion independently of merchandise sales. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time pressures qualify paid community-hosting expansion and do not establish monetization rates. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource limits reinforce conservative expansion assumptions for short scheduled visits. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))

15. Eurostat: Regions in Europe - 2023 interactive edition

- Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.

16. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The named working-wine-farm hotel confirms an agricultural-setting accommodation offering, not national provider counts or market share.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The named working-wine-farm hotel confirms an agricultural-setting accommodation offering, not national provider counts or market share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A verified named accommodation example supports category existence only; continental service mix and receipts remain modeled.
17. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging formats inform the paid guest-night model.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tour counts initialize incidence, then modeled visits and fees supply value weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Class counts initialize the separately valued instructional proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking and farm-work counts constrain the participation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Meal-offering counts initialize the dining proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts initialize the sampling-service proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Children's attraction counts initialize the recreation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wedding counts initialize separately valued venue-hosting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Retreat counts constrain an explicitly discounted wellness proxy.

18. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2024 overnight-offering incidence updates the U.S. lodging input; camping counts challenge a hotel-only boundary.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate tour and demonstration counts test commercial classification, not revenue share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate picking and work-experience counts test the participation boundary.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Seasonal opening patterns constrain assumed paid-activity expansion, not a measured forecast rate.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Forage and grain incidences constrain field-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit and nut responses anchor adjusted incidence.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vineyard responses supply a distinct activity anchor.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental responses constrain activity weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Other-crop responses bound an assumption-led herb proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Animal-enterprise responses constrain terrestrial-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Maple responses anchor the forest-setting proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Aquaculture-product responses anchor sparse-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Overlapping broad categories constrain a mixed-engagement proxy.
19. Gushan Village
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised CNY39.xx.xx adult admission constrains the Chinese recreation-price assumption; it is not an observed average realization.
20. Kualoa Grown Tour | Sustainable Farming Experience
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A priced guided farm experience provides a tour-classification and higher-ticket price comparison, not global receipts or forecast adoption.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
21. Food Garden | Visit Spier Wine Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advance-booked self-harvesting from ZAR170 supports a distinct participation entitlement; goods-versus-service attribution remains unknown.

22. Visit Our Farm | Chudleigh's
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Seasonal picking alongside admission illustrates entitlement and product-sale separation, not an exclusive revenue allocation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Admission, play areas and other attractions establish recreation scope distinct from crop participation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
23. Venues at Spier Wine Farm | Good Gatherings
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
24. Spier Spa Treatment Menu 2026
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
25. GetYourGuide General Terms and Conditions
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

26. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))

27. Agritourism in North Carolina: Summary of Pilot Study Results

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))

28. Agritourism Activities Across the United States - Brief Four

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))

29. School Programs - Shelburne Farms
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
30. Corporate Volunteers 2025 - Queens County Farm Museum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))

31. Meetings at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))

32. The Spa at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))

33. Book a Tour - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.

34. Wholesale - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

35. Agritourism Customer Target Markets - Information Sheet
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
36. Visitor Data Collection - Brief Nine
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
37. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2008 operator-average visitor composition supplies the household activity proxy, not a current global receipt share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: School and mixed university-group activity support an educational proxy; commissioning and monetary conversion are modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The combined corporate/university/government visitor category constrains organized demand; the business fraction is assumed.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Government is included in a combined visitor category, not separately measured as revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Senior and other groups provide activity proxies; nonprofit contracting fractions remain assumptions.
38. 强体验、融业态、活资源，南京农场蹚出农文旅融合新路径 - 南京市农业农村局
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-purchased learning visits demonstrate why a study-visit label is not equivalent to institutional purchasing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximate annual study and total visitor counts at a named farm constrain the Chinese activity bridge, subject to national-transfer and commissioning assumptions.
39. Agritourism & Farm Visits in Lebanon | Sannour
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published family-day prices support a household realization comparator; party composition is modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published school-program pricing supports a lower educational receipt factor, not an observed global discount.
40. Into the Paddock Experience - The Farm Byron Bay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Scheduled public-tour pricing supplies the within-provider comparator for private-service pricing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Private versus scheduled tour prices support a possible package premium; they do not measure corporate sales.

41. Party & Event Booking - Westview Orchards and Winery
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 admission-plus-tent structure supports separating ordinary admission from privately reserved space.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The group minimum and tent fee provide counterevidence to a universal twofold corporate premium and informed the reduced xx.xx realization factor.
42. Private guided culinary herb tours around Jekka's Herbetum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Priced society and club tours establish a paid organizational route and availability constraints, without measuring nonprofit revenue share.
43. 苏州工业园区唯亭学校关于 2025-2026 第二学期德育社会实践活动的竞争性磋商公告
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The school-issued procurement notice supports commissioner-based educational attribution; its package budget is not realized farm revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Public ownership of a purchasing school does not by itself justify allocating its visit to Government and Public Agencies.
44. Health and safety on educational visits - Department for Education
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
45. Educational access visits on your land: Environmental Stewardship
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Eligible visit-linked claims and the prohibition on charging visiting groups demonstrate that participant charges and service financing differ.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A grantor's identity does not establish the commissioning purchaser or a government buyer-sector share.
46. Tot Time Field Trip to Snead's Pumpkin Patch on October 30 - King George County
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2026 announcement corroborates a public recreation route but remains planned activity, not completed procurement or forecast revenue.
47. School Visits - Kenyon Hall Farm
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Disclosed school-booking limits and full 2026 availability support a capacity-constrained forecast premise, not the forecast's exact growth rate.
48. Statistical Monitoring Report of Outline for Children's Development in China (2021-2030) in 2024
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Official enrollment and alternative educational-visit activity constrain customer-pool interpretation; neither measures farm purchasing or validates the modeled realization drag.
49. Education Center - Kualoa Ranch
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator's annual educational participation count supports commercial activity scale but does not identify paid participation or buyer revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Company inquiry access establishes an organizational commissioning route, not a corporate sales weight.
50. School Visits - Kentish Town City Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The September 2025 session price and maximum group size provide a dated educational-service price comparator, not global realized receipts.

51. Daxing statistical yearbook: Table 7-13, 2024 rural leisure-tourism receipts
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
52. Fangshan Statistical Yearbook 2025: Table 8-4, rural leisure-tourism operations
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
53. California Agritourism 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
54. An Initial Economic Impact Estimate of Agritourism in Oregon's Willamette Valley
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.

55. Agritourism in Australia - Measuring and evaluating agritourism in Australia, October 2025
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic day-trip expenditure increased xx.xx% in 2024, providing counterevidence to an inevitable overnight shift; whole-trip expenditure is not used as farm revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic overnight nights declined xx.xx% in 2024; the report explicitly counts all spending and nights on trips involving agritourism, limiting direct attribution.
56. FAQ | Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
57. Setting up an agritourism business - A guide to planning approvals
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.

58. Tourism Satellite Account: Recommended Methodological Framework 2008
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
59. Travel agents (VAT Notice 709/6)
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

60. Contact | Farm Stay

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

61. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

62. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2022 agritourism guest survey reports xx.xx% direct booking, used as a historical farm-stay proxy with explicit geographic, period and receipt-realization assumptions. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The complementary xx.xx% intermediated guest-booking observation constrains the base calibration, but does not separately identify agency versus own-name resale. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides an observed total-intermediation proxy; the reseller portion within it remains an explicitly assumed commercial-role allocation. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

63. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The thesis's restaurant analysis reports approximately xx.xx% direct reservations. It provides a broad historical dining prior for the assumed xx.xx% direct propensity, not a Chinese agritourism observation. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The restaurant direct-booking observation constrains the modeled dining intermediation pool; its agency allocation is assumed rather than observed. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a dining-channel comparator only; it does not establish the assumed own-name reseller fraction within intermediated dining receipts. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

64. Farm & Agritourism Experiences | Peek Pro

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The July 2025-July 2026 farm-experience cohort reports xx.xx% operator-website and xx.xx% gate bookings, giving a selected-cohort xx.xx% direct comparator for the assumed participation-service propensity. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The high recorded direct proportion constrains participation-service intermediation assumptions, but the remaining bookings are not classified into contractual agency roles. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a selected-cohort limit on non-direct booking incidence, not an observed reseller percentage or representative global transaction census. (farmagritourism-insights.peekpro.com)

65. 泰州乡村旅游产业的破局之道

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The June xx.xx 2025 account reports a xx.xx:xx.xx group/independent visitor mix in surveyed local areas, challenging universal transfer of high-direct farm-stay observations to Chinese activities. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader rural-destination group mix supports allowing material organized distribution, but does not identify disclosed-agent booking value. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a regional organized-travel counterexample; group visitors are not automatically counted as reseller customers, and the commercial-role bridge remains assumed. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

66. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 field-crop service receipts and active-host counts calibrate annual realization.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit/tree-nut service receipts per active host calibrate the realization center.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit-group service realization supplies a proxy starting point, not a vineyard-specific disclosure.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental service receipts and host counts calibrate comparable annual billing.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grouped animal-service receipts constrain the annual realization assumption, subject to scope bias.

67. 对政协云南省十三届二次会议第 0294 号提案的答复

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The provincial record distinguishes product sales from broader receipts and identifies tea-linked visitor development; it does not quantify the modeled national category factor.

68. USDA Agritourism Resource Manual
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx average service-receipts benchmark constrains the working annual realization, separate from goods sales.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The service-receipts benchmark supports a reduced annual realization for short-calendar forest offers.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Average service receipts constrain an assumption-led minor-setting realization, not aquaculture revenue directly.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The average service-receipts benchmark constrains the integrated-engagement realization assumption.
69. Maple Farm Tours - French Hill Maple
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
70. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

13.6. Middle East

Table 166. Middle East Agritourism Market, by Country growth contribution, 2025-2032

Category	2025 value (USD Million)	2032 value (USD Million)	Added value (USD Million)	2025 share (%)	2032 share (%)	Change (pp)	Growth share (%)	CAGR (%)
Israel	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Qatar	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Saudi Arabia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Turkey	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Unallocated / remaining scope	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Arab Emirates	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Scope total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 167. Middle East Agritourism Market Size, by Region, 2017-2040 (USD Million)

Region	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Israel	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Qatar	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Saudi Arabia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Turkey	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Arab Emirates	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 168. Middle East Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million)

Visitor Offering	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Farm Accommodation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Classes and Workshops	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Dining	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Event Hosting and Venue Rental	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Product Tastings	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Recreation and Attractions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Tours and Demonstrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Wellness Services	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Harvesting and Farm Participation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 169. Middle East Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million)

Visit Purpose	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Business and Professional Engagement	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Community Engagement and Volunteering	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Education and Skills Development	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
En Route Stopovers	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Leisure and Recreation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Product Discovery and Sourcing	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Social Gatherings and Celebrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Wellness and Personal Retreats	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 170. Middle East Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million)

Buyer Segment	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Businesses	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Educational Institutions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Government and Public Agencies	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Individuals and Households	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Nonprofit and Membership Organizations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 171. Middle East Agritourism Market Size, by Visit Format, 2017-2040 (USD Million)

Visit Format	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Non-Overnight Visits	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Overnight Stays	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 172. Middle East Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million)

Booking Channel	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Agent-Mediated Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Direct Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Reseller Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 173. Middle East Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)

Agricultural Setting	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Aquaculture Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Beverage, Spice and Medicinal Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Field and Industrial Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Forest Product Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Fruit and Nut Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Livestock Farms and Ranches	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mixed-Enterprise Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vegetable and Ornamental Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vineyards	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

2. 北京市休闲农园经营情况的调查

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Small-sample hospitality coverage informs the modeled accommodation correction.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Educational availability constrains the modeled Chinese tour activity envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: DIY availability constrains the instructional incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking receipts and farm-experience availability anchor separate service-attribution assumptions.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining receipts anchor the inherited Chinese dining envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled tasting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-activity availability constrains the recreation incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled hosting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled wellness services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grain appears behind vegetables and fresh fruit in the regional product ranking; rankings are not sales weights.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: High fruit/vegetable-picking participation supports a crop-centered regional premise, not a national revenue share.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable prominence supports the direction, but not the magnitude, of the Chinese transfer assumption.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Multiple agricultural visitor activities warn against equating product diversity with separately chargeable engagements.

3. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed course-offering growth supports the direction, not magnitude, of differentiated instructional expansion.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
4. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
5. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.

6. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: French agricultural-census lodging-provider counts independently corroborate a lodging-oriented European adjustment, not a revenue percentage.
7. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
8. 国家发改委：农村一二三产业融合发展 2017 年度报告
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
9. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
   - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
10. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
11. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
12. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
13. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

14. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Operator labor and time constraints limit the assumed expansion of general visitor hosting. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource constraints qualify educational expansion; they do not measure its forecast growth factor. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time constraints are counterforces to unrestricted business-group hosting expansion. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Staffing and time constraints qualify the assumed growth of celebration commissions. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Resource constraints remain a counterforce to faster assumed wellness growth, not evidence for that growth. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Limited hosting resources constrain discovery-service expansion independently of merchandise sales. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time pressures qualify paid community-hosting expansion and do not establish monetization rates. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource limits reinforce conservative expansion assumptions for short scheduled visits. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
15. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.

16. Dubai Municipality launches second Hatta Farming Festival
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The January xx.xx 2025 Hatta announcement establishes a dated festival and model-farm initiative, not recurring annual receipts; the national allocation is assumption-led.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The January xx.xx 2025 Hatta announcement establishes a dated festival and model-farm initiative, not recurring annual receipts; the national allocation is assumption-led.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Event announcements are not annualized into the regional receipt pool or treated as shared operating entitlements.
17. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging formats inform the paid guest-night model.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tour counts initialize incidence, then modeled visits and fees supply value weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Class counts initialize the separately valued instructional proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking and farm-work counts constrain the participation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Meal-offering counts initialize the dining proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts initialize the sampling-service proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Children's attraction counts initialize the recreation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wedding counts initialize separately valued venue-hosting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Retreat counts constrain an explicitly discounted wellness proxy.

18. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2024 overnight-offering incidence updates the U.S. lodging input; camping counts challenge a hotel-only boundary.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate tour and demonstration counts test commercial classification, not revenue share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate picking and work-experience counts test the participation boundary.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Seasonal opening patterns constrain assumed paid-activity expansion, not a measured forecast rate.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Forage and grain incidences constrain field-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit and nut responses anchor adjusted incidence.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vineyard responses supply a distinct activity anchor.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental responses constrain activity weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Other-crop responses bound an assumption-led herb proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Animal-enterprise responses constrain terrestrial-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Maple responses anchor the forest-setting proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Aquaculture-product responses anchor sparse-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Overlapping broad categories constrain a mixed-engagement proxy.
19. Gushan Village
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised CNY39.xx.xx adult admission constrains the Chinese recreation-price assumption; it is not an observed average realization.
20. Kualoa Grown Tour | Sustainable Farming Experience
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A priced guided farm experience provides a tour-classification and higher-ticket price comparison, not global receipts or forecast adoption.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
21. Food Garden | Visit Spier Wine Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advance-booked self-harvesting from ZAR170 supports a distinct participation entitlement; goods-versus-service attribution remains unknown.

22. Visit Our Farm | Chudleigh's
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Seasonal picking alongside admission illustrates entitlement and product-sale separation, not an exclusive revenue allocation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Admission, play areas and other attractions establish recreation scope distinct from crop participation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
23. Venues at Spier Wine Farm | Good Gatherings
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
24. Spier Spa Treatment Menu 2026
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
25. GetYourGuide General Terms and Conditions
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

26. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))

27. Agritourism in North Carolina: Summary of Pilot Study Results

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))

28. Agritourism Activities Across the United States - Brief Four

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))

29. School Programs - Shelburne Farms
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
30. Corporate Volunteers 2025 - Queens County Farm Museum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))

31. Meetings at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))

32. The Spa at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))

33. Book a Tour - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.

34. Wholesale - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

35. Agritourism Customer Target Markets - Information Sheet
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
36. Visitor Data Collection - Brief Nine
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
37. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2008 operator-average visitor composition supplies the household activity proxy, not a current global receipt share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: School and mixed university-group activity support an educational proxy; commissioning and monetary conversion are modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The combined corporate/university/government visitor category constrains organized demand; the business fraction is assumed.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Government is included in a combined visitor category, not separately measured as revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Senior and other groups provide activity proxies; nonprofit contracting fractions remain assumptions.
38. 强体验、融业态、活资源，南京农场蹚出农文旅融合新路径 - 南京市农业农村局
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-purchased learning visits demonstrate why a study-visit label is not equivalent to institutional purchasing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximate annual study and total visitor counts at a named farm constrain the Chinese activity bridge, subject to national-transfer and commissioning assumptions.
39. Agritourism & Farm Visits in Lebanon | Sannour
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published family-day prices support a household realization comparator; party composition is modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published school-program pricing supports a lower educational receipt factor, not an observed global discount.
40. Into the Paddock Experience - The Farm Byron Bay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Scheduled public-tour pricing supplies the within-provider comparator for private-service pricing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Private versus scheduled tour prices support a possible package premium; they do not measure corporate sales.

41. Party & Event Booking - Westview Orchards and Winery
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 admission-plus-tent structure supports separating ordinary admission from privately reserved space.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The group minimum and tent fee provide counterevidence to a universal twofold corporate premium and informed the reduced xx.xx realization factor.
42. Private guided culinary herb tours around Jekka's Herbetum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Priced society and club tours establish a paid organizational route and availability constraints, without measuring nonprofit revenue share.
43. 苏州工业园区唯亭学校关于 2025-2026 第二学期德育社会实践活动的竞争性磋商公告
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The school-issued procurement notice supports commissioner-based educational attribution; its package budget is not realized farm revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Public ownership of a purchasing school does not by itself justify allocating its visit to Government and Public Agencies.
44. Health and safety on educational visits - Department for Education
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
45. Educational access visits on your land: Environmental Stewardship
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Eligible visit-linked claims and the prohibition on charging visiting groups demonstrate that participant charges and service financing differ.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A grantor's identity does not establish the commissioning purchaser or a government buyer-sector share.
46. Tot Time Field Trip to Snead's Pumpkin Patch on October 30 - King George County
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2026 announcement corroborates a public recreation route but remains planned activity, not completed procurement or forecast revenue.
47. School Visits - Kenyon Hall Farm
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Disclosed school-booking limits and full 2026 availability support a capacity-constrained forecast premise, not the forecast's exact growth rate.
48. Statistical Monitoring Report of Outline for Children's Development in China (2021-2030) in 2024
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Official enrollment and alternative educational-visit activity constrain customer-pool interpretation; neither measures farm purchasing or validates the modeled realization drag.
49. Education Center - Kualoa Ranch
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator's annual educational participation count supports commercial activity scale but does not identify paid participation or buyer revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Company inquiry access establishes an organizational commissioning route, not a corporate sales weight.
50. School Visits - Kentish Town City Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The September 2025 session price and maximum group size provide a dated educational-service price comparator, not global realized receipts.

51. Daxing statistical yearbook: Table 7-13, 2024 rural leisure-tourism receipts
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
52. Fangshan Statistical Yearbook 2025: Table 8-4, rural leisure-tourism operations
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
53. California Agritourism 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
54. An Initial Economic Impact Estimate of Agritourism in Oregon's Willamette Valley
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.

55. Agritourism in Australia - Measuring and evaluating agritourism in Australia, October 2025
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic day-trip expenditure increased xx.xx% in 2024, providing counterevidence to an inevitable overnight shift; whole-trip expenditure is not used as farm revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic overnight nights declined xx.xx% in 2024; the report explicitly counts all spending and nights on trips involving agritourism, limiting direct attribution.
56. FAQ | Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
57. Setting up an agritourism business - A guide to planning approvals
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.

58. Tourism Satellite Account: Recommended Methodological Framework 2008
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
59. Travel agents (VAT Notice 709/6)
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

60. Contact | Farm Stay

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

61. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

62. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2022 agritourism guest survey reports xx.xx% direct booking, used as a historical farm-stay proxy with explicit geographic, period and receipt-realization assumptions. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The complementary xx.xx% intermediated guest-booking observation constrains the base calibration, but does not separately identify agency versus own-name resale. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides an observed total-intermediation proxy; the reseller portion within it remains an explicitly assumed commercial-role allocation. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

63. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The thesis's restaurant analysis reports approximately xx.xx% direct reservations. It provides a broad historical dining prior for the assumed xx.xx% direct propensity, not a Chinese agritourism observation. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The restaurant direct-booking observation constrains the modeled dining intermediation pool; its agency allocation is assumed rather than observed. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a dining-channel comparator only; it does not establish the assumed own-name reseller fraction within intermediated dining receipts. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

64. Farm & Agritourism Experiences | Peek Pro

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The July 2025-July 2026 farm-experience cohort reports xx.xx% operator-website and xx.xx% gate bookings, giving a selected-cohort xx.xx% direct comparator for the assumed participation-service propensity. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The high recorded direct proportion constrains participation-service intermediation assumptions, but the remaining bookings are not classified into contractual agency roles. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a selected-cohort limit on non-direct booking incidence, not an observed reseller percentage or representative global transaction census. (farmagritourism-insights.peekpro.com)

65. 泰州乡村旅游产业的破局之道

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The June xx.xx 2025 account reports a xx.xx:xx.xx group/independent visitor mix in surveyed local areas, challenging universal transfer of high-direct farm-stay observations to Chinese activities. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader rural-destination group mix supports allowing material organized distribution, but does not identify disclosed-agent booking value. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a regional organized-travel counterexample; group visitors are not automatically counted as reseller customers, and the commercial-role bridge remains assumed. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

66. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 field-crop service receipts and active-host counts calibrate annual realization.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit/tree-nut service receipts per active host calibrate the realization center.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit-group service realization supplies a proxy starting point, not a vineyard-specific disclosure.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental service receipts and host counts calibrate comparable annual billing.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grouped animal-service receipts constrain the annual realization assumption, subject to scope bias.

67. 对政协云南省十三届二次会议第 0294 号提案的答复

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The provincial record distinguishes product sales from broader receipts and identifies tea-linked visitor development; it does not quantify the modeled national category factor.

68. USDA Agritourism Resource Manual
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx average service-receipts benchmark constrains the working annual realization, separate from goods sales.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The service-receipts benchmark supports a reduced annual realization for short-calendar forest offers.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Average service receipts constrain an assumption-led minor-setting realization, not aquaculture revenue directly.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The average service-receipts benchmark constrains the integrated-engagement realization assumption.
69. Maple Farm Tours - French Hill Maple
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
70. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

14. Agritourism Market, by Group

Americas has a practical discovery mechanism in IICA's Caribbean Agritourism Network, whose documented website launch included an enterprise map and supporting resources. Its Caribbean coverage should not be generalized to every constituent of the Americas. ■ ■■■■■■■■■■■ ■■■ ■■■ ■■■■ ■ ■■■■■■■ ■■ ■■■■■■■■ ■■■■■■■■■ ■■■■■■ ■■■ ■■■■■ ■■■■■ ■ ■■■■ ■■■■■■■■■ ■■■■■■■■ ■■■■■■■■■■■■■ ■■■■■■■■■ ■■■ ■■■■■ ■■■■■■■■■■■■ ■■■ ■■■■■■■■■■ ■■■■■■■■■■■■ ■■ ■■■■■■■■■ ■■■ ■■■■■■■■ ■■■■■■■■■■■■ ■■■ ■■■■■■■■■■■■ ■■■■■■■■■■■■ ■■ ■ ■■■■■■■■■■■■ ■■■ ■■ ■■■■■■■■■■ ■■■■■■■■■■■■

Europe, Middle East & Africa can be connected commercially through the organizer's contract rather than through common destination regulation. Where an itinerary qualifies as an EU package, the organizer is responsible for proper performance of its included services. ■■ ■■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■ ■■■■■■■■■■■■■ ■■■■ ■ ■■■■■■ ■■■■■■■ ■■ ■■■■■■■■ ■■■■■ ■■■■■■■■■■ ■■■■■■ ■■■■■■■■■■■■ ■■■■■■ ■■■■■■■■ ■■■■■■■■■■■■ ■■■ ■■■■■■■■ ■■■■■■■■■■■■ ■■ ■■■■ ■■■■■■■■■■■ ■■■■ ■■■ ■■■■■■■■ ■ ■■■■■■■■■■ ■■■■■■■■■■■■ ■■■■■■■■■■■■ ■■■■■■■ ■■■■■■■■■■■■■ ■■■ ■■ ■■■■■ ■■■ ■■■■■■■■■ ■■■■■■■■■■■■ ■■■■■ ■■■■■■■■■■ ■ ■■■■■■■■■■ ■■■■■ ■■■■■■ ■ ■■■■■■■■■ ■■■■■■■■■■■■ ■■■■■■■■ ■■■ ■■■■■■ ■■■ ■■ ■■■■■■■■■ ■■ ■■■ ■■■■ ■■■■■■■■■■■■

ASEAN's Community Based Tourism Standard creates a distinct route for community-owned and community-managed initiatives, including relevant agritourism experiences. Community direction, recognized authority, and transparent benefit sharing are substantive conditions, not simply promotional language. ■ ■■■■■■■■■■■ ■■■■■■■ ■ ■■■■■■■■■■■■■■■ ■■■■■ ■■■■■■■■■ ■■■■■■ ■■■■■■ ■■■ ■■■■■■■■■■■■■ ■■■■■■■■■■■■ ■■■■■■■■■■ ■■■ ■■■■■■■■■ ■■ ■■■■■■ ■■■■■ ■■■■■■■■■ ■ ■■■■■■■■■ ■■■■■■■■■■ ■■■■ ■■■ ■■■■■■ ■■■■■■ ■■■ ■■■■■■■■■■■■ ■■■■■■ ■■■■■■■ ■■■■■■■■■■■■■ ■■■■■■■■■■ ■■■ ■■■■ ■■■■■■■■■■■■■■■ ■■■■■■■■■■■■ ■■■ ■■■■■■■■■ ■■ ■■■■■■■ ■■■■■■■■■■■■ ■■■■ ■■ ■■■■■■■■■■ ■■■■ ■■■ ■■■■■■■■ ■■■ ■■■■■■ ■■■■■■■■■ ■■■■■■■ ■■■■■■ ■■■ ■ ■■■■■■■■■ ■■■■■■■■■■■■■■■■■■ ■■■■■■■

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Australasia has a documented customer-access connection through Australia and New Zealand's Trans-Tasman Travel Arrangement. Their bilateral roadmap recognizes free movement of their citizens, which makes citizenship relevant when assessing a cross-Tasman farm-holiday proposition. ■■ ■■■■ ■■■ ■■■■■■■■■ ■■■■■■■■■ ■■■■■ ■■■■■■■■■■■■ ■■■ ■■■■■ ■■■■■■■■■■■■ ■■■■■■■ ■■ ■■■■■■ ■■■■■■■■■■■■ ■■■■■■■■■■■■ ■■■■■■■■■ ■■■■■■■■■■■ ■■■■■ ■■■■■■■■■ ■■■■■■ ■■■■■■■■■■■ ■■■■■■■■ ■■■■■■■■■■■■ ■■■■■■■■■ ■■■■■ ■■■■■■■■■■■■■ ■■■■■■■■ ■■■■■■■■■ ■■■■■■■■■■■■■ ■■■ ■■■■■■■■ ■■■ ■■■■■■■■■■ ■■■■■ ■■■

[illegible] A seasonal farm without that commitment is not made suitable by the policy alone. National and destination implementation still matters, so participation should be assessed against an actual program and calendar rather than presumed from a Nordic address.

European Union rules make the commercial construction of a farm holiday consequential. Accommodation combined with a separate tourist service can qualify as a package where the applicable conditions are met; not every farm amenity or bundled inclusion automatically creates a separate travel service. [illegible]

BRICS tourism cooperation supplies policy leads rather than an automatically accessible farm-support program. The May 2025 Cerrado Declaration identified cooperation on infrastructure, diversification, training, public-private collaboration, financing, and promotion. [illegible] A training or technology supplier should identify a commissioning institution and an actual purchasing opportunity before treating the policy agenda as a customer pipeline. Farms should likewise connect any support offer to their hosting needs and continuing obligations, rather than adopt a service solely because it matches a ministerial theme.

NATO is a security grouping, not an agritourism buyer-qualification framework. [illegible]

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Figure 23. Global Agritourism Market Size, by Group, 2025 vs 2026 vs 2032

Table 174. Global Agritourism Market Size, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
ASEAN	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
BRICS	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
European Union	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
G7	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
GCC	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
NATO	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Sources & Evidence

1. Portaria MTur nº 25, de 3 de setembro de 2025
   - The Brazilian framework provides a national producer-registration example distinct from the Maharashtra policy category; neither establishes a common BRICS support entitlement. ([gov.br](https://www.gov.br/turismo/pt-br/publicacoes/atos-normativos-xx.xx/2025/portaria-mtur-no-xx.xx-de-xx.xx-de-setembro-de-2025?utm_source=openai))
2. Dubai Municipality launches second Hatta Farming Festival
   - The dated Dubai initiative provides a constituent-specific example, distinct from a common GCC operating entitlement. ([mediaoffice.ae](https://www.mediaoffice.ae/en/news/2025/january/xx.xx-xx.xx/hatta-farming-festival))

3. Al-Baha's Rural Farms Flourish as Agritourism Hub, Boost Local Economy
   · Al-Baha's reported licensed farms provide a Saudi constituent example, not evidence that GCC cooperation transfers farm permissions between countries.
   ([spa.gov.sa](https://www.spa.gov.sa/en/N2352427?utm_source=openai))
4. Agritourism: A Strategic Pathway for Development in Central America and the Caribbean - IICA
   · IICA documents launching a Caribbean Agritourism Network website with an enterprise map and supporting resources. Candidate discovery is a bounded commercial application; the account does not establish reservation or delivery responsibility.
   ([blog.iica.int](https://blog.iica.int/en/blog/agritourism-strategic-pathway-development-central-america-and-caribbean))
5. Package travel, package holidays and linked travel arrangements in the EU - Your Europe
   · EU guidance explains package classification, including accommodation combined with other tourist services under applicable conditions, and organizer responsibility for proper performance. The EMEA contracting application is conditional on package scope; it does not harmonize destination permissions.
   ([europa.eu](https://europa.eu/youreurope/citizens/travel/holidays/package-travel/index_en.htm))
6. ASEAN Community Based Tourism Standard - Second Edition, 2022
   · ASEAN's Community Based Tourism Standard defines community-owned and community-managed tourism and includes community direction, authority recognition, and transparent benefit sharing. Agritourism is identified as a relevant experience context.
   ([asean.org](https://asean.org/wp-content/uploads/2022/xx.xx/ASEAN-CBT-Tourism-Standard-Binded-Jan-2022.pdf))
7. GCC Joint Statement Issued by the 10th Meeting of Ministers Responsible for Tourism
   · The September xx.xx 2026 GCC tourism ministers' statement documents coordination on joint promotion, tourism products, and initiatives. It does not establish host-level farm access; the requirement for separate commitments is a bounded commercial inference.
   ([gcc-sg.org](https://www.gcc-sg.org/en/MediaCenter/News/Pages/news-2026-xx.xx-xx.xx-xx.xx.aspx))
8. Trans-Tasman Roadmap to 2035
   · The Trans-Tasman Roadmap to 2035 recognizes free movement of Australian and New Zealand citizens under the Trans-Tasman Travel Arrangement. Its application to customer segmentation is conditional and does not establish third-country entry rights or farm demand.
   ([mfat.govt.nz](https://www.mfat.govt.nz/assets/Trade-agreements/Australia-NZ-CER/Trans-Tasman-Roadmap-to-2035.pdf))
9. Nordic Tourism Plan 2025-2030
   · The Nordic Tourism Plan 2025-2030 promotes responsible marketing, community benefits, local products, and visitors outside peak periods and hotspots. Farm-program fit and a credible hosting calendar are conditional applications, not documented purchasing outcomes.
   ([pub.norden.org](https://pub.norden.org/politiknord2025-xx.xx/nordic-tourism-plan-2025-2030.html))
10. Consumer protection: Council gives final sign off to additional safeguards for package travel users
    · On March xx.xx 2026, the Council adopted revised package-travel rules. Its statement provides for entry into force following publication and a national implementation period, supporting separation of adoption from applicable national requirements.
    ([consilium.europa.eu](https://www.consilium.europa.eu/en/press/press-releases/2026/xx.xx/xx.xx/consumer-protection-council-gives-final-sign-off-to-additional-safeguards-for-package-travel-users/))
11. Digital nomadism and sustainable tourism are key highlights of the Cerrado Declaration
    · The official Brazilian BRICS presidency account reports approval of the Cerrado Declaration in May 2025, covering infrastructure, tourism diversification, training, public-private collaboration, financing, and promotion. No third-party tourism estimates from the article are used.
    ([brics.br](https://brics.br/en/news/digital-nomadism-and-sustainable-tourism-are-key-highlights-of-the-cerrado-declaration?utm_source=openai))

12. G7 Turismo, Santanchè: Turismo centrale nel G7 è vittoria italiana - Ministero del Turismo

· Italy's tourism ministry describes the November 2024 G7 ministerial outcome as prioritizing sustainable and inclusive tourism, workforce capabilities, and digitalization. The distinction from a procurement commitment is commercial interpretation, not a claim of an awarded farm contract. ([ministeroturismo.gov.it](https://www.ministeroturismo.gov.it/g7-turismo-santanche-turismo-centrale-nel-g7-e-vittoria-italiana/))

13. What is NATO?

· NATO describes its purpose as political and military defense and security cooperation. Treating membership as distinct from farm-host qualification follows from that mandate; no farm-specific safety or insurance outcome is inferred. ([nato.int](https://www.nato.int/en/what-is-nato))

14. Maharashtra Tourism Policy 2024 - Amended June 17, 2025

· Maharashtra's policy supplies a subnational example of defined tourism-unit eligibility, not a common BRICS support entitlement. ([maharashtratourism.gov.in](https://maharashtratourism.gov.in/wp-content/uploads/2025/xx.xx/Final-Amended-policy-xx.xx.xx.xx.pdf))

15. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

· Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

16. 北京市休闲农园经营情况的调查

· Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.

17. Le aziende agrituristiche in Italia - Anno 2024

· Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.

18. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income

· Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.

· Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.

19. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities

· Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.

· Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.

20. Diversification des activités des exploitations agricoles

· Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.

21. Factsheet Urlaub am Bauernhof

· Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.

22. 国家发改委：农村一二三产业融合发展 2017 年度报告

- Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.

23. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴

- Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.

24. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问

- Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
- Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
- Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.

25. 培育乡村新产业新业态

- Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.

26. Jilin provincial government publication on rural industry development, March 1, 2024

- Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.

27. 怀柔区第三次全国农业普查主要数据公报（第六号）

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

28. Major Challenges and Necessary Supports for Agritourism - Brief Six

- Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
- Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
- Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.

29. Eurostat: Regions in Europe - 2023 interactive edition

- Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.

14.1. BRICS

Table 175. BRICS Agritourism Market, by Country growth contribution, 2025-2032

Category	2025 value (USD Million)	2032 value (USD Million)	Added value (USD Million)	2025 share (%)	2032 share (%)	Change (pp)	Growth share (%)	CAGR (%)
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Scope total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 176. BRICS Agritourism Market Size, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Africa	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 177. BRICS Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million)

Visitor Offering	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Farm Accommodation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Classes and Workshops	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Dining	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Event Hosting and Venue Rental	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Product Tastings	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Recreation and Attractions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Tours and Demonstrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Wellness Services	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Harvesting and Farm Participation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 178. BRICS Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million)

Visit Purpose	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Business and Professional Engagement	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Community Engagement and Volunteering	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Education and Skills Development	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
En Route Stopovers	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Leisure and Recreation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Product Discovery and Sourcing	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Social Gatherings and Celebrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Wellness and Personal Retreats	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 179. BRICS Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million)

Buyer Segment	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Businesses	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Educational Institutions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Government and Public Agencies	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Individuals and Households	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Nonprofit and Membership Organizations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 180. BRICS Agritourism Market Size, by Visit Format, 2017-2040 (USD Million)

Visit Format	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Non-Overnight Visits	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Overnight Stays	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 181. BRICS Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million)

Booking Channel	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Agent-Mediated Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Direct Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Reseller Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 182. BRICS Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)

Agricultural Setting	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Aquaculture Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Beverage, Spice and Medicinal Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Field and Industrial Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Forest Product Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Fruit and Nut Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Livestock Farms and Ranches	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mixed-Enterprise Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vegetable and Ornamental Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vineyards	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

2. 北京市休闲农园经营情况的调查

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Small-sample hospitality coverage informs the modeled accommodation correction.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Educational availability constrains the modeled Chinese tour activity envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: DIY availability constrains the instructional incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking receipts and farm-experience availability anchor separate service-attribution assumptions.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining receipts anchor the inherited Chinese dining envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled tasting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-activity availability constrains the recreation incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled hosting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled wellness services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grain appears behind vegetables and fresh fruit in the regional product ranking; rankings are not sales weights.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: High fruit/vegetable-picking participation supports a crop-centered regional premise, not a national revenue share.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable prominence supports the direction, but not the magnitude, of the Chinese transfer assumption.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Multiple agricultural visitor activities warn against equating product diversity with separately chargeable engagements.

3. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed course-offering growth supports the direction, not magnitude, of differentiated instructional expansion.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
4. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
5. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.

6. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: French agricultural-census lodging-provider counts independently corroborate a lodging-oriented European adjustment, not a revenue percentage.
7. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
8. 国家发改委：农村一二三产业融合发展 2017 年度报告
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
9. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
   - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
10. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
11. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
12. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
13. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

14. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Operator labor and time constraints limit the assumed expansion of general visitor hosting. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource constraints qualify educational expansion; they do not measure its forecast growth factor. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time constraints are counterforces to unrestricted business-group hosting expansion. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Staffing and time constraints qualify the assumed growth of celebration commissions. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Resource constraints remain a counterforce to faster assumed wellness growth, not evidence for that growth. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Limited hosting resources constrain discovery-service expansion independently of merchandise sales. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time pressures qualify paid community-hosting expansion and do not establish monetization rates. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource limits reinforce conservative expansion assumptions for short scheduled visits. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
15. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.
16. Projeto Experiências do Brasil Rural
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.

17. Portaria MTur nº 25, de 3 de setembro de 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
18. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
19. Luxury Hotel in Stellenbosch Winelands | Spier Hotel Stay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The named working-wine-farm hotel confirms an agricultural-setting accommodation offering, not national provider counts or market share.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The named working-wine-farm hotel confirms an agricultural-setting accommodation offering, not national provider counts or market share.
20. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging formats inform the paid guest-night model.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tour counts initialize incidence, then modeled visits and fees supply value weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Class counts initialize the separately valued instructional proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking and farm-work counts constrain the participation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Meal-offering counts initialize the dining proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts initialize the sampling-service proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Children's attraction counts initialize the recreation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wedding counts initialize separately valued venue-hosting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Retreat counts constrain an explicitly discounted wellness proxy.

21. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2024 overnight-offering incidence updates the U.S. lodging input; camping counts challenge a hotel-only boundary.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate tour and demonstration counts test commercial classification, not revenue share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate picking and work-experience counts test the participation boundary.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Seasonal opening patterns constrain assumed paid-activity expansion, not a measured forecast rate.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Forage and grain incidences constrain field-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit and nut responses anchor adjusted incidence.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vineyard responses supply a distinct activity anchor.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental responses constrain activity weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Other-crop responses bound an assumption-led herb proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Animal-enterprise responses constrain terrestrial-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Maple responses anchor the forest-setting proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Aquaculture-product responses anchor sparse-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Overlapping broad categories constrain a mixed-engagement proxy.
22. Gushan Village
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised CNY39.xx.xx adult admission constrains the Chinese recreation-price assumption; it is not an observed average realization.
23. Kualoa Grown Tour | Sustainable Farming Experience
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A priced guided farm experience provides a tour-classification and higher-ticket price comparison, not global receipts or forecast adoption.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
24. Food Garden | Visit Spier Wine Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advance-booked self-harvesting from ZAR170 supports a distinct participation entitlement; goods-versus-service attribution remains unknown.

25. Visit Our Farm | Chudleigh's
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Seasonal picking alongside admission illustrates entitlement and product-sale separation, not an exclusive revenue allocation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Admission, play areas and other attractions establish recreation scope distinct from crop participation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
26. Venues at Spier Wine Farm | Good Gatherings
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
27. Spier Spa Treatment Menu 2026
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
28. GetYourGuide General Terms and Conditions
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

29. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))

30. Agritourism in North Carolina: Summary of Pilot Study Results
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
31. Agritourism Activities Across the United States - Brief Four
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))

32. School Programs - Shelburne Farms
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
33. Corporate Volunteers 2025 - Queens County Farm Museum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))

34. Meetings at Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
35. The Spa at Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
36. Book a Tour - Charleston Tea Garden
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
37. Wholesale - Charleston Tea Garden
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

38. Agritourism Customer Target Markets - Information Sheet
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
39. Visitor Data Collection - Brief Nine
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
40. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2008 operator-average visitor composition supplies the household activity proxy, not a current global receipt share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: School and mixed university-group activity support an educational proxy; commissioning and monetary conversion are modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The combined corporate/university/government visitor category constrains organized demand; the business fraction is assumed.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Government is included in a combined visitor category, not separately measured as revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Senior and other groups provide activity proxies; nonprofit contracting fractions remain assumptions.
41. 强体验、融业态、活资源，南京农场蹚出农文旅融合新路径 - 南京市农业农村局
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-purchased learning visits demonstrate why a study-visit label is not equivalent to institutional purchasing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximate annual study and total visitor counts at a named farm constrain the Chinese activity bridge, subject to national-transfer and commissioning assumptions.
42. Agritourism & Farm Visits in Lebanon | Sannour
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published family-day prices support a household realization comparator; party composition is modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published school-program pricing supports a lower educational receipt factor, not an observed global discount.
43. Into the Paddock Experience - The Farm Byron Bay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Scheduled public-tour pricing supplies the within-provider comparator for private-service pricing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Private versus scheduled tour prices support a possible package premium; they do not measure corporate sales.

44. Party & Event Booking - Westview Orchards and Winery
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 admission-plus-tent structure supports separating ordinary admission from privately reserved space.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The group minimum and tent fee provide counterevidence to a universal twofold corporate premium and informed the reduced xx.xx realization factor.
45. Private guided culinary herb tours around Jekka's Herbetum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Priced society and club tours establish a paid organizational route and availability constraints, without measuring nonprofit revenue share.
46. 苏州工业园区唯亭学校关于 2025-2026 第二学期德育社会实践活动的竞争性磋商公告
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The school-issued procurement notice supports commissioner-based educational attribution; its package budget is not realized farm revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Public ownership of a purchasing school does not by itself justify allocating its visit to Government and Public Agencies.
47. Health and safety on educational visits - Department for Education
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
48. Educational access visits on your land: Environmental Stewardship
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Eligible visit-linked claims and the prohibition on charging visiting groups demonstrate that participant charges and service financing differ.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A grantor's identity does not establish the commissioning purchaser or a government buyer-sector share.
49. Tot Time Field Trip to Snead's Pumpkin Patch on October 30 - King George County
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2026 announcement corroborates a public recreation route but remains planned activity, not completed procurement or forecast revenue.
50. School Visits - Kenyon Hall Farm
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Disclosed school-booking limits and full 2026 availability support a capacity-constrained forecast premise, not the forecast's exact growth rate.
51. Statistical Monitoring Report of Outline for Children's Development in China (2021-2030) in 2024
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Official enrollment and alternative educational-visit activity constrain customer-pool interpretation; neither measures farm purchasing or validates the modeled realization drag.
52. Education Center - Kualoa Ranch
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator's annual educational participation count supports commercial activity scale but does not identify paid participation or buyer revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Company inquiry access establishes an organizational commissioning route, not a corporate sales weight.
53. School Visits - Kentish Town City Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The September 2025 session price and maximum group size provide a dated educational-service price comparator, not global realized receipts.

54. Daxing statistical yearbook: Table 7-13, 2024 rural leisure-tourism receipts
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
55. Fangshan Statistical Yearbook 2025: Table 8-4, rural leisure-tourism operations
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
56. California Agritourism 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
57. An Initial Economic Impact Estimate of Agritourism in Oregon's Willamette Valley
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.

58. Agritourism in Australia - Measuring and evaluating agritourism in Australia, October 2025
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic day-trip expenditure increased xx.xx% in 2024, providing counterevidence to an inevitable overnight shift; whole-trip expenditure is not used as farm revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic overnight nights declined xx.xx% in 2024; the report explicitly counts all spending and nights on trips involving agritourism, limiting direct attribution.
59. FAQ | Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
60. Setting up an agritourism business - A guide to planning approvals
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.

61. Tourism Satellite Account: Recommended Methodological Framework 2008
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
62. Travel agents (VAT Notice 709/6)
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

63. Contact | Farm Stay

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

64. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

65. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2022 agritourism guest survey reports xx.xx% direct booking, used as a historical farm-stay proxy with explicit geographic, period and receipt-realization assumptions. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The complementary xx.xx% intermediated guest-booking observation constrains the base calibration, but does not separately identify agency versus own-name resale. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides an observed total-intermediation proxy; the reseller portion within it remains an explicitly assumed commercial-role allocation. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

66. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The thesis's restaurant analysis reports approximately xx.xx% direct reservations. It provides a broad historical dining prior for the assumed xx.xx% direct propensity, not a Chinese agritourism observation. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The restaurant direct-booking observation constrains the modeled dining intermediation pool; its agency allocation is assumed rather than observed. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a dining-channel comparator only; it does not establish the assumed own-name reseller fraction within intermediated dining receipts. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

67. Farm & Agritourism Experiences | Peek Pro

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The July 2025-July 2026 farm-experience cohort reports xx.xx% operator-website and xx.xx% gate bookings, giving a selected-cohort xx.xx% direct comparator for the assumed participation-service propensity. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The high recorded direct proportion constrains participation-service intermediation assumptions, but the remaining bookings are not classified into contractual agency roles. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a selected-cohort limit on non-direct booking incidence, not an observed reseller percentage or representative global transaction census. (farmagritourism-insights.peekpro.com)

68. 泰州乡村旅游产业的破局之道

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The June xx.xx 2025 account reports a xx.xx:xx.xx group/independent visitor mix in surveyed local areas, challenging universal transfer of high-direct farm-stay observations to Chinese activities. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader rural-destination group mix supports allowing material organized distribution, but does not identify disclosed-agent booking value. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a regional organized-travel counterexample; group visitors are not automatically counted as reseller customers, and the commercial-role bridge remains assumed. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

69. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 field-crop service receipts and active-host counts calibrate annual realization.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit/tree-nut service receipts per active host calibrate the realization center.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit-group service realization supplies a proxy starting point, not a vineyard-specific disclosure.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental service receipts and host counts calibrate comparable annual billing.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grouped animal-service receipts constrain the annual realization assumption, subject to scope bias.

70. 对政协云南省十三届二次会议第 0294 号提案的答复

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The provincial record distinguishes product sales from broader receipts and identifies tea-linked visitor development; it does not quantify the modeled national category factor.

71. USDA Agritourism Resource Manual

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx average service-receipts benchmark constrains the working annual realization, separate from goods sales.

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The service-receipts benchmark supports a reduced annual realization for short-calendar forest offers.

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Average service receipts constrain an assumption-led minor-setting realization, not aquaculture revenue directly.

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The average service-receipts benchmark constrains the integrated-engagement realization assumption.

72. Maple Farm Tours - French Hill Maple

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.

73. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

14.2. NATO

Table 183. NATO Agritourism Market, by Country growth contribution, 2025-2032

Category	2025 value (USD Million)	2032 value (USD Million)	Added value (USD Million)	2025 share (%)	2032 share (%)	Change (pp)	Growth share (%)	CAGR (%)
Albania	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Belgium	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Bulgaria	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Croatia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Czech Republic	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Denmark	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Estonia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Finland	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Greece	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Hungary	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 183 - continued

Category	2025 value (USD Million)	2032 value (USD Million)	Added value (USD Million)	2025 share (%)	2032 share (%)	Change (pp)	Growth share (%)	CAGR (%)
Iceland	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latvia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Lithuania	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Luxembourg	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Montenegro	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Netherlands	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North Macedonia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Norway	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Poland	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Portugal	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Romania	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Slovakia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Slovenia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Sweden	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Turkey	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Scope total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 184. NATO Agritourism Market Size, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Albania	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Belgium	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Bulgaria	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Croatia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Czech Republic	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Denmark	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 184 - continued

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Estonia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Finland	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Greece	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Hungary	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Iceland	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latvia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Lithuania	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Luxembourg	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Montenegro	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Netherlands	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
North Macedonia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Norway	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Poland	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Portugal	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Romania	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Slovakia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Slovenia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Sweden	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Turkey	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 185. NATO Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million)

Visitor Offering	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Farm Accommodation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Classes and Workshops	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Dining	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Event Hosting and Venue Rental	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Product Tastings	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Recreation and Attractions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Tours and Demonstrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Wellness Services	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Harvesting and Farm Participation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 186. NATO Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million)

Visit Purpose	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Business and Professional Engagement	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Community Engagement and Volunteering	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Education and Skills Development	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
En Route Stopovers	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Leisure and Recreation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Product Discovery and Sourcing	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Social Gatherings and Celebrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Wellness and Personal Retreats	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 187. NATO Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million)

Buyer Segment	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Businesses	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Educational Institutions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Government and Public Agencies	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Individuals and Households	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Nonprofit and Membership Organizations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 188. NATO Agritourism Market Size, by Visit Format, 2017-2040 (USD Million)

Visit Format	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Non-Overnight Visits	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Overnight Stays	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 189. NATO Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million)

Booking Channel	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Agent-Mediated Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Direct Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Reseller Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 190. NATO Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)

Agricultural Setting	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Aquaculture Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Beverage, Spice and Medicinal Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Field and Industrial Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Forest Product Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Fruit and Nut Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Livestock Farms and Ranches	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mixed-Enterprise Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vegetable and Ornamental Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vineyards	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

2. 北京市休闲农园经营情况的调查

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Small-sample hospitality coverage informs the modeled accommodation correction.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Educational availability constrains the modeled Chinese tour activity envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: DIY availability constrains the instructional incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking receipts and farm-experience availability anchor separate service-attribution assumptions.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining receipts anchor the inherited Chinese dining envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled tasting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-activity availability constrains the recreation incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled hosting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled wellness services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grain appears behind vegetables and fresh fruit in the regional product ranking; rankings are not sales weights.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: High fruit/vegetable-picking participation supports a crop-centered regional premise, not a national revenue share.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable prominence supports the direction, but not the magnitude, of the Chinese transfer assumption.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Multiple agricultural visitor activities warn against equating product diversity with separately chargeable engagements.

3. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed course-offering growth supports the direction, not magnitude, of differentiated instructional expansion.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
4. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.

5. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
6. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: French agricultural-census lodging-provider counts independently corroborate a lodging-oriented European adjustment, not a revenue percentage.
7. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
8. 国家发改委：农村一二三产业融合发展 2017 年度报告
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
9. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
   - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
10. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
11. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
12. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.

13. 怀柔区第三次全国农业普查主要数据公报（第六号）

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

14. Major Challenges and Necessary Supports for Agritourism - Brief Six

- Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
- Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
- Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Operator labor and time constraints limit the assumed expansion of general visitor hosting. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource constraints qualify educational expansion; they do not measure its forecast growth factor. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time constraints are counterforces to unrestricted business-group hosting expansion. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Staffing and time constraints qualify the assumed growth of celebration commissions. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Resource constraints remain a counterforce to faster assumed wellness growth, not evidence for that growth. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Limited hosting resources constrain discovery-service expansion independently of merchandise sales. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time pressures qualify paid community-hosting expansion and do not establish monetization rates. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource limits reinforce conservative expansion assumptions for short scheduled visits. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))

15. Eurostat: Regions in Europe - 2023 interactive edition

- Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.

16. 2022 Census of Agriculture, Table 6: Income From Farm-Related Sources - United States and States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
17. Number and proportion of farms by farm type, Canada, 2021
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
18. Landbouw; bedrijven met verbredingsactiviteiten, hoofdbedrijfstype, regio
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2023 census records 2,200 agritourism and xx.xx farm-education businesses, with potential separate-entity undercoverage; annual receipts and overlap are modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2023 census records 2,200 agritourism and xx.xx farm-education businesses, with potential separate-entity undercoverage; annual receipts and overlap are modeled.
19. Farm Accounts in England - Chapter 5: Diversification
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
20. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging formats inform the paid guest-night model.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tour counts initialize incidence, then modeled visits and fees supply value weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Class counts initialize the separately valued instructional proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking and farm-work counts constrain the participation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Meal-offering counts initialize the dining proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts initialize the sampling-service proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Children's attraction counts initialize the recreation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wedding counts initialize separately valued venue-hosting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Retreat counts constrain an explicitly discounted wellness proxy.

21. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2024 overnight-offering incidence updates the U.S. lodging input; camping counts challenge a hotel-only boundary.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate tour and demonstration counts test commercial classification, not revenue share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate picking and work-experience counts test the participation boundary.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Seasonal opening patterns constrain assumed paid-activity expansion, not a measured forecast rate.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Forage and grain incidences constrain field-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit and nut responses anchor adjusted incidence.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vineyard responses supply a distinct activity anchor.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental responses constrain activity weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Other-crop responses bound an assumption-led herb proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Animal-enterprise responses constrain terrestrial-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Maple responses anchor the forest-setting proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Aquaculture-product responses anchor sparse-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Overlapping broad categories constrain a mixed-engagement proxy.
22. Gushan Village
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised CNY39.xx.xx adult admission constrains the Chinese recreation-price assumption; it is not an observed average realization.
23. Kualoa Grown Tour | Sustainable Farming Experience
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A priced guided farm experience provides a tour-classification and higher-ticket price comparison, not global receipts or forecast adoption.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
24. Food Garden | Visit Spier Wine Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advance-booked self-harvesting from ZAR170 supports a distinct participation entitlement; goods-versus-service attribution remains unknown.

25. Visit Our Farm | Chudleigh's
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Seasonal picking alongside admission illustrates entitlement and product-sale separation, not an exclusive revenue allocation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Admission, play areas and other attractions establish recreation scope distinct from crop participation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
26. Venues at Spier Wine Farm | Good Gatherings
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
27. Spier Spa Treatment Menu 2026
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
28. GetYourGuide General Terms and Conditions
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

29. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))

30. Agritourism in North Carolina: Summary of Pilot Study Results

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))

31. Agritourism Activities Across the United States - Brief Four

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))

32. School Programs - Shelburne Farms
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
33. Corporate Volunteers 2025 - Queens County Farm Museum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))

34. Meetings at Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
35. The Spa at Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
36. Book a Tour - Charleston Tea Garden
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
37. Wholesale - Charleston Tea Garden
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

38. Agritourism Customer Target Markets - Information Sheet
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
39. Visitor Data Collection - Brief Nine
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
40. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2008 operator-average visitor composition supplies the household activity proxy, not a current global receipt share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: School and mixed university-group activity support an educational proxy; commissioning and monetary conversion are modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The combined corporate/university/government visitor category constrains organized demand; the business fraction is assumed.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Government is included in a combined visitor category, not separately measured as revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Senior and other groups provide activity proxies; nonprofit contracting fractions remain assumptions.
41. 强体验、融业态、活资源，南京农场蹚出农文旅融合新路径 - 南京市农业农村局
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-purchased learning visits demonstrate why a study-visit label is not equivalent to institutional purchasing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximate annual study and total visitor counts at a named farm constrain the Chinese activity bridge, subject to national-transfer and commissioning assumptions.
42. Agritourism & Farm Visits in Lebanon | Sannour
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published family-day prices support a household realization comparator; party composition is modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published school-program pricing supports a lower educational receipt factor, not an observed global discount.
43. Into the Paddock Experience - The Farm Byron Bay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Scheduled public-tour pricing supplies the within-provider comparator for private-service pricing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Private versus scheduled tour prices support a possible package premium; they do not measure corporate sales.

44. Party & Event Booking - Westview Orchards and Winery
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 admission-plus-tent structure supports separating ordinary admission from privately reserved space.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The group minimum and tent fee provide counterevidence to a universal twofold corporate premium and informed the reduced xx.xx realization factor.
45. Private guided culinary herb tours around Jekka's Herbetum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Priced society and club tours establish a paid organizational route and availability constraints, without measuring nonprofit revenue share.
46. 苏州工业园区唯亭学校关于 2025-2026 第二学期德育社会实践活动的竞争性磋商公告
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The school-issued procurement notice supports commissioner-based educational attribution; its package budget is not realized farm revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Public ownership of a purchasing school does not by itself justify allocating its visit to Government and Public Agencies.
47. Health and safety on educational visits - Department for Education
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
48. Educational access visits on your land: Environmental Stewardship
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Eligible visit-linked claims and the prohibition on charging visiting groups demonstrate that participant charges and service financing differ.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A grantor's identity does not establish the commissioning purchaser or a government buyer-sector share.
49. Tot Time Field Trip to Snead's Pumpkin Patch on October 30 - King George County
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2026 announcement corroborates a public recreation route but remains planned activity, not completed procurement or forecast revenue.
50. School Visits - Kenyon Hall Farm
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Disclosed school-booking limits and full 2026 availability support a capacity-constrained forecast premise, not the forecast's exact growth rate.
51. Statistical Monitoring Report of Outline for Children's Development in China (2021-2030) in 2024
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Official enrollment and alternative educational-visit activity constrain customer-pool interpretation; neither measures farm purchasing or validates the modeled realization drag.
52. Education Center - Kualoa Ranch
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator's annual educational participation count supports commercial activity scale but does not identify paid participation or buyer revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Company inquiry access establishes an organizational commissioning route, not a corporate sales weight.
53. School Visits - Kentish Town City Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The September 2025 session price and maximum group size provide a dated educational-service price comparator, not global realized receipts.

54. Daxing statistical yearbook: Table 7-13, 2024 rural leisure-tourism receipts
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
55. Fangshan Statistical Yearbook 2025: Table 8-4, rural leisure-tourism operations
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
56. California Agritourism 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
57. An Initial Economic Impact Estimate of Agritourism in Oregon's Willamette Valley
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.

58. Agritourism in Australia - Measuring and evaluating agritourism in Australia, October 2025
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic day-trip expenditure increased xx.xx% in 2024, providing counterevidence to an inevitable overnight shift; whole-trip expenditure is not used as farm revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic overnight nights declined xx.xx% in 2024; the report explicitly counts all spending and nights on trips involving agritourism, limiting direct attribution.
59. FAQ | Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
60. Setting up an agritourism business - A guide to planning approvals
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.

61. Tourism Satellite Account: Recommended Methodological Framework 2008
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
62. Travel agents (VAT Notice 709/6)
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

63. Contact | Farm Stay

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

64. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

65. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2022 agritourism guest survey reports xx.xx% direct booking, used as a historical farm-stay proxy with explicit geographic, period and receipt-realization assumptions. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The complementary xx.xx% intermediated guest-booking observation constrains the base calibration, but does not separately identify agency versus own-name resale. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides an observed total-intermediation proxy; the reseller portion within it remains an explicitly assumed commercial-role allocation. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

66. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The thesis's restaurant analysis reports approximately xx.xx% direct reservations. It provides a broad historical dining prior for the assumed xx.xx% direct propensity, not a Chinese agritourism observation. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The restaurant direct-booking observation constrains the modeled dining intermediation pool; its agency allocation is assumed rather than observed. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a dining-channel comparator only; it does not establish the assumed own-name reseller fraction within intermediated dining receipts. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

67. Farm & Agritourism Experiences | Peek Pro

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The July 2025-July 2026 farm-experience cohort reports xx.xx% operator-website and xx.xx% gate bookings, giving a selected-cohort xx.xx% direct comparator for the assumed participation-service propensity. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The high recorded direct proportion constrains participation-service intermediation assumptions, but the remaining bookings are not classified into contractual agency roles. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a selected-cohort limit on non-direct booking incidence, not an observed reseller percentage or representative global transaction census. (farmagritourism-insights.peekpro.com)

68. 泰州乡村旅游产业的破局之道

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The June xx.xx 2025 account reports a xx.xx:xx.xx group/independent visitor mix in surveyed local areas, challenging universal transfer of high-direct farm-stay observations to Chinese activities. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader rural-destination group mix supports allowing material organized distribution, but does not identify disclosed-agent booking value. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a regional organized-travel counterexample; group visitors are not automatically counted as reseller customers, and the commercial-role bridge remains assumed. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

69. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 field-crop service receipts and active-host counts calibrate annual realization.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit/tree-nut service receipts per active host calibrate the realization center.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit-group service realization supplies a proxy starting point, not a vineyard-specific disclosure.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental service receipts and host counts calibrate comparable annual billing.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grouped animal-service receipts constrain the annual realization assumption, subject to scope bias.

70. 对政协云南省十三届二次会议第 0294 号提案的答复

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The provincial record distinguishes product sales from broader receipts and identifies tea-linked visitor development; it does not quantify the modeled national category factor.

71. USDA Agritourism Resource Manual
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx average service-receipts benchmark constrains the working annual realization, separate from goods sales.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The service-receipts benchmark supports a reduced annual realization for short-calendar forest offers.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Average service receipts constrain an assumption-led minor-setting realization, not aquaculture revenue directly.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The average service-receipts benchmark constrains the integrated-engagement realization assumption.
72. Maple Farm Tours - French Hill Maple
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
73. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

14.3. G7

Table 191. G7 Agritourism Market, by Country growth contribution, 2025-2032

Category	2025 value (USD Million)	2032 value (USD Million)	Added value (USD Million)	2025 share (%)	2032 share (%)	Change (pp)	Growth share (%)	CAGR (%)
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Scope total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 192. G7 Agritourism Market Size, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 193. G7 Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million)

Visitor Offering	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Farm Accommodation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Classes and Workshops	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Dining	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Event Hosting and Venue Rental	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Product Tastings	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Recreation and Attractions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Tours and Demonstrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Wellness Services	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Harvesting and Farm Participation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 194. G7 Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million)

Visit Purpose	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Business and Professional Engagement	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Community Engagement and Volunteering	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Education and Skills Development	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
En Route Stopovers	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Leisure and Recreation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Product Discovery and Sourcing	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Social Gatherings and Celebrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Wellness and Personal Retreats	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 195. G7 Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million)

Buyer Segment	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Businesses	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Educational Institutions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Government and Public Agencies	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Individuals and Households	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Nonprofit and Membership Organizations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 196. G7 Agritourism Market Size, by Visit Format, 2017-2040 (USD Million)

Visit Format	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Non-Overnight Visits	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Overnight Stays	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 197. G7 Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million)

Booking Channel	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Agent-Mediated Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Direct Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Reseller Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 198. G7 Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)

Agricultural Setting	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Aquaculture Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Beverage, Spice and Medicinal Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Field and Industrial Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Forest Product Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Fruit and Nut Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Livestock Farms and Ranches	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mixed-Enterprise Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vegetable and Ornamental Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vineyards	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

2. 北京市休闲农园经营情况的调查

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Small-sample hospitality coverage informs the modeled accommodation correction.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Educational availability constrains the modeled Chinese tour activity envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: DIY availability constrains the instructional incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking receipts and farm-experience availability anchor separate service-attribution assumptions.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining receipts anchor the inherited Chinese dining envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled tasting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-activity availability constrains the recreation incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled hosting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled wellness services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grain appears behind vegetables and fresh fruit in the regional product ranking; rankings are not sales weights.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: High fruit/vegetable-picking participation supports a crop-centered regional premise, not a national revenue share.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable prominence supports the direction, but not the magnitude, of the Chinese transfer assumption.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Multiple agricultural visitor activities warn against equating product diversity with separately chargeable engagements.

3. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed course-offering growth supports the direction, not magnitude, of differentiated instructional expansion.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
4. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.

5. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
6. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: French agricultural-census lodging-provider counts independently corroborate a lodging-oriented European adjustment, not a revenue percentage.
7. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
8. 国家发改委：农村一二三产业融合发展 2017 年度报告
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
9. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
   - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
10. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
11. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
12. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.

13. 怀柔区第三次全国农业普查主要数据公报（第六号）

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

14. Major Challenges and Necessary Supports for Agritourism - Brief Six

- Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
- Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
- Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Operator labor and time constraints limit the assumed expansion of general visitor hosting. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource constraints qualify educational expansion; they do not measure its forecast growth factor. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time constraints are counterforces to unrestricted business-group hosting expansion. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Staffing and time constraints qualify the assumed growth of celebration commissions. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Resource constraints remain a counterforce to faster assumed wellness growth, not evidence for that growth. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Limited hosting resources constrain discovery-service expansion independently of merchandise sales. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time pressures qualify paid community-hosting expansion and do not establish monetization rates. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource limits reinforce conservative expansion assumptions for short scheduled visits. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))

15. Eurostat: Regions in Europe - 2023 interactive edition

- Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.

16. 2022 Census of Agriculture, Table 6: Income From Farm-Related Sources - United States and States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
17. Number and proportion of farms by farm type, Canada, 2021
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
18. Farm Accounts in England - Chapter 5: Diversification
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
19. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
20. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging formats inform the paid guest-night model.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tour counts initialize incidence, then modeled visits and fees supply value weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Class counts initialize the separately valued instructional proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking and farm-work counts constrain the participation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Meal-offering counts initialize the dining proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts initialize the sampling-service proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Children's attraction counts initialize the recreation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wedding counts initialize separately valued venue-hosting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Retreat counts constrain an explicitly discounted wellness proxy.

21. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2024 overnight-offering incidence updates the U.S. lodging input; camping counts challenge a hotel-only boundary.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate tour and demonstration counts test commercial classification, not revenue share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate picking and work-experience counts test the participation boundary.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Seasonal opening patterns constrain assumed paid-activity expansion, not a measured forecast rate.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Forage and grain incidences constrain field-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit and nut responses anchor adjusted incidence.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vineyard responses supply a distinct activity anchor.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental responses constrain activity weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Other-crop responses bound an assumption-led herb proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Animal-enterprise responses constrain terrestrial-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Maple responses anchor the forest-setting proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Aquaculture-product responses anchor sparse-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Overlapping broad categories constrain a mixed-engagement proxy.
22. Gushan Village
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised CNY39.xx.xx adult admission constrains the Chinese recreation-price assumption; it is not an observed average realization.
23. Kualoa Grown Tour | Sustainable Farming Experience
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A priced guided farm experience provides a tour-classification and higher-ticket price comparison, not global receipts or forecast adoption.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
24. Food Garden | Visit Spier Wine Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advance-booked self-harvesting from ZAR170 supports a distinct participation entitlement; goods-versus-service attribution remains unknown.

25. Visit Our Farm | Chudleigh's
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Seasonal picking alongside admission illustrates entitlement and product-sale separation, not an exclusive revenue allocation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Admission, play areas and other attractions establish recreation scope distinct from crop participation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
26. Venues at Spier Wine Farm | Good Gatherings
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
27. Spier Spa Treatment Menu 2026
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
28. GetYourGuide General Terms and Conditions
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

29. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))

30. Agritourism in North Carolina: Summary of Pilot Study Results

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))

31. Agritourism Activities Across the United States - Brief Four

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))

32. School Programs - Shelburne Farms
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
33. Corporate Volunteers 2025 - Queens County Farm Museum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))

34. Meetings at Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
35. The Spa at Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
36. Book a Tour - Charleston Tea Garden
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
37. Wholesale - Charleston Tea Garden
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

38. Agritourism Customer Target Markets - Information Sheet
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
39. Visitor Data Collection - Brief Nine
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
40. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2008 operator-average visitor composition supplies the household activity proxy, not a current global receipt share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: School and mixed university-group activity support an educational proxy; commissioning and monetary conversion are modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The combined corporate/university/government visitor category constrains organized demand; the business fraction is assumed.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Government is included in a combined visitor category, not separately measured as revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Senior and other groups provide activity proxies; nonprofit contracting fractions remain assumptions.
41. 强体验、融业态、活资源，南京农场蹚出农文旅融合新路径 - 南京市农业农村局
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-purchased learning visits demonstrate why a study-visit label is not equivalent to institutional purchasing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximate annual study and total visitor counts at a named farm constrain the Chinese activity bridge, subject to national-transfer and commissioning assumptions.
42. Agritourism & Farm Visits in Lebanon | Sannour
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published family-day prices support a household realization comparator; party composition is modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published school-program pricing supports a lower educational receipt factor, not an observed global discount.
43. Into the Paddock Experience - The Farm Byron Bay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Scheduled public-tour pricing supplies the within-provider comparator for private-service pricing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Private versus scheduled tour prices support a possible package premium; they do not measure corporate sales.

44. Party & Event Booking - Westview Orchards and Winery
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 admission-plus-tent structure supports separating ordinary admission from privately reserved space.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The group minimum and tent fee provide counterevidence to a universal twofold corporate premium and informed the reduced xx.xx realization factor.
45. Private guided culinary herb tours around Jekka's Herbetum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Priced society and club tours establish a paid organizational route and availability constraints, without measuring nonprofit revenue share.
46. 苏州工业园区唯亭学校关于 2025-2026 第二学期德育社会实践活动的竞争性磋商公告
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The school-issued procurement notice supports commissioner-based educational attribution; its package budget is not realized farm revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Public ownership of a purchasing school does not by itself justify allocating its visit to Government and Public Agencies.
47. Health and safety on educational visits - Department for Education
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
48. Educational access visits on your land: Environmental Stewardship
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Eligible visit-linked claims and the prohibition on charging visiting groups demonstrate that participant charges and service financing differ.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A grantor's identity does not establish the commissioning purchaser or a government buyer-sector share.
49. Tot Time Field Trip to Snead's Pumpkin Patch on October 30 - King George County
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2026 announcement corroborates a public recreation route but remains planned activity, not completed procurement or forecast revenue.
50. School Visits - Kenyon Hall Farm
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Disclosed school-booking limits and full 2026 availability support a capacity-constrained forecast premise, not the forecast's exact growth rate.
51. Statistical Monitoring Report of Outline for Children's Development in China (2021-2030) in 2024
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Official enrollment and alternative educational-visit activity constrain customer-pool interpretation; neither measures farm purchasing or validates the modeled realization drag.
52. Education Center - Kualoa Ranch
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator's annual educational participation count supports commercial activity scale but does not identify paid participation or buyer revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Company inquiry access establishes an organizational commissioning route, not a corporate sales weight.
53. School Visits - Kentish Town City Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The September 2025 session price and maximum group size provide a dated educational-service price comparator, not global realized receipts.

54. Daxing statistical yearbook: Table 7-13, 2024 rural leisure-tourism receipts
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
55. Fangshan Statistical Yearbook 2025: Table 8-4, rural leisure-tourism operations
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
56. California Agritourism 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
57. An Initial Economic Impact Estimate of Agritourism in Oregon's Willamette Valley
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.

58. Agritourism in Australia - Measuring and evaluating agritourism in Australia, October 2025
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic day-trip expenditure increased xx.xx% in 2024, providing counterevidence to an inevitable overnight shift; whole-trip expenditure is not used as farm revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic overnight nights declined xx.xx% in 2024; the report explicitly counts all spending and nights on trips involving agritourism, limiting direct attribution.
59. FAQ | Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
60. Setting up an agritourism business - A guide to planning approvals
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.

61. Tourism Satellite Account: Recommended Methodological Framework 2008

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))

62. Travel agents (VAT Notice 709/6)

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

63. Contact | Farm Stay

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

64. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

65. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2022 agritourism guest survey reports xx.xx% direct booking, used as a historical farm-stay proxy with explicit geographic, period and receipt-realization assumptions. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The complementary xx.xx% intermediated guest-booking observation constrains the base calibration, but does not separately identify agency versus own-name resale. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides an observed total-intermediation proxy; the reseller portion within it remains an explicitly assumed commercial-role allocation. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

66. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The thesis's restaurant analysis reports approximately xx.xx% direct reservations. It provides a broad historical dining prior for the assumed xx.xx% direct propensity, not a Chinese agritourism observation. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The restaurant direct-booking observation constrains the modeled dining intermediation pool; its agency allocation is assumed rather than observed. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a dining-channel comparator only; it does not establish the assumed own-name reseller fraction within intermediated dining receipts. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

67. Farm & Agritourism Experiences | Peek Pro

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The July 2025-July 2026 farm-experience cohort reports xx.xx% operator-website and xx.xx% gate bookings, giving a selected-cohort xx.xx% direct comparator for the assumed participation-service propensity. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The high recorded direct proportion constrains participation-service intermediation assumptions, but the remaining bookings are not classified into contractual agency roles. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a selected-cohort limit on non-direct booking incidence, not an observed reseller percentage or representative global transaction census. (farmagritourism-insights.peekpro.com)

68. 泰州乡村旅游产业的破局之道

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The June xx.xx 2025 account reports a xx.xx:xx.xx group/independent visitor mix in surveyed local areas, challenging universal transfer of high-direct farm-stay observations to Chinese activities. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader rural-destination group mix supports allowing material organized distribution, but does not identify disclosed-agent booking value. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a regional organized-travel counterexample; group visitors are not automatically counted as reseller customers, and the commercial-role bridge remains assumed. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

69. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 field-crop service receipts and active-host counts calibrate annual realization.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit/tree-nut service receipts per active host calibrate the realization center.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit-group service realization supplies a proxy starting point, not a vineyard-specific disclosure.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental service receipts and host counts calibrate comparable annual billing.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grouped animal-service receipts constrain the annual realization assumption, subject to scope bias.

70. 对政协云南省十三届二次会议第 0294 号提案的答复

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The provincial record distinguishes product sales from broader receipts and identifies tea-linked visitor development; it does not quantify the modeled national category factor.

71. USDA Agritourism Resource Manual
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx average service-receipts benchmark constrains the working annual realization, separate from goods sales.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The service-receipts benchmark supports a reduced annual realization for short-calendar forest offers.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Average service receipts constrain an assumption-led minor-setting realization, not aquaculture revenue directly.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The average service-receipts benchmark constrains the integrated-engagement realization assumption.
72. Maple Farm Tours - French Hill Maple
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
73. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

14.4. European Union

Table 199. European Union Agritourism Market, by Country growth contribution, 2025-2032

Category	2025 value (USD Million)	2032 value (USD Million)	Added value (USD Million)	2025 share (%)	2032 share (%)	Change (pp)	Growth share (%)	CAGR (%)
Austria	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Belgium	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Bulgaria	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Croatia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Cyprus	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Czech Republic	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Denmark	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Estonia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Finland	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Greece	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Hungary	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Ireland	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latvia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Lithuania	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Luxembourg	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Malta	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Netherlands	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Poland	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Portugal	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Romania	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Slovakia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Slovenia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Sweden	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Scope total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 200. European Union Agritourism Market Size, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Austria	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Belgium	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Bulgaria	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Croatia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Cyprus	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Czech Republic	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Denmark	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Estonia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Finland	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Greece	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Hungary	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Ireland	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Latvia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Lithuania	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Luxembourg	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Malta	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Netherlands	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Poland	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Portugal	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Romania	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Slovakia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Slovenia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Sweden	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 201. European Union Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million)

Visitor Offering	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Farm Accommodation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Classes and Workshops	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Dining	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Event Hosting and Venue Rental	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Product Tastings	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Recreation and Attractions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Tours and Demonstrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Wellness Services	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Harvesting and Farm Participation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 202. European Union Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million)

Visit Purpose	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Business and Professional Engagement	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Community Engagement and Volunteering	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Education and Skills Development	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
En Route Stopovers	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Leisure and Recreation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Product Discovery and Sourcing	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Social Gatherings and Celebrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Wellness and Personal Retreats	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 203. European Union Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million)

Buyer Segment	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Businesses	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Educational Institutions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Government and Public Agencies	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Individuals and Households	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Nonprofit and Membership Organizations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 204. European Union Agritourism Market Size, by Visit Format, 2017-2040 (USD Million)

Visit Format	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Non-Overnight Visits	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Overnight Stays	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 205. European Union Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million)

Booking Channel	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Agent-Mediated Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Direct Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Reseller Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 206. European Union Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)

Agricultural Setting	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Aquaculture Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Beverage, Spice and Medicinal Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Field and Industrial Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Forest Product Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Fruit and Nut Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Livestock Farms and Ranches	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mixed-Enterprise Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vegetable and Ornamental Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vineyards	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

2. 北京市休闲农园经营情况的调查

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Small-sample hospitality coverage informs the modeled accommodation correction.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Educational availability constrains the modeled Chinese tour activity envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: DIY availability constrains the instructional incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking receipts and farm-experience availability anchor separate service-attribution assumptions.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining receipts anchor the inherited Chinese dining envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled tasting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-activity availability constrains the recreation incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled hosting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled wellness services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grain appears behind vegetables and fresh fruit in the regional product ranking; rankings are not sales weights.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: High fruit/vegetable-picking participation supports a crop-centered regional premise, not a national revenue share.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable prominence supports the direction, but not the magnitude, of the Chinese transfer assumption.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Multiple agricultural visitor activities warn against equating product diversity with separately chargeable engagements.

3. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed course-offering growth supports the direction, not magnitude, of differentiated instructional expansion.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
4. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
5. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.

6. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: French agricultural-census lodging-provider counts independently corroborate a lodging-oriented European adjustment, not a revenue percentage.
7. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
8. 国家发改委：农村一二三产业融合发展 2017 年度报告
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
9. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
   - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
10. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
11. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
12. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
13. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

14. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Operator labor and time constraints limit the assumed expansion of general visitor hosting. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource constraints qualify educational expansion; they do not measure its forecast growth factor. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time constraints are counterforces to unrestricted business-group hosting expansion. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Staffing and time constraints qualify the assumed growth of celebration commissions. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Resource constraints remain a counterforce to faster assumed wellness growth, not evidence for that growth. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Limited hosting resources constrain discovery-service expansion independently of merchandise sales. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time pressures qualify paid community-hosting expansion and do not establish monetization rates. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource limits reinforce conservative expansion assumptions for short scheduled visits. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
15. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.
16. Factsheet Urlaub am Bauernhof
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately xx.xx farm hosts, xx.xx beds and EUR xx.xx direct value added calibrate the inherited Austrian commercial model; value added is not substituted for gross receipts.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately xx.xx farm hosts, xx.xx beds and EUR xx.xx direct value added calibrate the inherited Austrian commercial model; value added is not substituted for gross receipts.

17. Landbouw; bedrijven met verbredingsactiviteiten, hoofdbedrijfstype, regio
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2023 census records 2,200 agritourism and xx.xx farm-education businesses, with potential separate-entity undercoverage; annual receipts and overlap are modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2023 census records 2,200 agritourism and xx.xx farm-education businesses, with potential separate-entity undercoverage; annual receipts and overlap are modeled.
18. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging formats inform the paid guest-night model.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tour counts initialize incidence, then modeled visits and fees supply value weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Class counts initialize the separately valued instructional proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking and farm-work counts constrain the participation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Meal-offering counts initialize the dining proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts initialize the sampling-service proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Children's attraction counts initialize the recreation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wedding counts initialize separately valued venue-hosting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Retreat counts constrain an explicitly discounted wellness proxy.

19. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2024 overnight-offering incidence updates the U.S. lodging input; camping counts challenge a hotel-only boundary.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate tour and demonstration counts test commercial classification, not revenue share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate picking and work-experience counts test the participation boundary.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Seasonal opening patterns constrain assumed paid-activity expansion, not a measured forecast rate.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Forage and grain incidences constrain field-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit and nut responses anchor adjusted incidence.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vineyard responses supply a distinct activity anchor.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental responses constrain activity weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Other-crop responses bound an assumption-led herb proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Animal-enterprise responses constrain terrestrial-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Maple responses anchor the forest-setting proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Aquaculture-product responses anchor sparse-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Overlapping broad categories constrain a mixed-engagement proxy.
20. Gushan Village
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised CNY39.xx.xx adult admission constrains the Chinese recreation-price assumption; it is not an observed average realization.
21. Kualoa Grown Tour | Sustainable Farming Experience
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A priced guided farm experience provides a tour-classification and higher-ticket price comparison, not global receipts or forecast adoption.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
22. Food Garden | Visit Spier Wine Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advance-booked self-harvesting from ZAR170 supports a distinct participation entitlement; goods-versus-service attribution remains unknown.

23. Visit Our Farm | Chudleigh's
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Seasonal picking alongside admission illustrates entitlement and product-sale separation, not an exclusive revenue allocation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Admission, play areas and other attractions establish recreation scope distinct from crop participation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
24. Venues at Spier Wine Farm | Good Gatherings
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
25. Spier Spa Treatment Menu 2026
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
26. GetYourGuide General Terms and Conditions
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
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    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

27. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))

28. Agritourism in North Carolina: Summary of Pilot Study Results
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
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    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
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    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
29. Agritourism Activities Across the United States - Brief Four
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))

30. School Programs - Shelburne Farms
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
31. Corporate Volunteers 2025 - Queens County Farm Museum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))

32. Meetings at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))

33. The Spa at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))

34. Book a Tour - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.

35. Wholesale - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

36. Agritourism Customer Target Markets - Information Sheet
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
37. Visitor Data Collection - Brief Nine
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
38. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2008 operator-average visitor composition supplies the household activity proxy, not a current global receipt share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: School and mixed university-group activity support an educational proxy; commissioning and monetary conversion are modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The combined corporate/university/government visitor category constrains organized demand; the business fraction is assumed.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Government is included in a combined visitor category, not separately measured as revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Senior and other groups provide activity proxies; nonprofit contracting fractions remain assumptions.
39. 强体验、融业态、活资源，南京农场蹚出农文旅融合新路径 - 南京市农业农村局
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-purchased learning visits demonstrate why a study-visit label is not equivalent to institutional purchasing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximate annual study and total visitor counts at a named farm constrain the Chinese activity bridge, subject to national-transfer and commissioning assumptions.
40. Agritourism & Farm Visits in Lebanon | Sannour
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published family-day prices support a household realization comparator; party composition is modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published school-program pricing supports a lower educational receipt factor, not an observed global discount.
41. Into the Paddock Experience - The Farm Byron Bay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Scheduled public-tour pricing supplies the within-provider comparator for private-service pricing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Private versus scheduled tour prices support a possible package premium; they do not measure corporate sales.

42. Party & Event Booking - Westview Orchards and Winery
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 admission-plus-tent structure supports separating ordinary admission from privately reserved space.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The group minimum and tent fee provide counterevidence to a universal twofold corporate premium and informed the reduced xx.xx realization factor.
43. Private guided culinary herb tours around Jekka's Herbetum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Priced society and club tours establish a paid organizational route and availability constraints, without measuring nonprofit revenue share.
44. 苏州工业园区唯亭学校关于 2025-2026 第二学期德育社会实践活动的竞争性磋商公告
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The school-issued procurement notice supports commissioner-based educational attribution; its package budget is not realized farm revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Public ownership of a purchasing school does not by itself justify allocating its visit to Government and Public Agencies.
45. Health and safety on educational visits - Department for Education
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
46. Educational access visits on your land: Environmental Stewardship
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Eligible visit-linked claims and the prohibition on charging visiting groups demonstrate that participant charges and service financing differ.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A grantor's identity does not establish the commissioning purchaser or a government buyer-sector share.
47. Tot Time Field Trip to Snead's Pumpkin Patch on October 30 - King George County
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2026 announcement corroborates a public recreation route but remains planned activity, not completed procurement or forecast revenue.
48. School Visits - Kenyon Hall Farm
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Disclosed school-booking limits and full 2026 availability support a capacity-constrained forecast premise, not the forecast's exact growth rate.
49. Statistical Monitoring Report of Outline for Children's Development in China (2021-2030) in 2024
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Official enrollment and alternative educational-visit activity constrain customer-pool interpretation; neither measures farm purchasing or validates the modeled realization drag.
50. Education Center - Kualoa Ranch
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator's annual educational participation count supports commercial activity scale but does not identify paid participation or buyer revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Company inquiry access establishes an organizational commissioning route, not a corporate sales weight.
51. School Visits - Kentish Town City Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The September 2025 session price and maximum group size provide a dated educational-service price comparator, not global realized receipts.

52. Daxing statistical yearbook: Table 7-13, 2024 rural leisure-tourism receipts
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
53. Fangshan Statistical Yearbook 2025: Table 8-4, rural leisure-tourism operations
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
54. California Agritourism 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
55. An Initial Economic Impact Estimate of Agritourism in Oregon's Willamette Valley
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.

56. Agritourism in Australia - Measuring and evaluating agritourism in Australia, October 2025
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic day-trip expenditure increased xx.xx% in 2024, providing counterevidence to an inevitable overnight shift; whole-trip expenditure is not used as farm revenue.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic overnight nights declined xx.xx% in 2024; the report explicitly counts all spending and nights on trips involving agritourism, limiting direct attribution.

57. FAQ | Spier
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.

58. Setting up an agritourism business - A guide to planning approvals
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.

59. Tourism Satellite Account: Recommended Methodological Framework 2008
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
60. Travel agents (VAT Notice 709/6)
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

61. Contact | Farm Stay

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

62. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

63. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2022 agritourism guest survey reports xx.xx% direct booking, used as a historical farm-stay proxy with explicit geographic, period and receipt-realization assumptions. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The complementary xx.xx% intermediated guest-booking observation constrains the base calibration, but does not separately identify agency versus own-name resale. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides an observed total-intermediation proxy; the reseller portion within it remains an explicitly assumed commercial-role allocation. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

64. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The thesis's restaurant analysis reports approximately xx.xx% direct reservations. It provides a broad historical dining prior for the assumed xx.xx% direct propensity, not a Chinese agritourism observation. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The restaurant direct-booking observation constrains the modeled dining intermediation pool; its agency allocation is assumed rather than observed. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a dining-channel comparator only; it does not establish the assumed own-name reseller fraction within intermediated dining receipts. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

65. Farm & Agritourism Experiences | Peek Pro

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The July 2025-July 2026 farm-experience cohort reports xx.xx% operator-website and xx.xx% gate bookings, giving a selected-cohort xx.xx% direct comparator for the assumed participation-service propensity. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The high recorded direct proportion constrains participation-service intermediation assumptions, but the remaining bookings are not classified into contractual agency roles. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a selected-cohort limit on non-direct booking incidence, not an observed reseller percentage or representative global transaction census. (farmagritourism-insights.peekpro.com)

66. 泰州乡村旅游产业的破局之道

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The June xx.xx 2025 account reports a xx.xx:xx.xx group/independent visitor mix in surveyed local areas, challenging universal transfer of high-direct farm-stay observations to Chinese activities. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader rural-destination group mix supports allowing material organized distribution, but does not identify disclosed-agent booking value. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a regional organized-travel counterexample; group visitors are not automatically counted as reseller customers, and the commercial-role bridge remains assumed. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

67. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 field-crop service receipts and active-host counts calibrate annual realization.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit/tree-nut service receipts per active host calibrate the realization center.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit-group service realization supplies a proxy starting point, not a vineyard-specific disclosure.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental service receipts and host counts calibrate comparable annual billing.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grouped animal-service receipts constrain the annual realization assumption, subject to scope bias.

68. 对政协云南省十三届二次会议第 0294 号提案的答复

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The provincial record distinguishes product sales from broader receipts and identifies tea-linked visitor development; it does not quantify the modeled national category factor.

69. USDA Agritourism Resource Manual

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx average service-receipts benchmark constrains the working annual realization, separate from goods sales.

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The service-receipts benchmark supports a reduced annual realization for short-calendar forest offers.

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Average service receipts constrain an assumption-led minor-setting realization, not aquaculture revenue directly.

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The average service-receipts benchmark constrains the integrated-engagement realization assumption.

70. Maple Farm Tours - French Hill Maple

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.

71. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

14.5. ASEAN

Table 207. ASEAN Agritourism Market, by Country growth contribution, 2025-2032

Category	2025 value (USD Million)	2032 value (USD Million)	Added value (USD Million)	2025 share (%)	2032 share (%)	Change (pp)	Growth share (%)	CAGR (%)
Brunei	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Cambodia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Indonesia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Lao People's Democratic Republic	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Malaysia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Myanmar	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Philippines	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Singapore	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Thailand	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vietnam	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Scope total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 208. ASEAN Agritourism Market Size, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Brunei	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Cambodia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Indonesia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Lao People's Democratic Republic	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Malaysia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Myanmar	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Philippines	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Singapore	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Thailand	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vietnam	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 209. ASEAN Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million)

Visitor Offering	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Farm Accommodation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Classes and Workshops	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Dining	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Event Hosting and Venue Rental	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Product Tastings	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Recreation and Attractions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Tours and Demonstrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Wellness Services	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Harvesting and Farm Participation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 210. ASEAN Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million)

Visit Purpose	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Business and Professional Engagement	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Community Engagement and Volunteering	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Education and Skills Development	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
En Route Stopovers	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Leisure and Recreation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Product Discovery and Sourcing	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Social Gatherings and Celebrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Wellness and Personal Retreats	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 211. ASEAN Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million)

Buyer Segment	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Businesses	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Educational Institutions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Government and Public Agencies	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Individuals and Households	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Nonprofit and Membership Organizations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 212. ASEAN Agritourism Market Size, by Visit Format, 2017-2040 (USD Million)

Visit Format	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Non-Overnight Visits	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Overnight Stays	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 213. ASEAN Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million)

Booking Channel	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Agent-Mediated Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Direct Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Reseller Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 214. ASEAN Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)

Agricultural Setting	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Aquaculture Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Beverage, Spice and Medicinal Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Field and Industrial Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Forest Product Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Fruit and Nut Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Livestock Farms and Ranches	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mixed-Enterprise Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vegetable and Ornamental Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vineyards	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

2. 北京市休闲农园经营情况的调查

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Small-sample hospitality coverage informs the modeled accommodation correction.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Educational availability constrains the modeled Chinese tour activity envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: DIY availability constrains the instructional incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking receipts and farm-experience availability anchor separate service-attribution assumptions.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining receipts anchor the inherited Chinese dining envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled tasting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-activity availability constrains the recreation incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled hosting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled wellness services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grain appears behind vegetables and fresh fruit in the regional product ranking; rankings are not sales weights.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: High fruit/vegetable-picking participation supports a crop-centered regional premise, not a national revenue share.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable prominence supports the direction, but not the magnitude, of the Chinese transfer assumption.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Multiple agricultural visitor activities warn against equating product diversity with separately chargeable engagements.

3. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed course-offering growth supports the direction, not magnitude, of differentiated instructional expansion.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
4. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
5. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.

6. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: French agricultural-census lodging-provider counts independently corroborate a lodging-oriented European adjustment, not a revenue percentage.
7. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
8. 国家发改委：农村一二三产业融合发展 2017 年度报告
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
9. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
   - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
10. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
11. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
12. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
13. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

14. Major Challenges and Necessary Supports for Agritourism - Brief Six

- Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
- Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
- Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Operator labor and time constraints limit the assumed expansion of general visitor hosting. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource constraints qualify educational expansion; they do not measure its forecast growth factor. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time constraints are counterforces to unrestricted business-group hosting expansion. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Staffing and time constraints qualify the assumed growth of celebration commissions. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Resource constraints remain a counterforce to faster assumed wellness growth, not evidence for that growth. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Limited hosting resources constrain discovery-service expansion independently of merchandise sales. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time pressures qualify paid community-hosting expansion and do not establish monetization rates. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource limits reinforce conservative expansion assumptions for short scheduled visits. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))

15. Eurostat: Regions in Europe - 2023 interactive edition

- Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.

16. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging formats inform the paid guest-night model.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tour counts initialize incidence, then modeled visits and fees supply value weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Class counts initialize the separately valued instructional proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking and farm-work counts constrain the participation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Meal-offering counts initialize the dining proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts initialize the sampling-service proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Children's attraction counts initialize the recreation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wedding counts initialize separately valued venue-hosting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Retreat counts constrain an explicitly discounted wellness proxy.
17. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2024 overnight-offering incidence updates the U.S. lodging input; camping counts challenge a hotel-only boundary.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate tour and demonstration counts test commercial classification, not revenue share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate picking and work-experience counts test the participation boundary.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Seasonal opening patterns constrain assumed paid-activity expansion, not a measured forecast rate.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Forage and grain incidences constrain field-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit and nut responses anchor adjusted incidence.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vineyard responses supply a distinct activity anchor.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental responses constrain activity weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Other-crop responses bound an assumption-led herb proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Animal-enterprise responses constrain terrestrial-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Maple responses anchor the forest-setting proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Aquaculture-product responses anchor sparse-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Overlapping broad categories constrain a mixed-engagement proxy.

18. Gushan Village
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised CNY39.xx.xx adult admission constrains the Chinese recreation-price assumption; it is not an observed average realization.
19. Kualoa Grown Tour | Sustainable Farming Experience
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A priced guided farm experience provides a tour-classification and higher-ticket price comparison, not global receipts or forecast adoption.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
20. Food Garden | Visit Spier Wine Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advance-booked self-harvesting from ZAR170 supports a distinct participation entitlement; goods-versus-service attribution remains unknown.
21. Visit Our Farm | Chudleigh's
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Seasonal picking alongside admission illustrates entitlement and product-sale separation, not an exclusive revenue allocation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Admission, play areas and other attractions establish recreation scope distinct from crop participation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
22. Venues at Spier Wine Farm | Good Gatherings
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
23. Spier Spa Treatment Menu 2026
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.

24. GetYourGuide General Terms and Conditions

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

25. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))

26. Agritourism in North Carolina: Summary of Pilot Study Results
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
27. Agritourism Activities Across the United States - Brief Four
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))

28. School Programs - Shelburne Farms
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
29. Corporate Volunteers 2025 - Queens County Farm Museum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))

30. Meetings at Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
31. The Spa at Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
32. Book a Tour - Charleston Tea Garden
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
33. Wholesale - Charleston Tea Garden
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

34. Agritourism Customer Target Markets - Information Sheet
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
35. Visitor Data Collection - Brief Nine
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
36. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2008 operator-average visitor composition supplies the household activity proxy, not a current global receipt share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: School and mixed university-group activity support an educational proxy; commissioning and monetary conversion are modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The combined corporate/university/government visitor category constrains organized demand; the business fraction is assumed.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Government is included in a combined visitor category, not separately measured as revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Senior and other groups provide activity proxies; nonprofit contracting fractions remain assumptions.
37. 强体验、融业态、活资源，南京农场蹚出农文旅融合新路径 - 南京市农业农村局
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-purchased learning visits demonstrate why a study-visit label is not equivalent to institutional purchasing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximate annual study and total visitor counts at a named farm constrain the Chinese activity bridge, subject to national-transfer and commissioning assumptions.
38. Agritourism & Farm Visits in Lebanon | Sannour
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published family-day prices support a household realization comparator; party composition is modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published school-program pricing supports a lower educational receipt factor, not an observed global discount.
39. Into the Paddock Experience - The Farm Byron Bay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Scheduled public-tour pricing supplies the within-provider comparator for private-service pricing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Private versus scheduled tour prices support a possible package premium; they do not measure corporate sales.

40. Party & Event Booking - Westview Orchards and Winery
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 admission-plus-tent structure supports separating ordinary admission from privately reserved space.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The group minimum and tent fee provide counterevidence to a universal twofold corporate premium and informed the reduced xx.xx realization factor.
41. Private guided culinary herb tours around Jekka's Herbetum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Priced society and club tours establish a paid organizational route and availability constraints, without measuring nonprofit revenue share.
42. 苏州工业园区唯亭学校关于 2025-2026 第二学期德育社会实践活动的竞争性磋商公告
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The school-issued procurement notice supports commissioner-based educational attribution; its package budget is not realized farm revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Public ownership of a purchasing school does not by itself justify allocating its visit to Government and Public Agencies.
43. Health and safety on educational visits - Department for Education
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
44. Educational access visits on your land: Environmental Stewardship
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Eligible visit-linked claims and the prohibition on charging visiting groups demonstrate that participant charges and service financing differ.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A grantor's identity does not establish the commissioning purchaser or a government buyer-sector share.
45. Tot Time Field Trip to Snead's Pumpkin Patch on October 30 - King George County
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2026 announcement corroborates a public recreation route but remains planned activity, not completed procurement or forecast revenue.
46. School Visits - Kenyon Hall Farm
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Disclosed school-booking limits and full 2026 availability support a capacity-constrained forecast premise, not the forecast's exact growth rate.
47. Statistical Monitoring Report of Outline for Children's Development in China (2021-2030) in 2024
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Official enrollment and alternative educational-visit activity constrain customer-pool interpretation; neither measures farm purchasing or validates the modeled realization drag.
48. Education Center - Kualoa Ranch
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator's annual educational participation count supports commercial activity scale but does not identify paid participation or buyer revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Company inquiry access establishes an organizational commissioning route, not a corporate sales weight.
49. School Visits - Kentish Town City Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The September 2025 session price and maximum group size provide a dated educational-service price comparator, not global realized receipts.

50. Daxing statistical yearbook: Table 7-13, 2024 rural leisure-tourism receipts
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
51. Fangshan Statistical Yearbook 2025: Table 8-4, rural leisure-tourism operations
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
52. California Agritourism 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
53. An Initial Economic Impact Estimate of Agritourism in Oregon's Willamette Valley
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.

54. Agritourism in Australia - Measuring and evaluating agritourism in Australia, October 2025
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic day-trip expenditure increased xx.xx% in 2024, providing counterevidence to an inevitable overnight shift; whole-trip expenditure is not used as farm revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic overnight nights declined xx.xx% in 2024; the report explicitly counts all spending and nights on trips involving agritourism, limiting direct attribution.
55. FAQ | Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
56. Setting up an agritourism business - A guide to planning approvals
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.

57. Tourism Satellite Account: Recommended Methodological Framework 2008
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
58. Travel agents (VAT Notice 709/6)
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

59. Contact | Farm Stay

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

60. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

61. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2022 agritourism guest survey reports xx.xx% direct booking, used as a historical farm-stay proxy with explicit geographic, period and receipt-realization assumptions. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The complementary xx.xx% intermediated guest-booking observation constrains the base calibration, but does not separately identify agency versus own-name resale. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides an observed total-intermediation proxy; the reseller portion within it remains an explicitly assumed commercial-role allocation. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

62. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The thesis's restaurant analysis reports approximately xx.xx% direct reservations. It provides a broad historical dining prior for the assumed xx.xx% direct propensity, not a Chinese agritourism observation. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The restaurant direct-booking observation constrains the modeled dining intermediation pool; its agency allocation is assumed rather than observed. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a dining-channel comparator only; it does not establish the assumed own-name reseller fraction within intermediated dining receipts. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

63. Farm & Agritourism Experiences | Peek Pro

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The July 2025-July 2026 farm-experience cohort reports xx.xx% operator-website and xx.xx% gate bookings, giving a selected-cohort xx.xx% direct comparator for the assumed participation-service propensity. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The high recorded direct proportion constrains participation-service intermediation assumptions, but the remaining bookings are not classified into contractual agency roles. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a selected-cohort limit on non-direct booking incidence, not an observed reseller percentage or representative global transaction census. (farmagritourism-insights.peekpro.com)

64. 泰州乡村旅游产业的破局之道

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The June xx.xx 2025 account reports a xx.xx:xx.xx group/independent visitor mix in surveyed local areas, challenging universal transfer of high-direct farm-stay observations to Chinese activities. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader rural-destination group mix supports allowing material organized distribution, but does not identify disclosed-agent booking value. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a regional organized-travel counterexample; group visitors are not automatically counted as reseller customers, and the commercial-role bridge remains assumed. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

65. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 field-crop service receipts and active-host counts calibrate annual realization.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit/tree-nut service receipts per active host calibrate the realization center.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit-group service realization supplies a proxy starting point, not a vineyard-specific disclosure.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental service receipts and host counts calibrate comparable annual billing.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grouped animal-service receipts constrain the annual realization assumption, subject to scope bias.

66. 对政协云南省十三届二次会议第 0294 号提案的答复

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The provincial record distinguishes product sales from broader receipts and identifies tea-linked visitor development; it does not quantify the modeled national category factor.

67. USDA Agritourism Resource Manual
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx average service-receipts benchmark constrains the working annual realization, separate from goods sales.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The service-receipts benchmark supports a reduced annual realization for short-calendar forest offers.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Average service receipts constrain an assumption-led minor-setting realization, not aquaculture revenue directly.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The average service-receipts benchmark constrains the integrated-engagement realization assumption.
68. Maple Farm Tours - French Hill Maple
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
69. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

14.6. GCC

Table 215. GCC Agritourism Market, by Country growth contribution, 2025-2032

Category	2025 value (USD Million)	2032 value (USD Million)	Added value (USD Million)	2025 share (%)	2032 share (%)	Change (pp)	Growth share (%)	CAGR (%)
Bahrain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Kuwait	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Oman	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Qatar	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Saudi Arabia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Arab Emirates	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Scope total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 216. GCC Agritourism Market Size, by Group, 2017-2040 (USD Million)

Group	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Bahrain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Kuwait	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Oman	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Qatar	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Saudi Arabia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Arab Emirates	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx

Table 217. GCC Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million)

Visitor Offering	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Farm Accommodation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Classes and Workshops	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Dining	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Event Hosting and Venue Rental	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Product Tastings	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Recreation and Attractions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Tours and Demonstrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Wellness Services	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Harvesting and Farm Participation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 218. GCC Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million)

Visit Purpose	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Business and Professional Engagement	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Community Engagement and Volunteering	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Education and Skills Development	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
En Route Stopovers	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Leisure and Recreation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Product Discovery and Sourcing	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Social Gatherings and Celebrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Wellness and Personal Retreats	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 219. GCC Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million)

Buyer Segment	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Businesses	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Educational Institutions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Government and Public Agencies	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Individuals and Households	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Nonprofit and Membership Organizations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 220. GCC Agritourism Market Size, by Visit Format, 2017-2040 (USD Million)

Visit Format	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Non-Overnight Visits	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Overnight Stays	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 221. GCC Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million)

Booking Channel	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Agent-Mediated Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Direct Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Reseller Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 222. GCC Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)

Agricultural Setting	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Aquaculture Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Beverage, Spice and Medicinal Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Field and Industrial Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Forest Product Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Fruit and Nut Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Livestock Farms and Ranches	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mixed-Enterprise Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vegetable and Ornamental Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vineyards	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

2. 北京市休闲农园经营情况的调查

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Small-sample hospitality coverage informs the modeled accommodation correction.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Educational availability constrains the modeled Chinese tour activity envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: DIY availability constrains the instructional incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking receipts and farm-experience availability anchor separate service-attribution assumptions.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining receipts anchor the inherited Chinese dining envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled tasting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-activity availability constrains the recreation incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled hosting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled wellness services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grain appears behind vegetables and fresh fruit in the regional product ranking; rankings are not sales weights.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: High fruit/vegetable-picking participation supports a crop-centered regional premise, not a national revenue share.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable prominence supports the direction, but not the magnitude, of the Chinese transfer assumption.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Multiple agricultural visitor activities warn against equating product diversity with separately chargeable engagements.

3. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed course-offering growth supports the direction, not magnitude, of differentiated instructional expansion.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
4. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
5. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.

6. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: French agricultural-census lodging-provider counts independently corroborate a lodging-oriented European adjustment, not a revenue percentage.
7. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
8. 国家发改委：农村一二三产业融合发展 2017 年度报告
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
9. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
   - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
10. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
11. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
12. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
13. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

14. Major Challenges and Necessary Supports for Agritourism - Brief Six

- Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
- Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
- Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Operator labor and time constraints limit the assumed expansion of general visitor hosting. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource constraints qualify educational expansion; they do not measure its forecast growth factor. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time constraints are counterforces to unrestricted business-group hosting expansion. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Staffing and time constraints qualify the assumed growth of celebration commissions. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Resource constraints remain a counterforce to faster assumed wellness growth, not evidence for that growth. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Limited hosting resources constrain discovery-service expansion independently of merchandise sales. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time pressures qualify paid community-hosting expansion and do not establish monetization rates. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource limits reinforce conservative expansion assumptions for short scheduled visits. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))

15. Eurostat: Regions in Europe - 2023 interactive edition

- Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.

16. Dubai Municipality launches second Hatta Farming Festival

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The January xx.xx 2025 Hatta announcement establishes a dated festival and model-farm initiative, not recurring annual receipts; the national allocation is assumption-led.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The January xx.xx 2025 Hatta announcement establishes a dated festival and model-farm initiative, not recurring annual receipts; the national allocation is assumption-led.

17. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging formats inform the paid guest-night model.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tour counts initialize incidence, then modeled visits and fees supply value weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Class counts initialize the separately valued instructional proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking and farm-work counts constrain the participation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Meal-offering counts initialize the dining proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts initialize the sampling-service proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Children's attraction counts initialize the recreation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wedding counts initialize separately valued venue-hosting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Retreat counts constrain an explicitly discounted wellness proxy.
18. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2024 overnight-offering incidence updates the U.S. lodging input; camping counts challenge a hotel-only boundary.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate tour and demonstration counts test commercial classification, not revenue share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate picking and work-experience counts test the participation boundary.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Seasonal opening patterns constrain assumed paid-activity expansion, not a measured forecast rate.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Forage and grain incidences constrain field-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit and nut responses anchor adjusted incidence.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vineyard responses supply a distinct activity anchor.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental responses constrain activity weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Other-crop responses bound an assumption-led herb proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Animal-enterprise responses constrain terrestrial-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Maple responses anchor the forest-setting proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Aquaculture-product responses anchor sparse-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Overlapping broad categories constrain a mixed-engagement proxy.

19. Gushan Village
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised CNY39.xx.xx adult admission constrains the Chinese recreation-price assumption; it is not an observed average realization.
20. Kualoa Grown Tour | Sustainable Farming Experience
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A priced guided farm experience provides a tour-classification and higher-ticket price comparison, not global receipts or forecast adoption.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
21. Food Garden | Visit Spier Wine Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advance-booked self-harvesting from ZAR170 supports a distinct participation entitlement; goods-versus-service attribution remains unknown.
22. Visit Our Farm | Chudleigh's
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Seasonal picking alongside admission illustrates entitlement and product-sale separation, not an exclusive revenue allocation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Admission, play areas and other attractions establish recreation scope distinct from crop participation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
23. Venues at Spier Wine Farm | Good Gatherings
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
24. Spier Spa Treatment Menu 2026
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.

25. GetYourGuide General Terms and Conditions

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

26. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))

27. Agritourism in North Carolina: Summary of Pilot Study Results
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
28. Agritourism Activities Across the United States - Brief Four
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))

29. School Programs - Shelburne Farms
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
30. Corporate Volunteers 2025 - Queens County Farm Museum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))

31. Meetings at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))

32. The Spa at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))

33. Book a Tour - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.

34. Wholesale - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

35. Agritourism Customer Target Markets - Information Sheet
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
36. Visitor Data Collection - Brief Nine
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
37. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2008 operator-average visitor composition supplies the household activity proxy, not a current global receipt share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: School and mixed university-group activity support an educational proxy; commissioning and monetary conversion are modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The combined corporate/university/government visitor category constrains organized demand; the business fraction is assumed.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Government is included in a combined visitor category, not separately measured as revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Senior and other groups provide activity proxies; nonprofit contracting fractions remain assumptions.
38. 强体验、融业态、活资源，南京农场蹚出农文旅融合新路径 - 南京市农业农村局
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-purchased learning visits demonstrate why a study-visit label is not equivalent to institutional purchasing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximate annual study and total visitor counts at a named farm constrain the Chinese activity bridge, subject to national-transfer and commissioning assumptions.
39. Agritourism & Farm Visits in Lebanon | Sannour
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published family-day prices support a household realization comparator; party composition is modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published school-program pricing supports a lower educational receipt factor, not an observed global discount.
40. Into the Paddock Experience - The Farm Byron Bay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Scheduled public-tour pricing supplies the within-provider comparator for private-service pricing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Private versus scheduled tour prices support a possible package premium; they do not measure corporate sales.

41. Party & Event Booking - Westview Orchards and Winery
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 admission-plus-tent structure supports separating ordinary admission from privately reserved space.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The group minimum and tent fee provide counterevidence to a universal twofold corporate premium and informed the reduced xx.xx realization factor.
42. Private guided culinary herb tours around Jekka's Herbetum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Priced society and club tours establish a paid organizational route and availability constraints, without measuring nonprofit revenue share.
43. 苏州工业园区唯亭学校关于 2025-2026 第二学期德育社会实践活动的竞争性磋商公告
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The school-issued procurement notice supports commissioner-based educational attribution; its package budget is not realized farm revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Public ownership of a purchasing school does not by itself justify allocating its visit to Government and Public Agencies.
44. Health and safety on educational visits - Department for Education
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
45. Educational access visits on your land: Environmental Stewardship
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Eligible visit-linked claims and the prohibition on charging visiting groups demonstrate that participant charges and service financing differ.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A grantor's identity does not establish the commissioning purchaser or a government buyer-sector share.
46. Tot Time Field Trip to Snead's Pumpkin Patch on October 30 - King George County
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2026 announcement corroborates a public recreation route but remains planned activity, not completed procurement or forecast revenue.
47. School Visits - Kenyon Hall Farm
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Disclosed school-booking limits and full 2026 availability support a capacity-constrained forecast premise, not the forecast's exact growth rate.
48. Statistical Monitoring Report of Outline for Children's Development in China (2021-2030) in 2024
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Official enrollment and alternative educational-visit activity constrain customer-pool interpretation; neither measures farm purchasing or validates the modeled realization drag.
49. Education Center - Kualoa Ranch
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator's annual educational participation count supports commercial activity scale but does not identify paid participation or buyer revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Company inquiry access establishes an organizational commissioning route, not a corporate sales weight.
50. School Visits - Kentish Town City Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The September 2025 session price and maximum group size provide a dated educational-service price comparator, not global realized receipts.

51. Daxing statistical yearbook: Table 7-13, 2024 rural leisure-tourism receipts
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
52. Fangshan Statistical Yearbook 2025: Table 8-4, rural leisure-tourism operations
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
53. California Agritourism 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
54. An Initial Economic Impact Estimate of Agritourism in Oregon's Willamette Valley
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.

55. Agritourism in Australia - Measuring and evaluating agritourism in Australia, October 2025
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic day-trip expenditure increased xx.xx% in 2024, providing counterevidence to an inevitable overnight shift; whole-trip expenditure is not used as farm revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic overnight nights declined xx.xx% in 2024; the report explicitly counts all spending and nights on trips involving agritourism, limiting direct attribution.
56. FAQ | Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
57. Setting up an agritourism business - A guide to planning approvals
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.

58. Tourism Satellite Account: Recommended Methodological Framework 2008
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
59. Travel agents (VAT Notice 709/6)
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

60. Contact | Farm Stay

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

61. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

62. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2022 agritourism guest survey reports xx.xx% direct booking, used as a historical farm-stay proxy with explicit geographic, period and receipt-realization assumptions. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The complementary xx.xx% intermediated guest-booking observation constrains the base calibration, but does not separately identify agency versus own-name resale. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides an observed total-intermediation proxy; the reseller portion within it remains an explicitly assumed commercial-role allocation. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

63. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The thesis's restaurant analysis reports approximately xx.xx% direct reservations. It provides a broad historical dining prior for the assumed xx.xx% direct propensity, not a Chinese agritourism observation. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The restaurant direct-booking observation constrains the modeled dining intermediation pool; its agency allocation is assumed rather than observed. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a dining-channel comparator only; it does not establish the assumed own-name reseller fraction within intermediated dining receipts. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

64. Farm & Agritourism Experiences | Peek Pro

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The July 2025-July 2026 farm-experience cohort reports xx.xx% operator-website and xx.xx% gate bookings, giving a selected-cohort xx.xx% direct comparator for the assumed participation-service propensity. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The high recorded direct proportion constrains participation-service intermediation assumptions, but the remaining bookings are not classified into contractual agency roles. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a selected-cohort limit on non-direct booking incidence, not an observed reseller percentage or representative global transaction census. (farmagritourism-insights.peekpro.com)

65. 泰州乡村旅游产业的破局之道

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The June xx.xx 2025 account reports a xx.xx:xx.xx group/independent visitor mix in surveyed local areas, challenging universal transfer of high-direct farm-stay observations to Chinese activities. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader rural-destination group mix supports allowing material organized distribution, but does not identify disclosed-agent booking value. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a regional organized-travel counterexample; group visitors are not automatically counted as reseller customers, and the commercial-role bridge remains assumed. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

66. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 field-crop service receipts and active-host counts calibrate annual realization.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit/tree-nut service receipts per active host calibrate the realization center.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit-group service realization supplies a proxy starting point, not a vineyard-specific disclosure.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental service receipts and host counts calibrate comparable annual billing.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grouped animal-service receipts constrain the annual realization assumption, subject to scope bias.

67. 对政协云南省十三届二次会议第 0294 号提案的答复

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The provincial record distinguishes product sales from broader receipts and identifies tea-linked visitor development; it does not quantify the modeled national category factor.

68. USDA Agritourism Resource Manual
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx average service-receipts benchmark constrains the working annual realization, separate from goods sales.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The service-receipts benchmark supports a reduced annual realization for short-calendar forest offers.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Average service receipts constrain an assumption-led minor-setting realization, not aquaculture revenue directly.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The average service-receipts benchmark constrains the integrated-engagement realization assumption.
69. Maple Farm Tours - French Hill Maple
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
70. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

15. Agritourism Market, by Country

India's policy access needs subnational precision. Maharashtra's amended Tourism Policy 2024 defines an Agro Tourism Unit through requirements that include an on-farm visitor experience, at least two lettable accommodation units, and registration with the Directorate of Tourism. ▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪ ▪▪ ▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ Conversely, absence of this voluntary credential alone does not settle whether a farm's other activities are lawful. The commercial choice is whether the credential serves the intended buyer or channel, while separately establishing the permissions attached to the actual services.

▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ A buyer or acquirer should therefore distinguish registration intended to support project development from confirmation that the visitor service is operating. Before committing to a dated itinerary, the required evidence is the appropriate operating status and the host's service commitment, not enrollment alone.

Institutional acceptance also differs from host participation conditions. ▪▪ ▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪ ▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ Reusing one country's checklist would leave a different party's approval unresolved.

Figure 24. Global Agritourism Market Size, by Country, 2025 vs 2032 (%)

Figure 25. Global Agritourism Market Size, by Country, 2025 vs 2026 vs 2032

Table 223. Global Agritourism Market, by Country growth contribution, 2025-2032

Category	2025 value (USD Million)	2032 value (USD Million)	Added value (USD Million)	2025 share (%)	2032 share (%)	Change (pp)	Growth share (%)	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Unallocated / remaining scope	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Scope total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 224. Global Agritourism Market Size, by Country, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Brazil	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Canada	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
China	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
France	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Germany	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
India	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Italy	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Japan	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mexico	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Russia	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
South Korea	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Spain	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United Kingdom	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
United States	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Others	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. Health and safety on educational visits - Department for Education

   · England's educational-visit guidance requires schools to check outside-provider standards and public liability insurance and permits alternative checks where a particular Quality Badge is absent. This is institutional acceptance, distinct from Fairview Estate's participation condition. ([gov.uk](https://www.gov.uk/government/publications/health-and-safety-on-educational-visits/health-and-safety-on-educational-visits))

2. Portaria MTur nº 25, de 3 de setembro de 2025

   · Article xx.xx permits implementation-stage registration but prohibits serving the public while that status continues. Access to specified financing or benefits depends on applicable legal provision. ([gov.br](https://www.gov.br/turismo/pt-br/publicacoes/atos-normativos-xx.xx/2025/portaria-mtur-no-xx.xx-de-xx.xx-de-setembro-de-2025?utm_source=openai))

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.

3. Fairview Estate FAQ - Coffee Farm Tours, Products & Booking

   · Fairview requires written school-administration confirmation of parental approval for schoolchildren participating in coffee tasting. This is an estate-specific participation condition, not a Kenyan national requirement. ([fairviewestate.co.ke](https://www.fairviewestate.co.ke/faq/))

4. Maharashtra Tourism Policy 2024 - Amended June 17, 2025

   · Annexure C of the amended Maharashtra Tourism Policy 2024 requires an Agro Tourism Unit to provide an on-farm experience, at least two lettable accommodation units, and Directorate of Tourism registration. The conclusion concerns this policy category, not all Indian agritourism. ([maharashtratourism.gov.in](https://maharashtratourism.gov.in/wp-content/uploads/2025/xx.xx/Final-Amended-policy-xx.xx.xx.xx.pdf))

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.

5. Republic Act No. 10816 - Farm Tourism Development Act of 2016

   · Republic Act No. xx.xx states that farm-tourism-camp accreditation is voluntary, valid for two years, and subject to suspension or revocation for standards violations. This supports verifying the enterprise and certificate rather than inferring universal permission from accreditation status. ([elibrary.judiciary.gov.ph](https://elibrary.judiciary.gov.ph//thebookshelf//showdocs/xx.xx/xx.xx))

6. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

7. 北京市休闲农园经营情况的调查

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.

8. Le aziende agrituristiche in Italia - Anno 2024

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.

9. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
10. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.
11. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
12. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
13. 国家发改委：农村一二三产业融合发展 2017 年度报告
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
14. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
   - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
15. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
   - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
   - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.

16. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
17. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
18. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.
19. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
20. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.
21. 2022 Census of Agriculture, Table 6: Income From Farm-Related Sources - United States and States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
22. Number and proportion of farms by farm type, Canada, 2021
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
23. Farm Accounts in England - Chapter 5: Diversification
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.

24. Projeto Experiências do Brasil Rural
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
25. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
26. Albanese Labor Government funding opens the door for more wine and cider tourism
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.

15.1. China

Table 225. China Agritourism Market Size, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
China	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 226. China Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million)

Visitor Offering	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Farm Accommodation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Classes and Workshops	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Dining	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Event Hosting and Venue Rental	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Product Tastings	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Recreation and Attractions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Tours and Demonstrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Wellness Services	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Harvesting and Farm Participation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 227. China Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million)

Visit Purpose	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Business and Professional Engagement	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Community Engagement and Volunteering	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Education and Skills Development	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
En Route Stopovers	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Leisure and Recreation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Product Discovery and Sourcing	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Social Gatherings and Celebrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Wellness and Personal Retreats	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 228. China Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million)

Buyer Segment	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Businesses	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Educational Institutions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Government and Public Agencies	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Individuals and Households	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Nonprofit and Membership Organizations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 229. China Agritourism Market Size, by Visit Format, 2017-2040 (USD Million)

Visit Format	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Non-Overnight Visits	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Overnight Stays	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 230. China Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million)

Booking Channel	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Agent-Mediated Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Direct Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Reseller Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 231. China Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)

Agricultural Setting	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Aquaculture Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Beverage, Spice and Medicinal Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Field and Industrial Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Forest Product Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Fruit and Nut Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Livestock Farms and Ranches	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mixed-Enterprise Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vegetable and Ornamental Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vineyards	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

   · Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

   · Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nearly CNY xx.xx of broader 2024 leisure-agriculture revenue and xx.xx participating households/operators constrain inherited Chinese activity; service-only attribution and forecasts remain modeled.

2. 北京市休闲农园经营情况的调查

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Small-sample hospitality coverage informs the modeled accommodation correction.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Educational availability constrains the modeled Chinese tour activity envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: DIY availability constrains the instructional incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking receipts and farm-experience availability anchor separate service-attribution assumptions.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining receipts anchor the inherited Chinese dining envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled tasting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-activity availability constrains the recreation incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled hosting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled wellness services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grain appears behind vegetables and fresh fruit in the regional product ranking; rankings are not sales weights.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: High fruit/vegetable-picking participation supports a crop-centered regional premise, not a national revenue share.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable prominence supports the direction, but not the magnitude, of the Chinese transfer assumption.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Multiple agricultural visitor activities warn against equating product diversity with separately chargeable engagements.

3. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed course-offering growth supports the direction, not magnitude, of differentiated instructional expansion.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
4. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
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   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.

6. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: French agricultural-census lodging-provider counts independently corroborate a lodging-oriented European adjustment, not a revenue percentage.
7. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
8. 国家发改委：农村一二三产业融合发展 2017 年度报告
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
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   - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
10. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
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    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
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    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
13. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

14. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Operator labor and time constraints limit the assumed expansion of general visitor hosting. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource constraints qualify educational expansion; they do not measure its forecast growth factor. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time constraints are counterforces to unrestricted business-group hosting expansion. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Staffing and time constraints qualify the assumed growth of celebration commissions. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Resource constraints remain a counterforce to faster assumed wellness growth, not evidence for that growth. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Limited hosting resources constrain discovery-service expansion independently of merchandise sales. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time pressures qualify paid community-hosting expansion and do not establish monetization rates. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource limits reinforce conservative expansion assumptions for short scheduled visits. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
15. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.

16. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging formats inform the paid guest-night model.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tour counts initialize incidence, then modeled visits and fees supply value weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Class counts initialize the separately valued instructional proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking and farm-work counts constrain the participation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Meal-offering counts initialize the dining proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts initialize the sampling-service proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Children's attraction counts initialize the recreation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wedding counts initialize separately valued venue-hosting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Retreat counts constrain an explicitly discounted wellness proxy.
17. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2024 overnight-offering incidence updates the U.S. lodging input; camping counts challenge a hotel-only boundary.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate tour and demonstration counts test commercial classification, not revenue share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate picking and work-experience counts test the participation boundary.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Seasonal opening patterns constrain assumed paid-activity expansion, not a measured forecast rate.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Forage and grain incidences constrain field-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit and nut responses anchor adjusted incidence.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vineyard responses supply a distinct activity anchor.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental responses constrain activity weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Other-crop responses bound an assumption-led herb proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Animal-enterprise responses constrain terrestrial-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Maple responses anchor the forest-setting proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Aquaculture-product responses anchor sparse-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Overlapping broad categories constrain a mixed-engagement proxy.

18. Gushan Village
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised CNY39.xx.xx adult admission constrains the Chinese recreation-price assumption; it is not an observed average realization.
19. Kualoa Grown Tour | Sustainable Farming Experience
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A priced guided farm experience provides a tour-classification and higher-ticket price comparison, not global receipts or forecast adoption.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
20. Food Garden | Visit Spier Wine Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advance-booked self-harvesting from ZAR170 supports a distinct participation entitlement; goods-versus-service attribution remains unknown.
21. Visit Our Farm | Chudleigh's
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Seasonal picking alongside admission illustrates entitlement and product-sale separation, not an exclusive revenue allocation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Admission, play areas and other attractions establish recreation scope distinct from crop participation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
22. Venues at Spier Wine Farm | Good Gatherings
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
23. Spier Spa Treatment Menu 2026
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.

24. GetYourGuide General Terms and Conditions

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

25. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))

26. Agritourism in North Carolina: Summary of Pilot Study Results
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
27. Agritourism Activities Across the United States - Brief Four
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))

28. School Programs - Shelburne Farms
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
29. Corporate Volunteers 2025 - Queens County Farm Museum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))

30. Meetings at Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
31. The Spa at Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
32. Book a Tour - Charleston Tea Garden
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
33. Wholesale - Charleston Tea Garden
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

34. Agritourism Customer Target Markets - Information Sheet
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
35. Visitor Data Collection - Brief Nine
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
36. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2008 operator-average visitor composition supplies the household activity proxy, not a current global receipt share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: School and mixed university-group activity support an educational proxy; commissioning and monetary conversion are modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The combined corporate/university/government visitor category constrains organized demand; the business fraction is assumed.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Government is included in a combined visitor category, not separately measured as revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Senior and other groups provide activity proxies; nonprofit contracting fractions remain assumptions.
37. 强体验、融业态、活资源，南京农场蹚出农文旅融合新路径 - 南京市农业农村局
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-purchased learning visits demonstrate why a study-visit label is not equivalent to institutional purchasing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximate annual study and total visitor counts at a named farm constrain the Chinese activity bridge, subject to national-transfer and commissioning assumptions.
38. Agritourism & Farm Visits in Lebanon | Sannour
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published family-day prices support a household realization comparator; party composition is modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published school-program pricing supports a lower educational receipt factor, not an observed global discount.
39. Into the Paddock Experience - The Farm Byron Bay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Scheduled public-tour pricing supplies the within-provider comparator for private-service pricing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Private versus scheduled tour prices support a possible package premium; they do not measure corporate sales.

40. Party & Event Booking - Westview Orchards and Winery
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 admission-plus-tent structure supports separating ordinary admission from privately reserved space.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The group minimum and tent fee provide counterevidence to a universal twofold corporate premium and informed the reduced xx.xx realization factor.
41. Private guided culinary herb tours around Jekka's Herbetum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Priced society and club tours establish a paid organizational route and availability constraints, without measuring nonprofit revenue share.
42. 苏州工业园区唯亭学校关于 2025-2026 第二学期德育社会实践活动的竞争性磋商公告
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The school-issued procurement notice supports commissioner-based educational attribution; its package budget is not realized farm revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Public ownership of a purchasing school does not by itself justify allocating its visit to Government and Public Agencies.
43. Health and safety on educational visits - Department for Education
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
44. Educational access visits on your land: Environmental Stewardship
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Eligible visit-linked claims and the prohibition on charging visiting groups demonstrate that participant charges and service financing differ.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A grantor's identity does not establish the commissioning purchaser or a government buyer-sector share.
45. Tot Time Field Trip to Snead's Pumpkin Patch on October 30 - King George County
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2026 announcement corroborates a public recreation route but remains planned activity, not completed procurement or forecast revenue.
46. School Visits - Kenyon Hall Farm
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Disclosed school-booking limits and full 2026 availability support a capacity-constrained forecast premise, not the forecast's exact growth rate.
47. Statistical Monitoring Report of Outline for Children's Development in China (2021-2030) in 2024
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Official enrollment and alternative educational-visit activity constrain customer-pool interpretation; neither measures farm purchasing or validates the modeled realization drag.
48. Education Center - Kualoa Ranch
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator's annual educational participation count supports commercial activity scale but does not identify paid participation or buyer revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Company inquiry access establishes an organizational commissioning route, not a corporate sales weight.
49. School Visits - Kentish Town City Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The September 2025 session price and maximum group size provide a dated educational-service price comparator, not global realized receipts.

50. Daxing statistical yearbook: Table 7-13, 2024 rural leisure-tourism receipts
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
51. Fangshan Statistical Yearbook 2025: Table 8-4, rural leisure-tourism operations
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
52. California Agritourism 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
53. An Initial Economic Impact Estimate of Agritourism in Oregon's Willamette Valley
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.

54. Agritourism in Australia - Measuring and evaluating agritourism in Australia, October 2025
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic day-trip expenditure increased xx.xx% in 2024, providing counterevidence to an inevitable overnight shift; whole-trip expenditure is not used as farm revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic overnight nights declined xx.xx% in 2024; the report explicitly counts all spending and nights on trips involving agritourism, limiting direct attribution.
55. FAQ | Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
56. Setting up an agritourism business - A guide to planning approvals
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.

57. Tourism Satellite Account: Recommended Methodological Framework 2008

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))

58. Travel agents (VAT Notice 709/6)

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

59. Contact | Farm Stay

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

60. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

61. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2022 agritourism guest survey reports xx.xx% direct booking, used as a historical farm-stay proxy with explicit geographic, period and receipt-realization assumptions. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The complementary xx.xx% intermediated guest-booking observation constrains the base calibration, but does not separately identify agency versus own-name resale. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides an observed total-intermediation proxy; the reseller portion within it remains an explicitly assumed commercial-role allocation. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

62. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The thesis's restaurant analysis reports approximately xx.xx% direct reservations. It provides a broad historical dining prior for the assumed xx.xx% direct propensity, not a Chinese agritourism observation. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The restaurant direct-booking observation constrains the modeled dining intermediation pool; its agency allocation is assumed rather than observed. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a dining-channel comparator only; it does not establish the assumed own-name reseller fraction within intermediated dining receipts. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

63. Farm & Agritourism Experiences | Peek Pro

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The July 2025-July 2026 farm-experience cohort reports xx.xx% operator-website and xx.xx% gate bookings, giving a selected-cohort xx.xx% direct comparator for the assumed participation-service propensity. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The high recorded direct proportion constrains participation-service intermediation assumptions, but the remaining bookings are not classified into contractual agency roles. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a selected-cohort limit on non-direct booking incidence, not an observed reseller percentage or representative global transaction census. (farmagritourism-insights.peekpro.com)

64. 泰州乡村旅游产业的破局之道

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The June xx.xx 2025 account reports a xx.xx:xx.xx group/independent visitor mix in surveyed local areas, challenging universal transfer of high-direct farm-stay observations to Chinese activities. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader rural-destination group mix supports allowing material organized distribution, but does not identify disclosed-agent booking value. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a regional organized-travel counterexample; group visitors are not automatically counted as reseller customers, and the commercial-role bridge remains assumed. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

65. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 field-crop service receipts and active-host counts calibrate annual realization.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit/tree-nut service receipts per active host calibrate the realization center.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit-group service realization supplies a proxy starting point, not a vineyard-specific disclosure.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental service receipts and host counts calibrate comparable annual billing.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grouped animal-service receipts constrain the annual realization assumption, subject to scope bias.

66. 对政协云南省十三届二次会议第 0294 号提案的答复

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The provincial record distinguishes product sales from broader receipts and identifies tea-linked visitor development; it does not quantify the modeled national category factor.

67. USDA Agritourism Resource Manual
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx average service-receipts benchmark constrains the working annual realization, separate from goods sales.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The service-receipts benchmark supports a reduced annual realization for short-calendar forest offers.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Average service receipts constrain an assumption-led minor-setting realization, not aquaculture revenue directly.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The average service-receipts benchmark constrains the integrated-engagement realization assumption.
68. Maple Farm Tours - French Hill Maple
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
69. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

15.2. Italy

Table 232. Italy Agritourism Market Size, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Italy	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 233. Italy Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million)

Visitor Offering	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Farm Accommodation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Classes and Workshops	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Dining	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Event Hosting and Venue Rental	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Product Tastings	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Recreation and Attractions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Tours and Demonstrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Wellness Services	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Harvesting and Farm Participation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 234. Italy Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million)

Visit Purpose	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Business and Professional Engagement	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Community Engagement and Volunteering	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Education and Skills Development	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
En Route Stopovers	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Leisure and Recreation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Product Discovery and Sourcing	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Social Gatherings and Celebrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Wellness and Personal Retreats	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 235. Italy Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million)

Buyer Segment	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Businesses	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Educational Institutions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Government and Public Agencies	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Individuals and Households	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Nonprofit and Membership Organizations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 236. Italy Agritourism Market Size, by Visit Format, 2017-2040 (USD Million)

Visit Format	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Non-Overnight Visits	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Overnight Stays	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 237. Italy Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million)

Booking Channel	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Agent-Mediated Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Direct Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Reseller Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 238. Italy Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)

Agricultural Setting	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Aquaculture Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Beverage, Spice and Medicinal Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Field and Industrial Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Forest Product Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Fruit and Nut Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Livestock Farms and Ranches	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mixed-Enterprise Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vegetable and Ornamental Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vineyards	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

2. 北京市休闲农园经营情况的调查

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Small-sample hospitality coverage informs the modeled accommodation correction.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Educational availability constrains the modeled Chinese tour activity envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: DIY availability constrains the instructional incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking receipts and farm-experience availability anchor separate service-attribution assumptions.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining receipts anchor the inherited Chinese dining envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled tasting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-activity availability constrains the recreation incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled hosting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled wellness services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grain appears behind vegetables and fresh fruit in the regional product ranking; rankings are not sales weights.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: High fruit/vegetable-picking participation supports a crop-centered regional premise, not a national revenue share.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable prominence supports the direction, but not the magnitude, of the Chinese transfer assumption.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Multiple agricultural visitor activities warn against equating product diversity with separately chargeable engagements.

3. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2024 output slightly above EUR xx.xx and xx.xx enterprises anchor the inherited Italian component; xx.xx% enterprise and xx.xx% output growth qualify rapid-entry assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed course-offering growth supports the direction, not magnitude, of differentiated instructional expansion.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
4. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
5. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.

6. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: French agricultural-census lodging-provider counts independently corroborate a lodging-oriented European adjustment, not a revenue percentage.
7. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
8. 国家发改委：农村一二三产业融合发展 2017 年度报告
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
9. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
   - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
10. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
11. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
12. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
13. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

14. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Operator labor and time constraints limit the assumed expansion of general visitor hosting. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource constraints qualify educational expansion; they do not measure its forecast growth factor. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time constraints are counterforces to unrestricted business-group hosting expansion. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Staffing and time constraints qualify the assumed growth of celebration commissions. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Resource constraints remain a counterforce to faster assumed wellness growth, not evidence for that growth. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Limited hosting resources constrain discovery-service expansion independently of merchandise sales. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time pressures qualify paid community-hosting expansion and do not establish monetization rates. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource limits reinforce conservative expansion assumptions for short scheduled visits. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
15. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.

16. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging formats inform the paid guest-night model.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tour counts initialize incidence, then modeled visits and fees supply value weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Class counts initialize the separately valued instructional proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking and farm-work counts constrain the participation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Meal-offering counts initialize the dining proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts initialize the sampling-service proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Children's attraction counts initialize the recreation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wedding counts initialize separately valued venue-hosting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Retreat counts constrain an explicitly discounted wellness proxy.
17. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2024 overnight-offering incidence updates the U.S. lodging input; camping counts challenge a hotel-only boundary.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate tour and demonstration counts test commercial classification, not revenue share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate picking and work-experience counts test the participation boundary.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Seasonal opening patterns constrain assumed paid-activity expansion, not a measured forecast rate.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Forage and grain incidences constrain field-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit and nut responses anchor adjusted incidence.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vineyard responses supply a distinct activity anchor.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental responses constrain activity weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Other-crop responses bound an assumption-led herb proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Animal-enterprise responses constrain terrestrial-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Maple responses anchor the forest-setting proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Aquaculture-product responses anchor sparse-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Overlapping broad categories constrain a mixed-engagement proxy.

18. Gushan Village
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised CNY39.xx.xx adult admission constrains the Chinese recreation-price assumption; it is not an observed average realization.
19. Kualoa Grown Tour | Sustainable Farming Experience
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A priced guided farm experience provides a tour-classification and higher-ticket price comparison, not global receipts or forecast adoption.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
20. Food Garden | Visit Spier Wine Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advance-booked self-harvesting from ZAR170 supports a distinct participation entitlement; goods-versus-service attribution remains unknown.
21. Visit Our Farm | Chudleigh's
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Seasonal picking alongside admission illustrates entitlement and product-sale separation, not an exclusive revenue allocation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Admission, play areas and other attractions establish recreation scope distinct from crop participation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
22. Venues at Spier Wine Farm | Good Gatherings
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
23. Spier Spa Treatment Menu 2026
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.

24. GetYourGuide General Terms and Conditions

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

25. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))

26. Agritourism in North Carolina: Summary of Pilot Study Results
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
27. Agritourism Activities Across the United States - Brief Four
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))

28. School Programs - Shelburne Farms
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
29. Corporate Volunteers 2025 - Queens County Farm Museum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))

30. Meetings at Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
31. The Spa at Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
32. Book a Tour - Charleston Tea Garden
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
33. Wholesale - Charleston Tea Garden
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

34. Agritourism Customer Target Markets - Information Sheet
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
35. Visitor Data Collection - Brief Nine
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
36. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2008 operator-average visitor composition supplies the household activity proxy, not a current global receipt share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: School and mixed university-group activity support an educational proxy; commissioning and monetary conversion are modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The combined corporate/university/government visitor category constrains organized demand; the business fraction is assumed.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Government is included in a combined visitor category, not separately measured as revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Senior and other groups provide activity proxies; nonprofit contracting fractions remain assumptions.
37. 强体验、融业态、活资源，南京农场蹚出农文旅融合新路径 - 南京市农业农村局
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-purchased learning visits demonstrate why a study-visit label is not equivalent to institutional purchasing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximate annual study and total visitor counts at a named farm constrain the Chinese activity bridge, subject to national-transfer and commissioning assumptions.
38. Agritourism & Farm Visits in Lebanon | Sannour
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published family-day prices support a household realization comparator; party composition is modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published school-program pricing supports a lower educational receipt factor, not an observed global discount.
39. Into the Paddock Experience - The Farm Byron Bay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Scheduled public-tour pricing supplies the within-provider comparator for private-service pricing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Private versus scheduled tour prices support a possible package premium; they do not measure corporate sales.

40. Party & Event Booking - Westview Orchards and Winery
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 admission-plus-tent structure supports separating ordinary admission from privately reserved space.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The group minimum and tent fee provide counterevidence to a universal twofold corporate premium and informed the reduced xx.xx realization factor.
41. Private guided culinary herb tours around Jekka's Herbetum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Priced society and club tours establish a paid organizational route and availability constraints, without measuring nonprofit revenue share.
42. 苏州工业园区唯亭学校关于 2025-2026 第二学期德育社会实践活动的竞争性磋商公告
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The school-issued procurement notice supports commissioner-based educational attribution; its package budget is not realized farm revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Public ownership of a purchasing school does not by itself justify allocating its visit to Government and Public Agencies.
43. Health and safety on educational visits - Department for Education
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
44. Educational access visits on your land: Environmental Stewardship
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Eligible visit-linked claims and the prohibition on charging visiting groups demonstrate that participant charges and service financing differ.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A grantor's identity does not establish the commissioning purchaser or a government buyer-sector share.
45. Tot Time Field Trip to Snead's Pumpkin Patch on October 30 - King George County
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2026 announcement corroborates a public recreation route but remains planned activity, not completed procurement or forecast revenue.
46. School Visits - Kenyon Hall Farm
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Disclosed school-booking limits and full 2026 availability support a capacity-constrained forecast premise, not the forecast's exact growth rate.
47. Statistical Monitoring Report of Outline for Children's Development in China (2021-2030) in 2024
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Official enrollment and alternative educational-visit activity constrain customer-pool interpretation; neither measures farm purchasing or validates the modeled realization drag.
48. Education Center - Kualoa Ranch
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator's annual educational participation count supports commercial activity scale but does not identify paid participation or buyer revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Company inquiry access establishes an organizational commissioning route, not a corporate sales weight.
49. School Visits - Kentish Town City Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The September 2025 session price and maximum group size provide a dated educational-service price comparator, not global realized receipts.

50. Daxing statistical yearbook: Table 7-13, 2024 rural leisure-tourism receipts
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
51. Fangshan Statistical Yearbook 2025: Table 8-4, rural leisure-tourism operations
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
52. California Agritourism 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
53. An Initial Economic Impact Estimate of Agritourism in Oregon's Willamette Valley
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.

54. Agritourism in Australia - Measuring and evaluating agritourism in Australia, October 2025
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic day-trip expenditure increased xx.xx% in 2024, providing counterevidence to an inevitable overnight shift; whole-trip expenditure is not used as farm revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic overnight nights declined xx.xx% in 2024; the report explicitly counts all spending and nights on trips involving agritourism, limiting direct attribution.
55. FAQ | Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
56. Setting up an agritourism business - A guide to planning approvals
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.

57. Tourism Satellite Account: Recommended Methodological Framework 2008
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
58. Travel agents (VAT Notice 709/6)
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

59. Contact | Farm Stay

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

60. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

61. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2022 agritourism guest survey reports xx.xx% direct booking, used as a historical farm-stay proxy with explicit geographic, period and receipt-realization assumptions. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The complementary xx.xx% intermediated guest-booking observation constrains the base calibration, but does not separately identify agency versus own-name resale. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides an observed total-intermediation proxy; the reseller portion within it remains an explicitly assumed commercial-role allocation. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

62. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The thesis's restaurant analysis reports approximately xx.xx% direct reservations. It provides a broad historical dining prior for the assumed xx.xx% direct propensity, not a Chinese agritourism observation. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The restaurant direct-booking observation constrains the modeled dining intermediation pool; its agency allocation is assumed rather than observed. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a dining-channel comparator only; it does not establish the assumed own-name reseller fraction within intermediated dining receipts. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

63. Farm & Agritourism Experiences | Peek Pro

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The July 2025-July 2026 farm-experience cohort reports xx.xx% operator-website and xx.xx% gate bookings, giving a selected-cohort xx.xx% direct comparator for the assumed participation-service propensity. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The high recorded direct proportion constrains participation-service intermediation assumptions, but the remaining bookings are not classified into contractual agency roles. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a selected-cohort limit on non-direct booking incidence, not an observed reseller percentage or representative global transaction census. (farmagritourism-insights.peekpro.com)

64. 泰州乡村旅游产业的破局之道

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The June xx.xx 2025 account reports a xx.xx:xx.xx group/independent visitor mix in surveyed local areas, challenging universal transfer of high-direct farm-stay observations to Chinese activities. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader rural-destination group mix supports allowing material organized distribution, but does not identify disclosed-agent booking value. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a regional organized-travel counterexample; group visitors are not automatically counted as reseller customers, and the commercial-role bridge remains assumed. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

65. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 field-crop service receipts and active-host counts calibrate annual realization.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit/tree-nut service receipts per active host calibrate the realization center.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit-group service realization supplies a proxy starting point, not a vineyard-specific disclosure.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental service receipts and host counts calibrate comparable annual billing.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grouped animal-service receipts constrain the annual realization assumption, subject to scope bias.

66. 对政协云南省十三届二次会议第 0294 号提案的答复

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The provincial record distinguishes product sales from broader receipts and identifies tea-linked visitor development; it does not quantify the modeled national category factor.

67. USDA Agritourism Resource Manual
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx average service-receipts benchmark constrains the working annual realization, separate from goods sales.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The service-receipts benchmark supports a reduced annual realization for short-calendar forest offers.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Average service receipts constrain an assumption-led minor-setting realization, not aquaculture revenue directly.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The average service-receipts benchmark constrains the integrated-engagement realization assumption.
68. Maple Farm Tours - French Hill Maple
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
69. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

15.3. United States

Table 239. United States Agritourism Market Size, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
United States	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 240. United States Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million)

Visitor Offering	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Farm Accommodation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Classes and Workshops	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Dining	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Event Hosting and Venue Rental	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Product Tastings	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Recreation and Attractions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Tours and Demonstrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Wellness Services	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Harvesting and Farm Participation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 241. United States Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million)

Visit Purpose	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Business and Professional Engagement	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Community Engagement and Volunteering	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Education and Skills Development	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
En Route Stopovers	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Leisure and Recreation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Product Discovery and Sourcing	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Social Gatherings and Celebrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Wellness and Personal Retreats	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 242. United States Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million)

Buyer Segment	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Businesses	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Educational Institutions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Government and Public Agencies	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Individuals and Households	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Nonprofit and Membership Organizations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 243. United States Agritourism Market Size, by Visit Format, 2017-2040 (USD Million)

Visit Format	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Non-Overnight Visits	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Overnight Stays	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 244. United States Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million)

Booking Channel	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Agent-Mediated Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Direct Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Reseller Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 245. United States Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)

Agricultural Setting	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Aquaculture Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Beverage, Spice and Medicinal Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Field and Industrial Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Forest Product Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Fruit and Nut Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Livestock Farms and Ranches	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mixed-Enterprise Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vegetable and Ornamental Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vineyards	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

2. 北京市休闲农园经营情况的调查

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Small-sample hospitality coverage informs the modeled accommodation correction.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Educational availability constrains the modeled Chinese tour activity envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: DIY availability constrains the instructional incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking receipts and farm-experience availability anchor separate service-attribution assumptions.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining receipts anchor the inherited Chinese dining envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled tasting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-activity availability constrains the recreation incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled hosting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled wellness services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grain appears behind vegetables and fresh fruit in the regional product ranking; rankings are not sales weights.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: High fruit/vegetable-picking participation supports a crop-centered regional premise, not a national revenue share.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable prominence supports the direction, but not the magnitude, of the Chinese transfer assumption.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Multiple agricultural visitor activities warn against equating product diversity with separately chargeable engagements.

3. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed course-offering growth supports the direction, not magnitude, of differentiated instructional expansion.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
4. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx 2022 agritourism/recreation receipts benchmark supports the inherited U.S. component, subject to scope, temporal and separate-business adjustments.
5. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.

6. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: French agricultural-census lodging-provider counts independently corroborate a lodging-oriented European adjustment, not a revenue percentage.
7. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
8. 国家发改委：农村一二三产业融合发展 2017 年度报告
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
9. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
   - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
10. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
11. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
12. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
13. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

14. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Operator labor and time constraints limit the assumed expansion of general visitor hosting. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource constraints qualify educational expansion; they do not measure its forecast growth factor. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time constraints are counterforces to unrestricted business-group hosting expansion. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Staffing and time constraints qualify the assumed growth of celebration commissions. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Resource constraints remain a counterforce to faster assumed wellness growth, not evidence for that growth. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Limited hosting resources constrain discovery-service expansion independently of merchandise sales. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time pressures qualify paid community-hosting expansion and do not establish monetization rates. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource limits reinforce conservative expansion assumptions for short scheduled visits. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
15. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.
16. 2022 Census of Agriculture, Table 6: Income From Farm-Related Sources - United States and States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2022 national receipts/hosts proxy.

17. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging formats inform the paid guest-night model.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tour counts initialize incidence, then modeled visits and fees supply value weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Class counts initialize the separately valued instructional proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking and farm-work counts constrain the participation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Meal-offering counts initialize the dining proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts initialize the sampling-service proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Children's attraction counts initialize the recreation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wedding counts initialize separately valued venue-hosting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Retreat counts constrain an explicitly discounted wellness proxy.
18. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2024 overnight-offering incidence updates the U.S. lodging input; camping counts challenge a hotel-only boundary.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate tour and demonstration counts test commercial classification, not revenue share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate picking and work-experience counts test the participation boundary.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Seasonal opening patterns constrain assumed paid-activity expansion, not a measured forecast rate.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Forage and grain incidences constrain field-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit and nut responses anchor adjusted incidence.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vineyard responses supply a distinct activity anchor.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental responses constrain activity weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Other-crop responses bound an assumption-led herb proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Animal-enterprise responses constrain terrestrial-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Maple responses anchor the forest-setting proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Aquaculture-product responses anchor sparse-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Overlapping broad categories constrain a mixed-engagement proxy.

19. Gushan Village
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised CNY39.xx.xx adult admission constrains the Chinese recreation-price assumption; it is not an observed average realization.
20. Kualoa Grown Tour | Sustainable Farming Experience
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A priced guided farm experience provides a tour-classification and higher-ticket price comparison, not global receipts or forecast adoption.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
21. Food Garden | Visit Spier Wine Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advance-booked self-harvesting from ZAR170 supports a distinct participation entitlement; goods-versus-service attribution remains unknown.
22. Visit Our Farm | Chudleigh's
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Seasonal picking alongside admission illustrates entitlement and product-sale separation, not an exclusive revenue allocation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Admission, play areas and other attractions establish recreation scope distinct from crop participation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
23. Venues at Spier Wine Farm | Good Gatherings
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
24. Spier Spa Treatment Menu 2026
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.

25. GetYourGuide General Terms and Conditions

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

26. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))

27. Agritourism in North Carolina: Summary of Pilot Study Results

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))

28. Agritourism Activities Across the United States - Brief Four

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))

29. School Programs - Shelburne Farms
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
30. Corporate Volunteers 2025 - Queens County Farm Museum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))

31. Meetings at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))

32. The Spa at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))

33. Book a Tour - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.

34. Wholesale - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

35. Agritourism Customer Target Markets - Information Sheet
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
36. Visitor Data Collection - Brief Nine
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
37. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2008 operator-average visitor composition supplies the household activity proxy, not a current global receipt share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: School and mixed university-group activity support an educational proxy; commissioning and monetary conversion are modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The combined corporate/university/government visitor category constrains organized demand; the business fraction is assumed.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Government is included in a combined visitor category, not separately measured as revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Senior and other groups provide activity proxies; nonprofit contracting fractions remain assumptions.
38. 强体验、融业态、活资源，南京农场蹚出农文旅融合新路径 - 南京市农业农村局
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-purchased learning visits demonstrate why a study-visit label is not equivalent to institutional purchasing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximate annual study and total visitor counts at a named farm constrain the Chinese activity bridge, subject to national-transfer and commissioning assumptions.
39. Agritourism & Farm Visits in Lebanon | Sannour
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published family-day prices support a household realization comparator; party composition is modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published school-program pricing supports a lower educational receipt factor, not an observed global discount.
40. Into the Paddock Experience - The Farm Byron Bay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Scheduled public-tour pricing supplies the within-provider comparator for private-service pricing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Private versus scheduled tour prices support a possible package premium; they do not measure corporate sales.

41. Party & Event Booking - Westview Orchards and Winery
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 admission-plus-tent structure supports separating ordinary admission from privately reserved space.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The group minimum and tent fee provide counterevidence to a universal twofold corporate premium and informed the reduced xx.xx realization factor.
42. Private guided culinary herb tours around Jekka's Herbetum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Priced society and club tours establish a paid organizational route and availability constraints, without measuring nonprofit revenue share.
43. 苏州工业园区唯亭学校关于 2025-2026 第二学期德育社会实践活动的竞争性磋商公告
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The school-issued procurement notice supports commissioner-based educational attribution; its package budget is not realized farm revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Public ownership of a purchasing school does not by itself justify allocating its visit to Government and Public Agencies.
44. Health and safety on educational visits - Department for Education
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
45. Educational access visits on your land: Environmental Stewardship
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Eligible visit-linked claims and the prohibition on charging visiting groups demonstrate that participant charges and service financing differ.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A grantor's identity does not establish the commissioning purchaser or a government buyer-sector share.
46. Tot Time Field Trip to Snead's Pumpkin Patch on October 30 - King George County
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2026 announcement corroborates a public recreation route but remains planned activity, not completed procurement or forecast revenue.
47. School Visits - Kenyon Hall Farm
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Disclosed school-booking limits and full 2026 availability support a capacity-constrained forecast premise, not the forecast's exact growth rate.
48. Statistical Monitoring Report of Outline for Children's Development in China (2021-2030) in 2024
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Official enrollment and alternative educational-visit activity constrain customer-pool interpretation; neither measures farm purchasing or validates the modeled realization drag.
49. Education Center - Kualoa Ranch
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator's annual educational participation count supports commercial activity scale but does not identify paid participation or buyer revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Company inquiry access establishes an organizational commissioning route, not a corporate sales weight.
50. School Visits - Kentish Town City Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The September 2025 session price and maximum group size provide a dated educational-service price comparator, not global realized receipts.

51. Daxing statistical yearbook: Table 7-13, 2024 rural leisure-tourism receipts
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
52. Fangshan Statistical Yearbook 2025: Table 8-4, rural leisure-tourism operations
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
53. California Agritourism 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
54. An Initial Economic Impact Estimate of Agritourism in Oregon's Willamette Valley
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.

55. Agritourism in Australia - Measuring and evaluating agritourism in Australia, October 2025
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic day-trip expenditure increased xx.xx% in 2024, providing counterevidence to an inevitable overnight shift; whole-trip expenditure is not used as farm revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic overnight nights declined xx.xx% in 2024; the report explicitly counts all spending and nights on trips involving agritourism, limiting direct attribution.
56. FAQ | Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
57. Setting up an agritourism business - A guide to planning approvals
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.

58. Tourism Satellite Account: Recommended Methodological Framework 2008
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
59. Travel agents (VAT Notice 709/6)
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

60. Contact | Farm Stay

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

61. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

62. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2022 agritourism guest survey reports xx.xx% direct booking, used as a historical farm-stay proxy with explicit geographic, period and receipt-realization assumptions. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The complementary xx.xx% intermediated guest-booking observation constrains the base calibration, but does not separately identify agency versus own-name resale. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides an observed total-intermediation proxy; the reseller portion within it remains an explicitly assumed commercial-role allocation. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

63. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The thesis's restaurant analysis reports approximately xx.xx% direct reservations. It provides a broad historical dining prior for the assumed xx.xx% direct propensity, not a Chinese agritourism observation. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The restaurant direct-booking observation constrains the modeled dining intermediation pool; its agency allocation is assumed rather than observed. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a dining-channel comparator only; it does not establish the assumed own-name reseller fraction within intermediated dining receipts. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

64. Farm & Agritourism Experiences | Peek Pro

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The July 2025-July 2026 farm-experience cohort reports xx.xx% operator-website and xx.xx% gate bookings, giving a selected-cohort xx.xx% direct comparator for the assumed participation-service propensity. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The high recorded direct proportion constrains participation-service intermediation assumptions, but the remaining bookings are not classified into contractual agency roles. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a selected-cohort limit on non-direct booking incidence, not an observed reseller percentage or representative global transaction census. (farmagritourism-insights.peekpro.com)

65. 泰州乡村旅游产业的破局之道

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The June xx.xx 2025 account reports a xx.xx:xx.xx group/independent visitor mix in surveyed local areas, challenging universal transfer of high-direct farm-stay observations to Chinese activities. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader rural-destination group mix supports allowing material organized distribution, but does not identify disclosed-agent booking value. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a regional organized-travel counterexample; group visitors are not automatically counted as reseller customers, and the commercial-role bridge remains assumed. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

66. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 field-crop service receipts and active-host counts calibrate annual realization.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit/tree-nut service receipts per active host calibrate the realization center.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit-group service realization supplies a proxy starting point, not a vineyard-specific disclosure.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental service receipts and host counts calibrate comparable annual billing.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grouped animal-service receipts constrain the annual realization assumption, subject to scope bias.

67. 对政协云南省十三届二次会议第 0294 号提案的答复

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The provincial record distinguishes product sales from broader receipts and identifies tea-linked visitor development; it does not quantify the modeled national category factor.

68. USDA Agritourism Resource Manual
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx average service-receipts benchmark constrains the working annual realization, separate from goods sales.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The service-receipts benchmark supports a reduced annual realization for short-calendar forest offers.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Average service receipts constrain an assumption-led minor-setting realization, not aquaculture revenue directly.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The average service-receipts benchmark constrains the integrated-engagement realization assumption.
69. Maple Farm Tours - French Hill Maple
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
70. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

15.4. Germany

Table 246. Germany Agritourism Market Size, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Germany	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 247. Germany Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million)

Visitor Offering	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Farm Accommodation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Classes and Workshops	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Dining	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Event Hosting and Venue Rental	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Product Tastings	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Recreation and Attractions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Tours and Demonstrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Wellness Services	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Harvesting and Farm Participation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 248. Germany Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million)

Visit Purpose	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Business and Professional Engagement	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Community Engagement and Volunteering	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Education and Skills Development	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
En Route Stopovers	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Leisure and Recreation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Product Discovery and Sourcing	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Social Gatherings and Celebrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Wellness and Personal Retreats	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 249. Germany Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million)

Buyer Segment	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Businesses	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Educational Institutions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Government and Public Agencies	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Individuals and Households	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Nonprofit and Membership Organizations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 250. Germany Agritourism Market Size, by Visit Format, 2017-2040 (USD Million)

Visit Format	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Non-Overnight Visits	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Overnight Stays	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 251. Germany Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million)

Booking Channel	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Agent-Mediated Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Direct Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Reseller Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 252. Germany Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)

Agricultural Setting	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Aquaculture Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Beverage, Spice and Medicinal Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Field and Industrial Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Forest Product Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Fruit and Nut Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Livestock Farms and Ranches	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mixed-Enterprise Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vegetable and Ornamental Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vineyards	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

2. 北京市休闲农园经营情况的调查

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Small-sample hospitality coverage informs the modeled accommodation correction.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Educational availability constrains the modeled Chinese tour activity envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: DIY availability constrains the instructional incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking receipts and farm-experience availability anchor separate service-attribution assumptions.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining receipts anchor the inherited Chinese dining envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled tasting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-activity availability constrains the recreation incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled hosting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled wellness services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grain appears behind vegetables and fresh fruit in the regional product ranking; rankings are not sales weights.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: High fruit/vegetable-picking participation supports a crop-centered regional premise, not a national revenue share.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable prominence supports the direction, but not the magnitude, of the Chinese transfer assumption.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Multiple agricultural visitor activities warn against equating product diversity with separately chargeable engagements.

3. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed course-offering growth supports the direction, not magnitude, of differentiated instructional expansion.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
4. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
5. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.

6. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: French agricultural-census lodging-provider counts independently corroborate a lodging-oriented European adjustment, not a revenue percentage.
7. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
8. 国家发改委：农村一二三产业融合发展 2017 年度报告
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
9. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
   - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
10. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
11. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
12. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
13. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

14. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Operator labor and time constraints limit the assumed expansion of general visitor hosting. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource constraints qualify educational expansion; they do not measure its forecast growth factor. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time constraints are counterforces to unrestricted business-group hosting expansion. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Staffing and time constraints qualify the assumed growth of celebration commissions. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Resource constraints remain a counterforce to faster assumed wellness growth, not evidence for that growth. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Limited hosting resources constrain discovery-service expansion independently of merchandise sales. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time pressures qualify paid community-hosting expansion and do not establish monetization rates. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource limits reinforce conservative expansion assumptions for short scheduled visits. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
15. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.

16. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging formats inform the paid guest-night model.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tour counts initialize incidence, then modeled visits and fees supply value weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Class counts initialize the separately valued instructional proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking and farm-work counts constrain the participation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Meal-offering counts initialize the dining proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts initialize the sampling-service proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Children's attraction counts initialize the recreation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wedding counts initialize separately valued venue-hosting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Retreat counts constrain an explicitly discounted wellness proxy.
17. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2024 overnight-offering incidence updates the U.S. lodging input; camping counts challenge a hotel-only boundary.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate tour and demonstration counts test commercial classification, not revenue share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate picking and work-experience counts test the participation boundary.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Seasonal opening patterns constrain assumed paid-activity expansion, not a measured forecast rate.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Forage and grain incidences constrain field-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit and nut responses anchor adjusted incidence.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vineyard responses supply a distinct activity anchor.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental responses constrain activity weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Other-crop responses bound an assumption-led herb proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Animal-enterprise responses constrain terrestrial-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Maple responses anchor the forest-setting proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Aquaculture-product responses anchor sparse-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Overlapping broad categories constrain a mixed-engagement proxy.

18. Gushan Village
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised CNY39.xx.xx adult admission constrains the Chinese recreation-price assumption; it is not an observed average realization.
19. Kualoa Grown Tour | Sustainable Farming Experience
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A priced guided farm experience provides a tour-classification and higher-ticket price comparison, not global receipts or forecast adoption.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
20. Food Garden | Visit Spier Wine Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advance-booked self-harvesting from ZAR170 supports a distinct participation entitlement; goods-versus-service attribution remains unknown.
21. Visit Our Farm | Chudleigh's
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Seasonal picking alongside admission illustrates entitlement and product-sale separation, not an exclusive revenue allocation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Admission, play areas and other attractions establish recreation scope distinct from crop participation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
22. Venues at Spier Wine Farm | Good Gatherings
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
23. Spier Spa Treatment Menu 2026
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.

24. GetYourGuide General Terms and Conditions

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

25. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))

26. Agritourism in North Carolina: Summary of Pilot Study Results

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))

27. Agritourism Activities Across the United States - Brief Four

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))

28. School Programs - Shelburne Farms
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
29. Corporate Volunteers 2025 - Queens County Farm Museum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))

30. Meetings at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))

31. The Spa at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))

32. Book a Tour - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.

33. Wholesale - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

34. Agritourism Customer Target Markets - Information Sheet
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
35. Visitor Data Collection - Brief Nine
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
36. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2008 operator-average visitor composition supplies the household activity proxy, not a current global receipt share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: School and mixed university-group activity support an educational proxy; commissioning and monetary conversion are modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The combined corporate/university/government visitor category constrains organized demand; the business fraction is assumed.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Government is included in a combined visitor category, not separately measured as revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Senior and other groups provide activity proxies; nonprofit contracting fractions remain assumptions.
37. 强体验、融业态、活资源，南京农场蹚出农文旅融合新路径 - 南京市农业农村局
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-purchased learning visits demonstrate why a study-visit label is not equivalent to institutional purchasing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximate annual study and total visitor counts at a named farm constrain the Chinese activity bridge, subject to national-transfer and commissioning assumptions.
38. Agritourism & Farm Visits in Lebanon | Sannour
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published family-day prices support a household realization comparator; party composition is modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published school-program pricing supports a lower educational receipt factor, not an observed global discount.
39. Into the Paddock Experience - The Farm Byron Bay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Scheduled public-tour pricing supplies the within-provider comparator for private-service pricing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Private versus scheduled tour prices support a possible package premium; they do not measure corporate sales.

40. Party & Event Booking - Westview Orchards and Winery
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 admission-plus-tent structure supports separating ordinary admission from privately reserved space.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The group minimum and tent fee provide counterevidence to a universal twofold corporate premium and informed the reduced xx.xx realization factor.
41. Private guided culinary herb tours around Jekka's Herbetum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Priced society and club tours establish a paid organizational route and availability constraints, without measuring nonprofit revenue share.
42. 苏州工业园区唯亭学校关于 2025-2026 第二学期德育社会实践活动的竞争性磋商公告
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The school-issued procurement notice supports commissioner-based educational attribution; its package budget is not realized farm revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Public ownership of a purchasing school does not by itself justify allocating its visit to Government and Public Agencies.
43. Health and safety on educational visits - Department for Education
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
44. Educational access visits on your land: Environmental Stewardship
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Eligible visit-linked claims and the prohibition on charging visiting groups demonstrate that participant charges and service financing differ.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A grantor's identity does not establish the commissioning purchaser or a government buyer-sector share.
45. Tot Time Field Trip to Snead's Pumpkin Patch on October 30 - King George County
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2026 announcement corroborates a public recreation route but remains planned activity, not completed procurement or forecast revenue.
46. School Visits - Kenyon Hall Farm
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Disclosed school-booking limits and full 2026 availability support a capacity-constrained forecast premise, not the forecast's exact growth rate.
47. Statistical Monitoring Report of Outline for Children's Development in China (2021-2030) in 2024
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Official enrollment and alternative educational-visit activity constrain customer-pool interpretation; neither measures farm purchasing or validates the modeled realization drag.
48. Education Center - Kualoa Ranch
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator's annual educational participation count supports commercial activity scale but does not identify paid participation or buyer revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Company inquiry access establishes an organizational commissioning route, not a corporate sales weight.
49. School Visits - Kentish Town City Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The September 2025 session price and maximum group size provide a dated educational-service price comparator, not global realized receipts.

50. Daxing statistical yearbook: Table 7-13, 2024 rural leisure-tourism receipts
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
51. Fangshan Statistical Yearbook 2025: Table 8-4, rural leisure-tourism operations
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
52. California Agritourism 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
53. An Initial Economic Impact Estimate of Agritourism in Oregon's Willamette Valley
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.

54. Agritourism in Australia - Measuring and evaluating agritourism in Australia, October 2025
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic day-trip expenditure increased xx.xx% in 2024, providing counterevidence to an inevitable overnight shift; whole-trip expenditure is not used as farm revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic overnight nights declined xx.xx% in 2024; the report explicitly counts all spending and nights on trips involving agritourism, limiting direct attribution.
55. FAQ | Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
56. Setting up an agritourism business - A guide to planning approvals
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.

57. Tourism Satellite Account: Recommended Methodological Framework 2008
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
58. Travel agents (VAT Notice 709/6)
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

59. Contact | Farm Stay

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

60. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

61. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2022 agritourism guest survey reports xx.xx% direct booking, used as a historical farm-stay proxy with explicit geographic, period and receipt-realization assumptions. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The complementary xx.xx% intermediated guest-booking observation constrains the base calibration, but does not separately identify agency versus own-name resale. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides an observed total-intermediation proxy; the reseller portion within it remains an explicitly assumed commercial-role allocation. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

62. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The thesis's restaurant analysis reports approximately xx.xx% direct reservations. It provides a broad historical dining prior for the assumed xx.xx% direct propensity, not a Chinese agritourism observation. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The restaurant direct-booking observation constrains the modeled dining intermediation pool; its agency allocation is assumed rather than observed. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a dining-channel comparator only; it does not establish the assumed own-name reseller fraction within intermediated dining receipts. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

63. Farm & Agritourism Experiences | Peek Pro

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The July 2025-July 2026 farm-experience cohort reports xx.xx% operator-website and xx.xx% gate bookings, giving a selected-cohort xx.xx% direct comparator for the assumed participation-service propensity. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The high recorded direct proportion constrains participation-service intermediation assumptions, but the remaining bookings are not classified into contractual agency roles. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a selected-cohort limit on non-direct booking incidence, not an observed reseller percentage or representative global transaction census. (farmagritourism-insights.peekpro.com)

64. 泰州乡村旅游产业的破局之道

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The June xx.xx 2025 account reports a xx.xx:xx.xx group/independent visitor mix in surveyed local areas, challenging universal transfer of high-direct farm-stay observations to Chinese activities. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader rural-destination group mix supports allowing material organized distribution, but does not identify disclosed-agent booking value. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a regional organized-travel counterexample; group visitors are not automatically counted as reseller customers, and the commercial-role bridge remains assumed. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

65. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 field-crop service receipts and active-host counts calibrate annual realization.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit/tree-nut service receipts per active host calibrate the realization center.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit-group service realization supplies a proxy starting point, not a vineyard-specific disclosure.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental service receipts and host counts calibrate comparable annual billing.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grouped animal-service receipts constrain the annual realization assumption, subject to scope bias.

66. 对政协云南省十三届二次会议第 0294 号提案的答复

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The provincial record distinguishes product sales from broader receipts and identifies tea-linked visitor development; it does not quantify the modeled national category factor.

67. USDA Agritourism Resource Manual
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx average service-receipts benchmark constrains the working annual realization, separate from goods sales.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The service-receipts benchmark supports a reduced annual realization for short-calendar forest offers.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Average service receipts constrain an assumption-led minor-setting realization, not aquaculture revenue directly.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The average service-receipts benchmark constrains the integrated-engagement realization assumption.
68. Maple Farm Tours - French Hill Maple
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
69. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

15.5. France

Table 253. France Agritourism Market Size, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
France	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 254. France Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million)

Visitor Offering	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Farm Accommodation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Classes and Workshops	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Dining	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Event Hosting and Venue Rental	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Product Tastings	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Recreation and Attractions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Tours and Demonstrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Wellness Services	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Harvesting and Farm Participation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 255. France Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million)

Visit Purpose	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Business and Professional Engagement	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Community Engagement and Volunteering	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Education and Skills Development	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
En Route Stopovers	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Leisure and Recreation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Product Discovery and Sourcing	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Social Gatherings and Celebrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Wellness and Personal Retreats	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 256. France Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million)

Buyer Segment	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Businesses	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Educational Institutions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Government and Public Agencies	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Individuals and Households	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Nonprofit and Membership Organizations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 257. France Agritourism Market Size, by Visit Format, 2017-2040 (USD Million)

Visit Format	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Non-Overnight Visits	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Overnight Stays	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 258. France Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million)

Booking Channel	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Agent-Mediated Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Direct Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Reseller Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 259. France Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)

Agricultural Setting	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Aquaculture Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Beverage, Spice and Medicinal Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Field and Industrial Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Forest Product Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Fruit and Nut Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Livestock Farms and Ranches	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mixed-Enterprise Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vegetable and Ornamental Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vineyards	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

2. 北京市休闲农园经营情况的调查

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Small-sample hospitality coverage informs the modeled accommodation correction.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Educational availability constrains the modeled Chinese tour activity envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: DIY availability constrains the instructional incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking receipts and farm-experience availability anchor separate service-attribution assumptions.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining receipts anchor the inherited Chinese dining envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled tasting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-activity availability constrains the recreation incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled hosting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled wellness services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grain appears behind vegetables and fresh fruit in the regional product ranking; rankings are not sales weights.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: High fruit/vegetable-picking participation supports a crop-centered regional premise, not a national revenue share.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable prominence supports the direction, but not the magnitude, of the Chinese transfer assumption.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Multiple agricultural visitor activities warn against equating product diversity with separately chargeable engagements.

3. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed course-offering growth supports the direction, not magnitude, of differentiated instructional expansion.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
4. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
5. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.

6. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: 2020 populations of xx.xx tourist-hosting, xx.xx leisure and xx.xx social/educational farms constrain the inherited French unit-times-receipts model; overlap and receipts are assumptions.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: French agricultural-census lodging-provider counts independently corroborate a lodging-oriented European adjustment, not a revenue percentage.
7. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
8. 国家发改委：农村一二三产业融合发展 2017 年度报告
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
9. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
   - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
10. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
11. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
12. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
13. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

14. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Operator labor and time constraints limit the assumed expansion of general visitor hosting. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource constraints qualify educational expansion; they do not measure its forecast growth factor. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time constraints are counterforces to unrestricted business-group hosting expansion. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Staffing and time constraints qualify the assumed growth of celebration commissions. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Resource constraints remain a counterforce to faster assumed wellness growth, not evidence for that growth. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Limited hosting resources constrain discovery-service expansion independently of merchandise sales. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time pressures qualify paid community-hosting expansion and do not establish monetization rates. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource limits reinforce conservative expansion assumptions for short scheduled visits. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
15. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.

16. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging formats inform the paid guest-night model.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tour counts initialize incidence, then modeled visits and fees supply value weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Class counts initialize the separately valued instructional proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking and farm-work counts constrain the participation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Meal-offering counts initialize the dining proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts initialize the sampling-service proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Children's attraction counts initialize the recreation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wedding counts initialize separately valued venue-hosting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Retreat counts constrain an explicitly discounted wellness proxy.
17. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2024 overnight-offering incidence updates the U.S. lodging input; camping counts challenge a hotel-only boundary.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate tour and demonstration counts test commercial classification, not revenue share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate picking and work-experience counts test the participation boundary.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Seasonal opening patterns constrain assumed paid-activity expansion, not a measured forecast rate.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Forage and grain incidences constrain field-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit and nut responses anchor adjusted incidence.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vineyard responses supply a distinct activity anchor.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental responses constrain activity weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Other-crop responses bound an assumption-led herb proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Animal-enterprise responses constrain terrestrial-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Maple responses anchor the forest-setting proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Aquaculture-product responses anchor sparse-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Overlapping broad categories constrain a mixed-engagement proxy.

18. Gushan Village
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised CNY39.xx.xx adult admission constrains the Chinese recreation-price assumption; it is not an observed average realization.
19. Kualoa Grown Tour | Sustainable Farming Experience
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A priced guided farm experience provides a tour-classification and higher-ticket price comparison, not global receipts or forecast adoption.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
20. Food Garden | Visit Spier Wine Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advance-booked self-harvesting from ZAR170 supports a distinct participation entitlement; goods-versus-service attribution remains unknown.
21. Visit Our Farm | Chudleigh's
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Seasonal picking alongside admission illustrates entitlement and product-sale separation, not an exclusive revenue allocation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Admission, play areas and other attractions establish recreation scope distinct from crop participation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
22. Venues at Spier Wine Farm | Good Gatherings
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
23. Spier Spa Treatment Menu 2026
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.

24. GetYourGuide General Terms and Conditions

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

25. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))

26. Agritourism in North Carolina: Summary of Pilot Study Results

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))

27. Agritourism Activities Across the United States - Brief Four

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))

28. School Programs - Shelburne Farms
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
29. Corporate Volunteers 2025 - Queens County Farm Museum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))

30. Meetings at Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
31. The Spa at Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
32. Book a Tour - Charleston Tea Garden
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
33. Wholesale - Charleston Tea Garden
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

34. Agritourism Customer Target Markets - Information Sheet
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
35. Visitor Data Collection - Brief Nine
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
36. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2008 operator-average visitor composition supplies the household activity proxy, not a current global receipt share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: School and mixed university-group activity support an educational proxy; commissioning and monetary conversion are modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The combined corporate/university/government visitor category constrains organized demand; the business fraction is assumed.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Government is included in a combined visitor category, not separately measured as revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Senior and other groups provide activity proxies; nonprofit contracting fractions remain assumptions.
37. 强体验、融业态、活资源，南京农场蹚出农文旅融合新路径 - 南京市农业农村局
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-purchased learning visits demonstrate why a study-visit label is not equivalent to institutional purchasing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximate annual study and total visitor counts at a named farm constrain the Chinese activity bridge, subject to national-transfer and commissioning assumptions.
38. Agritourism & Farm Visits in Lebanon | Sannour
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published family-day prices support a household realization comparator; party composition is modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published school-program pricing supports a lower educational receipt factor, not an observed global discount.
39. Into the Paddock Experience - The Farm Byron Bay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Scheduled public-tour pricing supplies the within-provider comparator for private-service pricing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Private versus scheduled tour prices support a possible package premium; they do not measure corporate sales.

40. Party & Event Booking - Westview Orchards and Winery
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 admission-plus-tent structure supports separating ordinary admission from privately reserved space.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The group minimum and tent fee provide counterevidence to a universal twofold corporate premium and informed the reduced xx.xx realization factor.
41. Private guided culinary herb tours around Jekka's Herbetum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Priced society and club tours establish a paid organizational route and availability constraints, without measuring nonprofit revenue share.
42. 苏州工业园区唯亭学校关于 2025-2026 第二学期德育社会实践活动的竞争性磋商公告
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The school-issued procurement notice supports commissioner-based educational attribution; its package budget is not realized farm revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Public ownership of a purchasing school does not by itself justify allocating its visit to Government and Public Agencies.
43. Health and safety on educational visits - Department for Education
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
44. Educational access visits on your land: Environmental Stewardship
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Eligible visit-linked claims and the prohibition on charging visiting groups demonstrate that participant charges and service financing differ.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A grantor's identity does not establish the commissioning purchaser or a government buyer-sector share.
45. Tot Time Field Trip to Snead's Pumpkin Patch on October 30 - King George County
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2026 announcement corroborates a public recreation route but remains planned activity, not completed procurement or forecast revenue.
46. School Visits - Kenyon Hall Farm
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Disclosed school-booking limits and full 2026 availability support a capacity-constrained forecast premise, not the forecast's exact growth rate.
47. Statistical Monitoring Report of Outline for Children's Development in China (2021-2030) in 2024
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Official enrollment and alternative educational-visit activity constrain customer-pool interpretation; neither measures farm purchasing or validates the modeled realization drag.
48. Education Center - Kualoa Ranch
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator's annual educational participation count supports commercial activity scale but does not identify paid participation or buyer revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Company inquiry access establishes an organizational commissioning route, not a corporate sales weight.
49. School Visits - Kentish Town City Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The September 2025 session price and maximum group size provide a dated educational-service price comparator, not global realized receipts.

50. Daxing statistical yearbook: Table 7-13, 2024 rural leisure-tourism receipts
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
51. Fangshan Statistical Yearbook 2025: Table 8-4, rural leisure-tourism operations
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
52. California Agritourism 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
53. An Initial Economic Impact Estimate of Agritourism in Oregon's Willamette Valley
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.

54. Agritourism in Australia - Measuring and evaluating agritourism in Australia, October 2025
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic day-trip expenditure increased xx.xx% in 2024, providing counterevidence to an inevitable overnight shift; whole-trip expenditure is not used as farm revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic overnight nights declined xx.xx% in 2024; the report explicitly counts all spending and nights on trips involving agritourism, limiting direct attribution.
55. FAQ | Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
56. Setting up an agritourism business - A guide to planning approvals
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.

57. Tourism Satellite Account: Recommended Methodological Framework 2008
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
58. Travel agents (VAT Notice 709/6)
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

59. Contact | Farm Stay

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

60. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

61. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2022 agritourism guest survey reports xx.xx% direct booking, used as a historical farm-stay proxy with explicit geographic, period and receipt-realization assumptions. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The complementary xx.xx% intermediated guest-booking observation constrains the base calibration, but does not separately identify agency versus own-name resale. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides an observed total-intermediation proxy; the reseller portion within it remains an explicitly assumed commercial-role allocation. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

62. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The thesis's restaurant analysis reports approximately xx.xx% direct reservations. It provides a broad historical dining prior for the assumed xx.xx% direct propensity, not a Chinese agritourism observation. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The restaurant direct-booking observation constrains the modeled dining intermediation pool; its agency allocation is assumed rather than observed. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a dining-channel comparator only; it does not establish the assumed own-name reseller fraction within intermediated dining receipts. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

63. Farm & Agritourism Experiences | Peek Pro

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The July 2025-July 2026 farm-experience cohort reports xx.xx% operator-website and xx.xx% gate bookings, giving a selected-cohort xx.xx% direct comparator for the assumed participation-service propensity. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The high recorded direct proportion constrains participation-service intermediation assumptions, but the remaining bookings are not classified into contractual agency roles. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a selected-cohort limit on non-direct booking incidence, not an observed reseller percentage or representative global transaction census. (farmagritourism-insights.peekpro.com)

64. 泰州乡村旅游产业的破局之道

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The June xx.xx 2025 account reports a xx.xx:xx.xx group/independent visitor mix in surveyed local areas, challenging universal transfer of high-direct farm-stay observations to Chinese activities. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader rural-destination group mix supports allowing material organized distribution, but does not identify disclosed-agent booking value. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a regional organized-travel counterexample; group visitors are not automatically counted as reseller customers, and the commercial-role bridge remains assumed. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

65. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 field-crop service receipts and active-host counts calibrate annual realization.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit/tree-nut service receipts per active host calibrate the realization center.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit-group service realization supplies a proxy starting point, not a vineyard-specific disclosure.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental service receipts and host counts calibrate comparable annual billing.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grouped animal-service receipts constrain the annual realization assumption, subject to scope bias.

66. 对政协云南省十三届二次会议第 0294 号提案的答复

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The provincial record distinguishes product sales from broader receipts and identifies tea-linked visitor development; it does not quantify the modeled national category factor.

67. USDA Agritourism Resource Manual
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx average service-receipts benchmark constrains the working annual realization, separate from goods sales.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The service-receipts benchmark supports a reduced annual realization for short-calendar forest offers.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Average service receipts constrain an assumption-led minor-setting realization, not aquaculture revenue directly.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The average service-receipts benchmark constrains the integrated-engagement realization assumption.
68. Maple Farm Tours - French Hill Maple
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
69. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

15.6. United Kingdom

Table 260. United Kingdom Agritourism Market Size, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
United Kingdom	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 261. United Kingdom Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million)

Visitor Offering	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Farm Accommodation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Classes and Workshops	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Dining	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Event Hosting and Venue Rental	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Product Tastings	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Recreation and Attractions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Tours and Demonstrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Wellness Services	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Harvesting and Farm Participation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 262. United Kingdom Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million)

Visit Purpose	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Business and Professional Engagement	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Community Engagement and Volunteering	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Education and Skills Development	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
En Route Stopovers	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Leisure and Recreation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Product Discovery and Sourcing	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Social Gatherings and Celebrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Wellness and Personal Retreats	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 263. United Kingdom Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million)

Buyer Segment	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Businesses	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Educational Institutions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Government and Public Agencies	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Individuals and Households	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Nonprofit and Membership Organizations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 264. United Kingdom Agritourism Market Size, by Visit Format, 2017-2040 (USD Million)

Visit Format	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Non-Overnight Visits	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Overnight Stays	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 265. United Kingdom Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million)

Booking Channel	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Agent-Mediated Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Direct Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Reseller Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 266. United Kingdom Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)

Agricultural Setting	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Aquaculture Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Beverage, Spice and Medicinal Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Field and Industrial Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Forest Product Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Fruit and Nut Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Livestock Farms and Ranches	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mixed-Enterprise Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vegetable and Ornamental Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vineyards	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

2. 北京市休闲农园经营情况的调查

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Small-sample hospitality coverage informs the modeled accommodation correction.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Educational availability constrains the modeled Chinese tour activity envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: DIY availability constrains the instructional incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking receipts and farm-experience availability anchor separate service-attribution assumptions.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining receipts anchor the inherited Chinese dining envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled tasting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-activity availability constrains the recreation incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled hosting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled wellness services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grain appears behind vegetables and fresh fruit in the regional product ranking; rankings are not sales weights.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: High fruit/vegetable-picking participation supports a crop-centered regional premise, not a national revenue share.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable prominence supports the direction, but not the magnitude, of the Chinese transfer assumption.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Multiple agricultural visitor activities warn against equating product diversity with separately chargeable engagements.

3. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed course-offering growth supports the direction, not magnitude, of differentiated instructional expansion.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
4. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
5. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.

6. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: French agricultural-census lodging-provider counts independently corroborate a lodging-oriented European adjustment, not a revenue percentage.
7. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
8. 国家发改委：农村一二三产业融合发展 2017 年度报告
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
9. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
   - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
10. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
11. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
12. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
13. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

14. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Operator labor and time constraints limit the assumed expansion of general visitor hosting. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource constraints qualify educational expansion; they do not measure its forecast growth factor. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time constraints are counterforces to unrestricted business-group hosting expansion. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Staffing and time constraints qualify the assumed growth of celebration commissions. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Resource constraints remain a counterforce to faster assumed wellness growth, not evidence for that growth. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Limited hosting resources constrain discovery-service expansion independently of merchandise sales. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time pressures qualify paid community-hosting expansion and do not establish monetization rates. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource limits reinforce conservative expansion assumptions for short scheduled visits. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
15. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.
16. Farm Accounts in England - Chapter 5: Diversification
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The official farm-account discussion distinguishes tourism/catering enterprise income from output and unrelated building rental; profit is not used as gross market receipts.

17. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging formats inform the paid guest-night model.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tour counts initialize incidence, then modeled visits and fees supply value weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Class counts initialize the separately valued instructional proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking and farm-work counts constrain the participation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Meal-offering counts initialize the dining proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts initialize the sampling-service proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Children's attraction counts initialize the recreation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wedding counts initialize separately valued venue-hosting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Retreat counts constrain an explicitly discounted wellness proxy.
18. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2024 overnight-offering incidence updates the U.S. lodging input; camping counts challenge a hotel-only boundary.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate tour and demonstration counts test commercial classification, not revenue share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate picking and work-experience counts test the participation boundary.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Seasonal opening patterns constrain assumed paid-activity expansion, not a measured forecast rate.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Forage and grain incidences constrain field-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit and nut responses anchor adjusted incidence.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vineyard responses supply a distinct activity anchor.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental responses constrain activity weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Other-crop responses bound an assumption-led herb proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Animal-enterprise responses constrain terrestrial-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Maple responses anchor the forest-setting proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Aquaculture-product responses anchor sparse-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Overlapping broad categories constrain a mixed-engagement proxy.

19. Gushan Village
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised CNY39.xx.xx adult admission constrains the Chinese recreation-price assumption; it is not an observed average realization.
20. Kualoa Grown Tour | Sustainable Farming Experience
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A priced guided farm experience provides a tour-classification and higher-ticket price comparison, not global receipts or forecast adoption.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
21. Food Garden | Visit Spier Wine Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advance-booked self-harvesting from ZAR170 supports a distinct participation entitlement; goods-versus-service attribution remains unknown.
22. Visit Our Farm | Chudleigh's
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Seasonal picking alongside admission illustrates entitlement and product-sale separation, not an exclusive revenue allocation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Admission, play areas and other attractions establish recreation scope distinct from crop participation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
23. Venues at Spier Wine Farm | Good Gatherings
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
24. Spier Spa Treatment Menu 2026
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.

25. GetYourGuide General Terms and Conditions

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

26. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))

27. Agritourism in North Carolina: Summary of Pilot Study Results

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))

28. Agritourism Activities Across the United States - Brief Four

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))

29. School Programs - Shelburne Farms
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
30. Corporate Volunteers 2025 - Queens County Farm Museum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))

31. Meetings at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))

32. The Spa at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))

33. Book a Tour - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.

34. Wholesale - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

35. Agritourism Customer Target Markets - Information Sheet
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
36. Visitor Data Collection - Brief Nine
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
37. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2008 operator-average visitor composition supplies the household activity proxy, not a current global receipt share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: School and mixed university-group activity support an educational proxy; commissioning and monetary conversion are modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The combined corporate/university/government visitor category constrains organized demand; the business fraction is assumed.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Government is included in a combined visitor category, not separately measured as revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Senior and other groups provide activity proxies; nonprofit contracting fractions remain assumptions.
38. 强体验、融业态、活资源，南京农场蹚出农文旅融合新路径 - 南京市农业农村局
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-purchased learning visits demonstrate why a study-visit label is not equivalent to institutional purchasing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximate annual study and total visitor counts at a named farm constrain the Chinese activity bridge, subject to national-transfer and commissioning assumptions.
39. Agritourism & Farm Visits in Lebanon | Sannour
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published family-day prices support a household realization comparator; party composition is modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published school-program pricing supports a lower educational receipt factor, not an observed global discount.
40. Into the Paddock Experience - The Farm Byron Bay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Scheduled public-tour pricing supplies the within-provider comparator for private-service pricing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Private versus scheduled tour prices support a possible package premium; they do not measure corporate sales.

41. Party & Event Booking - Westview Orchards and Winery
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 admission-plus-tent structure supports separating ordinary admission from privately reserved space.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The group minimum and tent fee provide counterevidence to a universal twofold corporate premium and informed the reduced xx.xx realization factor.
42. Private guided culinary herb tours around Jekka's Herbetum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Priced society and club tours establish a paid organizational route and availability constraints, without measuring nonprofit revenue share.
43. 苏州工业园区唯亭学校关于 2025-2026 第二学期德育社会实践活动的竞争性磋商公告
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The school-issued procurement notice supports commissioner-based educational attribution; its package budget is not realized farm revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Public ownership of a purchasing school does not by itself justify allocating its visit to Government and Public Agencies.
44. Health and safety on educational visits - Department for Education
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
45. Educational access visits on your land: Environmental Stewardship
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Eligible visit-linked claims and the prohibition on charging visiting groups demonstrate that participant charges and service financing differ.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A grantor's identity does not establish the commissioning purchaser or a government buyer-sector share.
46. Tot Time Field Trip to Snead's Pumpkin Patch on October 30 - King George County
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2026 announcement corroborates a public recreation route but remains planned activity, not completed procurement or forecast revenue.
47. School Visits - Kenyon Hall Farm
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Disclosed school-booking limits and full 2026 availability support a capacity-constrained forecast premise, not the forecast's exact growth rate.
48. Statistical Monitoring Report of Outline for Children's Development in China (2021-2030) in 2024
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Official enrollment and alternative educational-visit activity constrain customer-pool interpretation; neither measures farm purchasing or validates the modeled realization drag.
49. Education Center - Kualoa Ranch
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator's annual educational participation count supports commercial activity scale but does not identify paid participation or buyer revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Company inquiry access establishes an organizational commissioning route, not a corporate sales weight.
50. School Visits - Kentish Town City Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The September 2025 session price and maximum group size provide a dated educational-service price comparator, not global realized receipts.

51. Daxing statistical yearbook: Table 7-13, 2024 rural leisure-tourism receipts
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
52. Fangshan Statistical Yearbook 2025: Table 8-4, rural leisure-tourism operations
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
53. California Agritourism 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
54. An Initial Economic Impact Estimate of Agritourism in Oregon's Willamette Valley
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.

55. Agritourism in Australia - Measuring and evaluating agritourism in Australia, October 2025
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic day-trip expenditure increased xx.xx% in 2024, providing counterevidence to an inevitable overnight shift; whole-trip expenditure is not used as farm revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic overnight nights declined xx.xx% in 2024; the report explicitly counts all spending and nights on trips involving agritourism, limiting direct attribution.
56. FAQ | Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
57. Setting up an agritourism business - A guide to planning approvals
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.

58. Tourism Satellite Account: Recommended Methodological Framework 2008
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
59. Travel agents (VAT Notice 709/6)
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

60. Contact | Farm Stay

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

61. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

62. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2022 agritourism guest survey reports xx.xx% direct booking, used as a historical farm-stay proxy with explicit geographic, period and receipt-realization assumptions. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The complementary xx.xx% intermediated guest-booking observation constrains the base calibration, but does not separately identify agency versus own-name resale. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides an observed total-intermediation proxy; the reseller portion within it remains an explicitly assumed commercial-role allocation. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

63. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The thesis's restaurant analysis reports approximately xx.xx% direct reservations. It provides a broad historical dining prior for the assumed xx.xx% direct propensity, not a Chinese agritourism observation. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The restaurant direct-booking observation constrains the modeled dining intermediation pool; its agency allocation is assumed rather than observed. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a dining-channel comparator only; it does not establish the assumed own-name reseller fraction within intermediated dining receipts. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

64. Farm & Agritourism Experiences | Peek Pro

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The July 2025-July 2026 farm-experience cohort reports xx.xx% operator-website and xx.xx% gate bookings, giving a selected-cohort xx.xx% direct comparator for the assumed participation-service propensity. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The high recorded direct proportion constrains participation-service intermediation assumptions, but the remaining bookings are not classified into contractual agency roles. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a selected-cohort limit on non-direct booking incidence, not an observed reseller percentage or representative global transaction census. (farmagritourism-insights.peekpro.com)

65. 泰州乡村旅游产业的破局之道

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The June xx.xx 2025 account reports a xx.xx:xx.xx group/independent visitor mix in surveyed local areas, challenging universal transfer of high-direct farm-stay observations to Chinese activities. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader rural-destination group mix supports allowing material organized distribution, but does not identify disclosed-agent booking value. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a regional organized-travel counterexample; group visitors are not automatically counted as reseller customers, and the commercial-role bridge remains assumed. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

66. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 field-crop service receipts and active-host counts calibrate annual realization.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit/tree-nut service receipts per active host calibrate the realization center.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit-group service realization supplies a proxy starting point, not a vineyard-specific disclosure.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental service receipts and host counts calibrate comparable annual billing.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grouped animal-service receipts constrain the annual realization assumption, subject to scope bias.

67. 对政协云南省十三届二次会议第 0294 号提案的答复

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The provincial record distinguishes product sales from broader receipts and identifies tea-linked visitor development; it does not quantify the modeled national category factor.

68. USDA Agritourism Resource Manual
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx average service-receipts benchmark constrains the working annual realization, separate from goods sales.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The service-receipts benchmark supports a reduced annual realization for short-calendar forest offers.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Average service receipts constrain an assumption-led minor-setting realization, not aquaculture revenue directly.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The average service-receipts benchmark constrains the integrated-engagement realization assumption.
69. Maple Farm Tours - French Hill Maple
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
70. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

15.7. Japan

Table 267. Japan Agritourism Market Size, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Japan	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 268. Japan Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million)

Visitor Offering	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Farm Accommodation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Classes and Workshops	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Dining	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Event Hosting and Venue Rental	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Product Tastings	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Recreation and Attractions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Tours and Demonstrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Wellness Services	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Harvesting and Farm Participation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 269. Japan Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million)

Visit Purpose	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Business and Professional Engagement	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Community Engagement and Volunteering	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Education and Skills Development	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
En Route Stopovers	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Leisure and Recreation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Product Discovery and Sourcing	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Social Gatherings and Celebrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Wellness and Personal Retreats	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 270. Japan Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million)

Buyer Segment	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Businesses	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Educational Institutions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Government and Public Agencies	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Individuals and Households	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Nonprofit and Membership Organizations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 271. Japan Agritourism Market Size, by Visit Format, 2017-2040 (USD Million)

Visit Format	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Non-Overnight Visits	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Overnight Stays	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 272. Japan Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million)

Booking Channel	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Agent-Mediated Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Direct Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Reseller Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 273. Japan Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)

Agricultural Setting	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Aquaculture Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Beverage, Spice and Medicinal Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Field and Industrial Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Forest Product Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Fruit and Nut Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Livestock Farms and Ranches	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mixed-Enterprise Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vegetable and Ornamental Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vineyards	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

2. 北京市休闲农园经营情况的调查

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Small-sample hospitality coverage informs the modeled accommodation correction.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Educational availability constrains the modeled Chinese tour activity envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: DIY availability constrains the instructional incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking receipts and farm-experience availability anchor separate service-attribution assumptions.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining receipts anchor the inherited Chinese dining envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled tasting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-activity availability constrains the recreation incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled hosting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled wellness services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grain appears behind vegetables and fresh fruit in the regional product ranking; rankings are not sales weights.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: High fruit/vegetable-picking participation supports a crop-centered regional premise, not a national revenue share.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable prominence supports the direction, but not the magnitude, of the Chinese transfer assumption.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Multiple agricultural visitor activities warn against equating product diversity with separately chargeable engagements.

3. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed course-offering growth supports the direction, not magnitude, of differentiated instructional expansion.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
4. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
5. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.

6. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: French agricultural-census lodging-provider counts independently corroborate a lodging-oriented European adjustment, not a revenue percentage.
7. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
8. 国家发改委：农村一二三产业融合发展 2017 年度报告
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
9. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
   - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
10. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
11. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
12. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
13. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

14. Major Challenges and Necessary Supports for Agritourism - Brief Six

- Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
- Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
- Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Operator labor and time constraints limit the assumed expansion of general visitor hosting. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource constraints qualify educational expansion; they do not measure its forecast growth factor. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time constraints are counterforces to unrestricted business-group hosting expansion. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Staffing and time constraints qualify the assumed growth of celebration commissions. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Resource constraints remain a counterforce to faster assumed wellness growth, not evidence for that growth. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Limited hosting resources constrain discovery-service expansion independently of merchandise sales. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time pressures qualify paid community-hosting expansion and do not establish monetization rates. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource limits reinforce conservative expansion assumptions for short scheduled visits. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))

15. Eurostat: Regions in Europe - 2023 interactive edition

- Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.

16. 第 2 節 農村における所得の向上と雇用の創出 - 農泊の推進

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: FY2024 countryside-region nights were xx.xx, up xx.xx; agricultural eligibility and service receipts per night require explicit modeled adjustments.

17. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging formats inform the paid guest-night model.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tour counts initialize incidence, then modeled visits and fees supply value weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Class counts initialize the separately valued instructional proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking and farm-work counts constrain the participation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Meal-offering counts initialize the dining proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts initialize the sampling-service proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Children's attraction counts initialize the recreation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wedding counts initialize separately valued venue-hosting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Retreat counts constrain an explicitly discounted wellness proxy.
18. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2024 overnight-offering incidence updates the U.S. lodging input; camping counts challenge a hotel-only boundary.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate tour and demonstration counts test commercial classification, not revenue share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate picking and work-experience counts test the participation boundary.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Seasonal opening patterns constrain assumed paid-activity expansion, not a measured forecast rate.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Forage and grain incidences constrain field-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit and nut responses anchor adjusted incidence.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vineyard responses supply a distinct activity anchor.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental responses constrain activity weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Other-crop responses bound an assumption-led herb proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Animal-enterprise responses constrain terrestrial-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Maple responses anchor the forest-setting proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Aquaculture-product responses anchor sparse-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Overlapping broad categories constrain a mixed-engagement proxy.

19. Gushan Village
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised CNY39.xx.xx adult admission constrains the Chinese recreation-price assumption; it is not an observed average realization.
20. Kualoa Grown Tour | Sustainable Farming Experience
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A priced guided farm experience provides a tour-classification and higher-ticket price comparison, not global receipts or forecast adoption.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
21. Food Garden | Visit Spier Wine Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advance-booked self-harvesting from ZAR170 supports a distinct participation entitlement; goods-versus-service attribution remains unknown.
22. Visit Our Farm | Chudleigh's
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Seasonal picking alongside admission illustrates entitlement and product-sale separation, not an exclusive revenue allocation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Admission, play areas and other attractions establish recreation scope distinct from crop participation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
23. Venues at Spier Wine Farm | Good Gatherings
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
24. Spier Spa Treatment Menu 2026
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.

25. GetYourGuide General Terms and Conditions

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

26. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))

27. Agritourism in North Carolina: Summary of Pilot Study Results

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))

28. Agritourism Activities Across the United States - Brief Four

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))

29. School Programs - Shelburne Farms
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
30. Corporate Volunteers 2025 - Queens County Farm Museum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))

31. Meetings at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))

32. The Spa at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))

33. Book a Tour - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.

34. Wholesale - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

35. Agritourism Customer Target Markets - Information Sheet
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
36. Visitor Data Collection - Brief Nine
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
37. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2008 operator-average visitor composition supplies the household activity proxy, not a current global receipt share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: School and mixed university-group activity support an educational proxy; commissioning and monetary conversion are modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The combined corporate/university/government visitor category constrains organized demand; the business fraction is assumed.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Government is included in a combined visitor category, not separately measured as revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Senior and other groups provide activity proxies; nonprofit contracting fractions remain assumptions.
38. 强体验、融业态、活资源，南京农场蹚出农文旅融合新路径 - 南京市农业农村局
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-purchased learning visits demonstrate why a study-visit label is not equivalent to institutional purchasing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximate annual study and total visitor counts at a named farm constrain the Chinese activity bridge, subject to national-transfer and commissioning assumptions.
39. Agritourism & Farm Visits in Lebanon | Sannour
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published family-day prices support a household realization comparator; party composition is modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published school-program pricing supports a lower educational receipt factor, not an observed global discount.
40. Into the Paddock Experience - The Farm Byron Bay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Scheduled public-tour pricing supplies the within-provider comparator for private-service pricing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Private versus scheduled tour prices support a possible package premium; they do not measure corporate sales.

41. Party & Event Booking - Westview Orchards and Winery
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 admission-plus-tent structure supports separating ordinary admission from privately reserved space.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The group minimum and tent fee provide counterevidence to a universal twofold corporate premium and informed the reduced xx.xx realization factor.
42. Private guided culinary herb tours around Jekka's Herbetum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Priced society and club tours establish a paid organizational route and availability constraints, without measuring nonprofit revenue share.
43. 苏州工业园区唯亭学校关于 2025-2026 第二学期德育社会实践活动的竞争性磋商公告
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The school-issued procurement notice supports commissioner-based educational attribution; its package budget is not realized farm revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Public ownership of a purchasing school does not by itself justify allocating its visit to Government and Public Agencies.
44. Health and safety on educational visits - Department for Education
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
45. Educational access visits on your land: Environmental Stewardship
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Eligible visit-linked claims and the prohibition on charging visiting groups demonstrate that participant charges and service financing differ.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A grantor's identity does not establish the commissioning purchaser or a government buyer-sector share.
46. Tot Time Field Trip to Snead's Pumpkin Patch on October 30 - King George County
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2026 announcement corroborates a public recreation route but remains planned activity, not completed procurement or forecast revenue.
47. School Visits - Kenyon Hall Farm
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Disclosed school-booking limits and full 2026 availability support a capacity-constrained forecast premise, not the forecast's exact growth rate.
48. Statistical Monitoring Report of Outline for Children's Development in China (2021-2030) in 2024
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Official enrollment and alternative educational-visit activity constrain customer-pool interpretation; neither measures farm purchasing or validates the modeled realization drag.
49. Education Center - Kualoa Ranch
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator's annual educational participation count supports commercial activity scale but does not identify paid participation or buyer revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Company inquiry access establishes an organizational commissioning route, not a corporate sales weight.
50. School Visits - Kentish Town City Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The September 2025 session price and maximum group size provide a dated educational-service price comparator, not global realized receipts.

51. Daxing statistical yearbook: Table 7-13, 2024 rural leisure-tourism receipts
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
52. Fangshan Statistical Yearbook 2025: Table 8-4, rural leisure-tourism operations
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
53. California Agritourism 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
54. An Initial Economic Impact Estimate of Agritourism in Oregon's Willamette Valley
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.

55. Agritourism in Australia - Measuring and evaluating agritourism in Australia, October 2025
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic day-trip expenditure increased xx.xx% in 2024, providing counterevidence to an inevitable overnight shift; whole-trip expenditure is not used as farm revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic overnight nights declined xx.xx% in 2024; the report explicitly counts all spending and nights on trips involving agritourism, limiting direct attribution.
56. FAQ | Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
57. Setting up an agritourism business - A guide to planning approvals
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.

58. Tourism Satellite Account: Recommended Methodological Framework 2008
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
59. Travel agents (VAT Notice 709/6)
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

60. Contact | Farm Stay

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

61. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

62. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2022 agritourism guest survey reports xx.xx% direct booking, used as a historical farm-stay proxy with explicit geographic, period and receipt-realization assumptions. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The complementary xx.xx% intermediated guest-booking observation constrains the base calibration, but does not separately identify agency versus own-name resale. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides an observed total-intermediation proxy; the reseller portion within it remains an explicitly assumed commercial-role allocation. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

63. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The thesis's restaurant analysis reports approximately xx.xx% direct reservations. It provides a broad historical dining prior for the assumed xx.xx% direct propensity, not a Chinese agritourism observation. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The restaurant direct-booking observation constrains the modeled dining intermediation pool; its agency allocation is assumed rather than observed. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a dining-channel comparator only; it does not establish the assumed own-name reseller fraction within intermediated dining receipts. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

64. Farm & Agritourism Experiences | Peek Pro

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The July 2025-July 2026 farm-experience cohort reports xx.xx% operator-website and xx.xx% gate bookings, giving a selected-cohort xx.xx% direct comparator for the assumed participation-service propensity. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The high recorded direct proportion constrains participation-service intermediation assumptions, but the remaining bookings are not classified into contractual agency roles. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a selected-cohort limit on non-direct booking incidence, not an observed reseller percentage or representative global transaction census. (farmagritourism-insights.peekpro.com)

65. 泰州乡村旅游产业的破局之道

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The June xx.xx 2025 account reports a xx.xx:xx.xx group/independent visitor mix in surveyed local areas, challenging universal transfer of high-direct farm-stay observations to Chinese activities. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader rural-destination group mix supports allowing material organized distribution, but does not identify disclosed-agent booking value. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a regional organized-travel counterexample; group visitors are not automatically counted as reseller customers, and the commercial-role bridge remains assumed. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

66. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 field-crop service receipts and active-host counts calibrate annual realization.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit/tree-nut service receipts per active host calibrate the realization center.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit-group service realization supplies a proxy starting point, not a vineyard-specific disclosure.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental service receipts and host counts calibrate comparable annual billing.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grouped animal-service receipts constrain the annual realization assumption, subject to scope bias.

67. 对政协云南省十三届二次会议第 0294 号提案的答复

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The provincial record distinguishes product sales from broader receipts and identifies tea-linked visitor development; it does not quantify the modeled national category factor.

68. USDA Agritourism Resource Manual
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx average service-receipts benchmark constrains the working annual realization, separate from goods sales.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The service-receipts benchmark supports a reduced annual realization for short-calendar forest offers.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Average service receipts constrain an assumption-led minor-setting realization, not aquaculture revenue directly.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The average service-receipts benchmark constrains the integrated-engagement realization assumption.
69. Maple Farm Tours - French Hill Maple
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
70. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

15.8. Brazil

Table 274. Brazil Agritourism Market Size, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Brazil	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 275. Brazil Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million)

Visitor Offering	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Farm Accommodation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Classes and Workshops	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Dining	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Event Hosting and Venue Rental	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Product Tastings	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Recreation and Attractions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Tours and Demonstrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Wellness Services	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Harvesting and Farm Participation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 276. Brazil Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million)

Visit Purpose	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Business and Professional Engagement	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Community Engagement and Volunteering	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Education and Skills Development	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
En Route Stopovers	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Leisure and Recreation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Product Discovery and Sourcing	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Social Gatherings and Celebrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Wellness and Personal Retreats	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 277. Brazil Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million)

Buyer Segment	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Businesses	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Educational Institutions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Government and Public Agencies	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Individuals and Households	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Nonprofit and Membership Organizations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 278. Brazil Agritourism Market Size, by Visit Format, 2017-2040 (USD Million)

Visit Format	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Non-Overnight Visits	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Overnight Stays	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 279. Brazil Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million)

Booking Channel	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Agent-Mediated Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Direct Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Reseller Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 280. Brazil Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)

Agricultural Setting	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Aquaculture Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Beverage, Spice and Medicinal Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Field and Industrial Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Forest Product Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Fruit and Nut Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Livestock Farms and Ranches	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mixed-Enterprise Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vegetable and Ornamental Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vineyards	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

2. 北京市休闲农园经营情况的调查

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Small-sample hospitality coverage informs the modeled accommodation correction.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Educational availability constrains the modeled Chinese tour activity envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: DIY availability constrains the instructional incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking receipts and farm-experience availability anchor separate service-attribution assumptions.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining receipts anchor the inherited Chinese dining envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled tasting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-activity availability constrains the recreation incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled hosting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled wellness services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grain appears behind vegetables and fresh fruit in the regional product ranking; rankings are not sales weights.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: High fruit/vegetable-picking participation supports a crop-centered regional premise, not a national revenue share.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable prominence supports the direction, but not the magnitude, of the Chinese transfer assumption.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Multiple agricultural visitor activities warn against equating product diversity with separately chargeable engagements.

3. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed course-offering growth supports the direction, not magnitude, of differentiated instructional expansion.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
4. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
5. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.

6. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: French agricultural-census lodging-provider counts independently corroborate a lodging-oriented European adjustment, not a revenue percentage.
7. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
8. 国家发改委：农村一二三产业融合发展 2017 年度报告
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
9. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
   - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
10. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
11. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
12. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
13. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

14. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Operator labor and time constraints limit the assumed expansion of general visitor hosting. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource constraints qualify educational expansion; they do not measure its forecast growth factor. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time constraints are counterforces to unrestricted business-group hosting expansion. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Staffing and time constraints qualify the assumed growth of celebration commissions. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Resource constraints remain a counterforce to faster assumed wellness growth, not evidence for that growth. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Limited hosting resources constrain discovery-service expansion independently of merchandise sales. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time pressures qualify paid community-hosting expansion and do not establish monetization rates. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource limits reinforce conservative expansion assumptions for short scheduled visits. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
15. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.
16. Projeto Experiências do Brasil Rural
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The first two program editions covered xx.xx family-farming properties and xx.xx varied tourism enterprises; these selected participants do not verify the national modeled provider population.

17. Portaria MTur nº 25, de 3 de setembro de 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Implementation-stage registration does not permit public operation, supporting an activity adjustment rather than a registration-derived revenue uplift.
18. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging formats inform the paid guest-night model.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tour counts initialize incidence, then modeled visits and fees supply value weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Class counts initialize the separately valued instructional proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking and farm-work counts constrain the participation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Meal-offering counts initialize the dining proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts initialize the sampling-service proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Children's attraction counts initialize the recreation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wedding counts initialize separately valued venue-hosting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Retreat counts constrain an explicitly discounted wellness proxy.

19. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2024 overnight-offering incidence updates the U.S. lodging input; camping counts challenge a hotel-only boundary.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate tour and demonstration counts test commercial classification, not revenue share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate picking and work-experience counts test the participation boundary.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Seasonal opening patterns constrain assumed paid-activity expansion, not a measured forecast rate.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Forage and grain incidences constrain field-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit and nut responses anchor adjusted incidence.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vineyard responses supply a distinct activity anchor.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental responses constrain activity weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Other-crop responses bound an assumption-led herb proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Animal-enterprise responses constrain terrestrial-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Maple responses anchor the forest-setting proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Aquaculture-product responses anchor sparse-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Overlapping broad categories constrain a mixed-engagement proxy.
20. Gushan Village
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised CNY39.xx.xx adult admission constrains the Chinese recreation-price assumption; it is not an observed average realization.
21. Kualoa Grown Tour | Sustainable Farming Experience
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A priced guided farm experience provides a tour-classification and higher-ticket price comparison, not global receipts or forecast adoption.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
22. Food Garden | Visit Spier Wine Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advance-booked self-harvesting from ZAR170 supports a distinct participation entitlement; goods-versus-service attribution remains unknown.

23. Visit Our Farm | Chudleigh's
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Seasonal picking alongside admission illustrates entitlement and product-sale separation, not an exclusive revenue allocation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Admission, play areas and other attractions establish recreation scope distinct from crop participation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
24. Venues at Spier Wine Farm | Good Gatherings
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
25. Spier Spa Treatment Menu 2026
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
26. GetYourGuide General Terms and Conditions
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

27. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
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- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))

28. Agritourism in North Carolina: Summary of Pilot Study Results
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
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    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
29. Agritourism Activities Across the United States - Brief Four
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))

30. School Programs - Shelburne Farms
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
31. Corporate Volunteers 2025 - Queens County Farm Museum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))

32. Meetings at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))

33. The Spa at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))

34. Book a Tour - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.

35. Wholesale - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

36. Agritourism Customer Target Markets - Information Sheet
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
37. Visitor Data Collection - Brief Nine
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
38. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2008 operator-average visitor composition supplies the household activity proxy, not a current global receipt share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: School and mixed university-group activity support an educational proxy; commissioning and monetary conversion are modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The combined corporate/university/government visitor category constrains organized demand; the business fraction is assumed.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Government is included in a combined visitor category, not separately measured as revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Senior and other groups provide activity proxies; nonprofit contracting fractions remain assumptions.
39. 强体验、融业态、活资源，南京农场蹚出农文旅融合新路径 - 南京市农业农村局
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-purchased learning visits demonstrate why a study-visit label is not equivalent to institutional purchasing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximate annual study and total visitor counts at a named farm constrain the Chinese activity bridge, subject to national-transfer and commissioning assumptions.
40. Agritourism & Farm Visits in Lebanon | Sannour
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published family-day prices support a household realization comparator; party composition is modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published school-program pricing supports a lower educational receipt factor, not an observed global discount.
41. Into the Paddock Experience - The Farm Byron Bay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Scheduled public-tour pricing supplies the within-provider comparator for private-service pricing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Private versus scheduled tour prices support a possible package premium; they do not measure corporate sales.

42. Party & Event Booking - Westview Orchards and Winery
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 admission-plus-tent structure supports separating ordinary admission from privately reserved space.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The group minimum and tent fee provide counterevidence to a universal twofold corporate premium and informed the reduced xx.xx realization factor.
43. Private guided culinary herb tours around Jekka's Herbetum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Priced society and club tours establish a paid organizational route and availability constraints, without measuring nonprofit revenue share.
44. 苏州工业园区唯亭学校关于 2025-2026 第二学期德育社会实践活动的竞争性磋商公告
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The school-issued procurement notice supports commissioner-based educational attribution; its package budget is not realized farm revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Public ownership of a purchasing school does not by itself justify allocating its visit to Government and Public Agencies.
45. Health and safety on educational visits - Department for Education
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
46. Educational access visits on your land: Environmental Stewardship
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Eligible visit-linked claims and the prohibition on charging visiting groups demonstrate that participant charges and service financing differ.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A grantor's identity does not establish the commissioning purchaser or a government buyer-sector share.
47. Tot Time Field Trip to Snead's Pumpkin Patch on October 30 - King George County
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2026 announcement corroborates a public recreation route but remains planned activity, not completed procurement or forecast revenue.
48. School Visits - Kenyon Hall Farm
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Disclosed school-booking limits and full 2026 availability support a capacity-constrained forecast premise, not the forecast's exact growth rate.
49. Statistical Monitoring Report of Outline for Children's Development in China (2021-2030) in 2024
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Official enrollment and alternative educational-visit activity constrain customer-pool interpretation; neither measures farm purchasing or validates the modeled realization drag.
50. Education Center - Kualoa Ranch
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator's annual educational participation count supports commercial activity scale but does not identify paid participation or buyer revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Company inquiry access establishes an organizational commissioning route, not a corporate sales weight.
51. School Visits - Kentish Town City Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The September 2025 session price and maximum group size provide a dated educational-service price comparator, not global realized receipts.

52. Daxing statistical yearbook: Table 7-13, 2024 rural leisure-tourism receipts
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
53. Fangshan Statistical Yearbook 2025: Table 8-4, rural leisure-tourism operations
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
54. California Agritourism 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
55. An Initial Economic Impact Estimate of Agritourism in Oregon's Willamette Valley
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.

56. Agritourism in Australia - Measuring and evaluating agritourism in Australia, October 2025
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic day-trip expenditure increased xx.xx% in 2024, providing counterevidence to an inevitable overnight shift; whole-trip expenditure is not used as farm revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic overnight nights declined xx.xx% in 2024; the report explicitly counts all spending and nights on trips involving agritourism, limiting direct attribution.
57. FAQ | Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
58. Setting up an agritourism business - A guide to planning approvals
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.

59. Tourism Satellite Account: Recommended Methodological Framework 2008
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
60. Travel agents (VAT Notice 709/6)
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

61. Contact | Farm Stay

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

62. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

63. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2022 agritourism guest survey reports xx.xx% direct booking, used as a historical farm-stay proxy with explicit geographic, period and receipt-realization assumptions. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The complementary xx.xx% intermediated guest-booking observation constrains the base calibration, but does not separately identify agency versus own-name resale. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides an observed total-intermediation proxy; the reseller portion within it remains an explicitly assumed commercial-role allocation. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

64. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The thesis's restaurant analysis reports approximately xx.xx% direct reservations. It provides a broad historical dining prior for the assumed xx.xx% direct propensity, not a Chinese agritourism observation. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The restaurant direct-booking observation constrains the modeled dining intermediation pool; its agency allocation is assumed rather than observed. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a dining-channel comparator only; it does not establish the assumed own-name reseller fraction within intermediated dining receipts. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

65. Farm & Agritourism Experiences | Peek Pro

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The July 2025-July 2026 farm-experience cohort reports xx.xx% operator-website and xx.xx% gate bookings, giving a selected-cohort xx.xx% direct comparator for the assumed participation-service propensity. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The high recorded direct proportion constrains participation-service intermediation assumptions, but the remaining bookings are not classified into contractual agency roles. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a selected-cohort limit on non-direct booking incidence, not an observed reseller percentage or representative global transaction census. (farmagritourism-insights.peekpro.com)

66. 泰州乡村旅游产业的破局之道

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The June xx.xx 2025 account reports a xx.xx:xx.xx group/independent visitor mix in surveyed local areas, challenging universal transfer of high-direct farm-stay observations to Chinese activities. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader rural-destination group mix supports allowing material organized distribution, but does not identify disclosed-agent booking value. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a regional organized-travel counterexample; group visitors are not automatically counted as reseller customers, and the commercial-role bridge remains assumed. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

67. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 field-crop service receipts and active-host counts calibrate annual realization.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit/tree-nut service receipts per active host calibrate the realization center.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit-group service realization supplies a proxy starting point, not a vineyard-specific disclosure.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental service receipts and host counts calibrate comparable annual billing.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grouped animal-service receipts constrain the annual realization assumption, subject to scope bias.

68. 对政协云南省十三届二次会议第 0294 号提案的答复

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The provincial record distinguishes product sales from broader receipts and identifies tea-linked visitor development; it does not quantify the modeled national category factor.

69. USDA Agritourism Resource Manual
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx average service-receipts benchmark constrains the working annual realization, separate from goods sales.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The service-receipts benchmark supports a reduced annual realization for short-calendar forest offers.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Average service receipts constrain an assumption-led minor-setting realization, not aquaculture revenue directly.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The average service-receipts benchmark constrains the integrated-engagement realization assumption.
70. Maple Farm Tours - French Hill Maple
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
71. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

15.9. Australia

Table 281. Australia Agritourism Market Size, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Australia	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 282. Australia Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million)

Visitor Offering	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Farm Accommodation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Classes and Workshops	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Dining	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Event Hosting and Venue Rental	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Product Tastings	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Recreation and Attractions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Tours and Demonstrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Wellness Services	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Harvesting and Farm Participation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 283. Australia Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million)

Visit Purpose	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Business and Professional Engagement	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Community Engagement and Volunteering	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Education and Skills Development	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
En Route Stopovers	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Leisure and Recreation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Product Discovery and Sourcing	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Social Gatherings and Celebrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Wellness and Personal Retreats	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 284. Australia Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million)

Buyer Segment	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Businesses	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Educational Institutions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Government and Public Agencies	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Individuals and Households	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Nonprofit and Membership Organizations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 285. Australia Agritourism Market Size, by Visit Format, 2017-2040 (USD Million)

Visit Format	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Non-Overnight Visits	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Overnight Stays	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 286. Australia Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million)

Booking Channel	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Agent-Mediated Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Direct Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Reseller Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 287. Australia Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)

Agricultural Setting	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Aquaculture Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Beverage, Spice and Medicinal Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Field and Industrial Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Forest Product Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Fruit and Nut Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Livestock Farms and Ranches	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mixed-Enterprise Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vegetable and Ornamental Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vineyards	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

2. 北京市休闲农园经营情况的调查

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Small-sample hospitality coverage informs the modeled accommodation correction.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Educational availability constrains the modeled Chinese tour activity envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: DIY availability constrains the instructional incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking receipts and farm-experience availability anchor separate service-attribution assumptions.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining receipts anchor the inherited Chinese dining envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled tasting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-activity availability constrains the recreation incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled hosting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled wellness services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grain appears behind vegetables and fresh fruit in the regional product ranking; rankings are not sales weights.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: High fruit/vegetable-picking participation supports a crop-centered regional premise, not a national revenue share.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable prominence supports the direction, but not the magnitude, of the Chinese transfer assumption.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Multiple agricultural visitor activities warn against equating product diversity with separately chargeable engagements.

3. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed course-offering growth supports the direction, not magnitude, of differentiated instructional expansion.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
4. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
5. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.

6. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: French agricultural-census lodging-provider counts independently corroborate a lodging-oriented European adjustment, not a revenue percentage.
7. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
8. 国家发改委：农村一二三产业融合发展 2017 年度报告
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
9. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
   - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
10. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
11. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
12. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
13. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

14. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Operator labor and time constraints limit the assumed expansion of general visitor hosting. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource constraints qualify educational expansion; they do not measure its forecast growth factor. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time constraints are counterforces to unrestricted business-group hosting expansion. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Staffing and time constraints qualify the assumed growth of celebration commissions. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Resource constraints remain a counterforce to faster assumed wellness growth, not evidence for that growth. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Limited hosting resources constrain discovery-service expansion independently of merchandise sales. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time pressures qualify paid community-hosting expansion and do not establish monetization rates. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource limits reinforce conservative expansion assumptions for short scheduled visits. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
15. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.
16. Albanese Labor Government funding opens the door for more wine and cider tourism
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2024 statement identifies over 2,000 wineries and over xx.xx grant beneficiaries, constraining commercial-scale assumptions but not proving visitor-service receipts; grants and wine sales are excluded.

17. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging formats inform the paid guest-night model.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tour counts initialize incidence, then modeled visits and fees supply value weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Class counts initialize the separately valued instructional proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking and farm-work counts constrain the participation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Meal-offering counts initialize the dining proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts initialize the sampling-service proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Children's attraction counts initialize the recreation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wedding counts initialize separately valued venue-hosting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Retreat counts constrain an explicitly discounted wellness proxy.
18. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2024 overnight-offering incidence updates the U.S. lodging input; camping counts challenge a hotel-only boundary.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate tour and demonstration counts test commercial classification, not revenue share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate picking and work-experience counts test the participation boundary.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Seasonal opening patterns constrain assumed paid-activity expansion, not a measured forecast rate.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Forage and grain incidences constrain field-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit and nut responses anchor adjusted incidence.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vineyard responses supply a distinct activity anchor.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental responses constrain activity weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Other-crop responses bound an assumption-led herb proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Animal-enterprise responses constrain terrestrial-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Maple responses anchor the forest-setting proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Aquaculture-product responses anchor sparse-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Overlapping broad categories constrain a mixed-engagement proxy.

19. Gushan Village
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised CNY39.xx.xx adult admission constrains the Chinese recreation-price assumption; it is not an observed average realization.
20. Kualoa Grown Tour | Sustainable Farming Experience
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A priced guided farm experience provides a tour-classification and higher-ticket price comparison, not global receipts or forecast adoption.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
21. Food Garden | Visit Spier Wine Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advance-booked self-harvesting from ZAR170 supports a distinct participation entitlement; goods-versus-service attribution remains unknown.
22. Visit Our Farm | Chudleigh's
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Seasonal picking alongside admission illustrates entitlement and product-sale separation, not an exclusive revenue allocation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Admission, play areas and other attractions establish recreation scope distinct from crop participation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
23. Venues at Spier Wine Farm | Good Gatherings
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
24. Spier Spa Treatment Menu 2026
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.

25. GetYourGuide General Terms and Conditions

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

26. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))

27. Agritourism in North Carolina: Summary of Pilot Study Results
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
28. Agritourism Activities Across the United States - Brief Four
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))

29. School Programs - Shelburne Farms
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
30. Corporate Volunteers 2025 - Queens County Farm Museum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))

31. Meetings at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))

32. The Spa at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))

33. Book a Tour - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.

34. Wholesale - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

35. Agritourism Customer Target Markets - Information Sheet
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
36. Visitor Data Collection - Brief Nine
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
37. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2008 operator-average visitor composition supplies the household activity proxy, not a current global receipt share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: School and mixed university-group activity support an educational proxy; commissioning and monetary conversion are modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The combined corporate/university/government visitor category constrains organized demand; the business fraction is assumed.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Government is included in a combined visitor category, not separately measured as revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Senior and other groups provide activity proxies; nonprofit contracting fractions remain assumptions.
38. 强体验、融业态、活资源，南京农场蹚出农文旅融合新路径 - 南京市农业农村局
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-purchased learning visits demonstrate why a study-visit label is not equivalent to institutional purchasing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximate annual study and total visitor counts at a named farm constrain the Chinese activity bridge, subject to national-transfer and commissioning assumptions.
39. Agritourism & Farm Visits in Lebanon | Sannour
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published family-day prices support a household realization comparator; party composition is modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published school-program pricing supports a lower educational receipt factor, not an observed global discount.
40. Into the Paddock Experience - The Farm Byron Bay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Scheduled public-tour pricing supplies the within-provider comparator for private-service pricing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Private versus scheduled tour prices support a possible package premium; they do not measure corporate sales.

41. Party & Event Booking - Westview Orchards and Winery
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 admission-plus-tent structure supports separating ordinary admission from privately reserved space.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The group minimum and tent fee provide counterevidence to a universal twofold corporate premium and informed the reduced xx.xx realization factor.
42. Private guided culinary herb tours around Jekka's Herbetum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Priced society and club tours establish a paid organizational route and availability constraints, without measuring nonprofit revenue share.
43. 苏州工业园区唯亭学校关于 2025-2026 第二学期德育社会实践活动的竞争性磋商公告
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The school-issued procurement notice supports commissioner-based educational attribution; its package budget is not realized farm revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Public ownership of a purchasing school does not by itself justify allocating its visit to Government and Public Agencies.
44. Health and safety on educational visits - Department for Education
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
45. Educational access visits on your land: Environmental Stewardship
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Eligible visit-linked claims and the prohibition on charging visiting groups demonstrate that participant charges and service financing differ.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A grantor's identity does not establish the commissioning purchaser or a government buyer-sector share.
46. Tot Time Field Trip to Snead's Pumpkin Patch on October 30 - King George County
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2026 announcement corroborates a public recreation route but remains planned activity, not completed procurement or forecast revenue.
47. School Visits - Kenyon Hall Farm
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Disclosed school-booking limits and full 2026 availability support a capacity-constrained forecast premise, not the forecast's exact growth rate.
48. Statistical Monitoring Report of Outline for Children's Development in China (2021-2030) in 2024
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Official enrollment and alternative educational-visit activity constrain customer-pool interpretation; neither measures farm purchasing or validates the modeled realization drag.
49. Education Center - Kualoa Ranch
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator's annual educational participation count supports commercial activity scale but does not identify paid participation or buyer revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Company inquiry access establishes an organizational commissioning route, not a corporate sales weight.
50. School Visits - Kentish Town City Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The September 2025 session price and maximum group size provide a dated educational-service price comparator, not global realized receipts.

51. Daxing statistical yearbook: Table 7-13, 2024 rural leisure-tourism receipts
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
52. Fangshan Statistical Yearbook 2025: Table 8-4, rural leisure-tourism operations
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
53. California Agritourism 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
54. An Initial Economic Impact Estimate of Agritourism in Oregon's Willamette Valley
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.

55. Agritourism in Australia - Measuring and evaluating agritourism in Australia, October 2025
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic day-trip expenditure increased xx.xx% in 2024, providing counterevidence to an inevitable overnight shift; whole-trip expenditure is not used as farm revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic overnight nights declined xx.xx% in 2024; the report explicitly counts all spending and nights on trips involving agritourism, limiting direct attribution.
56. FAQ | Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
57. Setting up an agritourism business - A guide to planning approvals
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.

58. Tourism Satellite Account: Recommended Methodological Framework 2008
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
59. Travel agents (VAT Notice 709/6)
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

60. Contact | Farm Stay

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

61. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

62. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2022 agritourism guest survey reports xx.xx% direct booking, used as a historical farm-stay proxy with explicit geographic, period and receipt-realization assumptions. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The complementary xx.xx% intermediated guest-booking observation constrains the base calibration, but does not separately identify agency versus own-name resale. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides an observed total-intermediation proxy; the reseller portion within it remains an explicitly assumed commercial-role allocation. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

63. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The thesis's restaurant analysis reports approximately xx.xx% direct reservations. It provides a broad historical dining prior for the assumed xx.xx% direct propensity, not a Chinese agritourism observation. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The restaurant direct-booking observation constrains the modeled dining intermediation pool; its agency allocation is assumed rather than observed. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a dining-channel comparator only; it does not establish the assumed own-name reseller fraction within intermediated dining receipts. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

64. Farm & Agritourism Experiences | Peek Pro

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The July 2025-July 2026 farm-experience cohort reports xx.xx% operator-website and xx.xx% gate bookings, giving a selected-cohort xx.xx% direct comparator for the assumed participation-service propensity. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The high recorded direct proportion constrains participation-service intermediation assumptions, but the remaining bookings are not classified into contractual agency roles. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a selected-cohort limit on non-direct booking incidence, not an observed reseller percentage or representative global transaction census. (farmagritourism-insights.peekpro.com)

65. 泰州乡村旅游产业的破局之道

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The June xx.xx 2025 account reports a xx.xx:xx.xx group/independent visitor mix in surveyed local areas, challenging universal transfer of high-direct farm-stay observations to Chinese activities. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader rural-destination group mix supports allowing material organized distribution, but does not identify disclosed-agent booking value. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a regional organized-travel counterexample; group visitors are not automatically counted as reseller customers, and the commercial-role bridge remains assumed. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

66. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 field-crop service receipts and active-host counts calibrate annual realization.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit/tree-nut service receipts per active host calibrate the realization center.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit-group service realization supplies a proxy starting point, not a vineyard-specific disclosure.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental service receipts and host counts calibrate comparable annual billing.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grouped animal-service receipts constrain the annual realization assumption, subject to scope bias.

67. 对政协云南省十三届二次会议第 0294 号提案的答复

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The provincial record distinguishes product sales from broader receipts and identifies tea-linked visitor development; it does not quantify the modeled national category factor.

68. USDA Agritourism Resource Manual
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx average service-receipts benchmark constrains the working annual realization, separate from goods sales.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The service-receipts benchmark supports a reduced annual realization for short-calendar forest offers.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Average service receipts constrain an assumption-led minor-setting realization, not aquaculture revenue directly.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The average service-receipts benchmark constrains the integrated-engagement realization assumption.
69. Maple Farm Tours - French Hill Maple
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
70. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

15.10. Spain

Table 288. Spain Agritourism Market Size, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Spain	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 289. Spain Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million)

Visitor Offering	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Farm Accommodation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Classes and Workshops	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Dining	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Event Hosting and Venue Rental	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Product Tastings	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Recreation and Attractions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Tours and Demonstrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Wellness Services	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Harvesting and Farm Participation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 290. Spain Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million)

Visit Purpose	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Business and Professional Engagement	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Community Engagement and Volunteering	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Education and Skills Development	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
En Route Stopovers	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Leisure and Recreation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Product Discovery and Sourcing	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Social Gatherings and Celebrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Wellness and Personal Retreats	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 291. Spain Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million)

Buyer Segment	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Businesses	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Educational Institutions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Government and Public Agencies	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Individuals and Households	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Nonprofit and Membership Organizations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 292. Spain Agritourism Market Size, by Visit Format, 2017-2040 (USD Million)

Visit Format	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Non-Overnight Visits	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Overnight Stays	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 293. Spain Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million)

Booking Channel	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Agent-Mediated Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Direct Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Reseller Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 294. Spain Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)

Agricultural Setting	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Aquaculture Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Beverage, Spice and Medicinal Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Field and Industrial Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Forest Product Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Fruit and Nut Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Livestock Farms and Ranches	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mixed-Enterprise Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vegetable and Ornamental Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vineyards	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

2. 北京市休闲农园经营情况的调查

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Small-sample hospitality coverage informs the modeled accommodation correction.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Educational availability constrains the modeled Chinese tour activity envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: DIY availability constrains the instructional incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking receipts and farm-experience availability anchor separate service-attribution assumptions.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining receipts anchor the inherited Chinese dining envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled tasting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-activity availability constrains the recreation incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled hosting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled wellness services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grain appears behind vegetables and fresh fruit in the regional product ranking; rankings are not sales weights.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: High fruit/vegetable-picking participation supports a crop-centered regional premise, not a national revenue share.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable prominence supports the direction, but not the magnitude, of the Chinese transfer assumption.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Multiple agricultural visitor activities warn against equating product diversity with separately chargeable engagements.

3. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed course-offering growth supports the direction, not magnitude, of differentiated instructional expansion.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
4. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
5. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.

6. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: French agricultural-census lodging-provider counts independently corroborate a lodging-oriented European adjustment, not a revenue percentage.
7. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
8. 国家发改委：农村一二三产业融合发展 2017 年度报告
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
9. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
   - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
10. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
11. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
12. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
13. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

14. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Operator labor and time constraints limit the assumed expansion of general visitor hosting. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource constraints qualify educational expansion; they do not measure its forecast growth factor. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time constraints are counterforces to unrestricted business-group hosting expansion. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Staffing and time constraints qualify the assumed growth of celebration commissions. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Resource constraints remain a counterforce to faster assumed wellness growth, not evidence for that growth. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Limited hosting resources constrain discovery-service expansion independently of merchandise sales. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time pressures qualify paid community-hosting expansion and do not establish monetization rates. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource limits reinforce conservative expansion assumptions for short scheduled visits. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
15. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.

16. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging formats inform the paid guest-night model.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tour counts initialize incidence, then modeled visits and fees supply value weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Class counts initialize the separately valued instructional proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking and farm-work counts constrain the participation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Meal-offering counts initialize the dining proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts initialize the sampling-service proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Children's attraction counts initialize the recreation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wedding counts initialize separately valued venue-hosting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Retreat counts constrain an explicitly discounted wellness proxy.
17. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2024 overnight-offering incidence updates the U.S. lodging input; camping counts challenge a hotel-only boundary.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate tour and demonstration counts test commercial classification, not revenue share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate picking and work-experience counts test the participation boundary.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Seasonal opening patterns constrain assumed paid-activity expansion, not a measured forecast rate.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Forage and grain incidences constrain field-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit and nut responses anchor adjusted incidence.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vineyard responses supply a distinct activity anchor.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental responses constrain activity weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Other-crop responses bound an assumption-led herb proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Animal-enterprise responses constrain terrestrial-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Maple responses anchor the forest-setting proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Aquaculture-product responses anchor sparse-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Overlapping broad categories constrain a mixed-engagement proxy.

18. Gushan Village
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised CNY39.xx.xx adult admission constrains the Chinese recreation-price assumption; it is not an observed average realization.
19. Kualoa Grown Tour | Sustainable Farming Experience
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A priced guided farm experience provides a tour-classification and higher-ticket price comparison, not global receipts or forecast adoption.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
20. Food Garden | Visit Spier Wine Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advance-booked self-harvesting from ZAR170 supports a distinct participation entitlement; goods-versus-service attribution remains unknown.
21. Visit Our Farm | Chudleigh's
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Seasonal picking alongside admission illustrates entitlement and product-sale separation, not an exclusive revenue allocation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Admission, play areas and other attractions establish recreation scope distinct from crop participation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
22. Venues at Spier Wine Farm | Good Gatherings
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
23. Spier Spa Treatment Menu 2026
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.

24. GetYourGuide General Terms and Conditions

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

25. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))

26. Agritourism in North Carolina: Summary of Pilot Study Results

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))

27. Agritourism Activities Across the United States - Brief Four

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))

28. School Programs - Shelburne Farms
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
29. Corporate Volunteers 2025 - Queens County Farm Museum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))

30. Meetings at Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
31. The Spa at Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
32. Book a Tour - Charleston Tea Garden
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
33. Wholesale - Charleston Tea Garden
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

34. Agritourism Customer Target Markets - Information Sheet
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
35. Visitor Data Collection - Brief Nine
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
36. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2008 operator-average visitor composition supplies the household activity proxy, not a current global receipt share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: School and mixed university-group activity support an educational proxy; commissioning and monetary conversion are modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The combined corporate/university/government visitor category constrains organized demand; the business fraction is assumed.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Government is included in a combined visitor category, not separately measured as revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Senior and other groups provide activity proxies; nonprofit contracting fractions remain assumptions.
37. 强体验、融业态、活资源，南京农场蹚出农文旅融合新路径 - 南京市农业农村局
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-purchased learning visits demonstrate why a study-visit label is not equivalent to institutional purchasing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximate annual study and total visitor counts at a named farm constrain the Chinese activity bridge, subject to national-transfer and commissioning assumptions.
38. Agritourism & Farm Visits in Lebanon | Sannour
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published family-day prices support a household realization comparator; party composition is modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published school-program pricing supports a lower educational receipt factor, not an observed global discount.
39. Into the Paddock Experience - The Farm Byron Bay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Scheduled public-tour pricing supplies the within-provider comparator for private-service pricing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Private versus scheduled tour prices support a possible package premium; they do not measure corporate sales.

40. Party & Event Booking - Westview Orchards and Winery
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 admission-plus-tent structure supports separating ordinary admission from privately reserved space.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The group minimum and tent fee provide counterevidence to a universal twofold corporate premium and informed the reduced xx.xx realization factor.
41. Private guided culinary herb tours around Jekka's Herbetum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Priced society and club tours establish a paid organizational route and availability constraints, without measuring nonprofit revenue share.
42. 苏州工业园区唯亭学校关于 2025-2026 第二学期德育社会实践活动的竞争性磋商公告
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The school-issued procurement notice supports commissioner-based educational attribution; its package budget is not realized farm revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Public ownership of a purchasing school does not by itself justify allocating its visit to Government and Public Agencies.
43. Health and safety on educational visits - Department for Education
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
44. Educational access visits on your land: Environmental Stewardship
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Eligible visit-linked claims and the prohibition on charging visiting groups demonstrate that participant charges and service financing differ.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A grantor's identity does not establish the commissioning purchaser or a government buyer-sector share.
45. Tot Time Field Trip to Snead's Pumpkin Patch on October 30 - King George County
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2026 announcement corroborates a public recreation route but remains planned activity, not completed procurement or forecast revenue.
46. School Visits - Kenyon Hall Farm
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Disclosed school-booking limits and full 2026 availability support a capacity-constrained forecast premise, not the forecast's exact growth rate.
47. Statistical Monitoring Report of Outline for Children's Development in China (2021-2030) in 2024
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Official enrollment and alternative educational-visit activity constrain customer-pool interpretation; neither measures farm purchasing or validates the modeled realization drag.
48. Education Center - Kualoa Ranch
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator's annual educational participation count supports commercial activity scale but does not identify paid participation or buyer revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Company inquiry access establishes an organizational commissioning route, not a corporate sales weight.
49. School Visits - Kentish Town City Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The September 2025 session price and maximum group size provide a dated educational-service price comparator, not global realized receipts.

50. Daxing statistical yearbook: Table 7-13, 2024 rural leisure-tourism receipts
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
51. Fangshan Statistical Yearbook 2025: Table 8-4, rural leisure-tourism operations
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
52. California Agritourism 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
53. An Initial Economic Impact Estimate of Agritourism in Oregon's Willamette Valley
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.

54. Agritourism in Australia - Measuring and evaluating agritourism in Australia, October 2025
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic day-trip expenditure increased xx.xx% in 2024, providing counterevidence to an inevitable overnight shift; whole-trip expenditure is not used as farm revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic overnight nights declined xx.xx% in 2024; the report explicitly counts all spending and nights on trips involving agritourism, limiting direct attribution.
55. FAQ | Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
56. Setting up an agritourism business - A guide to planning approvals
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.

57. Tourism Satellite Account: Recommended Methodological Framework 2008
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
58. Travel agents (VAT Notice 709/6)
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

59. Contact | Farm Stay

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

60. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

61. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2022 agritourism guest survey reports xx.xx% direct booking, used as a historical farm-stay proxy with explicit geographic, period and receipt-realization assumptions. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The complementary xx.xx% intermediated guest-booking observation constrains the base calibration, but does not separately identify agency versus own-name resale. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides an observed total-intermediation proxy; the reseller portion within it remains an explicitly assumed commercial-role allocation. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

62. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The thesis's restaurant analysis reports approximately xx.xx% direct reservations. It provides a broad historical dining prior for the assumed xx.xx% direct propensity, not a Chinese agritourism observation. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The restaurant direct-booking observation constrains the modeled dining intermediation pool; its agency allocation is assumed rather than observed. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a dining-channel comparator only; it does not establish the assumed own-name reseller fraction within intermediated dining receipts. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

63. Farm & Agritourism Experiences | Peek Pro

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The July 2025-July 2026 farm-experience cohort reports xx.xx% operator-website and xx.xx% gate bookings, giving a selected-cohort xx.xx% direct comparator for the assumed participation-service propensity. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The high recorded direct proportion constrains participation-service intermediation assumptions, but the remaining bookings are not classified into contractual agency roles. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a selected-cohort limit on non-direct booking incidence, not an observed reseller percentage or representative global transaction census. (farmagritourism-insights.peekpro.com)

64. 泰州乡村旅游产业的破局之道

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The June xx.xx 2025 account reports a xx.xx:xx.xx group/independent visitor mix in surveyed local areas, challenging universal transfer of high-direct farm-stay observations to Chinese activities. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader rural-destination group mix supports allowing material organized distribution, but does not identify disclosed-agent booking value. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a regional organized-travel counterexample; group visitors are not automatically counted as reseller customers, and the commercial-role bridge remains assumed. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

65. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 field-crop service receipts and active-host counts calibrate annual realization.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit/tree-nut service receipts per active host calibrate the realization center.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit-group service realization supplies a proxy starting point, not a vineyard-specific disclosure.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental service receipts and host counts calibrate comparable annual billing.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grouped animal-service receipts constrain the annual realization assumption, subject to scope bias.

66. 对政协云南省十三届二次会议第 0294 号提案的答复

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The provincial record distinguishes product sales from broader receipts and identifies tea-linked visitor development; it does not quantify the modeled national category factor.

67. USDA Agritourism Resource Manual
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx average service-receipts benchmark constrains the working annual realization, separate from goods sales.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The service-receipts benchmark supports a reduced annual realization for short-calendar forest offers.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Average service receipts constrain an assumption-led minor-setting realization, not aquaculture revenue directly.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The average service-receipts benchmark constrains the integrated-engagement realization assumption.
68. Maple Farm Tours - French Hill Maple
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
69. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

15.11. India

Table 295. India Agritourism Market Size, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
India	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 296. India Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million)

Visitor Offering	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Farm Accommodation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Classes and Workshops	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Dining	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Event Hosting and Venue Rental	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Product Tastings	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Recreation and Attractions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Tours and Demonstrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Wellness Services	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Harvesting and Farm Participation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 297. India Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million)

Visit Purpose	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Business and Professional Engagement	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Community Engagement and Volunteering	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Education and Skills Development	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
En Route Stopovers	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Leisure and Recreation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Product Discovery and Sourcing	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Social Gatherings and Celebrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Wellness and Personal Retreats	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 298. India Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million)

Buyer Segment	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Businesses	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Educational Institutions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Government and Public Agencies	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Individuals and Households	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Nonprofit and Membership Organizations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 299. India Agritourism Market Size, by Visit Format, 2017-2040 (USD Million)

Visit Format	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Non-Overnight Visits	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Overnight Stays	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 300. India Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million)

Booking Channel	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Agent-Mediated Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Direct Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Reseller Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 301. India Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)

Agricultural Setting	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Aquaculture Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Beverage, Spice and Medicinal Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Field and Industrial Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Forest Product Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Fruit and Nut Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Livestock Farms and Ranches	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mixed-Enterprise Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vegetable and Ornamental Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vineyards	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

2. 北京市休闲农园经营情况的调查

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Small-sample hospitality coverage informs the modeled accommodation correction.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Educational availability constrains the modeled Chinese tour activity envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: DIY availability constrains the instructional incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking receipts and farm-experience availability anchor separate service-attribution assumptions.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining receipts anchor the inherited Chinese dining envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled tasting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-activity availability constrains the recreation incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled hosting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled wellness services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grain appears behind vegetables and fresh fruit in the regional product ranking; rankings are not sales weights.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: High fruit/vegetable-picking participation supports a crop-centered regional premise, not a national revenue share.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable prominence supports the direction, but not the magnitude, of the Chinese transfer assumption.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Multiple agricultural visitor activities warn against equating product diversity with separately chargeable engagements.

3. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed course-offering growth supports the direction, not magnitude, of differentiated instructional expansion.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
4. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
5. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.

6. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: French agricultural-census lodging-provider counts independently corroborate a lodging-oriented European adjustment, not a revenue percentage.
7. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
8. 国家发改委：农村一二三产业融合发展 2017 年度报告
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
9. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
   - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
10. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
11. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
12. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
13. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

14. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Operator labor and time constraints limit the assumed expansion of general visitor hosting. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource constraints qualify educational expansion; they do not measure its forecast growth factor. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time constraints are counterforces to unrestricted business-group hosting expansion. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Staffing and time constraints qualify the assumed growth of celebration commissions. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Resource constraints remain a counterforce to faster assumed wellness growth, not evidence for that growth. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Limited hosting resources constrain discovery-service expansion independently of merchandise sales. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time pressures qualify paid community-hosting expansion and do not establish monetization rates. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource limits reinforce conservative expansion assumptions for short scheduled visits. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
15. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.
16. Maharashtra Tourism Policy 2024 - Amended June 17, 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The amended Maharashtra policy defines an accommodation-linked Agro Tourism Unit; it supplies an eligibility boundary, not a national provider count or observed sales.

17. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging formats inform the paid guest-night model.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tour counts initialize incidence, then modeled visits and fees supply value weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Class counts initialize the separately valued instructional proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking and farm-work counts constrain the participation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Meal-offering counts initialize the dining proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts initialize the sampling-service proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Children's attraction counts initialize the recreation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wedding counts initialize separately valued venue-hosting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Retreat counts constrain an explicitly discounted wellness proxy.
18. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2024 overnight-offering incidence updates the U.S. lodging input; camping counts challenge a hotel-only boundary.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate tour and demonstration counts test commercial classification, not revenue share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate picking and work-experience counts test the participation boundary.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Seasonal opening patterns constrain assumed paid-activity expansion, not a measured forecast rate.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Forage and grain incidences constrain field-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit and nut responses anchor adjusted incidence.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vineyard responses supply a distinct activity anchor.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental responses constrain activity weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Other-crop responses bound an assumption-led herb proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Animal-enterprise responses constrain terrestrial-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Maple responses anchor the forest-setting proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Aquaculture-product responses anchor sparse-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Overlapping broad categories constrain a mixed-engagement proxy.

19. Gushan Village
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised CNY39.xx.xx adult admission constrains the Chinese recreation-price assumption; it is not an observed average realization.
20. Kualoa Grown Tour | Sustainable Farming Experience
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A priced guided farm experience provides a tour-classification and higher-ticket price comparison, not global receipts or forecast adoption.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
21. Food Garden | Visit Spier Wine Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advance-booked self-harvesting from ZAR170 supports a distinct participation entitlement; goods-versus-service attribution remains unknown.
22. Visit Our Farm | Chudleigh's
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Seasonal picking alongside admission illustrates entitlement and product-sale separation, not an exclusive revenue allocation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Admission, play areas and other attractions establish recreation scope distinct from crop participation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
23. Venues at Spier Wine Farm | Good Gatherings
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
24. Spier Spa Treatment Menu 2026
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.

25. GetYourGuide General Terms and Conditions

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

26. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))

27. Agritourism in North Carolina: Summary of Pilot Study Results
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
28. Agritourism Activities Across the United States - Brief Four
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))

29. School Programs - Shelburne Farms
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
30. Corporate Volunteers 2025 - Queens County Farm Museum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))

31. Meetings at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))

32. The Spa at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))

33. Book a Tour - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.

34. Wholesale - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

35. Agritourism Customer Target Markets - Information Sheet
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
36. Visitor Data Collection - Brief Nine
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
37. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2008 operator-average visitor composition supplies the household activity proxy, not a current global receipt share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: School and mixed university-group activity support an educational proxy; commissioning and monetary conversion are modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The combined corporate/university/government visitor category constrains organized demand; the business fraction is assumed.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Government is included in a combined visitor category, not separately measured as revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Senior and other groups provide activity proxies; nonprofit contracting fractions remain assumptions.
38. 强体验、融业态、活资源，南京农场蹚出农文旅融合新路径 - 南京市农业农村局
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-purchased learning visits demonstrate why a study-visit label is not equivalent to institutional purchasing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximate annual study and total visitor counts at a named farm constrain the Chinese activity bridge, subject to national-transfer and commissioning assumptions.
39. Agritourism & Farm Visits in Lebanon | Sannour
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published family-day prices support a household realization comparator; party composition is modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published school-program pricing supports a lower educational receipt factor, not an observed global discount.
40. Into the Paddock Experience - The Farm Byron Bay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Scheduled public-tour pricing supplies the within-provider comparator for private-service pricing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Private versus scheduled tour prices support a possible package premium; they do not measure corporate sales.

41. Party & Event Booking - Westview Orchards and Winery
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 admission-plus-tent structure supports separating ordinary admission from privately reserved space.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The group minimum and tent fee provide counterevidence to a universal twofold corporate premium and informed the reduced xx.xx realization factor.
42. Private guided culinary herb tours around Jekka's Herbetum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Priced society and club tours establish a paid organizational route and availability constraints, without measuring nonprofit revenue share.
43. 苏州工业园区唯亭学校关于 2025-2026 第二学期德育社会实践活动的竞争性磋商公告
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The school-issued procurement notice supports commissioner-based educational attribution; its package budget is not realized farm revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Public ownership of a purchasing school does not by itself justify allocating its visit to Government and Public Agencies.
44. Health and safety on educational visits - Department for Education
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
45. Educational access visits on your land: Environmental Stewardship
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Eligible visit-linked claims and the prohibition on charging visiting groups demonstrate that participant charges and service financing differ.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A grantor's identity does not establish the commissioning purchaser or a government buyer-sector share.
46. Tot Time Field Trip to Snead's Pumpkin Patch on October 30 - King George County
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2026 announcement corroborates a public recreation route but remains planned activity, not completed procurement or forecast revenue.
47. School Visits - Kenyon Hall Farm
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Disclosed school-booking limits and full 2026 availability support a capacity-constrained forecast premise, not the forecast's exact growth rate.
48. Statistical Monitoring Report of Outline for Children's Development in China (2021-2030) in 2024
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Official enrollment and alternative educational-visit activity constrain customer-pool interpretation; neither measures farm purchasing or validates the modeled realization drag.
49. Education Center - Kualoa Ranch
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator's annual educational participation count supports commercial activity scale but does not identify paid participation or buyer revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Company inquiry access establishes an organizational commissioning route, not a corporate sales weight.
50. School Visits - Kentish Town City Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The September 2025 session price and maximum group size provide a dated educational-service price comparator, not global realized receipts.

51. Daxing statistical yearbook: Table 7-13, 2024 rural leisure-tourism receipts
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
52. Fangshan Statistical Yearbook 2025: Table 8-4, rural leisure-tourism operations
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
53. California Agritourism 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
54. An Initial Economic Impact Estimate of Agritourism in Oregon's Willamette Valley
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.

55. Agritourism in Australia - Measuring and evaluating agritourism in Australia, October 2025
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic day-trip expenditure increased xx.xx% in 2024, providing counterevidence to an inevitable overnight shift; whole-trip expenditure is not used as farm revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic overnight nights declined xx.xx% in 2024; the report explicitly counts all spending and nights on trips involving agritourism, limiting direct attribution.
56. FAQ | Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
57. Setting up an agritourism business - A guide to planning approvals
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.

58. Tourism Satellite Account: Recommended Methodological Framework 2008
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
59. Travel agents (VAT Notice 709/6)
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

60. Contact | Farm Stay

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

61. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

62. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2022 agritourism guest survey reports xx.xx% direct booking, used as a historical farm-stay proxy with explicit geographic, period and receipt-realization assumptions. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The complementary xx.xx% intermediated guest-booking observation constrains the base calibration, but does not separately identify agency versus own-name resale. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides an observed total-intermediation proxy; the reseller portion within it remains an explicitly assumed commercial-role allocation. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

63. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The thesis's restaurant analysis reports approximately xx.xx% direct reservations. It provides a broad historical dining prior for the assumed xx.xx% direct propensity, not a Chinese agritourism observation. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The restaurant direct-booking observation constrains the modeled dining intermediation pool; its agency allocation is assumed rather than observed. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a dining-channel comparator only; it does not establish the assumed own-name reseller fraction within intermediated dining receipts. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

64. Farm & Agritourism Experiences | Peek Pro

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The July 2025-July 2026 farm-experience cohort reports xx.xx% operator-website and xx.xx% gate bookings, giving a selected-cohort xx.xx% direct comparator for the assumed participation-service propensity. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The high recorded direct proportion constrains participation-service intermediation assumptions, but the remaining bookings are not classified into contractual agency roles. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a selected-cohort limit on non-direct booking incidence, not an observed reseller percentage or representative global transaction census. (farmagritourism-insights.peekpro.com)

65. 泰州乡村旅游产业的破局之道

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The June xx.xx 2025 account reports a xx.xx:xx.xx group/independent visitor mix in surveyed local areas, challenging universal transfer of high-direct farm-stay observations to Chinese activities. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader rural-destination group mix supports allowing material organized distribution, but does not identify disclosed-agent booking value. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a regional organized-travel counterexample; group visitors are not automatically counted as reseller customers, and the commercial-role bridge remains assumed. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

66. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 field-crop service receipts and active-host counts calibrate annual realization.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit/tree-nut service receipts per active host calibrate the realization center.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit-group service realization supplies a proxy starting point, not a vineyard-specific disclosure.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental service receipts and host counts calibrate comparable annual billing.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grouped animal-service receipts constrain the annual realization assumption, subject to scope bias.

67. 对政协云南省十三届二次会议第 0294 号提案的答复

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The provincial record distinguishes product sales from broader receipts and identifies tea-linked visitor development; it does not quantify the modeled national category factor.

68. USDA Agritourism Resource Manual
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx average service-receipts benchmark constrains the working annual realization, separate from goods sales.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The service-receipts benchmark supports a reduced annual realization for short-calendar forest offers.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Average service receipts constrain an assumption-led minor-setting realization, not aquaculture revenue directly.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The average service-receipts benchmark constrains the integrated-engagement realization assumption.
69. Maple Farm Tours - French Hill Maple
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
70. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

15.12. Canada

Table 302. Canada Agritourism Market Size, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Canada	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 303. Canada Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million)

Visitor Offering	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Farm Accommodation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Classes and Workshops	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Dining	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Event Hosting and Venue Rental	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Product Tastings	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Recreation and Attractions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Tours and Demonstrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Wellness Services	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Harvesting and Farm Participation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 304. Canada Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million)

Visit Purpose	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Business and Professional Engagement	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Community Engagement and Volunteering	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Education and Skills Development	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
En Route Stopovers	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Leisure and Recreation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Product Discovery and Sourcing	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Social Gatherings and Celebrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Wellness and Personal Retreats	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 305. Canada Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million)

Buyer Segment	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Businesses	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Educational Institutions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Government and Public Agencies	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Individuals and Households	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Nonprofit and Membership Organizations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 306. Canada Agritourism Market Size, by Visit Format, 2017-2040 (USD Million)

Visit Format	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Non-Overnight Visits	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Overnight Stays	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 307. Canada Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million)

Booking Channel	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Agent-Mediated Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Direct Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Reseller Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 308. Canada Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)

Agricultural Setting	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Aquaculture Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Beverage, Spice and Medicinal Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Field and Industrial Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Forest Product Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Fruit and Nut Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Livestock Farms and Ranches	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mixed-Enterprise Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vegetable and Ornamental Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vineyards	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

2. 北京市休闲农园经营情况的调查

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Small-sample hospitality coverage informs the modeled accommodation correction.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Educational availability constrains the modeled Chinese tour activity envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: DIY availability constrains the instructional incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking receipts and farm-experience availability anchor separate service-attribution assumptions.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining receipts anchor the inherited Chinese dining envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled tasting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-activity availability constrains the recreation incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled hosting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled wellness services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grain appears behind vegetables and fresh fruit in the regional product ranking; rankings are not sales weights.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: High fruit/vegetable-picking participation supports a crop-centered regional premise, not a national revenue share.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable prominence supports the direction, but not the magnitude, of the Chinese transfer assumption.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Multiple agricultural visitor activities warn against equating product diversity with separately chargeable engagements.

3. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed course-offering growth supports the direction, not magnitude, of differentiated instructional expansion.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
4. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
5. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.

6. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: French agricultural-census lodging-provider counts independently corroborate a lodging-oriented European adjustment, not a revenue percentage.
7. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
8. 国家发改委：农村一二三产业融合发展 2017 年度报告
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
9. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
   - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
10. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
11. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
12. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
13. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

14. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Operator labor and time constraints limit the assumed expansion of general visitor hosting. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource constraints qualify educational expansion; they do not measure its forecast growth factor. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time constraints are counterforces to unrestricted business-group hosting expansion. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Staffing and time constraints qualify the assumed growth of celebration commissions. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Resource constraints remain a counterforce to faster assumed wellness growth, not evidence for that growth. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Limited hosting resources constrain discovery-service expansion independently of merchandise sales. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time pressures qualify paid community-hosting expansion and do not establish monetization rates. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource limits reinforce conservative expansion assumptions for short scheduled visits. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
15. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.
16. Number and proportion of farms by farm type, Canada, 2021
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2021 census counts xx.xx farms; this constrains the assumed host penetration but is not an observed agritourism-provider or revenue total.

17. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging formats inform the paid guest-night model.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tour counts initialize incidence, then modeled visits and fees supply value weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Class counts initialize the separately valued instructional proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking and farm-work counts constrain the participation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Meal-offering counts initialize the dining proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts initialize the sampling-service proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Children's attraction counts initialize the recreation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wedding counts initialize separately valued venue-hosting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Retreat counts constrain an explicitly discounted wellness proxy.
18. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2024 overnight-offering incidence updates the U.S. lodging input; camping counts challenge a hotel-only boundary.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate tour and demonstration counts test commercial classification, not revenue share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate picking and work-experience counts test the participation boundary.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Seasonal opening patterns constrain assumed paid-activity expansion, not a measured forecast rate.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Forage and grain incidences constrain field-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit and nut responses anchor adjusted incidence.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vineyard responses supply a distinct activity anchor.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental responses constrain activity weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Other-crop responses bound an assumption-led herb proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Animal-enterprise responses constrain terrestrial-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Maple responses anchor the forest-setting proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Aquaculture-product responses anchor sparse-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Overlapping broad categories constrain a mixed-engagement proxy.

19. Gushan Village
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised CNY39.xx.xx adult admission constrains the Chinese recreation-price assumption; it is not an observed average realization.
20. Kualoa Grown Tour | Sustainable Farming Experience
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A priced guided farm experience provides a tour-classification and higher-ticket price comparison, not global receipts or forecast adoption.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
21. Food Garden | Visit Spier Wine Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advance-booked self-harvesting from ZAR170 supports a distinct participation entitlement; goods-versus-service attribution remains unknown.
22. Visit Our Farm | Chudleigh's
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Seasonal picking alongside admission illustrates entitlement and product-sale separation, not an exclusive revenue allocation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Admission, play areas and other attractions establish recreation scope distinct from crop participation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
23. Venues at Spier Wine Farm | Good Gatherings
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
24. Spier Spa Treatment Menu 2026
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.

25. GetYourGuide General Terms and Conditions

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

26. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))

27. Agritourism in North Carolina: Summary of Pilot Study Results
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
28. Agritourism Activities Across the United States - Brief Four
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))

29. School Programs - Shelburne Farms
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
30. Corporate Volunteers 2025 - Queens County Farm Museum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))

31. Meetings at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))

32. The Spa at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))

33. Book a Tour - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.

34. Wholesale - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

35. Agritourism Customer Target Markets - Information Sheet
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
36. Visitor Data Collection - Brief Nine
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
37. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2008 operator-average visitor composition supplies the household activity proxy, not a current global receipt share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: School and mixed university-group activity support an educational proxy; commissioning and monetary conversion are modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The combined corporate/university/government visitor category constrains organized demand; the business fraction is assumed.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Government is included in a combined visitor category, not separately measured as revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Senior and other groups provide activity proxies; nonprofit contracting fractions remain assumptions.
38. 强体验、融业态、活资源，南京农场蹚出农文旅融合新路径 - 南京市农业农村局
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-purchased learning visits demonstrate why a study-visit label is not equivalent to institutional purchasing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximate annual study and total visitor counts at a named farm constrain the Chinese activity bridge, subject to national-transfer and commissioning assumptions.
39. Agritourism & Farm Visits in Lebanon | Sannour
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published family-day prices support a household realization comparator; party composition is modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published school-program pricing supports a lower educational receipt factor, not an observed global discount.
40. Into the Paddock Experience - The Farm Byron Bay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Scheduled public-tour pricing supplies the within-provider comparator for private-service pricing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Private versus scheduled tour prices support a possible package premium; they do not measure corporate sales.

41. Party & Event Booking - Westview Orchards and Winery
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 admission-plus-tent structure supports separating ordinary admission from privately reserved space.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The group minimum and tent fee provide counterevidence to a universal twofold corporate premium and informed the reduced xx.xx realization factor.
42. Private guided culinary herb tours around Jekka's Herbetum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Priced society and club tours establish a paid organizational route and availability constraints, without measuring nonprofit revenue share.
43. 苏州工业园区唯亭学校关于 2025-2026 第二学期德育社会实践活动的竞争性磋商公告
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The school-issued procurement notice supports commissioner-based educational attribution; its package budget is not realized farm revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Public ownership of a purchasing school does not by itself justify allocating its visit to Government and Public Agencies.
44. Health and safety on educational visits - Department for Education
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
45. Educational access visits on your land: Environmental Stewardship
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Eligible visit-linked claims and the prohibition on charging visiting groups demonstrate that participant charges and service financing differ.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A grantor's identity does not establish the commissioning purchaser or a government buyer-sector share.
46. Tot Time Field Trip to Snead's Pumpkin Patch on October 30 - King George County
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2026 announcement corroborates a public recreation route but remains planned activity, not completed procurement or forecast revenue.
47. School Visits - Kenyon Hall Farm
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Disclosed school-booking limits and full 2026 availability support a capacity-constrained forecast premise, not the forecast's exact growth rate.
48. Statistical Monitoring Report of Outline for Children's Development in China (2021-2030) in 2024
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Official enrollment and alternative educational-visit activity constrain customer-pool interpretation; neither measures farm purchasing or validates the modeled realization drag.
49. Education Center - Kualoa Ranch
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator's annual educational participation count supports commercial activity scale but does not identify paid participation or buyer revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Company inquiry access establishes an organizational commissioning route, not a corporate sales weight.
50. School Visits - Kentish Town City Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The September 2025 session price and maximum group size provide a dated educational-service price comparator, not global realized receipts.

51. Daxing statistical yearbook: Table 7-13, 2024 rural leisure-tourism receipts
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
52. Fangshan Statistical Yearbook 2025: Table 8-4, rural leisure-tourism operations
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
53. California Agritourism 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
54. An Initial Economic Impact Estimate of Agritourism in Oregon's Willamette Valley
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.

55. Agritourism in Australia - Measuring and evaluating agritourism in Australia, October 2025
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic day-trip expenditure increased xx.xx% in 2024, providing counterevidence to an inevitable overnight shift; whole-trip expenditure is not used as farm revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic overnight nights declined xx.xx% in 2024; the report explicitly counts all spending and nights on trips involving agritourism, limiting direct attribution.
56. FAQ | Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
57. Setting up an agritourism business - A guide to planning approvals
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.

58. Tourism Satellite Account: Recommended Methodological Framework 2008
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
59. Travel agents (VAT Notice 709/6)
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

60. Contact | Farm Stay

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

61. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

62. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2022 agritourism guest survey reports xx.xx% direct booking, used as a historical farm-stay proxy with explicit geographic, period and receipt-realization assumptions. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The complementary xx.xx% intermediated guest-booking observation constrains the base calibration, but does not separately identify agency versus own-name resale. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides an observed total-intermediation proxy; the reseller portion within it remains an explicitly assumed commercial-role allocation. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

63. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The thesis's restaurant analysis reports approximately xx.xx% direct reservations. It provides a broad historical dining prior for the assumed xx.xx% direct propensity, not a Chinese agritourism observation. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The restaurant direct-booking observation constrains the modeled dining intermediation pool; its agency allocation is assumed rather than observed. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a dining-channel comparator only; it does not establish the assumed own-name reseller fraction within intermediated dining receipts. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

64. Farm & Agritourism Experiences | Peek Pro

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The July 2025-July 2026 farm-experience cohort reports xx.xx% operator-website and xx.xx% gate bookings, giving a selected-cohort xx.xx% direct comparator for the assumed participation-service propensity. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The high recorded direct proportion constrains participation-service intermediation assumptions, but the remaining bookings are not classified into contractual agency roles. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a selected-cohort limit on non-direct booking incidence, not an observed reseller percentage or representative global transaction census. (farmagritourism-insights.peekpro.com)

65. 泰州乡村旅游产业的破局之道

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The June xx.xx 2025 account reports a xx.xx:xx.xx group/independent visitor mix in surveyed local areas, challenging universal transfer of high-direct farm-stay observations to Chinese activities. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader rural-destination group mix supports allowing material organized distribution, but does not identify disclosed-agent booking value. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a regional organized-travel counterexample; group visitors are not automatically counted as reseller customers, and the commercial-role bridge remains assumed. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

66. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 field-crop service receipts and active-host counts calibrate annual realization.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit/tree-nut service receipts per active host calibrate the realization center.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit-group service realization supplies a proxy starting point, not a vineyard-specific disclosure.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental service receipts and host counts calibrate comparable annual billing.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grouped animal-service receipts constrain the annual realization assumption, subject to scope bias.

67. 对政协云南省十三届二次会议第 0294 号提案的答复

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The provincial record distinguishes product sales from broader receipts and identifies tea-linked visitor development; it does not quantify the modeled national category factor.

68. USDA Agritourism Resource Manual
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx average service-receipts benchmark constrains the working annual realization, separate from goods sales.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The service-receipts benchmark supports a reduced annual realization for short-calendar forest offers.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Average service receipts constrain an assumption-led minor-setting realization, not aquaculture revenue directly.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The average service-receipts benchmark constrains the integrated-engagement realization assumption.
69. Maple Farm Tours - French Hill Maple
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
70. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

15.13. South Korea

Table 309. South Korea Agritourism Market Size, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
South Korea	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 310. South Korea Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million)

Visitor Offering	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Farm Accommodation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Classes and Workshops	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Dining	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Event Hosting and Venue Rental	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Product Tastings	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Recreation and Attractions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Tours and Demonstrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Wellness Services	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Harvesting and Farm Participation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 311. South Korea Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million)

Visit Purpose	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Business and Professional Engagement	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Community Engagement and Volunteering	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Education and Skills Development	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
En Route Stopovers	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Leisure and Recreation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Product Discovery and Sourcing	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Social Gatherings and Celebrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Wellness and Personal Retreats	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 312. South Korea Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million)

Buyer Segment	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Businesses	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Educational Institutions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Government and Public Agencies	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Individuals and Households	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Nonprofit and Membership Organizations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 313. South Korea Agritourism Market Size, by Visit Format, 2017-2040 (USD Million)

Visit Format	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Non-Overnight Visits	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Overnight Stays	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 314. South Korea Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million)

Booking Channel	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Agent-Mediated Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Direct Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Reseller Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 315. South Korea Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)

Agricultural Setting	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Aquaculture Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Beverage, Spice and Medicinal Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Field and Industrial Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Forest Product Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Fruit and Nut Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Livestock Farms and Ranches	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mixed-Enterprise Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vegetable and Ornamental Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vineyards	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

2. 北京市休闲农园经营情况的调查

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Small-sample hospitality coverage informs the modeled accommodation correction.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Educational availability constrains the modeled Chinese tour activity envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: DIY availability constrains the instructional incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking receipts and farm-experience availability anchor separate service-attribution assumptions.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining receipts anchor the inherited Chinese dining envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled tasting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-activity availability constrains the recreation incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled hosting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled wellness services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grain appears behind vegetables and fresh fruit in the regional product ranking; rankings are not sales weights.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: High fruit/vegetable-picking participation supports a crop-centered regional premise, not a national revenue share.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable prominence supports the direction, but not the magnitude, of the Chinese transfer assumption.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Multiple agricultural visitor activities warn against equating product diversity with separately chargeable engagements.

3. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed course-offering growth supports the direction, not magnitude, of differentiated instructional expansion.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
4. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
5. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.

6. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: French agricultural-census lodging-provider counts independently corroborate a lodging-oriented European adjustment, not a revenue percentage.
7. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
8. 国家发改委：农村一二三产业融合发展 2017 年度报告
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
9. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
   - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
10. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
11. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
12. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
13. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

14. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Operator labor and time constraints limit the assumed expansion of general visitor hosting. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource constraints qualify educational expansion; they do not measure its forecast growth factor. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time constraints are counterforces to unrestricted business-group hosting expansion. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Staffing and time constraints qualify the assumed growth of celebration commissions. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Resource constraints remain a counterforce to faster assumed wellness growth, not evidence for that growth. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Limited hosting resources constrain discovery-service expansion independently of merchandise sales. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time pressures qualify paid community-hosting expansion and do not establish monetization rates. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource limits reinforce conservative expansion assumptions for short scheduled visits. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
15. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.

16. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging formats inform the paid guest-night model.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tour counts initialize incidence, then modeled visits and fees supply value weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Class counts initialize the separately valued instructional proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking and farm-work counts constrain the participation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Meal-offering counts initialize the dining proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts initialize the sampling-service proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Children's attraction counts initialize the recreation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wedding counts initialize separately valued venue-hosting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Retreat counts constrain an explicitly discounted wellness proxy.
17. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2024 overnight-offering incidence updates the U.S. lodging input; camping counts challenge a hotel-only boundary.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate tour and demonstration counts test commercial classification, not revenue share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate picking and work-experience counts test the participation boundary.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Seasonal opening patterns constrain assumed paid-activity expansion, not a measured forecast rate.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Forage and grain incidences constrain field-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit and nut responses anchor adjusted incidence.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vineyard responses supply a distinct activity anchor.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental responses constrain activity weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Other-crop responses bound an assumption-led herb proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Animal-enterprise responses constrain terrestrial-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Maple responses anchor the forest-setting proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Aquaculture-product responses anchor sparse-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Overlapping broad categories constrain a mixed-engagement proxy.

18. Gushan Village
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised CNY39.xx.xx adult admission constrains the Chinese recreation-price assumption; it is not an observed average realization.
19. Kualoa Grown Tour | Sustainable Farming Experience
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A priced guided farm experience provides a tour-classification and higher-ticket price comparison, not global receipts or forecast adoption.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
20. Food Garden | Visit Spier Wine Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advance-booked self-harvesting from ZAR170 supports a distinct participation entitlement; goods-versus-service attribution remains unknown.
21. Visit Our Farm | Chudleigh's
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Seasonal picking alongside admission illustrates entitlement and product-sale separation, not an exclusive revenue allocation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Admission, play areas and other attractions establish recreation scope distinct from crop participation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
22. Venues at Spier Wine Farm | Good Gatherings
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
23. Spier Spa Treatment Menu 2026
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.

24. GetYourGuide General Terms and Conditions

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

25. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))

26. Agritourism in North Carolina: Summary of Pilot Study Results

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))

27. Agritourism Activities Across the United States - Brief Four

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))

28. School Programs - Shelburne Farms
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
29. Corporate Volunteers 2025 - Queens County Farm Museum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))

30. Meetings at Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
31. The Spa at Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
32. Book a Tour - Charleston Tea Garden
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
33. Wholesale - Charleston Tea Garden
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

34. Agritourism Customer Target Markets - Information Sheet
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
35. Visitor Data Collection - Brief Nine
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
36. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2008 operator-average visitor composition supplies the household activity proxy, not a current global receipt share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: School and mixed university-group activity support an educational proxy; commissioning and monetary conversion are modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The combined corporate/university/government visitor category constrains organized demand; the business fraction is assumed.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Government is included in a combined visitor category, not separately measured as revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Senior and other groups provide activity proxies; nonprofit contracting fractions remain assumptions.
37. 强体验、融业态、活资源，南京农场蹚出农文旅融合新路径 - 南京市农业农村局
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-purchased learning visits demonstrate why a study-visit label is not equivalent to institutional purchasing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximate annual study and total visitor counts at a named farm constrain the Chinese activity bridge, subject to national-transfer and commissioning assumptions.
38. Agritourism & Farm Visits in Lebanon | Sannour
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published family-day prices support a household realization comparator; party composition is modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published school-program pricing supports a lower educational receipt factor, not an observed global discount.
39. Into the Paddock Experience - The Farm Byron Bay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Scheduled public-tour pricing supplies the within-provider comparator for private-service pricing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Private versus scheduled tour prices support a possible package premium; they do not measure corporate sales.

40. Party & Event Booking - Westview Orchards and Winery
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 admission-plus-tent structure supports separating ordinary admission from privately reserved space.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The group minimum and tent fee provide counterevidence to a universal twofold corporate premium and informed the reduced xx.xx realization factor.
41. Private guided culinary herb tours around Jekka's Herbetum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Priced society and club tours establish a paid organizational route and availability constraints, without measuring nonprofit revenue share.
42. 苏州工业园区唯亭学校关于 2025-2026 第二学期德育社会实践活动的竞争性磋商公告
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The school-issued procurement notice supports commissioner-based educational attribution; its package budget is not realized farm revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Public ownership of a purchasing school does not by itself justify allocating its visit to Government and Public Agencies.
43. Health and safety on educational visits - Department for Education
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
44. Educational access visits on your land: Environmental Stewardship
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Eligible visit-linked claims and the prohibition on charging visiting groups demonstrate that participant charges and service financing differ.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A grantor's identity does not establish the commissioning purchaser or a government buyer-sector share.
45. Tot Time Field Trip to Snead's Pumpkin Patch on October 30 - King George County
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2026 announcement corroborates a public recreation route but remains planned activity, not completed procurement or forecast revenue.
46. School Visits - Kenyon Hall Farm
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Disclosed school-booking limits and full 2026 availability support a capacity-constrained forecast premise, not the forecast's exact growth rate.
47. Statistical Monitoring Report of Outline for Children's Development in China (2021-2030) in 2024
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Official enrollment and alternative educational-visit activity constrain customer-pool interpretation; neither measures farm purchasing or validates the modeled realization drag.
48. Education Center - Kualoa Ranch
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator's annual educational participation count supports commercial activity scale but does not identify paid participation or buyer revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Company inquiry access establishes an organizational commissioning route, not a corporate sales weight.
49. School Visits - Kentish Town City Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The September 2025 session price and maximum group size provide a dated educational-service price comparator, not global realized receipts.

50. Daxing statistical yearbook: Table 7-13, 2024 rural leisure-tourism receipts
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
51. Fangshan Statistical Yearbook 2025: Table 8-4, rural leisure-tourism operations
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
52. California Agritourism 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
53. An Initial Economic Impact Estimate of Agritourism in Oregon's Willamette Valley
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.

54. Agritourism in Australia - Measuring and evaluating agritourism in Australia, October 2025
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic day-trip expenditure increased xx.xx% in 2024, providing counterevidence to an inevitable overnight shift; whole-trip expenditure is not used as farm revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic overnight nights declined xx.xx% in 2024; the report explicitly counts all spending and nights on trips involving agritourism, limiting direct attribution.
55. FAQ | Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
56. Setting up an agritourism business - A guide to planning approvals
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.

57. Tourism Satellite Account: Recommended Methodological Framework 2008
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
58. Travel agents (VAT Notice 709/6)
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

59. Contact | Farm Stay

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

60. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

61. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2022 agritourism guest survey reports xx.xx% direct booking, used as a historical farm-stay proxy with explicit geographic, period and receipt-realization assumptions. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The complementary xx.xx% intermediated guest-booking observation constrains the base calibration, but does not separately identify agency versus own-name resale. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides an observed total-intermediation proxy; the reseller portion within it remains an explicitly assumed commercial-role allocation. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

62. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The thesis's restaurant analysis reports approximately xx.xx% direct reservations. It provides a broad historical dining prior for the assumed xx.xx% direct propensity, not a Chinese agritourism observation. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The restaurant direct-booking observation constrains the modeled dining intermediation pool; its agency allocation is assumed rather than observed. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a dining-channel comparator only; it does not establish the assumed own-name reseller fraction within intermediated dining receipts. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

63. Farm & Agritourism Experiences | Peek Pro

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The July 2025-July 2026 farm-experience cohort reports xx.xx% operator-website and xx.xx% gate bookings, giving a selected-cohort xx.xx% direct comparator for the assumed participation-service propensity. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The high recorded direct proportion constrains participation-service intermediation assumptions, but the remaining bookings are not classified into contractual agency roles. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a selected-cohort limit on non-direct booking incidence, not an observed reseller percentage or representative global transaction census. (farmagritourism-insights.peekpro.com)

64. 泰州乡村旅游产业的破局之道

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The June xx.xx 2025 account reports a xx.xx:xx.xx group/independent visitor mix in surveyed local areas, challenging universal transfer of high-direct farm-stay observations to Chinese activities. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader rural-destination group mix supports allowing material organized distribution, but does not identify disclosed-agent booking value. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a regional organized-travel counterexample; group visitors are not automatically counted as reseller customers, and the commercial-role bridge remains assumed. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

65. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 field-crop service receipts and active-host counts calibrate annual realization.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit/tree-nut service receipts per active host calibrate the realization center.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit-group service realization supplies a proxy starting point, not a vineyard-specific disclosure.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental service receipts and host counts calibrate comparable annual billing.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grouped animal-service receipts constrain the annual realization assumption, subject to scope bias.

66. 对政协云南省十三届二次会议第 0294 号提案的答复

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The provincial record distinguishes product sales from broader receipts and identifies tea-linked visitor development; it does not quantify the modeled national category factor.

67. USDA Agritourism Resource Manual
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx average service-receipts benchmark constrains the working annual realization, separate from goods sales.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The service-receipts benchmark supports a reduced annual realization for short-calendar forest offers.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Average service receipts constrain an assumption-led minor-setting realization, not aquaculture revenue directly.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The average service-receipts benchmark constrains the integrated-engagement realization assumption.
68. Maple Farm Tours - French Hill Maple
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
69. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

15.14. Mexico

Table 316. Mexico Agritourism Market Size, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Mexico	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 317. Mexico Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million)

Visitor Offering	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Farm Accommodation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Classes and Workshops	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Dining	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Event Hosting and Venue Rental	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Product Tastings	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Recreation and Attractions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Tours and Demonstrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Wellness Services	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Harvesting and Farm Participation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 318. Mexico Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million)

Visit Purpose	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Business and Professional Engagement	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Community Engagement and Volunteering	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Education and Skills Development	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
En Route Stopovers	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Leisure and Recreation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Product Discovery and Sourcing	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Social Gatherings and Celebrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Wellness and Personal Retreats	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 319. Mexico Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million)

Buyer Segment	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Businesses	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Educational Institutions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Government and Public Agencies	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Individuals and Households	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Nonprofit and Membership Organizations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 320. Mexico Agritourism Market Size, by Visit Format, 2017-2040 (USD Million)

Visit Format	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Non-Overnight Visits	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Overnight Stays	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 321. Mexico Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million)

Booking Channel	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Agent-Mediated Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Direct Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Reseller Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 322. Mexico Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)

Agricultural Setting	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Aquaculture Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Beverage, Spice and Medicinal Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Field and Industrial Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Forest Product Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Fruit and Nut Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Livestock Farms and Ranches	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mixed-Enterprise Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vegetable and Ornamental Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vineyards	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

2. 北京市休闲农园经营情况的调查

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Small-sample hospitality coverage informs the modeled accommodation correction.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Educational availability constrains the modeled Chinese tour activity envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: DIY availability constrains the instructional incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking receipts and farm-experience availability anchor separate service-attribution assumptions.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining receipts anchor the inherited Chinese dining envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled tasting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-activity availability constrains the recreation incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled hosting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled wellness services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grain appears behind vegetables and fresh fruit in the regional product ranking; rankings are not sales weights.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: High fruit/vegetable-picking participation supports a crop-centered regional premise, not a national revenue share.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable prominence supports the direction, but not the magnitude, of the Chinese transfer assumption.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Multiple agricultural visitor activities warn against equating product diversity with separately chargeable engagements.

3. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed course-offering growth supports the direction, not magnitude, of differentiated instructional expansion.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
4. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
5. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.

6. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: French agricultural-census lodging-provider counts independently corroborate a lodging-oriented European adjustment, not a revenue percentage.
7. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
8. 国家发改委：农村一二三产业融合发展 2017 年度报告
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
9. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
   - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
10. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
11. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
12. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
13. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

14. Major Challenges and Necessary Supports for Agritourism - Brief Six

- Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
- Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
- Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Operator labor and time constraints limit the assumed expansion of general visitor hosting. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource constraints qualify educational expansion; they do not measure its forecast growth factor. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time constraints are counterforces to unrestricted business-group hosting expansion. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Staffing and time constraints qualify the assumed growth of celebration commissions. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Resource constraints remain a counterforce to faster assumed wellness growth, not evidence for that growth. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Limited hosting resources constrain discovery-service expansion independently of merchandise sales. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time pressures qualify paid community-hosting expansion and do not establish monetization rates. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource limits reinforce conservative expansion assumptions for short scheduled visits. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))

15. Eurostat: Regions in Europe - 2023 interactive edition

- Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.

16. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging formats inform the paid guest-night model.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tour counts initialize incidence, then modeled visits and fees supply value weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Class counts initialize the separately valued instructional proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking and farm-work counts constrain the participation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Meal-offering counts initialize the dining proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts initialize the sampling-service proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Children's attraction counts initialize the recreation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wedding counts initialize separately valued venue-hosting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Retreat counts constrain an explicitly discounted wellness proxy.
17. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2024 overnight-offering incidence updates the U.S. lodging input; camping counts challenge a hotel-only boundary.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate tour and demonstration counts test commercial classification, not revenue share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate picking and work-experience counts test the participation boundary.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Seasonal opening patterns constrain assumed paid-activity expansion, not a measured forecast rate.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Forage and grain incidences constrain field-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit and nut responses anchor adjusted incidence.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vineyard responses supply a distinct activity anchor.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental responses constrain activity weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Other-crop responses bound an assumption-led herb proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Animal-enterprise responses constrain terrestrial-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Maple responses anchor the forest-setting proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Aquaculture-product responses anchor sparse-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Overlapping broad categories constrain a mixed-engagement proxy.

18. Gushan Village
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised CNY39.xx.xx adult admission constrains the Chinese recreation-price assumption; it is not an observed average realization.
19. Kualoa Grown Tour | Sustainable Farming Experience
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A priced guided farm experience provides a tour-classification and higher-ticket price comparison, not global receipts or forecast adoption.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
20. Food Garden | Visit Spier Wine Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advance-booked self-harvesting from ZAR170 supports a distinct participation entitlement; goods-versus-service attribution remains unknown.
21. Visit Our Farm | Chudleigh's
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Seasonal picking alongside admission illustrates entitlement and product-sale separation, not an exclusive revenue allocation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Admission, play areas and other attractions establish recreation scope distinct from crop participation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
22. Venues at Spier Wine Farm | Good Gatherings
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
23. Spier Spa Treatment Menu 2026
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.

24. GetYourGuide General Terms and Conditions

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

25. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))

26. Agritourism in North Carolina: Summary of Pilot Study Results

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))

27. Agritourism Activities Across the United States - Brief Four

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))

28. School Programs - Shelburne Farms
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
29. Corporate Volunteers 2025 - Queens County Farm Museum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))

30. Meetings at Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
31. The Spa at Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
32. Book a Tour - Charleston Tea Garden
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
33. Wholesale - Charleston Tea Garden
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

34. Agritourism Customer Target Markets - Information Sheet
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
35. Visitor Data Collection - Brief Nine
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
36. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2008 operator-average visitor composition supplies the household activity proxy, not a current global receipt share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: School and mixed university-group activity support an educational proxy; commissioning and monetary conversion are modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The combined corporate/university/government visitor category constrains organized demand; the business fraction is assumed.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Government is included in a combined visitor category, not separately measured as revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Senior and other groups provide activity proxies; nonprofit contracting fractions remain assumptions.
37. 强体验、融业态、活资源，南京农场蹚出农文旅融合新路径 - 南京市农业农村局
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-purchased learning visits demonstrate why a study-visit label is not equivalent to institutional purchasing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximate annual study and total visitor counts at a named farm constrain the Chinese activity bridge, subject to national-transfer and commissioning assumptions.
38. Agritourism & Farm Visits in Lebanon | Sannour
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published family-day prices support a household realization comparator; party composition is modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published school-program pricing supports a lower educational receipt factor, not an observed global discount.
39. Into the Paddock Experience - The Farm Byron Bay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Scheduled public-tour pricing supplies the within-provider comparator for private-service pricing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Private versus scheduled tour prices support a possible package premium; they do not measure corporate sales.

40. Party & Event Booking - Westview Orchards and Winery
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 admission-plus-tent structure supports separating ordinary admission from privately reserved space.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The group minimum and tent fee provide counterevidence to a universal twofold corporate premium and informed the reduced xx.xx realization factor.
41. Private guided culinary herb tours around Jekka's Herbetum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Priced society and club tours establish a paid organizational route and availability constraints, without measuring nonprofit revenue share.
42. 苏州工业园区唯亭学校关于 2025-2026 第二学期德育社会实践活动的竞争性磋商公告
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The school-issued procurement notice supports commissioner-based educational attribution; its package budget is not realized farm revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Public ownership of a purchasing school does not by itself justify allocating its visit to Government and Public Agencies.
43. Health and safety on educational visits - Department for Education
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
44. Educational access visits on your land: Environmental Stewardship
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Eligible visit-linked claims and the prohibition on charging visiting groups demonstrate that participant charges and service financing differ.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A grantor's identity does not establish the commissioning purchaser or a government buyer-sector share.
45. Tot Time Field Trip to Snead's Pumpkin Patch on October 30 - King George County
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2026 announcement corroborates a public recreation route but remains planned activity, not completed procurement or forecast revenue.
46. School Visits - Kenyon Hall Farm
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Disclosed school-booking limits and full 2026 availability support a capacity-constrained forecast premise, not the forecast's exact growth rate.
47. Statistical Monitoring Report of Outline for Children's Development in China (2021-2030) in 2024
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Official enrollment and alternative educational-visit activity constrain customer-pool interpretation; neither measures farm purchasing or validates the modeled realization drag.
48. Education Center - Kualoa Ranch
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator's annual educational participation count supports commercial activity scale but does not identify paid participation or buyer revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Company inquiry access establishes an organizational commissioning route, not a corporate sales weight.
49. School Visits - Kentish Town City Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The September 2025 session price and maximum group size provide a dated educational-service price comparator, not global realized receipts.

50. Daxing statistical yearbook: Table 7-13, 2024 rural leisure-tourism receipts
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
51. Fangshan Statistical Yearbook 2025: Table 8-4, rural leisure-tourism operations
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
52. California Agritourism 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
53. An Initial Economic Impact Estimate of Agritourism in Oregon's Willamette Valley
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.

54. Agritourism in Australia - Measuring and evaluating agritourism in Australia, October 2025
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic day-trip expenditure increased xx.xx% in 2024, providing counterevidence to an inevitable overnight shift; whole-trip expenditure is not used as farm revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic overnight nights declined xx.xx% in 2024; the report explicitly counts all spending and nights on trips involving agritourism, limiting direct attribution.
55. FAQ | Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
56. Setting up an agritourism business - A guide to planning approvals
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.

57. Tourism Satellite Account: Recommended Methodological Framework 2008
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
58. Travel agents (VAT Notice 709/6)
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

59. Contact | Farm Stay

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

60. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

61. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2022 agritourism guest survey reports xx.xx% direct booking, used as a historical farm-stay proxy with explicit geographic, period and receipt-realization assumptions. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The complementary xx.xx% intermediated guest-booking observation constrains the base calibration, but does not separately identify agency versus own-name resale. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides an observed total-intermediation proxy; the reseller portion within it remains an explicitly assumed commercial-role allocation. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

62. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The thesis's restaurant analysis reports approximately xx.xx% direct reservations. It provides a broad historical dining prior for the assumed xx.xx% direct propensity, not a Chinese agritourism observation. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The restaurant direct-booking observation constrains the modeled dining intermediation pool; its agency allocation is assumed rather than observed. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a dining-channel comparator only; it does not establish the assumed own-name reseller fraction within intermediated dining receipts. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

63. Farm & Agritourism Experiences | Peek Pro

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The July 2025-July 2026 farm-experience cohort reports xx.xx% operator-website and xx.xx% gate bookings, giving a selected-cohort xx.xx% direct comparator for the assumed participation-service propensity. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The high recorded direct proportion constrains participation-service intermediation assumptions, but the remaining bookings are not classified into contractual agency roles. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a selected-cohort limit on non-direct booking incidence, not an observed reseller percentage or representative global transaction census. (farmagritourism-insights.peekpro.com)

64. 泰州乡村旅游产业的破局之道

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The June xx.xx 2025 account reports a xx.xx:xx.xx group/independent visitor mix in surveyed local areas, challenging universal transfer of high-direct farm-stay observations to Chinese activities. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader rural-destination group mix supports allowing material organized distribution, but does not identify disclosed-agent booking value. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a regional organized-travel counterexample; group visitors are not automatically counted as reseller customers, and the commercial-role bridge remains assumed. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

65. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 field-crop service receipts and active-host counts calibrate annual realization.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit/tree-nut service receipts per active host calibrate the realization center.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit-group service realization supplies a proxy starting point, not a vineyard-specific disclosure.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental service receipts and host counts calibrate comparable annual billing.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grouped animal-service receipts constrain the annual realization assumption, subject to scope bias.

66. 对政协云南省十三届二次会议第 0294 号提案的答复

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The provincial record distinguishes product sales from broader receipts and identifies tea-linked visitor development; it does not quantify the modeled national category factor.

67. USDA Agritourism Resource Manual
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx average service-receipts benchmark constrains the working annual realization, separate from goods sales.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The service-receipts benchmark supports a reduced annual realization for short-calendar forest offers.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Average service receipts constrain an assumption-led minor-setting realization, not aquaculture revenue directly.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The average service-receipts benchmark constrains the integrated-engagement realization assumption.
68. Maple Farm Tours - French Hill Maple
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
69. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

15.15. Russia

Table 323. Russia Agritourism Market Size, 2017-2040 (USD Million)

Country	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Russia	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 324. Russia Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million)

Visitor Offering	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Farm Accommodation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Classes and Workshops	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Dining	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Event Hosting and Venue Rental	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Product Tastings	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Recreation and Attractions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Tours and Demonstrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Farm Wellness Services	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Harvesting and Farm Participation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 325. Russia Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million)

Visit Purpose	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Business and Professional Engagement	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Community Engagement and Volunteering	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Education and Skills Development	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
En Route Stopovers	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Leisure and Recreation	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Product Discovery and Sourcing	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Social Gatherings and Celebrations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Wellness and Personal Retreats	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 326. Russia Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million)

Buyer Segment	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Businesses	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Educational Institutions	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Government and Public Agencies	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Individuals and Households	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Nonprofit and Membership Organizations	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 327. Russia Agritourism Market Size, by Visit Format, 2017-2040 (USD Million)

Visit Format	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Non-Overnight Visits	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Overnight Stays	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 328. Russia Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million)

Booking Channel	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Agent-Mediated Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Direct Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Reseller Booking	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Table 329. Russia Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)

Agricultural Setting	2017	2024	2025	2026	2027	2032	2040	CAGR (%)
Aquaculture Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Beverage, Spice and Medicinal Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Field and Industrial Crop Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Forest Product Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Fruit and Nut Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Livestock Farms and Ranches	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Mixed-Enterprise Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vegetable and Ornamental Farms	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Vineyards	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx	xx.xx
Total	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**	**xx.xx**

Sources & Evidence

1. 农业强国建设加快推进 乡村全面振兴阔步前行 --“十四五”经济社会发展成就系列报告之九

   · Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2024 national revenue observation supplies the principal Chinese benchmark advanced into the modeled 2025 base year; it is not an observed 2025 global total.

2. 北京市休闲农园经营情况的调查

- Evidence informing the 2025 market-value input; displayed series and growth include calculations: The survey supports separating visitor services from product transactions and documents that online produce sales buffered pandemic revenue losses. The assumed service portion of picking receipts remains unmeasured.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Small-sample hospitality coverage informs the modeled accommodation correction.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Educational availability constrains the modeled Chinese tour activity envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: DIY availability constrains the instructional incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking receipts and farm-experience availability anchor separate service-attribution assumptions.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining receipts anchor the inherited Chinese dining envelope.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled tasting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-activity availability constrains the recreation incidence proxy.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled hosting services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Activity receipts constrain the envelope containing modeled wellness services.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grain appears behind vegetables and fresh fruit in the regional product ranking; rankings are not sales weights.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: High fruit/vegetable-picking participation supports a crop-centered regional premise, not a national revenue share.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable prominence supports the direction, but not the magnitude, of the Chinese transfer assumption.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Multiple agricultural visitor activities warn against equating product diversity with separately chargeable engagements.

3. Le aziende agrituristiche in Italia - Anno 2024
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The national output observation anchors a component of the global base-year estimate; the 2025 bridge and currency translation are modeled separately.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging incidence, guest nights and camping inclusion constrain the European accommodation bridge; offering-count growth informs the relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Observed course-offering growth supports the direction, not magnitude, of differentiated instructional expansion.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Dining counts and the meal-versus-sampling definition constrain commercial attribution.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Tasting counts, classification and offering growth constrain the sampling model and relative forecast.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-accommodation nights and sector output constrain the European value-mix proxy and its non-overnight complement.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
   - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: More than xx.xx nights, output slightly above EUR xx.xx and inclusion of farm camping support the overnight model; observed growth qualifies forecast assumptions.
4. 2022 Census of Agriculture: The majority of U.S. counties generate some agritourism income
   - Evidence informing the 2022 market-value input; displayed series and growth include calculations: USDA reports USD xx.xx of U.S. farm and ranch agritourism-service income in 2022, xx.xx% above 2017 after inflation adjustment. The census category includes some recreation requiring an agricultural-connection adjustment.
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The 2022 U.S. receipts observation supports the modeled American benchmark, with explicit subsequent growth, scope exclusions and separately operated visitor-business assumptions.
5. Agritourism Allows Farms To Diversify and Has Potential Benefits for Rural Communities
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official analysis provides a pre-pandemic U.S. agritourism-receipts benchmark and distinguishes agricultural diversification from ordinary farm-product sales.
   - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The analysis supports the historical commercial-growth calibration and destination-demand mechanism, without establishing the modeled global annual value.

6. Diversification des activités des exploitations agricoles
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The observed enterprise counts support a unit-times-service-receipts benchmark. Receipts per enterprise and the bridge to 2025 are assumptions, not census observations.
   - Evidence informing base-year allocation inputs; displayed values and growth are calculated: French agricultural-census lodging-provider counts independently corroborate a lodging-oriented European adjustment, not a revenue percentage.
7. Factsheet Urlaub am Bauernhof
   - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The farm-host population supports the Austrian service-receipts model; assumed annual receipts per host and temporal bridging remain separate.
8. 国家发改委：农村一二三产业融合发展 2017 年度报告
   - Evidence informing the 2017 market-value input; displayed series and growth include calculations: The official 2017 report estimates combined leisure-agriculture and rural-tourism operating revenue above CNY xx.xx and approximately xx.xx visits. These are broader historical proxies, not service-only global observations.
9. 休闲农业和乡村旅游蓬勃发展引领农业转型升级助力乡村振兴
   - Evidence informing the 2018 market-value input; displayed series and growth include calculations: The ministry's dated account reports 2018 leisure-agriculture and rural-tourism revenue above CNY xx.xx and more than three billion visits. The model applies a separate eligibility coefficient rather than adopting this broader total.
10. 拓展农业多种功能 提升乡村多元价值--农业农村部乡村产业发展司负责人答记者问
    - Evidence informing the 2019 market-value input; displayed series and growth include calculations: The ministry reports approximately CNY xx.xx and xx.xx visits for rural leisure tourism in 2019.
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: The same account reports approximately CNY xx.xx and xx.xx visits in 2020, supporting a material pandemic decline.
    - Evidence informing the 2021 market-value input; displayed series and growth include calculations: The November 2021 account describes uneven recovery, with some regions returning to 2019 levels. It supports a recovery bridge but does not verify the model's exact 2021 revenue input.
11. 培育乡村新产业新业态
    - Evidence informing the 2023 market-value input; displayed series and growth include calculations: The government publication reports 2023 leisure-agriculture operating revenue of CNY xx.xx, providing a post-reopening benchmark before service attribution.
12. Jilin provincial government publication on rural industry development, March 1, 2024
    - Evidence informing the 2022 market-value input; displayed series and growth include calculations: The government-hosted account reports 2022 rural leisure-tourism revenue above CNY xx.xx. This is a rounded contextual constraint; the model does not represent CNY xx.xx as a definitive exact observation.
13. 怀柔区第三次全国农业普查主要数据公报（第六号）
    - Evidence informing the 2025 market-value input; displayed series and growth include calculations: The earlier district evidence supplies a scope-sensitivity warning, not a national eligibility percentage or independent verification of the base-year estimate.

14. Major Challenges and Necessary Supports for Agritourism - Brief Six
    - Evidence informing the 2026 market-value input; displayed series and growth include calculations: The primary operator research identifies family labor, hired labor and time-management constraints. These support a capacity-constrained outlook, not a measured annual growth rate.
    - Evidence informing the 2032 market-value input; displayed series and growth include calculations: The documented labor constraints inform the forecast's gradual volume-growth taper; the forecast remains an assumption-led estimate.
    - Evidence informing the 2040 market-value input; displayed series and growth include calculations: Persistent hosting-resource constraints provide a counterforce to unlimited long-run expansion, without directly establishing the 2040 value.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Operator labor and time constraints limit the assumed expansion of general visitor hosting. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource constraints qualify educational expansion; they do not measure its forecast growth factor. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time constraints are counterforces to unrestricted business-group hosting expansion. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Staffing and time constraints qualify the assumed growth of celebration commissions. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Resource constraints remain a counterforce to faster assumed wellness growth, not evidence for that growth. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Limited hosting resources constrain discovery-service expansion independently of merchandise sales. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Labor and time pressures qualify paid community-hosting expansion and do not establish monetization rates. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hosting-resource limits reinforce conservative expansion assumptions for short scheduled visits. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Six_Challenges-to-Agritourism-Suggested-Supports.pdf))
15. Eurostat: Regions in Europe - 2023 interactive edition
    - Evidence informing the 2020 market-value input; displayed series and growth include calculations: Eurostat reports a xx.xx% decline in EU accommodation nights in 2020. This is an independent tourism-shock comparison, not a direct agritourism-revenue observation.

16. U.S. Survey of Agritourism Including On-Farm Direct Sales
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging formats inform the paid guest-night model.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tour counts initialize incidence, then modeled visits and fees supply value weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Class counts initialize the separately valued instructional proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Picking and farm-work counts constrain the participation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Meal-offering counts initialize the dining proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Tasting counts initialize the sampling-service proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Children's attraction counts initialize the recreation proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wedding counts initialize separately valued venue-hosting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Retreat counts constrain an explicitly discounted wellness proxy.
17. Agritourism Across the United States
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2024 overnight-offering incidence updates the U.S. lodging input; camping counts challenge a hotel-only boundary.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate tour and demonstration counts test commercial classification, not revenue share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate adult and youth instructional offerings support distinct class valuation; seasonality qualifies forecast utilization.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate picking and work-experience counts test the participation boundary.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Seasonal opening patterns constrain assumed paid-activity expansion, not a measured forecast rate.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Forage and grain incidences constrain field-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit and nut responses anchor adjusted incidence.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vineyard responses supply a distinct activity anchor.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental responses constrain activity weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Other-crop responses bound an assumption-led herb proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Animal-enterprise responses constrain terrestrial-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Maple responses anchor the forest-setting proxy.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Aquaculture-product responses anchor sparse-setting activity.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Overlapping broad categories constrain a mixed-engagement proxy.

18. Gushan Village
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised CNY39.xx.xx adult admission constrains the Chinese recreation-price assumption; it is not an observed average realization.
19. Kualoa Grown Tour | Sustainable Farming Experience
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A priced guided farm experience provides a tour-classification and higher-ticket price comparison, not global receipts or forecast adoption.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The USD xx.xx adult itinerary integrates fruit, flower and fishpond settings within one purchased service; it supports single-engagement attribution, not a measured global mixed-setting premium.
20. Food Garden | Visit Spier Wine Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advance-booked self-harvesting from ZAR170 supports a distinct participation entitlement; goods-versus-service attribution remains unknown.
21. Visit Our Farm | Chudleigh's
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Seasonal picking alongside admission illustrates entitlement and product-sale separation, not an exclusive revenue allocation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Admission, play areas and other attractions establish recreation scope distinct from crop participation.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Date-specific farm admission with three-hour timed entry independently supports bounded non-overnight purchased engagements, not unrestricted access or a revenue proportion.
22. Venues at Spier Wine Farm | Good Gatherings
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use hosting for xx.xx-xx.xx Manor guests supports separate venue-service attribution; booking volumes and fees remain modeled.
23. Spier Spa Treatment Menu 2026
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2026 menu supplies a standalone ZAR1530 specialist-service price comparison, not observed 2025 worldwide sales or 2032 participation.

24. GetYourGuide General Terms and Conditions

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: GetYourGuide describes itself as commercial agent and places the activity agreement between customer and supplier, supporting the disclosed-agency boundary. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Its supplier definition includes resellers, supporting look-through classification when a platform acts as agent for a separate own-name seller. The terms do not measure reseller turnover. ([getyourguide.com](https://www.getyourguide.com/c/general-terms-and-conditions/))

25. 基于消费者角度的北京休闲农业与乡村旅游消费情况调查

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The xx.xx-response consumer study ranks family outings first, directionally constraining a leisure-majority assumption without supplying a revenue share. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Family-oriented travel does not itself establish a structured-learning objective; consumer rankings are not converted into education revenue weights. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Business/team-building motives rank below family outings and friends' gatherings, constraining rather than measuring the modeled business incidence. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Friends' gatherings rank second, supporting a distinct social objective and stronger social attribution within the dining archetype. ([baafs.net.cn](https://www.baafs.net.cn/sjs/kxyj/zkbg/f3c81008b220469baaf4af6eabed4a85.htm))

26. Agritourism in North Carolina: Summary of Pilot Study Results

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The six-farm pilot had xx.xx usable visitor responses; xx.xx% named family activity as their most important reason, a directional comparator rather than global sales evidence. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Weekend-heavy sampling likely underrepresented organized school groups, limiting direct educational-purpose extrapolation. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-only trips were xx.xx%, farm-primary multi-stop trips xx.xx% and nearby-area-primary trips xx.xx%; none measures stopover-primary service receipts. ([content.ces.ncsu.edu](https://content.ces.ncsu.edu/agritourism-in-north-carolina-summary-of-pilot-study-results))

27. Agritourism Activities Across the United States - Brief Four

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Education was offered by xx.xx% of xx.xx respondents; the category includes tours and tastings and cannot be used directly as a learning-purpose revenue weight. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Entertainment/events appeared at xx.xx% of respondents, supporting commercial category breadth but not the narrower celebration-purpose allocation. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Four_Agritourism-Activities-Across-the-United-States.pdf))

28. School Programs - Shelburne Farms
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: On-farm school programs advertise USD xx.xx-xx.xx per student; off-farm delivery and a closed 2026-2027 request period qualify fee and availability assumptions, not global demand. ([shelburnefarms.org](https://shelburnefarms.org/educators/school-programs))
29. Corporate Volunteers 2025 - Queens County Farm Museum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The 2025 USD xx.xx pavilion tariff anchors venue realization; spreading it over an assumed xx.xx business participants yields USD xx.xx each before other services. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The same hire spread over an assumed xx.xx celebration participants yields USD xx.xx each; attendance and ancillary spending remain modeled. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A USD 2,000 fee for a xx.xx-person volunteer service day establishes paid hosting as commercially possible; the global paid fraction remains assumed. ([queensfarm.org](https://www.queensfarm.org/wp-content/uploads/2025/xx.xx/2025_Corporate-Volunteer-Information.pdf))

30. Meetings at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Catered meeting tariffs and minimum spending, valid through December xx.xx 2026, support attendance-dependent premium hosting rather than ordinary admission pricing. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Exclusive-use space for intimate gatherings establishes a distinct private commission; it does not establish a global celebration-sales weight. ([spier.co.za](https://www.spier.co.za/wp-content/uploads/2025/xx.xx/xx.xx%xx.xx-%20Spier%20Digital%20Meeting%20Brochure%20v2.pdf))

31. The Spa at Spier

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The spa welcomes day visitors and advertises paid seasonal packages, supporting wellness realization independent of accommodation; neither global utilization nor the forecast is observed. ([spier.co.za](https://www.spier.co.za/spa/))

32. Book a Tour - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance adult trolley ticket anchors a discovery-service realization comparator, not merchandise receipts or observed global primary-purpose incidence. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/book-a-tour))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The advertised USD xx.xx advance-booked adult trolley ticket establishes a separately chargeable tea-linked service and a price plausibility check, not annual or future demand.

33. Wholesale - Charleston Tea Garden

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))
- Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Wholesale orders use a separate commercial inquiry route; goods transactions are excluded from the visitor-service discovery numerator. ([charlestonteagarden.com](https://charlestonteagarden.com/pages/wholesale))

34. Agritourism Customer Target Markets - Information Sheet
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Approximately one-hour private farm stops with refreshments support a short itinerary-service format, not an observed stopover-purpose booking or revenue percentage. ([tourism.sa.gov.au](https://tourism.sa.gov.au/media/uvoh0w0g/agritourism-customer-target-markets-information-sheet.pdf))
35. Visitor Data Collection - Brief Nine
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Only one of ten interviewed farms systematically tracked and analyzed visitor data, qualifying confidence in customer-purpose extrapolation rather than supplying a leisure share. ([uvm.edu](https://www.uvm.edu/d10-files/documents/2026-xx.xx/Brief-Nine_Visitor-Data-Collection.pdf))
36. Survey of California Agritourism Operators - National Extension Tourism Conference, June 2009
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2008 operator-average visitor composition supplies the household activity proxy, not a current global receipt share.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: School and mixed university-group activity support an educational proxy; commissioning and monetary conversion are modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The combined corporate/university/government visitor category constrains organized demand; the business fraction is assumed.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Government is included in a combined visitor category, not separately measured as revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Senior and other groups provide activity proxies; nonprofit contracting fractions remain assumptions.
37. 强体验、融业态、活资源，南京农场蹚出农文旅融合新路径 - 南京市农业农村局
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Family-purchased learning visits demonstrate why a study-visit label is not equivalent to institutional purchasing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Approximate annual study and total visitor counts at a named farm constrain the Chinese activity bridge, subject to national-transfer and commissioning assumptions.
38. Agritourism & Farm Visits in Lebanon | Sannour
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published family-day prices support a household realization comparator; party composition is modeled.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Published school-program pricing supports a lower educational receipt factor, not an observed global discount.
39. Into the Paddock Experience - The Farm Byron Bay
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Scheduled public-tour pricing supplies the within-provider comparator for private-service pricing.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Private versus scheduled tour prices support a possible package premium; they do not measure corporate sales.

40. Party & Event Booking - Westview Orchards and Winery
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2025 admission-plus-tent structure supports separating ordinary admission from privately reserved space.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The group minimum and tent fee provide counterevidence to a universal twofold corporate premium and informed the reduced xx.xx realization factor.
41. Private guided culinary herb tours around Jekka's Herbetum
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Priced society and club tours establish a paid organizational route and availability constraints, without measuring nonprofit revenue share.
42. 苏州工业园区唯亭学校关于 2025-2026 第二学期德育社会实践活动的竞争性磋商公告
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The school-issued procurement notice supports commissioner-based educational attribution; its package budget is not realized farm revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Public ownership of a purchasing school does not by itself justify allocating its visit to Government and Public Agencies.
43. Health and safety on educational visits - Department for Education
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Institutional provider-acceptance and agreement requirements support the commissioning distinction and constrain the forecast assumption; no numerical acceptance rate is supplied.
44. Educational access visits on your land: Environmental Stewardship
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Eligible visit-linked claims and the prohibition on charging visiting groups demonstrate that participant charges and service financing differ.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A grantor's identity does not establish the commissioning purchaser or a government buyer-sector share.
45. Tot Time Field Trip to Snead's Pumpkin Patch on October 30 - King George County
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The October 2026 announcement corroborates a public recreation route but remains planned activity, not completed procurement or forecast revenue.
46. School Visits - Kenyon Hall Farm
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Disclosed school-booking limits and full 2026 availability support a capacity-constrained forecast premise, not the forecast's exact growth rate.
47. Statistical Monitoring Report of Outline for Children's Development in China (2021-2030) in 2024
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Official enrollment and alternative educational-visit activity constrain customer-pool interpretation; neither measures farm purchasing or validates the modeled realization drag.
48. Education Center - Kualoa Ranch
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator's annual educational participation count supports commercial activity scale but does not identify paid participation or buyer revenue.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Company inquiry access establishes an organizational commissioning route, not a corporate sales weight.
49. School Visits - Kentish Town City Farm
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The September 2025 session price and maximum group size provide a dated educational-service price comparator, not global realized receipts.

50. Daxing statistical yearbook: Table 7-13, 2024 rural leisure-tourism receipts
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx provides 2024 lodging, dining, admission, recreation and picking receipts used in the adjusted base mix carried into the forecast.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Reported lodging receipts of CNY xx.xx supply one input to the modeled overnight numerator; agricultural eligibility and bundle attribution are assumed.
51. Fangshan Statistical Yearbook 2025: Table 8-4, rural leisure-tourism operations
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Table xx.xx-xx.xx separates 2024 visitor-service receipts from goods sales, supporting the adjusted day-service calibration used at both anchors.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Lodging receipts of CNY xx.xx constrain the overnight calibration; the broader rural-tourism scope requires modeled eligibility adjustments.
52. California Agritourism 2025
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The operator survey provides a lodging-participation primitive, monetized through explicit assumptions rather than treated as a revenue share; the complement informs non-overnight weights.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The factsheet reports lodging offered by xx.xx% of xx.xx California respondents in the 2019 survey, used as an explicitly transferred prevalence assumption.
53. An Initial Economic Impact Estimate of Agritourism in Oregon's Willamette Valley
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The farm-lodging price illustration constrains the monetized overnight weight and therefore its non-overnight complement; wider economic-impact totals are not used.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The appendix gives an approximately USD xx.xx nightly farm-lodging price and a hypothetical xx.xx-night revenue example; neither establishes realized annual utilization.

54. Agritourism in Australia - Measuring and evaluating agritourism in Australia, October 2025
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic day-trip expenditure increased xx.xx% in 2024, providing counterevidence to an inevitable overnight shift; whole-trip expenditure is not used as farm revenue.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Domestic overnight nights declined xx.xx% in 2024; the report explicitly counts all spending and nights on trips involving agritourism, limiting direct attribution.
55. FAQ | Spier
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Separate day access supports classification by purchased entitlement rather than assuming every farm experience requires accommodation; it supplies no sales weight.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Hotel facilities reserved for staying guests establish a distinct overnight entitlement, but do not quantify accommodation attachment or ancillary spending.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: A working wine-farm hotel combines accommodation and visitor services, supporting a distinct hospitality realization model without establishing its assumed annual revenue or future growth.
56. Setting up an agritourism business - A guide to planning approvals
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm-stay accommodation includes cabins, camping and glamping, supporting the overnight numerator's breadth beyond hotel-style lodging without establishing sales weights.

57. Tourism Satellite Account: Recommended Methodological Framework 2008
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the tourism-accounting control for separating eligible service components and reservation services, rather than adding embedded distribution value twice. It does not disclose agritourism channel shares. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Supports consistent treatment of intermediated service value and reservation-provider remuneration within the inherited count-once denominator. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Provides the methodological basis for allocating only eligible farm-service components of packages, not unrelated itinerary spending. ([unstats.un.org](https://unstats.un.org/unsd/publication/Seriesf/SeriesF_80rev1e.pdf))
58. Travel agents (VAT Notice 709/6)
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Contractual and documentary evidence, rather than seller labels alone, determines intermediary or principal roles; this informs the partition, not the numerical direct share. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes disclosed intermediary activity from own-name selling, supporting the agent-mediated category boundary without generalizing UK tax treatment. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Distinguishes own-name intermediaries and principals from disclosed agents, supporting the modeled resale classification. ([gov.uk](https://www.gov.uk/guidance/travel-agents-and-vat-notice-xx.xx))

59. Contact | Farm Stay

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Farm Stay directs booking inquiries to individual accommodation providers and does not accept head-office telephone reservations, establishing directory-assisted direct booking as an available route, not a sales weight. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))

60. Hawaii: Oahu Explorer Pass - Tickets for 3 to 7 Attractions

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

· Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: The pass lists Kualoa Grown: Fruit & Farm Tour among selectable attractions and identifies Go City as activity provider. This establishes a packaging route, not farm-attributable pass revenue or channel share. ([getyourguide.com](https://www.getyourguide.com/honolulu-l261/hawaii-oahu-explorer-pass-tickets-for-xx.xx-to-xx.xx-attractions-t762741/))

61. Agriturismo e multifunzionalità - Scenario e prospettive, Rapporto 2022

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The 2022 agritourism guest survey reports xx.xx% direct booking, used as a historical farm-stay proxy with explicit geographic, period and receipt-realization assumptions. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The complementary xx.xx% intermediated guest-booking observation constrains the base calibration, but does not separately identify agency versus own-name resale. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides an observed total-intermediation proxy; the reseller portion within it remains an explicitly assumed commercial-role allocation. ([reterurale.it](https://www.reterurale.it/flex/cm/pages/ServeAttachment.php/L/IT/D/xx.xx%252Fc%252F9%252FD.a58026c51b433b1e0d0b/P/BLOB%3AID%3D24771/E/pdf))

62. Politecnico di Milano repository - Andrea Zibra thesis, restaurant booking-channel analysis

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The thesis's restaurant analysis reports approximately xx.xx% direct reservations. It provides a broad historical dining prior for the assumed xx.xx% direct propensity, not a Chinese agritourism observation. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: The restaurant direct-booking observation constrains the modeled dining intermediation pool; its agency allocation is assumed rather than observed. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

· Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a dining-channel comparator only; it does not establish the assumed own-name reseller fraction within intermediated dining receipts. ([politesi.polimi.it](https://www.politesi.polimi.it/retrieve/a81cb05c-d010-616b-e053-1605fe0a889a/TESINA_Andrea_Zibra_863300.pdf))

63. Farm & Agritourism Experiences | Peek Pro

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The July 2025-July 2026 farm-experience cohort reports xx.xx% operator-website and xx.xx% gate bookings, giving a selected-cohort xx.xx% direct comparator for the assumed participation-service propensity. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The high recorded direct proportion constrains participation-service intermediation assumptions, but the remaining bookings are not classified into contractual agency roles. (farmagritourism-insights.peekpro.com)
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a selected-cohort limit on non-direct booking incidence, not an observed reseller percentage or representative global transaction census. (farmagritourism-insights.peekpro.com)

64. 泰州乡村旅游产业的破局之道

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The June xx.xx 2025 account reports a xx.xx:xx.xx group/independent visitor mix in surveyed local areas, challenging universal transfer of high-direct farm-stay observations to Chinese activities. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The broader rural-destination group mix supports allowing material organized distribution, but does not identify disclosed-agent booking value. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Provides a regional organized-travel counterexample; group visitors are not automatically counted as reseller customers, and the commercial-role bridge remains assumed. ([sk.taizhou.gov.cn](https://sk.taizhou.gov.cn/dcyj/zgsxdhtzxsjskyj/art/2025/art_a15290a511864e5abfab6bb10a3b9e3c.html))

65. 2022 Census of Agriculture - Table 75. Summary by North American Industry Classification System

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: 2022 field-crop service receipts and active-host counts calibrate annual realization.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit/tree-nut service receipts per active host calibrate the realization center.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Fruit-group service realization supplies a proxy starting point, not a vineyard-specific disclosure.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Vegetable and ornamental service receipts and host counts calibrate comparable annual billing.
- Evidence informing base-year allocation inputs; displayed values and growth are calculated: Grouped animal-service receipts constrain the annual realization assumption, subject to scope bias.

66. 对政协云南省十三届二次会议第 0294 号提案的答复

- Evidence informing base-year allocation inputs; displayed values and growth are calculated: The provincial record distinguishes product sales from broader receipts and identifies tea-linked visitor development; it does not quantify the modeled national category factor.

67. USDA Agritourism Resource Manual
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The approximately USD xx.xx average service-receipts benchmark constrains the working annual realization, separate from goods sales.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The service-receipts benchmark supports a reduced annual realization for short-calendar forest offers.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Average service receipts constrain an assumption-led minor-setting realization, not aquaculture revenue directly.
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: The average service-receipts benchmark constrains the integrated-engagement realization assumption.
68. Maple Farm Tours - French Hill Maple
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Advertised USD xx.xx per-person pricing and a typical March-April calendar constrain the low-realization and restrained-calendar assumptions; annual attendance and future receipts are not disclosed.
69. Part 1-A Little Goes a Long Way: How Small Programs Are Educating Communities About Farmed Seafood
    - Evidence informing base-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.
    - Evidence informing forecast-year allocation inputs; displayed values and growth are calculated: Nine education projects concluded in July 2025, supporting historical institutional access while preventing assumed automatic funding continuation in the forecast.

16. Competitive Landscape

16.1. Market Share Analysis, 2025

Agritourism positioning is strongest when the supplier's role matches the buyer's purchasing problem. Feries S.r.l.'s Agriturismo.it combines specialist Italian agriturismo discovery with direct-contact and platform-booking options, while restricting registration to authorized agriturismi. [redacted]

[redacted] LV digital GmbH's LandReise.de, 4Tourism s.r.l.'s Agriturismo.net, and Agriturismo.farm provide additional specialist or rural-accommodation routes with different provider relationships. Hosts should compare the actual listing eligibility, reservation service, customer communication, and remedies, rather than assume that all farm-labeled channels deliver the same support.

[redacted] Conversely, a suitable host with lawful overnight access and visitor-facing offerings may evaluate a stopover channel without taking on a conventional lodging product. Neither route removes property-level hosting or permission obligations.

[redacted] These are relevant alternatives for organized agricultural learning, but promotional educational positioning does not settle supervision, instruction, accessibility, or institutional acceptance. A provider seeking school accounts should sell the documented service format and furnish the commissioning buyer's required assurances rather than rely on general family-attraction admission.

[redacted]

[illegible] Direct farm procurement remains a narrower alternative for a single visit, with more coordination retained by the buyer. Organizer branding does not establish ownership of every host or guaranteed access to a particular agricultural enterprise.

Figure 26. Global Agritourism Market Share, by Key Player, 2025

Table 330. Global Agritourism Market Share, by Key Player, 2025

Key Player	Share (%)
C Lazy U Ranch	xx.xx
Cotswold Farm Park	xx.xx
Eckert's, Inc.	xx.xx
Fair Oaks Farms	xx.xx
FarmCamps B.V.	xx.xx
Feather Down Farms	xx.xx
Hotel Chocolat	xx.xx
Iga no Sato Mokumoku Tezukuri Farm	xx.xx
Jucker Farm AG	xx.xx
Kualoa Ranch	xx.xx
Mother Farm	xx.xx
Ngāi Tahu Tourism Limited	xx.xx
RealNZ	xx.xx
Resplendent Ceylon	xx.xx
Sangha Farm	xx.xx
Spier Wine Farm	xx.xx
Sula Vineyards Limited	xx.xx
Viña Concha y Toro	xx.xx
Yantai Changyu Pioneer Wine Co., Ltd.	xx.xx
Others	xx.xx

Sources & Evidence

1. Agriturismo.it - Informazioni Legali, Termini del Servizio & Privacy
   · Feries provides the platform; accommodation remains a guest-provider contract, with transaction assistance dependent on the booking route. ([agriturismo.it](https://www.agriturismo.it/informazioni-legali))
2. Fai crescere il tuo agriturismo con noi - Agriturismo.it
   · Agriturismo.it offers direct-contact and automated-booking options and limits registration to licensed Italian agriturismi. ([agriturismo.it](https://www.agriturismo.it/prospect))
3. Earn extra income with your farm - Discover FarmCamps
   · FarmCamps' farmer proposition assigns tents and centralized administration to the partner business, with site preparation and hosting retained by farmers; British recruitment is prospective.
   · Evidence informing base-year company-share estimates: The farmer FAQ indicates approximately EUR xx.xx rental income per tent and an April-October season, providing a secondary commercial check rather than observed company sales or verified farmer returns.
4. Become a Host | Unique RV Camping with Harvest Hosts
   · Harvest Hosts connects self-contained travelers with hosts and supplies reservation tools; the network is not conventional guest accommodation owned at every location. ([harvesthosts.com](https://www.harvesthosts.com/start-hosting))

5. Education and Enrichment | Classes and Workshops | Fair Oaks Farms
   - Fair Oaks offers institutional and organized-group routes, describes self-guided Adventures, and requires advance coordination for specified groups. ([fofarms.com](https://fofarms.com/education/))
   - Evidence informing base-year company-share estimates: Current published prices include USD xx.xx general admission, school visits starting at USD xx.xx and general-group packages starting at USD xx.xx. They constrain fee assumptions without establishing the 2025 realized mix or institutional acceptance. ([fofarms.com](https://fofarms.com/education/))
6. Why Join? | Farm Stay
   - Farm Stay UK markets properties while hosts retain bookings, guest communication, and payments. ([farmstay.co.uk](https://www.farmstay.co.uk/why_join.aspx))
7. About Us | Field Farm Tours
   - Field Farm Tours advertises commissioned agricultural itineraries incorporating farm visits, accommodation, transport, guides, and meals. ([fieldfarmtours.co.uk](https://www.fieldfarmtours.co.uk/about-us/))
8. Promote Your Farm | Farmstay
   - Farmstay describes a subscription-funded referral service rather than a booking site; hosts retain reservations and payments. ([farmstayus.com](https://farmstayus.com/promote-your-farm))
9. United States Farmstay Vacation Rentals | Airbnb
   - Airbnb maintains a United States farmstay discovery category within its broader rental portfolio. The category does not verify a uniform agricultural entitlement. ([airbnb.com](https://www.airbnb.com/united-states/stays/farmstays))
10. About Booking.com
    - Booking.com includes farm stays among its distributed accommodation formats. ([news.booking.com](https://news.booking.com/fast-facts))
11. Become a Host on Hipcamp
    - Hipcamp includes farms within a broader camping portfolio and advertises booking, payment, availability, and guest-communication support. ([hipcamp.com](https://www.hipcamp.com/en-US/host))
12. Allgemeine Geschäftsbedingungen LandReise.de
    - LandReise's terms identify LV digital GmbH, describe third-party host listings and inquiry forwarding, and retain host responsibility for listing content. ([landreise.de](https://www.landreise.de/agb/))
13. Note legali, Cookie Policy, Privacy
    - Agriturismo.farm's legal terms describe an accommodation-search and reservation platform supplied by Studio Scivoletto. ([agriturismo.farm](https://www.agriturismo.farm/note-legali.cfm?locale=it))
14. About Us - Agriturismo.net
    - Agriturismo.net identifies the 4Tourism business and its farm-holiday accommodation distribution offering. ([agriturismo.net](https://www.agriturismo.net/about-us/))
15. Gastgeber Start Schweiz - Landvergnügen
    - Landvergnügen GmbH offers a producer-host network and host services for motorhome stopovers. ([landvergnuegen.com](https://landvergnuegen.com/pages/gastgeber-start-schweiz))
16. □□□□□ □□ □□□□□□ □□□□□□□□ □□□□□□□ - □□□□□□□
    - Bookagri presents a platform connecting agricultural experiences and farmers with visitors in Jordan. ([bookagri.com](https://www.bookagri.com/ar))
17. Field Trips - Tanaka Farms
    - Tanaka Farms publishes distinct reservable field-trip products for organized visits. ([tanakafarms.com](https://www.tanakafarms.com/pages/field-trips))
18. La Ferme Ouverte - Saint-Denis | Les Fermes de Gally
    - Les Fermes de Gally advertises open-farm visits and workshops at its Saint-Denis market-garden setting. ([lesfermesdegally.com](https://lesfermesdegally.com/la-ferme-urbaine-saint-denis/la-ferme-ouverte-saint-denis))

19. The Benefits of Anaerobic Digestion | US EPA
· Evidence informing base-year company-share estimates: The EPA describes more than xx.xx annual Fair Oaks visitors while its hotel remained proposed. This supports a historical activity-scale anchor, not observed 2025 attendance. ([epa.gov](https://www.epa.gov/agstar/benefits-anaerobic-digestion))
20. Modern Farming | Fresh Food | Family Fun | Fair Oaks Farms
· Evidence informing base-year company-share estimates: The destination page identifies xx.xx hotel rooms and distinct attraction, accommodation and dining offerings. Inventory is observed; occupancy, realization, qualifying use and legal consolidation remain modeled or unresolved. (fofarms.com)
21. Te Rūnanga o Ngāi Tahu Group Annual Report 2023-2024
· Evidence informing base-year company-share estimates: The FY2023-xx.xx report identifies Agrodome within Ngāi Tahu Tourism, reports more than xx.xx group-wide visits and notes weaker-than-forecast Chinese attendance at Agrodome. These provide scope and counterevidence, not attraction-specific 2025 receipts. ([ngaitahu.iwi.nz](https://ngaitahu.iwi.nz/assets/Documents/TRONT-AR2024-comp.pdf))
22. Hours & Prices | Book Now for Agrodome Rotorua
· Evidence informing base-year company-share estimates: The official pricing page lists three daily farm-show times and NZD xx.xx adult, NZD xx.xx child and NZD xx.xx family Farm Experience prices. These are current commercial comparators, not observed 2025 utilization or realization. ([agrodome.co.nz](https://www.agrodome.co.nz/visitor-info/hours-and-prices/))
23. Agrodome Fun Pass
· Evidence informing base-year company-share estimates: The Fun Pass began August xx.xx 2025 and provides repeat farm-show access after an eligible full-priced purchase, supporting the distinction between attendance and newly paid engagements. ([agrodome.co.nz](https://www.agrodome.co.nz/visitor-info/agrodome-fun-pass/))
24. Woollen Mill Café | Agrodome Rotorua
· Evidence informing base-year company-share estimates: The marketed café establishes a separate dining service and permits access without farm admission. It supports a farm-linked dining model while requiring exclusion of unrelated customer receipts; purchase incidence remains assumed. ([agrodome.co.nz](https://www.agrodome.co.nz/things-to-do/woollen-mill-cafe/))
25. Website Terms of Use | Agrodome Rotorua
· Evidence informing base-year company-share estimates: Agrodome's website terms identify Ngāi Tahu Tourism Limited, supporting the captured company-to-attraction mapping without establishing attributable annual revenue. ([agrodome.co.nz](https://www.agrodome.co.nz/terms-of-use/))
26. Openbaar faillissementsverslag - BoerenBed group, October 7, 2026
· Evidence informing base-year company-share estimates: The combined insolvency report contains one 2025 turnover row of EUR xx.xx and describes farm-holiday sales; entity coverage and gross-versus-net attribution remain qualifications.
27. Terms and conditions - Feather Down
· Evidence informing base-year company-share estimates: The accommodation terms identify BoerenBed UK B.V. or affiliated companies as lessor, supporting the working principal-rental attribution; they do not establish consolidated financial coverage.
28. Glamping in a tent with air conditioning - FarmCamps
· Evidence informing base-year company-share estimates: The June xx.xx 2026 disclosure identifies xx.xx-plus tents; xx.xx is used as a rounded inventory center with an explicit, unverified bridge back to 2025.
29. FarmCamps enters a new phase of growth
· Evidence informing base-year company-share estimates: The June xx.xx 2026 announcement describes xx.xx Dutch locations and one German location, company-supported tents and centralized commercial administration; proposed UK expansion is not operating inventory.
30. 8 Farms To Visit In Illinois - Enjoy Illinois
· Evidence informing base-year company-share estimates: Illinois' tourism material reports approximately xx.xx annual agritourists across Belleville, Millstadt and Grafton; its undated benchmark is explicitly held flat for the modeled 2025 period.

31. Versailles Farm Field Access Pass | 2025 - Eckert's
    - Evidence informing base-year company-share estimates: The operator's 2025 Versailles ticket page lists USD xx.xx weekday and USD xx.xx weekend online access and separates access from payment for harvested crops.
32. Millstadt Farm Admission Tickets | 2025 - Eckert's
    - Evidence informing base-year company-share estimates: The 2025 Millstadt operator tariff ranges from USD xx.xx weekday online admission to USD xx.xx weekend gate admission, constraining the modeled attraction-price range.
33. Frequently Asked Questions - Eckert's
    - Evidence informing base-year company-share estimates: The FAQ distinguishes field access, farm admission, special events and season passes, supporting separate service realization and avoidance of ordinary product-sales attribution.
34. Sula Vineyards Limited Annual Report 2025-26
    - Evidence informing base-year company-share estimates: FY2025-xx.xx disclosures report INR xx.xx crore wine-tourism revenue, xx.xx% growth, approximately xx.xx visits and xx.xx% visit growth; these constrain derived fiscal-year centers and the modeled calendarization.
35. Sula Vineyards Limited - Q2 & H1 FY26 Sales Update, October 14, 2025
    - Evidence informing base-year company-share estimates: The company's October xx.xx 2025 sales update defines wine tourism to include rooms, food and beverages, merchandise and ancillary products/services while excluding on-site wine sales, supporting a further ordinary-merchandise deduction.
36. 令和６年千葉県観光入込調査報告書
    - Evidence informing base-year company-share estimates: Chiba's official tourism table reports Mother Farm attendance of approximately xx.xx in 2024 versus xx.xx in 2023, supporting a flat rather than automatically growing 2025 volume bridge.
37. 料金 - マザー牧場
    - Evidence informing base-year company-share estimates: Official current admission is JPY xx.xx adult and JPY xx.xx child; discounted and farm-tour package tariffs constrain, but do not directly observe, the modeled 2025 realized admission.
38. 会社概要 - マザー牧場
    - Evidence informing base-year company-share estimates: The official corporate page identifies the Japanese tourism-farm and food-service business, supporting exclusion of unrelated external food outlets rather than treating all corporate activity as agritourism.
39. 泊まる - マザー牧場
    - Evidence informing base-year company-share estimates: The official accommodation route supports an overnight component within the visitor portfolio; it does not establish the assumed xx.xx% accommodation attachment or realized receipts.
40. Concha y Toro inaugura nuevo Centro del Vino - July 1, 2025
    - Evidence informing base-year company-share estimates: The July xx.xx 2025 company announcement reports xx.xx Pirque visitors in 2024, describes the new visitor and dining portfolio, and distinguishes components deferred to 2026.
41. RealNZ - Summary of evidence of Paul Norris
    - Evidence informing base-year company-share estimates: RealNZ's hearing submission reports xx.xx annual pre-pandemic passengers for the Earnslaw/Walter Peak operation; this constrains historical commercial scale, not 2025 farm-only attendance.
42. Real NZ and Southern Discoveries - Clearance determination [2023] NZCC 26
    - Evidence informing base-year company-share estimates: The October xx.xx 2023 clearance determination records adult prices of NZD175 for Earnslaw with Walter Peak dining and NZD99 for cruise only, supporting the historical NZD76 component-value comparison.

43. TSS Earnslaw & Walter Peak Experiences | RealNZ
    - Evidence informing base-year company-share estimates: The official catalog separately markets cruise-only, farm-tour, dining and Garden to Table packages, supporting component attribution and warning that current minimum prices differ by vessel and offering.
44. Yantai Changyu Pioneer Wine Co., Ltd. - 2025 Annual Report
    - Evidence informing base-year company-share estimates: FY2025 product-classified Tourism revenue is CNY70,xx.xx; the filing identifies tourism and museum entities and separately reports CNY67,xx.xx of non-liquor customer revenue. These constrain, but do not directly establish, agricultural-setting-linked receipts.
45. 매일홀딩스 주식회사 사업보고서 - 제57기, 2025년
    - Evidence informing base-year company-share estimates: The FY2025 filing reports KRW32,xx.xx revenue for 상하농원(유) and KRW1,xx.xx for the separate development entity, supporting a mixed-revenue ceiling and internal-attribution control rather than adding both entities' sales.
46. 자연을 담은 상하농원 건축물 디자인 안내
    - Evidence informing base-year company-share estimates: The company architectural guide identifies Farmers' Village as a xx.xx-room accommodation facility with related hospitality spaces, supporting the room-night capacity model.
47. 파머스글램핑 | 상하농원
    - Evidence informing base-year company-share estimates: The official Farmers' Glamping page establishes a separate marketed accommodation format; the model's unit-equivalent count and utilization remain assumptions.
48. Kualoa Grown Tour | Sustainable Farming Experience
    - Evidence informing base-year company-share estimates: The official Grown offering advertises USD59.xx.xx adult and USD39.xx.xx child prices and a defined farm, garden and fishpond itinerary, supporting the modeled tour realization and agricultural boundary.
49. Leisure Travel Services - 2025 attraction price list
    - Evidence informing base-year company-share estimates: The dated April xx.xx 2025-March xx.xx 2026 schedule lists gross Kualoa Grown retail prices and packages containing the tour, corroborating the period-specific price comparison without establishing realized supplier revenue.
50. Full Day Experiences | Kualoa Ranch
    - Evidence informing base-year company-share estimates: Alternative full-day itineraries contain six distinct advertised Kualoa Grown start times, supporting a scheduling proxy; departure frequency, seats and paid loads remain modeled.
51. Education Center | Kualoa Ranch
    - Evidence informing base-year company-share estimates: The education center provides a separate school and organizational route, supporting a distinct modeled educational-services component rather than attributing all ranch attendance to agriculture.
52. Corporate Retreats & Meetings | C Lazy U Ranch, CO
    - Evidence informing base-year company-share estimates: The operator advertises xx.xx cabins, xx.xx bedrooms, group capacity up to xx.xx people and inclusive rates of USD470-xx.xx per person-night; these constrain the occupied guest-night model, not observed annual revenue.
53. All-Inclusive Cabins & Lodging | C Lazy U Ranch Colorado
    - Evidence informing base-year company-share estimates: The lodging material identifies a xx.xx% resort fee, supporting the explicit gross-package fee bridge; its 2025 collection and average package realization remain assumptions.
54. C Lazy U Ranch FAQ | Colorado Dude Ranch Questions
    - Evidence informing base-year company-share estimates: The official FAQ identifies an active working-ranch environment, supporting the agricultural connection of the accommodation-led service model, not its utilization.

55. Rabot Hotel | Saint Lucia Getaway | From Hotel Chocolat
    - Evidence informing base-year company-share estimates: The official portfolio identifies xx.xx Rabot lodges and related restaurant, bar and spa offerings, supporting the accommodation inventory and distinct service components.
56. Project Chocolat | Hotel Chocolat Saint Lucia
    - Evidence informing base-year company-share estimates: The official catalog separates farm-connected tours, shorter workshops, included lunches and nonresident access, supporting non-overlapping experience and dining attribution; annual purchase counts remain modeled.
57. Exclusive offers for locals - Rabot Hotel from Hotel Chocolat
    - Evidence informing base-year company-share estimates: The operator advertises a USD150 day pass and separate local dining, spa and experience offers; these provide service-format and spending comparators, not observed 2025 averages.
58. Adam Henson - Corporate | Cotswold Farm Park
    - Evidence informing base-year company-share estimates: The operator describes annual attendance above xx.xx supporting the conservative activity center carried back to 2025; it does not disclose paid admissions or service receipts.
59. Holidays in the Cotswold - Lodges, Cabins, Glamping & Camping
    - Evidence informing base-year company-share estimates: The official accommodation catalog markets lodges, cabins, glamping and camping, supporting a separate farm-accommodation component; modeled guest-nights and realization are not disclosed quantities.
60. Events - Geschichten auf FarmTicker
    - Evidence informing base-year company-share estimates: Jucker's official event material states that more than xx.xx events and seminars take place annually across its farms, constraining hosting scale while leaving average participants and revenue unmeasured.
61. Frühlings- und Sommerangebote für Gruppen | Jucker Farm
    - Evidence informing base-year company-share estimates: The group-service catalog advertises private farm dining and CHF149 for additional participants in a premium field-dining offer, supporting a commercial price comparator rather than the model's average event realization.
62. Fazit zur Kürbisausstellung 2025
    - Evidence informing base-year company-share estimates: The October xx.xx 2025 review establishes five admission-charging weeks at Juckerhof; its ticket chart does not establish a numerical attendance total, which remains modeled.
63. Spier Hotel Fact Sheet - Version 10
    - Evidence informing base-year company-share estimates: Identifies xx.xx hotel rooms, two three-bedroom villas and xx.xx spa treatment rooms; these constrain the inventory-based model, not realized sales.
64. 333 Years of Spier: Our 2025 Highlights
    - Evidence informing base-year company-share estimates: Retrospectively dates the hotel reopening to March 2025 and the addition of two villas to August 2025, supporting partial-year availability.
65. Rituals and rhythms
    - Evidence informing base-year company-share estimates: Advertises accommodation from R5420 per room-night, providing a commercial price proxy rather than an observed 2025 ADR.
66. Tourist accommodation, December 2025 - Statistics South Africa, P6410
    - Evidence informing base-year company-share estimates: Reports national hotel occupancy of xx.xx%-xx.xx% for July-December 2025, a broad comparator for the assumed property occupancy, not company-specific observation.
67. Building local partnerships - Tourism How To? Guide 3, September 2005
    - Evidence informing base-year company-share estimates: The September 2005 institutional study reports approximately xx.xx annual Spier day visitors; it is a historical scale anchor only, explicitly adjusted through an uncertain current-attendance assumption.

68. Wine Tasting | Visit Spier Wine Farm
    - Evidence informing base-year company-share estimates: Advertises tasting services at R105 and R150 per person, constraining the modeled R120 blend without establishing annual purchases or historical realization.
69. Meetings at Spier - Digital Meeting Brochure
    - Evidence informing base-year company-share estimates: Lists exclusive-use gathering packages including the Manor at R1530 per person and a R17,xx.xx minimum spend; supports a separate commissioned-service price anchor, not annual event volume.
70. The Spa at Spier | Spier Wine Farm
    - Evidence informing base-year company-share estimates: Identifies eight single and two double/triple treatment rooms and advertises a R2290 seasonal package; supports specialist inventory and price comparisons, not utilization.
71. 令和７年ゴールデンウィーク期間の県内主要施設の観光入込客数集計表
    - Evidence informing base-year company-share estimates: Records xx.xx Mokumoku visitors during the xx.xx-day 2025 Golden Week period, an observed partial-year input to the attendance model.
72. 令和７年夏休み期間の県内主要観光施設の観光入込客数集計表
    - Evidence informing base-year company-share estimates: Records xx.xx Mokumoku visitors during July xx.xx-August xx.xx 2025, a xx.xx-day observation used to constrain the remaining-period attendance assumption.
73. 伊賀の里モクモク手づくりファーム 会社案内｜会社情報
    - Evidence informing base-year company-share estimates: Reports JPY5 billion of mixed group sales and identifies production, processing, retail, mail order and agricultural-park services, supporting exclusion of whole-group sales from the numerator.
74. 雇用型インターンシッププログラム - 株式会社伊賀の里モクモク手づくりファーム
    - Evidence informing base-year company-share estimates: The prefectural program profile lists JPY2.xx.xx of company sales and approximately xx.xx annual visitors without establishing a matched 2025 service-only cohort; used as a scale and scope challenge.
75. 伊賀の里モクモク手づくりファーム - ファーム営業のご案内
    - Evidence informing base-year company-share estimates: Posts adult/child admission of JPY800/xx.xx membership and late-entry exemptions, and bathing tariffs and discounts. These constrain explicitly backcast tariff and paid-incidence assumptions.
76. Okaeri ビレッジ - 宿泊施設・料金
    - Evidence informing base-year company-share estimates: Identifies xx.xx cottages, a JPY22,xx.xx starting cottage charge, old adult/child charges of JPY3300/xx.xx and a July 2026 person-charge revision. Included breakfast and park access support non-duplication.
77. Resplendent Ceylon - Company Brochure
    - Evidence informing base-year company-share estimates: The company brochure identifies xx.xx Ceylon Tea Trails rooms, constraining the eligible property inventory rather than attributing the entire resort portfolio.
78. Ceylon Tea Trails | Official Site | Sri Lanka Tea Estate
    - Evidence informing base-year company-share estimates: Describes five heritage bungalows within working tea estates and farm-connected hospitality, supporting the substantive agricultural-setting boundary but not annual sales.
79. Resplendent Easter Getaway New
    - Evidence informing base-year company-share estimates: Advertises a six-night inclusive Walking Holiday at USD7090 through December xx.xx 2025, and promotional savings. This is a dated price anchor, not realized annual ADR or occupancy.
80. Walking Holiday Offer | Offers | Resplendent Ceylon
    - Evidence informing base-year company-share estimates: The current detailed six-night offer specifies double occupancy, Garden Suite accommodation and included experiences. Used only as an explicitly qualified package-composition bridge to the dated 2025 offer.

81. Resplendent Ceylon Celebrates 20 Years of Shaping Sri Lanka's Luxury Travel Landscape Alongside the 40th Anniversary of Dilmah Tea
    - Evidence informing base-year company-share estimates: The July xx.xx 2025 company publication confirms Ceylon Tea Trails' operating history and participation within a wider tea, sea and safari portfolio, supporting period continuity and exclusion of unrelated resort revenue.

16.2. Market Concentration Analysis, 2025

[illegible] These records establish different coordination layers, not a single property-owning competitor. A buyer or partner should establish which organization controls the specific booking, credential, and host relationship before assuming that a national brand can make a property-level commitment.

[illegible] For a farm owner, reliance on centralized reservations creates exposure to the continuity of that channel; retaining a separate customer route may reduce that exposure only where the host's agreements and accommodation rights permit it. Buyers should not assume that a network interruption closes every host property, or that the host can automatically honor the network's obligations.

Diversified enterprises introduce a different control question: who actually supplies the visitor service? Koiwai Farm, Ltd. identifies a tourism department and a separate dining affiliate. [illegible]

[illegible] These examples support property- and offering-level comparisons, not inference of market power

from the parent business. Acquirers and distributors should trace the relevant attraction, subsidiary, and contract before relying on group-wide assets or branding.

Development and operating rights may also sit with different parties. ■■■■■■■ ■■■■■ ■■ ■■■■■ ■■■■■■■ ■■■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■■■ ■■■■■■■ ■■■■■■■■ ■■■ ■■■■■■■ ■■ ■■■■■■■■■ ■■■■■■■ ■■ ■ ■■■■■ ■■■■■■■■■■■■ ■■■■■■■■■■ ■■■ ■■■■■■■■■ ■■■■■■■■■ ■■■■■■■■■■ ■■■■■ ■■■■■■■■ ■■■ ■■■■■■■■■ ■■■■■ ■■■■■■■■■ ■■■■■■■■ ■■■■■■■ ■■■■■■■■■■ ■ ■■■■■■■■■■■■■■ ■■■■■ ■■■■■■■ ■■■■■■■■■■■■■■ ■■■■■ ■■■ ■■■■■■■■ ■■■ ■■■■■■■■■■■■ ■ ■■■■■■■■ ■■ ■■■■■■■■■■■ ■■■ ■■■■■■■ ■■■■■■■■■■■■ ■■■■■■■■■■■■ ■■■■■■■■ ■■■■■■■■■■ ■■■ ■■■■■■■■■■ ■■■ ■■■■■■■■■■■ ■■ ■■■■■■■■■■■ ■■ ■■■ ■■■■■■■■■■ ■■■■■■■■■■ ■■■ ■■■■■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■■ ■■■■■■■■■■■■ A dated agreement or brand launch does not establish that the relationship continues unchanged or that a particular property is visitor-ready.

Sources & Evidence

1. Walter Peak High Country Farm | A Must-Visit Destination
   · The Walter Peak proposition demonstrates transport-linked access rather than inference from a wider tourism-group portfolio.
   ([realnz.com](https://www.realnz.com/en/destinations/walter-peak-high-country-farm/))
2. DAN COMPANY LAUNCHES "SOLAN"
   · The proposed support model is a branded development route, not proof of opened properties.
3. FAQs
   · Solan identifies Dan as brand owner and partner properties as partner-owned franchises.
4. Conditions Générales de Vente Gîtes de France - mars 2026
   · The March 2026 Gîtes de France conditions distinguish the legally authorized reservation seller from the accommodation owner.
   ([gites-de-france.com](https://www.gites-de-france.com/sites/default/files/pdf/Conditions%20G%C3%A9n%C3%A9rales%20de%20Vente%20G%C3%AEtes%20de%20France%C2%AE%xx.xx-%20mars%xx.xx.pdf))
5. Mentions Légales | Sudfrance.fr
   · SUDFRANCE.FR identifies a cooperative publisher and separately lists reservation partners, including Gîtes de France. ([sudfrance.fr](https://www.sudfrance.fr/fr/mentions-legales))
6. Privacy Policy | Farm Holidays in Austria
   · The privacy policy identifies Bundesverband für Urlaub am Bauernhof in Österreich as responsible for the farm-holiday websites; it does not establish ownership of every property.
   ([farmholidays.com](https://www.farmholidays.com/en/privacy-policy))
7. Nos ressources - Accueil Paysan
   · Accueil Paysan's network materials distinguish accommodation, educational hosting, children's stays, social hosting, and product activities.
   ([accueil-paysan.com](https://www.accueil-paysan.com/fr/notre-reseau/nos-ressources/))
8. 会社情報｜小岩井農牧株式会社
   · Koiwai's corporate information identifies its tourism department and separately identifies a dining affiliate.
   ([koiwai.co.jp](https://www.koiwai.co.jp/company))
9. Impressum - Karls
   · Karls' legal notice distinguishes Karls Tourismus GmbH for tourism services from Karls Markt OHG for trading.
   ([karls.de](https://karls.de/impressum/))
10. 매일홀딩스 주식회사 사업보고서 - 2025년
    · Maeil Holdings' FY2025 filing distinguishes Sangha Farm and farm-development entities within its reported ownership structure; individual visitor contracts require separate allocation.
    ([maeilholdings.com](https://www.maeilholdings.com/ir/pdf/2025_04_no2.pdf))

11. Agrodome - A History
    · Agrodome's official history records full Ngāi Tahu ownership in 2023 and describes the farm attraction. ([agrodome.co.nz](https://www.agrodome.co.nz/visitor-info/blog/agrodome-a-history/))
12. Yantai Changyu Pioneer Wine Co., Ltd. - 2025 Annual Report
    · Changyu's annual filing identifies the issuer within a wider corporate ownership structure; this is not evidence that all group activity is farm tourism. ([static.cninfo.com.cn](https://static.cninfo.com.cn/finalpage/2026-xx.xx-xx.xx/xx.xx.pdf))
13. 张裕爱斐堡国际酒庄
    · Beijing's destination record connects Changyu AFIP with grape cultivation and visitor activities. ([s.visitbeijing.com.cn](https://s.visitbeijing.com.cn/index.php/attraction/xx.xx))
14. Rummana Returns for a Second Season to Enrich Agritourism in Jabal Akhdar
    · OMRAN's July xx.xx 2024 account identifies Janaen and Teepee as separate parties to a farm development, management, and operating agreement linked to Rummana. ([omran.om](https://omran.om/news/2024/rummana-returns-for-a-second-season-to-enrich-agritourism-in-jabal-akhdar))
15. Hoeve de Pippert in de Betuwe - BoerenBed
    · BoerenBed's dedicated Hoeve De Pippert catalog describes dairy-farm hosting through its channel, not ownership of the farm by the network. ([boerenbed.nl](https://www.boerenbed.nl/nederland/betuwe/hoeve-de-pippert-in-de-betuwe))
16. Terms and conditions - Feather Down
    · Feather Down's published UK accommodation terms identify BoerenBed UK B.V. as the covered contracting party, without establishing a successor.

16.3. Recent Developments & Impact Analysis, 2025

Feather Down Farms' counterparty continuity became a material competitive issue in September 2026. ■■■ ■■■■■■■ ■■ ■■■■ ■■■■■ ■■■■■■■■■■ ■■■■■■■ ■■■■■■■ ■■■■■■■■■■ ■■■■■■■■■ ■■■ ■■■■■■■■■ ■■■■■■■ ■■■■ ■■ ■■■■■■■■■ ■■ ■■■ ■■■■■■■■■ ■■ ■■■■ ■■■ ■■■■■ ■■■■■ ■■■■■■■■ ■■ ■■■■■■■■■ ■■■ ■■ ■■■■ ■■■■■■■ ■■ ■■■■■ ■■■■■■■ ■■■ ■ ■■■■■ ■■■■■ ■■■■ ■■■ ■■■■■■ ■■■■■■■■ ■■■■■■■ ■■■■■ ■■■■■■■■■■■ ■■ ■■■ ■■■■■■ ■■■■■ ■■■■■■■■■■■ ■■■■■■■ ■■■■■■ ■■■■■■ ■■■■ ■■■■■■■■■■ ■■■■■ ■■■ ■■■■■ ■■■■■■ ■■ ■■■■■■ ■■■■■■ ■■■■■■■■■■■ ■■ ■■■■■■■■ ■■■■■■ ■■■ ■■■■ ■■■■■ ■■■■■■ ■■■■■■■■■ ■■■■■■ ■■■ ■■■■■■■■■■ ■■■■■■■■■■ ■■■■■■ ■■■ ■■■■■■■■■ ■■ ■■■■■■■■ ■■■■■■■■■■■■ ■■■ ■■■■■■■■■■ ■■■ ■■■ ■■■■■■■■ ■■■■■■■ ■■■■■■ ■■■■■■■■■■■■ The report does not establish permanent brand closure or the availability of every associated farm.

■■■■■■■■■ ■■■■ ■■■■■■■■ ■■■ ■■■■■■■■■■■ ■■ ■■■■ ■■■ ■■■■■■ ■■■■■■■■■■■ ■■ ■■■■ ■■ ■■■■■ ■■■■ ■■■■■■■ ■■■■■■■ ■■■■■■■■■■ ■■■■■■■■■■■ ■■■ ■■■■■■■■ ■■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■■■■■ ■■■■ ■■■■■■■■■■■■ ■■■■■■■ ■■■■■■■■ ■■ ■■■ ■■■■■■■■■■■ ■■■ ■■■■■■■■ ■■■ ■ ■■■■■■■■■ ■■■■■■■■■■■■■ ■■■■■■■ This changes the ownership and management counterpart for prospective partners, but does not by itself change a farm's existing agreement or establish opened British properties. A farmer comparing the proposition with independent development should confirm investment, site preparation, guest handling, continuity, and exit commitments under the applicable agreement rather than infer them from the ownership announcement.

Sugarbush Hill Maple Farm's published cancellation of its remaining 2026 presentations, while work on a museum intended for the 2027 season takes longer than expected, changes the practical substitute set for maple interpretation. ■■■■■■■■ ■■ ■■ ■■■■■■■■ ■■■■■■■■■ ■■

[illegible] The planned museum is not an available replacement merely because a target season is stated.

Dan Company's 2025 Solan launch introduced a farm-hospitality franchise proposition built around partner-owned farms and lodges, with hospitality support and monitoring. [illegible] The announcement supports entry-model comparison, not an assumption of completed commercialization.

Sources & Evidence

1. FarmCamps enters a new phase of growth
   · FarmCamps' June xx.xx 2026 announcement reports acquisition by Bram and Alette Bastiaansen, Alette's operating leadership, and continuing independent farm partnerships. ([farmcamps.com](https://farmcamps.com/en/blog/farmcamps-groeit-verder-met-nieuwe-eigenaren))
2. Year-Round | Sucrerie de la Montagne
   · The year-round hospitality offering does not establish that every seasonal agricultural activity is available on any date. ([sucreriedelamontagne.com](https://www.sucreriedelamontagne.com/en/year-round/))
3. DAN COMPANY LAUNCHES "SOLAN"
   · Solan's 2025 launch describes farm-hospitality franchising, training, expertise, and monitoring; pilots are presented as forthcoming.
4. FAQs
   · The FAQ's prospective pilot and booking language does not establish named visitor-ready properties.
5. Openbaar faillissementsverslag - BoerenBed group, October 7, 2026
   · The October xx.xx 2026 court report records September xx.xx and September xx.xx bankruptcy judgments and an asset restart with the agreed purchase payment still outstanding at that report date. ([insolventies.rechtspraak.nl](https://insolventies.rechtspraak.nl/Services/VerslagenService/getPdf/02_zwb_26_245_F_V_01))
6. Informations Actuelles - BoerenBed
   · BoerenBed's notice states that activities have stopped and new stays cannot be booked while continuation is pursued; it does not establish permanent closure. ([boerenbed.nl](https://www.boerenbed.nl/actuele-informatie))
7. Maple Presentations - Sugarbush Hill Maple Farm
   · Sugarbush Hill states that remaining 2026 presentations are canceled while museum work intended for the 2027 season takes longer than expected. ([sugarbushhill.com](https://www.sugarbushhill.com/things-to-do/maple-presentations/))

16.4. Product Portfolio Analysis, 2025

[illegible]

[illegible] For harvesting-focused buyers, the relevant comparison is the crop, property, and participation entitlement for the intended visit, not the breadth of the surrounding farm business. Produce purchases and visitor services should remain commercially distinguishable.

Cherry Crest Adventure Farm, The Lyman Farm, Inc., Southern Belle Farm, Bishop's Pumpkin Farm, Vala's Pumpkin Patch, Kraay Family Farm, and Saunders Farm advertise seasonal agricultural attractions or entertainment connected to their farm settings. Fort Hill Farms adds a corn maze and garden-based visitor proposition. [illegible]

Educational portfolios also vary in delivery format. Cotswold Farm Park combines agricultural visitor activities with a wider destination offering; Agropequaria Mas Bes S.L advertises guided dairy-farm visits for families, schools, and groups; Dewberry Farm markets school visits incorporating garden interpretation and animal-related activities. [illegible]

[illegible] Estancia Nibepo Aike's day program provides a shorter alternative to an overnight ranch commitment. These are realistic substitutes only after matching destination, dates, participant suitability, accommodation expectations, and the promised agricultural access; a day program does not convey the entitlements of a residential stay.

[illegible] Kangerluarsorujuk Cabin emphasizes remote farm surroundings and separately coordinated meals; Qanisartuuni Unnuisarfik offers self-catering accommodation and optional meals without connectivity; Qorlortup Itinnera Guesthouse participates in farm-to-farm travel. A distributor should secure each host, transfer, meal, and communication arrangement rather than purchase an undifferentiated regional farm-stay promise.

[illegible] Freixenet México's published experience brochure distinguishes vineyard-connected activities from cellar visits. Buyers should specify the agricultural component, rather than assume every beverage-branded experience includes access to cultivation or accommodation.

Integrated estates offer breadth without creating a universal farm-wide entitlement. [illegible] These portfolios suit buyers assembling several services at one destination, but require coordination across inclusions and reservations; breadth is not evidence that every component is included in one purchase.

European estate accommodation provides several narrower alternatives. [illegible] A harvest-themed package requires confirmation of its actual seasonal program, not merely a room reservation.

Farm Dining can be the principal purchased experience rather than an accessory to lodging. Hacienda Sarapampa distinguishes its standard farm-connected lunch from expressly private service and a private visit. [illegible]

Coffee-origin portfolios range from hotel-based stays to shorter excursions. Finca Argovia and Finca Hamburgo advertise estate-related activities within hospitality settings; Hacienda Guayabal combines coffee visits and lodging. [illegible]

Cacao-linked portfolios demonstrate a comparable distinction between origin discovery and accommodation. fairafric's Farm-to-Factory Tour combines agricultural access with a factory visit and lunch, whereas Hotel Chocolat markets estate experiences alongside Rabot Hotel accommodation.

Sucrerie de la Montagne extends maple-linked meals and requested interpretation beyond the sugaring season. These examples should be compared by the purchased agricultural access, not by treating every associated cultural, recreational, or product activity as interchangeable.

Smaller farm-hosting portfolios frequently bundle fewer services. Ilola Farm Holidays and Ollinahon vuodenkierto advertise accommodation connected to functioning farms.

Regional catalogs provide additional differentiation rather than uniform availability. Jasra Organic Farm advertises family and school-facing visits; Halbrecht Foodgarden and Meshek HaPark present garden, picking, or group-oriented experiences; Château Kefraya combines vineyard visits with tastings and dining.

African farm portfolios also span different service relationships. ▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪ ▪▪▪ ▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪ ▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ Buyers should retain the named property and seller throughout procurement.

Sources & Evidence

1. Kualoa Grown Tour | Sustainable Farming Experience
   · Kualoa Grown advertises a defined itinerary spanning farms, gardens, and Mōliʻi Fishpond with aquaculture interpretation. ([kualoa.com](https://www.kualoa.com/tours-and-activities/kualoa-grown-tour))
2. Venues at Spier Wine Farm | Good Gatherings
   · Spier advertises separately commissioned gathering spaces, including exclusive-use hosting. ([spier.co.za](https://www.spier.co.za/venues/))
3. FAQ | Spier
   · Spier distinguishes day-access experiences from hotel facilities reserved for guests.
4. Fairview Estate FAQ - Coffee Farm Tours, Products & Booking
   · Fairview Coffee Estate advertises direct visits and says transfer inclusion depends on the selected booking route.
5. Education and Enrichment | Classes and Workshops | Fair Oaks Farms
   · The self-guided format provides the comparison boundary for other advertised agricultural learning programs. ([fofarms.com](https://fofarms.com/education/))
6. Sula Vineyards Limited - Q3 & 9M FY26 Investor Presentation
   · Sula's presentation identifies vineyard hospitality, resort brands, tastings, tours, dining, and bottle-shop activity; these are distinct visitor and product relationships.
7. Heenat Salma Experiences | Heenat Salma Farm
   · Heenat Salma markets day, lodging, workshop, and treatment experiences through differentiated service routes. ([heenatsalma.earth](https://heenatsalma.earth/experiences/))
8. Year-Round | Sucrerie de la Montagne
   · Sucrerie markets requested tours, meals, accommodation, and activities across seasons. ([sucreriedelamontagne.com](https://www.sucreriedelamontagne.com/en/year-round/))
9. Reservations
   · Sarapampa distinguishes its standard farm-connected lunch from explicitly private service and a private visit. ([haciendasarapampa.com](https://haciendasarapampa.com/agencies-reservations/))
10. The Spa at Spier | Spier Wine Farm
    · Spier's spa welcomes day visitors and hotel guests while retaining service-specific access conditions. ([spier.co.za](https://www.spier.co.za/spa/))
11. Farm to Factory Tour
    · fairafric's Ghana catalog combines cocoa-farm access, a factory visit, and lunch in its Farm-to-Factory Tour.
12. More About The Farm - Underwood Family Farms
    · Underwood advertises crop participation, school tours, celebrations, and seasonal farm activities as a fruit and vegetable grower. ([underwoodfamilyfarms.com](https://underwoodfamilyfarms.com/about-us/))
13. Eckert's Farm History
    · Eckert's describes orchard locations with differing picking, entertainment, dining, and retail propositions. ([eckerts.com](https://eckerts.com/history/))

14. Seasonal Upick fields - Krause Farms Ltd
    · Krause markets seasonal U-pick access with explicit availability qualifications. ([krauseberryfarms.com](https://www.krauseberryfarms.com/pages/u-pick-berry-fields))
15. Taves Farms | U-Pick & Experiences
    · Taves advertises U-pick and farm experiences through its visitor portfolio. ([tavesfamilyfarms.com](https://www.tavesfamilyfarms.com/))
16. Apples - Downey's Strawberry Apple Farm
    · Downey's Apples page markets orchard-picking access under the farm identity. ([downeysupickfarm.ca](https://downeysupickfarm.ca/apples/))
17. FAQs | Cherry Crest Adventure Farm
    · Cherry Crest's FAQ identifies a working farm and distinguishes admission from separately purchased attractions. ([cherrycrestfarm.com](https://cherrycrestfarm.com/about/faqs/))
18. Our History | Lyman Orchards
    · Lyman's history identifies The Lyman Farm, Inc. and agricultural maze attractions within its diversified farm business. ([lymanorchards.com](https://lymanorchards.com/about-us/our-history/))
19. Fall on the Farm - Southern Belle Farm
    · Southern Belle markets a seasonal Fall on the Farm visitor product. ([southernbellefarm.com](https://www.southernbellefarm.com/fall/))
20. Bishop's Pumpkin Farm
    · Bishop's advertises a seasonal harvest and family-attraction portfolio. ([bishopspumpkinfarm.com](https://www.bishopspumpkinfarm.com/))
21. Our Story - A Family Tradition | Vala's
    · Vala's describes its seasonal attraction in connection with a working family farm. ([valaspumpkinpatch.com](https://valaspumpkinpatch.com/our-story/))
22. About the Farmers | Kraay Family Farm
    · Kraay's official account connects its agricultural origins with seasonal visitor attractions. ([kraayfamilyfarm.com](https://www.kraayfamilyfarm.com/come-and-see-us/about-the-farmers/))
23. Our Story - Saunders Farm
    · Saunders describes a working-farm connection alongside seasonal attractions and events. ([saundersfarm.com](https://saundersfarm.com/our-story/))
24. Plan Your Visit - Fort Hill Farms
    · Fort Hill Farms advertises a corn maze, gardens, and outdoor visitor activities. ([forthillfarms.com](https://forthillfarms.com/visit/))
25. Cotswold Farm Park: Family Days Out & Rare Breeds
    · Cotswold Farm Park markets agricultural visitor activities within its wider destination portfolio. ([cotswoldfarmpark.co.uk](https://cotswoldfarmpark.co.uk/farm-park/))
26. Vine a visitar la nostra granja | Mas Bes
    · Mas Bes markets guided dairy-farm visits for families, schools, and organized groups. ([masbes.com](https://www.masbes.com/visites/))
27. Farm Field Trips Near Houston - Dewberry Farm
    · Dewberry Farm markets school field trips with garden interpretation and animal-related activities. ([dewberryfarm.com](https://www.dewberryfarm.com/school-field-trips))
28. C Lazy U Ranch FAQ
    · C Lazy U describes family guest programs in an active working-ranch environment. ([clazyu.com](https://www.clazyu.com/frequently-asked-questions/))
29. About Estancia Los Potreros
    · Estancia Los Potreros describes hosted accommodation and experiences on a working cattle estancia. ([estancialospotreros.com](https://www.estancialospotreros.com/about-estancia-los-potreros))

30. Farm Tours and Cafe - Curringa Farm
    - Curringa markets working-farm tours and organized-group hospitality. ([curringafarm.com.au](https://curringafarm.com.au/experiences/))
31. Día de campo - Estancia Nibepo Aike
    - Nibepo Aike markets a rural day program including sheep-related agricultural interpretation. ([nibepoaike.com.ar](https://nibepoaike.com.ar/dia-de-campo/))
32. Riding Greenland
    - Riding Greenland's itinerary connected to Inneruulalik names Sillisit, Sermilik, and Illunnguujuk accommodation stops; the itinerary does not establish common ownership. ([riding-greenland.com](https://www.riding-greenland.com/))
33. Pioti Igaliku - Visit South Greenland
    - The regional destination record identifies Pioti's sheep-farmer operators and differentiates settlement houses and self-catering pods. ([visitsouthgreenland.com](https://visitsouthgreenland.com/igaliku-farm-holiday/))
34. Kangerluarsorujuk Cabin - Visit South Greenland
    - Kangerluarsorujuk Cabin is described in farm surroundings with self-catering facilities and separately coordinated farmer meals. ([visitsouthgreenland.com](https://visitsouthgreenland.com/kangerluarsorujuk-cabin/))
35. Qanisartuuni Unnuisarfik - Visit South Greenland
    - Qanisartuuni's farm-hostel record distinguishes self-catering, optional meals, and the absence of Wi-Fi and cellular service. ([visitsouthgreenland.com](https://visitsouthgreenland.com/qanisartuuni-unnuisarfik/))
36. Qorlortup Itinnera Guesthouse - Visit South Greenland
    - Qorlortup Itinnera is marketed as farm accommodation participating in farm-to-farm travel. ([visitsouthgreenland.com](https://visitsouthgreenland.com/qorlortup-itinnera/))
37. Enoturismo | Miolo
    - Miolo's catalog markets vineyard-connected visitor experiences across its estate portfolio. ([institucional.miolo.com.br](https://institucional.miolo.com.br/en/enoturismo/))
38. Perguntas frequentes | Vinícola Concha y Toro, Pirque
    - Concha y Toro's Pirque FAQ differentiates visits, food experiences, transfers, and partner accommodation arrangements. ([enoturismo.conchaytoro.com](https://enoturismo.conchaytoro.com/pt/perguntas-frequentes/))
39. Tourism - Viu Manent
    - Viu Manent markets vineyard experiences alongside ViBo Wine Lodge accommodation. ([viumanent.cl](https://viumanent.cl/en/visitenos/))
40. Bodega Zuccardi Valle de Uco - Visit Argentina
    - Argentina's tourism record identifies Zuccardi's estate visitor and dining experiences. ([argentina.travel](https://www.argentina.travel/pt/enoturismo/bodega-zuccardi-valle-de-uco))
41. The Wine Experience Uruguay - Bodega Garzón
    - Bodega Garzón markets vineyard picnics, estate tours, and tasting experiences. ([bodegagarzon.com](https://bodegagarzon.com/en/tourism-experiences-garzon/))
42. Experiencias by Viñedos Freixenet México
    - Freixenet México's brochure differentiates vineyard-connected experiences from cellar and tasting products; it does not confirm a current reservation. ([freixenetmexico.com.mx](https://freixenetmexico.com.mx/wp-content/uploads/2024/xx.xx/Experiencias-by-Vinedos-Freixenet-Mexico_SV_min.pdf))
43. About Babylonstoren
    - Babylonstoren describes working-farm and garden-linked accommodation, restaurants, and tastings. ([babylonstoren.com](https://babylonstoren.com/about))
44. Boschendal
    - Boschendal's commercial portfolio combines working-farm accommodation, dining, and estate experiences. ([boschendal.com](https://boschendal.com/home/))

45. Hospitality - Il Borro
    - Il Borro markets estate accommodation and farmhouse hospitality. ([ilborro.it](https://www.ilborro.it/en/hospitality/))
46. Holidays at La Vialla
    - La Vialla advertises restored farmstead accommodation at its agricultural estate. ([lavialla.com](https://www.lavialla.com/en/at-the-fattoria/holidays-at-la-vialla/))
47. The Al Rocol Estate
    - Al Rocol describes agriturismo accommodation among vineyards at its family winery. ([alrocol.com](https://www.alrocol.com/en/the-al-rocol-estate/))
48. Harvest Experience - Herdade da Malhadinha Nova
    - Malhadinha Nova advertises a harvest-linked accommodation package; the catalog does not confirm a particular reservation. ([malhadinhanova.pt](https://www.malhadinhanova.pt/pt/experiencias/pacotes-tematicos/harvest-experience/xx.xx/))
49. Experiences - Meneghetti
    - Meneghetti markets experiences within its vineyard and olive-estate hospitality setting. ([meneghetti.hr](https://meneghetti.hr/en/experiences/))
50. Et Cetera Winery - Moldova Turism
    - Moldova's tourism record describes Et Cetera's vineyard visits, tastings, dining, and accommodation. ([turism.gov.md](https://turism.gov.md/en/obiective_turistice/vinaria-et-cetera/))
51. Tourist Services | Friðheimar
    - Friðheimar advertises greenhouse visits and restaurant services within its tomato-growing setting. ([fridheimar.is](https://fridheimar.is/tourist-services/))
52. Sustentabilidade - Fazenda Santa Vitória
    - Fazenda Santa Vitória describes continuing dairy agriculture integrated with rural hospitality. ([fazendasantavitoria.com.br](https://fazendasantavitoria.com.br/sustentabilidade/))
53. The Farm | Hacienda La Danesa
    - Hacienda La Danesa describes a working cacao and dairy farm connected with accommodation, dining, and visitor experiences. ([haciendaladanesa.com](https://www.haciendaladanesa.com/the-farm))
54. FAQs - Hacienda Zuleta
    - Hacienda Zuleta's FAQ connects hotel hospitality and guest activities with its productive farm. ([zuleta.com](https://www.zuleta.com/preguntas-frecuentes))
55. Preguntas Frecuentes - Finca Argovia
    - Finca Argovia's FAQ markets estate-related activities and direct accommodation reservations. ([argovia.com.mx](https://www.argovia.com.mx/preguntas-frecuentes/))
56. Actividades | Finca Hamburgo
    - Finca Hamburgo markets its coffee visitor experience within a broader activities portfolio. ([fincahamburgo.com](https://fincahamburgo.com/actividades/))
57. Hacienda Guayabal
    - Hacienda Guayabal advertises coffee-plantation tours and lodging. (haciendaguayabal.com.co)
58. Explora las fincas cafeteras de Colombia | Colombia Travel
    - Colombia's tourism publication identifies farm-related coffee visits at Hacienda Combia and Finca del Café alongside accommodation. ([colombia.travel](https://colombia.travel/es/encanto/haciendas-cafeteras-en-colombia-conoce-cinco-opciones-para-una))
59. Amenities at Finca Lérida
    - Finca Lérida's amenities record identifies hospitality on a working coffee estate. ([hotelfincalerida.com](https://hotelfincalerida.com/boquete-hotel-amenities/))

60. History - Selva Negra
    - Selva Negra's history connects its hospitality with agricultural production at Finca La Hammonia. ([selvanegra.com](https://www.selvanegra.com/en/history/))
61. Hacienda Doka Coffee Tour
    - Hacienda Doka markets a farm tour with separately selected meal and transport packages. ([haciendadoka.com](https://www.haciendadoka.com/pages/hacienda-doka-coffee-tour-best-coffee-experience-in-costa-rica))
62. Experiencia Finca | Finca Santa Elena
    - Finca Santa Elena markets a reservable coffee-farm visitor experience. ([fincasantaelena.hn](https://www.fincasantaelena.hn/experienciafinca))
63. Beneficio El Carmen | El Salvador
    - El Salvador's tourism portal describes guided visits and rural activities at Beneficio El Carmen's coffee estate. ([elsalvador.travel](https://www.elsalvador.travel/experience/beneficio-el-carmen/))
64. Farm - Belmont Estate
    - Belmont Estate describes operating mixed agriculture and states that visitor tours focus on the farm. ([belmontestategrenada.com](https://belmontestategrenada.com/farm/))
65. Rabot Hotel - Hotel Chocolat
    - Hotel Chocolat markets Rabot Hotel and estate visitor experiences in Saint Lucia. (saintlucia.hotelchocolat.com)
66. El Sendero del Cacao
    - El Sendero del Cacao is an estate-connected cacao experience distinct from the provider's urban attraction. ([cacaotour.com](https://cacaotour.com/es/el-sendero-del-cacao/))
67. Quiénes somos - CACEP
    - CACEP connects its visitor invitation with its cacao estate and chocolate factory. ([chocolatescacep.com](https://chocolatescacep.com/pages/quienes-somos))
68. Belize Adventures & Excursions | Copal Tree Lodge
    - Copal Tree Lodge markets farm and garden experiences within its broader excursion portfolio. ([copaltreelodge.com](https://www.copaltreelodge.com/belize-adventures))
69. PEG Farm and Nature Reserve - Visit Barbados
    - Barbados' tourism authority describes PEG Farm visits, passes, dining, and camping. ([visitbarbados.org](https://www.visitbarbados.org/peg-farm-and-nature-reserve))
70. RecorridoExprés | Flor de alfalfa
    - Flor de Alfalfa advertises a guided ranch itinerary including agricultural areas. ([flordealfalfa.com](https://www.flordealfalfa.com/recorridoexpres))
71. Tours y Actividades | Hacienda Sotuta de Peón
    - Sotuta de Peón's catalog distinguishes its henequen tour from other estate activities. ([haciendaviva.com](https://www.haciendaviva.com/tours-y-actividades-sotuta-de-peon-yucatan))
72. Universitarios 2026 - Mundo Cuervo
    - Mundo Cuervo's university-group brochure includes an agave-field component in advertised visitor packages. ([mundocuervo.com](https://mundocuervo.com/wp-content/uploads/2026/xx.xx/Universitarios-2026-Ingles.pdf))
73. Ilola Farm Holidays
    - Ilola markets accommodation, food, and experiences at a functioning farm. ([ilolanmaatila.fi](https://www.ilolanmaatila.fi/inenglish))
74. Farmstay in Finland - Ollinahon vuodenkierto
    - Ollinaho markets farmstay accommodation and breakfast at its operating dairy farm. ([ollinaho.fi](https://www.ollinaho.fi/en/farmstay/))
75. Besøg Tothaven
    - Tothaven advertises seasonal admission, café services, and products from its farm dairy. ([tothaven.dk](https://tothaven.dk/besoegtothaven/))

76. Intrebari si raspunsuri - Ferma de sub Penteleu
    - Ferma Penteleu's full-board accommodation description includes a farm tour. ([fermapenteleu.com](https://fermapenteleu.com/intrebari-si-raspunsuri/))
77. Nastanitve | Firbas
    - Firbas advertises several accommodation formats associated with farm experiences. ([firbas.com](https://firbas.com/nastanitve/))
78. Noclegi agroturystyka - Folwark Wąsowo
    - Folwark Wąsowo markets agritourism accommodation with an organic-farm connection. ([folwarkwasowo.pl](https://folwarkwasowo.pl/noclegi/))
79. Eco Holidays - Pastoral Vadi
    - Pastoral Vadi advertises farm holidays across the year; this does not establish date-specific availability. ([pastoralvadi.com](https://www.pastoralvadi.com/eco_holidays.aspx))
80. Jasra Organic Farm
    - Jasra advertises farm visits, family activities, school programs, and seasonal offerings. (jasraorganicfarm.com)
81. Halbrecht Foodgarden
    - Halbrecht's English portfolio presents its garden-connected visitor and group experience proposition. ([foodgarden.co.il](https://www.foodgarden.co.il/en/))
82. □□□□□ □□□
    - Meshek HaPark advertises agricultural visitor events, seasonal picking, and group services. ([meshekhapark.co.il](https://www.meshekhapark.co.il/))
83. Château Kefraya
    - Château Kefraya advertises vineyard-connected tours, tastings, dining, and privately arranged visits. ([chateaukefraya.com](https://www.chateaukefraya.com/en/kefraya))
84. Visit Palestine - Canaan Palestine
    - Canaan Palestine invites inquiries for farmer visits and family homestays, separately from headquarters experiences. ([canaanpalestine.com](https://canaanpalestine.com/pages/visit-palestine))
85. About Us | North Sedra
    - North Sedra describes a winter-season farm and family visitor proposition. ([northsedra.qa](https://www.northsedra.qa/about-us))
86. Family Farm Visits in Lebanon - Sannour
    - Sannour's advance-booked day offer combines a farm tour, seasonal activity, and meal; future sessions require inquiry. ([sannourfarm.com](https://sannourfarm.com/sannour-day-out))
87. Zaytuna Farm - Al Baha Municipality
    - Al Baha Municipality identifies Al-Zaytuna as an olive-farm agricultural tourism destination; it does not provide booking-specific contract terms. ([baha.gov.sa](https://baha.gov.sa/en/Departments/ImageAlbum/xx.xx?deptId=xx.xx))
88. Cango Ostrich Farm - Oudtshoorn Tourism
    - Oudtshoorn's destination record identifies Cango Ostrich Show Farm's visitor proposition. ([oudtshoorn.com](https://www.oudtshoorn.com/project/cango-ostrich-farm/))
89. Krumhuk besuchen
    - Krumhuk advertises farm visits and guesthouse accommodation connected with its farm. ([krumhuk.de](https://www.krumhuk.de/de/krumhuk-besuchen/))
90. Rates | Huntingdon House
    - Satemwa Lodges identifies accommodation at Huntingdon House and Chawani Bungalow on Satemwa Tea Estate. ([satemwalodges.com](https://www.satemwalodges.com/rates))
91. Fairview | Wine and Cheese
    - Fairview's South African portfolio markets wine-and-cheese tasting services, distinct from the captured Kenyan coffee-estate identity. ([fairview.co.za](https://www.fairview.co.za/))

16.5. Benchmarking Analysis, 2025

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Residential and private-group offerings require a separate peer group. ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ A broader portfolio can reduce separate arrangements, but only when the selected services are confirmed together.

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Heritage, rural accommodation, and continuing agricultural access require different verification. Hotel Fazenda Dona Carolina's history and Fazenda Capoava's estate description do not by themselves settle the agricultural access purchased in a present booking. ▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪ ▪ ▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪ ▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪

Several estate comparisons remain conditional on seller and service allocation. ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪

[illegible] For these candidates, neither a familiar estate brand nor a product business settles which party grants access, supplies hosting, and handles cancellation.

European specialist comparisons have additional distinctions to resolve. [illegible] These are procurement conditions, not conclusions that the companies lack competitive significance.

Partner accommodation must not be mistaken for an owned portfolio. [illegible] Buyers needing one accountable package should require that commitment expressly; otherwise, separate host confirmations remain necessary.

[illegible] White Oak Pastures and Séka Hills require identification of the particular visitor service and seller rather than reliance on the wider agricultural enterprise. Thompson Farm and Nursery, LLC requires a current identity-bound visitor offering beyond an event-account label.

Specialist travel organizers should be benchmarked on confirmed farm access and responsibility for the itinerary. Farm To Farm Tours, Quadrant Australia, and AgriTours Canada Inc. require current seller and farm-supplier commitments before comparison with Field Farm Tours Ltd. [illegible]

For Gulf and neighboring farm visits, the decisive comparison is often the actual operating season and commissioned service. [illegible]

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Tea-, coffee-, and lodge-based comparisons remain conditional for Aberfoyle Lodge, HBD Príncipe, Kiambethu Farm, Clarke Farm, Ngorongoro Safari Lodge, Gushe Buna, SORWATHE LTD, and Rwanda Mountain Tea Group. The needed comparison is the named agricultural visit, its relationship to accommodation, and the seller authorized to commit both. ▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪ ▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪

For North African and community-oriented candidates, the material distinction is authority to promise the host relationship. ▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪ ▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪ ▪▪▪ ▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪

Asian farm-attraction comparisons also require offering-level commitments. ▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪ ▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪ ▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪ ▪▪▪ ▪▪▪▪ ▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ Costales Nature Farms, Gourmet Farms, Inc., Bali Pulina, and K'Ho Coffee require a clearly identified agricultural visitor product rather than inference from agricultural production, branding, or destination description alone.

For China-based alternatives, Yantai Changyu Pioneer Wine Co., Ltd. should be assessed through the particular estate, agricultural program, and contracting subsidiary relevant to the purchase, not its entire corporate business. Duoli Nongzhuang, Crab Island Green Ecology

Farm, and Bolian Resort & Spa Jingmai likewise require identity-bound agricultural visitor packages and the responsible operating seller for a like-for-like comparison. ▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪ ▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪ ▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪

Participation-led Asian itineraries should be assessed separately from generic countryside stays. The Living Land Farm supplies an expressly optional-participation example, but Phong Nha Holiday Co., Ltd., Saguna Baug, Parashar Agri & Culture Tourism, and Dewalokam require matched confirmation of the agricultural guest program and contracting entity. ▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪

Aquaculture Farms remain included. Kualoa Ranch provides an evidenced integrated farm-and-fishpond itinerary; a standalone comparison with J. Hunter Pearls requires confirmation of its tour seller, purchased marine-farm access, and booking availability. ▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪ ▪▪▪ ▪▪ ▪▪▪▪▪ ▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪

Additional operating alternatives require targeted confirmation rather than assumption. Highgate Ostrich Show Farm and Redberry Farm need the specific visit, legal seller, and booking terms matched to the proposed purchase. ▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪

Agri Tourism Development Corporation introduces a supplier-development comparison rather than merely another destination. Its business presentation describes farmer training and consultancy alongside farm-visitor development. ▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪

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product, pickup arrangements, and responsible seller; buyers arranging their own transport should not purchase that wider commitment unnecessarily. The catalog establishes advertised combinations, not the underlying transport agreement or fulfillment on a particular date.

Island Hill Farm provides a different attendance comparison from Chudleigh's fixed-duration admission. ▪▪▪ ▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪ Commissioners should obtain the applicable date, format, and arrival commitment; a group arrangement is not automatically the same purchase as household admission.

▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪ ▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ A buyer needing that combined itinerary should require acceptance of the farm component and substitution terms from the selling organizer. A narrower estate-only visit is an alternative only when its separate access and seller are confirmed.

▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ Compared with Fair Oaks Farms' expressly self-guided Adventures, the commissioning question is the actual instruction, supervision, and hosting accepted for the group, not which provider uses educational language. The selected program and institutional acceptance still need confirmation.

For Sant Joan de Binissaida SL, compare the estate's accommodation and olive-oil-tasting proposition by service rather than infer one common calendar. Binissaida's October 2024 announcement described winter plantation visits despite the accommodation's October closure. ▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪ ▪ ▪▪▪▪ ▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪

Jucker Farm AG identifies its managed locations and a dedicated event-and-seminar inquiry route, while declining restaurant and event bookings through social media. ▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪ ▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ Central coordination can support the inquiry, but the selected venue, service scope, and date remain the commercial commitment to secure.

▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪ ▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ A commissioner seeking that agricultural encounter should obtain confirmation of the host component and the visitor services included. A village stay or general nature excursion may

remain suitable for another brief, but is not automatic fulfillment of the particular agricultural visit.

■■■■ ■■■■■■■ ■■■■■ ■■■■■■■■■ ■■■■■■■■■ ■■■■■■■■ ■■■■■■■■ ■■■■■■■■■■ ■■■ ■■■■■■■■■■■■ ■■ ■■■■■■■■■ ■■■■■■■■■■ ■■■ ■■■■■■■ ■■■■ ■■ ■■■ ■■■■■■■■ ■■■■ ■■■■■■■■■ ■ ■■■■■■■■■■ ■■■■■■■■■■■ ■■■■■■■■■■■■■ ■■■ ■ ■■■■■■■ ■■■■■■■■■ ■■ ■■■■■■■■■■■■■■■■ ■■■■■■■■■■ Buyers comparing an organizer-linked farm stay with a directly contracted estate should establish the continuing company-property relationship, agricultural access, and seller before relying on that history. Neither continuing control nor closure follows from the dated account alone.

■■■ ■■■■■■■ ■■■ ■■■ ■■■■■■■■■■■■■ ■■■■■■■■■■■■■ ■■■■■■■ ■■■■■■ ■■■■ ■■■■■■ ■■■■■■ ■■■■ ■■■■ ■■■■ ■■ ■■■■■■■ ■■■ ■■■ ■■ ■■■■■■■ ■■■■■ ■■■■■■■ ■ ■■■■■■■■■■■■ That threshold-based access condition differs from Island Hill Farm's advertised group and semi-private calendar and Fair Oaks Farms' organized-group arrangements. A school or tour organizer should secure host acceptance before arranging attendance; an individual's ability to visit without booking does not establish an equivalent group entitlement.

Sources & Evidence

1. Kualoa Grown Tour | Sustainable Farming Experience
   · Kualoa Grown advertises a defined itinerary spanning working farms, gardens, and Mōliʻi Fishpond with aquaculture interpretation. ([kualoa.com](https://www.kualoa.com/tours-and-activities/kualoa-grown-tour))
2. Venues at Spier Wine Farm | Good Gatherings
   · Spier advertises separately commissioned gathering venues; Spier Manor expressly offers exclusive use and a dedicated team. ([spier.co.za](https://www.spier.co.za/venues/))
3. FAQ | Spier
   · Spier's visitor FAQ distinguishes its farm-facing visitor experiences from hotel accommodation and guest facilities. The comparison remains specific to the purchased service. ([spier.co.za](https://www.spier.co.za/faq/))
4. Education and Enrichment | Classes and Workshops | Fair Oaks Farms
   · Fair Oaks Farms describes its Adventures as self-guided, excludes direct visitor interaction with live animals, and requires advance notice for groups of xx.xx or more. ([fofarms.com](https://fofarms.com/education/))
5. Walter Peak High Country Farm | A Must-Visit Destination
   · RealNZ advertises Walter Peak farm and dining experiences that include a return scenic cruise. This establishes a transport-linked package, not availability for a particular departure. ([realnz.com](https://www.realnz.com/en/destinations/walter-peak-high-country-farm/))
6. Private Retreats at Paintrock Canyon Ranch - Ranchlands
   · Ranchlands distinguishes private Campus hosting from limited seasonal guest-camp buyouts at Paintrock Canyon Ranch. ([ranchlands.com](https://ranchlands.com/pages/paintrock-retreats))
7. Admissions Information | Chudleigh’s
   · Chudleigh's requires advance, date-and-slot admission and expressly does not guarantee apples for picking on the selected date. ([chudleighs.com](https://www.chudleighs.com/visit-our-farm/admissions-information/))
8. Reservations
   · Hacienda Sarapampa distinguishes Farm to Table, including a hacienda visit, from Be My Guest, expressly including private service and a private visit. ([haciendasarapampa.com](https://haciendasarapampa.com/agencies-reservations/))
9. FAQs - Living Land Lao
   · The Living Land Farm permits observation instead of participation and offers its Rice Experience without lunch. ([livinglandlao.org](https://livinglandlao.org/faqs/))

10. Blackberry Farm | Reservation Policies
    · Blackberry Farm's reservation policies limit property access to registered guests. ([blackberryfarm.com](https://www.blackberryfarm.com/stay/policies))
11. - Farm Tours - - Emirates Bio Farm
    · Emirates Bio Farm's Farm Tours page describes self-guided walking access and directs visitors to check date-specific opening through ticketing. ([emiratesbiofarm.com](https://emiratesbiofarm.com/pages/farm-tours))
12. FAQ - Emirates Bio Farm
    · Emirates Bio Farm's FAQ describes self-guided access, explains the absence of tractor rides, prohibits harvesting, and separately advertises private weekday tours for corporate, private, and school bookings. ([emiratesbiofarm.com](https://emiratesbiofarm.com/pages/faq))
13. - Visit - - Emirates Bio Farm
    · Emirates Bio Farm's separate Visit page retains tractor-tour, harvesting, walk-in, and seasonal-closure descriptions that conflict with its other visitor pages. ([emiratesbiofarm.com](https://emiratesbiofarm.com/pages/visit-xx.xx))
14. Fazenda Produtora de Café | Hotel Fazenda Dona Carolina
    · Hotel Fazenda Dona Carolina's history describes agricultural-estate origins and conversion into a historical hotel. That account does not specify the agricultural access included in an individual booking. ([hotelfazendadonacarolina.com.br](https://www.hotelfazendadonacarolina.com.br/historia-hotel-fazenda))
15. A Fazenda - Fazenda Capoava | ITU-SP | Site Oficial
    · Fazenda Capoava's estate presentation markets hospitality and farm-life positioning without specifying a booking-specific agricultural program. ([fazendacapoava.com.br](https://fazendacapoava.com.br/a-fazenda/))
16. On holiday among South Greenland’s sheep farmers - Visit Greenland
    · Visit Greenland's Ipiutaq account identifies the 2017 season as the last opportunity to visit with its named hosts. It does not establish subsequent hosting arrangements. ([visitgreenland.com](https://visitgreenland.com/articles/on-holiday-among-south-greenlands-sheep-farmers/))
17. Uncover the Arts - Bermuda, 2016
    · Bermuda's 2016 cultural-tourism brochure advertises a Wadson's Farm tour. Its period supports a historical offering, not continuing availability. ([culture.bm](https://culture.bm/wp-content/uploads/2017/xx.xx/1479227742Uncover20the20Arts20Brochure202016_WEB2.pdf))
18. Coffee Tour - Welchez Coffee
    · Welchez advertises a reserved coffee-tour package connected to Finca Santa Isabel, with transport and a meal. The page does not establish the precise legal relationship to Agroindustrial Santa Isabel S. A. de C.V. ([cafehonduras.com](https://cafehonduras.com/pages/coffee-tour))
19. Activités | DeweAgroPast - Exploitation Agropastorale
    · DeweAgroPast invites contact about visiting its enterprise. The inspected activities page does not specify a guided group-tour commitment. ([deweagropast.com](https://deweagropast.com/activites.html))
20. Contact | Formations des 4 chemins
    · La Ferme des xx.xx Chemins' contact form separates group farm-visit inquiries from training inquiries and training-related lodging. ([formationsdes4chemins.com](https://www.formationsdes4chemins.com/contact))
21. マザー牧場とは｜マザー牧場について｜マザー牧場
    · Mother Farm's official overview advertises animal-related visitor events and guided farm-attraction experiences. These establish portfolio participation rather than a confirmed commissioned package. ([motherfarm.co.jp](https://www.motherfarm.co.jp/about/outline.php))
22. About Us - Agritourism
    · Agri Tourism Development Corporation's business presentation describes farmer training and consultancy alongside farm-visitor development. It does not establish a single standardized visitor contract across associated centers. ([agritourism.in](https://agritourism.in/about-us/))

23. Activities with + Transfer Options - DESARU FRUIT FARM
    - Desaru Fruit Farm's catalog distinguishes a farm-tour-and-lunch product from products expressly labeled as including transfers.
    ([dff.world](https://dff.world/product-category/uncategorized/activities-with-transfer-options/))
24. Admission/Hours - Island Hill Farm
    - Island Hill Farm's fall 2026 admission page requests online booking and distinguishes ordinary opening from group and semi-private arrangements. Its arrival description differs from a fixed-duration attendance promise.
    ([islandhillfarm.ca](https://www.islandhillfarm.ca/admission.html))
25. BH9 -Full Day Antigua Guatemala Tour & Finca Filadelfia | Clark Tours
    - Clark Tours advertises a 2025-2026 Antigua and Finca Filadelfia excursion with hotel transfers and entrance fees. This establishes the intermediary's advertised package, not an independent estate reservation or its supplier agreement. ([clarktours.com.gt](https://www.clarktours.com.gt/excurstions/bh9-full-day-antigua-guatemala-tour-finca-filadelfia-coffee-tour-operates-daily-xx.xx))
26. CauseyExperience | Causey Farm
    - Causey Farm's official site separates primary-school, secondary-school, and international-group routes and identifies Causey Educational Tours Ltd in its footer. These establish audience-specific inquiry routes, not an identical program for every group.
    ([causey.ie](https://www.causey.ie/schools-colleges/primary-school-tours/causeyexperience/))
27. About Binissaida | Boutique Hotel Binissaida Menorca
    - Binissaida's official portfolio advertises accommodation and olive-oil tastings as distinct elements of its estate offer. ([binissaida.com](https://binissaida.com/en/about-binissaida))
28. The Binissaida plantation, also open in winter
    - Binissaida's October xx.xx 2024 announcement describes winter olive-plantation visits despite the accommodation's October closure. This supports distinguishing service calendars, not assuming the same arrangements recur.
    ([binissaida.com](https://binissaida.com/en/blog/the-binissaida-plantation-also-open-in-winter))
29. Kontakt - So erreichen Sie uns - Jucker Farm
    - Jucker Farm AG identifies its managed locations and a dedicated event-and-seminar inquiry route, and states that restaurant and event bookings are not accepted through social media.
    ([juckerfarm.ch](https://www.juckerfarm.ch/ueber-uns/kontakt/))
30. Outdoor Activities - Enagron Ecotourism Village
    - Enagron advertises a shepherd-house excursion and identifies advance arrangement for specified hosted activities or a meal. Its accommodation presentation does not itself confirm that outside-host component.
    ([enagron.gr](https://www.enagron.gr/agrotourism-activities-crete/outdoor-ecotours-holidays-greece))
31. Iran Doostan Travel Magazine 2016-2017
    - Iran Doostan Tours Company's 2016-2017 magazine attributes the establishment of Matinabad eco-resort and organic farm to the company. The historical account does not establish a present ownership relationship or booking commitment.
    ([irandoostan.com](https://irandoostan.com/dostcont/uploads/2017/xx.xx/Iran-Doostan-Travel-magazine-2017.pdf))
32. Free and easy tour - Hay Dairies
    - Hay Dairies permits smaller parties to visit without advance booking but requires reservations for groups of xx.xx or more and states that unbooked groups meeting that threshold cannot enter. The footer identifies Hay Dairies Pte Ltd. ([haydairies.sg](https://haydairies.sg/farm-visit-xx.xx/free-and-easy-tour/))

17. Company Profiles

17.1. Feries S.r.l.

Feries S.r.l. operates Agriturismo.it as an accommodation search and booking intermediary, not the farm-stay supplier. [redacted] Registration is presented as restricted to licensed agriturismi in Italy.

[redacted] The commercial distinction is transaction support, not transfer of hosting obligations. Platform eligibility also does not confer the property's underlying authorization.

Sources & Evidence

1. Agriturismo.it - Informazioni Legali, Termini del Servizio & Privacy
   - Feries S.r.l. provides Agriturismo.it. Its terms distinguish provider redirection from integrated-payment bookings, retain the guest-provider accommodation contract, and limit transaction assistance according to the payment route. ([agriturismo.it](https://www.agriturismo.it/informazioni-legali))
   - Company verification: The legal information identifies Feries S.r.l. as the provider of Agriturismo.it.
   - Company verification: The terms describe its platform and marketing role for agritourism accommodation, establishing distribution participation rather than farm ownership.
2. Fai crescere il tuo agriturismo con noi - Agriturismo.it
   - The host proposition advertises direct-contact or automated bookings, listing tools, calendar synchronization, and HomeToGo group distribution. It restricts registration to agriturismi with authorization to operate in Italy. ([agriturismo.it](https://www.agriturismo.it/prospect))
3. Scopri la realtà di Agriturismo.it
   - Company verification: Agriturismo.it describes its farm-holiday discovery and booking purpose.
   - Company verification: Its company history states that Feries has belonged to the HomeToGo group since 2018.

17.2. FarmCamps B.V.

[redacted] Its June xx.xx 2026 announcement describes established partnerships with independent farming families in the Netherlands and Germany. FarmCamps contributes tents and support for planning, marketing, reservations, and guest communication, rather than merely advertising accommodation owned and managed entirely by a host.

The UK recruitment proposition makes the division more explicit: FarmCamps advertises tent investment and maintenance, payment administration, and operational support, while farmers prepare their sites and welcome guests. [redacted]

[redacted] British recruitment establishes a prospective entry route, not an opened UK location or evidence that every existing farm has identical contractual terms.

Sources & Evidence

1. Earn extra income with your farm - Discover FarmCamps
   - FarmCamps' UK recruitment proposition assigns tent investment, maintenance, bookings, payments, and guest communication to the company, while farmers prepare sites and host guests. Local-council approval is required; recruitment is prospective. ([farmcamps.com](https://farmcamps.com/en/what-is-farmcamps/farmcamps-seeks-farmer))
   - Company verification: FarmCamps B.V. describes providing tents, marketing, bookings, payment processing, and guest communication through partnerships with working farms.
   - Company verification: Its United Kingdom farmer-recruitment offer describes prospective expansion, not evidence that the proposed British locations have opened.
2. FarmCamps enters a new phase of growth
   - The June xx.xx 2026 announcement identifies FarmCamps B.V., describes existing partnerships with independent farming families in the Netherlands and Germany, and explains its accommodation-asset and centralized support model. ([farmcamps.com](https://farmcamps.com/en/blog/farmcamps-groeit-verder-met-nieuwe-eigenaren))
   - Company verification: The June xx.xx 2026 announcement identifies FarmCamps B.V. and its working-farm glamping business in the Netherlands and Germany.
   - Company verification: It announces acquisition by Bram and Alette Bastiaansen and describes continuing partnerships with independent farming families.

17.3. Harvest Hosts

Harvest Hosts connects self-contained RV travelers with short overnight stops at farms, wineries, and other businesses in North America. Its host proposition provides business profiles, stay requests, approval messages, and availability controls. [redacted]

The March 2026 host requirements call for commercial liability coverage, the right to accommodate overnight vehicles, and products or experiences to sell, or accepted donations or tips. June 2026 platform terms identify Harvest Hosts Opco LLC and describe hosts as independent. [redacted]

Sources & Evidence

1. Become a Host | Unique RV Camping with Harvest Hosts
   · Harvest Hosts advertises a North American network including farms, wineries, and nonagricultural businesses. Hosts receive profiles, stay requests, approval messaging, and calendar controls; travelers use self-contained RVs. ([harvesthosts.com](https://www.harvesthosts.com/start-hosting))
2. Become a Host with Harvest Hosts
   · The March xx.xx 2026 host requirements specify commercial liability coverage, overnight-parking rights, and products or experiences to sell or acceptance of donations or tips. Member purchases are encouraged rather than guaranteed.
   ([support.harvesthosts.com](https://support.harvesthosts.com/en/articles/xx.xx-become-a-host-with-harvest-hosts))
3. Terms of Use | Harvest Hosts
   · Terms updated June xx.xx 2026 identify Harvest Hosts Opco LLC, describe host locations as independently operated, and require hosts to possess the permissions and authority needed to make their locations available. ([harvesthosts.com](https://www.harvesthosts.com/pages/terms-of-use))
4. Hosts - Harvest Hosts
   · Company verification: Harvest Hosts sells a membership program connecting self-contained RV travelers with overnight host locations, including farms and wineries.
   · Company verification: Its host materials describe guest purchases and the host-listing and reservation relationship; the network also includes non-agricultural locations.
5. About Harvest Hosts - Explore Unique RV Experiences
   · Company verification: Harvest Hosts describes its mixed farm and winery host network and identifies Brit Stops among its acquired businesses.
6. Introducing Harvest Hosts
   · Company verification: Brit Stops' March xx.xx 2023 announcement states that Harvest Hosts acquired the business and describes its UK and Irish stopover role.

17.4. Fair Oaks Farms

Fair Oaks Farms in Indiana combines ticketed Dairy, Pig, and Crop Adventures with dedicated school, general-group, and motor-coach inquiry routes. ■■■ ■■■■■■■■■ ■■■■■ ■■■■■■ ■■■■■■■■ ■■■■■■■ ■■■■■■ ■■■ ■■■■■■■ ■■ ■■ ■■ ■■■■■ The Pig Adventure is advertised as an indoor attraction connected to a working farm; the education page describes the Adventures as self-guided and states that visitors do not interact directly with live animals.

The offering is therefore relevant to organized agricultural interpretation, but should not be substituted for a hands-on livestock program. ■■■■■■ ■■■■■■■■■■■ ■■■ ■■■■■■■■■■ ■■■■■ ■■■■■■■ ■■■■■■■ ■■■■■■■■■■ ■■■ ■ ■■■■■ ■■■■■■■■■■ ■■■■■ ■■■■■■ ■■■■■■■■■■■■ ■■■■■■■ ■■■■■■ ■■■ ■■■ ■■■■■■■■ ■■■■■■■■■■■■ ■■■■■ ■■■■■■■ ■■■■■■■■■■ ■■■■■■■■■■■■ ■■■■■■■■■ ■■■■ ■■■ ■■■■■■■■■■ ■ ■■■■■■■■■■ ■■■■■■■■ ■■■■■■■■ ■■■■■■■■■■■ ■■■■■■■■■■■■■ ■■■■■■■■ ■■■■■■ ■■■■■■■■■■■ ■■ ■■■■■■ ■■■■■■■■■■■■■ ■■■■■■■ ■■■■■■■ ■■ ■■■■■■■■ ■■■■■■■■■■ ■■■■■■ ■■■■■■■■ ■■■ ■■■■■■■■ Smaller-group and individual walk-in access remains advertised, so the advance-notice requirement should not be generalized to every visit.

Sources & Evidence

1. Education and Enrichment | Classes and Workshops | Fair Oaks Farms
   - Fair Oaks Farms advertises school, group, and motor-coach visits. Parties of xx.xx or more require advance notice; smaller groups need no prior notification. The Adventures are described as self-guided, without direct visitor interaction with live animals. ([fofarms.com](https://fofarms.com/education/))
   - Company verification: Fair Oaks Farms markets school field trips, group tours, and motor-coach visits.
   - Company verification: The page establishes educational and organized-group buyer channels for its farm visitor business.
2. The Pig Adventure | Modern Farm | Explore | Fair Oaks Farms
   - The Indiana attraction advertises ticketed Pig, Dairy, and Crop Adventures. The Pig Adventure is described as an indoor, working-farm visitor experience, with ordinary walk-in access also advertised. ([fofarms.com](https://fofarms.com/activities/pig-adventure/))
   - Company verification: Fair Oaks Farms advertises ticketed visitor experiences associated with working-farm attractions.
   - Company verification: The named portfolio includes Pig, Dairy, and Crop Adventures.

17.5. Farm Stay UK

Farm Stay UK supplies property promotion rather than centralized reservation handling. It describes itself as a not-for-profit cooperative offering annual-fee marketing membership, listings, campaigns, and links to property booking systems. ■■■ ■■■■■■■ ■■■■ ■■■■■ ■■■■ ■■■■■ ■■ ■■■ ■■■ ■■■■■■■ ■■■■■■■ ■■■■■■■■■ ■■ ■■■■■■■■■■ ■■■■■■■■■■■■■ ■■■■■■■ ■■■■■ ■■■■■■■■■■■■■ ■■■■■■■ ■■■■■■■■■■ ■■■ ■■■■■■■■■ ■■■■■■■■ ■■■■■■ ■■■■ ■■■ ■■■■■

This model can suit a farm-accommodation business seeking a specialist promotional channel while retaining its customer relationship, provided it can administer reservations and maintain its listing. ■■ ■■■■ ■■■ ■■■■■■■ ■ ■■■■■■■■ ■■■ ■■ ■■■■■■■ ■■■■■■■■■■■ ■■■■ ■■■■ ■■■■ ■■■■■■ ■■■■ ■■ ■■■■ ■■■ ■■■■■ ■■■■■■■ ■■■■■■■■■■■ ■■ ■■■■■■■■ ■■■■■■■■■ ■■■■■■■■■■ ■■■■■■ ■■■■■■■■■ ■■■ ■■■ ■■■ ■■■■■■■ ■■■■■■■ ■■■■■■ ■■■■ ■■■■■■■■■ ■■■■■■■ ■■■■■■■■ ■■ ■■■■■■■■■ ■■■■■■■■■ Links to property booking systems mean retained responsibility need not imply wholly manual administration.

Membership terms define eligibility around rural accommodation and allow qualifying retired hosts to remain. A listing should therefore not be assumed to represent an active working farm. ■■■■■■■■■■■ ■■■■■■■■■■ ■■ ■■■ ■■■■■■■■ ■■■ ■■■■■■■■■■■ ■■■ ■■■■■■■ ■■■■■■■ ■■■■■■■■■■■ ■■■ ■■■■■■■■■ ■■■■■■■ ■■■■■■■■■■ ■■■■■■ ■■■■■■ ■■■■■■■■■■ ■■■ ■■■■■■■■■■■■ ■■■■■■■■■■ ■■■ ■■■■■■■■■■■ ■■ ■■■ ■■■■■■■■■■ ■■■■■■■■■■

Sources & Evidence

1. Contact | Farm Stay
   - The contact page names Farm Stay UK Ltd, directs holiday inquiries to individual property owners, and states that head office does not accept telephone reservations. ([farmstay.co.uk](https://www.farmstay.co.uk/contact.aspx))
2. Membership Terms & Conditions | Farm Stay
   - Membership eligibility concerns rural accommodation and permits qualifying retired hosts to continue. Independent assessment is not required. Members remain responsible for listing maintenance, displayed ratings, and statutory compliance. ([farmstay.co.uk](https://www.farmstay.co.uk/terms_conditions_membership.aspx))

3. Why Join? | Farm Stay
   - Farm Stay UK describes a not-for-profit cooperative offering annual-fee property marketing and links to booking systems. Hosts retain reservations, payments, and guest contact. Farm Stay expressly excludes booking management and conversion tracking. ([farmstay.co.uk](https://www.farmstay.co.uk/why_join.aspx))
   - Company verification: Farm Stay UK describes itself as a not-for-profit cooperative promoting countryside holiday accommodation.
   - Company verification: It sells annual-fee property marketing services and directs travelers to member booking arrangements rather than operating every listed property.

17.6. Sula Vineyards Limited

[illegible] Its February 2026 investor presentation identifies The Source, Beyond, and The Haven in Nashik alongside tasting, tour, dining, and bottle-shop facilities in Maharashtra and Karnataka. Management presents wine tourism as a retail platform: the visitor relationship serves product discovery as well as experiences and accommodation.

That integration should not obscure the commercial boundaries. [illegible] Co-location creates a cross-selling opportunity, but does not independently establish how much wine purchasing is caused by hospitality.

[illegible] In its February 2026 earnings call, Sula described a change from intercompany wine sourcing to sourcing through an external distributor for the tourism business. A prospective commercial partner should establish the applicable product-distribution arrangement alongside the visitor-service agreement, rather than assume a vineyard-branded destination controls every transaction directly.

Sources & Evidence

1. Sula Vineyards Limited - Q3 & 9M FY26 Investor Presentation
   - The February 2026 presentation identifies The Source, Beyond, and The Haven in Nashik, plus tasting, tour, dining, and bottle-shop facilities in Maharashtra and Karnataka. Management describes tourism as a direct-to-consumer wine retail platform. ([sulavineyards.com](https://sulavineyards.com/files/xx.xx/Q3%xx.xx%xx.xx%209M%20FY26%20Investor%20Presentation.pdf))
2. Sula Vineyards Limited - Q1 FY27 Earnings Conference Call Transcript
   - In the August xx.xx 2026 earnings call, management distinguishes tourism services from wine sold through tourism facilities and separately discusses bottle-shop wine business. This supports retaining a product-versus-visitor-service comparison boundary. ([sulavineyards.com](https://sulavineyards.com/files/xx.xx/Q1%20FY27%20Earnings%20Call%20Transcript.pdf))
3. Sula Vineyards Limited - Q3 FY26 Earnings Conference Call Transcript
   - In its February 2026 earnings call, management states that wine sourcing for the tourism business changed from an intercompany arrangement to an external distributor. Destination integration therefore does not imply elimination of distribution intermediaries. ([sulavineyards.com](https://sulavineyards.com/files/xx.xx/Q3%20FY26%20Earnings%20Call%20Transcript.pdf))

4. Investor Relations 2021 - Sula Vineyards
   - Company verification: Sula's investor-relations record lists fiscal 2027 first-quarter financial communications and 2026 corporate-compliance disclosures, supporting continuing corporate activity.
   - Company verification: The record lists a fiscal 2025-2026 annual report, but its linked document was not adequately retrievable for adopting updated property or tourism-revenue figures.
5. Sula Vineyards Limited Annual Report 2024-25
   - Company verification: Sula Vineyards Limited's FY2024-xx.xx report discloses a wine-tourism business separately from its wine portfolio.
   - Company verification: The report names The Source at Sula and Beyond by Sula accommodation in Nashik, providing an integrated vineyard-hospitality benchmark.

17.7. Heenat Salma Farm

Heenat Salma Farm in Qatar markets a farm day pass, overnight lodge packages, artisanal workshops, and separately bookable body treatments. The day-pass description combines farm access, tours, crafts, and dining, while lodging and wellness have distinct booking routes. ■■■■ ■■■■■■■ ■■■■■■ ■■■■■■■■■ ■■■■■■■■■■■ ■■■■■■ ■■■ ■■■■ ■■■■ ■■■■■■■■ ■■ ■■■■■ ■■■ ■■■■ ■■■ ■■■■■■■■ ■■■■■■■■■■■■■■■■

The website terms identify Heenat Salma W.L.L. as the booking-confirming party and make reservations subject to availability and formal confirmation. ■■■■ ■■■■■■■ ■■■■■■■ ■■■■■ ■■■■■■■ ■■■ ■■■■■■ ■■■■■■■■■ ■■ ■■■■■■■■■■■■■■■■ ■■■■■■■■■■■■ ■■■■■■■■■■■■ ■■■ ■■■■■■ ■■■■■■■■■■■ ■■■■■■ ■■■■■■ ■■■■■■ ■■■■■■■■■■■■ ■■ ■■■■ ■■■■■■■■■■ ■■■■■■■■■■ ■■■■■■ ■■■■ ■■■■■■ ■■■■ ■■■ ■■■■■■■■■ ■■■■■■■■ ■■■■■■■■ ■ ■■■■■■■■■ ■■■■■■■■■■■■ ■■ ■ ■■■■■■■■■■ ■■■■■■■■■ ■ ■■■ ■■■■ ■■ ■■■ ■■■■■■■■ ■■■■■■ ■■■■ ■■■■■■■■■■ ■■■■■■■■ ■■■ ■■■■■■■■■■■■ ■ ■■■■■■■■ ■■■■■■■■ ■■■■■■■■ ■■■■■■■■■■■■ ■■■■■■ ■■■ ■■■■■■■■■ ■■■■■■■■■■ ■■■ ■■■■■■■■■■ ■■■■■■■■ ■■■■■■■■■ ■■■■■■■■■■■■ ■ ■■■■■■■■■■ ■■■■■■■■■ ■■■ ■■■■■■■■■■■■ ■■■■■■■■ ■■■■■■ ■■■■■■■■■

Sources & Evidence

1. Heenat Salma Experiences | Heenat Salma Farm
   - Heenat Salma advertises a farm day pass combining access, tours, crafts, and dining, alongside distinct lodge and body-treatment booking routes and an artisanal workshop portfolio. These are advertised offerings, not confirmation of specific availability. ([heenatsalma.earth](https://heenatsalma.earth/experiences/))
   - Company verification: Heenat Salma publicly advertises bookable farm day passes and overnight lodge packages.
   - Company verification: These offers establish visitor-service participation without resolving the legal contracting operator.
   - Company verification: Heenat Salma's official experiences portfolio continues to advertise farm-connected visitor experiences.
   - Company verification: The page supports the farm's visitor-business role without resolving its contracting legal entity.

2. Terms and Conditions | Heenat Salma Farm
   - The terms identify Qatar-incorporated Heenat Salma W.L.L., require payment when booking, and make reservations subject to availability and formal confirmation. Cancellation, modification, and refund terms depend on the particular offering. ([heenatsalma.earth](https://heenatsalma.earth/terms-and-conditions/))
   - Company verification: The farm website's terms identify Heenat Salma W.L.L. as the party confirming bookings for experiences, workshops, and events.
   - Company verification: The terms require payment for reservations and establish a commercial booking relationship; they do not establish the company's equity ownership.
3. About | Heenat Salma Farm
   - Company verification: Heenat Salma Farm identifies itself as a Doha farm project of Caravane Earth Foundation.
   - Company verification: Its stated business-facing activities combine agriculture with hospitality and visitor education.
   - Company verification: Heenat Salma's official about page connects the farm with Caravane Earth Foundation.
   - Company verification: The stated project relationship does not independently identify the legal seller of hospitality services.

17.8. Field Farm Tours Ltd

[redacted] It advertises escorted outbound farm tours, tailored inbound UK programs, and commissioned travel for farming discussion groups, companies, clubs, and other groups. Its stated services include accommodation, transport, guides, meals, and farm visits, allowing a commissioner to coordinate multiple suppliers around a professional or shared-interest itinerary.

[redacted] Commissioners should obtain an agreed itinerary identifying essential farm visits, host acceptance, included services, and substitution arrangements before making group commitments. Directly arranging an isolated farm visit remains a narrower alternative when wider travel coordination is unnecessary.

Financial protection follows the purchased arrangement. The company's travel information warns that ATOL protection does not cover every listed service and that protected components must appear on the ATOL Certificate. [redacted]

Sources & Evidence

1. About Us | Field Farm Tours
   - Field Farm Tours Ltd advertises escorted outbound agricultural tours, tailored inbound UK itineraries, and commissioned group travel. Its stated services include hotels, transport, guides, meals, and farm visits. ([fieldfarmtours.co.uk](https://www.fieldfarmtours.co.uk/about-us/))
   - Company verification: Field Farm Tours Ltd markets agricultural group travel, inbound UK tours, and tailored international itineraries.
   - Company verification: Its advertised services include farm visits for agricultural groups and travel arrangements associated with agricultural events.

2. Shows & Events | Field Farm Tours
   · Field Farm Tours advertises coordinated travel services and warns that ATOL protection does not cover all listed arrangements. Its notice directs buyers to confirm protection and the components shown on their ATOL Certificate. ([fieldfarmtours.co.uk](https://www.fieldfarmtours.co.uk/shows-and-events/))

17.9. RealNZ

RealNZ provides transport-linked access to Walter Peak High Country Farm near Queenstown. ▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪ ▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ Standard reservation terms identify Real Journeys Ltd (RealNZ) as the business confirming bookings.

Vessel space constrains the packaged departures, so the excursion's farm and transport commitments must be considered together. RealNZ advertises Spirit of Queenstown access during TSS Earnslaw maintenance, meaning a farm excursion does not necessarily guarantee the heritage-vessel experience. ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪

Bundling can reduce separate transport coordination, but retains timetable and substitution exposure. ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ Mobility arrangements also need route-specific agreement: boarding access, movement onboard, and farm paths present different limitations, and published guidance does not promise unrestricted access or continuous staff assistance.

Sources & Evidence

1. Walter Peak High Country Farm | A Must-Visit Destination
   · RealNZ advertises Walter Peak farm, dining, and Garden to Table packages with return cruises, and states that vessel space limits guests on packaged experiences. ([realnz.com](https://www.realnz.com/en/destinations/walter-peak-high-country-farm/))
   · Company verification: RealNZ markets Walter Peak farm tours and related visitor experiences near Queenstown, New Zealand.
   · Company verification: The page describes Walter Peak as a working high-country farm and offers farm visits alongside transport and dining packages.
2. Walter Peak Farm Tour & Sheepdog Demonstration | RealNZ
   · Walter Peak Farm Tours include cruise transport, hosted farm activities, and afternoon tea. Spirit of Queenstown provides advertised access during TSS Earnslaw maintenance; accessibility limitations differ across vessels and farm activities. ([realnz.com](https://www.realnz.com/en/experiences/tss-earnslaw-walter-peak-experiences/walter-peak-farm-tours/))
3. RealNZ: Terms & Conditions, cancellation policy
   · Standard terms identify Real Journeys Ltd (RealNZ) as confirming bookings, reserve timetable and equipment changes, and state that separate conditions apply to trade-partner group bookings. ([realnz.com](https://www.realnz.com/en/terms-conditions/))

17.10. Kualoa Ranch

Kualoa Ranch offers a defined agricultural itinerary within a broader Oahu attraction business. ■■■ ■■■■■■ ■■■■■ ■■■■ ■■■■■■■■■■ ■■■■■■■ ■■■■■■ ■■■■■■■■ ■■■■■ ■■■ ■■■■■■ ■■■■■■■■ ■■■ ■■■■■■ ■■■■■■■■■■ ■■■■■ ■■■ ■■■■■■■■ ■■■■■■■■■■ ■■■■ ■■■■■■■■ ■■■■■■■■■■■■ ■■■■■■■ ■■■■ ■■■■■■■■■ ■■■■■■ ■■ ■ ■■■■■■■■■■■■ ■■■■■■■ ■■■■■■ ■■■■■■ This supports an integrated agricultural and cultural visit, without making every film, ocean, or adventure activity an agricultural offering.

Buyers should contract for the named itinerary rather than assume unrestricted estate access or participation in every agricultural activity. Kualoa advertises staff-guided delivery and recommends advance reservations; mobility accommodations require prior contact. ■■■■■■■■■■■■ ■■■■ ■■■■■■■ ■■■ ■■■■■■ ■■■■■■ ■■■■■■ ■■■■■■■■ ■■■■■■■ ■■ ■■■■■ ■■ ■■■■■■ ■■■■■■ ■■■ ■ ■■■■■■■■■■■ ■■■■■■■■ ■■■■■ ■■■■■■■■■■■■ ■■■■■■■■■ ■■■■■■ ■■■ ■■■■■■■■■■ ■■■■■■■ ■■■■■ ■■■ ■■■■■■■■■■■■■ ■ ■■■■■■■■■■■ ■■■ ■■■■■■■■■■■ ■■■ ■■■■■■■■■■■■ ■■■■■ ■■■■ ■■ ■■■■ ■■■■■■■■■■ ■■■ ■■■■■■ ■■■■■■■ ■■■ ■■■■■■■■■■ ■■■■■■■■■ ■■■■■■■■■■ ■■■ ■■■■■■■■■■■■■■ ■■■■■■■■■■■■■■■■ ■■■■■■ ■■■■ ■■■■■ ■■ ■■■■■■■■■■ ■■■■■■■■ ■■ ■■ ■■■■■■■■■■ ■■■■■■ ■■■■■■■■■■■■

Sources & Evidence

1. Kualoa Grown Tour | Sustainable Farming Experience
   - The Kualoa Grown Tour advertises working farms, fruit and flower gardens, Mōliʻi Fishpond and Hawaiian aquaculture interpretation, alongside cultural and film locations. Mobility accommodations require advance contact. ([kualoa.com](https://www.kualoa.com/tours-and-activities/kualoa-grown-tour))
   - Company verification: The official catalog markets the Kualoa Grown Tour as a farm-connected visitor experience and provides booking access.
2. Frequently Asked Questions | Kualoa Ranch
   - Kualoa advertises staff-guided experiences and recommends advance booking. Direct purchases require at least xx.xx hours' notice for full refunds; intermediary purchases follow the purchasing agent's rules. ([kualoa.com](https://www.kualoa.com/faq))
3. About Kualoa Ranch | Hawaii’s Cultural & Natural Treasure
   - Kualoa describes family ownership and management, a working cattle ranch on Oahu, and a broader portfolio of agricultural, aquacultural, recreational, and film-related activities. ([kualoa.com](https://www.kualoa.com/about))
   - Company verification: Kualoa describes itself as a working cattle ranch on Oahu with agricultural and recreational businesses.
   - Company verification: The company states that descendants of the original owning family own and manage the property.

17.11. Ranchlands

Ranchlands reports owning Paintrock Canyon Ranch in Wyoming, its operating headquarters, and markets ranch vacations, instructor-led workshops, and private retreats there. ■■■■■ ■■■ ■■■■■■■■ ■■■■■■■■■■■■ ■■ ■■■■■■■■■■ ■■■■■ ■■■■■■■ ■■ ■■■ ■■■■■■■■■■ ■■ ■ ■■■■■■■■■■ ■■■■■■■■ ■■■■■ ■■ ■■■■■■■■■■ ■■■■■ ■■■■

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electrical power, so corporate buyers should not assume that an ordinary ranch stay meets a connectivity-dependent meeting brief.

[illegible] The main visitor page states a mid-October to mid-May winter closure; a future calendar entry is not a secured retreat date. Ranchlands is therefore a conditional option for experience-led groups whose dates, accommodation expectations, and participant suitability fit the selected program, rather than a default substitute for year-round conference infrastructure.

Sources & Evidence

1. Our Locations - Ranchlands
   - Ranchlands states that it purchased Paintrock Canyon Ranch in 2021 and identifies the Wyoming property as its operating headquarters. ([ranchlands.com](https://ranchlands.com/pages/locations))
   - Company verification: Ranchlands states that it purchased Paintrock Canyon Ranch in Wyoming in 2021 and identifies it as its headquarters.
   - Company verification: The page establishes Ranchlands' relationship to the property rather than treating Paintrock as an unrelated operator.
2. Explore the Paintrock Canyon Ranch - Ranchlands
   - Paintrock advertises vacations, workshops, retreats, and a 2027 calendar. Selected riding programs have experience conditions; the guest camp lacks power and Wi-Fi, and the page states a mid-October to mid-May closure. ([ranchlands.com](https://ranchlands.com/pages/explore-the-paintrock-canyon-ranch))
   - Company verification: Ranchlands advertises seasonal ranch vacations, workshops, and private retreats at Paintrock Canyon Ranch.
   - Company verification: The offering page includes a 2026 calendar and states that the ranch closes seasonally from mid-October to mid-May.
3. Private Retreats at Paintrock Canyon Ranch - Ranchlands
   - Private-retreat material distinguishes Campus accommodation and a central lodge from limited seasonal guest-camp buyouts, and directs prospective groups to make an inquiry. ([ranchlands.com](https://ranchlands.com/pages/paintrock-retreats))

17.12. Sucrerie de la Montagne

Sucrerie de la Montagne in Rigaud, Québec separates its maple-linked hospitality calendar from its seasonal sugaring-off proposition. [illegible] Year-round hospitality does not establish that visitors can observe active seasonal agricultural activity on any chosen date.

[illegible] The year-round and seasonal pages give different minimum-group descriptions for musical entertainment, while rides also carry a group minimum. Organizers should obtain activity- and season-specific confirmation rather than assume that every meal booking includes the complete entertainment program.

Private-space rights are also offering-specific. [illegible] A

smaller party or a buyer requiring live seasonal activity should not substitute a generic year-round meal reservation for that brief; accommodation and requested tours likewise depend on an actual booking.

Sources & Evidence

1. Year-Round | Sucrerie de la Montagne
   - Sucrerie advertises requested tours, meals, accommodation, and activities across seasons. Its year-round page groups rides and musical entertainment under a minimum of xx.xx guests. ([sucreriedelamontagne.com](https://www.sucreriedelamontagne.com/en/year-round/))
   - Company verification: Sucrerie de la Montagne advertises sugaring-off meals, group visitor activities, and accommodation across seasons.
   - Company verification: The offering establishes a maple-estate hospitality role rather than only packaged maple-product sales.
2. Sugaring Off Time | Sucrerie de la Montagne
   - The seasonal sugaring-off page separately lists an xx.xx-person minimum for rides and a xx.xx-person minimum for live music, supporting activity- and season-specific confirmation rather than one universal inclusion rule. ([sucreriedelamontagne.com](https://www.sucreriedelamontagne.com/en/sugar))
3. Reception halls | Sucrerie de la Montagne
   - The reception portfolio offers gathering rooms with differing exclusivity conditions and explicitly states that exclusive use of Castor Hall is unavailable. ([sucreriedelamontagne.com](https://www.sucreriedelamontagne.com/en/reception-halls))

17.13. Chudleigh's

Chudleigh's sells scheduled farm attendance rather than an unconditional apple-picking promise. ■■■ ■■■■■■■■■ ■■■■■■■■■ ■■■■■■■■ ■■■■■■■■ ■■■ ■■■■■■■■■■■■■ ■■■■■■■ ■■■■ ■■■■ ■■■■■■■■ ■■■■ ■■■■■■■ ■■■ ■■■■■■■■■■■■ ■■■■■■■■■■■■ ■■■■■■■■ ■■■■ ■■ ■■■■■■■■■■ ■■■■■■■ ■■■ ■ ■■■■■■■■■■ ■■■■ ■■■ ■■■■■■■■■■ ■■■■■■■■■■ ■■■■■■ ■■■■■■■■■■■■ ■■■■■■■■ ■■■■ ■■■■ ■■■■■■■■ ■ ■■■■■■ That period is not a flexible check-in window.

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Sources & Evidence

1. Admissions Information | Chudleigh's
   - Chudleigh's requires advance online admission for date-specific three-hour slots, including reservations by season-pass holders. It advertises farm attractions but expressly does not guarantee apples for picking on the chosen date. ([chudleighs.com](https://www.chudleighs.com/visit-our-farm/admissions-information/))
   - Company verification: Chudleigh's sells timed farm-admission tickets and a 2026 season pass.
   - Company verification: The advertised visitor portfolio includes access to the apple orchard, pumpkin patch, farm animals, and other farm-site attractions.

2. FAQ - Admissions | Chudleigh's
   · The admission FAQ rejects walk-ins, describes day tickets as nonrefundable and nontransferable, does not extend slots for late arrival, and identifies alternative activities when picking is unavailable. ([chudleighs.com](https://www.chudleighs.com/faq-admissions))

17.14. Hacienda Sarapampa

[redacted] The family business connects its visitor proposition to Cusco Giant White corn and farm-to-table lunches. Its reservation catalog distinguishes Farm to Table, including a hacienda visit, from Be My Guest, explicitly including private service and a private visit.

[redacted] This provides a meal-and-farm itinerary stop without a lodging commitment, at the expense of walk-in flexibility. Confirm the date, contracting seller, and inclusions before presenting either format as secured; the undated catalog does not itself establish a reservation.

Sources & Evidence

1. About Us
   · Hacienda Sarapampa describes a family corn-farming business in the Sacred Valley offering working-farm visits and farm-to-table lunches, explicitly distinguishing itself from a hotel or restaurant. ([haciendasarapampa.com](https://haciendasarapampa.com/about-us/))
   · Company verification: Identifies Hacienda Sarapampa as a multigenerational family corn-farming business in Peru's Sacred Valley offering working-farm visits and farm-to-table lunches.
2. Reservations
   · Reservations require at least xx.xx hours' notice. Farm to Table includes a visit; Be My Guest specifies private service and a private visit. Tailored corporate gatherings and optional entertainment are separately advertised. ([haciendasarapampa.com](https://haciendasarapampa.com/agencies-reservations/))

17.15. Dan Company

Dan Company's distinct proposition is farm-hospitality franchising through Solan in Saudi Arabia. Solan identifies Dan, a PIF company, as brand owner and describes partner farms and lodges as remaining partner-owned under the franchise model. [redacted]

For a farm owner, the proposed contribution is hospitality support around an owner-held property, not a purchase of that property by Dan. [redacted] Before committing capital, owners should establish support deliverables, financial responsibilities, permissions, opening obligations, and any included marketing or reservation services; an application does not settle those commitments.

[redacted] Distributors should require property-level opening and booking confirmation before selling Solan inventory. Investors should assess the franchise proposition separately from any assumption of operating farm accommodation.

Sources & Evidence

1. DAN COMPANY LAUNCHES "SOLAN"
   - Solan's 2025 launch announcement identifies Dan as a PIF company and proposes franchise support through hospitality training, expertise, and monitoring. Pilot farms are described as forthcoming, not opened properties. ([solan.com](https://solan.com/en/articles/brand-launch))
2. FAQs
   - Solan identifies Dan as brand owner and partner properties as partner-owned franchises. The undated FAQ retains prospective language about pilot opening and property-wide bookings, limiting conclusions about present visitor readiness. ([solan.com](https://solan.com/en/faq))
3. Start your Partnership with Dan today | Online Application
   - Dan's partnership page invites prospective partners and presents its franchise model and partnership phases, establishing a recruitment route rather than an executed farm agreement. ([partners.dancompany.sa](https://partners.dancompany.sa/form1/en/))
4. NIGHT STAYS
   - The Night Stays page describes farm stays, rural lodges, and istirahas in present-tense promotional language, but those category descriptions do not establish a named property's opening or a confirmed reservation. ([solan.com](https://solan.com/en/solan-stays))
5. Dan Company's Solan hospitality brand to enable unique farm-stay experiences in Saudi Arabia
   - Company verification: PIF's October xx.xx 2025 announcement identifies Dan Company as the company launching the Solan farm-hospitality franchise brand.
   - Company verification: The announcement describes pilot farms as forthcoming, not as established opened accommodation.
6. PIF Announces Dan Company to Specialize in Agri- and Ecotourism in Partnership with Local Communities
   - Company verification: PIF announced establishment of Dan Company on December xx.xx 2023 for agritourism and ecotourism development in Saudi Arabia.
   - Company verification: The announcement describes proposed farm-connected resort experiences and a farmer/tourist-lodge franchise model; it does not establish opened resorts.

17.16. Spier Wine Farm

Spier Wine Farm in Stellenbosch combines wine tasting, farm dining, vineyard experiences, hotel accommodation, wellness, and gathering venues within a working wine-farm setting. [redacted]

Day visitors are welcomed to tastings, farm-facing restaurants, picnics, and open trails, while hotel accommodation, the hotel swimming pool, and certain guest lounges remain private. [redacted] General farm access therefore should not be sold as permission to use every hotel or wellness facility.

Organizational buyers have a separate hosting route. Spier Manor is advertised for exclusive use with meeting rooms and a dedicated team, alongside other venue formats. ■ ■■■■■■■■■■■■ ■■■ ■■■■■■■ ■ ■■■■■■ ■■■■■■■■■ ■■■ ■■■ ■■■■ ■■■■■■■■■■■■ ■■■ ■■■■■■■ ■■■■■■■ ■■■■■■■■■■■■ ■■■■■■■■■ ■■■■■■■■ ■■■■■■■ ■■■ ■■■■■■■■■■■■■ ■■ ■■■ ■■■■■■■■■■■ ■■■■ ■■■■■■■■ ■ ■■■■■■■■■■■■ ■■■■■■■■■■■ ■■ ■■ ■■■■■■■■ ■■■■ ■■■■■ ■■■■■ ■■■■■■■■■■ ■■■■■■■■■■■■ ■■ ■■■■■■■■ ■■■■■■■■■■■■ ■■■ ■■■■■■■■■■■ ■■■ ■■■■■■■■■■■ ■■■■■■■■■■ ■■■■■ ■■■ ■■■■■■■ ■ ■■■■■■■■■■ ■■■■ ■■ ■■■■■ ■■■■■■

Sources & Evidence

1. Venues at Spier Wine Farm | Good Gatherings
   · Spier advertises multiple meeting and gathering venues; Spier Manor specifically offers exclusive use, meeting rooms, and a dedicated team. These are advertised hosting options, not confirmation of a particular event. ([spier.co.za](https://www.spier.co.za/venues/))
2. FAQ | Spier
   · Spier describes its working wine-farm hotel and visitor activities, welcomes day visitors to specified services and trails, and reserves hotel accommodation, the hotel pool, and certain lounges. ([spier.co.za](https://www.spier.co.za/faq/))
3. The Spa at Spier | Spier Wine Farm
   · Spier's spa welcomes day visitors as well as hotel guests. Its Mindful Movement Studio is designated for hotel and spa guests, demonstrating service-specific access rather than unrestricted farm-wide wellness privileges. ([spier.co.za](https://www.spier.co.za/spa/))
4. Visit Spier Wine Farm | Stellenbosch Winelands
   · Company verification: Spier's official visitor portfolio advertises wine tasting and a vineyard tour.
   · Company verification: The portfolio also links its farm visitor business to hotel accommodation and food offerings.

17.17. Fairview Coffee Estate

Fairview Coffee Estate markets guided coffee-farm visits and tastings at Kiambu near Nairobi, with direct booking and customized corporate or organized-group packages. ■■■ ■■■■■■■■ ■■■■■■■■■■■ ■■■■■■■■■ ■■■■■■■■ ■■■■■■ ■■■■■■■■ The supported proposition is an agricultural-origin excursion; cottages are described as under development, so overnight hosting should not be assumed from the broader estate portfolio.

Transfer inclusion depends on the booking route. Fairview says selected tour-operator bookings include return transport from Nairobi and asks direct customers to confirm arrangements. ■■■■ ■■■■■■■ ■■■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■■■ ■■■ ■■■ ■■■■■■■■■ ■■■■■■■■■ ■■■■ ■■■■■■■ ■■■■■■■ ■■■■■ ■■■■■■ ■■■ ■■■■■■■■■ ■■■■ ■■■■■■■■■■■■ ■ ■■■■■■■■ ■■■■■■■■■■■■■■■■■■■ ■■■■■■■■■■■■ ■■■■■■ ■■■ ■■■■ ■■■ ■■■■■■■■■■ ■■■■ ■■■■■■ ■■■■■■ ■■■■■■■ ■■■■■■■■ ■■■■■■■■■ ■■ ■■■■■■■■ ■■■ ■■■■■■■■■■■■■■■ ■■■■■■■■■■■

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Sources & Evidence

1. Fairview Estate FAQ - Coffee Farm Tours, Products & Booking
   · Fairview advertises direct tour booking, coffee tastings, and tailored group services. It states that selected tour-operator bookings include return transport from Nairobi and asks direct customers to confirm transport arrangements. ([fairviewestate.co.ke](https://fairviewestate.co.ke/faq/))
2. About Fairview Estate | Kenya's Historic Coffee Farm Since 1909
   · The official description identifies Fairview Estate Limited, markets guided coffee visits and customized corporate-group packages, and labels its cottages as under development. ([fairviewestate.co.ke](https://www.fairviewestate.co.ke/about-xx.xx/))
3. Fairview Coffee Estate Tour Nairobi 2026 | Bean To Cup
   · Wild Springs Adventures markets its own Fairview excursion with private Nairobi hotel pickup and drop-off. This supports the distributor's advertised bundle, not a disclosed estate-operator agreement. ([wildsprings.co.ke](https://wildsprings.co.ke/tours/fairview-coffee-estate-farm-tour-nairobi))
4. Fairview Estate | Coffee Farm Tours & Premium Arabica Near Nairobi
   · Company verification: Fairview Coffee Estate identifies a working coffee farm in Kenya's Central Highlands.
   · Company verification: Its official portfolio markets guided coffee-farm visits and provides a tour-booking route.

17.18. fairafric

fairafric markets a cocoa-origin visitor experience at Amanase near Suhum, Ghana, distinct from purchasing its chocolate. The Farm-to-Factory Tour combines cocoa-farm access and farmer interaction with a factory visit and lunch. ■■■ ■■■■■■■■■ ■■■■■■■■■ ■■■■■■■ ■■■■■■■ ■■■■■■■■■■ ■■■■■■ ■■■ ■■■■■■■■■■■■ ■■■■■ ■■■ ■■■■■■■■ ■■■■ ■■■■ ■■■■■■■■■■ ■■■■■■■ ■■■■■■■■■■■■■ ■■■■ ■■■■■■ ■■■■■■■■■■■■ ■ ■■■■■■■■■■■■ ■■■■■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■ ■■■ ■■■■ ■■■■■■■■■■ ■■■ ■■■■■ ■■■■■■■■■■■■ ■■■ ■■■ ■■■■■■■■■■■■ ■■■■■■■■■■

The business relationship has an identifiable local counterparty. ■■■■■■■■■ ■■■■ ■■■■■■■ ■■■■ ■■■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■■■ ■■■■■■■■■ ■■■■■ ■■■■ ■■ ■■■ ■■■■■■■ ■■■■■ ■■■■■■■■■■■ ■■■■■■■■■■■ ■■■ ■■■ ■■■■■ ■■■■■■■■■ ■■■■■ ■■■■■■■■■■ ■■■ ■■■■■■■■■ ■■■■■■■ ■■■ ■■■■■■■■ ■■■■■■■ ■■■■■■■■■■ ■■■■■■■■■ ■■■■■ ■■■■■■■ ■■■ ■■■ ■■■■■ ■■■■■ ■■■■■■■■■ ■■■■■ ■■■ ■■■■■■■■■■■■■ ■■■ ■■■■■■■■ ■■■■■ ■■■■ ■■■■■■■■■ ■■■■■ ■■■■ ■■ ■■■ ■■■■■■■■■■■■ ■■■■■■■■■ These records support a Ghana-based booking route within the group, not an assumption that the German parent automatically assumes visitor-service obligations.

Corporate buyers should obtain a visit-specific agreement from the named Ghanaian counterparty covering farm access, date, hosting scope, lunch, transport responsibility, and cancellation. The published consumer terms address shop contracting and goods-related obligations; they do not settle a negotiated delegation or corporate-group booking. ■■■ ■■■■■■■■ ■■■■■■■■■ ■■ ■■■■■■■ ■■■■ ■■■■■■■■■■■■ ■■■■■■■■■■ ■■ ■■■■■■■■ ■■ ■■■ ■■■■■■■ ■■■ ■■■ ■■■■■■■■■■ ■■■■■ ■■■■■■■■■■ ■■■■ ■■■ ■■■■■■■■■■■■■ ■■■■■■■■■■ ■■■ ■■■■■■■ ■■■■■■■■■ ■■■■■■■■ ■■ ■■■ ■■■■■ ■■■■■■■■■■

Sources & Evidence

1. Farm-to-Factory Tour
   - The Farm-to-Factory page addresses leisure groups, companies, teams, and delegations and directs booking to the Ghanaian website. Its portfolio separately identifies a factory-tour offering. ([fairafric.com](https://www.fairafric.com/en/pages/farm-to-factory-tour-xx.xx))
   - Company verification: fairafric markets a farm-to-factory visitor experience at Amanase near Suhum, Ghana.
   - Company verification: The catalog includes cocoa-farm access, group bookings, lunch, and a factory visit.
2. Farm to Factory Tour
   - The Ghanaian tour page advertises cocoa-farm access and farmer interaction combined with a factory visit and lunch at Amanase near Suhum. Published availability is Monday through Friday. ([fairafricghana.com](https://www.fairafricghana.com/pages/farm-to-factory-tour))
3. Contact Information
   - The local website identifies fairafric Ghana Limited and gives the trade name Fairafric Sales and Hospitality. ([fairafricghana.com](https://www.fairafricghana.com/policies/contact-information))
4. Terms of Service
   - The consumer terms identify fairafric Ghana Ltd. as the contracting company and provide shop-order confirmation and goods-related provisions. They do not specify a negotiated corporate-group visit agreement. ([fairafricghana.com](https://www.fairafricghana.com/policies/terms-of-service))
5. fairafric AG - Wertpapier-Informationsblatt gemäß § 4 Wertpapierprospektgesetz, August 18, 2026
   - The securities information sheet dated August xx.xx 2026 identifies fairafric Ghana Ltd. as wholly owned by fairafric AG and responsible for the Ghana facility, local employees, and operating assets. ([cdn.shopify.com](https://cdn.shopify.com/s/files/xx.xx/xx.xx/xx.xx/xx.xx/files/2026-08_WIB_Anleihe_2026-2032_fairafric.pdf?v=xx.xx))

17.19. The Living Land Farm

The Living Land Farm markets a participation-led Rice Experience near Luang Prabang, Laos, rather than undifferentiated farm admission. ▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ These are distinct service choices: a rice visit should not automatically be sold as a dining or overnight package.

The farm advertises its own hotel-pickup tuk-tuk service, while Rosewood Luang Prabang separately markets a Living Land Farm excursion. This establishes an advertised hotel-distribution route alongside direct host contact, not an executed farm-hotel agreement or identical package inclusions. ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪ ▪▪▪ ▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪

The operator describes itself as a locally run community enterprise. ▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪ ▪▪▪▪ ▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪ ▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪ ▪▪ ▪▪▪▪▪▪▪▪▪▪ ▪▪▪▪▪▪▪▪▪▪▪▪▪▪▪ Buyers requiring active certification or documented community-benefit commitments should

obtain those assurances separately; they can evaluate the advertised rice experience without representing community governance or benefit allocation as independently verified.

Sources & Evidence

1. Living Land Lao - An Organic Farm Community Enterprise
   - The operator describes The Living Land Farm as a locally run community enterprise near Luang Prabang and advertises the Rice Experience, farm-linked dining, and simple homestay accommodation. These are operator-reported capabilities and positioning. (livinglandlao.org)
   - Company verification: Describes The Living Land Farm as a Lao community enterprise growing agricultural produce for local hospitality buyers.
   - Company verification: Markets a visitor Rice Experience and farm-linked dining near Luang Prabang.
2. Rice Experience - Living Land Lao
   - The Rice Experience page markets participation in farm activities while also allowing visitors to observe from the terrace. It supports an optional-participation offering rather than compulsory participation. ([livinglandlao.org](https://livinglandlao.org/rice-experience/))
3. FAQs - Living Land Lao
   - The farm advertises its own hotel-pickup tuk-tuk service, permits observation instead of participation, and states that the Rice Experience can be taken without lunch. ([livinglandlao.org](https://livinglandlao.org/faqs/))
4. Living Land Farm - Rosewood Luang Prabang
   - Rosewood Luang Prabang markets a Living Land Farm excursion in its own experience portfolio. The listing establishes an advertised hotel route, not the underlying farm-hotel contractual terms. ([rosewoodhotels.com](https://www.rosewoodhotels.com/en/luang-prabang/experiences/calendar/living-land-farm))
5. Lasting Laos Certificate - Cultural Excursions - Living Land Farm
   - The Lao National Chamber of Commerce and Industry certificate covers Living Land Farm in the Cultural Excursion category from September xx.xx 2023 to September xx.xx 2025 and includes community-related sustainability criteria. It does not establish renewal or registered governance. ([lastinglaos.lncci.la](https://lastinglaos.lncci.la/wp-content/uploads/2024/xx.xx/Lasting-Laos-Certificate_Living-Land-Farm.pdf))

18. Companies Covered

Table 331. Global Agritourism Market, Companies Covered

Company
4Tourism s.r.l.
Aalan Gård
Aberfoyle Lodge
Accueil Paysan
Agri Tourism Development Corporation
Agritourism Development Company (Janaen)
AgriTours Canada Inc.
Agriturismo.farm
Agroindustrial Santa Isabel S. A. de C.V.
Agropequaria Mas Bes S.L
Airbnb, Inc.
Al Rocol S.S. Società Agricola
Al-Zaytuna Farm
Albohayra Farm
Aljeyad Farm
Almat Farms
Amba Estate
Babylonstoren
Baladna Q.P.S.C.
Bali Pulina
Bed & Breakfast Illunnguujuk
Begnas Lake Resort
Belmont Estate
Beneficio El Carmen
Benziger Family Winery
Beyonk
Bhurtel Organic Agro Farm Pvt. Ltd.
Birkegårdens Haver
Bishop's Pumpkin Farm
Blackberry Farm

Table 331 - continued

Company
Bodega Garzón
Bogdarnya
Bolian Resort & Spa Jingmai
Bookagri
Booking.com B.V.
Boschendal
Bundesverband für Urlaub am Bauernhof in Österreich
Bunso Eco Park
C Lazy U Ranch
Cacao Chocolate Tours
CACEP Chocolates
Canaan Palestine
Cango Ostrich Show Farm
Causey Educational Tours Ltd
Centre Agroécologique Baye Niasse
Centre Songhaï
Cherry Crest Adventure Farm
Chocolates Wolter
Chudleigh's
Château Kefraya
Clarke Farm
Copal Tree Lodge
Costales Nature Farms
Cotswold Farm Park
Crab Island Green Ecology Farm
Croydon In the Mountains
Curringa Farm
Dakeng Leisure Farm
Dan Company
Desaru Fruit Farm
Dewalokam
Dewarshi Farm

Table 331 - continued

Company
Dewberry Farm
DeweAgroPast
Domaine Bini
Domačija Firbas
Downey Strawberry & Apple Farm Inc.
Duoli Nongzhuang
Eckert's, Inc.
EkoNiva
Emirates Bio Farm
Enagron Ecotourism Village
Ersgard
Estancia El Charabón
Estancia Los Potreros
Estancia Nibepo Aike
Et Cetera
Fair Oaks Farms
fairafric
Fairview
Fairview Coffee Estate
Farm Adventure
Farm Chokchai
Farm Krumhuk
Farm Stay UK
Farm Stay USA
Farm To Farm Tours
Farmapark Service, s.r.o.
FarmCamps B.V.
Fattoria La Vialla
Fazenda Capoava
Fazenda Santa Vitória
Feather Down Farms
Feries S.r.l.

Table 331 - continued

Company
Ferma Penteleu SRL
Field Farm Tours Ltd
Finca Argovia
Finca del Café
Finca Filadelfia
Finca Hamburgo
Finca Lérida
Finca Santa Elena
Flor de Alfalfa
Flying Cow Ranch
Folwark Wąsowo
Fort Hill Farms
France Passion
Freixenet México
Friðheimar
Fusha
Geothermal Rice Leisure Farm
GIE Domaine Sea
Gourmet Farms, Inc.
Granja Las Américas
Gushe Buna
Gîtes de France SAS
Hacienda Cholula
Hacienda Combia
Hacienda de Café Pomarrosa
Hacienda Doka
Hacienda Guayabal
Hacienda La Danesa
Hacienda Sarapampa
Hacienda Sotuta de Peón
Hacienda Venecia
Hacienda Zuleta

Table 331 - continued

Company
Halbrecht Foodgarden
Harvest Hosts
Hay Dairies Pte Ltd
HBD Príncipe
Heenat Salma Farm
Herdade da Malhadinha Nova
Highgate Ostrich Show Farm
Hipcamp
Hoeve De Pippert
Hoeve De Schapenkop
Hotel Chocolat
Hotel Fazenda Dona Carolina
Iga no Sato Mokumoku Tezukuri Farm
Il Borro
Ilola Farm Holidays
Iloranta
Ilzenberg Manor
Inneruulalik Guest Farm
Ipiutaq Guest Farm
Iran Doostan Tours Company
Island Hill Farm
Istiraha
J. Hunter Pearls
Jasra Organic Farm
Jim Thompson Farm
Jnane Tihihit
Jucker Farm AG
K'Ho Coffee
Kangerluarsorujuk Cabin
Karls Tourismus GmbH
Kiambethu Farm
KiblisTours

Table 331 - continued

Company
Kin Yan Agrotech
Koheilan Oriental Lodge Farm
Koiwai Farm, Ltd.
KokoMana Pte Ltd
Kraay Family Farm
Krause Farms Ltd
Kualoa Ranch
Kusuma Agrowisata
La Ferme de Viltain
La Ferme des 4 Chemins
La Plantation
La Reata Ranch
Ladybird Farm Leisure Centre
Lalibela Expeditions
Landvergnügen GmbH
Les Fermes de Gally
LV digital GmbH
MARHA
Mazaraa Farm
Mazra Yiti
Mazraat Uktubar
MD Consultours Group
Meneghetti Wine Hotel & Winery
Meshek HaPark
Middle Rock Farm
Miolo Wine Group Vitivinicultura S.A
Mother Farm
Mountain View Eco Farm
Mowbray Park FarmStay
Mrizi i Zanave
Mundo Cuervo
Narita Yume Bokujo

Table 331 - continued

Company
Narköy
Newdoor Properties Limited
Ngorongoro Safari Lodge
Ngāi Tahu Tourism Limited
North Sedra Farm
Norwegian Cruise Line
Ollinahon vuodenkierto
Parashar Agri & Culture Tourism
Pastoral Vadi
PEG Farm and Nature Reserve
Phong Nha Holiday Co., Ltd.
Pioti Igaliku
Qanisartuuni Unnuisarfik
Qorlortup Itinnera Guesthouse
Quadrant Australia
Ranchlands
Rayner's Orchard
Razat Royal Farm
RealNZ
Redberry Farm
Resplendent Ceylon
Rouh Al Ard
Roça Vale Prazeres
Rwanda Mountain Tea Group
Réserve Familiale Ben Ismail
Saguna Baug
Saint Aubin Loisirs
Samyang Roundhill
Sangha Farm
Sannour Farm
Sant Joan de Binissaida SL
Satemwa Tea Estate

Table 331 - continued

Company
Saunders Farm
Schuchmann Wines Georgia
SEKEM
Selva Negra
Sermilik Hostel
Shabaya Limited
Sillisit Hostel
Sky Greens
SORWATHE LTD
Southern Belle Farm
Spier Wine Farm
Spilman's Farm
Sucrerie de la Montagne
SUDFRANCE.FR
Sugarbush Hill Maple Farm
Sula Vineyards Limited
Szarkafészek Guesthouse and Small Farm
Séka Hills
Tanaka Farms, LLC
Taves Family Farms
Teepee
Terre des Étoiles
The Camel Farm
The Family Farm
The Living Land Farm
The Lyman Farm, Inc.
The MAiZE
Thompson Farm and Nursery, LLC
Tothaven
Toucheng Leisure Farm
Tropical Fruit World
UK Farm Sdn Bhd

Table 331 - continued

Company
Underwood Family Farms
Vala's Pumpkin Patch
Viña Concha y Toro
Viña Viu Manent
Wadson's Farm
Welfare AgroTurismo
White Oak Pastures
Wild Farm
XtraLarge Foods and Agricultural Services Ltd
Yantai Changyu Pioneer Wine Co., Ltd.
Zselic Valley Leisure Farm
Zuccardi Valle de Uco
Öströö Fårfarm AB

Sources & Evidence

1. Earn extra income with your farm - Discover FarmCamps
   - Company verification: FarmCamps B.V. describes providing tents, marketing, bookings, payment processing, and guest communication through partnerships with working farms.
   - Company verification: Its United Kingdom farmer-recruitment offer describes prospective expansion, not evidence that the proposed British locations have opened.
2. Terms and Conditions | Heenat Salma Farm
   - Company verification: The farm website's terms identify Heenat Salma W.L.L. as the party confirming bookings for experiences, workshops, and events.
   - Company verification: The terms require payment for reservations and establish a commercial booking relationship; they do not establish the company's equity ownership.
3. COTSWOLD FARM PARK LIMITED overview - Find and update company information - GOV.UK
   - Company verification: Companies House identifies Cotswold Farm Park Limited, company number xx.xx as active.
   - Company verification: The registry identifies its registered office at Bemborough Farm and records accounts through December xx.xx 2025.
4. Contact Cotswold Farm Park: Visitor Information
   - Company verification: The visitor contact page names Cotswold Farm Park Limited at the attraction's location.
   - Company verification: The page connects the legal company with visitor, school-group, holiday, and livestock inquiries.
5. Field Trips - Tanaka Farms
   - Company verification: Tanaka Farms' field-trip catalog advertises paid farm visits and October 2026 group reservations.
   - Company verification: The catalog identifies Tanaka Farms, LLC and distinguishes the Hana Pumpkin Patch offering within the visitor portfolio.

6. Kürbisausstellung auf dem Bauernhof - Jucker Farm
   - Company verification: Jucker Farm advertises ticketed 2026 pumpkin exhibitions at Juckerhof and Bächlihof, with dated seasonal programs.
   - Company verification: The offering establishes continuing, multi-location agricultural visitor activity rather than an inference from produce sales.
7. Impressum & Datenschutzerklärung
   - Company verification: The legal notice identifies Jucker Farm AG as the entity responsible for the farm website and supplies its Swiss business address.
8. 会社情報｜小岩井農牧株式会社
   - Company verification: Koiwai's corporate information lists a tourism department at Makiba-en within the company's organization.
   - Company verification: The corporate information distinguishes the farm company from its named farm-dining affiliate.
   - Company verification: Koiwai's corporate information supplies the official English identity KOIWAI FARM, LTD.
9. Investor Relations 2021 - Sula Vineyards
   - Company verification: Sula's investor-relations record lists fiscal 2027 first-quarter financial communications and 2026 corporate-compliance disclosures, supporting continuing corporate activity.
   - Company verification: The record lists a fiscal 2025-2026 annual report, but its linked document was not adequately retrievable for adopting updated property or tourism-revenue figures.
10. Te Rūnanga o Ngāi Tahu Group Annual Report 2024-2025
   - Company verification: The fiscal 2025 group report identifies Ngāi Tahu Tourism as a continuing business unit within Ngāi Tahu Holdings.
   - Company verification: This supports the continuing group relationship; total tourism-unit assets and earnings are not treated as Agrodome or agritourism measures.
11. Молочная ферма «ЭкоНива» | Путеводитель Подмосковья
   - Company verification: The Moscow Region visitor portal advertises EkoNiva dairy-farm visits at Bortnikovo for children and adults.
   - Company verification: The record describes advance reservations and seasonal visitor programs, but does not identify the exact legal tour seller.
12. My journey of Tourism - Hachiko Agritourism
   - Company verification: Hachiko's business history identifies Parashar Agritourism Junnar as an accommodation project developed within its tourism business.
   - Company verification: The historical account narrows the brand relationship but does not establish the present registered contracting entity or current booking inventory.
13. □□□□□□□□□□□□ “Jim Thompson Farm”□□□ - □□□□□□□□□□□□□□□□
   - Company verification: A January xx.xx 2026 report corroborates Jim Thompson Farm's 2025 visitor-tour pause and an announced return in late 2026.
   - Company verification: The dated report does not establish that reopening occurred or that current tickets are available.
14. Dan Company’s Solan hospitality brand to enable unique farm-stay experiences in Saudi Arabia
   - Company verification: PIF's October xx.xx 2025 announcement identifies Dan Company as the company launching the Solan farm-hospitality franchise brand.
   - Company verification: The announcement describes pilot farms as forthcoming, not as established opened accommodation.

15. Our Story - Fiji Pearls
    - Company verification: J. Hunter's official business history identifies its Savusavu pearl-farming business and links to a Farm Tours offering.
    - Company verification: This narrows the business-identity gap but does not resolve aquaculture membership, the legal visitor seller, or current tour availability.
16. Agriturismo.it - Informazioni Legali, Termini del Servizio & Privacy
    - Company verification: The legal information identifies Feries S.r.l. as the provider of Agriturismo.it.
    - Company verification: The terms describe its platform and marketing role for agritourism accommodation, establishing distribution participation rather than farm ownership.
17. Scopri la realtà di Agriturismo.it
    - Company verification: Agriturismo.it describes its farm-holiday discovery and booking purpose.
    - Company verification: Its company history states that Feries has belonged to the HomeToGo group since 2018.
18. The story of Feather Down farms: the glamping pioneers - Feather Down
    - Company verification: Feather Down Farms markets farm stays and describes partnerships with farmers.
    - Company verification: Its stated European footprint includes the United Kingdom, Netherlands, France, Germany, and Belgium.
19. FarmCamps enters a new phase of growth - FarmCamps
    - Company verification: The June xx.xx 2026 announcement identifies FarmCamps B.V. and its working-farm glamping business in the Netherlands and Germany.
    - Company verification: It announces acquisition by Bram and Alette Bastiaansen and describes continuing partnerships with independent farming families.
20. Hosts - Harvest Hosts
    - Company verification: Harvest Hosts sells a membership program connecting self-contained RV travelers with overnight host locations, including farms and wineries.
    - Company verification: Its host materials describe guest purchases and the host-listing and reservation relationship; the network also includes non-agricultural locations.
21. United States Farmstay Vacation Rentals | Airbnb
    - Company verification: Airbnb maintains a United States farmstay rental discovery page with bookable farmstay listings.
    - Company verification: The page identifies Airbnb, Inc.; it establishes a marketplace role, not ownership or verification of every advertised farm.
22. Eckert's Farm History | Generations of Family Fun
    - Company verification: Eckert's history identifies Eckert's, Inc. and its family-operated orchard and retail business.
    - Company verification: The portfolio includes Illinois locations and a Kentucky orchard, with apple/pumpkin picking and farm entertainment described.
23. More About The Farm - Underwood Family Farms
    - Company verification: Underwood Family Farms identifies itself as a Ventura County, California fruit and vegetable grower.
    - Company verification: Its advertised visitor business includes pick-your-own produce, school tours, farm-animal activities, and seasonal farm events.
24. The Pig Adventure | Modern Farm | Explore | Fair Oaks Farms
    - Company verification: Fair Oaks Farms advertises ticketed visitor experiences associated with working-farm attractions.
    - Company verification: The named portfolio includes Pig, Dairy, and Crop Adventures.
25. Education and Enrichment | Classes and Workshops | Fair Oaks Farms
    - Company verification: Fair Oaks Farms markets school field trips, group tours, and motor-coach visits.
    - Company verification: The page establishes educational and organized-group buyer channels for its farm visitor business.

26. Why Join? | Farm Stay
    - Company verification: Farm Stay UK describes itself as a not-for-profit cooperative promoting countryside holiday accommodation.
    - Company verification: It sells annual-fee property marketing services and directs travelers to member booking arrangements rather than operating every listed property.
27. Sula Vineyards Limited Annual Report 2024-25
    - Company verification: Sula Vineyards Limited's FY2024-xx.xx report discloses a wine-tourism business separately from its wine portfolio.
    - Company verification: The report names The Source at Sula and Beyond by Sula accommodation in Nashik, providing an integrated vineyard-hospitality benchmark.
28. Home - Agritourism
    - Company verification: The official site describes Agri Tourism Development Corporation and subsequent ATDC private-company activity.
    - Company verification: It describes commercial agritourism development connecting agricultural communities with urban and foreign visitors in India.
29. About Us - Agritourism
    - Company verification: The business history describes Maharashtra agritourism activity and a network of agritourism centers.
    - Company verification: The page supports a development/network role but does not establish ownership of all referenced centers.
    - Company verification: ATDC's business history distinguishes the 2005 launch of Agri Tourism Development Corporation as a proprietary firm from the stated 2010 establishment of ATDC Pvt Ltd.
    - Company verification: The page describes farmer training, consultancy, and a center network; it does not conclusively identify the present contracting entity or establish ownership of all centers. ([agritourism.in](https://agritourism.in/about-us/))
30. Koiwai Farm, Ltd
    - Company verification: Koiwai Farm's English business overview lists tourism alongside its agriculture-related businesses.
    - Company verification: It publicly offers tourism programs connected to Koiwai Farm's setting and history.
31. マザー牧場とは｜マザー牧場について｜マザー牧場
    - Company verification: Mother Farm's official overview presents its Japanese farm visitor destination.
    - Company verification: The public portfolio includes farm-animal attractions, visitor picking experiences, group plans, and accommodation links.
32. 会社概要｜マザー牧場について｜マザー牧場
    - Company verification: The official company-information page binds the Mother Farm visitor business to its Japanese corporate identity.
33. About Babylonstoren
    - Company verification: Babylonstoren describes itself as a working farm with cultivated gardens and agricultural estate activities.
    - Company verification: It markets the Babylonstoren Farm Hotel, cottages, restaurants, tasting room, and farm shop in South Africa.
34. Boschendal | Homepage
    - Company verification: Boschendal identifies its South African estate as a working farm.
    - Company verification: Its detailed commercial page offers farm-style accommodation, visitor experiences, dining, and wine tasting.

35. - Visit - - Emirates Bio Farm
    - Company verification: Emirates Bio Farm's visit page advertises paid farm access and a tractor-tour-inclusive admission offer.
    - Company verification: The same page states a May-to-October closure, creating an availability qualification rather than proof of present opening.
    - Company verification: Emirates Bio Farm's visitor page markets paid agricultural visits including tractor tours.
    - Company verification: The page states a May-to-October closure period, without resolving conflicting information elsewhere on its site.
    - Company verification: The separately retained Emirates Bio Farm Visit page still advertises tractor-tour-inclusive admission and a May-October closure, conflicting with the self-guided offer on the Farm Tours page. ([emiratesbiofarm.com](https://emiratesbiofarm.com/pages/visit-xx.xx))
36. FAQ - Emirates Bio Farm
    - Company verification: The FAQ locates Emirates Bio Farm in Al Shuwaib and advertises farm visits and private/group bookings.
    - Company verification: It states that tractor rides are no longer offered and describes self-guided access, conflicting with the separate visit page.
    - Company verification: Emirates Bio Farm's FAQ says the visitor experience is now self-guided rather than a tractor ride.
    - Company verification: This conflicts with the separately retrieved visitor page's tractor-tour offer.
    - Company verification: Emirates Bio Farm's FAQ describes self-guided access, states that tractor rides are no longer offered, and advertises private weekday tours for corporate, private, and school bookings.
    - Company verification: The FAQ's published opening information does not reconcile the separate Visit page's seasonal-closure statement. ([emiratesbiofarm.com](https://emiratesbiofarm.com/pages/faq))
37. About | Heenat Salma Farm
    - Company verification: Heenat Salma Farm identifies itself as a Doha farm project of Caravane Earth Foundation.
    - Company verification: Its stated business-facing activities combine agriculture with hospitality and visitor education.
    - Company verification: Heenat Salma's official about page connects the farm with Caravane Earth Foundation.
    - Company verification: The stated project relationship does not independently identify the legal seller of hospitality services.
38. Heenat Salma Experiences | Heenat Salma Farm
    - Company verification: Heenat Salma publicly advertises bookable farm day passes and overnight lodge packages.
    - Company verification: These offers establish visitor-service participation without resolving the legal contracting operator.
    - Company verification: Heenat Salma's official experiences portfolio continues to advertise farm-connected visitor experiences.
    - Company verification: The page supports the farm's visitor-business role without resolving its contracting legal entity.
39. About Us | Field Farm Tours
    - Company verification: Field Farm Tours Ltd markets agricultural group travel, inbound UK tours, and tailored international itineraries.
    - Company verification: Its advertised services include farm visits for agricultural groups and travel arrangements associated with agricultural events.
40. Holidays at La Vialla | Fattoria La Vialla
    - Company verification: Fattoria La Vialla advertises holidays in restored farmstead accommodation at its Italian agricultural estate.
    - Company verification: The page provides booking information and distinguishes its limited overnight motorhome arrangement from a campsite.

41. La Ferme Ouverte - Saint-Denis | Les Fermes de Gally
    - Company verification: Les Fermes de Gally advertises its Saint-Denis open farm, paid admission, guided visitor activities, and educational workshops.
    - Company verification: The page connects the visitor site with ongoing market-garden production and direct sales.
42. Ferme ouverte de Gally | VisitParisRegion
    - Company verification: The Paris Region tourism authority independently lists the Gally open-farm attraction and directs visitors to Les Fermes de Gally.
43. Pressebereich - LandReise.de
    - Company verification: LandReise.de describes its farm and rural-accommodation search service in Germany and Europe.
    - Company verification: The portfolio includes farm, vineyard-estate, riding-farm, and other countryside accommodation categories; not all listings are necessarily agritourism.
44. Allgemeine Geschäftsbedingungen LandReise.de
    - Company verification: LandReise's terms identify LV digital GmbH's rights in the service.
    - Company verification: The terms describe advertising and accommodation-platform relationships and distinguish the platform provider from the host's accommodation contract.
45. Hotel Fazenda em São Paulo | Hotel Fazenda Dona Carolina
    - Company verification: Hotel Fazenda Dona Carolina advertises accommodation and farm-estate visitor experiences in Brazil.
    - Company verification: Its commercial portfolio includes coffee-related estate visits and equestrian activities; current productive-farm status requires further establishment.
46. Perguntas frequentes | Vinícola Concha y Toro, Pirque
    - Company verification: Viña Concha y Toro's official visitor FAQ advertises guided visits, tastings, and food experiences at its Pirque wine center in Chile.
    - Company verification: The page identifies the official visitor booking site and distinguishes the Pirque attraction from similarly named Santiago locations.
47. Universitarios 2026 Inglés - Mundo Cuervo
    - Company verification: Mundo Cuervo's 2026 university-group brochure advertises visitor packages including José Cuervo agave-field visits in Mexico.
    - Company verification: The brochure establishes a specific agriculture-connected visitor offer, not merely beverage-product sales.
48. Website Terms of Use | Agrodome Rotorua
    - Company verification: Agrodome's terms identify Ngāi Tahu Tourism Limited as the website owner and business-facing entity.
49. Agrodome - A History
    - Company verification: Agrodome's official history describes its farm show and visitor farm-tour business.
    - Company verification: It states that Agrodome became fully owned by Ngāi Tahu in 2023.
50. Walter Peak High Country Farm | A Must-Visit Destination
    - Company verification: RealNZ markets Walter Peak farm tours and related visitor experiences near Queenstown, New Zealand.
    - Company verification: The page describes Walter Peak as a working high-country farm and offers farm visits alongside transport and dining packages.
51. Farm Tours and Cafe - Curringa Farm
    - Company verification: Curringa Farm identifies itself as a working sheep and cropping farm in Tasmania.
    - Company verification: It offers formal farm tours and group hospitality services.
52. Accommodation - Curringa Farm
    - Company verification: Curringa advertises farm-stay cottages and studios associated with its farm.
    - Company verification: It explicitly distinguishes a separate village accommodation property from accommodation located at Curringa Farm.

53. DESARU FRUIT FARM - TOUR. STAY. FUN.
    - Company verification: Desaru Fruit Farm's detailed business page advertises guided fruit-farm visits, visitor activities, and group travel services in Johor, Malaysia.
    - Company verification: The page also describes a Singapore-facing travel arm; it does not conclusively establish the legal ownership structure.
54. About Farm Chokchai - Farm Chokchai
    - Company verification: An official corporate page identifies the Farm Chokchai market-facing business.
    - Company verification: This retrieved page alone does not establish an inspectable current agritourism offer or its specific operating entity.
55. Yantai Changyu Pioneer Wine Co., Ltd. 2024 Annual Report
    - Company verification: Changyu's 2024 annual report identifies the listed issuer and tourism subsidiaries.
    - Company verification: Named businesses include Shaanxi Chateau Changyu Rena Tourism, Beijing Changyu AFIP tourism activity, and Yantai wine-culture tourism businesses; this is historical participation evidence.
56. Yantai Changyu Pioneer Wine Co., Ltd. 2025 Annual Report
    - Company verification: The 2025 annual report, published April xx.xx 2026, establishes the continuing Yantai Changyu Pioneer Wine Co., Ltd. issuer identity.
    - Company verification: The filing identifies Yantai Changyu Group Co., Ltd. as its controlling shareholder.
57. '짓다 · 놀다 · 먹다' | 상하농원
    - Company verification: Sangha Farm's official brand site presents a visitor-facing farm business with activities, dining, and accommodation-related navigation.
    - Company verification: The page supports retention of the market-facing identity but does not resolve its verified English legal-company name or ownership.
58. Krause Berry Farms & Estate Winery - About Us - Krause Farms Ltd
    - Company verification: Krause's official site identifies Krause Farms Ltd and the Krause Berry Farms & Estate Winery business.
    - Company verification: The about page states family ownership and describes the Canadian berry-growing, visitor, and winery operations.
59. Krause Berry Farms & Estate Winery Seasonal Upick fields - Krause Farms Ltd
    - Company verification: Krause advertises seasonal U-pick visitor access purchased through produce-inclusive containers.
    - Company verification: The page identifies seasonal closures and availability qualifications rather than establishing year-round picking.
60. Blackberry Farm | Farmstead Tour
    - Company verification: Blackberry Farm markets a Farmstead Tour of its agricultural areas and livestock pastures.
    - Company verification: The offer establishes a named agricultural visitor experience within its hospitality business.
61. Blackberry Farm | Reservation Policies
    - Company verification: Blackberry Farm's reservation policies describe its accommodation business.
    - Company verification: The policies restrict property access to registered guests, qualifying the buyer route for its farm-related experiences.
62. About Booking.com
    - Company verification: Booking.com's official facts page identifies Booking.com B.V. as the operator and Booking Holdings Inc. as its parent.
    - Company verification: Farm stays are expressly included among the accommodation formats distributed through the platform.
63. Our Story - Tanaka Farms
    - Company verification: The official history describes the Tanaka family's agricultural business in Irvine, California, and its transition toward agritourism and visitor strawberry tours.
    - Company verification: The official site identifies the business as Tanaka Farms, LLC.

64. About Kualoa Ranch | Hawaii's Cultural & Natural Treasure
    - Company verification: Kualoa describes itself as a working cattle ranch on Oahu with agricultural and recreational businesses.
    - Company verification: The company states that descendants of the original owning family own and manage the property.
65. Kualoa Grown Tour | Sustainable Farming Experience
    - Company verification: The official catalog markets the Kualoa Grown Tour as a farm-connected visitor experience and provides booking access.
66. Our Locations - Ranchlands
    - Company verification: Ranchlands states that it purchased Paintrock Canyon Ranch in Wyoming in 2021 and identifies it as its headquarters.
    - Company verification: The page establishes Ranchlands' relationship to the property rather than treating Paintrock as an unrelated operator.
67. Explore the Paintrock Canyon Ranch - Ranchlands
    - Company verification: Ranchlands advertises seasonal ranch vacations, workshops, and private retreats at Paintrock Canyon Ranch.
    - Company verification: The offering page includes a 2026 calendar and states that the ranch closes seasonally from mid-October to mid-May.
68. History of Colorado's Luxury Dude Ranch | C Lazy U Ranch
    - Company verification: C Lazy U's official history describes family ownership of the Colorado guest-ranch business.
    - Company verification: The history identifies the Singleton and Bailey/Stanford families as the remaining ownership partners following changes in 2011.
69. C Lazy U Ranch FAQ | Colorado Dude Ranch Questions
    - Company verification: The official FAQ describes C Lazy U as an active working-ranch environment.
    - Company verification: The advertised guest offering includes family programs, horseback activities, and cattle-related visitor activities.
70. FAQs: Your Questions Answered | Cherry Crest Adventure Farm
    - Company verification: Cherry Crest identifies itself as a real working farm and sells admission to its visitor attractions.
    - Company verification: Its FAQ distinguishes general admission from separately charged attractions.
71. Our History | Lyman Orchards
    - Company verification: Lyman Orchards' official history states that the farming operation incorporated as The Lyman Farm, Inc. in 1949.
    - Company verification: The history documents diversification into corn-maze and sunflower-maze visitor attractions at the Connecticut farm.
72. Our History - Southern Belle Farm
    - Company verification: Southern Belle Farm's official history identifies the Carter family agricultural business in Henry County, Georgia.
    - Company verification: The business describes opening the farm to visitors for agricultural education.
73. Fall on the Farm - Southern Belle Farm
    - Company verification: The official Fall on the Farm page establishes a marketed seasonal visitor offering under the Southern Belle Farm identity.
74. Bishop's Pumpkin Farm in Wheatland, California
    - Company verification: Bishop's official visitor page identifies the Wheatland, California farm attraction and advertises its 2026 harvest season through November xx.xx 2026.
    - Company verification: The visitor page presents a corn-maze and family farm-attraction offering.

75. Year-Round | Sucrerie de la Montagne
    - Company verification: Sucrerie de la Montagne advertises sugaring-off meals, group visitor activities, and accommodation across seasons.
    - Company verification: The offering establishes a maple-estate hospitality role rather than only packaged maple-product sales.
76. About the Farmers | Kraay Family Farm
    - Company verification: The official page identifies Kraay Family Farm near Lacombe, Alberta, and describes its agricultural origins and seasonal visitor attractions.
    - Company verification: The company states that Reuben and Rachel Kraay own and operate the farm.
77. Taves Farms | Vancouver to the Fraser Valley U-Pick & Experiences
    - Company verification: The official Taves visitor site markets U-pick and farm experiences in British Columbia.
    - Company verification: The site provides a direct commercial visitor route under the Taves Farms and Taves Family Farms identity.
78. Maple Presentations - Muskoka Maple Syrup - Sugarbush Hill Maple Farm
    - Company verification: Sugarbush Hill's official page identifies a paid maple-presentation visitor product.
    - Company verification: The page states that the remaining 2026 presentations are canceled while work on a museum for the 2027 season takes longer than expected.
79. Our Story • Saunders Farm
    - Company verification: Saunders Farm's official history describes its transition from a family strawberry farm to seasonal visitor attractions and events near Ottawa.
    - Company verification: The business states that it remains a working farm and describes family management.
80. Welcome to La Reata Ranch
    - Company verification: The official La Reata site presents a ranch-vacation business located at Kyle, Saskatchewan.
    - Company verification: The record establishes the market-facing ranch-stay identity, not a verified legal ownership structure.
81. About Us - Downey's Strawberry Apple Farm
    - Company verification: The official history identifies Greg Downey as owner and operator of Downey's Strawberry & Apple Farm.
    - Company verification: The page names Caledon and Breslau locations and identifies Downey Strawberry & Apple Farm Inc. in its corporate footer.
82. Apples - Downey's Strawberry Apple Farm
    - Company verification: The official Apples page establishes a consumer-facing orchard-picking offering under the Downey farm identity.
83. Admission/Hours
    - Company verification: Island Hill Farm's admission page advertises paid farm visits, private bookings, and group tours in Hampshire, Prince Edward Island.
    - Company verification: The page publishes 2026 fall visitor information and directs customers to online booking.
84. Admissions Information | Chudleigh’s
    - Company verification: Chudleigh's sells timed farm-admission tickets and a 2026 season pass.
    - Company verification: The advertised visitor portfolio includes access to the apple orchard, pumpkin patch, farm animals, and other farm-site attractions.
85. RecorridoExprés | Flor de alfalfa
    - Company verification: Flor de Alfalfa markets a reservable guided ranch tour including its pastures, livestock areas, and vineyard.
    - Company verification: The page identifies a priced visitor product rather than only dairy-product sales.

86. Preguntas Frecuentes - Finca Argovia | Hotel boutique y finca cafetalera en Chiapas
    - Company verification: Finca Argovia's official FAQ advertises on-estate activities under Descubriendo Argovia and direct accommodation reservations near Tapachula.
    - Company verification: The page identifies the business as a boutique hotel and coffee estate in Chiapas.
87. Actividades | Finca Hamburgo
    - Company verification: Finca Hamburgo's official activities catalog markets Tour Vive el Café and visitor activities for individuals, families, and groups.
    - Company verification: The page supplies a direct reservation route under the Finca Hamburgo identity.
88. Tours y Actividades | Hacienda Sotuta de Peón | Yucatán, México
    - Company verification: Hacienda Sotuta de Peón's official catalog markets Tour Henequenero and other estate visitor activities in Yucatán.
89. Hacienda Sotuta de Peón | Yucatán, México
    - Company verification: The official estate page describes Sotuta de Peón as surrounded by henequen fields and offers lodging and tour reservations.
    - Company verification: The page locates the business in Tecoh, Yucatán.
90. Quiénes somos
    - Company verification: CACEP identifies itself as a family chocolate business with its own cacao estate at Hacienda Jesús María in Comalcalco, Tabasco.
    - Company verification: The official page invites visitors to its estate and chocolate factory, establishing a visitor-business connection.
91. Inneruulalik Guest Farm | Traveltrade - Visit Greenland
    - Company verification: Visit Greenland's provider record describes Inneruulalik Guest Farm as a sheep-farm accommodation and riding-tour business.
    - Company verification: The record links the provider to Riding Greenland.
92. Riding Greenland
    - Company verification: Riding Greenland publishes 2026 riding packages and a farm-to-farm itinerary connected to Inneruulalik.
    - Company verification: These are advertised seasonal programs, not evidence of current year-round availability or completed bookings.
    - Company verification: The published 2026 farm-to-farm itinerary names Sillisit farm hostel as an overnight accommodation and meal stop.
    - Company verification: The listing establishes an advertised channel relationship, not ownership by Riding Greenland.
    - Company verification: The published 2026 itinerary names Sermilik Hostel at Tasiusaq farm as an overnight accommodation stop.
    - Company verification: The listing establishes an advertised channel relationship, not common ownership.
    - Company verification: The published 2026 itinerary names Illunnguujuk hostel and farm-house meals as part of the farm-to-farm visitor program.
    - Company verification: Its separate contracting entity is not established by the itinerary.
93. Sillisit Hostel - VisitSouthGreenland.com
    - Company verification: The regional tourism provider page describes Sillisit Hostel as accommodation on a sheep farm.
    - Company verification: It advertises hostel and cabin stays with meals available from the farming family.
94. Sermilik Hostel - VisitSouthGreenland.com
    - Company verification: The regional provider record identifies Sermilik Hostel as a visitor accommodation associated with Tasiusaq Sheep Farm.
95. Bed & Breakfast Illunnguujuk - VisitSouthGreenland.com
    - Company verification: The regional tourism provider record identifies the market-facing accommodation business as Bed & Breakfast Illunnguujuk.
    - Company verification: The business is presented within the region's sheep-farm accommodation directory.

96. Uncover the Arts - Bermuda, 2016
    - Company verification: The Bermuda government cultural-tourism brochure advertises a Wadson's Farm Tour in its 2016 program.
    - Company verification: This establishes historical visitor-business activity only, not present tour availability.
97. Enoturismo | Miolo
    - Company verification: The enotourism catalog names Miolo Wine Group Vitivinicultura S.A and markets vineyard-connected visits across its Miolo, Terranova, Almadén, and Seival portfolio.
98. Sustentabilidade - Fazenda Santa Vitória
    - Company verification: Describes Fazenda Santa Vitória as a continuing productive dairy property integrating rural accommodation, a cheese business, and other estate activities in Queluz.
99. A Fazenda - Fazenda Capoava | ITU-SP | Site Oficial
    - Company verification: Markets Fazenda Capoava's hotel and farm-life hospitality in Itu and describes the estate's agricultural history; the page does not conclusively establish current productive farming.
100. About Estancia Los Potreros: Authentic Argentine Life - Estancia Los Potreros
    - Company verification: Describes family-hosted accommodation and visitor experiences at a working Argentine cattle estancia in the Sierras of Córdoba.
101. Día de campo - Estancia Nibepo Aike
    - Company verification: Markets Nibepo Aike's rural day-visit program, including estate history and sheep-shearing demonstrations, with reservations and related estancia programs.
102. Visit Argentina - Bodega Zuccardi Valle de Uco
    - Company verification: Argentina's tourism portal identifies Zuccardi Valle de Uco in Mendoza and describes visitor and dining experiences at its Finca Piedra Infinita estate.
103. Tourism - Viu Manent - Valle de Colchagua - Chile
    - Company verification: Markets vineyard tours, carriage and bicycle experiences, visitor-center programs, and ViBo Wine Lodge accommodation at Viña Viu Manent in Chile's Colchagua Valley.
104. Buscador de Servicios Turisticos - SERNATUR
    - Company verification: Chile's SERNATUR tourism-service directory lists VIÑA VIU MANENT at an address in Santa Cruz.
105. The Wine Experience Uruguay - Bodega Garzón
    - Company verification: Bodega Garzón's official visitor catalog markets vineyard picnics, vineyard-and-winery tours, and tasting experiences in Uruguay.
106. About Us
    - Company verification: Identifies Hacienda Sarapampa as a multigenerational family corn-farming business in Peru's Sacred Valley offering working-farm visits and farm-to-table lunches.
107. FAQs - Hacienda Zuleta
    - Company verification: Describes Hacienda Zuleta as a productive farm with dairy and other agricultural activities, hotel accommodation, and guest access to rural activities.
108. Family atmosphere - Zuleta
    - Company verification: Connects Hacienda Zuleta's working-farm hospitality in Ecuador with the Plaza Lasso family and advertises stays and advance-reservation day tours.
109. The Farm | Hacienda La Danesa Regenerative Cacao Farm in Ecuador
    - Company verification: Describes Hacienda La Danesa as a family-run working cacao and dairy farm near Guayaquil, Ecuador, integrating accommodation, dining, and farm visitor experiences.
110. Hacienda Guayabal - Experience laid-back life & Serenity
    - Company verification: Hacienda Guayabal's official portfolio advertises coffee-plantation tours, rural lodging, and birdwatching and describes a family coffee business.

111. Explora las fincas cafeteras de Colombia | Colombia Travel
    - Company verification: Colombia's tourism portal describes Hacienda Combia in Calarcá, Quindío, with coffee cultivation, a Ruta del Café visitor experience, and accommodation.
    - Company verification: Describes Finca del Café near Santa Rosa de Cabal with an on-farm coffee tour and lodging and event facilities.
112. Hacienda Doka Coffee Tour: Best Coffee Experience in Costa Rica
    - Company verification: Hacienda Doka markets a priced coffee-farm tour at Doka Poás, Alajuela, Costa Rica, with booking access and optional meal and transport packages.
113. Amenities at Finca Lérida | Coffee Estate Hotel Boquete
    - Company verification: The official Finca Lérida hotel-amenities page identifies the Boquete property as a working coffee farm and markets estate-connected hospitality.
114. Filadelfia Canopy Tours
    - Company verification: Filadelfia Canopy Tours advertises paid canopy and trail experiences at Finca Filadelfia among coffee plantations near Antigua Guatemala; the estate-provider ownership relationship is not established.
115. History - Selva Negra
    - Company verification: Connects Selva Negra Ecolodge with Finca La Hammonia in Nicaragua and describes the integration of agricultural production and hospitality under a family business history.
116. Agroindustrial Santa Isabel S. A. de C.V. - PGICE
    - Company verification: Honduras' economic-development directory identifies Agroindustrial Santa Isabel S. A. de C.V., its Copán Ruinas business address, and cafehonduras.com as its website.
117. Coffee Tour - Welchez Coffee
    - Company verification: The directory-linked Welchez Coffee website markets guided Finca Santa Isabel tours, reservation-based transport from Copán Ruinas, and meals at Restaurant Las Cascadas.
118. Experiencia Finca | FINCA SANTA ELENA
    - Company verification: Finca Santa Elena markets a reservable coffee-farm visitor experience and provides its operating address in San Juan, Intibucá, Honduras.
119. Beneficio El Carmen | El Salvador
    - Company verification: El Salvador's tourism portal describes Beneficio El Carmen near Concepción de Ataco as a coffee-growing estate offering guided tours and rural visitor activities.
120. Copal Tree Farm | Organic Belize Farm & Gardens
    - Company verification: Copal Tree Lodge's official property portfolio includes an organic farm and gardens in Belize.
121. Belize Adventures & Excursions | Copal Tree Lodge
    - Company verification: The lodge's visitor catalog markets farm and garden experiences alongside culinary and other Belize excursions.
122. Farm - Belmont Estate
    - Company verification: Belmont Estate describes an operating cocoa, nutmeg, fruit, vegetable, and dairy farm and states that its visitor tours focus on the farm.
123. Belmont Estate - Belmont Estate
    - Company verification: Belmont Estate's business description identifies its Grenadian agritourism role and markets farm, cocoa, and related visitor experiences.
124. Rabot Hotel | Saint Lucia Getaway | From Hotel Chocolat
    - Company verification: Hotel Chocolat markets Rabot Hotel accommodation and Project Chocolat tours at its working cacao estate in Soufrière, Saint Lucia.
125. Hacienda de Café Pomarrosa | Coffee Farm, Events & Specialty Coffee
    - Company verification: Pomarrosa's official notice identifies a working coffee farm accepting appointment-based special events and large-group tours, while excluding public walk-in access.

126. PEG Farm Barbados - Natural Reserve & Biodynamic Farm
    - Company verification: Barbados' tourism authority describes PEG Farm and Nature Reserve's farm visits, visitor passes, dining, and camping offerings.
127. Kahkow Experience - El Sendero del Cacao
    - Company verification: The visitor-business website names Cacao Chocolate Tours in its copyright notice and markets a Hacienda La Esmeralda cacao experience in San Francisco de Macorís, separately from an urban Kahkow experience.
128. Más de 50,000 □ visitas desde 2008 - El Sendero del Cacao
    - Company verification: The dedicated El Sendero del Cacao page advertises the named cacao visitor experience associated with Hacienda La Esmeralda.
129. Coffee Tour | Hacienda Venecia
    - Company verification: Hacienda Venecia's dedicated official catalog advertises a coffee-farm visitor tour.
130. Main House | Hacienda Venecia
    - Company verification: The dedicated Main House page establishes advertised accommodation within Hacienda Venecia's estate portfolio.
131. Fazenda Produtora de Café | Hotel Fazenda Dona Carolina
    - Company verification: Dona Carolina's official history describes a former coffee estate converted into a historic hotel; that historical account alone does not establish current agricultural production.
132. Uma experiência gastronômica no Hotel Fazenda Dona Carolina
    - Company verification: An older official hospitality article advertises coffee and cachaça visitor tours at Hotel Fazenda Dona Carolina; it does not independently establish their present availability.
133. Cotswold Farm Park: Family Days Out & Rare Breeds
    - Company verification: The official farm-park catalog advertises agricultural visitor activities, seasonal events and on-site accommodation in the United Kingdom.
134. What we do - Causey Farm
    - Company verification: Causey advertises farm experiences, school visits, adult group programs and seasonal events in County Meath.
    - Company verification: The page footer identifies Causey Educational Tours Ltd and an Irish company registration number.
135. Visit Causey Farm with Discover Ireland
    - Company verification: Ireland's official visitor record describes Causey as a Murtagh-family farm with sheep and cattle and publicly offered farm experiences.
136. Aviso legal | Hotel Boutique Binissaida Menorca
    - Company verification: The legal notice identifies Sant Joan de Binissaida SL as the website's service provider.
137. Binissaida - Oleoturismo
    - Company verification: The official visitor catalog offers reservable olive-estate visits and olive-oil tastings at Binissaida in Menorca.
    - Company verification: The offering is linked to the property's restaurant and accommodation business.
138. Avís legal | MAS BES
    - Company verification: The legal notice identifies Agropequaria Mas Bes S.L as the website owner and provides its Spanish business-registration details.
139. Vine a visitar la nostra granja a Vilobí d'Onyar | MAS BES
    - Company verification: Mas Bes advertises paid guided dairy-farm visits for families and school groups in Girona.
    - Company verification: The catalog also markets group and team-building services connected to the farm.
140. Impressum
    - Company verification: The Karls legal notice identifies Karls Tourismus GmbH as the invoicing entity for hotels, experiences and catering.
    - Company verification: The same notice separately identifies Karls Markt OHG for trading activities.

141. Erdbeeren selbst pflücken
    - Company verification: The Karls portfolio advertises seasonal strawberry self-picking at named German locations.
    - Company verification: The inspected page states that the 2026 self-picking season has ended.
142. Hospitality - www.ilborro.it
    - Company verification: Il Borro advertises Tuscan estate accommodation, farmhouse agritourism stays and bookable estate experiences including wine tours.
143. Farm to table - www.ilborro.it
    - Company verification: Il Borro describes agricultural products from its estate and connects them to restaurants serving hotel guests and outside visitors.
144. The Al Rocol Estate - Al Rocol Franciacorta
    - Company verification: The official English catalog describes a family winery and agriturismo accommodation among the vineyards of Ome.
    - Company verification: The footer identifies Al Rocol S.S. Società Agricola.
145. Actualités - La Ferme de Viltain
    - Company verification: Viltain's official visitor information advertises a public viewing route for its dairy and calf areas at Jouy-en-Josas.
146. Privacy Policy | Farm Holidays in Austria
    - Company verification: The official English privacy policy identifies Bundesverband für Urlaub am Bauernhof in Österreich as the association responsible for the farm-holiday websites.
147. Farm holidays - Federal Ministry of Agriculture and Forestry, Climate and Environmental Protection, Regions and Water Management
    - Company verification: Austria's agricultural ministry describes the Urlaub am Bauernhof farm-host association network and its accommodation-platform role.
    - Company verification: The record is historical context and is not used to assert current member or bed totals.
148. Erlebnisbauernhof Juckerhof in Seegräben - Jucker Farm
    - Company verification: The Juckerhof catalog identifies Jucker Farm AG and advertises an operating fruit farm with visitor picking, paid experience areas, seasonal exhibitions, dining and events in Switzerland.
149. Kontakt - So erreichen Sie uns - Jucker Farm
    - Company verification: Jucker Farm AG's contact record connects the company to its named Swiss farm locations and its German exhibition contact.
150. EN_Family Break
    - Company verification: The estate's Family Break brochure combines accommodation with vineyard outings, an estate tour and a winery visit with tasting.
151. Harvest Experience - Pacotes Temáticos - Experiências - Herdade da Malhadinha Nova - Relais & Châteaux, Portugal
    - Company verification: The official Malhadinha catalog advertises a multiday accommodation package associated with the grape-harvest season.
152. Tourist Services | Friðheimar
    - Company verification: Friðheimar advertises reservable greenhouse visits, a restaurant among growing tomato plants, and horse-related visitor experiences in Iceland.
153. Lammsafari - Öströö fårfarm
    - Company verification: The farm's safari catalog describes guided visitor trips connected to its organic agricultural business and identifies Öströö Fårfarm AB.
    - Company verification: The page lists safari availability through August xx.xx 2026 and provides a group-inquiry route.
154. Ilola Farm Holidays
    - Company verification: Ilola's English business catalog advertises accommodation, food and visitor experiences at a functioning Finnish farm.

155. Farmstay in Finland - Ollinahon vuodenkierto
    - Company verification: The official English catalog offers farmstay accommodation and breakfast at an operating Finnish dairy farm.
156. Besøg Tothaven - Tothaven
    - Company verification: Tothaven advertises paid seasonal farm admission, a café and products from its on-farm dairy.
    - Company verification: The page supplies a Danish business-registration identifier.
157. Practical information - Birkegårdens Haver
    - Company verification: The official practical-information page markets Birkegårdens Haver's gardens and visitor attraction and describes its historical dairy-farm development.
    - Company verification: The inspected record does not establish continuing productive agriculture.
158. Aalan Gård - Visit Lofoten
    - Company verification: Visit Lofoten's visitor catalog lists Aalan Gård in its farm-experience category and describes an on-farm shop and café.
    - Company verification: This establishes a public visitor-channel listing, not independently verified ownership or current sales.
159. Speelplezier - hoevedeschapenkop.be
    - Company verification: The official catalog markets a family B&B in Ronse with farm-animal experiences for overnight guests.
    - Company verification: The page describes use of the property's sheep wool by a neighboring workshop provider.
160. Noclegi agroturystyka Wielkopolska - Folwark Wąsowo
    - Company verification: Folwark Wąsowo's accommodation catalog explicitly markets agritourism stays and an organic-farm connection near Poznań.
161. Vstupenky | FARMAPARK Soběhrdy
    - Company verification: The Soběhrdy ticket catalog identifies Farmapark Service, s.r.o. as operator and advertises individual and school-group admission.
    - Company verification: The inspected ticket record does not establish a separate productive agricultural business.
162. Contact - Ferma de sub Penteleu
    - Company verification: The business contact record identifies FERMA PENTELEU SRL and its Romanian registration details.
    - Company verification: The page requires advance reservations for accommodation, meals or visits.
163. Intrebari si raspunsuri - Ferma de sub Penteleu
    - Company verification: The advertised full-board accommodation package includes a farm tour.
    - Company verification: The business describes food sourced from its farm or selected nearby producers.
164. Nastanitve | Firbas
    - Company verification: Firbas advertises rooms, apartments, glamping and hayloft accommodation associated with experiences on the farm.
165. Experiences - Meneghetti
    - Company verification: Meneghetti's official experience catalog markets its wine-estate hotel and visitor experiences in Bale, Croatia, amid vineyards and olive groves.
166. Our Story - Schuchmann Wines
    - Company verification: The official history identifies Schuchmann Wines Georgia as a Georgian winery founded by Burkard Schuchmann and his family in 2008.
    - Company verification: The founding history does not establish current ownership percentages or current visitor availability.
167. Mrizi i Zanave - Agritourism AL
    - Company verification: Albania's official agritourism record connects Mrizi i Zanave's restaurant with an adjacent farm in Fishtë.

168. Tours and education - Ilzenbergo Dvaras
    - Company verification: Ilzenberg Manor advertises paid guided estate, farm-related and vineyard visitor experiences in Lithuania.
    - Company verification: The catalog explicitly states that the manor's farm is operational and open to visitors.
169. Летний отдых всей семьей в Богдарне
    - Company verification: Bogdarnya's official publication describes the agricultural-tourism project's Kopiski-family origin and markets family or group stays and visitor recreation.
    - Company verification: The publication does not resolve the current legal seller or provide a current ownership filing.
170. Et Cetera Winery - Moldova TurismMoldova Turism
    - Company verification: Moldova's official tourism record describes Et Cetera's vineyard-related visits, tastings, dining and accommodation.
171. Условия и положения - Etcetera
    - Company verification: Et Cetera's own terms describe Wine Hotel room-booking arrangements.
172. Accommodation - Katicatanya
    - Company verification: The official accommodation catalog advertises the leisure center's own overnight options alongside its farm-related visitor business.
    - Company verification: The page separately labels accommodation partners, which are not assumed to be owned properties.
    - Company verification: The catalog lists Szarkafészek Guesthouse and Small Farm as an accommodation partner and describes farm-related guest experiences.
    - Company verification: This supports a public channel relationship, not independently verified ownership or current direct availability.
    - Company verification: The catalog lists Zselic Valley Leisure Farm as an accommodation partner and describes a farm-connected hospitality offering.
    - Company verification: The relationship is a public accommodation-channel listing, not evidence that Ladybird owns the business.
173. Hotel and Accommodation | Narköy
    - Company verification: Narköy's official English catalog markets an ecological hotel, organic farm, and experiences for individual and corporate visitors.
    - Company verification: The business identifies Nar Training and Consultancy Center as its developer and gives its location in Kandıra, Kocaeli, Turkey.
174. Pastoral Vadi Ecological Life Farm
    - Company verification: Pastoral Vadi advertises accommodation and agricultural tourism at its fruit-, vegetable-, and livestock-connected property in Yanıklar, Fethiye.
    - Company verification: The official English offering provides a reservation route for farm holidays.
175. Eco Holidays - Pastoral Vadi
    - Company verification: Pastoral Vadi's dedicated holiday page advertises farm stays throughout the year and farm-connected visitor experiences.
176. Matinabad Desert Eco Camp | A complete guide for desert accomodation
    - Company verification: Iran Doostan markets accommodation at Matinabad Desert Eco-Camp together with visitor experiences at its organic farm and orchards.
    - Company verification: The offering includes an accommodation inquiry route and identifies the business's Iranian contact address.
177. Iran Doostan travel magazine, 2016/2017
    - Company verification: The company's 2016/2017 magazine identifies Iran Doostan Tours Company as the developer of Matinabad eco-resort.
    - Company verification: This is a historical company-to-property linkage, not proof of the current ownership chain.

Agritourism - Global Forecast 2026-2032

178. Jasra Organic Farm | Bahrain
    - Company verification: Jasra Organic Farm describes itself as family-owned and as a working farm in Bahrain.
    - Company verification: Its visitor catalog advertises guided farm tours, family activities, school visits, and seasonal programs with an inquiry route.
179. بوكاجري - السياحة الزراعية الأصيلة في الأردن
    - Company verification: Bookagri's Arabic business page describes connecting farmers and agricultural experiences with domestic and international visitors.
    - Company verification: The platform identifies an Amman, Jordan address and markets agritourism experiences.
180. Bookagri - Royal Jordanian
    - Company verification: Royal Jordanian includes Bookagri in its sustainable-experiences visitor portfolio and links visitors to the platform.
    - Company verification: The airline describes Bookagri's role in connecting visitors with farm experiences in Jordan.
181. Halbrecht Foodgarden - משק הלברכט
    - Company verification: The business's official English page uses the market-facing name Halbrecht Foodgarden.
182. סדנאות וחוויות לקבוצות וארגונים - משק הלברכט
    - Company verification: Halbrecht's official group-services catalog advertises guided vegetable-and-herb garden tours, tastings, and farm-to-table group experiences.
    - Company verification: The page identifies its visitor location at Beitan Aharon.
183. משק הפארק | קטיף עצמי | משק הפארק, ז'בוטינסקי, הרצליה, ישראל
    - Company verification: The official משק הפארק catalog advertises paid agricultural visitor events, tours, seasonal picking, and company/family group services in Herzliya.
    - Company verification: The business states that it grows crops offered through seasonal picking and direct farm sales.
184. Château Kefraya: A terroir, a soul, a great wine
    - Company verification: Château Kefraya advertises guided estate tours that include its vineyards in Lebanon's Bekaa region.
    - Company verification: Its official visitor portfolio also markets estate dining, tastings, and privately organized visits.
185. Visit Palestine
    - Company verification: Canaan Palestine invites visitors to meet farmers, visit their agricultural land, and arrange farmer-family homestays.
    - Company verification: Its Visit Palestine page provides a direct inquiry route and distinguishes farmer visits from headquarters and dining experiences.
186. Abu Dhabi Organic Farms (Mazaraa) | Experience Abu Dhabi
    - Company verification: Abu Dhabi's official destination page identifies Abu Dhabi Organic Farms as Mazaraa Farm and advertises guided visits connected to its fruit and vegetable farm.
    - Company verification: The page supplies the farm's Al Bahyah location.
187. About Us | North Sedra
    - Company verification: North Sedra's official business page describes family farm visits and a winter-season visitor proposition in Qatar.
188. North Sedra Farm | Visit Qatar
    - Company verification: Qatar's tourism authority advertises fruit-and-vegetable picking and family visitor activities at North Sedra Farm in Al Ghashamiyah.
    - Company verification: The page's detailed operating timetable refers to 2022-2023 and does not establish the current season's schedule.

1051

189. Investor Relations and Corporate Updates | Baladna
    - Company verification: Baladna's investor-relations page identifies Baladna Q.P.S.C. as a Qatari public shareholding company.
    - Company verification: It identifies Baladna Food Industries W.L.L. as the subsidiary receiving group management and strategic support.
190. Baladna Annual Report 2023
    - Company verification: Baladna's 2023 annual report records management of Baladna Park and the Visitors Hall within the group's activities.
    - Company verification: The record establishes a historical farm-visitor business connection, not current admission availability.
191. PIF Announces Dan Company to Specialize in Agri- and Ecotourism in Partnership with Local Communities
    - Company verification: PIF announced establishment of Dan Company on December xx.xx 2023 for agritourism and ecotourism development in Saudi Arabia.
    - Company verification: The announcement describes proposed farm-connected resort experiences and a farmer/tourist-lodge franchise model; it does not establish opened resorts.
192. Rummana Returns for a Second Season to Enrich Agritourism in Jabal Akhdar
    - Company verification: OMRAN's July xx.xx 2024 announcement identifies Janaen as a joint venture between OMRAN Group and Oman Food Investment Holding Company, Nitaj.
    - Company verification: It connects Janaen's Jabal Akhdar farms to the Rummana visitor event and records an agreement with Teepee for farm development, management, and operation.
    - Company verification: The July xx.xx 2024 announcement identifies Teepee as a Rummana organizer and a separate party to a farm development, management, and operating agreement with Janaen.
    - Company verification: The marketed event included pomegranate-field visits and fruit-picking experiences in Jabal Akhdar, Oman.
193. About Sannour Farm | Organic Farming in Adonis, Lebanon
    - Company verification: Sannour describes itself as a working farm in Adonis, Keserwan-Jbeil, Lebanon.
    - Company verification: Its official business page markets farm visits, school/group programs, shared meals, and membership.
194. Family Day Out in Nature & Farm Visits Lebanon | Sannour
    - Company verification: Sannour's dedicated visitor offer combines a guided working-farm tour, a seasonal activity, and a meal through advance booking.
    - Company verification: The page says its published Sunday season has ended and directs visitors to inquire about future farm days.
195. Services - The Camel Farm
    - Company verification: The Camel Farm's official service catalog advertises paid farm admission, guided animal-feeding visits, camel experiences, and school/group packages.
    - Company verification: The catalog establishes marketed visitor services, not the extent of any productive agricultural operation.
196. Aljeyad Farm | Horse Riding & Nature in Abdali, Kuwait
    - Company verification: Aljeyad Farm markets horse riding, farm rides, country-house accommodation, and school/group visits in Abdali, Kuwait.
    - Company verification: Its public catalog does not by itself establish productive crop or livestock agriculture.
197. Razat Royal Farm - Razat Royal Farm
    - Company verification: Razat Royal Farm's official government-domain visitor catalog advertises bookable guided agricultural visits in Salalah, Dhofar.
    - Company verification: The farm presents cultivated fields and agricultural products alongside its visitor services.

Agritourism - Global Forecast 2026-2032

RESEARCH SAMPLE REPORT

198. مزرعة أكتوبر - سياحة القصيم | إمارة منطقة القصيم
    - Company verification: The Qassim regional government's tourism page identifies مزرعة أكتوبر in Al Bukayriyah as a rural tourism venture converted from a private farm.
    - Company verification: It advertises cabins, visitor facilities, and palm/agricultural surroundings without establishing current productive farming.
199. احجز مزرعتك في العراق · Istiraha
    - Company verification: Istiraha's official Arabic catalog markets reservations for farms, gardens, and private event properties in Iraq.
    - Company verification: The catalog establishes a rental-channel role but does not establish working-agriculture links for its inventory.
200. من هي فسحة؟ - منصة حجز المزارع والشاليهات الأولى في العراق
    - Company verification: Fusha's official Arabic business page describes an Iraqi farm-and-chalet booking platform with customer and property-owner services.
    - Company verification: Its stated rental model does not establish that listed properties are working agricultural businesses.
201. Activities - Redberry Farm
    - Company verification: Redberry Farm advertises strawberry picking and other visitor activities.
    - Company verification: Its visitor catalog states that entry is free and activities are charged separately.
202. Visit Spier Wine Farm | Stellenbosch Winelands
    - Company verification: Spier's official visitor portfolio advertises wine tasting and a vineyard tour.
    - Company verification: The portfolio also links its farm visitor business to hotel accommodation and food offerings.
203. Fun Farm Tours in Oudtshoorn - Highgate Ostrich Show Farm Restaurant and Showroom in Outshoorn
    - Company verification: Highgate Ostrich Show Farm advertises ostrich-farm tours in Oudtshoorn.
    - Company verification: Its catalog offers tour-and-meal packages, a restaurant, and a showroom.
204. Fairview | Wine and Cheese | Bakery and Deli | Tasting Room
    - Company verification: Fairview's official portfolio advertises standard and master tasting-room visits.
    - Company verification: The same business portfolio identifies wine, cheese, and vineyard activities; the precise farm-connected visitor boundary remains qualified.
205. Krumhuk besuchen - Krumhuk
    - Company verification: Krumhuk's German visitor page advertises farm tours and overnight guesthouses in Namibia.
    - Company verification: The page connects guest hospitality to produce from the farm.
206. Tea | Satemwa | Malawi | Coffee | African tea | Fairtrade | direct trade
    - Company verification: Satemwa describes itself as a third-generation family-owned tea and coffee estate in Malawi.
    - Company verification: Its official business page directs prospective estate visitors to Huntingdon House.
207. Rates | Huntingdonhouse
    - Company verification: Satemwa Lodges markets accommodation at Huntingdon House and Chawani Bungalow on Satemwa Tea Estate in Thyolo, Malawi.
    - Company verification: The catalog provides a direct route to request accommodation rates and availability.
208. Activities - Aberfoyle Lodge
    - Company verification: Aberfoyle Lodge's Zimbabwe visitor portfolio identifies surrounding tea plantations.
    - Company verification: Its advertised activities include a tea-estate factory tour alongside other lodge recreation.

1053

209. About us - Groupe Saint Aubin
    - Company verification: Groupe Saint Aubin identifies tourism activities across Domaine des Aubineaux, Domaine de Bois Chéri, and Domaine de Saint Aubin in Mauritius.
    - Company verification: Its business history identifies Saint Aubin Loisirs as the operator of the group's tourism and catering activities, including management of the three estates.
210. HBD Príncipe - Guided Experiences
    - Company verification: HBD Príncipe's experience catalog advertises a cacao-plantation route with a chocolate-related visitor presentation and tasting.
    - Company verification: The catalog associates the experience with Sundy Praia and Roça Sundy accommodation and qualifies experiences as weather dependent.
211. Kiambethu
    - Company verification: Kiambethu identifies its location at Limuru, Kenya, and describes a multigenerational family farm.
    - Company verification: The official page identifies Fiona Vernon as its current operator and advertises bookable farm tours.
212. Tours - Kiambethu
    - Company verification: Kiambethu markets an advance-booked tea-farm visit with lunch.
    - Company verification: The visitor offering includes access to tea fields and food connected to the farm's garden and dairy herd.
213. Fairview Estate | Coffee Farm Tours & Premium Arabica Near Nairobi
    - Company verification: Fairview Coffee Estate identifies a working coffee farm in Kenya's Central Highlands.
    - Company verification: Its official portfolio markets guided coffee-farm visits and provides a tour-booking route.
214. Farm Activities - Clarke farm Uganda
    - Company verification: Clarke Farm advertises guided coffee-farm tours and tasting experiences in Uganda.
    - Company verification: The catalog publishes visitor charges and offers separate arrangements for school, education, and coffee-industry groups.
215. Home Page - Gibb's Farm | A Sanctuary for the Senses
    - Company verification: Gibb's Farm markets Tanzanian accommodation and visitor experiences connected to an operating coffee farm and farmyard.
    - Company verification: Its legal footer identifies Ngorongoro Safari Lodge as doing business as Gibb's Farm.
216. Gibb's Farm Tanzania - Rack Rates 2026
    - Company verification: The 2026 Gibb's Farm rate document identifies Ngorongoro Safari Lodge doing business as Gibb's Farm as the contracting business.
217. Book Farm Tour - Gushe Buna
    - Company verification: Gushe Buna's official catalog offers prebooked visits to its Ethiopian coffee farm.
    - Company verification: The business identifies coffee production, processing, and export as its agricultural activities.
218. Africa Coffee Farm Tours · Shabaya Limited
    - Company verification: Shabaya Limited markets small-group coffee-farm tours in Kenya.
    - Company verification: Its service page also advertises Rwanda, Burundi, and Ethiopia itineraries on request; this establishes an organizer offering, not local farm ownership or completed sales.
219. Coffee Tours Ethiopia - Farms, Tasting & Traditional Ceremony | Lalibela Expeditions
    - Company verification: Lalibela Expeditions markets Ethiopian coffee itineraries that include farm and plantation visits.
    - Company verification: The advertised role is tour organization rather than ownership of all visited agricultural businesses.

220. Visit SEKEM - SEKEM
    - Company verification: SEKEM advertises reserved farm tours in Egypt.
    - Company verification: Its official visitor page markets guesthouse accommodation on the main SEKEM Farm near Belbeis.
221. Marrakech T Home - Votre hébergement en Riad - Jnane Tihihit
    - Company verification: Jnane Tihihit advertises farm guest accommodation near Marrakech.
    - Company verification: Its official French portfolio connects hospitality to its garden produce, poultry, eggs, and dairy herd.
    - Company verification: The page carries the Marrakech T Home SARL identity, without conclusively establishing the visitor contracting relationship.
222. TERRE DES ETOILES - Desert EcoLodge Marrakech
    - Company verification: Terre des Étoiles markets ecolodge accommodation near Marrakech.
    - Company verification: Its official catalog describes a productive organic garden supplying its dining offer; this does not establish that all lodge revenue is agritourism.
223. The Family Farm
    - Company verification: The Family Farm identifies a family agricultural estate at Menzel Bourguiba, Tunisia.
    - Company verification: Its official French catalog advertises public farm events, olive-grove picnics, and other visitor gatherings.
224. Sortie à la Ferme, 26 Avril 2026 - Alliance Française de Bizerte
    - Company verification: Alliance Française de Bizerte advertised a paid organized visit to Réserve Familiale Ben Ismail for April xx.xx 2026.
    - Company verification: The advertised itinerary included the family's olive estate, farm-related visits, and lunch; the notice does not prove the event occurred or establish continuing availability.
225. Farm to Factory Tour
    - Company verification: fairafric markets a farm-to-factory visitor experience at Amanase near Suhum, Ghana.
    - Company verification: The catalog includes cocoa-farm access, group bookings, lunch, and a factory visit.
226. Cocoa Farm Tour - Bunso Eco Park
    - Company verification: Bunso Eco Park's official catalog markets a cocoa-farm visitor tour in Ghana's Eastern Region.
227. XtraLarge Farms and Resort | Agritech City - Enjoy Tourism and Agriculture Today
    - Company verification: AgriTech City identifies itself as an initiative of XtraLarge Foods and Agricultural Services Ltd, described as a privately owned Nigerian business.
    - Company verification: The catalog markets XtraLarge Farms and Resorts day visits, school excursions, and holiday packages in Ogun State.
228. Capital City Experience - Nigerian Bar Association - Section on Business Law
    - Company verification: The Nigerian Bar Association's business-law section advertised a paid Almat Farms day visit in Abuja for June xx.xx 2026.
    - Company verification: The buyer's offer included wildlife and farm tours, lunch, and transportation; it does not independently establish the event's occurrence or Almat's legal operator.
229. New Door Farm Resort - Newdoor Properties Limited
    - Company verification: Newdoor Properties Limited markets the New Door Farm Resort project in Ibadan.
    - Company verification: The inspected offer principally concerns agricultural land, farm-management support, and holiday-home opportunities; it does not establish currently marketed farm visitor services.
230. Écogîte Dégg-Jàmm | Hébergements Écologiques au Sénégal | MD Consultours Group
    - Company verification: MD Consultours Group markets Écogîte Dégg-Jàmm in Senegal as farm-connected accommodation.
    - Company verification: Its catalog locates the lodging within an orchard and vegetable-growing setting near Nguerigne.

231. Domaine Sea - Solutions Écologiques Agricoles | Senegal
    - Company verification: GIE Domaine Sea identifies a Senegalese agricultural operation welcoming schools, students, farmers, organizations, and other visitors for educational visits.
    - Company verification: Its page describes rural ecotourism lodging as a longer-term development, not an established accommodation offer.
232. Agrotourisme | KiblisTours
    - Company verification: KiblisTours markets Beninese agricultural itineraries including farm and plantation visits around Allada.
    - Company verification: The catalog establishes an agricultural-travel sales role, not ownership of the listed farms.
233. MARHA - Galerie MAM
    - Company verification: The MARHA project page identifies an agricultural operation at Souza near Douala, Cameroon.
    - Company verification: The page describes a proposed ecotourism opening for families and schools; it does not establish current commercial visitor operations.
234. Tour Operators - Rayners
    - Company verification: Markets guided Fruit Adventure Tours and visitor fruit-picking experiences at its Victorian orchard.
    - Company verification: Offers an explicit route to market for tour operators and group visitors.
235. Farm Tours & Workshops - Tropical Fruit World
    - Company verification: Advertises bookable tractor orchard tours and private farm tours.
    - Company verification: Markets farm-visit packages for groups and children's birthday parties.
236. Booking - Saguna Baug
    - Company verification: Advertises day-visit packages with a guided farm experience and overnight packages with farm accommodation.
    - Company verification: Offers visitor packages for schools, offices, families, and other organized groups.
237. About Us - Saguna Baug
    - Company verification: Identifies Saguna Baug as an active agricultural farm in Neral, Maharashtra.
    - Company verification: Describes continuing Bhadsavle-family involvement and farm-tourism operations.
238. Dewalokam - Stay at Dewalokam
    - Company verification: Markets guest accommodation at the family's farm under the Dewalokam Homestay identity.
    - Company verification: Provides a Kerala business address and advertises farm-fresh food as part of the stay.
239. 伊賀の里モクモク手づくりファーム 会社案内｜会社情報
    - Company verification: Identifies the operating company as 株式会社伊賀の里モクモク手づくりファーム in Iga, Mie, Japan.
    - Company verification: Lists agricultural production and agricultural-park operation, including visitor experiences, dining, and accommodation, among its businesses.
240. 伊賀の里モクモク手づくりファーム - ファーム営業のご案内
    - Company verification: Publishes a 2026 farm-opening guide for the visitor property.
241. 飛牛牧場｜食農教育資訊整合平臺
    - Company verification: Taiwan's Ministry of Agriculture platform identifies 飛牛牧場 as a leisure farm and agricultural-education location.
    - Company verification: The government record associates the farm with dairy agriculture and visitor accommodation.
242. 入住飛牛-飛牛牧場
    - Company verification: The official farm site advertises ranch accommodation and provides booking links and a Miaoli address.

243. Toucheng Leisure Farm Achieves a New Sustainable Agriculture Milestone with Global Honors
   - Company verification: A May xx.xx 2025 company announcement describes Toucheng Leisure Farm's agricultural, ecological-education, and visitor-business activities in Yilan.
244. 【熱門行程】一日遊 體驗之旅 頭城休閒農場
   - Company verification: The official farm site advertises a one-day visitor experience itinerary and provides its Yilan business address.
245. About Samyang Roundhill
   - Company verification: Markets Samyang Roundhill as a livestock farm with visitor experiences, including shepherding performances and animal-interaction attractions.
   - Company verification: Describes a continuing dairy-agriculture connection rather than only historical agricultural branding.
246. Kusuma Agrowisata | Kusuma Agrowisata
   - Company verification: Advertises guided fruit-picking visits at Kusuma Agrowisata in Batu, Indonesia.
   - Company verification: Describes accommodation as part of the agricultural visitor destination.
247. About - Bali Pulina Heritage
   - Company verification: Identifies Bali Pulina Heritage and Bali Pulina Coffee and Recreation at locations in Tegallalang, Gianyar, Bali.
   - Company verification: Describes agricultural and irrigation heritage as part of its visitor-facing cultural positioning.
248. COSTALES NATURE FARM - Philippines Tourism USA
   - Company verification: The Philippine tourism authority identifies Costales Nature Farm in Majayjay, Laguna, as a destination for farm-life visits.
249. FAQs - Gourmet Farms E-SHOP
   - Company verification: Identifies gourmetfarms.com.ph as the official online store of Gourmet Farms, Inc.
   - Company verification: Describes farm-fresh produce from its own farms and partners; this record does not establish a current visitor-tour offering.
250. Visit Us - K'Ho Coffee
   - Company verification: Describes K'Ho Coffee as a cooperative of families growing Arabica coffee on Langbiang Mountain near Dalat, Vietnam.
   - Company verification: Maintains a visitor-facing Visit Us page under the K'Ho Coffee identity.
251. A tour for coffee lovers in Da Lat | Vietnam Tourism
   - Company verification: Vietnam's official tourism publication describes K'Ho Coffee Farm as a coffee-growing visitor destination offering a guided farm-tour experience.
252. Middle Rock High Country Farmstay | ChristchurchNZ.com
   - Company verification: The Christchurch tourism record describes Middle Rock accommodation on a working sheep farm in Canterbury, New Zealand.
   - Company verification: Identifies personalized farm tours for international coach-tour customers and a bookable farmstay.
253. Contact Us - Hay Dairies
   - Company verification: Identifies the business as Hay Dairies Pte Ltd at a Singapore farm address.
   - Company verification: Provides public farm-visit and educational-tour reservation information.
254. Free and easy tour - Hay Dairies
   - Company verification: Markets public visits to its operating goat dairy farm.
   - Company verification: Distinguishes individual/family visits from groups requiring advance reservations.
255. Stay | Amba Estate
   - Company verification: Offers farmstay accommodation at Amba Estate in Sri Lanka's Uva Highlands.
   - Company verification: Advertises farm visits, tea-related tours, and guest services connected to its agricultural estate.

256. Positive Impact | Resplendent Ceylon
   - Company verification: Resplendent Ceylon's own materials state a Dilmah Ceylon Tea Company affiliation and describe the Fernando family business connection.
   - Company verification: The page does not by itself establish a precise current equity chain to a particular legal issuer.
257. Ceylon Tea Trails | Official Site | Sri Lanka Tea Estate
   - Company verification: Markets Ceylon Tea Trails as a Sri Lankan tea-estate hospitality offering within the Resplendent Ceylon portfolio.
258. Our farm - Kampot - La Plantation
   - Company verification: Advertises guided visits and tastings at its operating pepper and spice plantation in Kampot, Cambodia.
   - Company verification: Offers plantation accommodation through La Villa de La Plantation.
259. Living Land Lao - An Organic Farm Community Enterprise
   - Company verification: Describes The Living Land Farm as a Lao community enterprise growing agricultural produce for local hospitality buyers.
   - Company verification: Markets a visitor Rice Experience and farm-linked dining near Luang Prabang.
260. '짓다 · 놀다 · 먹다' | 상하농원
   - Company verification: Advertises Sangha's visitor livestock-farm experiences.
   - Company verification: The footer identifies 상하농원(유) and states that services are operated jointly through a partnership with Maeil Dairies; this is not proof of equity ownership.
261. 단체룸 | 상하농원
   - Company verification: Markets Farmers' Village group accommodation for educational visits and camps.
   - Company verification: The room offering includes Sangha Farm admission for qualifying guests.
262. Farm Chokchai
   - Company verification: Thailand's tourism authority describes Farm Chokchai's dairy-farm visitor business in Pak Chong.
   - Company verification: Lists agricultural visitor attractions and tractor-pulled or self-drive farm touring; the record does not establish present ticket inventory or resolve differing opening information.
263. 张裕爱斐堡国际酒庄
   - Company verification: Beijing's tourism record describes Changyu AFIP as combining grape cultivation with wine-themed tourism and leisure.
   - Company verification: Identifies a visitor grape-picking area, establishing an agricultural-estate connection beyond a standalone museum.
264. Promote Your Farm | Farmstay
   - Company verification: Farmstay markets subscription-based referrals for farms, ranches, and agritourism businesses and expressly distinguishes the service from booking intermediation.
265. Our Team | Farmstay
   - Company verification: The team's business account identifies the for-profit Farm Stay USA, also called Farmstay, following a 2023 reorganization.
266. Mentions légales et Crédits - France Passion
   - Company verification: The legal notice identifies France Passion as the company publishing and operating its website.
267. History - France Passion
   - Company verification: France Passion describes its motorhome-stopover guide and network connecting travelers with winegrowers, farmers, and other rural producers.
268. Tuscany Italy Agriturismo:Tuscany farmhouse accommodation,apartment,hotel,Tuscany Italy vacation,Villa Rental
   - Company verification: The Agriturismo.net page identifies 4Tourism as its travel-agency and tour-operator business and presents farmhouse and farm-holiday accommodation categories.

269. Visit gardens - Rwanda Mountain Tea Group
    - Company verification: Rwanda Mountain Tea Group advertises appointment-based plantation visits, tea tasting, and private garden experiences at named estates.
270. Become a Host on Hipcamp
    - Company verification: Hipcamp markets a booking platform that includes working farms and vineyards within a broader camping portfolio and describes commissions on confirmed bookings.
271. Spilmans Farm - Beyonk
    - Company verification: Beyonk publishes a customer case describing its provision of timed online ticketing to Spilman's Farm.
    - Company verification: Spilman's Farm is the named customer in Beyonk's farm-attraction ticketing case; this supports the publicly described vendor relationship rather than independently verified ownership or sales.
272. Corporate - Farm Adventure
    - Company verification: Farm Adventure advertises corporate farm experiences and group visits at named Yorkshire and Shropshire farm venues.
273. Press - The MAiZE
    - Company verification: The MAiZE describes its commercial corn-maze consulting and farm-attraction business-support role.
274. Tasmania 2026: Discover Australia's Island of Premium Produce - Quadrant Australia
    - Company verification: Quadrant Australia markets an agricultural sightseeing itinerary in Tasmania with a stated October xx.xx 2026 departure and a booking route.
275. Farm To Farm | Tours and travel for farmers; Agri-tourism experiences
    - Company verification: Farm To Farm Tours presents its business as organizing tours and travel for farmers and agricultural-sector customers.
276. Cabin Rentals - White Oak Pastures
    - Company verification: White Oak Pastures advertises accommodation connected to its working farm and separately described guided visitor tours in Georgia.
277. Gastgeber Start Schweiz - Landvergnügen: Reise- und Genussführer
    - Company verification: The host-facing record identifies Landvergnügen GmbH and its network connecting motorhome travelers with direct-marketing farms and rural producers, including Swiss hosts.
278. Farm Field Trips Near Houston | Farm Animals | Garden Tour | Rides
    - Company verification: Dewberry Farm markets school field trips near Houston with garden interpretation and farm-animal visitor activities.
279. Land - Seka Hills
    - Company verification: Séka Hills' business materials connect its estate-grown agricultural products with the Yocha Dehe Wintun Nation's farming operations.
280. Calendar of Events | Join Our Events - Experience Séka Hills - Seka Hills
    - Company verification: Séka Hills advertises a public Olive Crush Festival at its Brooks mill and tasting-room property for November xx.xx 2026; the advertised admission is free.
281. Older Indians | Native Food Directory
    - Company verification: The federal Native Food Directory identifies Séka Hills in Brooks, California, and names the Yocha Dehe Wintun Nation as its owner.
282. Mentions Légales | Gîtes de France®
    - Company verification: The national website's legal notice identifies Gîtes de France SAS and describes its accommodation-discovery and sales-support platform role.

283. Mentions Légales | Sudfrance.fr
    - Company verification: The legal notice identifies SUDFRANCE.FR as a cooperative company publishing Sudfrance.fr and Gîtes de France Sud websites.
    - Company verification: SUDFRANCE.FR's legal notice identifies a SCIC SA cooperative company registered in Carcassonne under number xx.xx xx.xx xx.xx as publisher of Sudfrance.fr and Gîtes de France Sud websites.
    - Company verification: The notice lists Gîtes de France among reservation partners and service providers; this establishes a stated business relationship, not a parent-subsidiary relationship or independent booking economics. ([sudfrance.fr](https://www.sudfrance.fr/fr/mentions-legales))
284. Nos ressources
    - Company verification: Accueil Paysan publishes network materials covering visitor accommodation, educational hosting, children's stays, and farm-product activity.
285. Savusavu, Fiji Kokomana Chocolate Factory Excursion | Norwegian Cruise Line
    - Company verification: Norwegian Cruise Line advertises a Savusavu excursion featuring KokoMana and a farm-connected visitor experience.
    - Company verification: KokoMana is named in Norwegian Cruise Line's publicly marketed Savusavu excursion, establishing a described retail channel rather than completed sales or common ownership.
286. Our Story - A Family Tradition | Vala's
    - Company verification: Vala's describes its seasonal visitor attraction as connected to a working farm and reports family co-ownership.
287. About - SORWATHE
    - Company verification: SORWATHE advertises guesthouse accommodation and field tours and states that Luxmi Tea acquired the company in 2024; ownership remains company-reported.
288. Enagron Ecotourism Village Rethymno Crete
    - Company verification: Enagron describes cultivated agricultural land and farm animals alongside its hotel hospitality and farm-related guest programs.
289. Note legali, Cookie Policy, Privacy
    - Company verification: Agriturismo.farm's terms identify Studio Scivoletto S.r.l. Unipersonale and describe the provider's accommodation-search and reservation platform.
290. Camp（キャンプ） - ゆめ牧場
    - Company verification: Narita Yume Bokujo's English campsite catalog advertises camping and explains its relationship with ranch-admission tickets.
291. Tours | KokoManaFiji
    - Company verification: KokoMana's operator catalog advertises paid farm-and-factory visitor tours near Savusavu, including group arrangements.
292. About Harvest Hosts - Explore Unique RV Experiences
    - Company verification: Harvest Hosts describes its mixed farm and winery host network and identifies Brit Stops among its acquired businesses.
293. Introducing Harvest Hosts
    - Company verification: Brit Stops' March xx.xx 2023 announcement states that Harvest Hosts acquired the business and describes its UK and Irish stopover role.
294. Terms and conditions - Feather Down
    - Company verification: Feather Down's published terms identify BoerenBed UK BV, Dutch Chamber of Commerce number xx.xx as the contracting party for the covered accommodation agreements; they do not establish a post-insolvency successor. ([featherdown.co.uk](https://www.featherdown.co.uk/terms-and-conditions))

295. Openbaar faillissementsverslag rechtspersoon (ex art. 73A Fw.) - verslag 1, 7 oktober 2026, F.02/26/245

- Company verification: The October xx.xx 2026 public insolvency report records bankruptcy judgments dated September xx.xx 2026 for BoerenBed Holding B.V. and September xx.xx 2026 for BoerenBed UK B.V., B.V. Het Betere BoerenBed, and other named group entities.
- Company verification: The report describes the business as selling holidays at farms and records an asset restart and sale of the holding's Ulapre SAS shares, with the agreed purchase payment still outstanding at the report date; it does not identify the successor purchaser.
([insolventies.rechtspraak.nl](https://insolventies.rechtspraak.nl/Services/VerslagenService/getPdf/02_zwb_26_245_F_V_01))

296. Informations Actuelles - BoerenBed

- Company verification: BoerenBed's current-information notice states that its activities have stopped and new stays cannot currently be booked, while continuation is being pursued.
- Company verification: The notice does not establish permanent closure, a resumption date, or the commercial availability of every independently operated host farm.
([boerenbed.nl](https://www.boerenbed.nl/actuele-informatie))

297. Hoeve de Pippert in de Betuwe - Glamping in de Betuwe - BoerenBed

- Company verification: BoerenBed's dedicated Hoeve De Pippert catalog describes a dairy-farm host in Ophemert offering tent accommodation and farm-connected guest experiences.
- Company verification: The page identifies the host family and displays the network's notice that stays cannot currently be booked; it does not establish the farm's registered seller or ownership independence.
([boerenbed.nl](https://www.boerenbed.nl/nederland/betuwe/hoeve-de-pippert-in-de-betuwe))
- Company verification: The dedicated host catalog establishes a publicly advertised BoerenBed channel relationship with Hoeve De Pippert, not ownership of the farm by the network.
([boerenbed.nl](https://www.boerenbed.nl/nederland/betuwe/hoeve-de-pippert-in-de-betuwe))

298. - Farm Tours - - Emirates Bio Farm

- Company verification: The Farm Tours page linked from Emirates Bio Farm's visitor navigation advertises self-guided field visits, ticket purchase, and group-booking inquiries.
- Company verification: It directs visitors to the ticket section to establish opening for a particular date, rather than providing a definitive dated operating season.
([emiratesbiofarm.com](https://emiratesbiofarm.com/pages/farm-tours))

299. Fruit Farm Tour with Lunch and Fruit fiesta - DESARU FRUIT FARM

- Company verification: Desaru Fruit Farm's dff.world product catalog advertises a paid guided fruit-farm visit with a lunch package and a booking form.
- Company verification: The specific commercial offering supports the farm-tour role but does not establish the current legal seller, equity ownership, or completed visitor sales.
([dff.world](https://dff.world/product/fruit-farm-tour-with-lunch-and-fruit-fiestaa/))

300. 매일홀딩스 주식회사 사업보고서 - 제57기, 2025년

- Company verification: Maeil Holdings' FY2025 annual report, submitted March xx.xx 2026, reports that it owned all equity in 상하농어촌테마공원(유), which in turn owned all equity in 상하농원(유) and 상하농원개발(유) at December xx.xx 2025.
- Company verification: The filing identifies 상하농원개발(유) as the entity overseeing park-facility operations and distinguishes it from 상하농원(유); this narrows the ownership question without allocating every visitor and accommodation contract between them.
([maeilholdings.com](https://www.maeilholdings.com/ir/pdf/2025_04_no2.pdf))

301. Conditions Générales de Vente Gîtes de France® - mars 2026

- Company verification: The March 2026 network sales conditions distinguish the legally authorized reservation agency acting for its principals from the accommodation owner.
- Company verification: The conditions do not establish that Gîtes de France SAS owns the properties or receives the full accommodation receipts from all network reservations.
([gites-de-france.com](https://www.gites-de-france.com/sites/default/files/pdf/Conditions%20G%C3%A9n%C3%A9rales%20de%20Vente%20G%C3%AEtes%20de%20France%C2%AE%xx.xx-%20mars%xx.xx.pdf))

302. Biodynamic Tractor Tour - Benziger Family Winery

- Company verification: Benziger Family Winery's official visitor catalog contains a dedicated Biodynamic Tractor Tour offering, narrowing the previously missing current-offering support.
- Company verification: The product page does not independently establish the registered visitor seller, current equity ownership, or realized tour receipts.
([benziger.com](https://benziger.com/tourtastingevent/biodynamic-tractor-tour/))

19. Key Experts

[redacted] Their listed professional roles connect farm ownership and hospitality management with booking intermediation, tourism associations, public-sector practice, agricultural economics, and tourism research. Affiliations in countries across the Americas, Europe, Africa, Asia, and Oceania provide relevant professional context for examining agritourism service delivery, buyer access, distribution relationships, and rural development, while retaining the importance of country-specific commercial conditions.

Table 332. Global Agritourism Market, Key Experts

Name	Professional Role	Organization	Country
Aayusha Prasain	Chief Executive Officer	Community Homestay Network	Nepal
Adam Henson	Co-owner and Director	Cotswold Farm Park	United Kingdom
Alec Webb	President	Shelburne Farms	United States
Alex Cicelsky	Co-founder, Center for Creative Ecology	Kibbutz Lotan Center for Creative Ecology	Israel
Alf Krause	Founder and Co-owner	Krause Berry Farms & Estate Winery	Canada
Alison McIntosh	Professor of Hospitality and Tourism	Auckland University of Technology	New Zealand
Aliza Fleischer	Professor, Environmental Economics and Management	The Hebrew University of Jerusalem	Israel
Alla Wolf-Tasker	Co-founder and Culinary Director	Lake House Daylesford	Australia
Amran Hamzah	Professor of Tourism Planning	Universiti Teknologi Malaysia	Malaysia
Ana María Campón-Cerro	Tourism Marketing Researcher and Lecturer	University of Extremadura	Spain
Anat Tchetchik	Professor, Department of Geography and Environment	Bar-Ilan University	Israel
Angie Eckert	Vice President of Retail Operations	Eckert's	United States
Anna Black	Co-owner	Lindores	United Kingdom
Arut Navaraj	Managing Director	Suan Sampran	Thailand
Augusto Congionti	President	Agriturist	Italy
Batur Şehirlioğlu	General Manager	Buğday Association for Supporting Ecological Living	Turkey
Ben Butler	Co-owner and Farm Manager	Butler's Orchard	United States
Beth Kennett	Co-owner and Innkeeper	Liberty Hill Farm	United States
Beyers Truter	Founder and Proprietor	Beyerskloof	South Africa

Table 332 - continued

Name	Professional Role	Organization	Country
Bill Suhr	Founder and Co-owner	Champlain Orchards	United States
Brett Herbst	Founder	The MAiZE	United States
C. Michael Hall	Professor of Marketing	University of Canterbury	New Zealand
Carol Kline	Professor of Hospitality and Tourism Management	Appalachian State University	United States
Caroline Millar	Co-owner and Agritourism Entrepreneur	The Hideaway Experience	United Kingdom
Caterina Contini	Professor of Agricultural Economics	University of Florence	Italy
Catherine O'Grady-Powers	Co-owner	Glen Keen Farm	Ireland
Cathy Turvill	Co-founder and President	Nurture Wellness Village	Philippines
Chandrashekhar Bhadsavle	Farmer and Agritourism Entrepreneur	Saguna Baug	India
Charles Back	Owner	Fairview Wine and Cheese	South Africa
Cheryl Brown	Professor of Resource Economics and Management	West Virginia University	United States
Chok Bulakul	Managing Director	Farm Chokchai Group	Thailand
Chris Eckert	President	Eckert's	United States
Christian M. Rogerson	Research Professor, School of Tourism and Hospitality	University of Johannesburg	South Africa
Christine Ferrari	Founder and Owner	Le Paradis du Safran	Morocco
Coralie Bell	Chair	Australian Regional Tourism	Australia
Dan Yates	Founder and Managing Director	Pitchup.com	United Kingdom
Dan Young	Chief Executive Officer	Young's Jersey Dairy	United States
Darina Allen	Co-founder	Ballymaloe Cookery School	Ireland
David W. Hughes	Professor and Greever Chair in Agribusiness Development	University of Tennessee Institute of Agriculture	United States
Diane Kuehn	Associate Professor of Recreation and Tourism	SUNY College of Environmental Science and Forestry	United States
Dirk Roep	Associate Professor of Rural Sociology	Wageningen University & Research	Netherlands
Donatella Cinelli Colombini	Founder and Owner	Donatella Cinelli Colombini	Italy
Duncan Andrews	Co-owner and Director	Cotswold Farm Park	United Kingdom
Egil W. Diesen	Chief Executive	HANEN	Norway

Table 332 - continued

Name	Professional Role	Organization	Country
Elisabeth Kastenholz	Professor of Tourism	University of Aveiro	Portugal
Ellen Rilla	Community Development Advisor Emerita	University of California Agriculture and Natural Resources	United States
Fabio Boncinelli	Associate Professor of Agricultural Economics	University of Florence	Italy
Francesca Planeta	Co-owner and Hospitality Entrepreneur	Planeta Estate	Italy
Frans Smit	Managing Director	Spier Wine Farm	South Africa
Füsun Baykal	Retired Professor of Geography	Ege University	Turkey
Gabriel Fidel	Vice-Rector and Wine-Tourism Specialist	Universidad Nacional de Cuyo	Argentina
Gary Remlinger	Owner	Remlinger Farms	United States
Geoff Ross	Co-owner	Lake Hawea Station	New Zealand
George Richardson	Co-owner	Richardson Adventure Farm	United States
Govinda Sharma	Founder and Farm Director	HASERA Agriculture Research and Training Center	Nepal
Graeme Nicoll	Farmer and Co-owner	Newton Farm Holidays and Tours	United Kingdom
Greg O'Donoghue	Co-owner	Green Olive at Red Hill	Australia
Gunn-Turid Kvam	Senior Researcher	Ruralis	Norway
Gürsel Tonbul	Founder	Değirmen Farm / Yerlim	Turkey
Hal Pepper	Financial Analysis Specialist, Center for Profitable Agriculture	University of Tennessee Institute of Agriculture	United States
Hans Embacher	Former Managing Director	Urlaub am Bauernhof Österreich	Austria
Holly George	Livestock and Natural Resources Advisor Emerita	University of California Agriculture and Natural Resources	United States
Honggang Xu	Professor, School of Tourism Management	Sun Yat-sen University	China
Hugh McPherson	Owner	Maple Lawn Farms	United States
I Gde Pitana	Professor of Tourism	Udayana University	Indonesia
Jabil Mapjabil	Professor and Tourism Geography Researcher	Universiti Malaysia Sabah	Malaysia
Jacqui Taylor	Founder and Chief Executive Officer	Agritourism Africa	South Africa

Table 332 - continued

Name	Professional Role	Organization	Country
Jane Eckert	Founder and Agritourism Marketing Consultant	Eckert AgriMarketing	United States
Jane Parsons	Co-owner and Operator	Curringa Farm	Australia
Jean Naudé	Chief Executive Officer	Groot Constantia	South Africa
Jennifer Colby	Co-owner	Howling Wolf Farm	United States
Jeremy Clarkson	Owner and Farm Entrepreneur	Diddly Squat Farm	United Kingdom
Jigang Bao	Professor, School of Tourism Management	Sun Yat-sen University	China
Jimmy Doherty	Co-founder and Farm Entrepreneur	Jimmy's Farm & Wildlife Park	United Kingdom
John Chester	Co-founder and Farmer	Apricot Lane Farms	United States
John Davoren	Owner and Farm-Tourism Operator	Caherconnell Stone Fort and Sheepdog Demonstrations	Ireland
John Lyman III	Executive Vice President	Lyman Orchards	United States
Josephine Costales	Co-founder and President	Costales Nature Farms	Philippines
Juan Pablo Echeverri	Owner	Hacienda Venecia	Colombia
Julia Zuccardi	Head of Tourism and Hospitality	Familia Zuccardi	Argentina
Justine Ross	Co-owner	Lake Hawea Station	New Zealand
K. Rupesh Kumar	State Responsible Tourism Mission Coordinator	Kerala Responsible Tourism Mission	India
Kamal Mouzawak	Founder	Souk el Tayeb	Lebanon
Kari Daugstad	Professor of Human Geography	Norwegian University of Science and Technology	Norway
Kate Humble	Co-founder	Humble by Nature	United Kingdom
Kay Wilson	Partner and Agritourism Operator	Lennox of Lomond	United Kingdom
Keith Bishop	Co-owner and Co-Chief Executive Officer	Bishop's Orchards	United States
Kirsty Blackstock	Principal Social Researcher	The James Hutton Institute	United Kingdom
Lauren Douglass	Executive Officer	Australian Regional Tourism	Australia
Linda Tillman	Managing Director	Tilma Group	Australia
Louise Nicoll	Co-owner and Agritourism Operator	Newton Farm Holidays and Tours	United Kingdom
Malik Fernando	Co-founder and Managing Director	Resplendent Ceylon	Sri Lanka
Manisha Pande	Co-founder and Managing Director	Village Ways	India

Table 332 - continued

Name	Professional Role	Organization	Country
Margaret Jeffares	Founder and Managing Director	Good Food Ireland	Ireland
Marijke Dunselman	Founder	Agritourism New Zealand	New Zealand
Mario Grillo	National President	Turismo Verde	Italy
Marisah Nieuwoudt	Wine Tourism Manager	South Africa Wine	South Africa
Martha Sullins	Extension Specialist in Agricultural Business Management	Colorado State University	United States
Marvin Blanco Mesén	Former Agribusiness and Rural Tourism Specialist	Inter-American Institute for Cooperation on Agriculture	Costa Rica
Mary Celeste Beall	Proprietor	Blackberry Farm	United States
Matt Rembe	Executive Director	Los Poblanos Historic Inn & Organic Farm	United States
Matthew Evans	Farmer, Food Writer and Co-founder	Fat Pig Farm	Australia
Mick Fleming	Co-founder	The Lodge at Chaa Creek	Belize
Mike Ratcliffe	Chairperson	Stellenbosch Wine Routes	South Africa
Mina T. Gabor	Founder and President	International School of Sustainable Tourism	Philippines
Nancy Gard McGehee	Professor of Hospitality and Tourism Management	Virginia Tech	United States
Niels Olsen Peet	President of the National Assembly; Former Minister of Tourism	National Assembly of Ecuador	Ecuador
Nikki Lohitnavy	General Manager and Oenologist	GranMonte Vineyard and Winery	Thailand
Orin Hardy	Co-founder	The Kul Kul Farm	Indonesia
Pandurang Taware	Founder and Managing Director	Agri Tourism Development Corporation	India
Paul Brooks	Owner	Brooks Farms	Canada
Penny Leff	Former Statewide Agritourism Coordinator	University of California Agriculture and Natural Resources	United States
Puiu Nistoreanu	Professor of Tourism	Bucharest University of Economic Studies	Romania
Raija Komppula	Professor of Tourism Business	University of Eastern Finland	Finland
Raj Basu	Co-founder and Rural Tourism Adviser	Help Tourism	India

Table 332 - continued

Name	Professional Role	Organization	Country
Ralf Buckley	Emeritus Professor of Ecotourism	Griffith University	Australia
Randy White	Chief Executive Officer	White Hutchinson Leisure & Learning Group	United States
Rashmi Sawant	Founder	Culture Aangan	India
Richard Sharpley	Emeritus Professor of Tourism and Development	University of Central Lancashire	United Kingdom
Rob Holland	Director, Center for Profitable Agriculture	University of Tennessee Institute of Agriculture	United States
Roberta Garibaldi	Professor of Tourism Management	University of Bergamo	Italy
Rodney Dunn	Co-founder	The Agrarian Kitchen	Australia
Rose Wright	Founder and Managing Director	Regionality	Australia
Ross Millar	Farmer and Co-owner	The Hideaway Experience	United Kingdom
Russell Alexander	Co-founder and Chief Executive Officer	Hobbiton Movie Set	New Zealand
Sadie Chrestman	Co-founder and Co-owner	Fat Pig Farm	Australia
Sanette Ferreira	Professor of Geography and Tourism Researcher	Stellenbosch University	South Africa
Solange Escure	Director General	Gîtes de France	France
Steven Thomson	Senior Agricultural Economist	Scotland's Rural College	United Kingdom
Susanna Heldt Cassel	Professor of Human Geography	Örebro University	Sweden
Thaise Costa Guzzatti	Professor and Agritourism Researcher	Universidade Federal de Santa Catarina	Brazil
Thomas Streifeneder	Head of the Institute for Regional Development	Eurac Research	Italy
Tim Parsons	Owner and Operator	Curringa Farm	Australia
Tom Dixon	Co-founder and Managing Director	Canopy & Stars	United Kingdom
Tomás López-Guzmán	Professor of Applied Economics	University of Córdoba	Spain
Will Harris	Owner	White Oak Pastures	United States
Yasuo Ohe	Professor, Department of Agribusiness Management	Tokyo University of Agriculture	Japan

List of Figures

Figure 1. Global Agritourism Market, Years Considered for the Study 21
Figure 2. Global Agritourism Market, Research Design 23
Figure 3. Global Agritourism Market, Research Framework 25
Figure 4. Global Agritourism Market, Data Triangulation 27
Figure 5. Global Agritourism Market Size, 2017-2040 (USD Million, Growth %) 34
Figure 6. Global Agritourism Market, Key Growth Contribution, by Region, 2025-2032 (USD Million) 37
Figure 7. Global Agritourism Market, Key Growth Contribution, by Country, 2025-2032 (CAGR %) 37
Figure 8. Global Agritourism Market Size, by Visitor Offering, 2025 (%) 89
Figure 9. Global Agritourism Market, by Visitor Offering, 2032 (USD Million) 89
Figure 10. Global Agritourism Market Size, by Visit Purpose, 2025 (%) 154
Figure 11. Global Agritourism Market, by Visit Purpose, 2032 (USD Million) 154
Figure 12. Global Agritourism Market Size, by Buyer Segment, 2025 (%) 219
Figure 13. Global Agritourism Market, by Buyer Segment, 2032 (USD Million) 219
Figure 14. Global Agritourism Market Size, by Visit Format, 2025 (%) 257
Figure 15. Global Agritourism Market, by Visit Format, 2032 (USD Million) 258
Figure 16. Global Agritourism Market Size, by Booking Channel, 2025 (%) 278
Figure 17. Global Agritourism Market, by Booking Channel, 2032 (USD Million) 279
Figure 18. Global Agritourism Market Size, by Agricultural Setting, 2025 (%) 308
Figure 19. Global Agritourism Market, by Agricultural Setting, 2032 (USD Million) 308
Figure 20. Global Agritourism Market, by Region: Market share evolution, 2025-2032 373
Figure 21. Global Agritourism Market, by Region: Market size by category, 2025 374
Figure 22. Global Agritourism Market, Regional growth by Buyer Segment, 2025-2032 (CAGR %) 374
Figure 23. Global Agritourism Market Size, by Group, 2025 vs 2026 vs 2032 516
Figure 24. Global Agritourism Market Size, by Country, 2025 vs 2032 (%) 656
Figure 25. Global Agritourism Market Size, by Country, 2025 vs 2026 vs 2032 657
Figure 26. Global Agritourism Market Share, by Key Player, 2025 981

List of Tables

Table 1. Global Agritourism Market Segmentation & Coverage 9
Table 2. Global Agritourism Market Size, 2017-2040 (USD Million, Growth %) 34
Table 3. Global Agritourism Market, Key Growth Contribution, 2025-2032 38
Table 4. Global Agritourism Market, by Visitor Offering growth contribution, 2025-2032 90
Table 5. Global Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million) 90
Table 6. Global Agritourism Market Size, by Farm Dining, by Region, 2017-2040 (USD Million) 96
Table 7. Global Agritourism Market Size, by Farm Dining, by Group, 2017-2040 (USD Million) 96
Table 8. Global Agritourism Market Size, by Farm Dining, by Country, 2017-2040 (USD Million) 97
Table 9. Global Agritourism Market Size, by Farm Recreation and Attractions, by Region, 2017-2040 (USD Million) 102
Table 10. Global Agritourism Market Size, by Farm Recreation and Attractions, by Group, 2017-2040 (USD Million) 103
Table 11. Global Agritourism Market Size, by Farm Recreation and Attractions, by Country, 2017-2040 (USD Million) 103
Table 12. Global Agritourism Market Size, by Farm Accommodation, by Region, 2017-2040 (USD Million) 108
Table 13. Global Agritourism Market Size, by Farm Accommodation, by Group, 2017-2040 (USD Million) 109
Table 14. Global Agritourism Market Size, by Farm Accommodation, by Country, 2017-2040 (USD Million) 109
Table 15. Global Agritourism Market Size, by Farm Tours and Demonstrations, by Region, 2017-2040 (USD Million) 114
Table 16. Global Agritourism Market Size, by Farm Tours and Demonstrations, by Group, 2017-2040 (USD Million) 115
Table 17. Global Agritourism Market Size, by Farm Tours and Demonstrations, by Country, 2017-2040 (USD Million) 115
Table 18. Global Agritourism Market Size, by Harvesting and Farm Participation, by Region, 2017-2040 (USD Million) 121
Table 19. Global Agritourism Market Size, by Harvesting and Farm Participation, by Group, 2017-2040 (USD Million) 121
Table 20. Global Agritourism Market Size, by Harvesting and Farm Participation, by Country, 2017-2040 (USD Million) 122
Table 21. Global Agritourism Market Size, by Farm Classes and Workshops, by Region, 2017-2040 (USD Million) 127
Table 22. Global Agritourism Market Size, by Farm Classes and Workshops, by Group, 2017-2040 (USD Million) 128
Table 23. Global Agritourism Market Size, by Farm Classes and Workshops, by Country, 2017-2040 (USD Million) 128
Table 24. Global Agritourism Market Size, by Farm Event Hosting and Venue Rental, by Region, 2017-2040 (USD Million) 134

Table 25. Global Agritourism Market Size, by Farm Event Hosting and Venue Rental, by Group, 2017-2040 (USD Million) 134
Table 26. Global Agritourism Market Size, by Farm Event Hosting and Venue Rental, by Country, 2017-2040 (USD Million) 135
Table 27. Global Agritourism Market Size, by Farm Product Tastings, by Region, 2017-2040 (USD Million) 140
Table 28. Global Agritourism Market Size, by Farm Product Tastings, by Group, 2017-2040 (USD Million) 141
Table 29. Global Agritourism Market Size, by Farm Product Tastings, by Country, 2017-2040 (USD Million) 141
Table 30. Global Agritourism Market Size, by Farm Wellness Services, by Region, 2017-2040 (USD Million) 146
Table 31. Global Agritourism Market Size, by Farm Wellness Services, by Group, 2017-2040 (USD Million) 147
Table 32. Global Agritourism Market Size, by Farm Wellness Services, by Country, 2017-2040 (USD Million) 147
Table 33. Global Agritourism Market, by Visit Purpose growth contribution, 2025-2032 155
Table 34. Global Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million) 155
Table 35. Global Agritourism Market Size, by Leisure and Recreation, by Region, 2017-2040 (USD Million) 163
Table 36. Global Agritourism Market Size, by Leisure and Recreation, by Group, 2017-2040 (USD Million) 163
Table 37. Global Agritourism Market Size, by Leisure and Recreation, by Country, 2017-2040 (USD Million) 164
Table 38. Global Agritourism Market Size, by Education and Skills Development, by Region, 2017-2040 (USD Million) 170
Table 39. Global Agritourism Market Size, by Education and Skills Development, by Group, 2017-2040 (USD Million) 170
Table 40. Global Agritourism Market Size, by Education and Skills Development, by Country, 2017-2040 (USD Million) 171
Table 41. Global Agritourism Market Size, by Social Gatherings and Celebrations, by Region, 2017-2040 (USD Million) 177
Table 42. Global Agritourism Market Size, by Social Gatherings and Celebrations, by Group, 2017-2040 (USD Million) 177
Table 43. Global Agritourism Market Size, by Social Gatherings and Celebrations, by Country, 2017-2040 (USD Million) 178
Table 44. Global Agritourism Market Size, by Business and Professional Engagement, by Region, 2017-2040 (USD Million) 184
Table 45. Global Agritourism Market Size, by Business and Professional Engagement, by Group, 2017-2040 (USD Million) 184
Table 46. Global Agritourism Market Size, by Business and Professional Engagement, by Country, 2017-2040 (USD Million) 185
Table 47. Global Agritourism Market Size, by Product Discovery and Sourcing, by Region, 2017-2040 (USD Million) 191

Table 48. Global Agritourism Market Size, by Product Discovery and Sourcing, by Group, 2017-2040 (USD Million) 191
Table 49. Global Agritourism Market Size, by Product Discovery and Sourcing, by Country, 2017-2040 (USD Million) 192
Table 50. Global Agritourism Market Size, by Wellness and Personal Retreats, by Region, 2017-2040 (USD Million) 198
Table 51. Global Agritourism Market Size, by Wellness and Personal Retreats, by Group, 2017-2040 (USD Million) 198
Table 52. Global Agritourism Market Size, by Wellness and Personal Retreats, by Country, 2017-2040 (USD Million) 199
Table 53. Global Agritourism Market Size, by En Route Stopovers, by Region, 2017-2040 (USD Million) 204
Table 54. Global Agritourism Market Size, by En Route Stopovers, by Group, 2017-2040 (USD Million) 205
Table 55. Global Agritourism Market Size, by En Route Stopovers, by Country, 2017-2040 (USD Million) 205
Table 56. Global Agritourism Market Size, by Community Engagement and Volunteering, by Region, 2017-2040 (USD Million) 211
Table 57. Global Agritourism Market Size, by Community Engagement and Volunteering, by Group, 2017-2040 (USD Million) 211
Table 58. Global Agritourism Market Size, by Community Engagement and Volunteering, by Country, 2017-2040 (USD Million) 212
Table 59. Global Agritourism Market, by Buyer Segment growth contribution, 2025-2032 219
Table 60. Global Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million) 220
Table 61. Global Agritourism Market Size, by Individuals and Households, by Region, 2017-2040 (USD Million) 224
Table 62. Global Agritourism Market Size, by Individuals and Households, by Group, 2017-2040 (USD Million) 225
Table 63. Global Agritourism Market Size, by Individuals and Households, by Country, 2017-2040 (USD Million) 225
Table 64. Global Agritourism Market Size, by Educational Institutions, by Region, 2017-2040 (USD Million) 231
Table 65. Global Agritourism Market Size, by Educational Institutions, by Group, 2017-2040 (USD Million) 231
Table 66. Global Agritourism Market Size, by Educational Institutions, by Country, 2017-2040 (USD Million) 232
Table 67. Global Agritourism Market Size, by Businesses, by Region, 2017-2040 (USD Million) 238
Table 68. Global Agritourism Market Size, by Businesses, by Group, 2017-2040 (USD Million) 238
Table 69. Global Agritourism Market Size, by Businesses, by Country, 2017-2040 (USD Million) 239
Table 70. Global Agritourism Market Size, by Nonprofit and Membership Organizations, by Region, 2017-2040 (USD Million) 244
Table 71. Global Agritourism Market Size, by Nonprofit and Membership Organizations, by Group, 2017-2040 (USD Million) 245

Table 72. Global Agritourism Market Size, by Nonprofit and Membership Organizations, by Country, 2017-2040 (USD Million) 245
Table 73. Global Agritourism Market Size, by Government and Public Agencies, by Region, 2017-2040 (USD Million) 250
Table 74. Global Agritourism Market Size, by Government and Public Agencies, by Group, 2017-2040 (USD Million) 251
Table 75. Global Agritourism Market Size, by Government and Public Agencies, by Country, 2017-2040 (USD Million) 251
Table 76. Global Agritourism Market, by Visit Format growth contribution, 2025-2032 258
Table 77. Global Agritourism Market Size, by Visit Format, 2017-2040 (USD Million) 258
Table 78. Global Agritourism Market Size, by Non-Overnight Visits, by Region, 2017-2040 (USD Million) 262
Table 79. Global Agritourism Market Size, by Non-Overnight Visits, by Group, 2017-2040 (USD Million) 263
Table 80. Global Agritourism Market Size, by Non-Overnight Visits, by Country, 2017-2040 (USD Million) 263
Table 81. Global Agritourism Market Size, by Overnight Stays, by Region, 2017-2040 (USD Million) 270
Table 82. Global Agritourism Market Size, by Overnight Stays, by Group, 2017-2040 (USD Million) 270
Table 83. Global Agritourism Market Size, by Overnight Stays, by Country, 2017-2040 (USD Million) 271
Table 84. Global Agritourism Market, by Booking Channel growth contribution, 2025-2032 279
Table 85. Global Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million) 279
Table 86. Global Agritourism Market Size, by Direct Booking, by Region, 2017-2040 (USD Million) 285
Table 87. Global Agritourism Market Size, by Direct Booking, by Group, 2017-2040 (USD Million) 286
Table 88. Global Agritourism Market Size, by Direct Booking, by Country, 2017-2040 (USD Million) 286
Table 89. Global Agritourism Market Size, by Agent-Mediated Booking, by Region, 2017-2040 (USD Million) 292
Table 90. Global Agritourism Market Size, by Agent-Mediated Booking, by Group, 2017-2040 (USD Million) 292
Table 91. Global Agritourism Market Size, by Agent-Mediated Booking, by Country, 2017-2040 (USD Million) 293
Table 92. Global Agritourism Market Size, by Reseller Booking, by Region, 2017-2040 (USD Million) 299
Table 93. Global Agritourism Market Size, by Reseller Booking, by Group, 2017-2040 (USD Million) 299
Table 94. Global Agritourism Market Size, by Reseller Booking, by Country, 2017-2040 (USD Million) 300
Table 95. Global Agritourism Market, by Agricultural Setting growth contribution, 2025-2032 309
Table 96. Global Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million) 309

Table 97. Global Agritourism Market Size, by Vegetable and Ornamental Farms, by Region, 2017-2040 (USD Million) 314
Table 98. Global Agritourism Market Size, by Vegetable and Ornamental Farms, by Group, 2017-2040 (USD Million) 315
Table 99. Global Agritourism Market Size, by Vegetable and Ornamental Farms, by Country, 2017-2040 (USD Million) 315
Table 100. Global Agritourism Market Size, by Fruit and Nut Farms, by Region, 2017-2040 (USD Million) 320
Table 101. Global Agritourism Market Size, by Fruit and Nut Farms, by Group, 2017-2040 (USD Million) 321
Table 102. Global Agritourism Market Size, by Fruit and Nut Farms, by Country, 2017-2040 (USD Million) 321
Table 103. Global Agritourism Market Size, by Mixed-Enterprise Farms, by Region, 2017-2040 (USD Million) 326
Table 104. Global Agritourism Market Size, by Mixed-Enterprise Farms, by Group, 2017-2040 (USD Million) 327
Table 105. Global Agritourism Market Size, by Mixed-Enterprise Farms, by Country, 2017-2040 (USD Million) 327
Table 106. Global Agritourism Market Size, by Livestock Farms and Ranches, by Region, 2017-2040 (USD Million) 333
Table 107. Global Agritourism Market Size, by Livestock Farms and Ranches, by Group, 2017-2040 (USD Million) 333
Table 108. Global Agritourism Market Size, by Livestock Farms and Ranches, by Country, 2017-2040 (USD Million) 334
Table 109. Global Agritourism Market Size, by Beverage, Spice and Medicinal Crop Farms, by Region, 2017-2040 (USD Million) 339
Table 110. Global Agritourism Market Size, by Beverage, Spice and Medicinal Crop Farms, by Group, 2017-2040 (USD Million) 340
Table 111. Global Agritourism Market Size, by Beverage, Spice and Medicinal Crop Farms, by Country, 2017-2040 (USD Million) 340
Table 112. Global Agritourism Market Size, by Vineyards, by Region, 2017-2040 (USD Million) 346
Table 113. Global Agritourism Market Size, by Vineyards, by Group, 2017-2040 (USD Million) 346
Table 114. Global Agritourism Market Size, by Vineyards, by Country, 2017-2040 (USD Million) 347
Table 115. Global Agritourism Market Size, by Field and Industrial Crop Farms, by Region, 2017-2040 (USD Million) 352
Table 116. Global Agritourism Market Size, by Field and Industrial Crop Farms, by Group, 2017-2040 (USD Million) 353
Table 117. Global Agritourism Market Size, by Field and Industrial Crop Farms, by Country, 2017-2040 (USD Million) 353
Table 118. Global Agritourism Market Size, by Aquaculture Farms, by Region, 2017-2040 (USD Million) 358
Table 119. Global Agritourism Market Size, by Aquaculture Farms, by Group, 2017-2040 (USD Million) 359

Table 120. Global Agritourism Market Size, by Aquaculture Farms, by Country, 2017-2040 (USD Million) 359
Table 121. Global Agritourism Market Size, by Forest Product Farms, by Region, 2017-2040 (USD Million) 365
Table 122. Global Agritourism Market Size, by Forest Product Farms, by Group, 2017-2040 (USD Million) 365
Table 123. Global Agritourism Market Size, by Forest Product Farms, by Country, 2017-2040 (USD Million) 366
Table 124. Global Agritourism Market, by Region growth contribution, 2025-2032 375
Table 125. Global Agritourism Market Size, by Region, 2017-2040 (USD Million) 375
Table 126. Asia-Pacific Agritourism Market, by Country growth contribution, 2025-2032 379
Table 127. Asia-Pacific Agritourism Market Size, by Region, 2017-2040 (USD Million) 380
Table 128. Asia-Pacific Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million) 380
Table 129. Asia-Pacific Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million) 381
Table 130. Asia-Pacific Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million) 381
Table 131. Asia-Pacific Agritourism Market Size, by Visit Format, 2017-2040 (USD Million) 381
Table 132. Asia-Pacific Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million) 382
Table 133. Asia-Pacific Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million) 382
Table 134. Europe Agritourism Market, by Country growth contribution, 2025-2032 402
Table 135. Europe Agritourism Market Size, by Region, 2017-2040 (USD Million) 403
Table 136. Europe Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million) 404
Table 137. Europe Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million) 404
Table 138. Europe Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million) 405
Table 139. Europe Agritourism Market Size, by Visit Format, 2017-2040 (USD Million) 405
Table 140. Europe Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million) 405
Table 141. Europe Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million) 406
Table 142. North America Agritourism Market, by Country growth contribution, 2025-2032 425
Table 143. North America Agritourism Market Size, by Region, 2017-2040 (USD Million) 426
Table 144. North America Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million) 426
Table 145. North America Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million) 427
Table 146. North America Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million) 427
Table 147. North America Agritourism Market Size, by Visit Format, 2017-2040 (USD Million) 427
Table 148. North America Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million) 428
Table 149. North America Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million) 428
Table 150. Latin America Agritourism Market, by Country growth contribution, 2025-2032 447
Table 151. Latin America Agritourism Market Size, by Region, 2017-2040 (USD Million) 448
Table 152. Latin America Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million) 448

Table 153. Latin America Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million) 449
Table 154. Latin America Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million) 449
Table 155. Latin America Agritourism Market Size, by Visit Format, 2017-2040 (USD Million) 449
Table 156. Latin America Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million) 450
Table 157. Latin America Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million) 450
Table 158. Africa Agritourism Market, by Country growth contribution, 2025-2032 469
Table 159. Africa Agritourism Market Size, by Region, 2017-2040 (USD Million) 470
Table 160. Africa Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million) 470
Table 161. Africa Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million) 471
Table 162. Africa Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million) 471
Table 163. Africa Agritourism Market Size, by Visit Format, 2017-2040 (USD Million) 471
Table 164. Africa Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million) 472
Table 165. Africa Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million) 472
Table 166. Middle East Agritourism Market, by Country growth contribution, 2025-2032 491
Table 167. Middle East Agritourism Market Size, by Region, 2017-2040 (USD Million) 492
Table 168. Middle East Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million) 492
Table 169. Middle East Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million) 493
Table 170. Middle East Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million) 493
Table 171. Middle East Agritourism Market Size, by Visit Format, 2017-2040 (USD Million) 493
Table 172. Middle East Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million) 494
Table 173. Middle East Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million) 494
Table 174. Global Agritourism Market Size, by Group, 2017-2040 (USD Million) 516
Table 175. BRICS Agritourism Market, by Country growth contribution, 2025-2032 520
Table 176. BRICS Agritourism Market Size, by Group, 2017-2040 (USD Million) 520
Table 177. BRICS Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million) 521
Table 178. BRICS Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million) 521
Table 179. BRICS Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million) 522
Table 180. BRICS Agritourism Market Size, by Visit Format, 2017-2040 (USD Million) 522
Table 181. BRICS Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million) 522
Table 182. BRICS Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million) 523
Table 183. NATO Agritourism Market, by Country growth contribution, 2025-2032 542
Table 184. NATO Agritourism Market Size, by Group, 2017-2040 (USD Million) 543
Table 185. NATO Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million) 545
Table 186. NATO Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million) 545
Table 187. NATO Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million) 546
Table 188. NATO Agritourism Market Size, by Visit Format, 2017-2040 (USD Million) 546
Table 189. NATO Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million) 546

Table 190. NATO Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million) 547
Table 191. G7 Agritourism Market, by Country growth contribution, 2025-2032 566
Table 192. G7 Agritourism Market Size, by Group, 2017-2040 (USD Million) 567
Table 193. G7 Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million) 567
Table 194. G7 Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million) 568
Table 195. G7 Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million) 568
Table 196. G7 Agritourism Market Size, by Visit Format, 2017-2040 (USD Million) 568
Table 197. G7 Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million) 569
Table 198. G7 Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million) 569
Table 199. European Union Agritourism Market, by Country growth contribution, 2025-2032 589
Table 200. European Union Agritourism Market Size, by Group, 2017-2040 (USD Million) 590
Table 201. European Union Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million) 591
Table 202. European Union Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million) 591
Table 203. European Union Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million) 592
Table 204. European Union Agritourism Market Size, by Visit Format, 2017-2040 (USD Million) 592
Table 205. European Union Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million) 592
Table 206. European Union Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million) 593
Table 207. ASEAN Agritourism Market, by Country growth contribution, 2025-2032 612
Table 208. ASEAN Agritourism Market Size, by Group, 2017-2040 (USD Million) 613
Table 209. ASEAN Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million) 613
Table 210. ASEAN Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million) 614
Table 211. ASEAN Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million) 614
Table 212. ASEAN Agritourism Market Size, by Visit Format, 2017-2040 (USD Million) 614
Table 213. ASEAN Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million) 615
Table 214. ASEAN Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million) 615
Table 215. GCC Agritourism Market, by Country growth contribution, 2025-2032 633
Table 216. GCC Agritourism Market Size, by Group, 2017-2040 (USD Million) 634
Table 217. GCC Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million) 634
Table 218. GCC Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million) 635
Table 219. GCC Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million) 635
Table 220. GCC Agritourism Market Size, by Visit Format, 2017-2040 (USD Million) 635
Table 221. GCC Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million) 636
Table 222. GCC Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million) 636
Table 223. Global Agritourism Market, by Country growth contribution, 2025-2032 658
Table 224. Global Agritourism Market Size, by Country, 2017-2040 (USD Million) 659
Table 225. China Agritourism Market Size, 2017-2040 (USD Million) 663
Table 226. China Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million) 664

Table 227. China Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million) 664
Table 228. China Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million) 665
Table 229. China Agritourism Market Size, by Visit Format, 2017-2040 (USD Million) 665
Table 230. China Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million) 665
Table 231. China Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million) 666
Table 232. Italy Agritourism Market Size, 2017-2040 (USD Million) 684
Table 233. Italy Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million) 685
Table 234. Italy Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million) 685
Table 235. Italy Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million) 686
Table 236. Italy Agritourism Market Size, by Visit Format, 2017-2040 (USD Million) 686
Table 237. Italy Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million) 686
Table 238. Italy Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million) 687
Table 239. United States Agritourism Market Size, 2017-2040 (USD Million) 705
Table 240. United States Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million) 706
Table 241. United States Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million) 706
Table 242. United States Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million) 707
Table 243. United States Agritourism Market Size, by Visit Format, 2017-2040 (USD Million) 707
Table 244. United States Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million) 707
Table 245. United States Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million) 708
Table 246. Germany Agritourism Market Size, 2017-2040 (USD Million) 726
Table 247. Germany Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million) 727
Table 248. Germany Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million) 727
Table 249. Germany Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million) 728
Table 250. Germany Agritourism Market Size, by Visit Format, 2017-2040 (USD Million) 728
Table 251. Germany Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million) 728
Table 252. Germany Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million) 729
Table 253. France Agritourism Market Size, 2017-2040 (USD Million) 747
Table 254. France Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million) 748
Table 255. France Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million) 748
Table 256. France Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million) 749
Table 257. France Agritourism Market Size, by Visit Format, 2017-2040 (USD Million) 749
Table 258. France Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million) 749
Table 259. France Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million) 750
Table 260. United Kingdom Agritourism Market Size, 2017-2040 (USD Million) 768
Table 261. United Kingdom Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million) 769
Table 262. United Kingdom Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million) 769

Table 263. United Kingdom Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million) 770
Table 264. United Kingdom Agritourism Market Size, by Visit Format, 2017-2040 (USD Million) 770
Table 265. United Kingdom Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million) 770
Table 266. United Kingdom Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million) 771
Table 267. Japan Agritourism Market Size, 2017-2040 (USD Million) 789
Table 268. Japan Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million) 790
Table 269. Japan Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million) 790
Table 270. Japan Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million) 791
Table 271. Japan Agritourism Market Size, by Visit Format, 2017-2040 (USD Million) 791
Table 272. Japan Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million) 791
Table 273. Japan Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million) 792
Table 274. Brazil Agritourism Market Size, 2017-2040 (USD Million) 810
Table 275. Brazil Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million) 811
Table 276. Brazil Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million) 811
Table 277. Brazil Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million) 812
Table 278. Brazil Agritourism Market Size, by Visit Format, 2017-2040 (USD Million) 812
Table 279. Brazil Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million) 812
Table 280. Brazil Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million) 813
Table 281. Australia Agritourism Market Size, 2017-2040 (USD Million) 832
Table 282. Australia Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million) 833
Table 283. Australia Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million) 833
Table 284. Australia Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million) 834
Table 285. Australia Agritourism Market Size, by Visit Format, 2017-2040 (USD Million) 834
Table 286. Australia Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million) 834
Table 287. Australia Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million) 835
Table 288. Spain Agritourism Market Size, 2017-2040 (USD Million) 853
Table 289. Spain Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million) 854
Table 290. Spain Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million) 854
Table 291. Spain Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million) 855
Table 292. Spain Agritourism Market Size, by Visit Format, 2017-2040 (USD Million) 855
Table 293. Spain Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million) 855
Table 294. Spain Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million) 856
Table 295. India Agritourism Market Size, 2017-2040 (USD Million) 874
Table 296. India Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million) 875
Table 297. India Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million) 875
Table 298. India Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million) 876
Table 299. India Agritourism Market Size, by Visit Format, 2017-2040 (USD Million) 876

Table 300. India Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million) 876
Table 301. India Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)....877
Table 302. Canada Agritourism Market Size, 2017-2040 (USD Million) 895
Table 303. Canada Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million)....896
Table 304. Canada Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million) 896
Table 305. Canada Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million) 897
Table 306. Canada Agritourism Market Size, by Visit Format, 2017-2040 (USD Million)....897
Table 307. Canada Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million) 897
Table 308. Canada Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)....898
Table 309. South Korea Agritourism Market Size, 2017-2040 (USD Million)....916
Table 310. South Korea Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million) 917
Table 311. South Korea Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million) 917
Table 312. South Korea Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million)....918
Table 313. South Korea Agritourism Market Size, by Visit Format, 2017-2040 (USD Million) 918
Table 314. South Korea Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million)....918
Table 315. South Korea Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)....919
Table 316. Mexico Agritourism Market Size, 2017-2040 (USD Million)....937
Table 317. Mexico Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million)....938
Table 318. Mexico Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million) 938
Table 319. Mexico Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million) 939
Table 320. Mexico Agritourism Market Size, by Visit Format, 2017-2040 (USD Million) 939
Table 321. Mexico Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million)....939
Table 322. Mexico Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)....940
Table 323. Russia Agritourism Market Size, 2017-2040 (USD Million) 958
Table 324. Russia Agritourism Market Size, by Visitor Offering, 2017-2040 (USD Million) 959
Table 325. Russia Agritourism Market Size, by Visit Purpose, 2017-2040 (USD Million) 959
Table 326. Russia Agritourism Market Size, by Buyer Segment, 2017-2040 (USD Million) 960
Table 327. Russia Agritourism Market Size, by Visit Format, 2017-2040 (USD Million)....960
Table 328. Russia Agritourism Market Size, by Booking Channel, 2017-2040 (USD Million) 960
Table 329. Russia Agritourism Market Size, by Agricultural Setting, 2017-2040 (USD Million)....961
Table 330. Global Agritourism Market Share, by Key Player, 2025....982
Table 331. Global Agritourism Market, Companies Covered 1027
Table 332. Global Agritourism Market, Key Experts 1063

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